

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics, Margao-Goa
FY B.Com, Semester-I, Semester End Examination (OA-38) November 2023
Computer Applications in Business (COM-141, NEP-2020)

Duration: 1 Hour

Max Marks: 20

Instructions:

- 1) Start each question on fresh page.
- 2) Figures to the right indicate maximum marks.
- 3) Calculators are not allowed.

Q1. Answer the following questions

(4x1 = 4 mks)

- a. Define the term "Web Browser".
- b. State the need for an IP address on a network.
- c. State the protocol used for secure communication over a computer network.
- d. List the types of computer memory.

Q2. Answer the following questions

(2X2 = 4 mks)

- a. List down the components of Information Technology.
- b. State ANY 2 functions of a Central Processing Unit.

Q3. Answer the following questions

(2X2 = 4 mks)

- c. Differentiate between Data and Information.
- d. Explain the functions of an Operating System.
OR
- e. Explain ANY 2 pre-requisites of good information.

Q4. Answer the following questions

(2X2 = 4 mks)

- a. Explain the representation of character data in a computer.
- b. Describe the role of Information Technology in Media.
OR
- c. Discuss the role of Information Technology in Business.

Q5. Answer the following questions

(2X2 = 4 mks)

- a. Explain the need of Mobile Computing.
- b. Augmented Reality helps in Marketing. Explain
OR
- c. Explain how virtual reality experience is created?