

**Vidya Vikas Mandal's**  
**Shree Damodar College of Commerce & Economics, Margao-Goa**  
**FY B.Com, Semester-I, Supplementary Examination June 2023**  
**Management of Micro Small and Medium Enterprises(COG 106)**

**Duration: 2hrs****Max.Marks:80**

Instructions:

- 1) All questions are compulsory
- 2) Answer sub question no 1 and question no 2 in not more than 100 words each
- 3) Answers to question no 3 to questions no 6 in not more than 400 words each
- 4) Figures to the right indicate marks assigned to the question

1) Answer the following in brief (any four) (4x4=16)

- A. Provisional Registration
- B. Challenges faced by MSME
- C. Project Report
- D. Internal Source of Recruitment
- E. Working Capital
- F. Marketing Management

2) Answer the following in brief (any four) (4x4=16)

- A. Remedies to overcome Industrial Sickness
- B. CMRY Scheme
- C. NSIC
- D. EDC
- E. Social Responsibility towards Competitors
- F. Symptoms of Industrial Sickness

3X) Discuss the various factors influencing the selection of form of ownership while setting up a business unit (12Marks)

OR

3Y) State and explain the factors to be taken into consideration while deciding the Product to be manufactured by a business unit (12Marks)

4A) Discuss the factor influencing the choice of technology for a business unit (12 marks)

OR

4B) List and explain the facts are to be considered while fixing the requirement of Fixed capital for a business unit (12 marks)

5X) Explain the Functions of GIDC in supporting the business unit (12 marks)

OR

5Y) Discuss the Role of SIDO in development of Business Unit (12 marks)

6A) What are the social responsibilities of an enterprises towards its Customers, Shareholders and Employees explain briefly. **(12 marks)**

OR

6B) Discuss briefly the causes & consequences of Industrial Sickness **(12 marks)**