

Vidya Vikas Mandal's  
Shree Damodar College of Commerce & Economics, Margao-Goa  
FYBBA(FS), Semester- II (REGULAR) Semester End Assessment June 2022  
RESEARCH METHODOLOGY: BFS GEC 3

Duration: 2 Hours

Maximum Marks: 60

Instructions:

- 1) Start each question on fresh page.
- 2) Figures to the right indicate maximum marks.
- 3) Q1 is compulsory
- 4) Answer any FOUR from Q 2 to Q.6

Q1. Write a short note on any FIVE of the following: (5\*4 = 20 Marks)

1. Scientific Thinking
2. Importance of Research
3. Published and Unpublished data
4. Characteristics of Good Sample
5. Need for Sampling
6. Accidental Sampling

Q2. "Research has various forms and categories which looks for a specific answer to a specific question in an organized, objective and reliable way". Explain. (10 Marks)

Q3. A researcher can conduct a Research study using different types of data. Enumerate (10 Marks)

Q4. The Reliability of primary data is very high because these are collected by the concerned and reliable party. Explain in detail Primary Data sources. (10 Marks)

Q5. A researcher has to develop Sample Design keeping in mind the various steps. Explain (10 Marks)

Q6. Explain The Probabilistic Sampling Methods. (10 Marks)