

Vidya Vikas Mandal's  
Shree Damodar College of Commerce & Economics, Margao-Goa  
FY B.Com, Semester-I, Supplementary Examination August 2022  
Management of Micro Small and Medium Enterprises  
COG106

Duration: 2hrs

Max Marks: 80

**Instructions:**

1. All questions are compulsory
2. Answer sub question no 1 and question no 2 in not more than 100 words each
3. Answers to question no 3 to question no 6 in not more than 400 words each
4. Figures to the right indicate marks assigned to the questions.

1. Answer the following in brief (any four)

(4x4=16)

- a) Provisional Registration
- b) Challenges faced by MSME
- c) Project Report
- d) External Source of Recruitment
- e) Working Capital
- f) Production Management

2. Answer the following in brief (any four)

(4x4=16)

- a) Remedies to overcome Industrial Sickness
- b) CMRY Scheme
- c) NSIC
- d) SIDBI
- e) Social Responsibility towards Competitors
- f) Symptoms of Industrial Sickness

3X) Discuss the various factors influencing the selection of form of ownership while setting up a business unit (12Marks)

OR

3Y) State and explain the factors to be taken in to consideration while deciding the Product to be manufactured by a business unit (12 Marks)

4A) Discuss the factors influencing the choice of technology for a business unit (12 Marks)

OR

4B) List and explain the factors are to be considered while fixing the requirement of Fixed capital for a business unit (12 Marks)

5X) Explain the Functions of KVIC in supporting the business unit (12 Marks)

OR

5Y) Discuss the Role of SIDO in development of Business Unit. (12 Marks)

6A) What are the social responsibilities of an enterprise towards its Customers, Shareholders and Employees explain briefly. (12 Marks)

OR

6B) Discuss briefly the causes & consequences of Industrial Sickness (12 marks)