

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics, Margao-Goa
FY B.Com, Semester-I, Supplementary Examination August 2022
Management of Micro Small and Medium Enterprises
COG106

Duration: 2hrs

Max Marks: 80

Instructions:

1. All questions are compulsory
2. Answer sub question no 1 and question no 2 in not more than 100 words each
3. Answers to question no 3 to question no 6 in not more than 400 words each
4. Figures to the right indicate marks assigned to the questions.

1. Answer the following in brief (any four)

(4x4=16)

- a) Provisional Registration
- b) Challenges faced by MSME
- c) Project Report
- d) External Source of Recruitment
- e) Working Capital
- f) Production Management

2. Answer the following in brief (any four)

(4x4=16)

- a) Remedies to overcome Industrial Sickness
- b) CMRY Scheme
- c) NSIC
- d) SIDBI
- e) Social Responsibility towards Competitors
- f) Symptoms of Industrial Sickness

3X) Discuss the various factors influencing the selection of form of ownership while setting up a business unit **(12Marks)**

OR

3Y) State and explain the factors to be taken in to consideration while deciding the Product to be manufactured by a business unit **(12 Marks)**

4A) Discuss the factors influencing the choice of technology for a business unit **(12 Marks)**

OR

4B) List and explain the factors are to be considered while fixing the requirement of Fixed capital for a business unit **(12 Marks)**

5X) Explain the Functions of KVIC in supporting the business unit **(12 Marks)**

OR

5Y) Discuss the Role of SIDO in development of Business Unit. **(12 Marks)**

6A) What are the social responsibilities of an enterprise towards its Customers, Shareholders and Employees explain briefly. **(12 Marks)**

OR

6B) Discuss briefly the causes & consequences of Industrial Sickness **(12 marks)**