



**VIDYA VIKAS MANDAL'S
SHREE DAMODAR COLLEGE OF
COMMERCE & ECONOMICS**



Prospectus 2021-2022

Shree Damodar Educational Campus,
G. R. Kare Road, Tansor, Comba, Margao, Goa 403601
Tel: (0832) 2722500, 2722511
E-mail: principal.sdcc@vvm.edu.in
office.sdcc@vvm.edu.in
Website: www.damodarcollege.edu.in

BOARD OF MANAGEMENT



Shri Nitin A. Kunkolienker
President



CA. Ganesh Daivajna
Member



Adv. Pritam Morais
First Vice-President



Shri Nanda S.S. Counto
Member



Shri Vinayak G. Angle
Second Vice-President



Shri Deepak Chodankar
Member



Shri Madhukar R. Mallya
Hon. Secretary



Shri Blaise Costabir
Member



CA. Uttam N. Bene
Hon. Treasurer



Shri Vikram Verlekar
Member



CA. Smt. Sheela H.N. Gaunekar
Immediate Past President

COLLEGE GOVERNING COUNCIL

CA. U. N. Bene

-Chairman

Shri Vikram Verlekar

-Co-Chairman

Shri Madhukar R. Mallya

-Special Permanent Invitee

Prof. Prita D. Mallya

-Professor & Principal, Member Secretary

Prof. Venkatesh V. Kamat

-Educationist

Shri Rayes Efthie

-Alumnus

Adv. Janaki Mulay

-Subject expert from Industry

Shri Siddhesh Kurade

-Subject Expert from Industry

Dr. Shami R. Pai

-IQAC Coordinator & ex-officio Teacher Member

Dr. Rodney D'Silva

- Vice-Principal & ex-officio Teacher Member

Dr. Lira M. Gama

-Convenor Students' Council & ex-officio Teacher Member

Shri. Prasad Navelkar

-Special Invitee

Shri H. R. Kuvelkar

-Permanent Invitee

**VIDYA VIKAS MANDAL'S
SHREE DAMODAR COLLEGE OF COMMERCE & ECONOMICS**



Vision

The College sees itself as a torch-bearer, imparting total quality education

Mission

The College stands committed to nurturing an environment for the holistic growth of our students and faculty, by imparting knowledge skills, and values conducive to good citizenship

Recognized by University Grants Commission, New Delhi under Section 2 (f) and 12 (B) of the UGC Act.

Affiliated to Goa University

ACCREDITED BY NAAC WITH GRADE 'B' (CGPA OF 2.81 ON A 4 POINT SCALE)

PROSPECTUS 2021-22

PROGRAMMES OFFERED

UNDERGRADUATE PROGRAMMES

B.Com:	Bachelor of Commerce 3 -Year Integrated Degree Programme
B.Com(Hons):	Bachelor of Commerce (Honours) 3 -Year Integrated Degree Programme
BCA:	Bachelor of Computer Applications 3 -Year Integrated Degree Programme
BBA(FS):	Bachelor of Business Administration (Financial Services) 3 -Year Integrated Degree Programme
B.Voc.(ST):	Bachelor of Vocation (Software Technologies) 3 -Year Integrated Degree Programme with multiple exit points

POSTGRADUATE PROGRAMMES

M.Com:	Master of Commerce 2 -Year Integrated Postgraduate Degree Programme
PGDFT:	Postgraduate Diploma in Finance & Taxation 1-Year Post-Graduate Diploma

DOCTORAL PROGRAMMES

Ph.D. in Commerce
Ph.D. in Management Studies
Ph.D. in Economics

FROM THE PRINCIPAL'S DESK

Established in 1973, Shree Damodar College offers 5 undergraduate programmes - Bachelor of Commerce (B. Com), Bachelor of Commerce (Honours) [B.Com (Hons)], Bachelor of Computer Applications (BCA), Bachelor of Business Administration (Financial Services) [BBA(FS)] and Bachelor of Vocation (Software Technologies) [B.Voc(ST)]. At the Postgraduate level, the College offers the M.Com programme and Postgraduate Diploma in Finance & Taxation (PGDFT). With three recognized research centres, the College also offers Ph.D. in Commerce, Management Studies and Economics. All programmes are affiliated to Goa University.



The [B.Voc(ST)], introduced in June 2019, offers a very flexible approach to learning, allowing students 3 exit points, unlike traditional Undergraduate programmes that have only a single exit point. The PGDFT is a 1-year diploma for graduates who wish to acquire specialised knowledge and an additional qualification, but do not want to take up the traditional 2-year degree programme. The programme structure and syllabi of both programmes have been designed and finalized by the College after frequent and intensive interaction with industry experts and the primary aim of both programmes is to provide the skill sets required by industry.

Shree Damodar College is one of the most sought-after colleges in Goa. Academic excellence is our topmost priority and we consciously strive towards ensuring that students reach their fullest potential in this area. The College is fortunate to have a healthy mix of young teachers and older, more experienced faculty members, all committed to their profession and to the advancement of students. Over the past 3-4 years, the emphasis has shifted from teaching by teachers to learning by students, with teachers adopting student-centric pedagogies, using interactive and participative methods.

The College has a Skill Development Centre, through which it organizes add-on certificate courses for students, such as Tally, Personal Financial Planning, Practical Banking, Digital Marketing, Personality Development, Communication Skills, MS Excel for Accounting & Finance, Internet of Things, Animation, etc. These courses are offered to Second & Third Year students, the objective being to ensure that graduates gain practical knowledge and skills, including soft skills. All First-Year students are encouraged to take up a 30-hour Certificate Course in Life Skills, where they have sessions related to gender issues, the environment, traffic safety, health and wellness, critical thinking and problem-solving...

Shree Damodar College is widely recognized for its participation and performance in sports. The College offers students a choice of membership of a wide range of clubs, such as the Performing Arts Club, Fine Arts Club, Readers' Club, Literary Club, Nature Club, Eco Club, Commerce Club, TechTrendz, Investors' Hub, etc. to help students develop interests and nurture talents outside of the classroom.

The Institution's Innovation Council set up in 2018 under MoE, New Delhi, and the Entrepreneurship Cell are making all-out efforts to promote the spirit of innovation and entrepreneurship among students. The Career Cell arranges sessions on careers in a wide range of areas, while the Placement Cell has for the past 5-6 years, been successfully training and placing 60-70% of the students who register with it.

Most recent initiatives include introduction of two Certificate courses for the public on Practical Aspects of Income Tax for Individuals and Goods & Services Tax by the Department of Commerce, introduction of the Spotlight Series, celebration of Matribhasha Divas and National Commerce Education Day. All Office staff have been trained in computerized accounting, MS Office and Google suite. A green audit of the campus and installation of rainwater harvesters and composting bins are some environment-friendly initiatives taken by the College in addition to regular activities such as Vanamahotsav, reduced use of paper, proper disposal of e-waste, etc.

2020 and 2021 will always be remembered for the COVID-19 pandemic, in which millions of people all over the world lost their lives. During the lockdowns of 2020, teachers and ex-students of the College did yeoman service in taking care of migrant workers stranded in Goa. They raised more than Rs. 12 lakhs to sponsor breakfast for thousands of stranded migrants from April to June 2020. One teacher personally stitched and donated 500 masks

for Hospicio inmates. Besides this, teachers have donated to private charities and private parties, and helped migrants, poor people and stray animals in their neighbourhood.

The disease, the repeated lockdowns and curfews and cessation of economic activity have taken their toll on economic indicators as well. Worldwide economic losses are in trillions of dollars and the Indian economy is struggling to recover. The education sector felt the impact, with classes and evaluation being moved online – however, both students and faculty have made the transition without too much difficulty.

Besides using technology for teaching and evaluation, the College conducted webinars and online quizzes and competitions. Sports challenges, career counselling, training, certificate courses and placements were also moved to the online mode.

Backed by a supportive and visionary management, the College is constantly seeking new opportunities and challenges. We invite all our valued stakeholders – students, parents, alumni, employers and the community at large – to join us in our quest for excellence in holistic education.

” Intelligence plus character – that is the goal of true education”

- Martin Luther King

Dr. Prita D. Mallya

PRESIDENT'S MESSAGE

Vidya Vikas Mandal was established on August 1, 1971 by a few enlightened young professionals, who fully appreciated the importance and value of a good education. At the time, there were no facilities for Commerce education in South Goa, and several students were travelling either to North Goa or to Belgaum, Pune or Mumbai to study for the B.Com degree. To bridge the huge demand-supply gap, the Mandal started a Commerce College in rented premises at Borda, Margao in 1973.

Today the Society manages five reputed institutions, viz. Shree Damodar College of Commerce & Economics, R. M. Salgaocar Higher Secondary School, G. R. Kare College of Law, H.M.N. Gaunekar Institute of Management Training and Research and Vidya Vikas Academy. The first IGNOU study centre to be set up in the State of Goa is attached to Shree Damodar College and serves people from South Goa as well as the bordering areas of Karnataka and Maharashtra.

Vidya Vikas Mandal has been serving the student community of South Goa for close on 50 years and is widely recognized and acknowledged as a charitable Society dedicated to the promotion of education of the highest quality.

In the early years, all the institutions were scattered in different parts of Margao city. Gradually, however, the Mandal created an educational campus at Tansor, Comba, and all five institutions are now located here. The campus was built on land donated by Shree Damodar Saunsthan, Zambaulim and thereafter on additional land acquired with the help of the Government of Goa. The campus, known as Shree Damodar Educational Campus, is an educational hub, providing education from the pre-primary right up to the doctoral stage, accommodating close to 5000 students and 400 teaching and non-teaching staff.

The Mandal has provided its institutions with the finest infrastructure, and this is constantly being augmented to meet their ever-increasing needs. Most recently, the Mandal has added a playground, and built a Ground + 4 floors Central block for Shree Damodar College.

Over the last 7-8 years, VVM has invested heavily in ICT, which has helped all institutions keep pace with emerging trends of knowledge delivery.

The Mandal believes in holistic education and all-round development of students' personalities; accordingly, all the institutions ensure that while their primary focus is on providing quality academic education, they also encourage students to participate in sports, music, dance, drama, literary activities, photography, extension activities, NCC and several new and emerging areas. **Academic Excellence, Creativity, Nurturing of Talent and Innovation** – these will be at the core of all the Mandal's initiatives.

Vidya Vikas Mandal has entered its 50th year; over these five decades, VVM has been fortunate to have been led by personalities of competence and vision. Adv. H. M. Naik Gaunekar was the Founder President (1971-75). He was followed by Shri Pandurang Timblo (1975-79), Shri Ramnath G. Kare (1979-2014), CA Ganesh Daivajna (2014-17) and CA. Smt. Sheela H. N. Gaunekar (2017-20). I must make special mention of former President Shri Ramnath G. Kare, under whose visionary leadership the Mandal grew in size, visibility and stature.

The mantle of leadership has now passed to me and I am very proud to state that I am a VVM alumnus, having graduated from Shree Damodar College of Commerce & Economics some years ago. As President, I hope to make the Mandal a futuristic, forward-looking institution rooted in traditional, old-world values. I strongly believe that **the future is faster than we think** – and it is our responsibility as an educational Society, to equip our youth accordingly. The changing demographics, a world where technology is growing at an explosive pace, the emergence of new careers almost every other day – the Mandal is seized of these issues and is working towards solutions. Riding on the back of technology, we will offer world-class education and prepare responsible and productive global citizens.

Shree Damodar College is my alma mater and very close to my heart. The College offers programmes in Commerce, Finance and Computer Applications. All these are areas that are poised to grow exponentially in the near future. The world order is being transformed almost on a daily basis and the COVID pandemic has catalyzed



the process of change. Commerce education should now reposition itself to focus on **Smart Commerce** – this is the future, indeed the present – and it is our responsibility as educators to equip our students for this through the B.Com and M.Com programmes. ICT is the driver of all the change that we are witnessing today and it is set to become even more ubiquitous and pervasive in all spheres of our lives. The Department of Computer Science should ensure that our BCA and B.Voc. students are ready for this world of opportunity when they graduate. Finance permeates all aspects of business and our working and personal lives. The BBA(FS) students again have tremendous opportunities, particularly as self-employed professionals and entrepreneurs, especially with Fintech growing so rapidly.

I consider myself fortunate, that during my tenure as President, I will have the benefit of invaluable advice, guidance and support of stalwarts such as Founder Members – Hon. Treasurer CA. U. N. Bene, Immediate Past President CA. H. N. Gaunekar and CA. Ganesh M. Daivajna, and Hon. Secretary Shri Madhukar R. Mallya. The two Vice-Presidents, Adv. Pritam Morais and Shri Vinayak G. Angle complete the Core Committee and are a great source of strength for the Mandal. With the unstinting encouragement and cooperation from other members of the Board and the Principals of all the institutions, I have no doubt that we will be able to realize our dream of providing the best education experience to all our students and their parents.

“If we teach today as we taught yesterday, we rob our children of tomorrow”

- John Dewey

Shri Nitin A. Kunkolienker

President

Vidya Vikas Mandal

Vidya Vikas Mandal

Prior to 1961, Goa was home to very few institutions of higher education, forcing youngsters to move to neighboring Maharashtra or Karnataka in order to pursue their studies beyond school level. The Liberation of Goa from Portuguese rule in 1961 opened up avenues for higher education and professional education in the State. Yet even a full decade after Liberation, there were no facilities for Commerce education in South Goa.

In 1971, a group of young, enlightened professionals and entrepreneurs from Margao embarked upon a mission of empowering the youth in South Goa by bridging this glaring gap in higher education. They founded the Vidya Vikas Mandal – an educational society dedicated to the development of quality education. The Mandal was registered on August 1, 1971, a date chosen to coincide with the death anniversary of the venerable freedom fighter Lokmanya Bal Gangadhar Tilak, who had been an eminent educationist.

In 1973, the Mandal established its first institution – Shree Damodar College of Commerce & Economics – a College of Commerce affiliated to the University of Bombay. With the establishment of Goa University in 1986, the College is now affiliated to Goa University.

“From small acorns do mighty oaks grow”; from this modest beginning, the Mandal soon grew into a premier educational society, managing educational institutions at all levels of learning – primary, secondary, tertiary and beyond.

Today, Vidya Vikas Mandal is a renowned and well-regarded leading educational society in Goa, having under its umbrella, institutions offering quality education at different levels and in different fields:

1. Shree Damodar College of Commerce & Economics
2. Govind Ramnath Kare College of Law
3. R. M. Salgaocar Higher Secondary School
4. H. M. N. Gaunekar Institute of Management Training & Research
5. Vidya Vikas Academy
6. IGNOU Study Centre

All the institutions are housed in the Shree Damodar Educational Campus located at G R Kare Rd. Tansor, Comba, Margao.



There are close to 5000 students enrolled in all these institutions, of who approximately 3800 are on the campus every day and the rest are acquiring degrees and diplomas from IGNOU via the distance mode. Additionally, all the institutions together have about 500 teaching and non-teaching staff on their rolls. The campus has clearly evolved into a veritable education hub.

The Mandal has set up Committees and Councils to take its institutions forward in all possible areas – Governing Councils for the 2 Colleges, the IT Hardware Committee, the IT Applications Group, the Sports Governing Council....all these have alumni and industry experts as members who are generously giving of their time and helping VVM and its institutions in their pursuit of excellence.

To celebrate its Golden Jubilee Year, Vidya Vikas Mandal instituted the Golden Jubilee Scholarship in 2020. Students joining any VVM institution with 90% or more at the qualifying examination, receive Rs. 5000, which they will get every year till they graduate.

Shree Damodar College of Commerce & Economics



Established in 1973, Shree Damodar College of Commerce & Economics - the flagship institution of Vidya Vikas Mandal - is one of the most prominent colleges in Goa, recognized both within and outside the State as a center of educational excellence. Right from its inception, the College has been the preferred destination of some of Goa's brightest and best students.

In keeping with its vision and mission, the College constantly strives to ensure that teachers stay abreast of the recent developments in their own fields of expertise and in pedagogy. One step in this direction during the summer vacation of 2019, was that 6 teachers volunteered for the "Industry Embedment programme" wherein they spent 4-6 weeks in an organization, learning the real-world application of what they teach in class, as well as observing the work environment. This best practice has been temporarily discontinued because of the pandemic.

Acknowledging the criticality of industry contribution in order to improve students' educational experience, the College has created 3 Programme Mentoring Councils - one each for Commerce (B.Com and M.Com), BCA and BBA(FS). These Councils are made up of committed industry professionals who contribute their time and effort in enhancing the quality of education that the College provides to its students

Students get the best possible education on the campus. A recent survey of parents indicated that parents consider the teaching staff, teaching methods, assessment, infrastructural facilities, etc. to be very good or excellent, and that they have admitted their children to Shree Damodar College mainly on account of its reputation.

We attract all types of talent – academic, sporting, literary, musical, dance, theatrical...The College recognizes the multiple intelligences that youngsters have and we offer students platforms to display these talents. Programmes and functions are organized entirely by students, thus giving them the chance to hone their organizational and leadership skills. The College genuinely believes in holistic development of students and they are provided with several opportunities for self-development.

Academic Programmes

For the first 20 years of its existence, the College offered only the popular B.Com programme, but in more recent times, new programmes have been introduced in response to the changing times and changing demands of the



economy. The College pioneered the BCA and BBA (Financial Services) programmes of Goa University and was also among the first set of colleges that were permitted to operate the University's M. Com programme.

Since 2013, the College has 3 research centres - in Commerce, Management Studies & Economics. As of today, 3 scholars have been awarded their doctoral degree, 2 have submitted their doctoral thesis and 13 students are pursuing their PhD in these three research centres.

In June 2019, the College introduced a new innovative and unique programme viz. Bachelor of Vocation (Software Technologies) – B.Voc.(ST). The most salient feature of the B.Voc programme is that students can exit after 1/2/3 years with a Diploma/Advanced Diploma/Degree; if a student cannot continue and has to leave, he/she will not be a dropout. The primary objective of the B.Voc.(Software Technologies) is to create graduates who have the skill sets that industry is looking for. The programme is as per UGC guidelines and the relevant Goa University Ordinance, and has an equal mix of Skill-based and General Education papers. All papers have been carefully selected so as to create the highest possible value-add for students of the programme. In 2019-20, Shree Damodar College was the only College in Goa, recognized by the UGC, to offer the B.Voc programme.

The College is set to launch a 1-year postgraduate programme – Post Graduate Diploma in Finance & Taxation – PGDFT. There are a large number of graduates from B. Com, BBA, BBA(FS), etc. who would like to acquire a Post graduate qualification in their domain area, but do not wish to spend the 2 years required for the degree. The PGDFT aims to cater to this group of students. Here again, the focus is on creating skills that are valued at the workplace. These skills are in the areas of accounting, finance and taxation. This 2-semester programme has also been crafted with industry inputs and has undergone several modifications and changes before acquiring its present form.

Infrastructure



Shree Damodar College is located in the Shree Damodar Educational Campus. The College moved to this campus in 1983, having spent the first 10 years of its existence operating out of rented premises in Borda, Margao. The College building itself has grown and expanded, with more classrooms being added over the years to keep pace with the academic expansion.

Today the College offers students a Wi-Fi enabled campus, classrooms equipped with audio-visual facilities, well-equipped laboratories, a Library & Reading Room with an enviable collection of learning resources, including e-resources, with laptops to access these resources, a Multipurpose Hall for indoor games, a ground for outdoor sports and CCTV coverage of the entire campus to ensure the safety and security of our students.



During the **last five years** there has been a major boost to the infrastructure, with the College having added

- The central section of the College building has been reconstructed and houses the administrative block, 26 new classrooms, the IQAC room, Common rooms for boys and girls, meeting rooms and seminar halls.
- An Annexe with a Canteen, Computer labs, a server room, Classrooms, a Skill Development Centre, an Incubation Centre and a meeting room
- A smart classroom
- A gymnasium with a 4-station gym, treadmill, etc.
- Additional washrooms for girls and boys



The College physical infrastructure is more than adequate for its current needs, and we will soon start new innovative programmes to put the infrastructure to optimal use.

Library & Information Centre



The College has a large, well-stocked library, having an up-to-date collection of books in Commerce, Accounting, Finance, Management, Economics, Mathematics, Computers, Sports, Competitive examinations, and other areas. There is a good collection of fiction and non-fiction for interested readers. The Reference Section of the library has valuable Encyclopedias, Handbooks, Dictionaries, etc. With regular addition of latest books and e-resources-books, journals and databases, the library is continuously growing and expanding.

There are also several newspapers, journals and magazines available for research and reading.

The Library has been quick to embrace technology: it has been automated using network-based NewGenLib Software and the entire book collection is bar coded, enabling one-click access to all the books in this storehouse of knowledge. The Library provides users with the facility of V-gyankosh for access to e-resources. Students can browse the collection using laptops provided for the purpose. In order to encourage and motivate advanced learners, students with good academic performance are permitted to borrow 10 books over the limit set for students.



The Library has created 'Career Zone' – a virtual corner in the Library page of the College website, where students can see announcements of upcoming entrance examinations, qualifying examinations, etc.

NDLI Club at Damodar

The Ministry of Education, under its National Mission on Education through ICT has entrusted IIT Kharagpur, to host, coordinate and set up National Digital Library (NDL) towards building a national asset. The National Digital Library is a digital library that integrates all existing digitized and digital content across Institutions of the nation and provides single-window access with e-learning facility to the users. National Digital Library (NDL) provides educational materials in various languages, in all disciplines. To make use of these resources, the College has registered all the students and faculty members in the National Digital Library (NDL) Portal <https://www.ndl.gov.in> and has formed a Club known as **NDLI Club@Damodar**. Our College has registered the NDLI Club@ Damodar on 31st October 2020 with 37 NDLI Club members as office bearers. Principal as the Ex-officio Chairperson, Librarian as the Ex-officio Secretary, Eleven faculty members, and 26 students (One student from each class). Activities such as Webinar, Awareness Programmes, Poetry Competition: Kavyotsav 1.0", the launch of awareness video on NDLI Resources, Quiz Competition, Poster on awareness of NDLI E-Resources, etc. are organized by the NDLI Club@ Damodar.

Readers' Club

Reading is one of the best habits anyone can have. It develops our imagination and provides us with a wealth of knowledge. The Readers' Club of the College provides a platform for students to read, discuss and have inclusive debates about books.

The Readers' Club - an initiative by the Department of English - was launched in 2019, with the objectives of making students understand the criticality of reading skills for achieving academic success, acquiring knowledge and enhancing one's personality. The Club organizes activities such as Book discussions, debates, bookmark making competitions, book donation drives, book review competitions, etc. to nurture the reading and writing skills of students. Student members actively participate in organizing activities for the clubs

Career & Placement Cells

The Career Cell arranges sessions for students on various career options available to them after they graduate.



The Placement Cell organizes workshops and training sessions to improve students' communication and soft skills. The Cell also arranges for coaching for students who are



interested in answering competitive examinations for entry into

Post-Graduate courses such as MBA and MCA and for answering Govt. and Bank recruitment exams.

Interface with industry and formally organized campus interviews have helped find good placements for our graduates. Since the last 5 years, the Cell has been regularly organizing the Annual Local Placement Fair where students are helped to find jobs and positions in Goa. On an average about 100 students from B.Com, BCA, BBA(FS) and M.Com participate in the selection process. The Cell has been successful in placing students with banks, non-banking financial institutions, non-voice BPO firms and private sector organizations for marketing and accounting jobs. Some reputed organizations where our students have been placed in recent years are CommScope Solutions India Pvt. Ltd., Imperial Wealth Services, Auto Industries Goa Pvt. Ltd, Chowgule Industries Private Limited, HDFC Bank Ltd, Muthoot Finance Ltd, Mangal Analytics and Research Consulting Pvt. Ltd., ICICI Prudential Life Insurance Company Limited, Baywatch Resorts, Doshy's Living Concepts, Caculo Earthmovers Pvt. Ltd., HDB Financial Services Ltd. and Advaitaa Itech. The process of selection for 2020-21 is still on, with companies having completed the first round and shortlisted potential recruits. Despite the pandemic and the resultant slowing down of economic activity, organizations are still recruiting students from the College, due to the persistent efforts of the Placement Cell.

Memorandum of Understanding (MoU)

Entering into a MoU is a good way to collaborate with another institution or organization.

We have entered into MoUs with institutions and organizations in pursuance of certain objectives:

- with R. A. Podar College of Commerce and Economics - Mumbai, Poona College of Arts, Science & Commerce - Pune, Waghire College of Arts, Commerce & Science – Pune, AIMIT - St. Aloysius College Mangalore and Nirmala Institute of Education, Panaji, for exchange of students and faculty and for research collaborations.
- with Robokart - reach partners of E-Cell, IIT Mumbai and National Summer Training Program Center, E-Cell IIT Roorkee for conducting Skill Based Certificate courses in Information Technology for the BCA students
- with Codemax IT Solutions Pvt. Ltd., Fatorda, CodeRun LLP, Fatorda and Haztech, Margao as industry partners for the implementation of the B.Voc. Programme in Software Technologies
- with IT/ITeS Sector Skill Council NASSCOM for assessment and certification of B.Voc students
- with National Stock Exchange (NSE), Mumbai to conduct the NCFM online certification exams in the College. As of date 272 BBA(FS) students have appeared for the NCFM exams; 166 have cleared the exam and received their course completion certificates, which are a great asset to them when they apply for jobs in the financial sector.
- with the Centre for Incubation and Business Acceleration - CIBA - to promote entrepreneurship among students



Student Bodies

The Students' Council, the Sports Council and the Cultural Council ensure the all-round development of students by organizing and participating in a variety of activities and events. The College has the unique distinction of participating in all Inter-Collegiate games and sports. Our talented students have, at some time or the other, lifted the Winners' trophies in practically every sporting event. **Anantara**- an annual Inter-collegiate competition jointly organized by all 3 student bodies, has become one of the most talked about events among college students across the State.

Students' Council

The Students' Council conducts various activities during the year, which include Friendship Day, Teachers' Day, Fun week, Leadership Training Workshop, etc. The activities end with the Farewell Function to the Final Year students.



Cultural Council



Cultural activities are conducted through a set of Clubs, each devoted to a specific talent. We have the Literary Club, the Performing Arts Club, Readers' Club, Creativity Club etc. Every First-Year student is expected to enroll in at least one of these clubs that organizes various workshops for the students.

The Council organizes in-house competitions in all areas such as public speaking, poetry, quiz, singing, dance, etc. This facilitates selection and participation of the students in inter-collegiate competitions. The students of the College win numerous prizes and trophies throughout the year in inter-college events and festivals. Some Inter-Collegiate competitions organized by the College include

the U.N. Bene Quiz competition, Patriotic Singing competition and Gandhiji–the Mahatma – an essay-cum-presentation competition.

Sports Council



The College participates in almost all games and sports like football, basketball, cricket, handball, volleyball, badminton, table tennis, athletics, body building, chess, martial arts, etc. The students undergo rigorous training at the start of the academic year, through yoga, stamina building exercises and practice sessions under the guidance of the College Director of Sports & Physical Education. The talent displayed by our young sportspersons won the College the **Goa University Best Sports College (Men) title for 2017-18.**

In 2019-20 the College won the University titles in Badminton (Men & Women), Judo (Men), Basketball (Women), and were Runners up in Judo (Women). If the COVID-19 lockdown had not interrupted the Cricket event, our boys would have surely won the Men's title. 2020-21 was a year when students did not visit the campus at all, and Goa University did not organize any Inter-College sporting events because of the pandemic. However, the Sports Council kept sports and fitness enthusiasts engaged with a 15-day 10,000 Steps Challenge, online chess competition, sports quizzes, yoga videos, a national webinar on sports and similar innovative activities. This year, if all goes well, the Council will continue with its regular events, including its Inter-College event Helios.



National Cadet Corps (NCC)

The NCC and the NSS are the face of the College outreach programmes, and are actively involved in blood donation, Anti-Tobacco drives, AIDS Awareness programmes, tree plantation, and so on.

The College has the NCC (Army) and NCC(Navy) Wings, which enrolls young boys and girls, and inculcates in them the values of patriotism and service to the nation. The cadets of the two Wings repeatedly bring laurels to the college in drills, parades, rifle shooting, etc. Cadets participate regularly in Annual Training Camps and win individual prizes at shooting and firing events.



The NCC Navy Wing deputed students to participate in exciting sailing and parasailing events, Yachting camps, Nausainik camps, etc. All NCC cadets participate in the annual 10-day camp, where again they come away with a bagful of prizes.



During the past five years, 7 cadets from the College have represented Goa & Karnataka at the prestigious Republic Day Parade at New Delhi.

The cadets also participate in social service activities such as Swaccha Bharat Abhiyaan, Beach Clean-up, Blood donation, Sadbhavana divas, etc.

During the lockdown, the cadets created awareness about the virus and the disease, precautions to be taken, etc. by designing posters and sharing them through social media.

National Service Scheme (NSS)

The College has 6 NSS Units, with an allotted strength of 550 volunteers. The NSS volunteers are involved in activities such as Swaccha Bharat Abhiyaan, Blood donation, creating awareness about AIDS and malaria, teaching less privileged children and several such activities.

The College has had the distinction of having six NSS volunteers represent Goa at the Republic Day parade at New Delhi. Mr. Prem Kumar Singh of SY B.Com participated in the Republic Day parade at New Delhi in January 2020.

Two students have also won the Indira Gandhi National Award for Best NSS volunteer, given every year to 16 NSS volunteers from all over the country. This is the only College in Goa to have won this prestigious award twice. Two NSS volunteers have also been part of the Indian youth contingents that visited China and South Korea.



In the summer of 2018, 61 students completed Swaccha Bharat Summer Internship launched by the Ministry of Human Resource Development, Govt. of India, wherein they completed 100 hours of community service related to cleanliness, waste management, hygiene, etc. in villages of South Goa. The students gained immensely from this experience. During 2020-21, despite the pandemic, two groups of students participated in this project - now called the Swaccha Bharat Student Internship. Our volunteers regularly visit the Old Age Home at Margao, managed by Provedoria and spent time with the inmates, playing games, singing, reading to them etc.

During the lockdown, our volunteers rose to the occasion – they stitched and distributed free masks in their neighbourhoods, and volunteered their time (about 8 hours every day) at the OPD of Hospicio, Margao. They also designed posters and banners to create awareness about the disease and precautions to be taken and spread the message about the Aarogya Setu app.

Women's Cell and Internal Complaints Committee (ICC)

Women and gender-related issues are gaining momentum worldwide. The College has a Women's Cell and has appointed Gender Champions to espouse the cause of gender equality.

The ICC is a legal requirement in every organization, set up to create awareness and deal with cases of sexual harassment at the workplace.

The Women's Cell and ICC of the College conduct various activities aimed at sensitizing students about various gender-related issues by organizing talks and competitions for the students.



During 2020-21, the Women's Cell and ICC conducted online awareness and orientation sessions for students in the areas of sexual harassment, menstrual hygiene, self-defense, entrepreneurship for women, etc. In 2020-21, the Women's Cell organized a National Webinar on Women Entrepreneurship in association with the Goa State Commission for Women

Skill Development Centre

To supplement the full-time degree programmes, the College offers short, 30-hour add-on Certificate courses for students through the Skill Development Centre. Some of the Courses offered through this Centre are:

- Communication skills
- Business writing skills
- Résumé -writing & Interview skills
- Presentation skills
- Personality Development
- Leadership Development
- Tally ERP (latest package)
- Excel for Accounting & Finance
- Practical Banking
- Digital Marketing
- Personal Financial Planning
- Animation
- Website Designing
- Android Development

Students of all programmes enroll for at least one certificate course at Second Year and Third Year, as the College has found that this helps them at the time of campus placements, job interviews, and while seeking admission for post-graduate programmes at reputed institutions. First Year students of all programmes are expected to complete a 30-hour certificate course in Life Skills. This is a course through which students are sensitized about gender issues, waste management, health and wellness, road safety... they also have sessions on personality development and building self-esteem.

The Skill Development Centre now has a physical space, inaugurated along with the Incubation Centre on March 23, 2019.

Entrepreneurship Cell (E-Cell)

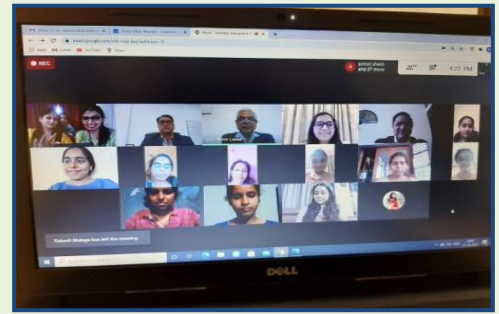
The objective of the E-Cell of the College is to promote and support entrepreneurial leanings among students. The Cell undertakes various activities and workshops throughout the year for this purpose. Young entrepreneurs from different fields are invited to the campus to interact with students, students are also taken on field trips and industry visits – the idea is to show students that business opportunities exist everywhere.

The College has set up an Incubation Centre, funded through the Rashtriya Uchchar Shiksha Abhiyan (RUSA), which was inaugurated on March 23, 2019 by Shri Lalit Saraswat, Chairman, CII Goa Council.

Institution's Innovation Council

Shree Damodar College was one of the few Colleges of general education in the country selected to set up an 'Institution's Innovation Council (IIC)' under Ministry of Human Resource Development's (MHRD) Innovation Cell (MIC) in 2018.

During 2019-20, the IIC organized live streaming of the "India First Leadership Talk Series" organized by the MIC. The first session during the Academic year was by Dr. Ramesh Pokhriyal, Hon'ble Minister for HRD. The IIC forwarded to all its members and other students, the links



to talks and sessions arranged during the lockdown period. Based on our performance, the IIC was awarded 3.5 stars in 2020. During 2020-21, In order to help prospective entrepreneurs, the IIC in association with the E-Cell, organized webinars on Business Model Canvas, Social entrepreneurship, National Start up and Innovation Policy among others. In an effort to boost innovation and entrepreneurship, the IIC organized field trips, industry visits, and sessions on entrepreneurship success stories.

Students' Consumer Cooperative Society

The College runs a Students' Consumer Cooperative Society where textbooks and stationery items are sold to students at concessional rates. The profit of the Society is used for the welfare of the student community of the College.

BACHELOR OF COMMERCE - B. Com (Hons.) & B.Com

Faculty Name	Designation	Qualification
Prof. Prita D. Mallya	Professor & Principal	M.A.(Economics), M.Phil, Ph.D.
Dr. Rodney D'Silva	Vice-Principal & Associate Prof.	M.M.S., Ph.D.
Dr. Lina R. Sadekar	Associate Professor	M.Com, Ph.D.
Dr. Shami R. Pai	Associate Professor, HOD	M.Com, Ph.D.
Dr. Anjali Sajilal	Associate Professor	M.Com, PGDFM, Ph.D.
Dr. Edwin B. Barreto	Associate Professor	M.Com, Ph.D.
Dr. Sheetal D. Arondekar	Assistant Professor	M.Com, Ph.D.
Dr. Maithili S. Naik	Assistant Professor	M.Com, Ph.D.
Ms. Preksha Chopdekar	Assistant Professor	M.Com, B.Ed.
Mr. Gajanan B. Haldankar	Assistant Professor	M.Com
Mr. Sandesh G. Gaonkar	Assistant Professor	MBA(Financial Services)
Mr. Ainsley G. A. J. Bernard	Assistant Professor	M.Com
Ms. Muktali S. Cuncoiencar	Assistant Professor	M.Com
Ms. Marjina Shaikh	Assistant Professor	M.Com
Ms. Namrata Haldankar	Assistant Professor	M.Com
Dr. Madanant J. Naik	Assistant Professor	M.Com, Ph.D.
Ms. Anupama Gaonkar	Assistant Professor	M.Com
Dr. Lira M. Gama	Associate Professor, HOD	M.A.(Economics), Ph.D.
Ms. Lizette D'Costa	Assistant Professor	M.A.(Economics), PGDBA
Mr. Shrikant B. Madar	Assistant Professor	M.A.(Economics)
Ms. Pretty L. Pereira	Assistant Professor	M.A.(Economics)
Ms. Farah Mendonca	Assistant Professor	M.A.(Economics)
Ms. Stesa E. Pereira	Assistant Professor	M.A.(Economics)
Ms. Prajakta Lolayekar	Assistant Professor	L.L.M.
Ms. Sharmila Kunde	Associate Professor	B.E(Computer Science), M.Sc.(IT)
Ms. Samiksha S. Vengurlekar	Assistant Professor	M.A.(English), B.Ed.
Ms. Meher Fedda Rodrigues	Assistant Professor	MSc.(Mathematics)
Mr. Kiran Naik	Assistant Professor	M.A.(Geography)
Ms. Manasi Rege	College Librarian	M.Lib, M.Phil
Mr. Ajinkya Kudtarkar	College Director of Physical Education & Sports	B.Com, M.Ed.(Physical Education)

Highlights of the Programme

Shree Damodar College was one of the first colleges of Commerce in the State of Goa and is synonymous with high quality education. The College has dynamic, talented and well-qualified faculty members who are very active in Academics, co-curricular and extra-curricular activities. They hold positions in various Academic bodies of Goa University such as Academic Council, the Court, Boards of Studies, as well committees to review and revise syllabi.

The B.Com students make up more than 60% of the student strength of the College. **This is the only College in Goa that offers both - B.Com and B.Com (Honours) degree.** The College offers all the elective papers at all three years, giving students ample choice. Subject allocation is based on objective criteria and is done in a completely transparent manner.



Teachers of all courses have adopted student-centric, interactive and participative teaching methods where the student plays an active part in the classroom activity and learns from it. Regular industrial visits, study tours and field trips, as well as summer internships, are experiential learning methods employed by the teachers. Every teacher invites at least one guest faculty every semester, to help bridge the industry-academia divide.

The College has produced several Goa University rankers and has an above-average passing percentage.

Depending upon their specialization, Final Year B.Com students complete a certificate course in Tally / Digital Marketing / Practical Banking / Personal Financial Planning / Excel / Practical Aspects of Income Tax for Individuals, which helps them acquire work-related skills.

The B.Com programme has two subject-related clubs, viz. Commerce Club and Economics Club. Both clubs conduct a series of subject-related activities and competitions, at the end of which the Clubs declare the winners of the titles of Commerce Wizard of the Year and Economist of the Year. The Commerce Club organizes a Students' Seminar on a current topic, which improves students' research skills, viz. finding information and data, report-writing and presentation skills. The Economics Club conducts the A D Shroff Memorial Elocution Competition in association with the Forum of Free Enterprise, Mumbai.



The Dept. of Commerce organizes an annual study tour for Final Year B.Com students to Mumbai, where they visit the National Stock Exchange, Bombay Stock Exchange, Reserve Bank of India, SEBI, NSDL etc. In 2019-20, FY and SY B.Com students went on an industrial tour to Bangalore and Mysore, where they visited ISRO, Hindustan Aeronautics Ltd, TVS Motor Company Ltd, World Trade Center, Christ University, St. Joseph's College of Commerce and Indus International Group of Institutions.

The B.Com programme of the College is unique in many ways. Firstly, this is the only College in Goa to be accredited by the Institute of Chartered Accountants of India (ICAI) for conducting coaching classes for the CA Foundation Course. Second, this is the only College that celebrates National Commerce Education Day. Third, this is the only College that has a Virtual Commerce Laboratory.

The President of Vidya Vikas Mandal is an alumnus of the B.Com programme of the College and he is committed to raising the standard of Commerce education in general and in the College in particular - promoting the idea of Smart Commerce in the curriculum, incorporating current trends and developments, forging strong and enduring links with industry, encouraging and incentivising entrepreneurship - these are developments that the College B.Com programme will see in the coming years, starting with 2021-22.

B.COM

Semester I		Semester II	
CATEGORY	Course	CATEGORY	Course
CC 1	General Management	CC 5	Introduction to Marketing
CC 2	Financial Accounting	CC 6	Financial Statement Analysis & Interpretation
CC 3	Microeconomics	CC 7	Managerial Economics
CC 4	Commercial Arithmetic I	CC 8	Commercial Arithmetic II
AECC 1	Spoken English	AECC 3	Business Communication
AECC 2	Environmental Studies I	AECC 4	Environmental Studies II
GE 1	GENERIC ELECTIVE (any one)	GE 2	GENERIC ELECTIVE (any one)
1. Computer Applications I 2. Specialized Accounting 3. Marketing Management 4. Banking-I 5. Management of Micro, Small and Medium Enterprises 6. Principles and Practice of Accounting		1. Computer Applications II 2. Specialized Accounting 3. Services Marketing 4. Banking-II 5. Tourism and Hospitality Management 6. Specialized Accounting	
B.Com Semester III		B.Com Semester IV	
CATEGORY	Course	CATEGORY	Course
CC 9	Business Finance	CC 12	Fundamentals of Investment
CC 10	Fundamentals of Cost Accounting	CC 13	Income Tax
CC 11	Entrepreneurship Development	CC 14	Accounting for Service Organizations
SEC 1	SKILL ENHANCEMENT COURSE 1 (any One)	SEC 2	SKILL ENHANCEMENT COURSE 2 (any One)
1. Business Laws 2. New Venture Planning		1. Companies Act and IPR Laws 2. Collective Bargaining and Negotiation Skills	
GE 3	GENERIC ELECTIVE (any one)	GE 5	GENERIC ELECTIVE (any one)
1. Business Environment I 2. Fundamentals of Rural Marketing 3. Indian Capital Markets 4. Retail Management		1. Business Environment II 2. Practices in Rural Marketing 3. Business Research Methods 4. E-Commerce and E-Accounting 5. Event Management	
GE 4	GENERIC ELECTIVE (any one)	GE 6	GENERIC ELECTIVE (any one)
1. Consumer Behaviour 2. Economics of Resources 3. Macro Economics		1. Salesmanship and Sales Management 2. Indian Economy 3. Economic Survey and Union Budget	

B.Com (Hons.)

Semester V		Semester VI	
CATEGORY	Course	CATEGORY	Course
CC 15	Industrial Management	CC 17	Human Resource Management
CC 16	Indian Monetary & Financial System	CC 18	International Economics
DSE 1	DISCIPLINE SPECIFIC ELECTIVE (any one)COMMERCE	DSE 5	DISCIPLINE SPECIFIC ELECTIVE (any one)COMMERCE
1. Accounting Major I – Accounting Income Tax & Goods and Service Tax 2. Cost Accounting Major I - Cost Accounting I 3. Business Management Major I - International Marketing Management 4. Banking & Financial Services Major I- Modern Banking Operations & Service		1. Accounting Major V - Advanced Company Accounts 2. Cost Accounting Major V- Advanced Cost Accounting I 3. Business Management Major V - Financial Management II 4. Banking & Financial Services Major V – Law and Practice of Banking I	
DSE 2	DISCIPLINE SPECIFIC ELECTIVE (any one)COMMERCE	DSE 7	DISCIPLINE SPECIFIC ELECTIVE (any one)COMMERCE
1. Accounting Major II – Auditing 2. Cost Accounting Major II - Cost Accounting II 3. Business Management Major II - Retail Management Strategies 4. Banking & Financial Services Major II - Bank Management		1. Accounting Major VI – Accounting I 2. Cost Accounting Major VI – Cost and Management Audit 3. Business Management Major VI – Strategic Management 4. Banking & Financial Services Major VI – Law and Practice of Banking II	
DSE 3	DISCIPLINE SPECIFIC ELECTIVE (any one)COMMERCE	DSE 7	DISCIPLINE SPECIFIC ELECTIVE (any one)COMMERCE
1. Accounting Major III - Government Accounting 2. Cost Accounting Major III - Techniques of Costing 3. Business Management Major III - Advertising Management 4. Banking & Financial Services Major III - Banking in India		1. Accounting Major VII – Accounting II 2. Cost Accounting Major VII – Advanced Cost Accounting II 3. Business Management Major VII – Supply Chain and Logistics Management 4. Banking & Financial Services Major VII – Financial Services	
DSE 4	DISCIPLINE SPECIFIC ELECTIVE (any one) COMMERCE	DSE 8	DISCIPLINE SPECIFIC ELECTIVE (any one) COMMERCE
1. Accounting Major IV – Financial Reporting 2. Cost Accounting IV - Management Accounting 3. Business Management IV - Services Marketing 4. Banking & Financial Services IV - Foreign Exchange, Foreign Trade and International Finance		1. Accounting Major VIII – Corporate Accounting and Tax planning 2. Cost Accounting Major VIII – Advanced Management Accounting 3. Business Management Major VIII – Brand Management 4. Banking and Financial Services Major VIII – Credit and Risk Management in Banking	
		DSE 9	DISCIPLINE SPECIFIC ELECTIVE (project) COMMERCE

B.Com

B.Com Semester V		B.Com Semester VI	
CATEGORY	Course	CATEGORY	Course
CC 15	Industrial Management	CC 17	Human Resource Management
CC 16	Indian Monetary & Financial System	CC 18	International Economics
DSE 1	DISCIPLINE SPECIFIC ELECTIVE (any one) COMMERCE	DSE 5	DISCIPLINE SPECIFIC ELECTIVE (any one) COMMERCE
1. Accounting Major I - Income Tax, Service Tax and Goa Value Added Tax 2. Cost Accounting Major I - Cost Accounting I 3. Business Management Major I - International Marketing Management 4. Banking & Financial Services Major I- Modern Banking Operations & Service		1. Accounting Major V - Advanced Company Accounts 2. Cost Accounting Major V- Advanced Cost Accounting I 3. Business Management Major V - Financial Management II 4. Banking & Financial Services Major V – Law and Practice of Banking I	
DSE 2	DISCIPLINE SPECIFIC ELECTIVE (any one) COMMERCE	DSE 8	DISCIPLINE SPECIFIC ELECTIVE (PROJECT)COMMERCE
1. Accounting Major II – Auditing 2. Cost Accounting Major II - Cost Accounting II 3. Business Management Major II - Retail Management Strategies 4. Banking & Financial Services Major II - Bank Management			

BACHELOR of BUSINESS ADMINISTRATION (FINANCIAL SERVICES) - BBA(FS)

FACULTY MEMBERS

Name & Designation	Qualification
Ms. Snehal Alve Assistant Professor	MFS
Ms. Swati Bhat Assistant Professor	MBA(FS)
Ms. Cinola Vaz Assistant Professor & Prog. Coordinator	M.Com
Ms. Lizia Veronica Gomes Assistant Professor	M.Com
Ms. Grishmi Thakur Assistant Professor	M.Com, B.Ed
Mr. Mayuresh Adsul Assistant Professor	M.Com, M.Phil
Ms. Trisha Vadil Assistant Professor	M.Com

NO OF SEATS: 80

HIGHLIGHTS OF THE PROGRAMME

The Financial services sector is growing tremendously, which certainly has opened up a lot of career opportunities. India has a diversified financial sector undergoing rapid expansion, both in terms of strong growth of existing financial services firms and new entities entering the market. The sector comprises commercial banks, insurance companies, non-banking financial companies, co-operatives, pension funds, mutual funds and other smaller financial entities. India is today one of the most vibrant global economies on the back of robust banking and insurance sectors.



The BBA(Financial Services) programme follows the Choice Based Credit System, with continuous evaluation and strong emphasis on the development of students' knowledge, soft skills and personality. The teaching methodology is interactive and participatory, with the use of case studies, group discussions, role plays and other similar methods, which enhance students' conceptual understanding and the ability to apply knowledge.



Students are also encouraged to answer online certificate examinations of Insurance Regulatory & Development Authority (IRDA), National Stock Exchange (NSE), Bombay Stock Exchange (BSE), all of which are essential requirements for employment in the financial services sector. An entire semester of Internship at Semester VI gives students valuable exposure to the world of work, which helps them relate their theoretical knowledge to the real world, and gives them a unique competitive edge when applying for jobs. Some of the financial firms where students intern are Karvy Stock Broking Ltd., Kotak Securities Ltd., Network Stock Broking Ltd., Religare Stockbroking Ltd., SA

Investments Ltd., Siemens Ltd, Wealth Doctors Ltd, Kakode Consultants Ltd, ICICI Bank and HDFC Bank.

To provide exposure to the students with ongoing trends and enhance their communication and leadership skills, students are provided a platform to participate in various national and State level events like **"MONETA"** organized by R. A. Podar College of Commerce and Economics, Mumbai and **"ADVAITH"** organized by Gogate Institute of Technology, Belagavi. These events see participation by top-ranked colleges, University departments

and Business schools from all over the country. In addition, the students also actively participate in the various cultural and sports activities organized by the College and other Colleges.



The Department is at the forefront to enhance personalities and confidence levels of students by providing them the opportunities to participate in Certificate Courses, Seminars, Webinars, Workshops, Exchange Programmes, Industry Visits, Alumni Interactions etc.

The Department believes in providing holistic learning experience to the students and one such initiative is the Study tour to the National Stock Exchange, Bombay Stock Exchange, Reserve Bank of India, Clearing Corporation of India Ltd., National Securities Depository

Ltd, Securities Exchange Board of India etc.

STUDENT PARTICIPATION



Application of practical knowledge and skill is prioritized by enabling students participate in a series of events as a part Investors' Hub, Extension and Outreach activities.

The Investors' Hub is an initiative of the Department to nourish the theoretical knowledge and practical skills of the students through several events like Mock Trading, Business Plan, Financial Quiz, Panel Discussions, Debates, Investment Planning, Financial Research etc. The best performing student is declared as the **Finance Student of the**

Year. Mr. Mohav Shet Kurtarkar was declared as the Finance student of the academic year 2020-21.

The extension activities are intended to provide a scope to extend the lecture content for the betterment of the society. One of the extension activities conducted is E-filing of Income Tax Returns for the women association i.e., Amhi Udyogini Pratisthan-Mahila Mandal, Margao. As part of Internal Assessment in Environmental Studies Course, students created "Do-It-Yourself" videos to create awareness on environment protection; these videos were streamed on the social networking platforms of the College.

With an aim to create societal awareness, the Department actively conducts outreach activities such as a hands-on session on "Sustainable Waste Management" for the women association i.e., Amhi Udyogini Pratisthan- Mahila Mandal, Margao and creation and provision of E-Service demonstration videos for Goa Online Portal of the Government of Goa. The students were highly appreciated by the authorities of Goa Electronics Limited for successfully implementing an informative video tutorial for Goa Online Services and Revenue Services. Apart from the above outreach activities the department also regularly conducts the "Young Leaders" Programme for providing Financial Literacy to Government Schools in Goa.



COLLABORATIONS & ASSOCIATIONS

The College and Department in Collaboration/Association with: -



- National Institute of Securities Markets (NISM), National Stock Exchange (NSE) and Insurance Regulatory and Development Authority (IRDA) conducts Online Certification Examination.
- Mahila Mandal Margao conducts Community Outreach Programme for Women of Comba area.
- ICFAI Business School, Bangalore organized National Webinar on Impact of Fintech on Daily Life in October 2020 to provide

students with knowledge that Financial Technology (Fintech) is the Technology and innovation that aims to compete with traditional financial methods in the delivery of financial services.

Through these associations, Industry experts train the students in the latest developments in the financial services sector.

PROGRAMME STRUCTURE
ПРОГРАММА СТРУКТУРА

CODE	COURSE	CREDITS	MARKS	COURSE TYPE
SEMESTER ONE				
BFS CC 1	Fundamentals of Accounting	4	100	Core
BFS CC 2	Fundamentals of Management	4	100	Core
BFS CC 3	Microeconomics	4	100	Core
BFS CC 4	Indian Financial System	4	100	Core
BFS AECC 1	Communication Skills	4	100	AECC
BFS AECC 2	Environmental Studies – I	2	50	AECC
Generic Elective Course(ANY ONE)				
BFS GEC 1	Quantitative Skills	4	100	GEC
BFS GEC 2	Fundamentals of Computer Applications	4	100	GEC
Total		26	650	
SEMESTER TWO				
BFS CC 5	Essentials of Management	4	100	Core
BFS CC 6	Macroeconomics	4	100	Core
BFS CC 7	Banking in India	4	100	Core
BFS CC 8	Data Analysis and Quantitative Techniques	4	100	Core
BFS AECC 3	Business Communication	4	100	AECC
BFS AECC 4	Environmental Studies - II	2	50	AECC
Generic Elective Course (ANY ONE)				
BFS GEC 3	Research Methodology	4	100	GEC
BFS GEC 4	Cyber Security	4	100	GEC
Total		26	650	
SEMESTER THREE				
BFS CC 9	Fee and Fund based Financial services	4	100	Core
BFS CC 10	Direct Taxes	4	100	Core
BFS CC 11	Indian Securities Market	4	100	Core
BFS SEC 1	Principles & Practice of Insurance	4	100	SEC
Generic Elective Course (ANY TWO)				
BFS GEC 5	Financial Management	4	100	GEC
BFS GEC 6	Strategic Management	4	100	GEC
BFS GEC 7	Fundamentals of Marketing	4	100	GEC
Total		24	600	
SEMESTER FOUR				
BFS CC 12	Stock Market Operations	4	100	Core
BFS CC 13	Corporate Finance	4	100	Core
BFS CC 14	Entrepreneurship Development	4	100	Core
BFS SEC 2	Financial Statement Analysis	4	100	SEC
Generic Elective course (TWO)				
BFS GEC 8	Cost and Management Accounting	4	100	GEC
BFS GEC 9	Corporate Restructuring	4	100	GEC
BFS GEC 10	Organizational Behavior	4	100	GEC
Total		24	600	
SEMESTER FIVE				
BFS CC 15	Security Analysis and Portfolio Management	4	100	Core
BFS CC 16	International Finance and Foreign Exchange Management	4	100	Core
BFS DSEC 1	E-commerce and E-Accounting	4	100	DSEC
BFS DSEC 2	Marketing of Financial Services	4	100	DSEC
BFS DSEC 3	Mutual Fund Management	4	100	DSEC
BFS DSEC 4	Derivatives: Equity and Currency	4	100	DSEC
Total		24	600	
SEMESTER SIX				
BFS CC 17	Semester Internship and Report	24	600	Core
Total		24	600	
GRAND TOTAL		148	4100	

Faculty

Name & Designation	Qualification
Ms. Namita M. Neurenkar Assistant Professor	M.Sc.(Electronics), PGDST, MCA
Mr. Sumit Kumar Assistant Professor, Head of Department	MCA, PGDDE
Ms. Sweta P. Shet Verenkar Assistant Professor	M.Sc.(IT), M.Phil.(Computer Science)
Mr. Swapneel Naik Assistant Professor	ME
Ms. Megha Vasu Mohan Assistant Professor	ME(Comp)
Ms. Sparsha Mandreker Assistant Professor	M.Com.

BACHELOR OF COMPUTER APPLICATIONS (BCA)

No. of Seats: 80

Programme Highlights

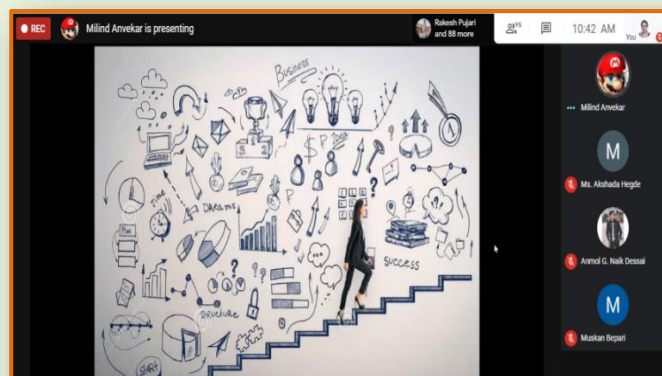
The Bachelor of Computer Applications (BCA) is a 3-year integrated undergraduate programme that is very popular among students wishing to make their careers in the field of Information Technology and its applications. The programme is spread over 6 semesters and is designed with a sound blend of theory, practical and skill components.



The BCA programme follows the Choice Based Credit System (CBCS), with continuous evaluation and strong emphasis on skill and holistic development.

In addition to the facilities available to other students, the College offers laboratories equipped with latest tools, techniques and technologies and learning resources, to BCA students.

A salient feature of the BCA programme is the continuous internal assessment with quizzes, student seminars, student presentations, and other innovative methods of assessment that help develop students' confidence, presentation skills, software development skills, communication skills, independent thinking, etc. During the first 10 days after admission into the programme, the Department arranges **Bridge Courses** in Problem Solving, Logic building, Mathematics and Basic Accountancy to bring students from different backgrounds at Std. XII to a common minimum level of understanding and knowledge.



Students are regularly deputed to participate in inter-collegiate events within and outside Goa, and they have proved to be among the best in the State, winning individual events as well as overall championships on a regular basis.

“TechTrendz” - the Club of the Department of Computer Science, offers students a platform to explore learning beyond the classroom environment, where they learn through collaboration, cooperation and competition. The Club activities are scheduled on Saturdays.

The Department also organizes a bi-annual state-level inter-collegiate IT event "Spectra - The Magic of ITtude" comprising various On-stage and Off-stage events such as coding, graphic designing, web designing, photography, movie-making, debates, quizzes, etc.

From the year 2019-20, the Department of Computer Science has initiated a State-Level Inter-Higher Secondary School IT Competition “BITBUZZ”, which gives HSS students an opportunity to compete in the area of technology, creativity, and designing.



Workshops, seminars and guest lectures by industry experts, **field trips, study tours** and **regular industry visits** within and outside Goa, give students valuable exposure to the corporate environment and important insights into the real world, which helps them acquire job-related skills.

During 2019-20, five students and a faculty member visited Aloysius Institute of Management and Information Technology, Mangalore under the student-faculty exchange programme, as part of the MOU between the two institutions.

Alumni of the department have been placed with reputed IT companies such as SAP, Wipro, TechMahindra, Infosys, TCS, HSBC, PSL, OPSPL, HP, RedHat, Mahindra Satyam, IBM, etc. The Department is rightfully proud of students who have been inducted into the **Cyber Crime Cell** of Goa Police and **Indian Defence Services**. A few students have joined the teaching profession and are teaching at the school, higher secondary and college level.

Outstanding Student Achievements 2018-21:

- In 2018-19, SAP – a leading IT company in India – selected **two TYBCA** students for the Scholar@SAP under their Work Integrated Learning Program, through which these students are pursuing their M.Tech from BITS Pilani.
- Students from the BCA programme work on live projects with innovative ideas and new technology. In 2018-19, students developed a fully functional IOT-based **3D printer** and an **IOT-based Smart City Project**. To encourage students to take up such projects, Vidya Vikas Mandal has purchased the 3D Printer from the students

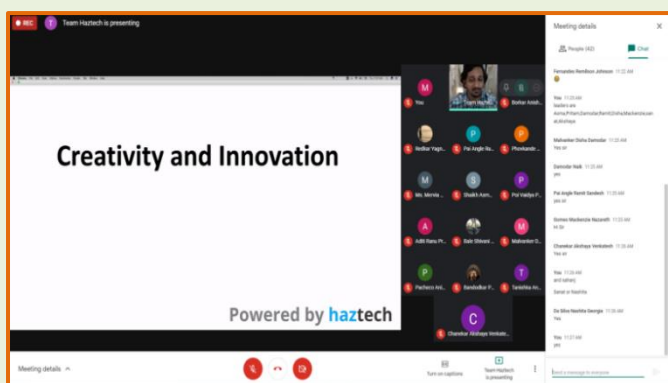


- Between 2019 and 2021, **12 and 02 students** of Final Year BCA have cleared the **Junior Software Development and Web Developer** Qualification Pack (QP) Exam respectively, conducted by **NASSCOM** (National Association of Software and Services Companies). These students now have an additional job-related skill certification, which will make it easier for them to find jobs.
- Between 2019 and 2021, **11 Final Year BCA students** (06 in 19-20 & 05 in 20-21), cleared **MCA Entrance of Goa University**.
- In 2020–21, 03 students of Final Year BCA joined **M.Sc. Big Data Analytics Program** at AIMIT, St. Aloysius College, Mangalore.
- In 2019–20, despite the pandemic, **06 Final Year BCA** students were **placed** in IT Companies and **24 BCA students** completed their **internships**.

Collaborations & Associations

The College and the Department in collaboration with

- St. Aloysius Institute of Management & Information Technology, Mangalore has been conducting activities under student exchange programme
- ICFAI Business School, Bangalore organized a National Webinar on AI - Virtuality in Reality in October, 2020 to provide participants with knowledge of Artificial Intelligence & its importance in the current era.
- Reputed IT Companies and Institutions have been organizing National Level workshops on the latest trends in IT such as Android App Development, Python Programming, and Hadoop & Big-Data Analytics.



The College is also a member of GTA - Goa Technology Association since 2019-20. Through these and other tie-ups, the BCA department offers students add-on skill-based certificate courses in E-Commerce, Website Development, Internet of Things (IoT), Augmented Reality, Networking, Analytical Skills, Communication Skills, Cyber Security, Digital Forensics, Android, PHP, ASP.Net, etc. so that students are trained by industry experts in the latest technologies.

The department also trains students to answer **MCA & MBA entrance exams**, and NASSCOM Junior Software Developer and Web Developer certification exams at National Level. During 2019 - 21, the Department has taken steps to promote internships and industry-based live Third Year projects, under the mentorship of Computer Science Mentoring Council and industry IT professionals.

Through the e-madhyam extension programme, students visit different institutions, villages, and other localities and help promote digital literacy among people.

Programme Structure (CBCS): 132 Total Credits

Semester- I		Total Credits -22	
Course Code	Course Title	Course Credits	Course Type
CAC-101	Problem Solving and Programming Concepts	4(Theory)	Core
CAC-102	Computer Organization and Architecture	4(Theory)	Core
CAC-103	Basic Mathematics	4(Theory)	Core
CAC-104	Problem Solving and Programming Laboratory	2(Practical)	Core
GE-101	GE To be selected by College from approved list	4(Theory)	General Elective
ESA-101	Environmental Studies-I	2(Theory)	Ability Enhancement Compulsory
SEC-101	SEC To be selected by College from approved list	2(Practical)	Skill Enhancement
Semester- II		Total Credits -22	
Course Code	Course Title	Course Credits	Course Type
CAC-105	Data Structures	4(Theory)	Core
CAC-106	Operating Systems Concepts	4(Theory)	Core
CAC-107	Applied Mathematics	4(Theory)	Core

CAC-108	Data Structures Laboratory	2(Practical)	Core
GE-201	GE To be selected by College from approved list	4(Theory)	General Elective
ESA-102	Environmental Studies-II	2(Theory)	Ability Enhancement Compulsory
SEC-201	SEC To be selected by College from approved list	2(Practical)	Skill Enhancement
Semester- III		Total Credits -24	
Course Code	Course Title	Course Credits	Course Type
CAC-109	Object Oriented Concepts	4(Theory)	Core
CAC-110	Database Management Systems	4(Theory)	Core
CAC-111	Object Oriented Programming Laboratory	2(Practical)	Core
CAC-112	Database Management Systems Laboratory	2(Practical)	Core
GE-301	GE To be selected by College from approved list	4(Theory)	General Elective
GE-302		4(Theory)	General Elective
CAA101	Communication and Presentation Skills	4(Theory)	Ability Enhancement Compulsory
Semester- IV		Total Credits -24	
Course Code	Course Title	Course Credits	Course Type
CAC-113	Software Engineering	4(Theory)	Core
CAC-114	Data Communications	4(Theory)	Core
CAC-115	Case Tools Laboratory	2(Practical)	Core
CAC-116	User Interface Design Laboratory	2(Practical)	Core
GE-401	GE To be selected by College from approved list	4(Theory)	General Elective
GE-402		4(Theory)	General Elective
CAA102	Technical Writing Skills	4(Theory)	Ability Enhancement Compulsory
Semester- V		Total Credits -18	
Course Code	Course Title	Course Credits	Course Type
CAC-117	Web Technology	4(Theory)	Core
CAC-118	Information Systems	4(Theory)	Core
CAC-119	Web Technology Laboratory	2(Practical)	Core
DSE-501	DSE To be selected by College from the approved list	4(3Theory + 1Practical)	Discipline Specific Elective
DSE-502		4(3Theory + 1Practical)	Discipline Specific Elective
CAP-101	Project	--	Project
Semester- VI		Total Credits -22	
Course Code	Course Title	Course Credits	Course Type
CAC-120	Multimedia Technology	4(Theory)	Core
CAC-121	E-Commerce Applications	4(Theory)	Core
CAC-122	Multimedia Technology Laboratory	2(Practical)	Core
DSE-601	DSE To be selected by college from the approved list	4(3Theory + 1Practical)	Discipline Specific Elective
DSE-602		4(3Theory + 1Practical)	Discipline Specific Elective
CAP-101	Project	4	Project
Skill Enhancement Course (SEC) - 2 Credits Practical (Offered in Sem I / Sem II)			

Course Code	Course Title	Course Code	Course Title
CAS-101	IT Tools Laboratory	CAS-109	E-Accounting Tools
CAS-102	Programming in Scratch	CAS-110	Information Communication Technology Tools
CAS-103	Digital Photography	CAS-111	Google Tools
CAS-104	Open-Source Software	CAS-112	Open-Source Technology
CAS-105	Operating Systems Laboratory	CAS-113	.NET Platforms
CAS-106	Programming in Python	CAS-114	Unix Environment and Scripting
CAS-107	HTML & CSS	CAS-115	Data Analysis Tools
CAS-108	PHP Programming		

Generic Elective Course (GE) - 4 Credits Theory (Offered in Sem I / Sem II / Sem III / Sem IV)

Course Code	Course Title	Course Code	Course Title
CAG-101	Business Accounting	CAG-114	Business Infrastructure and Management
CAG-102	Cost Accounting	CAG-115	Information Security
CAG-103	Advertising	CAG-116	Decision Making and Mathematical Models
CAG-104	Human Resource Management	CAG-117	IT in Management
CAG-105	Entrepreneurship Development	CAG-118	Data Mining and Business Intelligence
CAG-106	Marketing Fundamentals	CAG-119	Micro Economics
CAG-107	Critical Thinking & Problem Solving	CAG-120	Monetary Economics
CAG-108	Data Analyses and Statistical Techniques	CAG-121	Digital Marketing Fundamentals
CAG-109	Public Administration	CAG-122	Social Media Marketing & Analytics
CAG-110	Ergonomics	CAG-123	Investment and Portfolio Management
CAG-111	Social Engineering	CAG-124	General Insurance
CAG-112	E-Waste Management	CAG-125	Green Computing
CAG-113	Ethics and CSR	CAG-126	Research Methodology

Discipline Specific Elective (DSE) - 4 Credits Theory & 1 Credit Practical

Semester V		Semester VI	
Course Code	Course Title	Course Code	Course Title
CAD-101	Cyber Security	CAD-107	3D Modeling and Animation
CAD-102	Virtualization	CAD-108	Ethical Hacking
CAD-103	Mobile Application Development	CAD-109	Internet of Things
CAD-104	Computer Animation	CAD-110	Data Science Concepts
CAD-105	Computer Graphics	CAD-111	Cloud Computing
CAD-106	Human Computer Interaction	CAD-112	Content Management Systems
		CAD-113	Search Engine Optimization
		CAD-114	Web Frameworks

No. of Seats: 40

Programme Highlights

The IT sector is seeing striking growth and advancement all over the world, India being no exception. The talk is now about Industry 4.0, sometimes called the Fourth Industrial Revolution and refers to the current trend of digitization in manufacturing technologies. Companies are using Internet of Things (IoT), Internet of Systems (IoS), Cloud Computing, 3D Printing, Artificial Intelligence, Robotics, Analytics and several other technology-based solutions to transform manufacturing.



In 2014, the UGC launched a scheme for skill development-based higher education as part of College/University education, leading to Bachelor of Vocation (B.Voc.) degree. Recognizing the critical role of Information Technology in all economic and commercial activities, the Government of Goa has announced the State Information Technology Policy, 2018. The policy aims to create jobs for at least 10,000 Information Technology professionals in Goa over the next 5 years.



It is against the background of these two developments that Shree Damodar College has designed the B.Voc(Software Technologies) programme. The College has used its core competencies to design the programme that has been continuously reviewed and improved by industry professionals and experts. The primary aim of the **B. Voc.** Degree programme at Damodar College is to create a work force that has both knowledge and skills in the area of **Software Technologies.**

The **B.Voc.**(Software Technologies) programme is a judicious mix of **skill-based courses** and **courses in general education.** The skill-based courses adopted from the **Sector Skill Council (NASSCOM)** are suitably complemented by well-thought-out courses in general education to provide additional and supporting knowledge. In addition to professional development, the courses offered also

aim at inculcating values and attitudes conducive to good citizenship. The outcome is a unique programme that offers students a flexible, new-age avenue for higher education.

The distinguishing features of the B. Voc. (ST) programme are

- a) Multiple exit points, offering flexibility in learning, which is missing in the traditional higher education system.
- b) Assessment of the Skill papers by **SSC-NASSCOM** (IT-ITes Sector Skill Council), with a **certificate issued to all successful students**



The programme aims to create trained manpower with the requisite practical and employability skills and capabilities for the **job roles** mentioned below, and mould students into competent young and productive professionals.

- Junior Software Developer
- Web Developer
- Graphics Designer
- Associate-Desktop Publisher
- Software/Application Developer
- Entrepreneurs



Approximately 70% of the syllabus is practical and skill-based with students working on projects, internships and on-the-job-training (OJT).

Workshops, seminars, trainings and guest lectures by industry experts / government establishments, study tours and regular industry visits within and outside Goa, give students valuable exposure to the corporate environment and important insights into the real world, which helps them acquire job-related skills.

Collaborations & Associations

To facilitate smooth training and assessment of the skill component, the College has collaborated with

- SSC NASSCOM (IT/ITeS Sector Skill Council)
- Goa Technology Association (GTA)
- CodeMax IT Solutions Pvt. Ltd., Fatorda – Goa
- Coderun LLP, Fatorda – Goa
- Haztech, Margao – Goa
- The Magic Data, Mumbai – Maharashtra



Duration and NSQF level of the Programme

The duration of the Programme is as given in the table below

Nomenclature	Duration	Completion of Semester	Minimum NSQF Level
Certificate	6 months	I	Level 4
Diploma	1 year	I & II	Level 5
Advanced Diploma	2 years	I-IV	Level 6
Degree	3 years	I-VI	Level 7



Eligibility & Criteria for Admission

Any candidate, who has passed the HSSC or its equivalent, **in any stream**, from Goa Board of Secondary and Higher Secondary Education or equivalent, is eligible to be admitted to Semester I of the programme.

Admission shall be based on the merit list prepared on the basis of an aggregate of 40% of marks at the qualifying exam and 60% of an aptitude assessment / interview.

Programme Structure

Level 4: Certificate in Software Technologies (Semester I)

After successfully completing the courses of Semester-I, the students are expected to acquire the skills to be employable as **Junior Software Developer**

NSQF Level / Semester	Course Code	Course Title	Course Credits	
Level 4 / Semester I	General Education			
	STG101	Fundamentals of Computers and Programming	Theory	3
	STG102	Web Designing Concepts	Theory	3
	STG103	Quantitative Techniques	Theory	2
	STG104	Environmental Studies – I	Theory	2
	STP101	Software Laboratory – I	Practical	2
	Skill Development Qualification Pack			
	STS101	Junior Software Developer (SSC/Q0508)	Theory	7
		Practical & OJT	11	
Semester Total				30

Level 5: Diploma in Software Technologies (Semester II)

After successfully completing the courses of Semester-II, the students are expected to acquire the skills to be employable as **Web Developer**

NSQF Level / Semester	Course Code	Course Title	Course Credits	
Level 5 / Semester II	General Education			
	STG201	OOPS with Java	Theory	3
	STG202	Graphics Designing	Theory	3
	STG203	E-Commerce	Theory	2
	STG204	Environmental Studies - II	Theory	2
	STP201	Software Laboratory - II	Practical	2
	Skill Development Qualification Pack			
	STS201	Web Developer (SSC/Q0503)	Theory	7
Practical & OJT			11	
Semester Total				30

Level 6/7: Advanced Diploma in Software Technologies (Semester III and IV)

After successfully completing the courses of Semester-III and IV, the students are expected to acquire the skills to be employable as **Associate Desktop Publisher (also Graphics Designer and Digital Typesetter)**

Semester III				
NSQF Level / Semester	Course Code	Course Title	Course Credits	
Level 7 / Semester-III	General Education			
	STG301	Data Structures	Theory	3
	STG302	Audio and Visual Media	Theory	3
	STG303	Reasoning Techniques	Theory	4
	STP301	Software Laboratory - III	Practical	2
	Skill Development Qualification Pack			
	STS301	Associate-Desktop Publishing - (SSC/Q2702)	Theory	7
			Practical	5
Project/OJT/Internship			6	
Semester Total				30

Semester IV				
NSQF Level / Semester	Course Code	Course Title	Course Credits	
Level 7 / Semester-IV	General Education			
	STG401	Python Programming	Theory	3
	STG402	Software Engineering & Testing	Theory	3
	STG403	Creative Thinking	Theory	4
	STP401	Software Laboratory - IV	Practical	2
	Skill Development Qualification Pack			
	STS401	Associate-Desktop Publishing - (SSC/Q2702)	Theory	6
			Practical	6
Project/OJT/Internship			6	
Total				30

Level 7: B. Voc. Degree in Software Technologies (Semester V and VI)

After successfully completing the courses of Semester-V and VI, the students are expected to acquire the skills to be employable as **Software /Application Developer**.

Semester V				
NSQF Level / Semester	Course Code	Course Title	Course Credits	
Level 7 / Semester- V	General Education			
	STG501	Mobile Application Development	Theory	3
	STG502	Human Computer Interaction	Theory	3
	STG503	Advanced Quantitative Techniques	Theory	4
	STP501	Software Laboratory - V	Practical	2
	Skill Development Qualification Pack			
	STS501	Software Developer - (SSC/Q0501)	Theory	7
			Practical	5
Project/OJT/Internship			6	
Total			30	

Semester VI				
NSQF Level / Semester	Course Code	Course Title	Course Credits	
Level 7 / Semester- VI	General Education			
	STG601	RDBMS	Theory	3
	STG602	Computer Networks	Theory	3
	STG603	Entrepreneurship Development	Theory	4
	STP601	Software Laboratory - VI	Practical	2
	Skill Development Qualification Pack			
	STS601	Software Developer - (SSC/Q0501)	Theory	6
			Practical	6
Project/OJT/Internship			6	
Total			30	

Outstanding Student Achievements 2019-21:

- All B.Voc.(Software Technologies) Students have received training from Department of Fire & Emergencies, Govt. of Goa, in dealing with workplace health, hazards, emergencies, and evacuations as part of the curriculum including CPR.



- **27** B.Voc.(Software Technologies) Students have earned **GOLD Certificate** and are SSC NASSCOM **Certified Junior Software Developer**
- **08** B.Voc.(Software Technologies) Students have earned **GOLD Certificate** and are SSC NASSCOM **Certified Web Developer**

MASTER OF COMMERCE (M.Com)

Faculty

Name & Designation	Qualification
Ms. Sheryl Da Silva Assistant Professor	M.Com, B.Ed
Ms. Seema Dharani Assistant Professor	M.Com
Ms. Pooja Shanbhag Assistant Professor	M.Com

No. of Seats: 45

Highlights of the Programme

Master of Commerce is a 2-year 4-semester Post-Graduate Degree Programme of Goa University. Shree Damodar College of Commerce & Economics was among the first colleges to be sanctioned this Post-Graduate programme in 2006. Admissions to the Post Graduate Programmes at the University Departments and Affiliated Colleges is based on the Goa University Admissions Ranking Test (GU-ART) conducted by Goa University.

The M.Com programme operates as a **Choice Based Credit System (CBCS)** and aims to enhance knowledge and impart practical skills related to accounts, financial markets and management. The first two semesters aim at imparting overall knowledge in Accounts, Statistics, and Research Methodology. Semesters III and IV are devoted to specialization in either of two areas — Accounting & Finance or Business Management. M.Com graduates would be equipped to join the teaching profession, take up research for the Ph.D. programme, join the corporate world in sectors such as Banking, Insurance, Securities Market, IT-enabled services and Manufacturing at managerial level positions in the areas of Accounting, Finance, Taxation, Marketing and Human Resources or start their own enterprises.

Research-Based Course Dissertation-(8 credits) The students are required to take up dissertation in semesters III & IV which helps to enhance their knowledge in the area of Research and data analysis.

Summer Internship: Every student has to undergo a 4 weeks Summer Training in industrial organizations to gain hands on experience at the end of Semester II. This is a requirement for admissions to Semester III. **The summer internship** equips the students with necessary industry-related skills.

The College runs the M.Com programme in an interactive manner with strong participation by the students in the form of student seminars and projects, use of case studies to supplement lectures and theory classes, article reviews and so on. This has boosted the students' confidence and students regularly present papers at national and international conferences and seminars. Industry visits and study tours are an annual feature, adding great value to the student experience.

Industry Interaction Programme (IIPs) and Guest Lectures:

The department organizes sessions with Industry experts in order to bridge the gap between industry and academia.



Such sessions are organised with an objective to provide the students with an exposure to the practical insights of the theoretical classroom concepts.

Guest Lectures: Resource persons are invited to share their experience and provide practical knowledge to the students with respect to the subjects that they study during the M.Com programme, to provide better understanding of the topics learnt and explore the recent developments in the concerned subjects.





Certificate Courses:

The department conducts Certificate courses in areas such as Research Methodology, Financial Literacy, Front Office Training, etc. This enables the students to build expertise in the subject area which paves the path towards better career opportunities.

Industrial Visits and Study Tours: The Department organizes various field trips, industrial visits and study

tour to offer students an extraordinary learning experience. **Field trips** provide students the opportunity to take a break from their normal routine and experience more hands-on learning. **Study tours** are organized to provide experiential learning and develop critical thinking among the students.



PG Club Activities - The Club of the M.Com Department offers students a platform to explore learning beyond the classroom environment and engage themselves to showcase talents through various activities, participative learning and competitions. The Club activities are scheduled on Saturdays.

- Student Seminars cum Research Paper Presentations
- Debate competition
- Student Presentations
- Workshops and Training Sessions
- Gurukul
- Field trips and industrial visits
- Newspaper Analysis
- Workshops and training sessions

ComQuest: The Department organises the Annual State-Level Student Seminar cum Commerce based competition, where the event comprises of various On-stage and Off-stage events such as logo designing, photography, quiz, paper presentation etc.



PRESENTS

Industry Interaction Program- Session 1



MR. AMIN LADAK
Chairman, Goa Management Association

Business Dynamics



MR. NILESH DESAI
Chief Manufacturing Officer
Zuari Agro Chemicals Ltd.

17
October
2020

3.00 pm
to
4.00pm

Google Meet Link
<https://meet.google.com/eib-eta-ihq>

Student Achievements



1. M. Com Part II students participated and won runners up trophy on 20th February 2020 at Mastermind event organized by St. Xavier's College, Mapusa – Goa.

2. M. Com Part II attended the 3rd Super Young Achievers' Conclave organized by Nave Marg Foundation, Taleigao Community Centre. The students were the winners of various gift hampers.

3. M.Com students participated for an event 'UTOPIA'- Online B-Plan Competition on 6th May 2021 organized by S.S Dempo College of Commerce & Economics under Institution's Innovation Council and secured the Runners Up position.



PROGRAMME STRUCTURE

M.Com List of Courses

Core Courses

Semester I

Course Code	Course Name	Credits
COC120	Cost and Management Accounting	4
COC121	Advanced Financial Management	4
COC122	Business Statistics and Research Methodology	4
COC123	Business Environment & International Business	4

Semester II

Course Code	Course Name	Credits
COC220	Advanced Corporate Accounting	4
COC221	Human Resource Management	4
COC222	Marketing Management	4
COC223	Banking and Financial Institutions	4

Specialization Courses [Accounting and Finance]

Semester III

Course Code	Course Name	Credits
COO330	Financial Derivatives Market	4
COO331	International Financial Management	4
COO332	Corporate Mergers and Acquisitions	4
COO333	Financial Services	4
COO334	Capital Markets and Stock Exchange Operations	4
COO335	Corporate Valuations	4
COO336	Cost Management and Control	4

COO337	Accounting Standards and Financial Reporting	4
COO338	Basic Financial Econometrics	4
COO339	Direct Taxes	
Semester IV		
Course Code	Course Name	Credits
COO430	Security Analysis and Portfolio Management	4
COO431	Treasury and Foreign Exchange Management	4
COO432	Corporate Governance and Social Responsibility	4
COO433	Commodity Derivatives	4
COO434	Management of Mutual Funds	4
COO435	Venture Capital and Private Equity	4
COO436	Insurance Management	4
COO437	Goods and Service Tax	4
COO438	Advanced Econometrics	4
COO439	Financial Research Analytics	4
Specialization Courses [Business Management]		
Semester III		
Course Code	Course Name	Credits
COO340	Advertising and Sales Management	4
COO341	Consumer Behaviour and Marketing Research	4
COO342	Training and Development	4
COO343	Performance and Compensation Management	4
COO344	Human Resource Development	4
COO345	Basic Econometrics	4
COO346	Customer Relationship Management	4
COO347	Entrepreneurship Management	4
COO348	Tourism and Travel Management	4
COO349	Marketing Research Analytics	4
Semester IV		
Course Code	Course Name	Credits
COO440	Retail Marketing	4
COO441	Services Marketing	4
COO442	Industrial and Rural Marketing	4
COO443	International Marketing	4
COO444	Enterprises Resource Planning	4
COO445	Industrial Relations and Labour Laws	4
COO446	International Trade and Environment	4
COO447	Advanced Statistical Analytical Models	4
COO448	Digital Marketing and Social Media Management	4
COO449	Organizational Behaviour	4
Field Based Optional Course [Dissertation]		
COO450	Dissertation	8

Students are required to opt for 4 Courses each during Semesters III and IV from the Specialization Courses offered. Students who take up the Dissertation option may opt for 3 Courses each during Semesters III and IV.

POST GRADUATE DIPLOMA IN FINANCE & TAXATION (PGDFT)

This programme has been designed for those seeking a career in Finance, keeping in mind that professionals in the field will need knowledge and practical applications of Financial Analysis and Management Accounting, skills in the area of taxation and awareness of Governance, Risk and Compliance (GRC) practices.

Duration: 1 year, 2 semesters

Eligibility: To be eligible for admission to the programme, a candidate must have passed the Bachelor's Degree examination of Goa University or the equivalent examination of any other recognized University, securing a minimum of 45% marks on aggregate or the equivalent Grade.

Programme Structure

The PGDFT is a 32-credit programme. Each semester comprises 2 Core courses (DFTCxxx) and 2 Elective courses (DFTOxxx) of 4 credits each.

Semester I

- DFTC101 Direct Taxes
- DFTC102 Computerized Accounting
- DFTO111 Accounting for Managers
- DFTO112 Financial Statement Analysis
- DFTO113 Principles and Practice of Banking and Insurance

Semester II

- DFTC201 Indirect Taxes: Goods and Services Tax
- DFTC202 Corporate Accounting and Taxation
- DFTO211 Capital Investment and Financing Decisions
- DFTO212 Security Analysis & Portfolio Management
- DFTO213 Project*

* This will be the outcome of an 8-week industry internship to be completed between Semesters I & II, which will culminate in the writing of a project report.

The classroom sessions for this programme will be conducted in the afternoons, to enable working people to join. Saturday sessions will be engaged largely by experts from industry, who will enrich the programme with their practical experience and expertise.

Non-Teaching Staff

<i>Aided - B.Com Programme</i>	
Ms. Shruti S. Nayak	Head Clerk
Mr. Prakash Tendulkar	Accountant
Ms. Amba Prabhu	College Counselor
Mr. Saurabh Raikar	Instructor in Physical Education
Mr. Punarva Prabhudessai	System Administrator
Ms. Divyanka Kanekar	Librarian Grade I
Ms. Nikhita N. Mayekar	Jr. Stenographer
Mr. Seby Cruz D'Silva	UDC
Ms. Archana Naik	UDC
Ms. Pradnya Nadkarni	Lab.Asst.
Ms. Sarita Malvanker	LDC
Ms. Jean Braganza	LDC
Mr. Rahul R. Naik	LDC
Mr. Harish Borker	LDC
Mr. Mahadev Gol	LDC (Exam)
Mr. Prem Bahadur Gurkha	MTS
Mr. Bappo Varak	MTS (Library)
Mr. Mano Shelko	MTS (Gymkhana)
Mr. Injo Lambor	MTS (Library)
Mr. Paresh S. Shetkar	MTS
Ms. Kalpana J. Naik	MTS
Mr. Sarvesh Gaude	MTS
Ms. Manali D. Gaunso Dessai	MTS
Mr. Ashok Naik	MTS (Exam)

<i>Self Financed Programmes</i>	
Mr. Narcinva Shirodkar	Adm. Manager
Mr. Harsh Alve	Site Engineer
Mr. Azzan Dias	Lab. Instructor
Ms. Venisa D'Costa	Lab. Instructor
Ms. Mervia Andrade	Lab. Instructor
Mr. Reece Moraes	Lab. Instructor
Ms. Kanya Kiran Pavse	LDC
Mr. Sandesh Chodankar	MTS (Security)

Fee Structure*
Undergraduate (UG)

Particulars	FY B.Com (Computer Applications)	FY B.Com (Non-Computer Applications)	FY B.Com (Computer Applications-SC/ST)	FY B.Com (Non-Computer Applications-SC/ST)	FY BCA	FY BBA(FS)	FY B.Voc.(ST)
Tuition Fee	1530	1530	0	0	39000	28277	39000
Registration Fee	630	630	630	630	600	600	600
Library Fee	470	470	470	470	1000	1000	1000
Gymkhana Fee/Sports Aff. Fee	420	420	420	420	420	420	420
Other Fees	420	420	420	420	420	420	420
Student Aid Fund	130	130	130	130	130	130	130
Library Deposit	70	70	70	70	70	70	70
Caution Money Deposit	70	70	70	70	70	70	70
Computer Lab Fee	500*	0	500*	0	3000	1000	3000
University Administration Fee	0	0	0	0	1000	1000	1000
Development Fee	0	0	0	0	1000	1000	1000
Information Technology Fee	820	820	820	820	0	0	0
College Internal Exam Fee	3180	2820	3180	2820	2980	4020	2060
PTA Fee	100	100	100	100	100	100	100
Library/ID Card etc.	100	100	100	100	100	100	100
IAIMS Fees [DHE]	225	225	225	225	0	0	0
Total	8665	7805	7135	6275	49890	38207	48970**

* This fee is to be paid only by students who opt for Computer Applications as their Elective subject

** This fee does not include the assessment fee for the Skill Component. Skill Assessment Fee shall be collected one month prior to the date of assessment/examination



Postgraduate (PG)

Particulars	M.Com (Part I)	PGDFT
Tuition Fee	39000	47000
Library Fee	1500	1500
Gymkhana Fee/Sports Aff. Fee	420	420
Other Fees	420	420
Student Aid Fund	130	130
Library Deposit	70	70
Caution Money Deposit	70	70
Computer Lab Fee	1000	1000
University Administration Fee	1000	1000
Development Fee	1000	1000
Library/ID Card etc.	100	100
Total	44610	52710

- **IMPORTANT:** The fee structure may change based on the fees announced by the concerned authorities.

SHREE DAMODAR COLLEGE Hall of Fame (2015-20)

ACADEMICS

	B.Com	BCA
Year	Name of the Student	
2019-20	Ms. Da Costa Kezia Miriam	Mr. Jaynold Xavier Barreto
2018-19	Ms. Kanifa Winslet Cotta	Ms. Kamesha Mahesh Gauncar
2017-18	Mr. Kamat Siddharth Satej	Mr. Kolvenkar Pratik Uday
2016-17	Mr. Shewakramani Gaurav Manohar <i>(First Rank at Goa University)</i>	Mr. Chari Harshad Raja
2015-16	Ms. Nayak Gulab alias Divya Sanjiv <i>(Second Rank at Goa University)</i>	Mr. Pati Swaraj Arabinda <i>(CGPA of 10.0)</i>

	BBA(FS)	M.Com
Year	Name of the Student	
2019-20	Ms. Fernandes Rachel	Ms. Rodrigues Abigale Vivienne
2018-19	Mr. Kabir Cosme Gonsalves	Mr. Shrey Kedar Kulkarni
2017-18	Mr. Daddikar Aniket Anand	Ms. Keny Mruga
2016-17	Ms. Nidhi	Ms. Shaikh Ashma Begam
2015-16	Ms. George Trisha Succorine Willie	Ms. Sandira Maria Viegas <i>(First Rank at Goa University)</i>

OUTSTANDING SPORTSMEN & SPORTSWOMEN

Year	Men	Women
2020-21	Mr. Yash Kunkalienkar (Badminton Player)	Ms. Yogita Sambhaji (Kabaddi, Handball, Judo, Basketball)
2019-20	Mr. Manthan Khutkar (Cricket Player)	Ms. Emilia Silveira (Badminton Player)
2018-19	Mr. Tejan Fallary, (Badminton Player) Mr. Suyash Prabhudesai (Cricket Player)	Ms. Bharti Prasad (Karate)
2017-18	Mr. Rajdeep Dessai (Judoka)	Ms. Pranjal Chimulkar (Badminton Player)
2016-17	Mr. Nativity Colaco (International Athlete)	Ms. Kajal Verenkar (International Athlete)
2015-16	Mr. Alkesh Dessai (Taekwondo Performer)	Ms. Bharati Chawan (Taekwondo Performer)

NCC Cadets & NSS Volunteers who participated in Republic Day Parade at New Delhi:

NCC (Army)		
No.	Name of the Cadet	Year
1	Cadet Rohit Pagui	2018
2	Cadet Devika C	2017
3	Cadet Divya Nagvenkar	2016
4	Cadet Joel Saldanha	2015
NCC (Navy)		
No.	Name of the Cadet	Year
1	Cadet Purushottam Narvekar	2018
2	Cadet Akshay Sarawad	2017
3	Cadet Sasmita Malik	2016
NSS		
1	Mr. Prem Kumar Singh – Participated in the Republic Day Parade at New Delhi	2020

List Of College Committees

CA FC Classes Coordinator	Grievance Redressal Cell	Career Cell	Institutional Innovation Council (IIC)	Readers' Club	Certificate Courses	Annual Awards Day
Proctorial Board	Public Grievance Officer	Placement Cell	E- Cell & Incubation Centre	Literary Club & Magazine	Admissions	MOOCs/Online certifications
Ek Bharat Shreshtha Bharat Club	Women's Cell & Internal Complaints Committee	Students' Council	Examinations & Results	Green Club (Vasundhara)	Research Cell & Faculty Development	MoUs & their Implementation
Digital Teaching Learning Education Committee	SC/ST Cell	Cultural Council	Unfair Means Committee	Staff Secretary, Diary of Events & E-News	Student Welfare Cell	Library Committee
IQAC	OBC Cell	Sports Council	Grievance Committee (Exam - related)	Press & Publicity	Internship	Alumni engagement
RUSA	Minority Cell	NCC (Army)	Commerce Club	Website & Social Media Updation	Department Heads	Book Bank
Anti-Ragging Squad	Purchase & Disposal Committee	NCC (Navy)	Performing Arts Club	Skill Development Centre	Programme Coordinators	Teacher Recreation
		NSS, Red Ribbon Club	Fine Arts Club	Niti Samvaad		





- Every student & parent/guardian may please note that **NO DONATION OR CAPITATION FEE IS TO BE PAID TO ANY PERSON FOR ADMISSION TO THE COLLEGE FOR ANY PROGRAMME.**
- Every student shall abide by the rules of the College and Goa University as displayed on the College website www.damodarcollege.edu.in and www.unigoa.ac.in respectively. These rules pertain to admission, fees, attendance, examinations, eligibility to appear for examinations, general conduct, etc.
- Students and their parents/guardians are informed that it is mandatory to read and follow all the rules and regulations of the College relating to attendance, behavior, examinations, internal assessment, IT policy, mobile phone use, Library, etc. which are on the College website. All rules are to be strictly followed.
- Students are expected to abide by the Code of Conduct as displayed on the College website.
- Students are expected to read all Notices and updates put up on the College website.
- Use of mobile phones in the classrooms, laboratories, library and corridors is strictly prohibited. If any student is caught violating this rule, the mobile phone will be confiscated and returned at the end of the academic year.
- Students must adhere to all deadlines issued by the College and by individual teachers.
- **Students are advised to note that they must fulfill 2 essential conditions in order to be eligible to appear for the Semester-End Examination for any Semester:**
 - **Timely completion of all the In-Semester Assessments/Evaluations**
 - **Minimum 75% attendance overall, and 50% in each paper**



VIDYA VIKAS MANDAL'S
SHREE DAMODAR COLLEGE OF COMMERCE & ECONOMICS
(Since 1973)

- B. Com(Hons.), B.Com, BCA, BBA(Financial Services), B.Voc.(Software Technologies), M.Com and PGDFT Programmes
- Research Centers affiliated to Goa University for Ph.D. in Commerce, Management Studies and Economics
- ICT-enabled Classrooms
- Modern interactive and participatory teaching-learning
- Strong industry-academia connect for all programmes
- Active Career & Placement Cells
- Coaching classes for CA Foundation Course, MBA, MCA, & Bank recruitment examinations
- Skill enhancement through add-on certificate courses by industry professionals
- Incubation Centre and E-Cell to promote entrepreneurship
- A well-stocked Library with e-resources
- Indoor and Outdoor Sports facilities and a Gymnasium
- Army & Navy NCC wings for Boys and Girls
- 5 NSS Units actively involved in extension work
- Red Ribbon Club for AIDS Awareness
- Students' Consumer Cooperative Society for textbooks and stationery at discounted rates
- Member of Goa Chamber of Commerce & Industry (GCCCI), Computer Society of India (CSI), Goa Management Association (GMA) and Goa Technology Association (GTA)
- IGNOU South Goa Study Centre