

**Vidya Vikas Mandal's**  
**Shree Damodar College of Commerce & Economics, Margao-Goa**  
**FY B.Voc (ST), Semester-II, Semester End Examination, April 2023**  
**Graphics Designing (STG202) - Truncated Syllabus 2021-22**

**Duration: 2 hrs**

**Max Marks: 60**

**Instructions:**

- 1) *Start each question on a fresh page.*
- 2) *All Questions are compulsory.*
- 3) *Figures to the right indicate maximum marks.*
- 4) *Mention suitable assumptions, if any.*
- 5) *Draw Diagrams wherever necessary.*

**Q1. Answer ANY 5 of the following in 50-80 words each (5x2=10 Marks)**

- A. Explain with example the importance of shapes in design.
- B. Explain complementary color scheme. Give one example.
- C. Explain and illustrate rhythm.
- D. Explain harmony with examples.
- E. Explain and illustrate the importance of balance in graphic design.
- F. Explain Kerning with examples.
- G. Illustrate and explain tracking.

**Q2. Answer ANY 5 of the following in 50-80 words each (5x2=10 Marks)**

- A. Explain warm colours with examples.
- B. Explain movement with an example.
- C. Explain and illustrate white space.
- D. Illustrate and discuss orphan and widows are importance in typography layout.
- E. Illustrate and explain serif and san serif typefaces.
- F. Explain with examples the importance of paragraph spacing.
- G. Explain image resolutions.

- Q3. Answer the following** (10 Marks)
- A. Explain with examples the use of the modify option in the select menu. 5 marks
- OR**
- B. Illustrate and explain the selection tools in Photoshop with different types of examples. 5 marks
- C. Explain the process of designing logo in coreldraw. 5 marks
- Q4. Answer the following** (10 Marks)
- A. Explain the benefits of vector graphic software. 5 marks
- OR**
- B. Write and illustrate the use of powerclip in colordraw. 5 marks
- C. Explain the following 5 marks
- I. Hue, saturation, lightness and darkness
- II. brightness and contrast
- Q5. Answer the following** (10 Marks)
- A. Explain the four colour printing process. 5 marks
- OR**
- B. Explain text tool with reference to character panel and paragraph panel of vector graphic software 5 marks
- C. Write reasons why channels are important in Photoshop. 5 marks
- Q6. Answer the following** (10 Marks)
- A. Illustrate and explain different types of raster graphic layouts and how it enhances the visual appearance of design. 5 marks
- OR**
- B. Explain layers, layers styles with reference to blending options in Photoshop. 5 marks
- C. The element of design plays important in graphic designing. Explain with examples 5 marks
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