

Golden Jubilee Celebrations of Vidya Vikas Mandal

Vidya Vikas Mandal's Shree Damodar College of Commerce & Economics



E-Newsletter

July 2021

Volume 13, Issue 13

Ms. Samiksha S. Vengurlekar – Editor



Students' Participation at "UTOPIA"

6th May 2021

UTOPIA is an open event for the students of UG and PG degree programmes, organized by S.S Dempo College of Commerce and Economics under Institution's Innovation Council. The event provided a platform for the youth of Goa to showcase their entrepreneurial skills, ideas and vision.

A team of 4 students from the Post-Graduate Department (M.Com Programme) participated in "UTOPIA" Online Business Plan Competition on 6th May 2021 and secured the Runners-Up Position. The team secured 2nd place by scoring 1069 points in the final round and were awarded a runners-up trophy, cash prize of Rs.5000/- and individual certificates of participation. The product presented was Edible Cutlery titled 'Edible Incredible'.

The following students participated in the event:

S.No	Name of the Students	Class /Division
01	Sanjana Kamat	M.Com Part I
02	Ganesh Kumavat	M.Com Part I
03	Srishti Patel	M.Com Part I
04	Maria Elaine Christina De Piedade Sequeira	M.Com Part II

7-Day workshop on Front Office Skill Training

28th April to 12th May 2021

The Post-Graduate Department of VVM's Shree Damodar College of Commerce & Economics, Margao organized a 7-day workshop for M.Com students on 'Front Office Skill Training' from 28th April to 12th May 2021. The training Program was a unique initiative of Royal Orchid Hotels Ltd. Skill Development Centre, Bangalore and Regenta Hotels under their CSR initiative moderated by Presidency College of Hotel Management. It was a free workshop offered to the students for 7 days. The sessions were conducted through online mode on Zoom platform. 45 students enrolled for the course.

The resource person for this training program was Mr. Kushaal Sharma, Human Resource Training manager, Hospitality Operations. The course was specially designed for students who wished to pursue their career in the area of hospitality and tourism industry. The main objective of the course was to train students on professional skills, professional knowledge and employability skill related to front office job role.

The topics that Mr. Sharma covered were:

- Introduction and familiarisation with Hotel Industry – general overview
- Identification of front office tasks and job management skills
- Develop personality, manage team work and follow organizational hierarchy
- Business communication etiquettes
- Personality development and customer service skills
- Computing guest registration process
- Conflict management with staff and guests and approaches to handle guest complaints or queries
- Computer operational skills and managing coordination between departments
- Preparation and practices of Pre-Arrival and Post-arrival guest activities

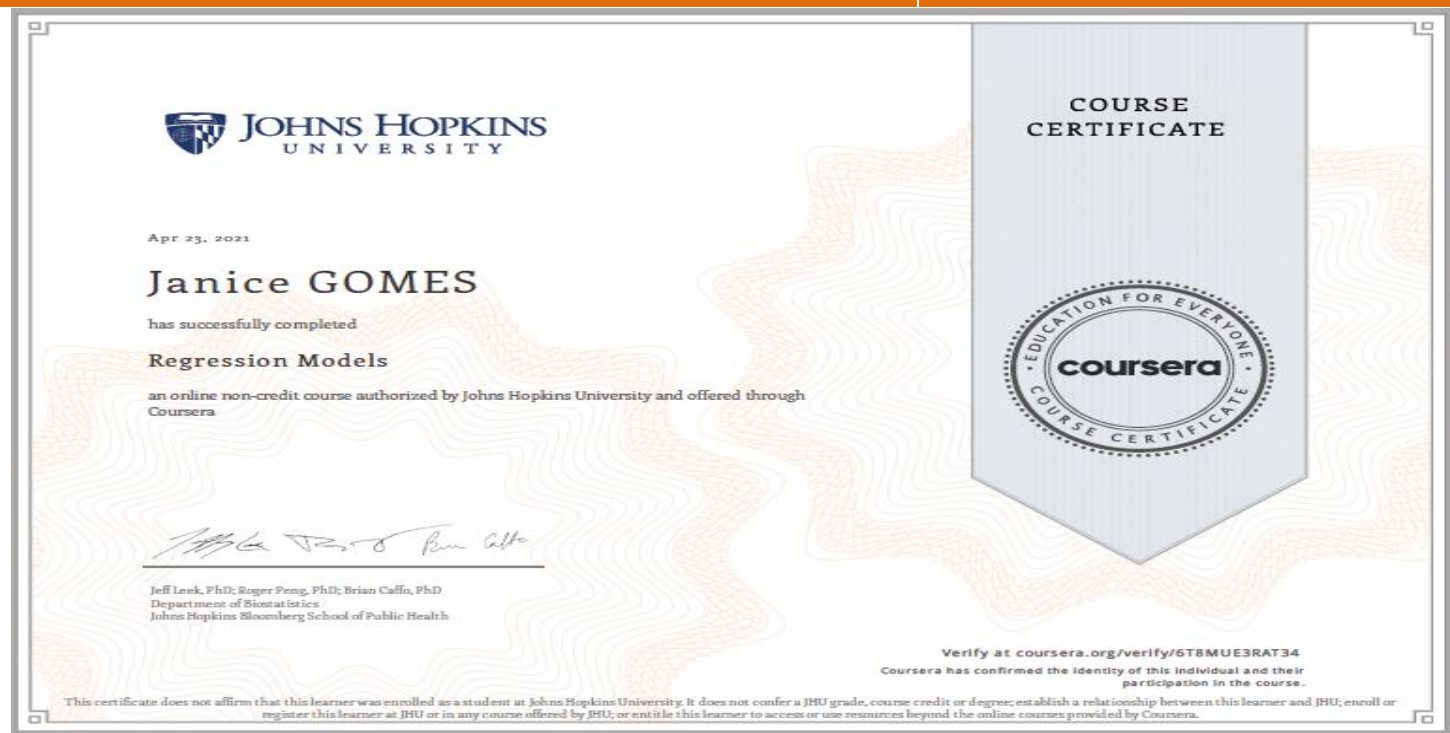
The trainer also discussed in brief the duties and the responsibilities of a front office service executive and the attributes of a front office assistant. He also oriented students on the need and importance of grooming, hygiene, body language, verbal and non-verbal communication skills and the power of smile in hospitality and service industry. He further explained the participants the general telephone handling etiquette, procedure of welcoming and receiving a guest, handling reservations requests, keeping personalized records and ensuring services for identified guests, use up-selling & suggestive selling techniques to sell rooms and to promote other services of the hotel.

In addition to this, the resource person also included and solved several case studies, assigned role plays during the sessions, in order to continuously monitor and evaluate students' progress and understanding of the different concepts taught as a part of the course.

The students gained a lot of practical knowledge, especially with regards to work flow and skills required in hotel industry and also got familiar with the role and functions of a front office executive. The students appreciated the interesting and interactive training sessions and gave positive feedback about the trainer. Ms. Pooja Shanbhag, Asst. Professor in Commerce, PG Department was the faculty coordinator for the workshop.

COURSERA Certificate Course

15th April to 7th June 2021



The College has registered for the **Coursera for Campus Plan** in 2020-21, whereby faculty and students of the College could register and complete one free online from Coursera. On completion, the participant would receive a Certificate from Coursera. The Post Graduate Department of Commerce (M.Com) encouraged the students to register and complete any one course from Coursera from 15th April to 7th June 2021, as part of the ISA-III (10 marks). The faculty provided students with a list of available and relevant courses and students were asked to choose a course according to their requirement.

On completion of the course, the students were asked to submit the Coursera Course Details Module wise, Certificate of Completion and a report of the course completed.

The students of the Department benefitted from these courses as they could enroll and learn about any topic of their choice. The students provided valuable feedback regarding the course. They got an international exposure by registering for international universities. The videos were recorded for self-paced learning for the students. The assignments submitted to Coursera were peer reviewed and evaluated. The students joined Coursera groups on Facebook and LinkedIn, and participated in the group discussions and problem solving case studies.

44 students completed different courses in areas such as Excel for Business, Managerial Economics, Communication at the Workplace, Data Analysis, Regression Models, Marketing in a Digital World, Brand Management, Strategic Innovations, to name a few.

Online Guest Lecture
 “Investment In Global Securities: Traders Perspective”

29th June 2021

The BBA(Financial Services) Department organized a Guest Lecture titled “Investment in Global Securities: Traders Perspective” for Second Year students via the Google Meet Platform on 29th June 2021 from 12:15 to 01:15 p.m. 36 students and 2 faculty members of the Department attended the same. Mr. Sunny Sureka, AVP – MNCL Global Access, was the Resource Person.

Mr. Sunny commenced the session with an introduction on the fundamental concepts of investments and stock markets. He explained the same with several examples. He made an eloquent presentation on the investments in global securities by sharing his trading screen and personal experiences and advices. He provided several examples to make the content more effective and enriching.

Mr. Sunny addressed all the queries raised by the students. Students provided a positive feedback about the lecture. The Resource Person mentioned that such activities are immensely important in bridging the glaring gap between academia and industry. Ms. Gautami Karmalkar, student of SY BBA(FS) was the host for the session. Asst. Professors Abhinay Pai and Mayuresh Adsul organized the guest lecture.

DAMODAR UTSAV 2020-2021: ‘The Lord and the Lady’

29th & 30th June 2021

The Students’ Council organized an online event titled ‘The Lord and the Lady’ as a part of Damodar Utsav Program. The objective of this event was to provide students with an opportunity to present their skills and talents, increase their self-confidence and learn beyond academics to face the challenges of life.

The student coordinator for the event was Ms. Falguni Khatri, student of SY B.Com, and the teachers in charge were Ms. Pooja Shanbhag, and Ms. Lizette D’Costa. The event was held on 29th & 30th June, 2021 and comprised four rounds, of which the first three rounds were conducted consecutively on the first day and the final round was held on the second day from 11.30am to 1.00 pm. 8 students participated in this competition. All the rounds were conducted online via Google Meet Platform.

The rounds were as follows:

Round 1: Introduction and Ramp Walk

Round 2: Video presentation by the participants explaining their contribution to society

Round 3: Talent Round

Round 4: Finale - Q&A by the judges

For the first round the participants were asked to record their videos giving a brief introduction about themselves along with a ramp walk and submit the same for evaluation within the given time frame. For the second round, the participants were asked to submit their video presentations explaining their contribution towards society. In the third round participants had to showcase their talent or unique skills.

The judging criteria for the first three rounds were Vocabulary, Confidence, Poise and Artistic expressions. Judges had to evaluate participants based on these attributes. There was an elimination round after which, only

the top 2 scoring candidates from each category (Mr. and Ms.) got a chance to participate for the final round. Here the candidates were judged for their intelligence, communication skills and their response to the questions asked by the respective judges.

The judges for the event were Ms. Akshada Hegde, Assistant Professor, Dept. of Computer Science and Mr. Abhinay Pai, Asst. Prof Department of Financial Services. The judges appreciated the creativity of the students.

Mr. Damodar Title (The Lord) was awarded to Mr. Keegan Silveira, TY B.Com and Ms. Damodar title (The Lady) was bagged by Ms. Hriya Patil, T.Y B.Com.

DAMODAR UTSAV 2020-2021: "Battle Ground Mobile India (BGMI)"

29th & 30th June 2021

Battle Ground Mobile India (BGMI) a mobile gaming event was held as part of Damodar Utsav on 29th and 30th June 2021

It was a two-day event with selected maps to play on. The organizers placed each team in given slots. The entire event was recorded and a live online screening of the final round was done on Zap Spector YouTube channel.

Day one of the game was played on Erangle and Miramar Maps. Team Ego and team Tapatap bagged first and second place on Day One. Team Tapatap and team Divine were winner and runner up for day two, respectively. The overall winners of the event were Mr. Mohit Team Spicy and Mr. Sachin Kumar Singh based on the total number of kill and game standing.

The event received an overwhelming response with the efforts of event in charge Mr. Prem Kumar and all the Students' Council teachers and members. The teachers in charge for the event were Dr. Madanant Naik and Mr. Swapneel Naik. The event was well organized and appreciated by all the participants. The entire event was closely monitored by the in-charges to ensure that no players used third party software or teamed up during the event.

DAMODAR UTSAV 2020-2021: Meme War Competition

29th & 30th June 2021

The Students' Council organized a virtual Meme War competition under 'Damodar Utsav' to inspire students to perform creative work and follow their passion. The aim of the competition was to promote digital literacy.

The Competition was conducted in three rounds on 29th and 30th June 2021. Participants were tasked with making creative memes on the themes given to them during the rounds. They were provided with full autonomy to let their imagination and skills flow as long as their entries were not offensive in any way. Each participant put his best efforts forward and delivered an outstanding and groundbreaking meme.

15 students participated in the competition. All the entries received were both innovative and creative. The winners were selected on the basis of the meme's content and originality.

After the successful completion of the competition, the top 3 participants were declared the winners of the

competition. They were namely:

1. Mr. Sachin Kumar Singh from TY B.Com D
2. Ms. Dekasha Odarkar from M.Com Part 1
3. Mr. Mihir Suchak from SY B.Com B

Assistant Professor Trisha Vadil coordinated the activities and Event head Ms. Ruchika Chaudhari from FY BCA A assisted her.

Industry Interaction Program (IIP) – Session III

1st July 2021

VIDYA VIKAS MANDAL'S
SHREE DAMODAR COLLEGE OF COMMERCE & ECONOMICS
Post-Graduate Department of Commerce(M.Com)
Organises
Industry Interaction Program- Session III
'Corporate Banking & Project Financing'

Date : 01st July 2021
Time: 10.00 am

Mr. Sanjiv Kumar Sachdev
Advisor – Debt Restructuring & Resolution Dept
Edelweiss Financial Services & Investment Ltd., Mumbai
Ex-Chief General Manager (Large Corporate Group),
IDBI, Mumbai

Dr. Prita D. Mallya
Professor and Principal

Dr. Rodney D'Silva
Programme Coordinator

Faculty, M.Com Dept.
Teachers Incharge

The Post-Graduate Department organized the third Industry Interaction Program on the topic 'Corporate Banking & Project Financing' on 1st July 2021 at 10.00 am via Google Meet platform. The main objective of the program was to bridge the gap between academia and industry by providing brief insights to the students in the area of project financing and corporate banking.

The Resource Person for the Program was Mr. Sanjiv Kumar Sachdev, Advisor -Debt Restructuring &Resolution Department, Edelweiss Financial Services& Investment Ltd. Mumbai, Ex- Chief General Manager (Large Corporate Group), IDBI, Mumbai. The program commenced with a brief welcome address delivered by Assistant Professor Ms. Sheryl Da Silva. Ms. Anar Singbal, student of M.Com Part I introduced the Resource Person for the session.

Mr. Sachdev began the session with a brief introduction on Pre-liberalization and Post-liberalization phase of banking sector in India. He addressed students on various aspects of corporate finance environment in India and elaborated on different types of corporate finance options available. He further explained the various products of corporate finance giving relevant examples and also discussed in detail the difference between corporate finance and project finance.



The Resource Person emphasized the role of project finance and the need for growing importance of Project Appraisal (assessment of 5 Ms) in the finance sector. He further briefed the students on the concept of project cost in relation to financial assessment and concluded the session by stressing on the need for the banking sector to provide innovative financial solutions to corporate clients and to provide tailor-made products to

meet every client's unique requirements.

The students found the industry interact program very informative and beneficial. The Resource Person addressed the questions raised by the students at the end of the session. A total of 48 participants attended the program. The session ended at 11:30 am, with the Vote of Thanks proposed by Mr. Rohit Prajapati student of M.Com Part II.

Debate Competition

2nd July 2021



Golden Jubilee Celebrations of Vidya Vikas Mandal

VVM's Shree Damodar College of Commerce & Economics, Margao, Goa
Post-Graduate Department of Commerce (M.Com)
 Organises

Debate Competition



PG Club
 Debators' Floor



Topic:
Online Examination: Boon or Bane

Prof. Prita D. Mallya
 Professor and Principal

Dr. Rodney D'Silva
 Programme Coordinator

Ms. Sheryl Da Silva
Ms. Seema Dharani
Ms. Pooja Shanbhag
 Teachers In-Charge

The Debators' Floor Club of the Post-Graduate Department of Commerce organized a debate competition on July 2, 2021 from 11:30 am to 1:30 pm via Google Meet platform. The main objective behind conducting this activity was to provide students with an opportunity to develop their critical thinking ability, polish their presentation skills and put forward their thoughts in an organized manner. It also helps in making them tolerant towards others' opinions and viewpoints, thus making them more adaptable in a world of continuous changes and challenges.

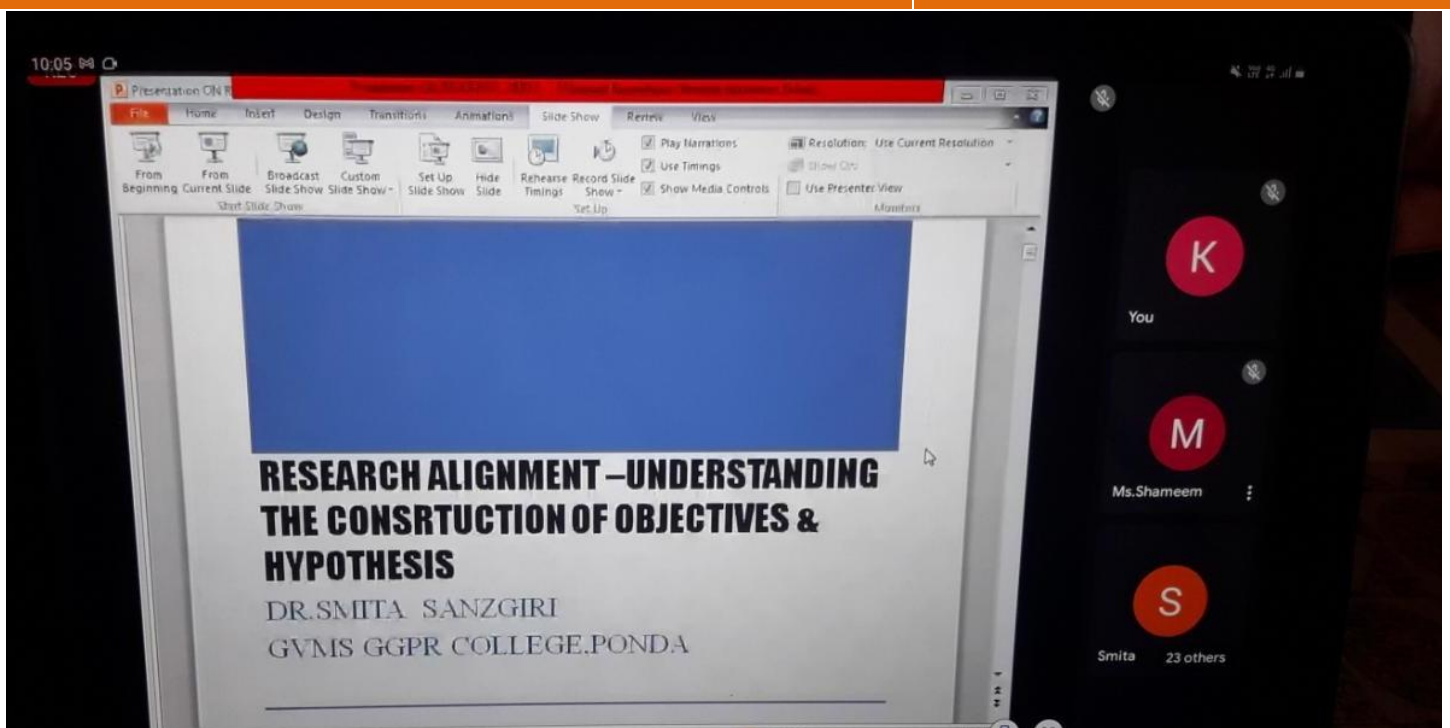
The topic for the debate was 'Online Examinations: Boon or Bane'. The participants were divided into 2 teams. Students FOR the motion were Mr. Sankesh Bhagat, Ms. Bindu Poojari, Mr. Saiesh Naik, Ms. Janice Gomes and Ms. Shristi Patel. Students AGAINST the motion were Mr. Ganesh Kumavat, Ms. Stacy Pereira, Ms. Reneta Costa, Mr. Anmol Shetti and Mr. Rohit Prajapati. The moderator for the session was Ms. Elaine Maria

Sequeria, student of M.Com Part II. The debate competition was judged by Ms. Stesa Pereira, Asst. Prof Department of Economics and Ms. Amba Prabhu, College Counselor.

The competition began with a welcome address delivered by Asst. Prof. Ms. Sheryl Da Silva. Asst. Prof. Ms. Pooja Shanbhag explained the general rules applicable for debate and the judging criteria. The event comprised 4 rounds and the competition began with each participant presented opening statements for and against the topic. As the debate progressed, there were views and counter views proposed by both the team members. Each participant tried to explain and justify why online examination was in the interest of the students or against the interest of the student's community. The participants put forth meaningful and valid arguments and interjections. The best speaker title was bagged by Ms. Bindu Poojari and Mr. Ganesh Kumavat and the best interjector was awarded to Ms. Janice Gomes and Mr. Rohit Prajapati. Mr. Sankesh Bhagat, Ms. Reneta Costa and Ms. Stacy Pereira were awarded the Best Rebutter title for their active participation throughout the session. The event concluded at 1.30 pm with a Vote of Thanks proposed by Asst. Prof Ms. SeemaDharani. 48 students participated in the event. Non-participating students formed a very enthusiastic and appreciative audience and the event was a grand success.

Guest Lecture on 'Research Alignment: Understanding The Construction of Objectives and Hypothesis'

3rd July 2021



A guest lecture was organized for M.Com students on the topic 'Research Alignment: Understanding The Construction of Objectives and Hypothesis' in the subject Research Methodology and Business Statistics July 3, 2021 at 10.00 a.m. through Google Meet.

The resource person for the session was Dr. Smita Sanzgiri, Associate Professor GVM's Gopal Govind Poy Raiturcar College of Commerce & Economics, Farmagudi, Goa. She has been awarded Ph.D. in the area of women entrepreneurship in Goa.

The lecture was organised with the objective of making students understand how to align the objectives and hypothesis while doing research.

The session started with the brief introduction of the speaker by M.Com Part I student Ms. Sanjana Kamat. The speaker covered in her presentation points like framing of objectives aligning the research questions, meaning, types, source of hypothesis and how to align hypothesis with the objectives through various examples. Dr.

Sanzgiri also covered the examples where she demonstrated how to avoid misalignment of research questions, objectives and hypothesis. The lecture ended with an interactive session between the resource person and the students.

Ms. Anar Singbal, M.Com Part-I student, proposed the vote of thanks. 30 students attended the guest lecture, organized by Asst. Professor, CMA Shameem Memon.

Industry Interaction Program (IIP) – Session IV

5th July 2021

VIDYA VIKAS MANDAL
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50th
GLORIOUS YEAR OF
SERVICE TO THE
CAUSE OF EDUCATION

VIDYA VIKAS MANDAL'S
SHREE DAMODAR COLLEGE OF COMMERCE & ECONOMICS
POST GRADUATE DEPARTMENT OF COMMERCE(M.Com)
Organises
Industry Interaction Program- Session IV

Mr. Shrey Sao, CFA
Learning & Development Manager
Visible Alpha, Mumbai

05th
July 2021

9.00 am
To 10.00 am

Dr. Prita D. Mallya
Professor and Principal

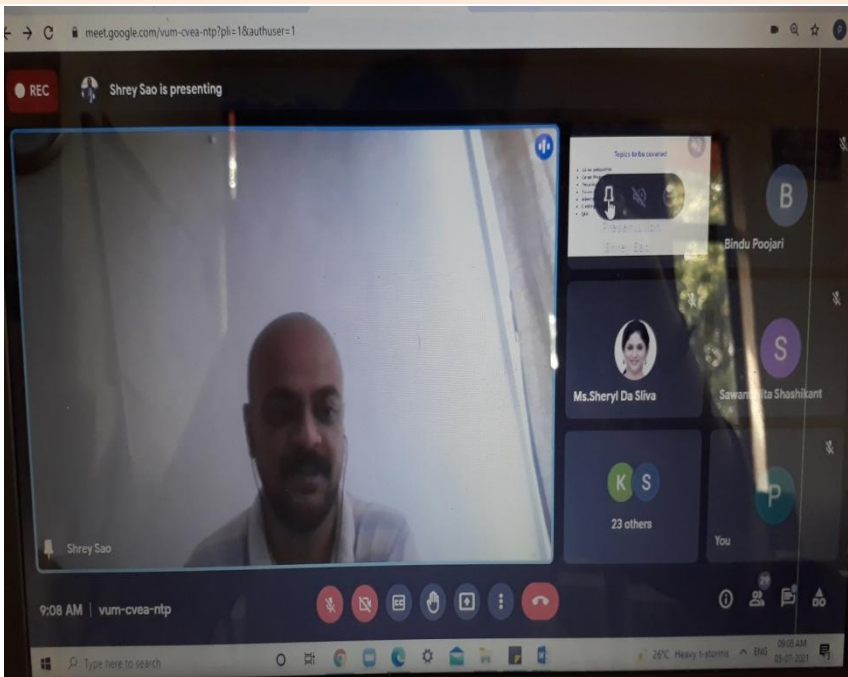
Dr. Rodney D'Silva
Programme Coordinator

Faculty, M.Com Dept
Teachers Incharge

The Post-Graduate Department organized the fourth Industry Interaction Program on 5th July 2021 at 9.00 am via the Google Meet platform. The objective of this program was to provide students with a brief insight in the area of human resource development with special reference to learning and development.

The Resource Person for the Program was Mr. Shrey Sao, CFA, Learning & Development Manager, Visible Alpha Mumbai. The program commenced with a brief welcome address delivered by Ms. Seema Dharani, Asst. Professor Post -Graduate Department of Commerce. Ms. Nita Sawant, student of M.Com Part II introduced the Resource Person for the session.

Mr. Sao began the session with a brief introduction on what industry expects from candidates, and why it is important for a fresher to possess the right attitude, skills and values. He stressed on the need to have application-oriented technical skills to excel in one's career. Mr. Sao explained to the students that dream jobs don't exist but one needs to create one's dream job by exploring different opportunities at the right time. He urged students to be proactive and develop practical skills that will help them in becoming employable.



He addressed the students on various aspects of career perspective, career progression, expectation management and tips on cracking the interview. He also elaborated on different parameters that interviewers use to evaluate the candidates and urged students to invest into non-perishable skills. The Speaker emphasized on having the right attitude to have a lasting career and enlightened students on different concepts such as motivation, leadership and participation.

The students found the industry interact program very informative and beneficial. The Resource Person addressed the questions raised by the students at the end of the session. 35 participants attended the program. The session ended at 10:30 am, with a Vote of Thanks proposed by Ms. Isha Kudalkar, student of M.Com Part I.

Certificate Course – Research Methodology

13th March to 7th July 2021

The Post-Graduate Department organized a 30 hour Certificate Course in Research Methodology for the students of M.Com Part II. The sessions commenced on 13th March 2021 and were conducted till 7th July 2021. The sessions were mostly conducted through online mode on Google Meet platform and some through offline mode. The objective of this Certificate Course was to provide the students with comprehensive knowledge and understanding about research and enable them to apply the research tools and techniques learnt. 26 students completed the course.

The Resource Persons for the course were

Dr. Kaustubh Kamat, Asst. Director of Higher Education,

Dr. Dhaneesh Kumar, Asst. Professor, Dept of Economics, DM College and Research Centre

Dr. Harip Khanapuri, Associate Professor in Commerce, Goa Business School

Dr Maithili Naik, Asst. Prof in Commerce, Shree Damodar College

The Resource Persons explained both - primary data analysis and secondary data analysis. All the topics were explained theoretically and practically using data analysis software.

Dr. Kaustubh Kamat emphasised on the basics and importance of research in today's world, briefly introduced primary data analysis, population and sample data, variables, content analysis, literature review and collection of data. He stressed on inclusion and exclusion of questions to be considered while framing the questionnaire. He covered the techniques for analyzing primary data using SPSS Software. Topics such as types of variables, types of questions, feeding of data in the software, testing of hypotheses, concept of confidence interval, concept of significance level, descriptive statistics, types of normality tests, types of techniques to be employed for different types of variables or data were covered.

Dr. Dhaneesh Kumar dealt with secondary data analysis. He explained the basics of secondary data analysis, reasons for conducting such analysis, types of data, tabulation, time series graphs, descriptive/summary statistics, introduction to t-Test and hypothesis testing using Gretl software, regression and correlation analysis.



Dr. Harip Khanapuri discussed secondary data analysis and explained Unit Root Test to check stationarity of data and Vector Auto regression (VAR) Model to check the interdependence and impact of variables on each other in the short run. Under VAR Model, he covered three major topics, viz. determining fitness/goodness of the model, Forecast Error Variance Decomposition (FEVD) and Impulse Response Function (IRF) using Gretl software. He covered topics like creating work file, importing data, Unit Root

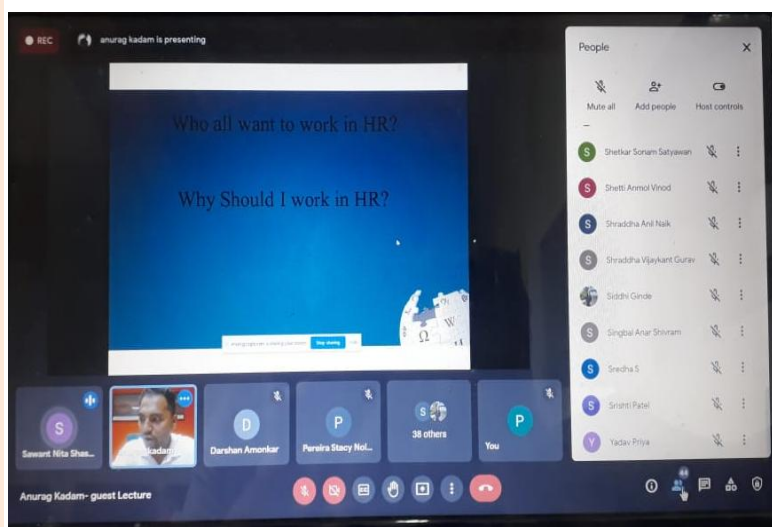
Test, Optimal Lag Selection, Johansen Co-integration Test to examine the existence of long run relationship and Vector Error Correction Model (VECM) to correct deviations using EViews software.

Dr Maithili Naik, covered major techniques of secondary data analysis such as Granger Causality Test for analyzing the existence of causal relationship between variables, Autoregressive Conditional Heteroskedasticity (ARCH) and Generalized ARCH (GARCH) Model to examine the volatility using EViews Software.

The Certificate Course helped the students in increasing their knowledge and understanding of research methodology and to apply the data analysis techniques to their dissertations.



The Post-Graduate Department organized an online Guest Lecture in subject of Human Resource Management for M. Com students on 7th July 2021 from 11.30 am to 1.00 pm on Google Meet platform. The purpose of the session was to acquaint students with some recent trends in the field of Human Resource Management. Mr. Anuraag Kadam, Assistant Manager Human Resources, (HOD), The Lalit Golf & Spa Resort Goa, was invited to share his expertise in the area of human resource management and the challenges faced by HR professionals.



The session began with a welcome address delivered by Ms. Pooja Shanbhag, Asst. Professor in Commerce P.G Department, followed by a formal introduction of the Resource Person by Ms. Shraddha Naik, student of M.Com Part I. The Guest Faculty commenced the session by explaining the recruitment practices followed in the hospitality industry in general, and the changing role of HRM in the current scenario. The resource person addressed students on various

aspects of HRM such as recruitment, selection, training, development, performance appraisal and compensation. He spoke about the new functions which HR Professionals have to perform in modern times and also emphasized the career avenues available in this field.

Mr. Kadam further briefed students on the new HR practices introduced by his organization amidst the pandemic for the well-being of the employees and shared some inputs on how students should prepare for interviews and apply for jobs. The lecture was appreciated by the students and the speaker addressed all queries at the end of the session. It was an extremely enriching, informative and an interactive session. Ms. Sanjana Kamat, student of M. Com Part I proposed the Vote of Thanks. 48 students attended the session.



Faculty members of the Postgraduate Department – Ms. Sheryl Da'Silva, Ms. Seema Dharani and Ms. Pooja Shanbhag – visited Economic Development Corporation Ltd., Panjim on 8th July 2021 at 3.30 pm. The purpose of the visit was to identify opportunities for linking with EDC for the purpose of training of the students and to design a Certificate course in Entrepreneurship Development and Internship.

After the initial introduction, the Deputy General Manager Mrs. Indira Fernandes gave a brief introduction about EDC, its objectives and the students involvement with EDC for internship. The Managing Director, Mr. K. V Ballikar, explained in detail about the various facets of EDC, right from its inception, training facilities offered at EDC Complex and its involvement with the entrepreneurs, potential entrepreneurs and students. He further elaborated on various schemes and assistance provided by EDC for nurturing entrepreneurship within the State.

CA Ashwin Kamat, alumnus of the College, discussed the training programmes conducted for potential entrepreneurs and different sessions conducted by EDC for new businesses. He also elaborated on various subsidiaries of EDC and their role. Mr. Santosh Kenkre, Director at EDC asked the faculty to prepare a brief proposal with respect to training sessions and designing of the certificate course. He expressed his willingness to participate in the training program for students and assured his assistance with further networking for the same. It was indeed a very fruitful and an interactive session.

Vanamahotsav

10th July 2021

11:56

VoWiFi LTE1

10 Jul 11:48 am



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/Internal storage/DCIM/Camera

Location



G R Kare Rd, Margao, Goa 403601, India

The NSS Unit celebrated Vanamahotsav by organizing a tree plantation activity on the campus on 10th July 2021 from 11:30 am onwards. Shri Digambar Kamat, MLA, Margao, along with the local councillors and officials visited the Campus and planted some saplings. Principal, Vice-Principal, NSS POs, teaching and non-teaching staff also planted saplings and participated in the activity. This activity was conducted in collaboration with the Department of Forest and Agriculture.

National Level Online Quiz On "Doping & Health Education"

12th to 14th July 2021

VIDYA VIKAS MANDAL
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50th
GLORIOUS YEAR OF
SERVICE TO THE
CAUSE OF EDUCATION

Golden Jubilee Celebrations of Vidya Vikas Mandal

VVM's Shree Damodar College of Commerce & Economics,
Margao, Goa

VIDYA VIKAS MANDAL
1978-1979
॥ मा विद्या ॥
॥ विवेक ॥

DEPARTMENT OF PHYSICAL EDUCATION & SPORTS
ORGANIZES

**National Level Online Quiz on
"Doping & Health Education"**

1. The quiz will open at 10 am on 12th July 2021, and the last day to answer will be 14th July 2021, till 12 pm.
2. To receive an E-Certificate, participants should score 50% and above.
3. The total number of Questions is Twenty.
4. There is no registration fee.

Quiz link
<https://forms.gle/vNnJSrrpzthXoVhT7>

12.7.2021
to
14.7.2021

Dr. Prita D. Mallya
Professor and Principal

Mr. Ajinkya A. Kudtarkar
College Director of
Physical Education & Sports

Mr. Saurabh Raikar
Quiz Coordinator

The Department of Physical Education and Sports organized its 2nd National Level Online Quiz on "Doping & Health Education" from 12th July 2021 10:00 am to 14th July 2021 12:00 pm. The quiz was open for all. 929 participants answered the quiz. The purpose of organizing this quiz competition was to make people, especially students, aware about doping, its health effects and implications for sportspersons. The quiz had 20 questions; 795 participants who scored at least 50% received E-certificates.

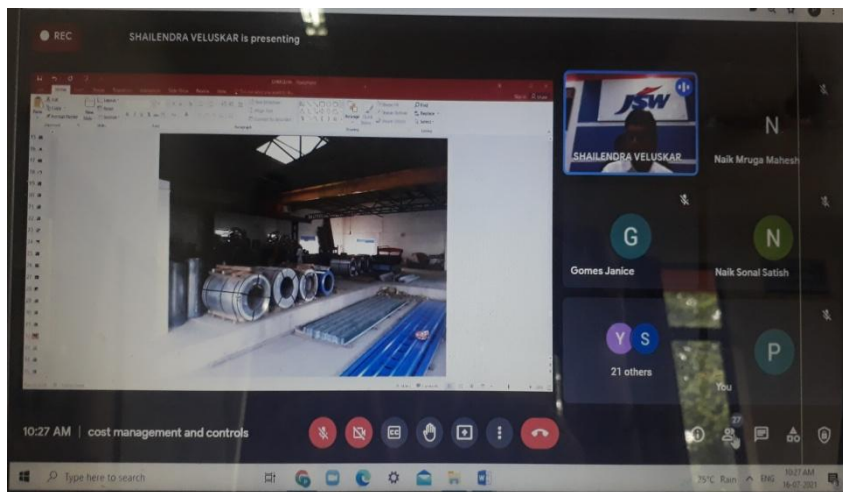
Guest Lecture

16th July 2021

The Post-Graduate Department organized an online Guest Lecture in the subject of Cost Management and Controls for the students of M.Com-II on 16th July 2021 from 10.00-11.00am on Google Meet platform. The Resource Person for the session was Mr. Shailendra Veluskar, Partner at Kris Manufacturing Company, Kakoda-Goa. Assistant Professor Ms. Pooja Shanbhag and faculty incharge of the activity, addressed the

participants and welcomed the Resource Person for the session. Ms. Elaine Sequeira, student of M.Com-II introduced the Speaker to the audience.

The Guest Faculty commenced the session by explaining his entrepreneurial journey and the hardships that he faced in the initial stages of setting up his business. He gave a brief description about his business model and further shared his experience of starting his own manufacturing unit in Goa and how he managed to capture the market share within a short period of time, with the help of innovative marketing strategies and good market research.



Mr. Veluskar briefed the students on the practical aspects of cost accounting and management giving relevant examples. He elaborated in detail the type of machinery used, sourcing of raw materials, manufacturing process, application of products in the construction industry, etc. He guided the students on how to price the product correctly without compromising on quality. Mr. Veluskar also shared his experience on cost management strategies that he followed during the pandemic and his future plans.

The Speaker addressed all the queries raised by the students at the end of the session. Students provided positive feedback about the session, stating that it was extremely enriching, informative and interactive. Ms. Gayatri Samant, student of M.Com-II proposed the Vote of Thanks. 29 students attended the lecture.

Visit to “Forum for Innovation, Incubation, Research and Entrepreneurship (FiiRE)”

19th July 2021



Dr. Shami Pai, Dr. Maithili Naik and Ms. Mukta Kunkolienkar, visited the FiiRE incubation centre at Don Bosco Engineering College, Fatorda, Margao-Goa on July 19, 2021 from 11.00 am to 12.45 pm, with the objective to activate the College Incubation Centre. The faculty members got an opportunity to interact with D.S. Prashant, CEO, FiiRE, Venugopal TR, Incubation Manager, FiiRE and Sudip Falde Sai, Project Officer, State Innovation Council Goa. The interaction commenced with a presentation by Mr. Venugopal on the idea

behind establishing FiiRE and the facilities offered to entrepreneurs and start-ups. He briefed the faculty members on the entire process involved in providing assistance to companies. He highlighted that FiiRE prefers assisting Start-ups working in the field of Agriculture and Rural ecosystem. Mr. Venugopal showed the work cubicles, Co-working space, and other amenities available at FiiRE for start-up promoters.

Mr. Prashant discussed with the faculty members the proposed plan to activate the Incubation Centre at Shree Damodar College. He inquired with the faculty members the motive behind volunteering for this proposal and the capabilities or entrepreneurial qualities inherent in their students. He also mentioned that for the successful functioning of the Incubation Centre, it is essential that the drive for pushing it ahead should come from the students. He highlighted the importance of having at least one successful start-up student case on the campus to motivate the other students. Mr. Prashant asked the faculty members to prepare a workable plan of action for activation of the incubation facility at their institution and share it with him prior to the next meeting. He agreed to visit the institution on the 3rd August 2021 to take the discussion ahead.

The faculty also got an opportunity to interact with Mr. Sudip Faldesai, Project Officer, Goa State Innovation Council. Mr. Faldesai briefed the faculty on the various research and innovation schemes of State Government available to students –faculty and gave a tour of the STEM laboratory setup by Goa State Innovation Council for public at Don Bosco Engineering College, Fatorda- Margao, Goa.

Webinar on 'Careers In Commerce'

23rd July 2021



VVM'S SHREE DAMODAR COLLEGE OF COMMERCE & ECONOMICS
MARGAO-GOA



Webinar

“Careers in Commerce”

Date: 23rd July 2021
Time: 11.00 a.m
Resource Person : CMA M Deepak Row
Designation: CFO, Mohan Mutha Exports Group, Chennai

Registration link
<https://forms.gle/9tG8uKYVqwUmzJcT9>

- Registration link closes at 8:AM on Friday 23rd July 2021
- E-Certificate will be provided to all participants
- Filling of feedback form is compulsory to receive e-certificate
- No registration fee



Dr. Prita D. Mallya
Professor & Principal

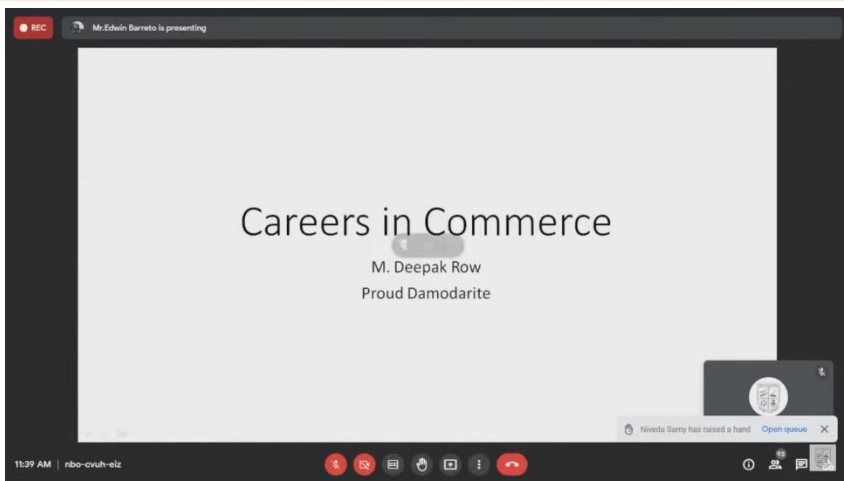
Teachers In-Charge

Dr. Sheetal Arondekar
Mr. Gajanan Haldankar

Dr. Edwin Barreto
B.Com Programme Coordinator
9850456234

The College organized a live webinar on the topic 'Careers in Commerce' for prospective students and their parents on 23rd July 2021. The Speaker for the session was CMA Deepak Row, an ex-student of the College. The webinar began at 11:05 am and ended at 12:30 pm. It was screened live through Google Meet and the College YouTube channel.

Prof. Dr. Prita D. Mallya, Principal of the College welcomed the participants and gave an overview of the webinar. Thenceforward, the participants were made familiar with the objectives of the webinar. The Programme Coordinator for B.Com, Dr. Edwin Barreto presented virtual glimpses of the College. Dr. Lina Sadekar, Associate Professor in Commerce introduced the resource person.



The Resource Person addressed the students and the parents and placed before them the whole range of careers in Sales and Marketing, Human Resource, Finance and related areas. He highlighted the various processes involved in each of these areas and the opportunities available within these processes. He also informed about the courses that could be taken up for better job

prospects. He shared his rich experiences during his early career and offered suggestions and tips to the participants. The Resource Person also addressed the career-related queries put across in the chat box.

Dr. Rodney D'Silva, Vice-Principal of the College proposed the Vote of Thanks. 191 participants attended the webinar through the online screening platforms. The participants provided a very positive feedback about the webinar. Dr. Sheetal Arondekar and Mr. Gajanan Haldankar were the teachers in charge of the webinar.

Webinar on "Roadmap To Promising Careers in The IT Sector"

24th July 2021

Golden Jubilee Celebrations of Vidya Vikas Mandal
VVM's Shree Damodar College of Commerce & Economics
Margao - Goa

WEBINAR ON
**Roadmap To Promising Careers In
The IT SECTOR**

Saturday, 24th July 2021
Starts At - 12:00 Noon

Register Now! <https://bit.ly/3ivrv2z>

Mr. Sunil Morajkar
Head - Hardware Engineering
Advanced Bio-Mechanics Respiratory Care Pvt. Ltd
Bangalore - India

Department of Computer Science
VVM's Shree Damodar College of Commerce & Economics
Margao - Goa
<https://www.damodarcollege.edu.in/>

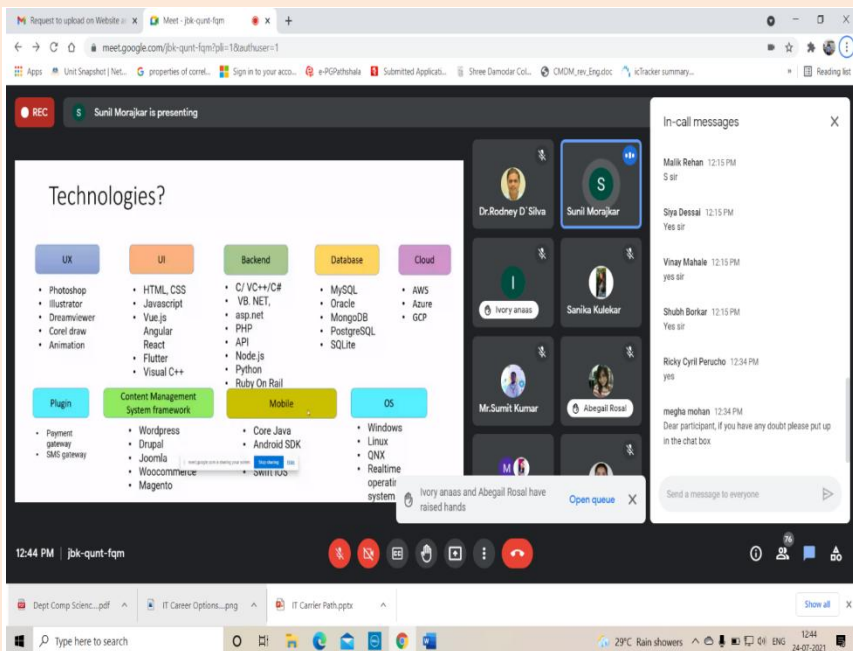
Prof. Prita D. Mallya
(Professor & Principal)

Mr. Sumit Kumar
(Head, Dept. of Comp. Science)

Ms. Megha Mohan
Ms. Sparsha Mandreker
(Webinar Coordinators)

The Department of Computer Science organized a webinar on "Roadmap to promising careers in the IT sector" on 24th July 2021. The session began at 12 noon. Ms. Nashita da Silva, a student of TYBCA, welcomed all the participants for the webinar. Vice Principal Dr. Rodney Da Silva delivered the welcome address. He encouraged the students to ask their queries to the Resource Person Mr. Sunil Morajkar, Head of Hardware Engineering, Advanced Bio Mechanics Respiratory Care Pvt Ltd Bangalore

Ms. Sparsha Mandreker, introduced the Resource Person for the webinar. Mr. Morajkar spoke about various career opportunities available after completing graduation in Bachelor of Computer Applications. He also spoke about the skill sets to be acquired to enhance their qualifications and knowledge. After the session a Q&A session was held which was handled by Ms. Ruchika Chaudhary, student of FYBCA.



Mr. Sumit Kumar, Head of the Department, Computer Science, spoke about the Department of Computer Science and lastly proposed the Vote of Thanks.

72 participants attended the webinar through Google meet. The webinar was live streamed on Shree Damodar College YouTube channel which had 16 participants.

Ms. Sparsha S. Mandreker & Ms. Megha Mohan were the webinar coordinators.

“Financial Services & Industry 4.0: Untapped Career Potential Opportunities”

24th July 2021



Golden Jubilee Celebrations of Vidya Vikas Mandal
VVM's Shree Damodar College of Commerce & Economics, Margao, Goa

BBA(Financial Services) Department Organises

A SESSION ON “FINANCIAL SERVICES & INDUSTRY 4.0: UNTAPPED CAREER POTENTIAL OPPORTUNITIES”

DAY & DATE: Saturday, 24th July 2021
Time: 10:00 a.m. to 11:00 a.m.

Registration Link:
<https://forms.gle/xkxm4Th7MWWcPsvn9>

Resource Person: Mr. Chirag Majithia
Founder at Shreeji Financial Investments, Margao, Goa

Prof. Prita D. Mallya
Principal

Asst. Prof. Cinola T. Vaz
Programme Coordinator

Asst. Prof. Lizia V. Gomes
Teacher In-Charge



The BBA(Financial Services) Department of VVM’s Shree Damodar College of Commerce & Economics organized an Online Session on “Financial Services & Industry 4.0: Untapped Career Potential Opportunities” for XII Standard Students on 24th July 2021 from 10:00 to 11:00 a.m. using Google Meet platform.

The Resource Person for the session was an alumnus of the BBA(FS) Department - Mr. Chirag Majithia, Founder at Shreeji Financial Investments, Margao, Goa. Prof. Prita D. Mallya, Principal of the College, welcomed the Guest Speaker followed by his introduction by Mr. Mayuresh Adsul, Assistant Professor of Commerce.

Mr. Chirag Majithia started the session with a brief introduction on the Financial Services sector – he said it should rather be called an industry. He said the banking industry is the backbone of India's financial services

industry and provided an elaborate explanation on the following topics:

1. Banking
2. Stock Market
3. Mutual Funds

During the session, Mr. Majithia laid emphasis on the importance of fundamental and SWOT analysis of business, the opportunities available in the industry of finance and also shared his knowledge and experience he gained through the BBA(Financial Services) programme.

Mr. Chirag Majithia concluded the session by stating that the financial services industry has a wide scope as it is multifaceted, offering a variety of positions that cater to different skills and interests. He also mentioned that the students must plan and take control of their future making informed choices about their education. Later, Ms. Swati D. Bhat, Assistant Professor of Management briefly introduced the BBA(FS) programme to the audience.

47 participants attended the session. The session ended at 11:00 a.m. with a Vote of Thanks delivered by Mr. Mayuresh Adsul, Assistant Professor of Commerce. The session was coordinated by Ms. Lizia V. Gomes, Assistant Professor of Commerce.

Poster and Essay Writing competition On the occasion of Kargil
Vijay Diwas

26th July 2021

VVM's SHREE DAMODAR COLLEGE OF COMMERCE & ECONOMICS
Recognized by University Grants Commission, New Delhi under Section 2(f) and 12(B) of the UGC Act
Affiliated to Goa University
ACCREDITED BY NAAC WITH GRADE 'B' (CGPA OF 2.81 ON A 4 POINT SCALE)

VIDYA VIKAS MANDAL
ESTD. 1971
50th
GLORIOUS YEAR OF
SERVICE TO THE
CAUSE OF EDUCATION

**NCC Army Wing
1 Goa BN NCC**

**On occasion of Kargil Vijay Diwas 2021
Organises Online
Poster & Essay Competition (In English)
Topic: Kargil Vijay Diwas**
<https://forms.gle/4qFqBoRDe5tVRa5y9>

**Kargil Vijay Diwas
-26th July-**

Prof. Prita D. Mallya
Professor & Principal

Lt. Sandesh Gaonkar

The NCC Army Wing of the College organized an online Poster and Essay Writing Competition on 26th July, 2021 on the occasion of Kargil Vijay Diwas. Kargil Diwas is celebrated on 26th of July to commemorate India's victory over Pakistan during the Kargil War of 1999. Students participated enthusiastically.

Ms. Janice Gomes, M.Com -II bagged the First Place & Ms. Evelyn D'Costa of TY B.Com - C bagged the First and Second Place respectively for the essay competition. In the Poster competition Mr. Pratam Nagvekar FY B.Com – C got the First Place & Miss. Disha Gaonkar FY B.Com C got the Second Place. E-Certificates were provided to all participants. ANO Lt. Sandesh Gaonkar was the coordinator for the event.



Session on Self-Care for Teachers

29th July 2021*Golden Jubilee Celebrations of Vidya Vikas Mandal*

VVM's Shree Damodar College of Commerce & Economics, Margao, Goa



Counseling Cell

Talk on "Self-Care for Teachers"

For Teaching Staff of SDCCE

Thursday, July 29, 2021

At 8:30 a.m.

Venue: Ganesh Daivajna Auditorium

Resource person
Ms. Amba Prabhu
College Counselor

Prof. Prita D. Mallya
Professor and Principal

The Counselling Cell organised a session on "Self-Care for Teachers" for all the teaching staff members of the College on July 29, 2021. The Resource Person was the College Counsellor, Ms. Amba Prabhu. This session focused on what is self-care and why it is important, especially for those in the field of academics. Before beginning the session the participants were given a small activity in which they had to write down their daily routine and identify the activities they do for themselves. The Resource Person began the session with discussion on health and its components. She specifically focused on mental health and how to improve it. She also focused on how a teacher's job can be stressful.

She spoke in detail about self-care, the challenges faced by people to include self-care in their routine. She also discussed reframing the negative statements into positive affirmations. She then went on to explain different areas of self-care.



She also spoke about different myths about self-care. After debunking some myths she spoke about the importance of self-care in our lives and more so in the lives of the teachers. She also spoke about a TedTalk video on Self-Care by Susan Winters. She spoke about three self-care activities - physical activity, stillness and earthing, which if practiced can reduce the chances of physical illnesses and also improve mental health. Lastly a small video was

screened on self-care.

The floor was open for participants to share their inputs about self-care and to ask any questions or queries if they had any. The session concluded at 9:30 a.m. 38 teachers participated in the activity.

Visit to Confederation of Indian Industry (CII)

29th July 2021

The faculty members of the Post-Graduate Department visited the office of the Confederation of Indian Industry (CII), Panjim on 29th July 2021 at 2.00 pm. The objective of the visit was to identify opportunities for linking with CII for the purpose of Recruitment and Placement of the Post-Graduate students of our college.

Mr. Azzan Sheikh, HR Executive of CII gave a brief introduction about CII and the initiatives of CII to conduct Job Drives in various institutions and locations. He explained in detail the procedure and the formalities required to be completed for conducting the job drive for the M.Com students in our college. He further discussed the specifics of the Job Drive to be conducted at the College campus, along with the details of the recruiters to be invited for campus placement, the job description and the number of job openings in each company across various categories was discussed. The infrastructural requirement to conduct the job drive was also assessed by Mr. Sheikh.

Probable dates for the job drive were discussed and the recruiters were shortlisted based on the job profile and students' qualifications. It was a very fruitful and interactive session.

Graduation and Farewell function for the M.Com Part II students

30th July 2021

**VIDYA VIKAS MANDAL'S
SHREE DAMODAR COLLEGE OF COMMERCE
& ECONOMICS
P.G. DEPT OF COMMERCE (M.COM)**

FAREWELL INVITATION

**"All these days we remain together with bound
memories to cherish...
More memories we will gather to share again
before we perish..."**

**You are cordially invited to attend farewell of
M.Com Post Graduates,
Class of 2019-2021**

THEME: SPRINKLES OF RED

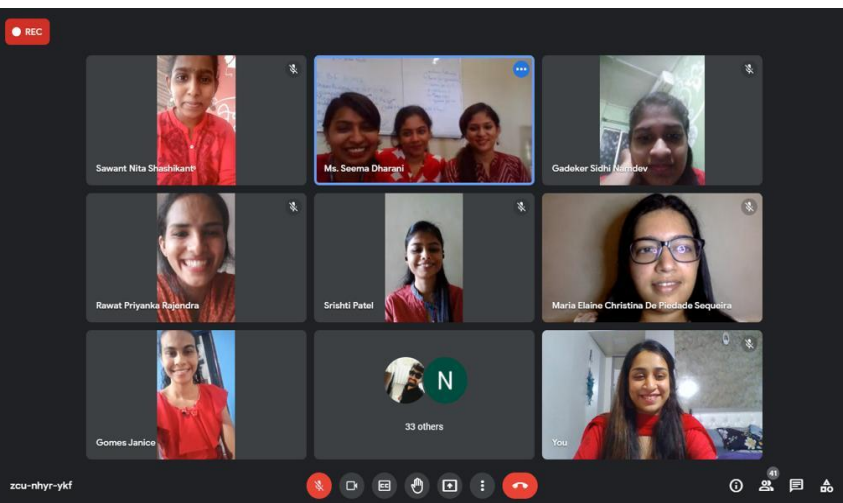
Friday, 30th July 2021	10 AM onwards
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**Link: <https://meet.google.com/zcu-nhyr-ykf>
Platform: Google Meet**

**JOIN THE GRACIOUS EVENT
FROM THE TEACHERS AND JUNIORS OF M.COM**

The Post-Graduate Department organized the Graduation and Farewell function for the M.Com Part II students on 30th July 2021 via the Google Meet Platform. The students of M.Com Part I bid farewell to their seniors with great zeal and enthusiasm. The comperes for the Program were Ms. Usma Shaikh and Ms. Siddhi Guinde students of M.Com Part I. It was a morning filled with mixed emotions for everyone present in the virtual meeting to witness the official send-off for the outgoing batch of M.Com Part II students, class 2019-2021.

The students recalled all their memories during their 2 years in the Department. Following this was a song medley dedicated to the fantastic seniors by Ms. Shristi Patel, student of Part I. Some exciting and fun online games were also organized and different titles were awarded to the passing out students based on their personality and talents.



Later the faculty of the department conveyed their best wishes and wished all the students good luck for their future endeavors. They urged students to do their best and face life's challenges with confidence.

The Part II students shared their views and experience about the Department and gave their valuable feedback and recalled their journey in the College for the last two

years. They expressed their deep love and gratitude towards the institution and the teachers for constantly motivating and guiding them during these 2 years of their post-graduation journey. The Principal Dr. Prita Mallya addressed the students and wished them all the best for their future prospects.

It was a colorful and a participative virtual farewell. All the students enjoyed the program thoroughly. The day was a memorable one both for the outgoing batch and the teachers. Overall the event was a grand success.

Dear Readers,

As always, at Shree Damodar College, the emphasis is on the holistic development of students and adapting to the changing needs of society in general and our students in particular.

We are delighted to present the reports of activities in this edition of the E-Newsletter, with the College reaching out to students by way of webinars, quizzes and other innovative activities on a wide range of topics.

Ms. Samiksha S. Vengurlekar
Editor

Ms. Pradnya Nadkarni
Designer

Prof. Prita D. Mallya
Professor and Principal

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