



Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics

E-Newsletter

March 2022

Volume 14, Issue 7

Ms. Samiksha S. Vengurlekar – Editor



NCC Army Wing Camp

3rd to 9th February 2022



1 Goa BN NCC Panaji Unit held camp for 175 cadets of Six Colleges viz. VVM's Shree Damodar College, Chowgule College, Rosary College, GCQ College, CES & MES College for cadets who are appearing for 'B' & 'C' Certificate exams. The camp was held from 3rd to 09 Feb 2022 at VVM's Shree Damodar College of Commerce & Economics campus. SUO Falguni Khatri was the host for the Inaugural Function. Lt. Sandesh Gaonkar welcomed the gathering. The Dr. Edwin Barreto, Associate Professor declared the camp open. Maj. Gunaji Dessai, Capt. Juao Costa, Lt. Atmaram Tarpe, Lt. Sandesh Gaonkar, Lt. Mahesh Gawkhare graced the Inaugural Function by their presence. Maj. Gunaji Dessai proposed the Vote of Thanks. Lt. Sandesh Gaonkar was the Administrative officer for the camp. Cadets attended the training during the day and were allowed to return home as a protocol in the view of the pandemic. Valedictory function was held on 09th Feb, 2022.

Certificate Course in 'Digital Marketing'

21st February to 8th March 2022

VVM's Shree Damodar College of Commerce & Economics
Margao, Goa
Affiliated to Goa University
Accredited by NAAC with 'A' Grade

Department of Computer Science Organizes
DIGITAL MARKETING

Certificate course
for Students of Std XII

Registration Link
<https://forms.gle/59xyZhkGNz6zyjVR7>

Date : 21st to 26th Feb 2022
Time : 2:30 pm to 5:00 pm

Prerequisite:
• Smartphone/Laptop
• Good Internet Connection

Resource Person
Mr. Mohsin Shaikh
Founder, Haztech, Margao

Prof. Prita D. Mallya
Professor and Principal

Mr. Sumit Kumar
Head, Dept of Computer Science

Mrs. Rama A. Borkar
Course Coordinator

Department of Computer Science organised 15-hour Certificate Course in 'Digital Marketing' for the students of std XII of various Higher Secondary Schools in and around Margao. The session were held in the G.D Hall. This Course was held from 21st February 2022 to 8th March 2022 from 2:30 to 5:00 pm. The Resource Person for the Course was Mr Mohsin Shaikh, Founder Director, Haztech, Margao, Tech Start-up based in Margao Goa, Specialized in Artificial Intelligence, Robotics, Web APPS, Mobile APPS. Parent company of Jinas. in, Petba and Commcop.

The Inaugural session was held on the 21st February at 2:30 pm. Dr Rodney D'Silva, Vice Principal, welcomed the Resource Person and the students. Resource Person was presented with a potted plant as a token of appreciation and gratitude. The Head of the Dept, Mr Sumit Kumar introduced the Resource Person. Ms Rama Borkar, Asst Prof, Dept of Comp Science was the Teacher in-charge for organizing the course.

The course was offered cost free for the students. Participation certificate was provided at the end of the course. 40 students from RMS Higher Secondary School, Margao benefited from the course.

Participation of NSS Volunteers in National Integration Camps organised in 2021-22

21st to 27th February 2022

3rd to 9th March 2022

14th to 20th March 2022

The National Integration Camp (NIC) is organized every year in different parts of the country for a duration of 7 days. The objective of this camp is to make the NSS volunteers aware of the following:

- Rich cultural diversity of India
- History of our diversified culture
- National pride through knowledge about India
- To integrate the nation through social service

Volunteers are involved in various activities during the 7 days, such as, Cultural programmes where they showcase culture of their respective states by performing folk dances and songs, attend leadership training sessions, shramdaan activities and get an opportunity to interact with peers from other States across India.

This year, 3 NSS volunteers were selected to represent the State at different National Integration Camps.

Ms.Sita Gupta,volunteer of SY B.Com,was selected to attend the National Integration Camp organised by the Regional Directorate of NSS, Bangalore, at Karnataka University Dharwad, Karnataka from 21st to 27th February, 2022

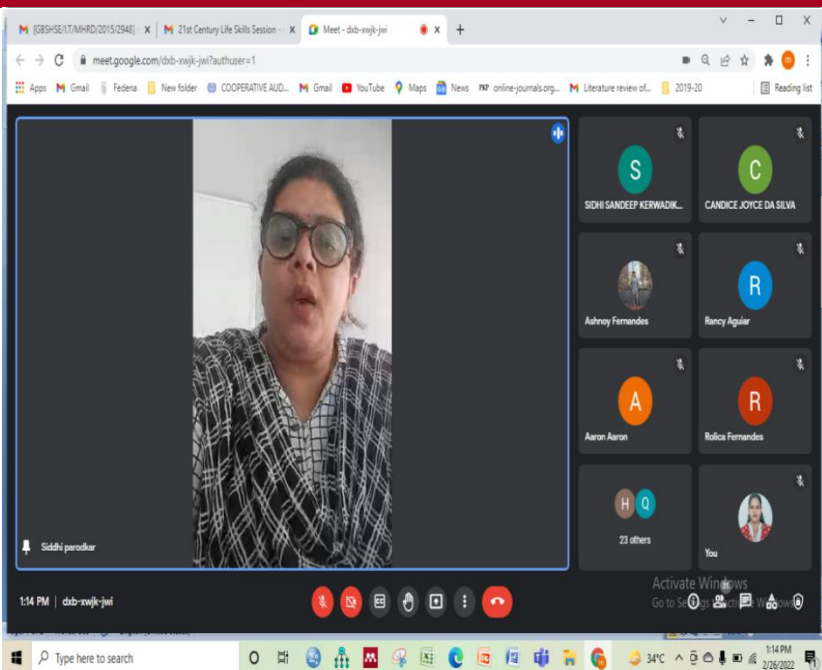
Ms.Parmesh Chauhan, volunteer of SY B.Com, was selected to attend the National Integration Camp, organised by the Regional Directorate of NSS, Bangalore in collaboration with Gulbarga University, Gulbarga from 3rd to 9th March, 2022 at Gulbarga University Jnana Ganga Campus.

Ms. Roshni Khatun, volunteer of TY B.Com, was selected to attend the National Integration Camp organised by the Regional Directorate of NSS, Bangalore in collaboration with Karnataka State Law University at SDM Law College, Mangalore from 14th to 20th March 2022



Session on Ethics and Social Justice

26th February 2022



The Life Skills Committee of the College organized a session on the topic “Ethics and Social Justice” for the students of F.Y.B.Com and FY BBA(FS) on 26th February, 2022 from 12.00 pm onwards via Google Meet. The Resource Person for the session was Adv. Siddhi Mayur Parodkar, Practicing Advocate at High Court of Bombay at Goa. The objective of the session was to highlight the importance of ethics and social justice in daily life.

The session began with an introduction of the Resource Person by Miss Sidhi Kerwadiker, student of FY B.Com. The Convener of the Life Skills Committee, Ms. Marjina Shaikh gave a brief overview of the topic. The Resource Person began the session with an explanation on what ethics are and how ethics help to become a good citizen. She then explained the students that being ethical means to be honest, considerate and listening to one’s inner conscious while solving ethical problems encountered during daily lives. Security schemes of government to bring economically weaker sections at par were also discussed.

The Resource Person also covered the following topics:



1. How to be ethical in life?
2. What is social justice?

3. The Principles of social justice
4. Instances of social justice
5. Why has social justice gained importance?


The session ended with the Vote of Thanks proposed by Miss. Tanu Pandit, student of FY B.Com. The Resource Person concluded the session by stressing on the fact that ethics cannot be taught to an individual overnight but they are developed gradually with experience. The session was informative and interactive. 42 students attended the session.

One Day National Online Workshop on “Nuances of Writing Successful Research Proposals for Funding Agencies


5th March 2022

VVM's Shree Damodar College of Commerce & Economics
Margao, Goa
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RESEARCH CELL OF VVM'S SHREE DAMODAR COLLEGE OF COMMERCE & ECONOMICS
 organises
ONE DAY NATIONAL ONLINE WORKSHOP
ON NUANCES OF WRITING SUCCESSFUL RESEARCH PROPOSALS FOR FUNDING AGENCIES



Resource person
 DR. V. KRISHNAMOORTHY,
 ASSOCIATE PROFESSOR
 DEPARTMENT OF MANAGEMENT STUDIES
 KONGU ENGINEERING COLLEGE
 ERODE TAMIL NADU

TOPICS

SESSION 1
 INDIVIDUAL AND INSTITUTIONAL REQUIREMENTS TO
 APPLY FOR FUNDING AGENCIES

SESSION 2
 STRUCTURE OF FUNDING PROPOSALS IN SOCIAL
 SCIENCES

Date: 5th March 2022
Time: 11.00 a.m. to 01.00 p.m.

WHO CAN PARTICIPATE?
 FACULTY AND RESEARCH SCHOLARS

WORKSHOP PLATFORM
 GOOGLE MEET
<https://meet.google.com/gro-tqai-pdj>

REGISTRATION LINK
<https://forms.gle/3QyNRkULTk4RP7aSA>

<https://www.youtube.com/channel/UCIGskBJTlqQ67VxPbJvFOW>

ALL THE PARTICIPANTS WILL BE PROVIDED AN E-CERTIFICATE.

PROF. PRITA D. MALLYA
 Professor and Principal

MR. SANDESH GAONKAR
 Workshop Coordinator
 contact no: 8788587680

DR. LIRA GAMA
 Research Cell Convener

The Research Cell organised Online One Day National Workshop on "Nuances of Writing Successful Research Proposals for Funding Agencies" on 5th March, 2022 from 11 am to 1:00 pm. The Resource Person for the session was Dr V. Krishnamoorthy Associate professor, Department of Management Studies kongu Engineering College Erode Tamil Nadu. 90 Research Scholars and Teachers attended the workshop from across the country.

Ms. Samiksha Vengurlekar Asst. Professor in English was the host for the programme. The session began with the Welcome Address by Dr. Rodney D`Silva, Vice Principal. Mr. Sandesh Gaonkar Asst. Professor Department of Commerce and Management introduced the Resource Person.

Research has become a prime requirement for career advancement of the teaching fraternity. Realizing the need Research Cell proposed to conduct this workshop. The main objective of this workshop was to enlighten and encourage participants to plan and write a successful grant proposal. UGC promotes funded research projects in emerging areas to kindle the research temper amongst teachers.

The speaker briefed about the institutional requirement for applying for funding such as NBA and NAAC accreditation, Autonomous status, 12B, 2F, NIRF ranking, Centre for potential excellence, PhD research center,

PG courses, Basic research facility, Computing and digital library etc. He addressed that the Principal Investigator is responsible for the management and integrity of the design, conduct, and reporting of the research project and for managing, monitoring, and ensuring the integrity of any collaborative relationships.

He elucidated the classification of research designs, criteria for evaluating secondary data, classification of sampling techniques, reasons for proposal rejection and also shared a list of funding agencies.

Dr. Lira Gama, Convener of the Research Cell proposed a Vote of Thanks. The session concluded at 1.00 pm.

Augmenting Business Vitality and addressing Market Turbulence: Diving into Design Thinking and Innovativeness'

7th March 2022



VVM's Shree Damodar College of Commerce & Economics
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The E Cell in association with
Institution's Innovation Council
Organises
A Session on

Augmenting Business Vitality and Addressing Market Turbulence: Diving into Design Thinking and Innovativeness

Resource person
MS. POOJA SHIRALI
 CO-FOUNDER AT HOUSE OF MIRRAH,
 BANGALORE



 <https://www.youtube.com/channel/UCIGskBjTlqQ67VxPbJJvFOw>

 <meet.google.com/uws-kmwp-zoc>

PROF. PRITA D. MALLYA
Professor and Principal

SHARMILA KUNDE
IIC Convener

AINSLEY BERNARD
E-Cell Convener

ASHWINI DEVARI
Faculty Incharge

The Institution's Innovation Council and E-cell organised session on 'Augmenting Business Vitality and addressing Market Turbulence: Diving into Design Thinking and Innovativeness' on 7th March 2022 from 12:00 to 1.00 pm. The Resource Person for the session was Ms Pooja Shirali Co- Founder at House of Mirrah.

Ms Petlia Cuthino a student from BCOM was the compere for the session The speaker addresses the factors affecting market turbulence and various reverse to tackle to good and a bad turbulence. She also explained macro and micro factors and how it affects the company. The Speaker provided various insights on importance of creativity in innovation and design for startups.

Ms Shriali also explained the concept of Reverse Engineering and how it can help the start-ups for product innovations. She gave an example of Zomato and Swiggy, how they captured the market.

She shared her journey of starting a company and gave an overview of their website. Ms Falguni Khatri a student of TYBCom proposed the Vote of Thanks. The session was very informative and resourceful.

The Women's Cell celebrated the 'International Women's Day' on 8th March 2022. The current theme for the occasion was 'Gender Equality Today for a Better Tomorrow'.

On this occasion, the Cell organized following activities:

1. A solo/pair/group competition on the campaign theme: #BREAK THE BIAS: The teaching staff enthusiastically posted their pictures with captions for the competition. This event aimed creating and sensitizing gender equality amongst the staff and students of the College. As a reward, the pictures will be posted on the College website photo gallery.

2. Promotion of Women Entrepreneurs-An Outreach Activity: This initiative began in 2020-2021 and to keep it going the Cell promoted homemade products of two more Women Entrepreneurs this year:

i. Ms. Surekha Mallikarjun Govekar: Ms. Govekar from Mormugao, sells homemade masala business named MMG, a venture she begun in 2019 with great struggle after her husband lost his job in 2016. She has obtained license from FSSAI for her business. She arranged for funds by applying for gold loan. The masalas are made in a hygienic conditions, with no use of any chemicals or preservatives. On an average she manages to sell 20 kgs garam masala per month.

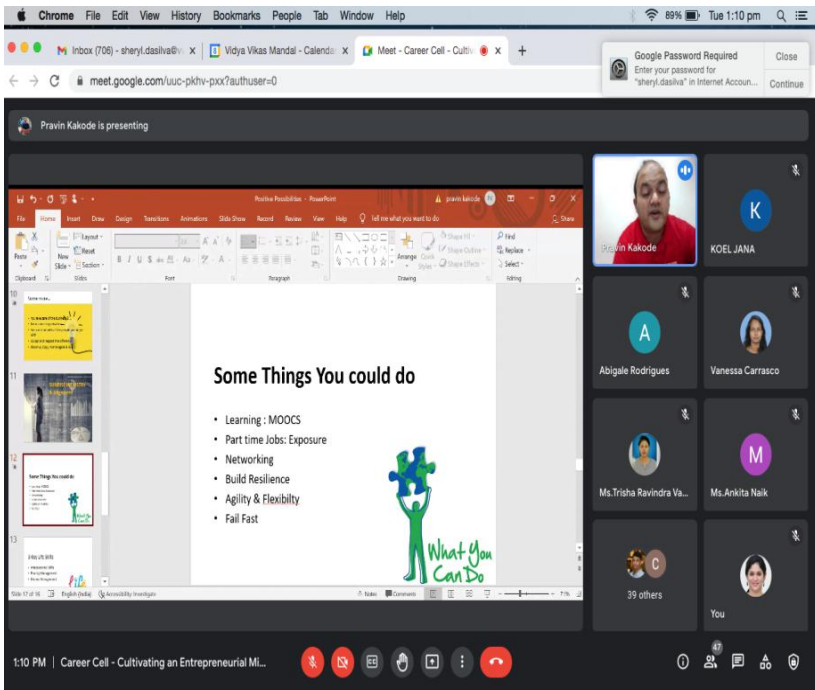
ii. Akanksha & Akshaya: The two sisters run a home based baking business hailing from Vasco. They have been baking for over two years and have invented more than 100 customized cakes. The pandemic bought an opportunity to start their own business. She caters to orders from Pilar, Miramar, Panjim and Margao.

The Women's Cell members distributed garam masala packet and chocolate mousse cake to all staff members as a promotional activity.



The Entrepreneurial Series: Session II – Cultivating an Entrepreneurial Mindset

8th March 2022



The Career and Placement Cell in association with the Institution's Innovation Council (IIC) organized a session on the theme 'The Entrepreneurial Series: Session II – Cultivating an Entrepreneurial Mindset' for students of the FYB.Com, BBA(FS), BCA, B.Voc (ST) and M.Com Part I. The session was organized virtually through Google Meet on 8th March, 2022 from 12:30 pm to 1:30 p.m. The Resource Person for the session was Mr. Pravin Pai Kakode, Executive Director, Upgrade Enterprises Pvt Ltd. The session was attended by 57 students. The session was

organized with an objective of creating an interest in entrepreneurship among the students and helping them to shed their inhibitions so that they would think about taking up entrepreneurship in the future.

Asst. Prof. Sheryl Sanches, Convener, Career Cell, welcomed the Resource Person and the students. Ms. Koel Jana, student of FY B.Com C introduced the Speaker. Mr. Pravin Kakode began the session with the quote 'Set a goal so big, you cant achieve it. Until you grow into the person who can achieve it.' He gave certain basic rules for Entrepreneurship#ZaynaAsheKaiNA, Management by common sense, Choice between what is easy and what is right.

Mr. Kakode stressed the importance of the customer in the business and expressed that the needs and wants of the customer are of utmost priority in business. A business can be successful only if it ensures to satisfy customers' needs and wants.

He stated that we all have limited resources and unlimited avenues. As an entrepreneur, one needs to learn to work with a team. The objective should be to achieve terrific results, while having fun.

Mr. Kakode shared various thoughts with the students such as: lead by example, focus on solutions and not on issues and not at all on people involved in the issue, catch people doing the right things, unlearning, honest relationships, success belongs to the entrepreneur and the team, make mistakes and make new ones, individual thinking v/s team thinking, none above organization, accept and respect the differences, observe, copy, homologate and apply.

Students were given a few tips to develop an entrepreneurial spirit such as: Learning through various sources such as MOOCs, take up part time jobs for the purpose of exposure, build your network, build resilience, work on agility and flexibility and fail fast. They were also advised about three key life skills i.e. Interpersonal skills, Priority Management and Money Management. The students gained immensely from the session. Ananya Savalgi from FY B.Com D proposed the Vote of Thanks . 57 students attended the session.

Webinar on 'How to Plan Your Investment Carefully to Achieve Financial Independence'

8th March 2022



**VVM's Shree Damodar College of Commerce & Economics
Margao, Goa**

Affiliated to Goa University
Accredited by NAAC with 'A' Grade

The BBA(Financial Services) Department

in association with

Mumbai Educational Trust (MET), Mumbai, Maharashtra

Organizes



A Webinar on 'How to Plan Your Investment Carefully to Achieve Financial Independence'

WEBINAR SCHEDULE : TUESDAY, 08TH MARCH 2022 | 10:30 a.m. onwards.



Webinar Guest Speaker

Prof. Akhil Shetty
Assistant Professor – Finance
MET Institute of Management,
Mumbai



All participants will receive e-certificates

PROF. PRITA D. MALLYA
Professor and Principal

MS. NEHA K
Career Counselor, MET

MS. CINOLA T. VAZ
BBA(FS) Programme
Coordinator

MS. LIZIA V. GOMES
Faculty In-charge

The BBA(Financial Services) Department in association with Mumbai Educational Trust (MET) Institute of Management, Mumbai, Maharashtra organised a Webinar on the topic “How to plan your investment carefully to achieve financial independence” for Second Year and Third Year BBA(Financial Services) Students on Tuesday, 08th March 2022 from 10:30 a.m. to 12:30 p.m. through the Google Meet Platform.

The Webinar aimed at helping the students in understanding their financial goals and also to guide the students from financial literacy to financial independence.

The Resource Person for the Webinar was Prof. Akhil Shetty, Assistant Professor – Finance, MET Institute of Management, Mumbai. At the outset, Ms. Sanchia Patricia Da Costa, a student of SY BBA(FS) B class, commenced the Webinar with a brief introduction followed by the welcome address by Dr. Rodney D'Silva, Vice-Principal. Mr. Saesh Naik, a student of SY BBA(FS) B class introduced the Speaker of the Webinar.

Prof. Akhil Shetty commenced the Webinar with an Introduction on the topic, wherein he said that we have to do early investment so that the money grows faster and taking control of our finances. He further provided an elaborate explanation on the following topics:

- 1) 6 steps to your financial freedom
 - Set financial goals and priorities
 - Quantify your financial goals to freedom
 - Start saving and investing prudently
 - Review your portfolio periodically
 - Remain focused on your goals
 - Be diligent and patient
- 2) Rule of 72
- 3) The 50/30/20 - Budgeting rule (50% needs, 30% wants & 20% savings)
- 4) Different products for investment
- 5) 100 minus age rule
- 6) Steps to build an emergency fund
 - Decide the size of your emergency fund
 - Identify highly liquid saving products
 - Create a financial plan to build your emergency fund
- 7) Insurance plans
- 8) SMART financial goals
- 9) Simple and optimal investing strategies

The Webinar also laid emphasis on how to become financially independent? How much money do you need to

be financially independent? How do you plan for financial independence to retire early? What are the benefits of financial independence? and How do you achieve financial success?

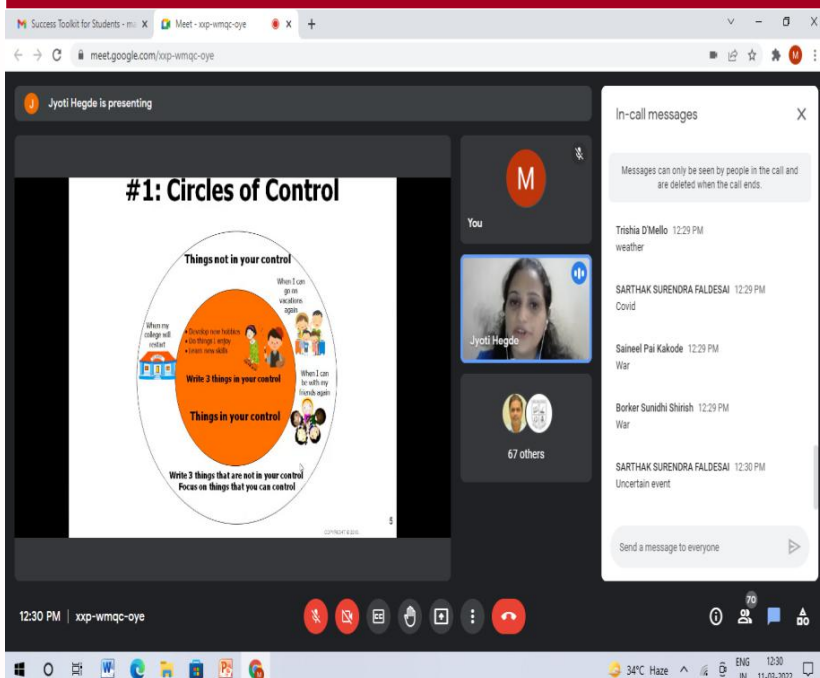
Prof. Akhil Shetty concluded the Webinar by stating that achieving financial independence is not an overnight phenomenon. One needs to keep at it for long periods of time to eventually get there. However, by making smart decisions and thinking long-term one can ensure that it made possible.

Prof. Akhil Shetty eloquently responded to all the questions put forth by the participants. 89 Second Year and Third Year BBA(Financial Services) Students attended the Webinar. The Webinar ended at 12:30 p.m. Ms. Sanchia Patricia Da Costa, a student of SY BBA(FS) B class was the compere for the Webinar while MET Institute of Management, Mumbai hosted the same. Asst. Prof. Lizia V. Gomes, the in-charge faculty, proposed the Vote of Thanks. The MET Institute of Management provided system-generated e-certificates to all the participants on their registered e-mail IDs after the online feedback submission.

Overall, the session was very interesting and interactive.

A session on “Success Toolkit for Students”

11th March 2022



The Career and Placement Cell in collaboration with the Life Skill Committee organized “A session on Success Tool Kit for Students” on 11th March 2022 at 12:15 p.m. Dr. Jyoti Hegde, Life Skill and Corporate Trainer was the Resource Person for the same. The objective of the session was to create awareness and equip the students with certain tools to make them more happy, confident and focused in their work. The session commenced with the Welcome Address by Dr. Rodney D’silva, Vice-Principal.

The Resource Person commenced the session by introducing the students to two tools for being happy. These tools were the ‘Circle of Control and Count Your Blessings’. She emphasized that we need to focus on things within our control and express gratitude for all the things we have. Dr. Jyoti, then introduced the students to Achievement Log and List of Strengths as tools to build confidence. She familiarized the students to the 4 D method to set and achieve goals. The 4 D method stands for Dream, Define, Divide and Do. The students were also made aware of the TIME method of time management. The TIME method stresses on preparing a to-do list, doing important things first, motivating one’s self towards smaller actions and elimination of distraction. Dr. Jyoti introduced each tool to the students with an activity.

The session was very interactive as students put forth their queries. Ms. Amisha Lotlikar a student of TY B.Com compered the session and Ms. Vaidayee Patekar a student of TYBBA proposed the Vote of Thanks. 78 students attended the session.

Beach Cleaning Drive

12th March 2022

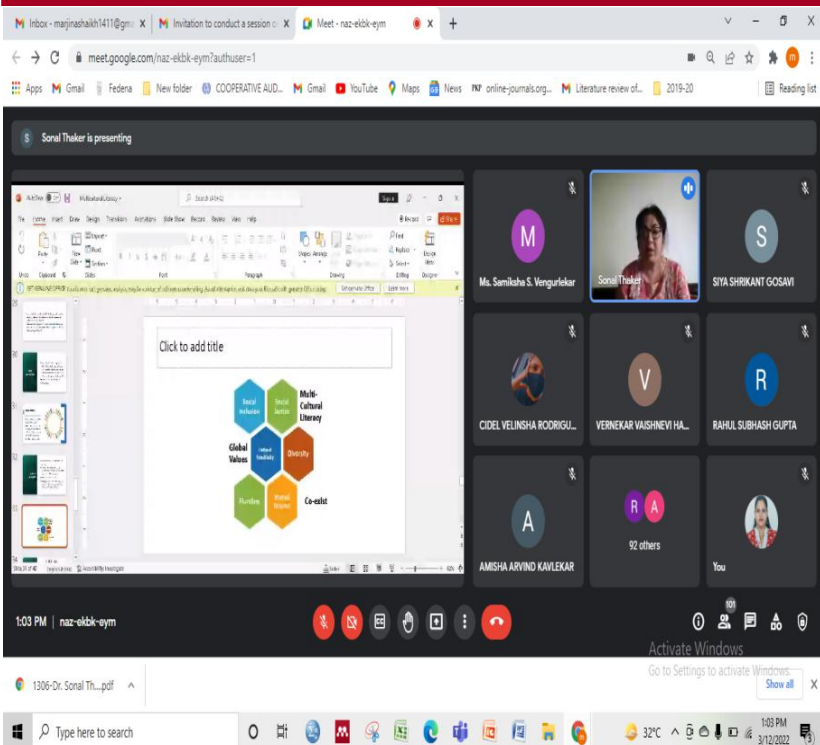


To commemorate 75 years of independence, under the initiative “Azadi Ka Amrit Mahotsav”, the faculty of the College conducted a beach cleaning drive at Colva beach on Saturday, 12th March, 2022. 41 faculty members enthusiastically made an effort to clean the beach by collecting all types of non-biodegradable waste materials including plastic cups, plastic and glass bottles, empty plastic packets, etc. strewn all over the beach. The faculty managed to collect 10 garbage bags full of trash.

The activity awakened a sense of responsiveness among the faculty members towards ocean pollution, which worked as a small step towards environment protection and sustainable development.

Multicultural Literacy

12th March 2022



The Life Skills Committee of the College in association with the Department of English & Communication organized an online session on the topic “Multicultural Literacy” as a part of 30 hours certificate course for the First Year B.Com and BBA(Financial Services) students on 12th March 2022 from 12:15 pm to 01:30 pm, via the Google Meet and YouTube platform. The goal of the session was to focus on nurturing admiration and appreciation about diverse ethnocultural heritage in minds of the students. To help them accept diversity and eliminate any kind of social discrimination for a healthy working environment in the future. The Resource Person for the session was Dr. Sonal Thakker,

Associate Professor and Head, Department of Sociology, M.E.S College Zuarinagar, Goa. 135 students attended the session.

The session began with a Welcome address by Ms. Samiksha Vengurlekar, Asst. Professor in English. Ms.Siya Gosavi, Student of F.Y. B.Com introduced the Resource Person for the session. At the outset, The Speaker introduced this unique and a contemporary topic after which she gave an outline of the presentation.

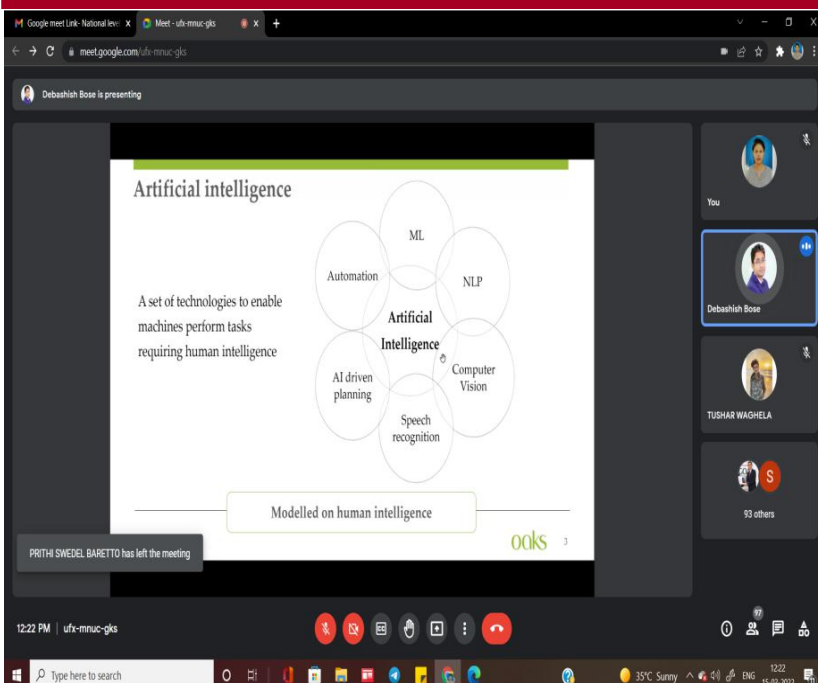
Dr Thakkar provided a comprehensive understanding on the concepts like the importance of Multicultural Literacy where in she opined that with the advent of globalization there is a great moment of workforce which results in amalgamation of cultures. In such a scenario one must know the meaning of culture and its related concepts viz.ethnocentrism, cultural relativism, sensitivity, social inclusion and pluralism. She went on to explain the relevance of these terms with suitable examples and anecdotes.

Dr Thakkar stressed on the diversity of our country and explained how it becomes a melting pot of diverse cultures and ethnicity which demands social inclusion and acceptance of its citizens by all walks of life. She also emphasize on the importance of cross-cultural awareness to understand the complex issues of society, for us to become more compassionate and humane. She concluded the session on the note that in a culturally diverse classroom students should learn to understand and accept each others cultures and backgrounds for a different experience which enriches collaborative skills.

The session ended at 1:15 pm with the Vote of Thanks proposed by Mr. Vignesh Naik student of F.Y.B Com Div D. The session was coordinated by Ms. Samiksha Vengurlekar, Asst. Prof in English and Ms. Marjina Shaikh Asst. Prof in Commerce.

National Webinar on 'Artificial Intelligence in Finance: Exploring the Paradigms'

15th March 2022



The BBA(Financial Services) Department organized a National Webinar on 'Artificial Intelligence in Finance: Exploring the Paradigms'. The Webinar was organized in association with the Goa Management Association (GMA) as the first activity under the recent MoU between the College and the Goa Management Association. Renowned FinTech expert Mr. Debashish Bose, Managing Director - Public Equities, Oaks Asset Management Private Limited, was the Resource Person for the Webinar. The

Webinar was organized on 15th March 2022 from 12:00 to 1:00 p.m. virtually through Google Meet Platform. A total of 235 participants attended the Webinar wherein 89 participants attended virtually while 146 participants attended the through live screening in the BBA(FS) classrooms. The objective of the Webinar was to create awareness and discussion on the contemporary and anticipatory paradigms of Artificial Intelligence in Finance.

The Webinar commenced with the Welcome Address by Mr. Deepak Bandekar, Vice-Chairman of the Goa Management Association followed by a brief overview by the Principal of the College, Prof. Dr. Prita D.

Mallya. Asst. Prof. Ashwini Devari introduced the Resource Person Mr. Debashish Bose.

Mr. Bose, while addressing the participants demonstrating the fundamental differences between artificial intelligence and natural intelligence by providing the examples of artificial intelligence applications like advanced web search engines, recommendation systems, human speech recognition, self-driving cars, automated decision-making and strategic gaming. He stated that machine learning has dominated the applications of artificial intelligence, and it has proven to be highly successful, helping to solve many challenging problems throughout industry and academia. He highlighted that artificial intelligence draws upon computer science, psychology, linguistics, philosophy, and many other fields.

Mr. Bose mentioned that the researchers and practitioners of artificial intelligence have adapted and integrated a wide range of problem-solving techniques that are of paramount significance in finance, prime ones being search and mathematical optimizations, formal logic, artificial neural networks, and methods based on statistics, probability and economics. He further explained the existing and emerging artificial intelligence technologies and trends in several domains of finance like risk assessment and management, fraud detection, management and prevention, credit decisions, financial advisory services, trading, managing finances - personalized banking, preventing cyber attacks, prediction and assessment of loan risks, enabling 24/7 customer interactions, reducing the need for repetitive work/process automation, reducing false positives and human error, ability to execute tasks of any length, making smart underwriting decisions and saving money. He concluded by mentioning the opportunities and challenges of artificial intelligence in finance.

The Webinar was very interactive; there being several questions put forth by the participants during the Question and Answer Session. The speaker addressed all the questions raised of the participants. Asst. Prof. Mayuresh Adsul moderated the question and answer session. Asst. Prof. Racheal Goes compered the Webinar while Asst. Ms Cinola Vaz, BBA(FS) Prograame Coordinator proposed the Vote of Thanks. Asst. Prof. Ashwini Devari and Asst. Prof. Snehal Alve were the faculty in-charge of the Webinar. All the participants were provided system-generated e-certificates after the submission of virtual feedback form. The participants appreciated the Department and the College for conducting activities that draw attention and create awareness about the existing and emerging innovative trends that are revolutionizing the academia and businesses worldwide through a host of disruptions.

Career Education in Aviation and Hospitality Sectors

14th March 2022

VVM's Shree Damodar College of Commerce & Economics
Margao, Goa

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Career & Placement Cell
Organises
A Session on

Career Education in Aviation and Hospitality Sectors

Resource Person

Aananth Shivaraj,
Head of Operation,
Gryphon Academy

Prof. Prita D. Mallya
Professor and Principal

Dr. Maithili Naik
Placement cell Convener

Ms. Sheryl Sanches
Career cell Convener

Ms. Abigale Rodrigues
Teacher In-charge

Date: 14th March 2022
Time: 12:15 p.m - 1:15 p.m

Offline Mode Venue: Room Number 206

FY and TY B.Com, BBA (FS), BCA, B.Voc and M.Com

SWAYAMPRIDE GOA
GOA@60
75 Azadi Ka Amrit Mahotsav
आज़ादी का अमृत महोत्सव

The Career and Placement cell of the College organized a session on the topic 'Educational Opportunities Overseas' for the students of F Y and T Y B.Com, BBA (FS), BCA, B.Voc and M.Com Students on 14th March 2022 from 12:30 to 1:30 pm in Classroom no. 206. The Resource Persons for the session was Mr. Aananth Shivaraj, Head of Operation, Gryphon Academy and Ms. Sonal Naik, Gyphon Academy.

Asst. Prof. Ms. Abigale Rodrigues welcomed the Resource Person. The session began with an introduction of the Speaker by Usma Sheikh a student of M.Com Part-II. Mr. Shivaraj took over the session by briefing the students about the existing job opportunities and the jobs that are available but the students are not aware about. He then went on to list the working environment and skills needed for each of these jobs specially in the hospitality sector.

Ms. Sonal the second speaker, took over the session by highlighting the key career opportunities in the aviation sector. She went on explain the eligibility for various jobs in the domestic and international airports and airlines like the minimum qualifications required, the working hours, the responsibilities and the salary packages.

Mr Shivaraj continued the session by creating awareness about the Gryphon Academy and the courses they offer in both the aviation and hospitality industry and the placements offered by them.

The speakers at the end of the webinar addressed the queries raised by the students with regards to the process of admission, and the placement programs offered by them. The details of the Resource Persons were shared with the students for future reference. The students found the session very informative and beneficial as they got an insight into the requirements of various jobs available in both the aviation and hospitality sectors. 56 participants attended the session. The session ended at 1:30 pm, with a Vote of Thanks proposed by Ms. Vanessa Carrasco, a student of M.Com Part –I.

Workshop – Creative Thinking

14th to 19th March 2022

VVM's Shree Damodar College of Commerce & Economics
Margao, Goa
Accredited by NAAC with 'A' Grade

Department of Computer Science
In Association with The Magic Data - Mumbai

Organizes
A 30-Hour Workshop on

Creative Thinking
An Essential Skill of the Century

Resource Person
Ms. Janhavi Dani
Corporate Soft Skills Trainer
Ex- HR Generalist (TCS)

March 14 - 19, 2022
09.00 am - 03.30 pm

Ramadas Maliya Smart Classroom

www.damodarcollge.edu.in

Prof. Prita D. Mallya
Professor and Principal

Mr. Prashant S. Kandelkar
Director, The Magic Data

Mr. Sumit Kumar
Head, Department of Computer Science

The Department of Computer Science in association with The Magic Data, Mumbai organized a workshop on "Creative Thinking" of 30-hour duration from 14th to 19th March 2022 for 37 advanced learners of SY

B.Voc.(ST), BCA, B.Com., BBA(FS) and M.Com.

The workshop was conducted in Ramdas Mallya Smart classroom from 9.00 am to 3.00 pm during the above mentioned dates. The objectives of this workshop were two-folds:

- 1) To impart learning of Creative Thinking Course in interactive, activity based and conducive manner to the SY BVoc(ST) students
- 2) To provide opportunity to the advance-learners of other programmes to learn and explore range of creative thinking methods, tools and techniques to generate ideas and solve problems.

The Resource Person for the workshop was Ms. Janhavi Dani, Corporate Soft Skills Trainer and a certified NLP Master Practitioner. She was working as HR Generalist, Corporate Talent Acquisition Specialist, Business Analyst and Business Skills Facilitator at TCS.

Day 1- workshop began at 9.30 am with the welcome address by the principal, Dr. Prita D. Mallya followed by the introduction of the Resource Person by Mr. Sumit Kumar, HOD - Computer Science. Ms. Janhavi Dani kicked-off the workshop with the introduction of the participants in a creative way. Participants were asked to introduce themselves by drawing something that will best describe them and were asked to explain why they think so. This activity was followed by group formation, sharing of the real-life instances when participants exhibited creativity and were encouraged to share their stories.



Day 2- commenced with the activities on creative thinking followed by the identification of reasons which stops anyone from being creative. She introduced breathing & relaxing exercises, meditation, NLP (Neuro-linguistic Programming) - a pseudoscientific approach to communication, personal development, through various activities. The meditation definitely saw a visible change in the participants' state of mind. Students agreed that they feel much calmer and relaxed. They were asked to think of an achievable goal followed by writing down

the steps to achieve it and were asked to analyze the identified steps critically. She further introduced the concepts of lateral thinking, vertical thinking and how mind operates through patterns. The session concluded with the formation of six new groups, and sharing of stories when lateral thinking was put in use by the participants.

Day 3 - two new techniques of lateral thinking, namely, generation of alternatives and challenging the assumption, were introduced and were explained to the participants through activities. They were asked to discuss among their group members to conceptualize a creative project and present the same on the next day. They were also asked to create useful and creative model.

Day 4- began with the introduction of the remaining techniques of lateral thinking, viz. suspended judgment, design, innovation, dominant idea & crucial factor. Participants were asked to draw and sketch their dream college on the chart paper and to present it. Resource Person also explained the concepts of 'Six Thinking Hats'

and 'Mind mapping' through various activities by outlining their pros and cons.

Day 5 - all the groups were asked to present their creative models along with the explanation on the techniques used while conceptualizing and designing these models. Lastly, a Valedictory function was organized wherein Principal Dr. Prita D. Mallya thanked the Resource Person and presented a memento as a token of appreciation. Post-Valedictory, an assessment was conducted by the Resource Person to quantify the learning of the workshop. The workshop concluded after the assessment process on the thanking note.

The overall feedback for the session was positive and quite encouraging. Participants suggested to organize similar workshop in the area of Time and Stress management, Goal planning, Teamwork and leadership. Approximately, 65% students have mentioned that this workshop has met their expectation level and 70% has mentioned that their thinking ability has improved significantly. This workshop was well received by the students and e-certificates were issued to them post-completion. Inaugural session was compered by Assistant Professor Ms. Sweta Verenkar and session and Valedictory function was compered by Assistant Professor Ms. Nishigandha Naik.

Celebrating Science - Science Lecture Series 2022

15th March 2022



Vidya Vikas Mandal's Shree Damodar College of Commerce & Economics, Margao in association with Goa State Higher Education Council, Directorate of Higher Education, Govt. of Goa and Science Colleges in Goa organised 'CELEBRATING SCIENCE - SCIENCE LECTURE SERIES 2022' on 15th March 2022 from 10.30am onwards in Room no.214. 123 students and 4 faculty members attended the session. The Resource Person for the session was Dr. Bhanumati Pilli, Dept. of Geography, Parvatibai Chowgule College of Arts and Science (Autonomous), Margao.

The session began with the Welcome Address and introduction of the event by Principal Dr. Prita D Mallya. This was followed by introduction of the Chief Guest Dr Bhanumati Pilli, by the Vice-Principal and Event Coordinator, Dr. Rodney D'Silva.

Dr Bhanumati Pilli, in her address, explained the concepts of Environmental Determinism, Climatic Determinism, Atmosphere, Climate and Weather very lucidly, with examples. She also explained the concepts of Internal Heat – Metabolism, Heat gain from external sources and Heat loss. She emphasized on the importance of Perspiration - evaporation of moisture from the skin surface which is a Physiological response for maintenance of body temperature calls for a balance between body heat loss and heat gain.

The important concept of Hypothermia was explained as a condition that occurs when the core body temperature is either reduced or increased beyond a manageable range.

Human responses to thermal stress- Thermoregulatory responses to cold and heat was differentiated between.

To cold	To heat
Constriction of blood vessels	Dilation of skin blood vessels
Concentration of blood	Dilution of blood
Flexion to reduced exposed body surface	Extension to increase exposed body surface
Increased muscle tone	Decreased muscle tone
Inclination to increased activity	Inclination to reduced activity
Increased urine volume	Decreased Urine volume, Thirst and Dehydration
Chances of frostbite	Heat exhaustion and heat cramps
Increased hunger	Decreased hunger

The concepts of Shivering, Sweating, Heat stroke, Dehydration and Windchill were discussed and described with examples.

The session ended with a question and answer round. The interaction concluded at 12:00 pm with a Vote of Thanks proposed by Miss Trisha Vadil, Asst. Professor, BBA(FS) Dept.

Professional Writing Etiquettes

19th March 2022

VVM's Shree Damodar College of Commerce & Economics
Margao, Goa
Affiliated to Goa University
Accredited by NAAC with 'A' Grade
Post Graduate Department of Commerce
Organises
Session on 'Professional Writing Etiquettes'

PG Students

Resource Person:
Ms. Samiksha Vengurlekar
Assistant Professor
Department of English

Date: 19th March 2022
12.00 pm-1.00 pm
Mode: Offline

Prof. Prita D. Mallya
Professor and Principal

Ms. Seema Dharani
Programme Coordinator

Ms. Pooja Shanbhag & Ms. Abigale Rodrigues
Faculty Incharge

The PG Department (M.Com) of the College organized a session on the theme 'Professional Writing Etiquettes' for the students of M.Com Part-I and II on 19th March 2022 from 12.00 to 1.00 pm in classroom number 21. The Resource Person for the session was Ms. Samiksha Vengurlekar, Assistant Professor in English.

The session began with an introduction of the Resource Person by Ms. Abigale Rodrigues, Asst. Prof in Commerce. Ms. Vengurlekar took over the session by creating awareness about the importance of professional

writing etiquettes, she also pointed out the different types of reports and applications that are required at the work place as well as in our daily life.

The speaker went on to give the detailed information on the structure, plan and contents of a report, e-mail and application letters and the format to be followed for each of them. She also gave practical examples of common mistakes made while drafting an e-mail and the salutations to be used. 26 students attended the session.

At the end of the session the queries raised by students were addressed. The session ended at 1:15 p.m with a Vote of Thanks proposed by Mr. Tanmay Gaundalkar, a student of M.Com Part-I.

Collection and distribution of items (Community Service)

19th March 2022




As part of the 75 hours of Community Service, to commemorate the 75 years of India's independence, the Faculty members of the College contributed bed sheets and dry snacks such as biscuits and fruits for the underprivileged sections of the society on 19th March 2022 from 12.15 to 1.30 pm. The items were collected from the staff and were then taken to the slum area adjoining the railway station where the items were distributed among the street dwellers. The second group of the staff who went to the underprivileged

households, distributed the items to the dwellers there.

The beneficiaries were happy to receive the items and thanked the faculty for their generosity.




Careers in the field of Business Analytics

22nd March 2022




VVM's Shree Damodar College of Commerce & Economics
Margao, Goa

Affiliated to Goa University
Accredited by NAAC with 'A' Grade

FY & TY B.Com, BCA, B.Voc(ST), BBA(FS), and M.Com Students



Resource Person
Dr. Manmeet Barve
Associate Professor
Mumbai Educational Trust

The Career and Placement Cell
Organises
A Session on
Careers in the field of Business Analytics

Date: 22nd March 2022
Time: 12:15 pm to 1:30 pm

meet.google.com/mhs-kmvv-wfo

Prof. Prita D. Mallya
Professor and Principal

Ms. Sheryl Sanches
Career Cell Convenor

Dr. Maithili Naik
Placement Cell Convenor

Ms. Ankita Naik
Teacher Incharge

Career and Placement Cell in association with the Mumbai Educational Trust (MET) organized a career guidance session on “Careers in the field of Business Analytics” for the First year and Third Year students of B.Com, BBA(FS), BCA, B.Voc(ST) and M.Com on 22nd March 2022 at 12:15 pm. The session was conducted through Google Meet.

The Faculty Incharge of the session, Assistant Professor Ankita Naik. She welcomed the Resource Person Dr. Manmeet Barve, Associate Professor, Mumbai Educational Trust, IOM, Mumbai, who has more than 16 years diverse experience in the field of marketing. Ms. Neha Khamtikar, member, The Mumbai Educational Trust (MET) introduced the Resource Person.

Dr. Barve’s speech concentrated on creating awareness about the field of Business Analytics and how students can get job opportunities in this domain in the near future. He began the session by making the students aware about the field of business analytics. He also explained this concept in detail by giving numerous real life applications as examples.

Lastly, Dr. Barve spoke on importance of Big Data, how data gets collected, how it is analyzed and how Artificial intelligence plays an important role in managing Big Data. He also highlighted about the Career opportunities in Management and spoke about some famous marketing analysis applications. He finally summed up by explaining about how one can work as a business analyst, data analyst, data scientist within the Business Analytics domain.

First Place at the State Level Presentation Competition

22nd March 2022



The BBA Department of S.S. Dempo College of Commerce & Economics, Bambolim, Goa in association with Goa Management Association hosted, a State level Presentation Competition on the theme ‘Thriving on Uncertainty: Managing Change’ to celebrate the Management Day on 22nd March at the College campus from 9:15 a.m. to 1:20 p.m.

A team of 04 BBA(FS) students namely Ms. Mashuka Rodrigues from SY BBA(FS)-A, Ms. Devyani Sirakaje from TY BBA(FS)-A,

Mr. Saesh Naik from SY BBA(FS)-B and Mr. Siddhant Madkaikar from TY BBA(FS)-B participated in the competition.

The participating team presented on ‘Business Turbulence and Industry 4.0: Uncovering FinTech Disruptions’ and was awarded with First Place at the competition. The students uncovered several FinTech solutions with examples that have resulted in massive disruptions creating business turbulence and also proffered practical recommendations to the concerned stakeholders to enhance the efficacy of select FinTech solutions.

The team was allocated a time duration of seven minutes to present their content followed by a question-and-answer session for five minutes. The participating team was judged on the basis of the content, presentation

skills and defense. Asst. Prof. Trisha Vadil and Asst. Prof. Mayuresh Adsul guided the participating team.

Red Bull Cricket Tournament Winners

22nd & 23rd March 2022



The Red Bull Campus Cricket (Goa Region) Tournament was held on 22nd and 23rd March 2022 at Arlem Ground Margao Goa. The organizers invited top 4 cricketing Colleges of Goa to participate in the competition.

Following College who took part in the tournament

1. V. M. Salgaocar College of Law Miramar
2. Vidya Prabhodhini College of Commerce, Education, Computer & Management Porvorim

3. Government College of Commerce & Economics Borda
4. VVM's Shree Damodar College of Commerce & Economics Margao

VVM's Shree Damodar College of Commerce & Economics Margao Goa were announced victorious on defeating Vidya Prabhodhini College of Commerce, Education, Computer & Management Porvorim. Choosing to bat first, our College scored 206 runs with top score of 48 runs by Mr. Digesh Raikar, who was declared man of the match. The game was won with the score of 103 runs.

The team was led by Mr. Ajinkya Kudtarkar College Director of Physical Education & Sports, the Coach and Mr. Saurabh Raikar, the Manager of the team under the Captaincy of Mr. Digesh Raikar. Mr. Vikram Verlekar Chairman of Sports Council, Vidya Vikas Mandal and Prof. Prita Mallya Principal of the College congratulated the team, the Captain, the Coach and the Manager.

A Session on " Basics of Financial Planning and Taxation"

23rd March 2022

VVM's Shree Damodar College of Commerce & Economics Margao, Goa
 Affiliated to Goa University
 Accredited by NAAC with 'A' Grade
The BBA (Financial Services) Department
 Organizes a session on

Basics of Financial Planning and Taxation

Resource Person
MS. MANALEE VERNEKER
 CERTIFIED FINANCIAL PLANNER
 CHARTERED WEALTH MANAGER
 FINANCIAL WISDOM, MARGAO

Date: 23rd March 2022, Wednesday
Timing: 11.30 a.m. to 12.30 p.m.

Venue: Ramadas Mallya Smart Classroom

Prof. Prita D. Mallya
 Professor and Principal

Ms. Cinola Vaz
 BBA(FS) Programme Coordinator

Ms. Grishmi Thakur
 Faculty In-Charge

The BBA(Financial Services) Department organized an offline session on Basics of Financial Planning and Taxation on 23rd March 2022. The Resource Person for the session was Ms. Manalee Vernekar certified Financial Planner and Chartered Wealth manager. 74 BBA(FS) Students attended the session.

Ms. Manalee began the session by explaining why is it important to save and invest, she stated 'by making an investment you are also saving and accumulating for a rainy day' she highlighted that any investment done should fetch a rate of return more than the rate of inflation then only it is worth investing.

She suggested that college students should start investing in mutual fund as it would give them good returns if they start early, she also explained the importance, benefits and process of compounding.

Tax planning was another concept that was covered, she expound the various deductions that an individual can apply under Income tax act.

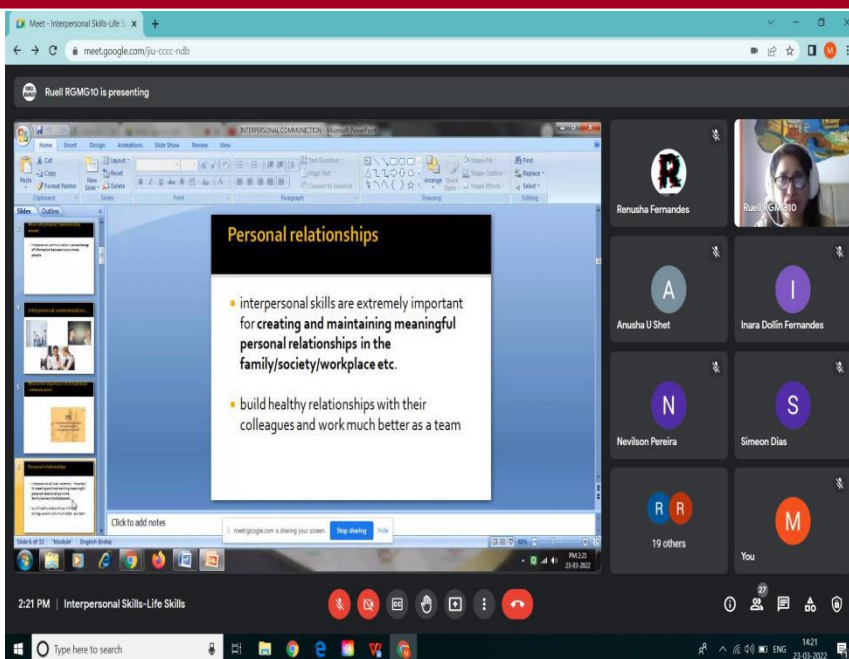
She suggested some useful investment tips.

1. Choose investments carefully after doing adequate research
2. Don't fall for quick –buck schemes that promises high returns
3. Review your stock and mutual fund investments periodically
4. Consider the tax implications on returns you earn on your investments
5. Keep things simple and avoid complicated investments that you don't understand

The session ended with a question and answer session at around 12:45 p.m.

Life Skills Session on "Interpersonal Skills"

23rd March 2022



As a part of 21st Century Life Skills Certificate Course, an online session on the topic "Interpersonal Skills" was conducted by the Life Skills Committee of the College for the First Year B.Com and BBA(Financial Services) students. The main objective of the session was to familiarize the students with various interpersonal skills so as to help them to interact appropriately and effectively. The Resource Person for the session was Ms. Priya Almeida, Language, Soft Skills and

Wellness Coach.

At the onset Assistant Professor Racheal Goes welcomed the Speaker and the participants. Ms. Renusha Fernandes, a student from FY BBA(FS) introduced the Resource Person. Ms. Priya Almeida started the session with an overview of interpersonal skills and it's importance in creating and building healthy relationships and communication at workplace. She further elaborated on various measures to manage different types of interpersonal communications in everyday life such as speaking over the phone, giving presentation at work, expressing our emotions through facial expressions, writing an email, sending an invitation, sending a text message, sending and receiving information. She posed a few question to the students on interpersonal skills

and concluded the session by addressing the queries of the students.

33 students attended the session. The session ended at 03:00 p.m. with a Vote of Thanks delivered by Ms. Meghana Yadav from FY BBA(FS). The session was compered and coordinated by Asst. Prof. Racheal Goes.

Webinar on “Awareness on Intellectual Property Rights”

24th March 2022



E Cell in collaboration with IIC organised a session on “Awareness on Intellectual Property Rights”, on 24th March 2022 from 2:30 to 4.00 pm. The Resource Persons for the webinar was Mrs. Parvathy S, Assistant controller of Patents & Design, Patents Office Mumbai.

This webinar was conducted as part of National Intellectual Property Awareness Mission (NIPAM) under the Government

initiative, "Azadi ka Amrit Mahotsav". This pan-India ambitious mission aims to provide awareness on intellectual property and its rights to 1 million students. It aims to inculcate the spirit of creativity, innovation and ignite and inspire the students of Colleges/Universities to innovate and protect their creations.

The session started with the overview of why this mission was created. Why the government felt it had to bring awareness about intellectual property rights in India, in this day and age. The speaker then explained what are intellectual rights and copyrights and the different types of patent request received by the Patents office.

Mrs. Parvathy then educated the participants on the various procedures to apply for a patent and the time and costs involved. Trademarks were also discussed and the participants were asked to name the company associated with the trademark displayed by the speaker. A short video was shared to bring about awareness on the various day to day products we use that are patented in India.

Finally, Mrs. Parvathy spoke about the different Geographical Indicator tags that are granted to various products and finally discussed how various technological designs are patented differently.

The speaker addressed the questions of the participants. The session was very informative and resourceful. 16 BCA/ B.Voc. (S.T.) and 19 BCom students attended the session.

Orientation Programme on “Coursera Campus Basic Plan”**24th March 2022**

Vidya Vikas Mandal, Tansor Comba, Margao, Goa 403601, India

Latitude 15.27455479837954° Longitude 73.95164349116385°
 Local 09:04:53 AM Altitude -87 meters
 GMT 03:34:53 AM Thursday, 24-03-2022

MOOCS/ Coursera/ Online Certification Committee in collaboration with the BBA(FS) Department organised an “Orientation Programme on Coursera Campus Basic Plan” for the Third Year BBA(FS) students. The main objective of the session was to acquaint the students with the registration process for Coursera Campus Basic Plan. The Resource Person for the session was Mr. Gajanan Haldankar, Asst. Professor, B.Com Department. Asst. Prof. Racheal Goes

welcomed and introduced the Speaker to the audience.

Mr. Gajanan Haldankar started the session by briefing about various online certifications such as MOOCS and Coursera that are available for the benefit of the students. Thereafter he provided an overview on Coursera Campus Basic Plan, its importance and the convenience offered by it with regards to attending the sessions and answering the tests. He further explained the registration process involved while registering for Coursera Campus Basic Plan and concluded the session by addressing the queries of the students.

35 students attended the session. The session ended at 09:30 a.m. with a Vote of Thanks delivered by Asst. Prof. Racheal Goes.

E-quiz Central Excise Day**24th February to 5th March 2022**

VVM's Shree Damodar College of Commerce & Economics
Margao, Goa
 Affiliated to Goa University
 Accredited by NAAC with 'A' Grade

To commemorate 'Central Excise Day'

The Department of Economics & Banking
Organizes
E-Quiz on “Central Excise Duty”

- The quiz will be open from 24th February to 5th March 2022
- To receive an E-Certificate participants should score 60% and above
- Click on the link below to answer the Quiz

<https://forms.gle/3vu2tUJrXev9rPZF8>

Prof. Prita D. Mallya
 Professor and Principal

Dr. Lira M. Gama
 Head Of Department

Ms. Pretty Pereira
Ms. Lizette D'Costa
 Quiz Co-ordinators

The Department of Economics & Banking organized an online quiz on ‘Central Excise Day’. The quiz was open to the students, faculty members and general public. The objective of the quiz was to celebrate the central Excise day. The quiz consisted of 20 questions and those who scored 60% and above were issued E-Certificates

instantly. The quiz link was kept opened from 24th February 2022 to 05th March 2022. 91 participants answered the online quiz. The quiz was coordinated by Asst. Prof Ms. Pretty Louiza Pereira and Asst. Prof. Ms. Lizette D'Costa.

MoU Signing with IT-ITeS Companies (GTA, Umang and SS Technologies)

25th March 2022

On 25th March 2022 at 10.00 am, the College signed a MOUs with Goa Technology Association (GTA), Umang Software and S.S. Technologies to bridge the industry-academia gap. The main objective behind having these MoUs are to establish educational cooperation between the industry and the College in order to provide needed skills to the students as well as faculty members as per the current industry demand through internships, trainings, Faculty Development Programs etc.

Formal functions began by welcoming all the guests and industry members, followed by the Welcome Address by the Principal Prof. Prita D Mallya. In her address she highlighted the importance of MOU to the audience and explained the need of it in order to make the students industry ready.



GTA President Shri Milind Anvekar in his address to the audience mentioned the motive behind the formation of GTA and explained its role in the IT-ITeS ecosystem of Goa. He also shared his concern towards the IT job scenario in Goa and mentioned various steps that GTA is taking up to solve it. He mentioned that GTA has shown interest collaborating with various educational establishments to share the knowledge and skills that are required by

the students and teaching fraternity. He appreciated the vision of the College management and the leadership for providing needed infrastructure and for putting in effort in exploring various knowledge avenues in order to help the students. Mr. Anvekar also informed the students about his company "Open Destinations" and the skill-sets required for the IT job roles.

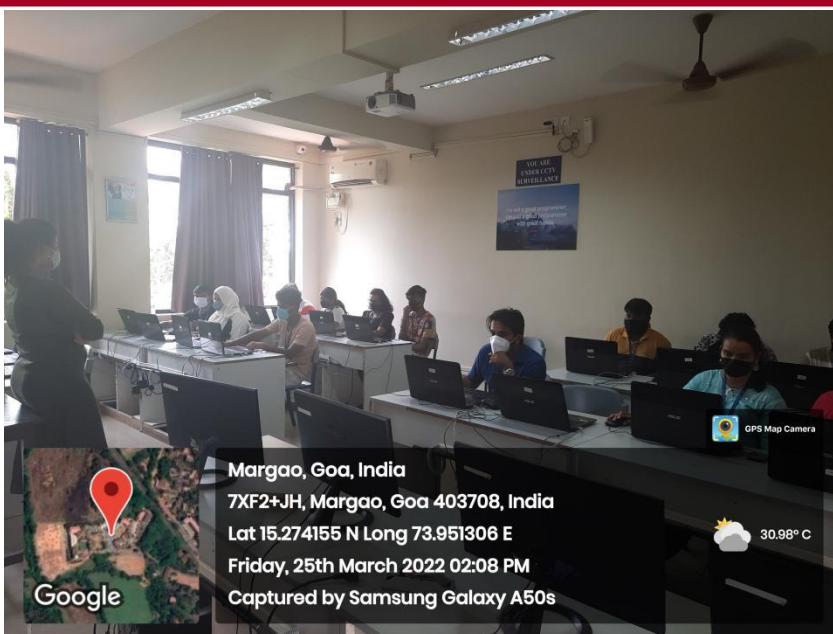
After Mr. Milind Anvekar's keynote address, the College signed the MoU's with GTA, Umang Software and S.S. Technologies. Post-MoU signing ceremony, Founder-CEO of S.S. Technologies, Ms. Ekta Agarwal in her address, mentioned that in her company 80% of the employee / interns are from Shree Damodar College and are doing fabulous job. She also appreciated the efforts put-in by the Department of Computer Science, the College and the faculty members.

Before the interaction session with the students and the faculty members, CEO of Umang Software and Past-President of GTA, Shri Mangirish Salelkar shared his journey from back-bencher to a successful entrepreneur. During the interaction session, all the queries and concerns raised by the students and the faculty members were answered by the Resource Persons.

The MoU signing event concluded with the Vote of Thanks proposed by Mr. Sumit Kumar, Head of the Department of Computer Science. The event was compered by Assistant Professor, Ms. Rajlaxmi Nair and coordinated by Assistant Professor, Mr. Sameer Patil and the MoU Committee of the College. This event was attended by 90 students and faculty members.

NISM Online Certification Examination

25th March 2022



The BBA(Financial Services) Department conducted the NISM Online Certification Examination in collaboration with the National Institute of Securities Markets (NISM), Mumbai On 25th March 2022. NISM is an educational initiative of the Securities and Exchange Board of India (SEBI), Mumbai. The online examination was conducted in one module, namely, the NISM-Series-V-A: Mutual Fund Distributors Certification Examination for TY BBA(FS)

students. 72 students (30 males and 42 females) registered for the same.

The online examination was conducted in 04 batches for 72 students (30 males and 42 females) + 02 males (others) in the BCA Computer Labs 2 and 3. The online examination commenced at 10:00 a.m. for the morning session and at 02:00 p.m. for the afternoon session after exercising all the necessary COVID-19 safety measures and ended at 12:00 p.m. in the morning session and at 04:00 p.m. in the afternoon session. 72 students (30 males and 42 females) + 02 males (others) appeared for the online examination.

The online examination was conducted by the Department with the following objectives:

1. To enhance the knowledge of the students by focusing on the related practical aspects.
2. To add value to the students' undergraduate degree.
3. To expand the employment opportunities for students.

Following 13 students (03 males and 10 females) + 02 males (others) passed the online examination:

1. Mr. Amit Shinde, TY BBA(FS)-A.
2. Mr. Aston Dias, TY BBA(FS)-A.

3. Ms. Delaine Fernandes, TY BBA(FS)-A.
4. Ms. Devyani Sirakaje, TY BBA(FS)-A.
5. Ms. Dhanshree Khavnekar, TY BBA(FS)-A.
6. Ms. Hafsa Shaikh, TY BBA(FS)-A.
7. Ms. Gautami Karmalkar, TY BBA(FS)-A.
8. Ms. Manisha Arya, TY BBA(FS)-A.
9. Ms. Manisha Baskar, TY BBA(FS)-A.
10. Ms. Urvashi Patil, TY BBA(FS)-A
11. Mr. Rakshit Naik, TY BBA(FS)-B.
12. Ms. Sneha Meti, TY BBA(FS)-B.
13. Ms. Tanaiya Raikar, TY BBA(FS)-B.
14. Mr. Vaibhav Gaonkar.
15. Mr. Abhishek Desai.

All the students who appeared received e-certificates from NISM through their individual NISM account. Mr. Mayuresh Adsul, Assistant Professor of Commerce, BBA(FS) Department was the in-charge faculty for conducting online examination. He was assisted by the technical staff of the College for conducting the same.

Vidya Vikas Mandal champions of Aalok Shirodkar Memorial Racket Sports inter staff tournament

25th & 26th March 2022



Aalok Shirodkar Memorial Racket Sports Inter Staff Tournament was organized by Department of Physical Education & Sports of Don Bosco College Panjim Goa on 25th and 26th March 2022. The tournament consisted of three games i.e Badminton, Lawn Tennis and Table Tennis. The tournament was played between the Teaching Staff and Instructor in Physical Education belonging to different institutes or two schools from same Taluka across Goa. The overall champion and runners up of the

tournament was decided on the aggregate score of all three games. All the participants were awarded with medals and certificates.

Vidya Vikas Mandal took part in all three events and were declared Champions in Table Tennis and 2nd Runner up in Lawn Tennis and Badminton. After winning all the preliminary matches VVM reached semifinals in all three events. In Finals VVM beat Government College Borda in Table Tennis.

There was a tie between the VVM and Don Bosco College Panjim with the aggregate score of 200 and Government High School Dabem was the finalist in two events and was declared the winner whereas VVM and Don Bosco College Panjim were declared as runners up of the tournament.

Team Players were as follows.

Sr.no	Player Name	Institute Name	Game
1	Durgesh Prabhu Gaonkar	RMS	Badminton
2	Girijadevi Desai	RMS	Badminton
3	Omkar	Ramnath Govind Kare Law	Badminton
3	Ashutosh Chari	VVA	Table Tennis
4	Gajanan Haldankar	SDCCE	Table Tennis
6	Saurabh Raikar	SDCCE	Lawn Tennis
7	Ajinkya Kudtarkar	SDCCE	Lawn Tennis

Mr. Ajinkya Kudtarkar, College Director of Physical Education & Sports of VVM's Shree Damodar College of Commerce & Economics Margao, Goa was the coordinator for the tournament.

Participation at 25 years Celebration of NCHRO

26th March 2022



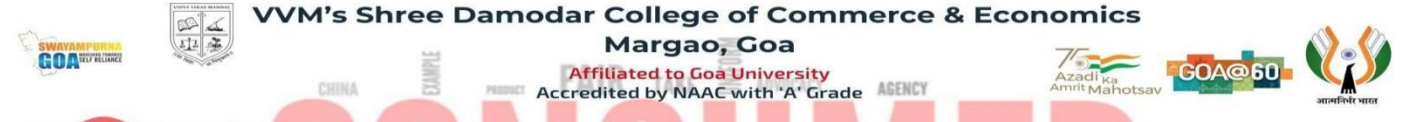
The National Confederation for Human Rights Organisation hosted 25 years Celebration on 26th March 2022 at SVD Seminary Hall, Raia-Goa from 9.30 am to 4.00 pm. 09 students of the College were deputed for the programme. The programme was on issues based on the theme: 'Land, People and Culture'.

The programme began with a melodious Haryanvi song on human rights. Members of NCHRO from different states like Delhi, Haryana, Punjab, Maharashtra, Karnataka, Kerala etc were present for the programme. Fr. Savio Fernandes addressed and welcomed the gathering. Students from various colleges also attended the sessions. The deliberations were held on topics related to human rights such as how human rights are being violated in the society, how we can secure our human rights and the different initiatives taken by NCHRO over the years were also highlighted.

A book was released as a part of the celebration titled "Why do you fear, my way so much" by G.N.SAIBABA. The transgender community was also invited for the programme. The members of NCHRO from different states spoke about the current scenario of human rights and its violation in their respective states expressing their views and suggestions.

In the end representative of 'Goencho Awaz' spoke about the harmful effects of coal mining in Goa and gave a brief report on situation of Goa in the past 5-6 years. The programme concluded at 4.00 pm. The students were awarded Certificates of Participation. The event was coordinated by Ms. Marjina Shaikh, In charge of Value Education Cell. 05 B.Com students, 2 BBA (FS) and 2 M.Com students attended the session.

Elocution Competition **31st March 2022**




VVM's Shree Damodar College of Commerce & Economics
Margao, Goa
 Affiliated to Goa University
 Accredited by NAAC with 'A' Grade

Department of Consumer Cell
Organises
A Competition on
Theme: "Consumers, Know Your Rights"

Mode: Offline

Date: 31st March 2022
 Time: 12.00pm onwards

<https://chat.whatsapp.com/CzrcntUwt4hHMXTcowkoRe>



Scan the QR Code to Join

Prof. Prita D. Mallya
 Professor and Principal

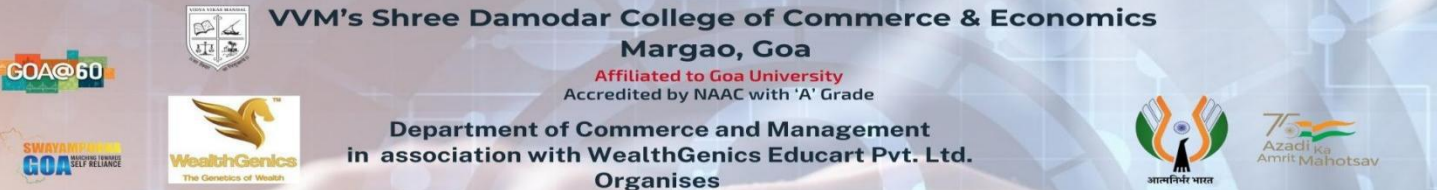
Ms. Preksha Chopdekar
 Convenor, Consumer Cell

Ms. Marjina Shaikh
 Teacher Incharge

The Consumer Cell of the College in commemoration of the 'Consumer Rights Day' organized an Elocution Competition for the students of the College. The theme of the competition was 'Consumers, Know your Rights'. The competition started at 12:15pm in room. No. F 102 of the new block. Assistant Professor Marjina Shaikh initiated the event by welcoming the judges and the participants. The order of the presentation was decided by drawing lots and each participant was allotted 7minutes to present the topic. The winners of the competition are Ms. Dimple Tavde from SY B.Com A and Ms. Petalia Coutinho from TY B.Com D. The students were judged on the basis of Knowledge, Originality, Confidence, Speech and Body Language. The judges for the event were Asst. Professor Samiksha Vengurlekar from Department of English & Communication and Asst. Professor Sheryl Sanches from Department of Commerce & Management. E-certificates will be awarded to the winners.

The results of the Elocution Competition were declared via the Whatsapp group and the certificates will be distributed on the day of Students Seminar of Department of Commerce & Management. Asst. Prof. Ms. Preksha Chopdekar, Convenor of the Consumer Cell, proposed the Vote of Thanks. The participants conveyed their willingness to participate in more such events and were grateful for the opportunity. Asst. Professor Marjina Shaikh was the faculty in-charge of the event.

Financial Education Awareness Programme **31st March 2022**




VVM's Shree Damodar College of Commerce & Economics
Margao, Goa
 Affiliated to Goa University
 Accredited by NAAC with 'A' Grade

Department of Commerce and Management
in association with WealthGenics Educart Pvt. Ltd.
Organises

Financial Education Awareness Programme

Date: 31st March 2022
 Time: 12.15 noon to 1.15 p.m.

Venue: Smart Classroom



Resource Person
Mr. Girish Rane,
Entrepreneur, WealthGenics

Prof. Prita D. Mallya
 Professor and Principal

Dr. Shami Pai
 Head of Dept. of Commerce and Management

Ms. Sushrusha Naik Khandekar
 Teacher Incharge

The Department of Commerce and Management in association with WealthGenics Educart Pvt. Ltd. organized a Financial Education Awareness Programme on 31st March 2022 at 12.15 noon to 1.15 p.m. for the students of S.Y. B.Com. This programme was held in Smart Classroom in offline mode. The programme began with a Welcome Address by Dr. Rodney DSilva, Vice Principal of the College. Ms. Sushrusha Naik Khandekar, Assistant Professor in Commerce introduced the Resource Person, Mr. Girish Rane, Co-founder of Wealth Genics Educart Pvt. Ltd. (Goa Branch). Mr. Girish Rane enlightened the students with importance of investment early. He showed the students various practical aspects of trading and investment in Indian Stock Market. He also discussed various types of investment avenues and how to invest in Indian Stock Market. He discussed various career opportunities for students in the field of investment and trading.

All the students enthusiastically participated in the programme and actively took part in question and answer session. Miss Tuba Sadekar, student from S.Y. B.Com D proposed the Vote of Thanks for the session. The programme was compered by Miss Simren Mascarenhas, student from S.Y. B.Com D. 42 students of S.Y. B.Com participated in this programme.

Dear Readers,

As always, at Shree Damodar College, the emphasis is on the holistic development of students and adapting to the changing needs of society in general and our students in particular.

We are delighted to present the reports of activities in this edition of the E-Newsletter, with the College reaching out to students by way of webinars, quizzes and other innovative activities on a wide range of topics.

Ms. Samiksha S. Vengurlekar
Editor

Ms. Pradnya Nadkarni
Designer

Prof. Prita D. Mallya
Professor and Principal

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics,
Shree Damodar Educational Campus, G.R. Kare Road, Tansor, Comba, Margao – Goa 403601
Tel: (0832) 2722500 Email: principal.sdcc@vvm.edu.in Website: www.damodarcollge.edu.in