

Vidya Vikas Mandal's  
Shree Damodar College of Commerce & Economics, Margao-Goa  
FYBBA, Term-III End Term Assessment-April 2023

BBCS003: Presentation Skills

Duration: 45 mins

Maximum Marks:13

Instructions:

1. Start each question on fresh page.
2. Figures to the right indicate maximum marks.

1. Presentation skills are a must have skill in today's world. In what ways can good presentation skills benefit an individual in their personal and professional life?  
(2 marks)
2. Describe a presentation structure that you have used in the past and explain why that presentation was effective.  
(2 marks)
3. Recollect a very good presentation that you attended or you have seen recently. Describe the opening and closing techniques that the presenter used and explain why they were effective.  
(2 marks)
4. You are asked to present in front of a group of students in the college hall. How would you go about audience profiling in order to create an effective presentation?  
(3 marks)
5. Your friend has been requested to present in front of his class the following week. However, he has never presented before and has no idea how to deliver a presentation. What advice would you give him about what to do and what to avoid during the presentation? Elucidate atleast 4 points each.  
(4 marks)

\*\*\*\*\*