

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics, Margao-Goa
FYBBA(FS), Semester- II (Repeat) Semester End Assessment November 2022
RESEARCH METHODOLOGY: BFS GEC 3

Duration: 2 Hours

Maximum Marks: 60

Instructions:

- 1) Start each question on fresh page.
- 2) Figures to the right indicate maximum marks.
- 3) Q1 is compulsory
- 4) Answer any FOUR from Q 2 to Q.6

Q1. Write a short note on any FIVE of the following:**(5*4 = 20 Marks)**

1. Inductive Thinking
2. Features of Research
3. Qualitative and Quantitative Data
4. Features of Good Questionnaire
5. Characteristics of Good Sample
6. Simple Random Sampling (SRS)

Q2. "Research has various forms and categories which looks for a specific answer to a specific question in an organized, objective and reliable way". Explain.**(10 Marks)****Q3. An understanding of the research process is necessary to effectively carry out research and sequencing of the stages inherent in the process. Enumerate****(10 Marks)****Q4. Secondary data can be collected from various internal and external sources. Explain in detail Secondary Data sources.****(10 Marks)****Q5. A researcher should create a well-structured quantitative research questionnaire for the study. Explain the approach that needs to be followed by researcher.****(10 Marks)****Q6. Explain The Non Probabilistic Sampling Methods.****(10 Marks)**