



Certificate Course in Financial Markets for Second Year Students

1st Aug- 30th Sept 2022, 6th Aug-12th Sept 2022, 7th Oct-7th Nov 2022



The SY Certificate Course Committee initiated an Online certificate course completion plan for the Second Year students of B.Com and BBA(FS). The objective of this initiative was to create awareness about the various platforms available for learners to do free online certificate courses.

SY Students as a part of completing their Assignment component in the subject of Indian Securities Market for BBA(FS) & Indian Capital Markets for B.Com had to compulsorily complete either of the options given below as a certificate course.

Option A

- [Intro to Capital Markets I Free Finance Course I CFI \(corporatefinanceinstitute.com\)](https://www.corporatefinanceinstitute.com/courses/intro-to-capital-markets-i)
- [Intro to Wealth Management I Free Finance Course I CFI \(corporatefinanceinstitute.com\)](https://www.corporatefinanceinstitute.com/courses/intro-to-wealth-management-i)
- [Math for Capital Markets I Free Finance Course I CFI \(corporatefinanceinstitute.com\)](https://www.corporatefinanceinstitute.com/courses/math-for-capital-markets-i)
- [Economics for Capital Markets | Free Finance Course | CFI \(corporatefinanceinstitute.com\)](https://www.corporatefinanceinstitute.com/courses/economics-for-capital-markets)

OR

Option B

- [Introduction to Stock Markets – Varsity by Zerodha](#) from Varsity Application/website

Students were given a time limit of 1 month to complete the certificate course as selected by them from the options. Students selecting Option A, had to mandatorily complete all 4 courses and submit certificates with report, while students selecting option B had to submit the completion certificate with a report. The completion

dates were 1st Aug- 30th Sept, 6th Aug-12th Sept and 7th Oct-7th Nov 2022. Hence, every student completed the course in 30 hours.

The Courses given as options to the students are from Corporate Finance Institute and Varsity by Zerodha. These platforms have different levels of courses in financial markets which will help the students learn at their own pace and receive certifications which will be an add-on in their academic career. Varsity is a financial education initiative of Zerodha which includes different levels of courses in financial markets. Students received the certificate upon completion of the course and answering the quiz.

85 students completed the courses. The teacher in charge for BBA(FS) was Ms. Delisha Rebello, for B.Com were Dr. Maithili Naik & Mr. Sandesh Gaonkar. The overall in-charge was Ms. Swati Bhat.

Remedial classes/ Peer learning by Department of Computer Science

25th August to 9th September 2022, 3rd to 10th November 2022



The Student Welfare Cell had organized Remedial classes for students of BCA and B.Voc(ST) programmes. Remedial classes were scheduled twice in the odd semester of the Academic year 2022-23. The first set of remedial classes was scheduled for FY BCA, SY BCA, TY BCA and FY B.Voc(ST) students prior to the ISA-1 from 25th August to 9th September 2022. Teachers clarified students' doubts during these classes.

The second set was scheduled before the semester-end examination from 3rd to 10th November 2022 for the FY BCA, SY BCA,

TY BCA, FY B.Voc(ST) and TY B.Voc(ST) students. Most of these remedial classes were conducted through peer learning. The course teachers had identified advanced learners for buddy teaching. The goal was to improve the team building and communication between the peers, as well as to clear the doubts. The remedial classes through peer learning were conducted in the presence of the respective course teachers. Some teachers also conducted remedial classes by themselves to clear the doubts. The teachers in charge were Ms. Rajlaxmi S. Nair and Ms. Dixita Gauns Dessai. Dr. Shami Pai, Convenor, Students Welfare Cell and Mr. Sumit Kumar, HOD, Computer Science provided the overall guidance.

30 Hours Certificate Course on “Technical Analysis of Stocks”

6th to 28th October 2022

The Department of Management of the College conducted a certificate course on “Technical Analysis of Stocks” for TYBBA(FS) students. The Certificate course was conducted from 6th to 28th October 2022 from 2.30 p.m. to 4:30 p.m. 48 students attended and completed the certificate course. The objective was to give practical exposure to Stock Trading and Portfolio Creation. The Resource Person for the certificate course was Mr. Mahadev Gadekar, Proprietor, Aarna Financial Services, who has worked with HDFC Bank for 6 years. He started his own venture “Aarna Financial Services” which offers services related to investing in stocks and mutual funds, risk planning, financial planning, loans and actively involved in educating the youth in the



subjects of investing and money management.

The syllabus for the certificate course was divided into 08 Modules. The topics covered were introduction about Technical Analysis, charting software, Reading and interpretation of charts, Trading strategies, Indicators and Oscillators, Trading Psychology and Risk Management. Investor Psychology in Stock was also covered under one Module. Students were shown Live Trading sessions along with creation of market stations, margin management, application of stop loss

and balancing of greed and fear in the stock market trading.

Students were asked to create dummy accounts for practice. Students created portfolio of stocks using Dalal Street Journal Application. The record of Buy and Sell transaction was maintained in excel workbook on daily basis. Every student had to select the stocks for Investment using technical Analysis.

The students actively participated and created dummy portfolios which gave them the practical exposure to the world of Technical Analysis. The Resource Person also took the feedback of the students at the end of the course, which was largely positive. The teachers in charge for the course were Ms. Snehal Alve and Ms. Ashwini Devari

ICT workshop for non-teaching staff of VVM

7th, 11th, 14th, 18th, 21st, 25th, 28th
October, 1st, 4th November 2022



GOLDEN JUBILEE CELEBRATIONS

VVM'S SHREE DAMODAR COLLEGE OF COMMERCE & ECONOMICS

MARGAO, GOA

AFFILIATED TO GOA UNIVERSITY

ACCREDITED BY NAAC AT "A" GRADE WITH CGPA OF 3.03 ON A 4-POINT SCALE

INTERNAL QUALITY ASSURANCE CELL (IQAC) ORGANISES



A WORKSHOP ON

ICT FOR ADMINISTRATIVE STAFF OF

VVM INSTITUTIONS









Date: 7th October to 4th November 2022
9-10 hour sessions
Venue: Room No F-105

Resource Persons

Mr Punarva Prabhu Dessai
SA, SDCCE

Ms Pradnya Nadkarni Lab
Inst (IT) SDCCE

Ms Usha Gaunkar, Office
Staff RMS HSS

Prof. Prita D. Mallya
Professor & Principal

Dr Lina R Sadekar
IQAC coordinator

The Internal Quality Assurance Cell organised “A workshop on ICT for Administrative staff of VVM Institutions” from 7th October to 4th November 2022 on every Tuesday and Friday. The workshop was attended by Non-teaching staff of Shree Damodar College, RMS Higher Secondary School and Vidya Vikas Academy. A total of 28 staff members attended the workshop. The Resource Persons for the workshop were Mr. Punarva

Prabhu Dessai, System Administrator, SDCCE, Ms. Pradnya Nadkarni, Lab. Instructor (IT), SDCCE and Ms. Usha Gauncar, LDC, RMS HSS

In the first session conducted on 7th October 2022, Mr. Punarva Prabhu Dessai explained about the dos and don'ts for taking physical care of the system. This included knowledge about charging, cleaning, hinges, shutting down, updates etc. He also informed how a system slows down and what we can do to prevent it. He further explained about better organization of folders, saving, passwords etc. He shared tips to name folders and files, so that anyone can locate documents in the absence of the dealing hand.

Ms. Pradnya Nadkarni conducted two sessions one on 11th & other on 18th October 2022 on how to use Gmail more efficiently. She covered topics like Type of Accounts, Main Menu Views, Organizing Inbox, Creating Labels, Search and Filter emails, Archive an email, Report as Spam, deleting email, Mark as unread, Snooze an email, Add email to task, Move to, Labelling email, Mark as important email, Star an email with different colours, Create an event, Mute an email, forward all email, Schedule email, Confidential email, Create email Template, Auto reply an email, Auto forward email, Vacation email, Un-send an email, Create email signature, Create email signature using free online signature generator, Email shortcut Keys, How to secure your email account and Email Etiquettes.

On 25th October & 1st November 2022, Ms. Pradnya conducted sessions on Google Workspace. During these two sessions, she covered topics like Google Drive: Create folder, folder sharing, upload files, file sharing and collaborating, organize your files, creating files, Google Docs, Google Sheets, Google Slides, Creating Templates, and Google Contacts. She also demonstrated Creating forms, Creating Quiz, Google Calendar: Creating Events and Task, Setup New Calendar, Sharing Calendar etc.

On 14th October 2022, Ms. Usha Gauncar conducted a session on WPS Writer -Text formatting, alignment, Font, Paragraph & line spacing, Bullets & numbering, Find & replace, format painter, Inserting header, footer, page border, page colour, watermark, Views, Page setup for printing, page break and Template.

On 21st October 2022, Ms. Usha covered topics such as WPS Writer & Presentation - Insert objects like picture, table, shapes, WPS art and their formatting, insert text from file, insert file object, Word count, thesaurus, export to PDF, Creation of slides, formatting, slide design, Animation and transitions, Views and slideshow.

On 28th October and 4th November 2022, Ms. Usha covered topics such as WPS Spreadsheet -Referencing (absolute, relative, mixed), Simple formula (sum, count, max, min...), Auto filter and advanced filters, Pivot table for data analysis, VLOOKUP formula, Date functions, If formula, Subtotal, Conditional formatting and Sorting.

The 9-Day ICT workshop was coordinated by Dr. Lina Sadekar, IQAC Coordinator.

“Primary and Secondary Data Analysis”

13th, 14th, 15th October & 4th
November 2022

The PG Department of Commerce organized a workshop on ‘Primary and Secondary Data Analysis’ on 13th, 14th, 15th October and 4th November 2022 to provide practical training to the students on data analysis using various statistical techniques and software thereby helping the students in analyzing data in dissertation. The Workshop was conducted over four days by inviting faculty members having expertise in various statistical techniques and software.

The first two sessions were held on 13th and 14th October 2022 from 12:15 to 1:15 pm in Room No.T-302.

GOLDEN JUBILEE CELEBRATIONS
VIDYA VIKAS MANDAL'S SHREE DAMODAR COLLEGE OF COMMERCE & ECONOMICS, MARGAO GOA
AFFILIATED TO GOA UNIVERSITY
 ACCREDITED BY NAAC WITH 'A' GRADE (CGPA OF 3.03 ON A 4 POINT SCALE)

GOA@60 **POST GRADUATE DEPARTMENT OF COMMERCE (M.COM)**
Organises
WORKSHOP ON
PRIMARY AND SECONDARY DATA ANALYSIS

Mr. Gajanan Haldankar
 Assistant Professor in Commerce
 VVM's Shree Damodar College of
 Commerce and Economics, Margao
CLASSROOM NO: T-302
13th October 2022 - 12:15 pm to 1:15 pm
14th October 2022 - 12:15 pm to 1:15 pm

Dr. Dhaneesh Kumar
 Assistant Professor in Economics
 Dnyanprassarak Mandal's College and
 Research Centre, Assagao
15th October 2022 - 9:00 am to 1:30 pm

Dr. Harip Khanapuri
 Associate Professor in Commerce
 Goa University, Taleigao
SMART CLASSROOM
27th October 2022 - 9:00 am to 1:30 pm

Prof. Prita D. Mallya
 Principal and Professor

Ms. Twinkle Fernandes
 Program Coordinator

Ms. Valencia Baptista & Mr. Myron Pereira
 Teachers Incharge

The Resource Person for these two days sessions was Mr. Gajanan Haldankar, Assistant Professor in Commerce from the Department of Commerce of the College. Mr. Gajanan delivered a session on how to analyze primary data using Jammovi software. On Day 1, the session started with a welcome note and a brief introduction of the Resource Person by Asst. Prof. Twinkle Fernandes. Thereafter, Mr. Gajanan started the session by giving a brief overview on research along with the steps of research process. Thereafter, he guided the students on how to download the Jammovi software. He also explained the various types of variables, measurement scales, parametric and non-parametric tests. On Day 2, Mr. Gajanan demonstrated on how to prepare a questionnaire using Google forms, followed by necessary guidance to download the responses and transfer the data from excel to Jammovi software using coding. Thereafter he explained in detail how to analyze the data using Descriptive statistics and Chi-Square test. The session concluded at 1.30 pm with a Vote of Thanks proposed by Mr. Anand Kumar.

The third session of the workshop was held on 15th October 2022 in Room No. F-101 from 9:00 am to 1:30 pm. The Resource Person for this session was Dr. Dhaneesh Kumar, Assistant Professor in Economics, Dnyanprassarak Mandal's College and Research Centre, Assagao. Dr. Dhaneesh delivered a session on how to analyze secondary data using Gretl software. The session started with a welcome note by Asst. Prof. Valencia Baptista and a brief introduction of the Resource Person by Ms. Kanak Indoria. Dr. Dhaneesh commenced the session by giving a brief overview of secondary data analysis. Thereafter, he explained meaning, uses and methodology of Econometrics; Descriptive Statistics; CLRM Assumptions, Coefficient of Determination, Adjusted R, Hypothesis testing and Linear Regression Models. He also provided clarity in these concepts by doing practical computations using Gretl Software. The session concluded at 1.40 pm with a Vote of Thanks proposed by Ms. Vanessa Carasco.

The fourth session of the workshop was held on 4th November 2022 in Room No. T-302 from 9:00 am to 1:30 pm. The Resource Person for this session was Dr. Harip Khanapuri, Associate Professor in Commerce, Goa Business School, Goa University. Dr. Harip delivered a session on how to analyze secondary data using E-Views software. The session started with a welcome note by Asst. Prof. Valencia Baptista and a brief introduction of the Resource Person by Ms. Jyoti Kumar. Dr. Harip commenced the session by defining the term econometrics, its uses and its impact on the modeling equation and correction i.e., Vector Auto Regression (VAR) model and Volatility model. He also demonstrated how to test stationarity, lag length, stability, auto correction, mean, variance, impulse response, Augmented Dickey test using the examples of stock market in E-

Views software. The practical aspects were supported by theory with respect to the role, usage, relation, outcome, criteria to accept or reject hypothesis and correlation model. The session concluded at 1.30 pm with a Vote of Thanks proposed by Mr. Anand Kumar.

The sessions were very informative and interactive and the Resource Persons were also helpful in solving the queries of the students. It was an effective session, as the students of M. Com Part II will be able to utilize these statistical skills for the interpretation of the data in their dissertation. 26 students attended the workshop.

Online Certificate Course – ‘Global Marketing Research and Analytics’

17th October to 3rd November 2022



The Department of Management of the College encouraged the TY BBA(Financial Services) students, currently enrolled for Marketing of Financial Services course in Semester V, to pursue an online certificate course titled ‘Global Marketing Research and Analytics’ from 17.10.2022 to 03.11.2022. The online certificate course comprised of four hours on-demand video lectures and it was offered by Udemy - a global leader in virtual education. The course content was created and instructed by

Dr. Hector Gonzalez-Jimenez, Full Professor in Marketing at ESCP Business School in Madrid. The course was also offered by reputed corporations like NASDAQ, Volkswagen, etc., to their employees.

The online certificate course was offered to the students with the following objectives: develop a critical awareness of the importance of other information and research in marketing decisions in light of a complex global environment, develop a systematic understanding of marketing research approaches and techniques, develop a critical appreciation of the additional challenges arising when marketing research is conducted across borders, its causes, and potential solutions and develop a critical appreciation of most recent developments in marketing metrics and analytics (including “big data”).

10 TY BBA(Financial Services) students completed the online certificate course:

1. Mr. Rama Shetkar, TY BBA(FS) B.
2. Ms. Nikita Bholnekar, TY BBA(FS) B.
3. Mr. Prithviraj Shinde, TY BBA(FS) B.
4. Ms. Pratiksha Naik, TY BBA(FS) B.
5. Ms. Prithi Baretto, TY BBA(FS) B.
6. Ms. Sandrica Fernandes, TY BBA(FS) B.
7. Ms. Rizwana Ahmad, TY BBA(FS) A.
8. Mr. Mahammed Nabil Sayed, TY BBA(FS) A.
9. Mr. Kirsten Da Costa, TY BBA(FS) A.
10. Mr. Nikeshnath Goswami, TY BBA(FS) A.

Mr. Mayuresh Adsul, Assistant Professor in Commerce, Department of Management was the in-charge faculty.

Annual Training Camp- NCC (NAVY)

26th October to 2nd November 2022



1 Goa Naval Unit NCC organized seven days Annual Training Camp from 26th October to 2nd November 2022 at Fr. Agnel High School, Pilar Goa. The main objective of the ATC was to prepare the student for “B” and “C” certificate exam. At the outset, CO Riji K. Krishnan welcomed the cadets and ANOs/CTOs.

The camp was filled with a lot of experience and adventures. The cadets were taught Semaphore language, firing, sailing, different types of knots, drill, different positions of firing etc. They were also

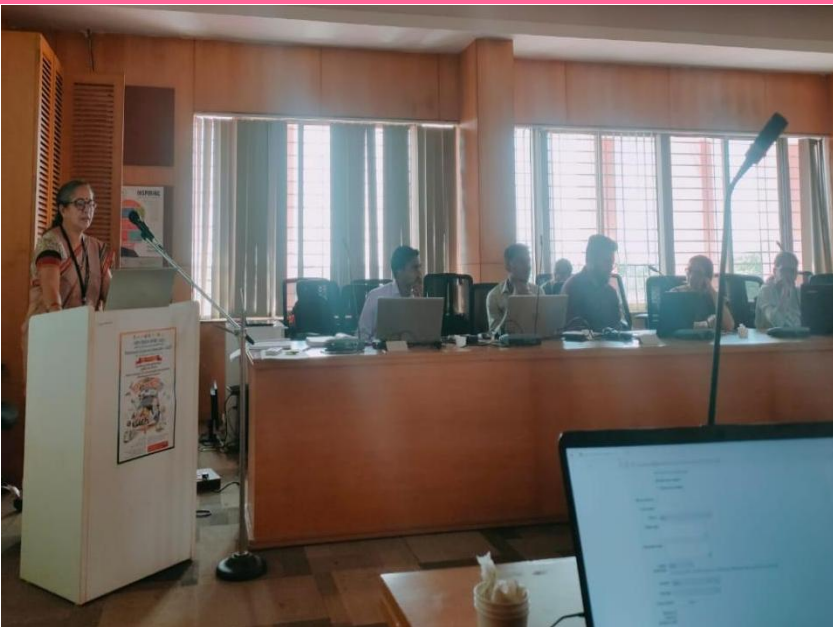
informed about the different types of guns, the incentives of NCC Navy and the importance of “B” and “C” certificate exam in the job market. The camp activities started at 6.00 am every day and ended at 10.30 pm. On 31st October 2022 cadets took part in a rally and took the oath on the occasion of Rashtriya Ekta Diwas.

Cadets enjoyed the camp, which ended with a cultural program on the last day.

650 cadets from 26 institutions from Goa attended the camp along with their ANOs/CTOs. From Shree Damodar College, 14 cadets attended the camp, accompanied by Ms. Pretty Pereira CTO NCC Navy.

Resource Person for the Workshop on “Library Software - Koha 2.0”

27th & 28th October 2022



The Directorate of Higher Education organized a hands-on workshop on October 27th and 28th on ‘Koha 2.0’ software for the College Librarians and Librarians Grade-I and Librarians Grade-II as part of implementation of the IAIMS software. Ms. Manasi Rage, College Librarian, was the Resource Person on the first day of the workshop.

The workshop was inaugurated by the Director of Higher Education, Sir Prasad

Lolayekar (IAS). The Director welcomed the gathering and Dr. Mahadev Gawas introduced the Resource Person.

The Content of the workshop on Day One included **Circulation Module of Koha 2.0** -Check-In, Check-Out and Renew the books, Circulation Holds, Patron Request, Circulation Transfers from Departmental Libraries to Central Library or vice –versa and Management of Over dues; **Offline Circulation functionality**- Installation of the Koha App for books Check-outs and Check-Ins, how to download, select and upload the KOC. File in

Offline Circulation and How to handle Pending offline circulation actions; **Patron Module**-to create Patrons in bulk and individually, to add image of the patron and upload bulk images, to edit the Patrons, to change the Password of the Patron, to track the circulation history of the Patrons, to check the Routing Lists of the Patrons, How to set notices and messages to the Patrons, Maintaining Statistical data of the Patrons, How to handle purchase suggestions and How to set restrictions to the patrons; **Serial Management Module of Koha 2.0**- To create the vendors, to create the Item Records, to define frequencies and other bibliographic details of the Item Records, to receive the subscription after physical arrival of the issues and to manage Test Prediction Pattern and **Koha Administration Module**

50 participants attended the workshop. All the participants were given hands-on training. The workshop ended with participants' feedback and queries.

Field Trip

28th October 2022



The Department of Commerce and Management organised a field trip for the students of SY and TY B.Com on 28th October 2022, as a part of the learning process in the subjects of Rural Marketing and Retail Management Strategies respectively. The objective of the field trip was to provide students with practical exposure and experience of the process and techniques of retailing in rural markets and to understand how it is different from marketing in urban areas.

The students gathered in the College campus and Dr. Rodney D'Silva, teacher incharge of the activity welcomed the students and gave them details about the itinerary and timings. The bus left at 8.00 a.m. from the College premises. The first destination was Banastari local market. Since local markets are the essence of Indian economy, the students were given an exposure to the marketing activities in rural areas. They observed the marketing pattern and techniques keeping in mind pricing strategies, lot size, product quality, etc. The local market was flooded with Goan local products like spices, vegetables, groceries, handmade artifacts, pottery items, handmade jewellery, coconut and coconut products, etc. The students enthusiastically asked questions to the local vendors in order to learn more about their marketing patterns.

The next destination was Mapusa Friday Local Market. Mapusa Friday Local Market is well known for its speciality of the Goans to open up stalls to sell their local homemade products. The students went on a shopping trip in this market with a motive of understanding various concepts of rural marketing learnt in the theory classes on campus. Dr. Rodney D'Silva reminded the students about the various concepts they have been taught as a part of syllabus and guided them on how to relate the same in practice. Students were provided with an hour to explore the market and make observations on their own.

The third destination was Mall de Goa, Porvorim. The students were taken to the mall to understand the difference between rural and urban marketing. The TY B.Com students observed the retail stores at the mall pertaining to convincing power of the storekeepers towards the customers, pricing patterns, marketing strategies, branding, etc. The students actively took part in this learning process. The students were accompanied by Dr. Rodney D'Silva and Ms. Sushrusha Naik Khandekar. The trip ended with the students

expressing positive feedback about the activity. 38 students participated in the field trip.

TechTrendz Activity - Logo Design Competition

29th October 2022

Golden Jubilee Celebrations

VVM's Shree Damodar College of Commerce & Economics
Margao-Goa

Affiliated to Goa University
Accredited by NAAC at A Grade with a CGPA of 3.03 on a 4-point scale

Department of Computer Science
Under
TechTrendz
Organises

LOGO DESIGN COMPETITION

Theme: Tech week logo

Registration link: <https://forms.gle/jnYvdSPSQHjCZa299>

Ms. Duena Cabral
TYBCA - A
Student Coordinators

Designed by
Mr. Prithvi Shirodkar
TYBCA - B Student

Prof. Prita D. Mallya
Professor & Principal

Mr. Sumit Kumar
HOD,
Computer Science

Ms. Rajlaxmi S. Nair
TechTrendz Coordinator

Mr. Ramakrishna Reddy
Event Coordinator,
Future Skills

The Future Skills Group of TechTrendz Club of the Department of Computer Science of the College organized a **Logo Design Competition** for its BCA and B.Voc.(ST) students. The online competition was released on 29th October 2022. The theme for the logo was Tech week 2023. The brochure for the competition was designed by Mr. Prithvi Shirodkar from TY BCA-B. The student in charge for the event was Ms. Duena Cabral.

This competition was held to give students a platform to show their design creativity. 16 participants submitted their entries. The judge for this competition was Mr. Sandesh Gaundalkar, Assistant Professor, Department of Computer Science. The winner of the competition was Mr. Joyal Anthony Pimenta from TY B.Voc(ST).

Teachers in charge were Mr. Ramkrishna Reddy (Event Coordinator) and Ms. Rajlaxmi S. Nair (TechTrendz Coordinator). Mr. Sumit Kumar, HoD Computer Science provided the necessary guidance for the event.

Unity Chain @ShreeDamodar

31st October 2022



The NSS Unit organised Unity Chain at the College on 31st October, 2022 from 11:30 am onwards in the College Campus. The significant aspect of the activity was that every individual from the College viz. Principal, teachers, students, non-teaching staff, MTS staff and guards participated in the activity. The splendid show of everyone holding hands to portray the strength and unity of the College was captured by a drone. The Chain started at the College main entrance and wound around the

circumference of the College building; the second shot was taken from inside of the building where everyone had lined up holding hands in the quadrangle and in the corridors of each floor. Lastly an aerial view of the College staff who had formed a circle was beautifully captured outdoors.

This magnificent event in the College was also covered by the Local new channel - Prudent Media. The activity was coordinated by NSS POs Mr. Gajanan Haldankar, Ms. Samiksha Vengurlekar and Mr. Sanjay Velip.

Digital Poster Making Competition

31st October to 4th November 2022



Golden Jubilee Celebrations

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics
Margao – Goa

Accredited by NAAC with 'A' Grade (CGPA of 3.03 on a 4 point scale)

The Value Education Cell
In commemoration of 'Rashtriya Ekta Diwas'
Organizes
Digital Poster Making Competition

Theme - "Unity in Diversity"

Guidelines:

1. Participants may use any software application or media for digital posters.
2. The poster must be in A4 size in portrait format.
3. Judging Criteria: Creativity (40%), Originality (30%) & Relevance to the theme (30%)
4. Poster must be submitted on or before 4th November 2022 through the link: <https://forms.gle/9FwKfq97v2WmcgTAA>

***Winners will receive attractive prizes!!!**

Dr. Prita D. Mallya
Professor and Principal

Ms Marjina Shaikh
Teacher In-Charge, Value Education Cell

To commemorate 'Rashtriya Ekta Diwas', the Value Education Cell of the College organized an online poster making competition from 31st October to 4th November 2022. The theme of the competition was 'Unity in Diversity'. The students were required to create a digital poster on the theme using any software application. The competition received 12 entries. The winners of the competition were:

First Place: Miss Dimple Tavde from TY B.Com

Second Place: Miss Disha Gaonkar from TY B.Com

Third Place: Miss Sakshi Talaulikar from SY BBA(FS)

The students were judged on the basis of Relevance to the theme, Originality and Creativity. The competition was judged by Dr. Maithili Naik and Ms. Lizette D'Costa. The faculty in-charge of the competition was Asst. Prof. Marjina Shaikh.

Essay And Poster Making Competition

31st October to 6th November 2022

The NSS Unit and the Department of Law jointly organized an Essay and Poster-making competition in observance of Vigilance Awareness week from 31st October to 6th November 2022. The theme for the competition was "Corruption: A roadblock to the progress of a nation" and "Corruption-free India, for a developed India".



The main objective of the competition was to create awareness among the students about Vigilance Week and about the harmful effect of corruption in the nation-building process. A total of 11 essays and 6 posters were submitted by 17 students.

The activity was coordinated by Prajakta Lolayekar (Assistant Professor in Law), NSS PO In-charge Mr. Gajanan B. Haldankar, NSS PO Ms. Samiksha Vengurlekar and Mr. Sanjay Velip.

Guest Lecture on Change is the only Constant in Business

1st November 2022



The Department of Economics and Banking organized a guest lecture on 1st November 2022 in Hall Number 2 of the Central Block from 11:15 a.m. to 12:15 p.m. 48 students from the Second Year B.Com class of Business Environment attended the session. Ms. Sauda Bi Shaikh was the compere and Ms. Nicolla Mascarenhas introduced the Resource Person, after which the session commenced.

Mr. Alkesh Desai, Entrepreneur, Damodar Global, Goa, and an ex-student of the College, was the Resource Person for the session. Mr. Desai briefly explained the theoretical and practical meaning of business environment. He elaborated on how change affects businesses using the case study of Nokia company. He emphasized the external factors like economic, demographic, technological, natural, political and global factors that affect business environment. He substantiated these factors with relevant and current examples of popular businesses across the global business scenario. He concluded the session by explaining the importance of knowing and studying the business environment, so as to identify opportunities and resources for businesses. He then effectively addressed the questions posed by the students.

The session came to an end with Ms. Vaishnavi Dhage proposing the Vote of Thanks. Mr. Shreyas Desai and Ms. Stesa Pereira were the faculty members who coordinated the session.

Guest Lecture in Entrepreneurship Development

1st November 2022

The Department of Commerce and Management of the College in association with Mahatma Gandhi National Council of Rural Education (MGNCRE) organized a guest lecture in the subject Entrepreneurship Development for the students of SY B.Com on 1st Nov 2022. The Resource Person for the session was Ms. Shivangi Shirodkar, Project Associate for MGNCRE. The topic of the session was Rural Entrepreneurship.



The faculty in-charge, Asst. Prof Sheryl Sanches welcomed the Resource Person and the students for the session. Ms. Shirodkar began the session by giving an overview about Entrepreneurship and the benefits of entrepreneurship especially to the economy of a state or country. She then discussed the various types of rural entrepreneurship such as agro based, forest based and mineral based industries, textile industry, handicraft and so on. Ms. Shirodkar discussed the advantages and problems in rural entrepreneurship and the major types of rural entrepreneurs such as

farmers, artisans, tribals, merchants and traders.

The Resource Person then explained about Mahatma Gandhi National Council of Rural Education and the support it provides to rural entrepreneurs. She explained about the Rural Entrepreneurship Development Cell (REDC) and also about One District One Product (ODOP) Scheme. She also discussed about effectuation for entrepreneurs and the principles for effectuation. The students were asked to visit the goaonline.gov.in website for further details and assistance.

90 students attended the session, which ended at 10 am.

Guest Session on 'Basics of Value Investment in Equity'

1st November 2022



The PG Department of Commerce organized a Guest Session on the topic 'Basics of Value Investment in Equity' on 1st November 2022. The Resource Person for the session was Ms. Manalee Verneker, Financial Planner and Chartered Wealth Manager, Founder & CEO of Financial Wisdom. The main objective of the session was to provide practical insights into Value Investment in Equity segment. Ms. Edrea Picardo, Asst. Professor in Commerce welcomed the audience and gave a brief overview of the

importance of the session. Ms. Shantani Prabhu from M.Com-I introduced the Resource Person.

Ms. Manalee Verneker commenced the session with an introduction to stock exchanges. Thereafter she explained how the NSE & BSE work, process of listing in primary market by new company, IPO process and investment criteria, how Analysts prepare the data of the listed shares, who are the underwriters, different cycles of the stock market, fundamentals of company, trend analysis & lastly, she explained the market capitalization including large cap, mid cap, and small cap.

The session was followed by an activity to demonstrate Mock Trading of Equity shares or Mock Investment in Equity shares with the help of MoneyControl App. She proceeded with the activity by making students

download the app and she explained the procedure of mock trading step by step. The outcome of the activity was that students were able to understand the Basics of Value Investment in Equity shares. Hence the objective of the session was achieved.

The session was very informative and helped students understand the various practicalities of Investment in Equity. The students raised various queries, which the resource person answered and encouraged them to reach out to her on WhatsApp. The session ended at 12:30 p.m. and Ms. Uma Pandit from M.Com-I proposed the vote of thanks. A total of 58 M.Com students attended the session.

Remedial/Peer learning classes conducted for BBA(FS)

1st to 10th November 2022

Remedial classes for BBA(FS) students were conducted from 1st to 10th November 2022. A Google form was circulated among the students who wanted to opt for remedial classes wherein they had to select the subject and specific topic in which they needed help. A timetable was created for remedial classes and circulated among the students and faculty members. Students opted for remedial classes in different subjects. The teachers identified advanced learners in their respective subjects for peer/buddy learning.

Remedial Classes were conducted for Fundamentals of Accounting, Quantitative Techniques, Direct Taxes and Derivatives-Equity& Currency.

A total of 88 students attended the remedial classes in different subjects. The advanced learners helped their peers to understand the concepts and the teacher in-charge facilitated the learning process.

Session by Dr. SubodhKerkar

2nd November 2022



The NSS Unit of the College in association with G R Kare College of Law organized a session by Dr. Subodh Kerkar on 2nd November, 2022 in the Ganesh Daivajna Auditorium. Dr Subodh Kerkar, a renowned artist who is recognized internationally for his paintings and installation art, chose Shree Damodar College and G R Kare College to be a part of his upcoming art installation. 80 students from Shree Damodar College and 20 students from G R Kare College of Law

attended the session.

The session began with the Welcome Address by the Principal Prof. Prita D Mallya. In his speech, Dr. Subodh Kerkar presented glimpses of his works and accomplishments. Students were also oriented about the activity in which they will be participating and the requirements for the same. They were enlightened about the importance of art and ignorance of people towards it. The session ended with the Vote of Thanks proposed by Prof. Saba Da Silva, Principal, G R Kare College of Law

The activity was coordinated by NSS POs Mr .Gajanan Haldankar, Ms. Samiksha Vengurlekar and Mr. Sanjay Velip.

Session on "Cyber Wellness" by Counseling Cell in association with IQAC

2nd November 2022

Golden Jubilee Celebrations

VVM'S SHREE DAMODAR COLLEGE OF COMMERCE & ECONOMICS
Margao Goa

Affiliated to Goa University

Accredited by NAAC with 'A' grade (CGPA of 3.03 on a 4 point scale)

Counseling Cell in association with IQAC

Organises
Session on

"Cyber Wellness"

Resource Person:
Ms. Sonal Naik
Trainer at Cyber Wellness Centre, Panaji-Goa

Date: 2nd November 2022
Time: 09.00 am-10.00am
venue: Smart Classroom

Prof. Prita D. Mallya
Professor and Principal

Ms. Eshani Bakhle
College Counselor

Dr. Lina R Sadekar
IQAC Coordinator

The Counseling Cell in association with the IQAC organized a session on 'Cyber Wellness' on 02nd November 2022. The Resource Person for the session was Ms. Sonal Naik, Trainer at Cyber Wellness Centre, Panaji-Goa. A total of 59 students attended the session.

The objective of the session was to create awareness on cyber safety and responsible online behaviour among students. College Counselor, Ms. Eshani Bakhle and faculty member Asst. Prof. Myron Pereira coordinated the session.

Ms. Sonal commenced the session by explaining various cybercrimes such as photo morphing, stalking, sharing fake news, cyber bullying, creating fake accounts of others and hacking. She described the legal consequences of the same to the students. While speaking about cybercrimes, Ms. Sonal provided the audience with examples of real-life events. The concept of sextortion, revenge porn and porn addiction were also explained to the students.

Thereafter, she informed the students about safety measures and reporting mechanism for online gaming and social media platforms. The safety measures with regards to social media included not sharing live videos or photos that would disclose one's live location, gathering evidence in case of crime such as taking screenshots, reporting it on social media platforms and informing the concerned authority about the same. For safe online gaming, the students were informed to not join gaming groups or people they are unaware of and not to buy gaming items online without proper information.

Lastly, she spoke about the mental health aspects of individuals who have been victims of cybercrimes. Ms. Sonal concluded the session by informing them about the functioning of Cyber Wellness Centre located in Goa. The session ended at 10.00am and Ms. Sneha Ganachari, student of First Year B.Com proposed the Vote of Thanks.

B.Com Programme remedial Classes – (Odd Semester)**2nd to 5th November 2022**

The Student Welfare Cell organized remedial classes from 2nd to 5th November 2022 from 1.15 pm to 2.15 pm for FY, SY and TY B.Com students.

Students requested for remedial classes in the following subjects –

- Commercial Arithmetic, Principles and Practice of Accounting, Financial Accounting- FY B.COM.
- Fundamentals of Cost Accounting - SY B.COM.

- Government Accounting, Financial Reporting – TY B.COM.

From this Academic Year the Student Welfare Cell has initiated the practice of remedial coaching through the Buddy programme. The Buddy Programme is an arrangement wherein mentors first identify slow learners who need academic support, and then assign students who can extend such support. This one-on-one model allows for greater attention and personalized assistance for the students.

The Student Welfare Cell decided that remedial classes will be engaged by advanced learners for slow learners under the guidance and supervision of the subject faculty. Advanced learners were identified by the mentors and were guided to engage remedial sessions. This provided the students with an opportunity to engage in peer learning. A separate schedule / timetable was prepared and the details of the same were shared with the students in advance.

Remedial classes of one hour each were planned and conducted before the commencement of the Semester-End Examination. Students who secured and scored less marks in their internals were advised to attend the classes. Also, students who missed lectures on account of sports and other co-curricular activities were requested to attend the remedial coaching.

Most students were greatly benefitted by these sessions as they got an opportunity to solve and clear all their doubts and difficulties with their classmates and the subject faculty. They requested that remedial classes be held for a greater number of days and for more hours. The sessions were planned and coordinated by Dr. Shami Pai and Ms. Pooja Shanbhag, Convenor and Member of Student Welfare Cell, respectively.

10 faculty members, 60 TY B.Com students, 15 SY B.Com students and 6 FY B.Com students were a part of this activity

Inauguration of Centre of Excellence in Sales - An Awareness Session on Career Path in Sales

3rd November 2022

Golden Jubilee Celebrations

VVM'S SHREE DAMODAR COLLEGE OF COMMERCE & ECONOMICS

Affiliated to Goa University
Accredited by NAAC with 'A' Grade (CGPA of 3.03 on a 4 point scale)

Inauguration of Centre of Excellence in Sales
Centre of Excellence in Sales and Career Cell


Organises
AN AWARENESS SESSION ON
CAREER PATH IN SALES

Venue : Hall No.2,
5th Floor, Central Block

3rd November 2022

12.15 p.m. to 1.15 pm

SALES



Mr. Suhas Mallya
Executive Director,
Emco Goa Pvt Ltd
**CHIEF GUEST &
RESOURCE PERSON**

Prof. Prita D. Mallya
Professor & Principal

Dr. Shami Pai
Coordinator, Centre of Excellence in Sales,
Head of Dept. of Commerce &
Management

Sushrusa Naik Khandekar
Convenor, Career Cell

Dr. Maithili Naik
Event Coordinator

The College inaugurated its unique Centre of Excellence in Sales on 3rd November 2022. As a part of its inaugural ceremony, ex-student of the College, Mr. Suhas Mallya, Executive Director of Emco Goa Pvt. Ltd. was invited as the Chief Guest and the Resource Person. The programme began at 12.15 p.m. with the dignitaries lighting the lamp. Dr. Maithili Naik, Coordinator of the event escorted the dignitaries to the dais. Prof. Prita D. Mallya welcomed the participants for the programme. Dr. Shami Pai, Coordinator of Centre of Excellence in Sales and Head, Department of Commerce & Management introduced the Chief Guest and the Resource Person.

Mr. Suhas Mallya inaugurated the Centre of Excellence in Sales and proceeded with the session on Career Path in Sales. This session was organised in association with the Career Cell of the College, and was aimed at debunking the myths around sales and sales as a career option.

Mr. Mallya apprised the students about the various levels associated with sales in every organisation. He cleared the myths and common negative opinions associated with sales as a career option. He also illustrated the sales practices associated with social media platforms such as Instagram, Facebook and popular streaming sites such as Netflix, Amazon Prime, etc. The students interacted with Mr. Mallya and also discussed various aspects of sales as a career option. He addressed the students' queries, cleared their doubts and helped them understand that sales is much more than just providing door-to-door service and achieving sales targets.

The session was an eye-opener for the students, as he discussed the psychological aspect associated with the customers. The students gave positive feedback about the session. Dr. Maithili Naik proposed the Vote of Thanks.

Ms. Brionna Noronha, student of SY B.Com-C was the compere for the session, which was attended by 37 students.

Blood Donation Camp

3rd November 2022



The Red Ribbon club and NSS Unit of the College in collaboration with JCI Fatorda Town & Rotary Club of Margao Midtown organized a Blood Donation Camp on 3rd November 2022 in the Smart Classroom from 10:00 am to 1:15 pm.

The objective and purpose of the camp was to motivate students to donate blood and fulfil their responsibility towards the society. A total of 53 teachers and students donated blood.

The camp ended with a brief Valedictory Function. The Vice-Principal of the College, Dr. Edwin Barreto, members of JCI Fatorda Town, members of Rotary Club of Margao Midtown, Doctors and staff of Goa Medical College Blood Bank, and Faculties of the College were present for the function.

The activity was coordinated by NSS PO In-charge Mr. Gajanan B. Haldankar, NSS POs Ms. Samiksha Vengurlekar and Mr. Sanjay Velip.

Inter-Class Handball Tournament (Men & Women)

3rd November 2022



The Department of Physical Education and Sports organized Inter-class Handball Tournament for Men & Women on 3rd November 2022 at Manohar Parrikar Indoor Stadium, Navelim from 9:00 am onwards. 12 teams participated in the tournament (9 men & 3 women).

The tournament commenced with the Address by Mr. Ajinkya Kudtarkar, College Director of Physical Education & Sports, in

which he briefed the teams about the rules and regulation of the tournament.

The tournament was played on knock-out basis and fixtures were designed by drawing lots. All the matches were played for 20 minutes i.e. 10min – 2min break – 10min, for Men as well as Women.

The results of the tournament were:

Men	Women	Position
FY BBA(FS)	TY B.COM	1 st Place
M.COM	M.COM	2 nd Place
FY B.COM A	-----	3 rd Place
Best Player (Men)	Best Player (Women)	

Jabiullah Bankapur	Gisele Da Costa	
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The Chief Guest for the tournament was Vice-Principal Dr. Edwin Barreto. Ms. Jane D'Silva SAG Handball Coach was also present for selecting the College Handball team. The Officials for the tournament were Mr. Deepak Ashanagar and Mr. Shubham Salunke, National Handball Players. Mr. Saurabh Raikar Instructor in Physical Education was the compere of the tournament. Mr. Ajinkya Kudtarkar College Director of Physical Education & Sports appreciated the students for showing interest and participating inthe handball tournament.

The Programme ended with the Vote of Thanks proposed by Ms. Lisanna Fernandes, Sports General Secretary of the College.

Inter-Class Basketball Tournament (Men & Women)	5 th November 2022
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The Department of Physical Education and Sports organized Inter-class Basketball Tournament for Men & Women on 5th November 2022 at Don Bosco College-Fatorda, Basketball Court, from 9:00 am onwards. 7 teams(05 men & 02 women) participated in the tournament

The tournament commenced with the Address by Mr. Ajinkya Kudtarkar, College Director of Physical Education & Sports. He briefed the teams about the rules and regulations of the tournament.

The tournament was played on knock-out basis and fixtures were designed by drawing lots. All the matches were played for 20 minutes i.e. 5 minutes each quarter, for Men as well as Women.

The results of the Basketball tournament were:

Men	Women	Position
FY & TY BBA (FS)	SY B.COM	1 st Place
TY BCA	TY B.COM	2 nd Place
FY BCA	-----	3 rd Place
Best Player (Men)	Best Player (Women)	
Saeesh Naik	Nicolla Mascarenhas	

Winners were awarded Medals and the Best Players were allotted trophies.

Ms. Lisanna Fernandes, General Secretary of Sports was the compere for the tournament. She welcomed Mr. Aryan Dessai and Mr. Tanish Lotlikar, officials of the tournament by giving a token of appreciation. The prizes were distributed by Mr. Ajinkya Kudtarkar, College Director of Physical Education & Sports and Mr. Saurabh Raikar Instructor in Physical Education. The programme ended with the Vote of Thanks proposed by Ms. Janise Dias, Member of the Sports Council.

Guest Lecture on 'Application of Demand and Supply In Business'

5th November 2022

Golden Jubilee Celebrations

VVM'S SHREE DAMODAR COLLEGE OF COMMERCE & ECONOMICS

Accredited by NAAC with 'A' Grade (CGPA of 3.03 on a 4 point scale)

Department of Economics & Banking

Organises
Guest Lecture On

APPLICATION OF DEMAND AND SUPPLY IN BUSINESS

Resource person:
Ms. Miloskha D'Mello
TA HR, Cipla Ltd.

Prof. Prita D. Mallya
Professor & Principal

Dr. Lira M. Gama
HOD, Economics & Banking

Ms. Pretty Pereira, Mr. Sanjay Velip
Ms. Lizette D'Costa, Ms. Stesa Pereira
Faculty Incharge

Hall No. 1, Central Block

5th November 2022

10:15 a.m. to 11:15 a.m.

The Department of Economics & Banking organized a Guest Lecture on 'Application of Demand and Supply in Business' as part of the Microeconomics course on 5th November 2022. The Resource Person for the session was Ms. Minoskha D'Mello, TA HR, at Cipla Ltd. 132 students of FY B.Com attended the lecture.

The objective of the guest lecture was to provide students with the knowledge and understanding of how Demand and Supply are relevant and applicable in the business world. At the outset, Ms. Tanisha Naik, student of SY B.Com(D), welcomed the Resource Person Ms. Minoskha D'Mello, which was followed by the introduction of the Resource Person by Mr. Harsh Kalal, student of FY B.Com (C).

Ms. D'Mello began her lecture by introducing main concepts like demand, supply, forecasting, market structures, etc. She specifically focused on their importance and relevance to a business. She provided instances pertaining to the area of HR and demonstrated how these concepts are directly applicable to achieving their end goals. In her lecture, she meticulously explained and brought to light how demand and certain prerequisites in particular areas are met by the suppliers, the relation between supply and demand, and how equilibrium is achieved in the due course. She highlighted the essence of profits to every business and stressed various factors like price, competitors, technology, government, and the like that influence profits. She also elaborated on surplus and shortages, demand forecasting, and HR forecasting faced by firms. She ended her lecture by playing a video on shortages of a commodity and how suppliers play their roles in meeting them.

The entire lecture was very enriching and relatable which undoubtedly will prove beneficial to the students. The session ended at 11:15 a.m. Ms. Hestar Carvalho, student of FY B.Com (C), proposed the Vote of Thanks. The guest lecture was coordinated by Assistant Professors, Ms. Pretty Pereira, Mr. Sanjay Velip, Ms. Lizette D'Costa, and Ms. Stesa Pereira.

Guest Lecture on Practical Aspects of Cost & Management Accounting and Career Opportunities

5th November 2022

Golden Jubilee Celebrations
VVM'S SHREE DAMODAR COLLEGE OF COMMERCE & ECONOMICS
 Affiliated to Goa University
 Accredited by NAAC with 'A' Grade (CGPA of 3.03 on a 4 point scale)

Department of Commerce
 In association with Career Cell
 Is Organising
Guest Lecture
 In Fundamentals of Cost Accounting
 & Cost and Management Accounting
 On
**Practical Aspects of
 Cost and Management Accounting
 & Career Opportunities**

Resource Person
CMA Sagun Parmekar

Prof. Prita D. Mallya
 Professor & Principal

Dr. Shami Pai
 Head Of Dept. of
 Commerce And Management

Hall No.2 , 5th Floor , Central Block
5th November 2022
10.15 a.m. to 11.15 a.m.

Mr. Gajanan Haldankar	SY B.Com A
Dr. Maithili Naik	SY B.Com B
Ms. Priyanka Thanekar	SY B.Com C
Ms. Sushrusha Naik Khandekar	SY B.Com D
Dr. Anjali Sajilal	TY B.Com
Ms. Preksha Chopdekar	Cost &
Ms. Marjina Shaikh	Magt. &
	Accounting

Faculty Incharges

The Department of Commerce in association with the Career Cell organised a Guest Lecture on Practical Aspects of Cost & Management Accounting and Career Opportunities for the students of SY and TY B.Com on 5th November 2022. The session was organised as a part of the course Fundamentals of Cost Accounting for SY B. Com and Cost & Management Accounting Specialization for TY B.Com. CMA Sagun Parmekar was invited as the Resource Person for the session. The objective of the session was to provide students with exposure to career options in Cost & Management Accounting and provide them with career guidance in this field.

Ms. Lavanya Mhapsekar, student from FY B.Com-C was the compere for the session. Ms. Sushrusha Naik Khandekar, Convenor of Career Cell welcomed the students for the session. Mr. Shashank Lolla, student from FY B.Com D introduced the Resource Person.

CMA Sagun Parmekar began the session by asking students about the various career or higher education options they are interested to pursue. He then proceeded with the session by providing the students with the career guidance in Cost and Management Accounting. Mr. Parmekar guided the students about the course and how to register, the institution that provides the course, fees associated with the course, career opportunities, etc. He also shared his experiences of becoming a Cost & Management Accountant. The session was interactive and he addressed to the queries put forth by the students regarding CMA as a career option.

Ms. Marjina Shaikh, Assistant Professor in Commerce presented the letter of gratitude to Mr. Parmekar. The faculty who actively organised this session were Dr. Anjali Sajilal, Dr. Maithili Naik, Ms. Preksha Chopdekar, Mr. Gajanan Haldankar, Ms. Marjina Shaikh, Ms. Sushrusha Naik Khandekar and Ms. Priyanka Thanekar. Ms. Esther Carvalho, student from FY B.Com proposed the Vote of Thanks. 78 students attended the Guest Lecture.

'Performance Management with Industrial Outlook'

5th November 2022

Golden Jubilee Celebrations
VVM's Shree Damodar College of Commerce & Economics
 Affiliated to Goa University
 Accredited by NAAC with 'A' Grade (CGPA of 3.03 on a 4 point scale)

Post Graduate Department Of Commerce
Organises
a Guest Session on

Performance Management
with Industrial Outlook

Date : 5th November 2022
Time: 11.30 am to 12.30 pm
Venue : Hall No.1, 5th Floor.

Resource Person : Durgesh Pai Angle
General Manager
Unichem Laboratories Limited

Prof. Prita D. Mallya
Principal and Professor

Ms. Twinkle Fernandes
Program Coordinator

Mr. Myron Pereira
Teacher Incharge

The PG Department of Commerce organized a Guest session on 'Performance Management with Industrial Outlook' on 5th November 2022. The Resource Person for the session was Mr. Durgesh Pai Angle, General Manager at Unichem Laboratories Limited, Pilerne, Goa.

The aim of the session was to provide industrial outlook towards performance review. A total of 49 M.Com students attended the session. Mr. Myron Pereira, Asst. Professor in Commerce welcomed the audience. Mr. Rohit Dessai from M.Com-II introduced the Resource Person, Mr. Durgesh Pai Angle.



Mr. Durgesh Pai Angle commenced the session by giving a brief overview on performance management. He spoke about industrial perspective in evaluating an employee's performance. He explained the objectives of performance management and how to implement the smart goals to review and improve performance. He briefed about performance appraisal and the guidelines for providing the feedback, talent management and performance potential matrix. He explained differentiated rating system used to evaluate employees and provide them with feedbacks about their performance. He also spoke about steps to be taken to handle the poor performance of the employees.

It was an informative session, as the students learned as well cleared their doubts about performance management and the various aspects of performance review.

The program concluded at 12.40 pm with a Vote of Thanks proposed by Mr. Raghunath Prabhu from M.Com-II.

Activities conducted in observance of the Vigilance Awareness Week






5th & 6th November 2022

Golden Jubilee Celebrations
VVM's Shree Damodar College of Commerce & Economics
 Affiliated to Goa University
 Accredited by NAAC with 'A' Grade (CGPA of 3.03 on a 4-point scale)


Fine Arts Club, Cultural Council
 in observance of Vigilance Awareness Week



organizes
Poster Making Competition
Topic: Preventive Vigilance and Role of Citizens

Rules:

1. Each team is to comprise two members.
2. Participants must carry their own materials (full size chart paper, colours, etc.).
3. Posters will be judged based on Adherence to the topic, Artistic Composition, and Overall Presentation.
4. The decision of the judges will be final and binding.
5. Interested students may give their names to faculty in-charge latest by 04th November 2022.

 **Saturday, 05th November, 2022**
11:00 a.m. to 12:00 noon

  **College Multipurpose Hall**

Prof. Prita D. Mallya Professor and Principal	Ms. Preksha Chopdekar Convener, Cultural Council	Ms. Lizette D'Costa Faculty In-charge
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In observance of Vigilance Awareness Week, the Fine Arts Club and the Literary Club of the Cultural Council organized a Poster-Making Competition and Slogan-Writing Competition on 05th and 6th November 2022 respectively in the College campus from 11:00 a.m. to 12:00 p.m. The competitions were open to all students of the College. The topic for the competitions was 'Preventive Vigilance and the Role of Citizens'.

Students were encouraged to create their posters and slogans in accordance with the topic of the competition keeping in view the objective of spreading awareness on being vigilant as well as the role that each citizen has to play. The competition witnessed a tremendous response of 18 teams participating (two members each) for the Poster Making Competition, and 8 students participated in Slogan Writing Competition. It provided a platform for the students to showcase their artistic skills and meet the objective of the competition. The posters and slogans were judged on the basis of adherence to the theme, artistic composition, overall presentation and originality.

For the Poster Making Competition, the first place was bagged by Ms. Naira Shaikh and Ms. Sushma Adhikari of TY B.Com (D), the second place went to Ms. Ruby Mahto and Ms. Riva Fernandes of FY B.Com (D), the third place was bagged by Ms. Mizba Bi Shaikh and Mr. Ashley D'Souza SY B.Com (B), the first consolation place went to Ms. Seedal Fernandes and Mr. Mark Soares of SY B.Com (D), the second consolation place went to Ms. Sejal Goes and Ms. Shaina Antao of FY B.Com (D), while third consolation place was bagged by Ms. Mahek Shaikh and Ms. Tanu Rani Pandit of SY B.Com (C).

For the Slogan Writing competition three students won prizes. The first place was secured by Ms. Ruby Mahto, FYB.Com (D) whereas the second and third place were bagged by Ms. Koel Jana and Mr. Kewal Patel, SY B.Com.

The judges for the Poster Making competition were Asst. Prof. Ms. Samikska Vengurlekar and Asst. Prof. Ms. Aradhana Bandekar. Ms. Marjina Shaikh, Asst. Prof in Commerce judged the Slogan Writing Competition.

The Poster Making competition was coordinated by the Fine Arts Club faculty in-charge, Ms. Lizette D'Costa, and the Slogan Writing competition was coordinated by Literary Club in-charge Ms. Samiksha Vengurlekar.

Resource Person for “An Awareness session on N-LIST Consortium and NDLI Portal at MES College

10th November 2022



As part of a Faculty Development Program on ‘Preparation for NAAC Accreditation at various levels’, the IQAC of MES College of Arts and Commerce, Zuarinagar-Goa organized a session on ‘Awareness session on N-LIST Consortium and National Digital Library of India Portal’ on November 10 from 1.00 pm to 3.00 pm in the Seminar Hall of the College.

Ms. Mansi Rege, College Librarian was invited as the Resource Person for the session.

The FDP was attended by 50 faculty members. Participants were taken live on N-List Consortium and NDLI Portal and shown how to use these resources with many examples. A Video was played on NDLI Portal which was created by Damodar College. It was well appreciated by the participants. An NDLI digital poster which is uploaded on our College website was also presented to them.

Staff Field Trip

11th November 2022



A Staff Field trip to Nandanvan Spice Farm was organized on 11th Nov 2022 by the Recreation Cell and Staff Secretary of the College. The Spice Farm is situated in Khandepar-Ponda and is spread over 200 acres of lush green property, and grows tropical spices, fruits and medicinal plants.

The trip was a perfect mix of nature, culture, heritage and adventure activities. Upon arrival at the farm, the staff members were welcomed with a floral shower, after which breakfast was served. This was followed by

an hour-long tour of the farm where different varieties of spice plants, their usage and benefits were explained.

After the tour some staff members went for activities such as Kayaking, Boating and Zip line. Other staff members enjoyed activities like Swimming, Rain Dance etc. Lunch was served at 1:30pm and it included a variety of authentic Goan Vegetarian as well as Non-Vegetarian dishes.

Post lunch games were organized by Games Incharge Mr. Sandesh Gaonkar, Ms. Edrea Picardo, Ms. Delisha Rebello, Ms. Vinaya Kirloskar and Ms. Girija Gaonkar. 28 staff members of all programmes were a part of the field trip. The experience was enjoyable, informative and enriching for all staff members. Before leaving, Ms. Lizette D'Costa proposed the Vote of Thanks. The Recreation Cell member Ms. Sushrusha Naik Khandekar and Staff Secretary Ms. Marjina Shaikh jointly organized the fieldtrip.

Alumni Reconnect Series-4 'Practical Aspects of Corporate Valuation'

12th November 2022

Golden Jubilee Celebrations
VVM's Shree Damodar College of Commerce & Economics
Affiliated to Goa University
Accredited by NAAC with 'A' Grade (CGPA of 3.03 on a 4 point scale)
Post Graduate Department Of Commerce

In collaboration with Alumni Engagement Cell
 Organises
 Alumni Reconnect Series-4

Practical Aspects of Corporate Valuation

12th November 2022
11:30 am to 12:30pm
Hall No. 1, 5th Floor.

Prof. Prita D. Mallya
Principal and Professor

Dr. Edwin Barreto
Convenor Alumni
Engagement Cell

Resource Person -CA Pankaj Pai Kakode
Founder and Director at Kakode
Consultants Pvt. Ltd

Ms. Twinkle Fernandes
Programme Coordinator &
Teacher In-charge

The PG Department of Commerce in collaboration with the Alumni Engagement Cell organized Alumni Reconnect Series-4 on the topic 'Practical Aspects of Corporate Valuation' on 12th November 2022. The Resource Person for the session was CA. Pankaj Pai Kakode, Founder and Director at Kakode Consultants Pvt. Ltd.

The main objective of the session was to provide practical insights into Corporate Valuation. Ms. Twinkle Fernandes, Teacher In-charge welcomed the audience and gave a brief overview of the importance of the session. Ms. Leandra Antao from M. Com-II introduced the Resource Person.

CA. Pankaj Pai Kakode commenced the session with an introduction to Corporate Valuation. Thereafter, he explained the difference between Value and Price, he also explained why there is a need for valuation and where valuation is most important. He informed that Valuation is used in Capital Budgeting, Litigation, Investment, Mergers and Acquisitions.

CA. Pankaj discussed the Facebook vs. WhatsApp Deal, wherein he mentioned to the students how Facebook bought WhatsApp for USD 19 million in 2014 because the user base of WhatsApp was more than 2 billion users outside US; besides this WhatsApp also had a technological edge over Facebook which Facebook feared. He further discussed the Zomato and ADONMO acquisition in 2021 wherein Zomato acquired 19.4% stake for Rs.112 crore.

CA. Kakode further explained about the application of valuation approaches for Valuation of Bonds and Derivatives.

The session was very informative and helped the students in understanding the various practicalities of Corporate Valuation. Students raised various queries, which the Resource Person answered. The session ended at 12:30 p.m. and Ms. Neebha Ghodge from M.Com-II proposed the Vote of Thanks. 61 M.Com students attended the session along with the Vice Principal and faculty members from the M.Com Department and the Alumni Engagement Cell.

'Creative Advertising-A for Idea'

14th November 2022

Golden Jubilee Celebrations
VVM's Shree Damodar College of Commerce & Economics
 Affiliated to Goa University
 Accredited by NAAC with 'A' Grade (CGPA of 3.03 on a 4 point scale)

Post Graduate Department Of Commerce
 Organises
 a Guest Session on

Creative Advertising - 'A for Idea'

14th November 2022
11:30 am to 12:30pm
Hall No. 1, 5th Floor.

Resource Person:
Mr. Prasad Deshpande
 Co -Founder & Creative Director
 at Goa Bylane

Prof. Prita D. Mallya
 Principal and Professor

Ms. Twinkle Fernandes
 Programme Coordinator &
 Teacher In-charge

The PG Department of Commerce organized a session on 'Creative Advertising- A for Idea' on 14th November 2022. The Resource Person for the session was Mr. Prasad Deshpande, Co-Founder & Creative Director at Goa Bylane. A total of 51 M.Com students attended.

Mr. Deshpande commenced the session with a display of his biodata in a creative way and spoke about his working experience. Thereafter, he explained how to develop ideas and covered aspects like thinking different, anatomy of an Idea, and how to make ideas useful to clients. He elaborated upon what constitutes an idea - it may be a visual, thought, piece of image, music, or painting. Then he went on to explain the key points of difference between innovation, invention and discovery.

Mr. Deshpande played an old advertisement of Honda to explain how the sound of car can be visualized and in a unique manner made into an adfilm. He surprised the students by stating that "it is important to awaken the thief in you" - by this he meant we can take ideas from various sources. We have always thought that a coin has two sides, but students were amazed when Mr. Deshpande said that "every coin has three sides", he cited various examples to justify his statement. He posed three questions to support his points. What do clients want? What do customers perceive? And what do we interpret as an ideation?

Mr. Prasad also discussed about how and where to begin with the process of ideation, and covered the various steps to be followed in the ideation process. Mr. Prasad spoke about 'rules to break rules' by thinking out of the box. Mr. Prasad went on to explain how to sell a washing machine using tube lights, by which he meant that one should explore beyond the conventional sources. He suggested ways to achieve this by thinking rapidly, knowing the product well and not repeating it. Mr. Deshpande addressed questions from the audience.

The Vote of Thanks was proposed by Yash Prabhu student of M.Com-II (Business Management).

SDCCE Staff Tournament

14th & 15th November 2022

The Department of Physical Education and Sports organized a tournament for SDCCE Staff on 14th & 15th November 2022 in the College. 51 staff members participated in the tournament, which had 6 games (4 Indoors and 2 Outdoors). All indoor sports were held on 14th November 2022 & all outdoor sports were held on 15th November 2022.

Indoor sports included Chess (Mix), Carrom(Doubles), Badminton (Men& Women), and Table Tennis (Men & Women). Outdoor sports included 6-a-side Futsal & 4-a-side Spot Cricket.

The tournament commenced with the Introduction by Mr. Ajinkya Kudtarkar, College Director of Physical Education & Sports with briefing of all the rules and regulations about the tournament. The tournament was played on knock-out basis and fixtures were designed by drawing lots.

The Results of the SDCCE Staff Tournament were:

INDOOR GAMES		
Games	Position	Name of the Player
1) Chess (Mix)	1 st Place	Mr. Myron Pereira
	2 nd Place	Mr. Gajanan Haldankar
	3 rd Place	Mr. Shreyas Desai
2) Carrom(Doubles)	1 st Place	Mr. Saurabh Raikar & Mr. Punarva Prabhudessai
	2 nd Place	Dr. Rodney D'Silva & Ms. Sweta Vernekar
	3 rd Place	Ms. Swati Bhat & Mr. Mano Shelke
3) Table Tennis (Men)	1 st Place	Mr. Gajanan Haldankar
	2 nd Place	Mr. Ajinkya Kudtarkar
	3 rd Place	Mr. Seby D'Silva
4) Table-Tennis (Women)	1 st Place	Ms. Stesa Pereira
	2 nd Place	Ms. Delisha Rebello
	3 rd Place	Ms. Vinaya Kirloskar
5) Badminton (Men)	1 st Place	Mr. Omkar Pawaskar
	2 nd Place	Mr. Harish Borkar
	3 rd Place	Mr. Harsh Alve
6) Badminton (Women)	1 st Place	Ms. Stesa Pereira
	2 nd Place	Dr. Maithili Naik
	3 rd Place	Ms. Pooja Shanbhag

OUTDOOR GAMES		
Games	Position	Name of the Player
Futsal (6-a-side)	1 st Place	Team A

		Sanjay Velip, Omkar Pawaskar, Allen Braganca, Ramkrishna Reddy, Edwin Barreto, Sarvesh Gaude, Stesa Pereira
	2 nd Place	Team C Shreyas Dessai, Myron Pereira, Seby D'silva, Harish Borkar, Gajanand Halkandar, Ajinkya Kudtarkar, Vinaya Kirloskar
Best Futsal Player (Men) Best Futsal Player (Women)		Sanjay Velip Eshani Bakhle
Spot Cricket (4-a-side)	1 st Place	Team G Saurabh Raikar, Sarvesh Gaude, Allan Braganca, Lizette D'Costa
	2 nd Place	Team B Gajanan Haldankar, Sandesh Gaundalkar, Prateek Sardesai, Swati Bhat
	3 rd Place	Team A Sanjay Velip, Shreyas Dessai, Anirudha Munj, Sweta Vernekar
Best Spot Cricket Player (Men) Best Spot Cricket Player (Women)		Prateek Sardesai Swati Bhat

The Chief Guest for the Prize Distribution was Principal Prof. Prita D. Mallya, and the Guest of Honour was Vice Principal Dr. Edwin Barreto. Ms. Lizette D'Costa was the compere. Mr. Ajinkya Kudtarkar, College Director of Physical Education & Sports expressed his gratitude towards all the SDCCE staff for showing their interest and participating in different sports. Programme ended with a Vote of Thanks proposed by Mr. Saurabh Raikar, Instructor in Physical Education.

Department of Post-Graduation (M.Com)

14th to 18th November 2022



The Post-Graduate Department of Commerce conducted buddy teaching sessions for the students of M.Com Part-I and Part-II from 14th to 18th November 2022 before the commencement of Semester End Examination, November 2022.

M.Com students Roshni Khatun, Anand Kumar, Shruti Pai Khot and Kanak Indoria were also engaged in Remedial classes for the students of B.Com on various days after their class hours. Alongside, students were also engaged in peer learning where they sat

together in groups for revision and resolving their subject-related doubts.

Master Class Series on "The Dawn of Space Exploration"

18th November 2022

The Directorate of Higher Education had initiated a 'Master Class Series' for teaching faculties of Universities and Colleges on November 18th at Sanskruti Bhavan, Directorate of Art and Culture, Panaji. The purpose of this master class series is to build capacity and to enhance the quality of higher education in the State of Goa



through exposure to new thoughts and ideas.

The topic of the Master Class Series Lecture was "The Dawn of Space Exploration" by Dr. James Rhoads and Dr. Sangeeta Malhotra, Astronomers at NASA Goddard Space Flight Centre, USA.

Dr. Sangeeta commenced with the first session on Infrared Eyes on the Cosmic Dawn. She spoke about astronomy, galaxies and infrared light. She explained about Webb specialization in infrared light and shared her

experiences and learnings from various projects she has worked on. She said that galaxy seems to be moving away i.e. space stretches and as light travels, it stretches even more. She mentioned that they are trying to find about Green Peas i.e. local versions of primordial galaxies. She also explained about JWST Telescope. She summarized her session mentioning that JWST is exceeding expectations for finding galaxies at the dawn of light. They are building a wide field mission in the infrared.

The second session was on 'The dawn of Space exploration or perhaps Space exploration of cosmic dawn' by Dr. James Rhoads. He spoke on exploration that is enabled by new tools. He also said that they can explore the moon on Mars by sending a space probe but other galaxies are too far away to visit, hence they explore them using telescopes. He covered the various functions of telescope and focused on explaining about the Roman Space Telescope which is expected to be launched in 2026.

The master class series was attended by Dr. Sheetal Arondekar, Mr. Ajinkya Kudtarkar, Mr. Gajanan Haldankar, Mr. Ramkrishna Reddy and Ms. Swati Bhat.

4th APETA Summit on "Future Technology in Higher Education: NEP Perspective"

25th November 2022



The 4th Asia Pacific Education and Technology Awards & Summit (APETA) 2022 was jointly organized by Education Post, PHP Chambers of Commerce & Industry and Goa Chamber of Commerce & Industry on November 25th at 10.00 am at Hotel Vivanta, Panaji. Besides the awards, APETA had a panel discussion about key challenges of education with technology during NEP implementation.

The inaugural function started at 10.00 am with a welcome address by Dr. Nasir Jamal,

Secretary, PHP Chamber of Commerce & Industry. Dr. Jamal spoke about the impact of the pandemic on the education sector and how in future the technology will have a greater impact on education.

The first session commenced at 10.30 am by first speaker Dr. Sanjay B. Chordiya, Founder President and

Chairman of Suryadatta Group of Institutes, Pune. He highlighted about the importance of NEP and explained in detail that with latest technology there will be easy access and equal opportunity for all. Dr. Chordiya also emphasized the importance of internship in students' life.

The next speaker Mr. Mangurish Pai Raikar, Ex-GCCI president said that Vocational Education will play a very important role in NEP. He said that regular training should be provided to students for enhancing their skills and knowledge. He further added that a proper analysis of students has to be done to identify their skills.

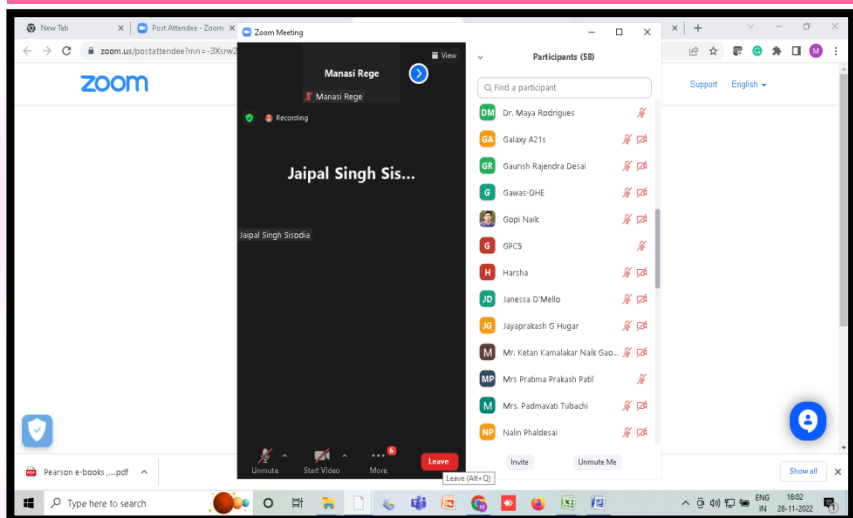
The Chief Guest for the session was Mr. Sarpreet Singh Gill, IAS, Secretary, Department of Education, Government of Goa. He discussed a variety of points related to the education sector, firstly he pointed out that there is lack of connect between entrepreneurship mind and industry and there should be a strong foundation for the same in college education. He further said that school education can be improved by introducing the concept of buddy education, wherein college students will help school students to grow and achieve their goals. He was also of the opinion that education curriculum has to change on regular basis and new concepts like AI, Coding etc. has to be introduced in the syllabus. He said that the mindset of students should be changed from Job seekers to Job givers. The inaugural session concluded at 12.30 p.m.

The panel discussion started at 1.00 pm. The moderator of the discussion was Mr. Vishal Khurma, CEO, Woxsen University, Hyderabad. The other panelists were Dr. Ram Karan Singh, VC, ICFAI Dehradun, Dr. S V Ramana Rao, Director, Siva Sivani Institute of Management, Secunderabad, Dr. Suresh DS, Director, CIT, Gubbi and Dr. Venu Gopal Rao, Professor. The session started with the question on how technology can have an interplay in HE and NEP. Dr. Ram Karan Singh said that since India is a vast country we need to integrate and have an interdisciplinary approach and have University industry linkage; also education should move towards sustainability. Dr. Suresh DS said that physical infrastructure requirement will be greatly reduced however individuals have to be tech-savvy, GER will increase with use of technology. He further added that the best practices of their institute are to have all journals on single platform online for all students to browse, setting up of virtual labs. Dr. Venugopal said that the soul of NEP is to bring the best of potential in all students, however the challenge lies in change management, adapting to technology, frequently changing curriculum etc. Dr. Ramana Rao said we need to find the weak and bright students and try to bridge the gap between them, give grades based on their participation in class. The panel discussion ended at around 2.30 p.m.

The APETA Summit was attended by Dr. Anjali Sajilal, Mr. Gajanan Haldankar, Ms. Rama Borkar and Ms. Annette Santimano.

Online Training on Footfall Report Generation Functionality in the Library Management System (Koha)

28th November 2022



The Directorate of Higher Education(DHE) organized a training session on footfall report generation functionality in the library management system (KOHA) for all the College Library staff members in Goa on November 28th. Through an additional web link, the participants were shown how to Check in and Check Out visitors through the Koha platform.

Report generation of visitors' footfalls was also demonstrated. The participants raised some queries and doubts on the visitor's footfalls functionality. All the queries were very well answered. 58 participants attended the training session.

Dr. Mahadev Gawas proposed the Vote of Thanks. The Training concluded at 4.30 pm.

Awareness Session on Pearson Digital Library

30th November 2022

Golden Jubilee Celebrations
VVM's Shree Damodar College of Commerce & Economics,
Margao-Goa
 Affiliated to Goa University
 Accredited by NAAC With 'A' Grade With CGPA of 3.03 on a 4-Point Scale

Department of Library & Information Science
 in collaboration with IQAC
 Research Development and Innovation Cell and
 Faculty Development Cell
Organizes

"An Awareness session on Pearson Digital Library for Faculty Members"

Pearson

Resource Person
Mr. Priyank Vyas
 Sr. Territory Manager, Pune & Goa

12:45 pm to 1:15 Pm
Library Reading Room
30/11/2022

Prof. Prita D. Mallya Professor & Principal
Mrs. Manasi D. Rege Librarian
Dr. Lina Sadekar IQAC Coordinator
Dr. Maithili Naik Convenor, RDI Cell
Mrs. Swati Bhat Convenor, FDP Cell

The Department of Library & Information Science in collaboration with IQAC, Research Development & Innovation Cell and Faculty Development Cell of the College organized an awareness session on Pearson Digital Library for all the faculty members of the College on 30th November 2022 from 12:45 p.m to 1:15 p.m in the Reading Room.

Vice-Principal Dr. Edwin Barreto, welcomed the Resource Person Mr. Priyank Vyas, Sr. Territory Manager, Pune & Goa. Ms. Manasi Rege gave a brief introduction of the Resource Person.

Mr. Vyas commenced the session by expressing gratitude towards the Institution for subscribing to Pearson Digital library. He then played the video of the e-library and its features to the faculty members

He demonstrated the features of creating notes, bookmark, downloading the created notes, adding of hyperlink in the text, adding voice note feature etc. He also informed that the e-library is multi device friendly and hence a student or a teacher can get the content last read continued on any device that is being used.

The awareness session was very helpful as the faculty members can inform students about the resource available and help them make the best use of it.

The session was coordinated by Ms. Manasi Rege, Dr. Lina Sadekar, Dr. Maithili Naik and Ms. Swati Bhat. A total of 56 participants attended the same. The session was compered by Mr. Shreyas Desai who also proposed the Vote of Thanks at the end of the session.

Dear Readers,

As always, at Shree Damodar College, the emphasis is on the holistic development of students and adapting to the changing needs of society in general and our students in particular.

We are delighted to present the reports of activities in this edition of the E-Newsletter, with the College reaching out to students by way of a variety of innovative activities on a wide range of topics.

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