

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics, Margao-Goa
FY B.Com, Semester-I, Supplementary Examination June 2023
Management of Micro Small and Medium Enterprises(COG 106)

Duration: 2hrs**Max.Marks:80**

Instructions:

- 1) All questions are compulsory
- 2) Answer sub question no 1 and question no 2 in not more than 100 words each
- 3) Answers to question no 3 to questions no 6 in not more than 400 words each
- 4) Figures to the right indicate marks assigned to the question

- 1) Answer the following in brief (any four) **(4x4=16)**
- A. Provisional Registration
 - B. Challenges faced by MSME
 - C. Project Report
 - D. Internal Source of Recruitment
 - E. Working Capital
 - F. Marketing Management

- 2) Answer the following in brief (any four) **(4x4=16)**
- A. Remedies to overcome Industrial Sickness
 - B. CMRY Scheme
 - C. NSIC
 - D. EDC
 - E. Social Responsibility towards Competitors
 - F. Symptoms of Industrial Sickness

3X) Discuss the various factors influencing the selection of form of ownership while setting up a business unit **(12Marks)**

OR

3Y) State and explain the factors to be taken into consideration while deciding the Product to be manufactured by a business unit **(12Marks)**

4A) Discuss the factor influencing the choice of technology for a business unit **(12 marks)**

OR

4B) List and explain the facts are to be considered while fixing the requirement of Fixed capital for a business unit **(12 marks)**

5X) Explain the Functions of GIDC in supporting the business unit **(12 marks)**

OR

5Y) Discuss the Role of SIDO in development of Business Unit **(12 marks)**

6A) What are the social responsibilities of an enterprises towards its Customers, Shareholders and Employees explain briefly. **(12 marks)**

OR

6B) Discuss briefly the causes & consequences of Industrial Sickness **(12 marks)**