

**Vidya Vikas Mandal's**  
**Shree Damodar College of Commerce & Economics, Margao-Goa**  
**FY B.Com, Semester-I, Semester End Examination, November 2022**  
**General Management (CC 1)**

**Duration: 2 hours**

**Max Marks: 80**

- Instructions:**
- 1) All Questions are compulsory.
  - 2) Answer to sub questions 1 and 2 to be answered in approximately 100 words each.
  - 3) Answer to question 3 to 6 to be answered in approximately 400 words each.
  - 4) Figures to the right indicate maximum marks.
  - 5) Start each question on fresh page.

**Q1. Write short notes on: - (Any Four)** **(4 x 4= 16 marks)**

- a) Levels of Management.
- b) Individual Conflict.
- c) Green Management.
- d) Causes of stress.
- e) Logistic Management.
- f) Marketing Management.

**Q2. Answer the following questions: - (Any Four)** **(4 X 4= 16 marks)**

- a. Highlight the features of Managing Change.
- b. Explain resistance to change.
- c. Discuss the difficulties in effective Decision Making.
- d. Explain the modern theories of Management.
- e. Describe creativity in Decision Making.
- f. Elaborate decision Making in Management.

**Q3. A. Explain the Japanese style of Management.** **(12 marks)**

**Or**

**Q3. X. Explain the features of Management in detail.** **(12 marks)**

**Q4. A. Explain the different types of Managerial Decisions.** **(12 marks)**

**Or**

**Q4. X. Explain the concept of "Rationality and Decision Making" and its advantages.** **(12 marks)**

**Q5. A. Explain the causes of organizational conflicts.** **(12 marks)**

**Or**

**X. Explain the different reasons for Change.**

**Q6. A. What is supply chain management? Explain its Features** **(12 marks)**

**Or**

**Q6. X. What is Stress Management? Explain the different types of stress.** **(12 marks)**