

**Vidya Vikas Mandal's**  
**Shree Damodar College of Commerce & Economics, Margao-Goa**  
**FYBBA(FS), Semester- II (Repeat) Semester End Assessment November 2022**  
**RESEARCH METHODOLOGY: BFS GEC 3**

**Duration: 2 Hours**

**Maximum Marks: 60**

**Instructions:**

- 1) Start each question on fresh page.
- 2) Figures to the right indicate maximum marks.
- 3) Q1 is compulsory
- 4) Answer any FOUR from Q 2 to Q.6

**Q1. Write a short note on any FIVE of the following:**

**(5\*4 = 20 Marks)**

1. Inductive Thinking
2. Features of Research
3. Qualitative and Quantitative Data
4. Features of Good Questionnaire
5. Characteristics of Good Sample
6. Simple Random Sampling ( SRS)

**Q2. "Research has various forms and categories which looks for a specific answer to a specific question in an organized, objective and reliable way". Explain.**

**(10 Marks)**

**Q3. An understanding of the research process is necessary to effectively carry out research and sequencing of the stages inherent in the process. Enumerate**

**(10 Marks)**

**Q4. Secondary data can be collected from various internal and external sources. Explain in detail Secondary Data sources.**

**(10 Marks)**

**Q5. A researcher should create a well-structured quantitative research questionnaire for the study. Explain the approach that needs to be followed by researcher.**

**(10 Marks)**

**Q6. Explain The Non Probabilistic Sampling Methods.**

**(10 Marks)**