

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics, Margao-Goa
BBA, Term – V (REGULAR) Term End Assessment SEPTEMBER 2023
Course Title: BBCS004 - INTERVIEW FACING SKILLS

Duration: 90mins

Maximum Marks: 25

Instructions:

- 1) Start each question on fresh page.*
- 2) Figures to the right indicate maximum marks.*
- 3) Answer question 1, 2 and 3 in about 200 words.*

- Q.1.** Riya exhibits appropriate body language to help her customers feel more comfortable during a conversation. Explain the significance of appropriate body language in day to day life? (05 Marks)
- Q.2.** Shivam and Siya applied for the post of Marketing Manager in a reputed firm in Mumbai and they are expected to prepare for the interview. Compare and contrast between Traditional Interviews and Telephonic Interviews. State any four points to support your answer. (05 Marks)
- Q.3.** Margaret, a social media manager, needs to create a job portfolio that could help her get a job. Classify any four essential reasons for creation of job portfolios. (05 Marks)
- Q.4.** Psychometric Tests aim to measure the mental ability, aptitude and personality of a candidate. Justify with examples in about 300-400 words. (10 Marks)
