

Vidya Vikas Mandal's

Shree Damodar College of Commerce & Economics, Margao-Goa
FYBBA(FS), Semester I, Semester End Assessment, NOVEMBER 2023

MDC: THR 131-Compering and Anchoring (OA-38, NEP 2020)

Duration: 02 hours

Maximum Marks: 60

Instructions:

- 1) Start each question on a fresh page.
- 2) Figures to the right indicate maximum marks.

Q.1. Match the following with most appropriate choices. (2X6=12 Marks)

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|-----|-------------------|--------------------------------------|
| i | Facial expression | a. visualizes interest or attraction |
| ii | Body movement | b. tone, pitch, and pace |
| iii | Eye contact | c. conveys emotions |
| iv | Voice | d. posture, bearing, stance |
| v | Paralanguage | e. approval or affirmation |
| vi | Smile | f. pauses and rhythm of speech |

Q.2. Answer any six questions in 50-60 words. (2X6=12 Marks)

- i List any two advantages of using appropriate gestures in public speaking.
- ii Name any four types of gestures.
- iii Recognize the importance of appropriate body posture.
- iv State the consequences of bad posture in public speaking.
- v Poor eye contact reflects lack of self-confidence. Describe.
- vi Identify the role of facial expressions in conveying an individual's emotions.
- vii Describe pitch as an aspect of voice modulation.

Q.3. Answer any four of the following questions in 60-80 words. (3X4=12 Marks)

- i Explain the use of effective pauses in Compering and Anchoring.
- ii Identify the need to possess basic knowledge on dressing sense.
- iii Explain why it is important for a compere to be clear and concise.
- iv Discuss the importance of quotations, questions, or humor in anchoring scripts.

- v Describe the relationship between language and dialect.
- Q.4.** Answer any three of the following questions in 80-100 words. (4X3=12 Marks)
- i Describe humor as a social tool to keep the audience engaged.
- ii Explain creative anecdotes and why are they important in public speaking?
- iii Explain the significance of scripts in compering.
- iv Discuss the importance of language fluency in drafting a speech for compering at a business event.
- Q.5.** Answer any two of the following questions in 100-150 words. (6X2=12 Marks)
- i Personal appearance creates impression and reflects the personality of a speaker. Explain with examples.
- ii Stage presence and movements signal your confidence, experience, and connect with the audience. Illustrate with examples.
- iii You are expected to welcome the audience for a guest session on 'Career Choices in Financial Services' Construct a short speech for the same.

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