



Vidya Vikas Mandal's  
**Shree Damodar College of Commerce & Economics**

# E-Newsletter

January 2022

Volume 14, Issue 5

Ms. Samiksha S. Vengurlekar – Editor



**'Strong is the New Pretty' Monologue Competition**

**11<sup>th</sup> October 2021**



VVM's Shree Damodar College of Commerce & Economics,  
Margao, Goa

The Counselling Cell and the Department of  
English and Communication  
organise  
**Monologue Competition**  
**Theme: 'Strong is the New Pretty'**

Monologue: 3-5 minutes  
Language: English  
Record your video and send it on  
[sdcce.events@vvm.edu.in](mailto:sdcce.events@vvm.edu.in)

**Winners will get exciting prizes and certificate!!**

Prof. Prita Mallya  
Professor & Principal

Ms. Amba Prabhu  
College Counsellor

Ms. Samiksha Vengurlekar  
Dept. of English &  
Communication





On the occasion of International Day of the Girl Child in October 2021, Counseling Cell and Dept. of English and Communication of VVM's Shree Damodar College of Commerce & Economics organized an Online Monologue Competition on the theme 'Strong is the New Pretty'. This competition was organised for the students of Vidya Vikas Mandal on 11<sup>th</sup> October 2021.

The aim of this activity was to bring awareness about gender equality and women empowerment amongst students. The participants had to record a monologue on the said theme, upload the video on google drive and share the link on the given email address.

There were seven participants across the institutions and three winners. The first prize was bagged by Ms. Lavinia Pawar from RMS Higher Secondary School, second place was secured by Ms. Alita Fernandes student of RMS

Higher Secondary School and third place was bagged by Ms. Petalia Cuthino, Shree Damodar College of Commerce& Economics.

West Zone NSS Pre – Republic Day Parade Camp 2021

12<sup>th</sup> to 22<sup>nd</sup> October 2021



Ms. Parmesh Chauhan, NSS volunteer of the College attended 10 days West Zone Pre-Republic Day Parade camp 2021 from 12<sup>th</sup> October - 22<sup>nd</sup> October 2021. This camp was organized by Kavayitri Bahinabai Chaudhary University (KBCU), Jalgaon, Maharashtra. The main objective of the camp was to train the volunteers to present themselves in a better way and constitute the bond of patriotism, national integration, brotherhood and communal harmony.

It was really a great experience of meeting new people and learning their culture and traditions. Republic day Parade camps have proved to be a

boon for the personality development of youth of the country. It provides ample opportunities to the NSS Volunteers not only to interact among themselves but also to get acquainted with different tradition, custom, culture and language. The camp was well organized by KBCU, Jalgaon - Maharashtra.

The camp had a schedule which included morning yoga and exercise, parade practice, personal time, educational sessions, and a cultural program of 45 minutes. Around 200 volunteers from Maharashtra, Telangana, Andhra Pradesh, Gujarat and Goa participated in this camp. Out of 200 volunteers, only 40 were selected to participate at Republic Day Parade Camp 2022 at Delhi.

Ms. Parmesh has expressed that, this camp has helped her to learn group living, attain leadership qualities, improve communication skills and develop a healthy lifestyle.

COURSERA Certificate Course

2<sup>nd</sup> November 2021 to 7<sup>th</sup> January 2022

The Post Graduate Department of Commerce (M.Com) encouraged the students to register and complete any one course of their choice from Coursera or any other online platform as a part of their ISA –III for 10 marks from 2<sup>nd</sup> November 2021 to 7<sup>th</sup> January 2022. Mr. Gajanan Haldankar, Convenor of MOOC’s Committee conducts orientation programme every year for the post PG students. He explains the entire process of enrolment and registration on Coursera platform and addresses their queries.

The Faculty of the Department provides guidelines about selecting the course and a list of courses related to the subject area, in order to assist the students in selecting appropriate courses. The students were allowed to choose a course according to their requirement or area of interest.

On completion of the course the students were required to submit the following: module wise details and summary of the course, certificate of completion and a report of the course completed in brief with learning outcomes.

Students benefited from this course as they could enroll for practical self-study courses offered by foreign universities. The video lectures were pre- recorded and hence the students were able to view them at their ease and convenience. The assignments submitted to Coursera were peer reviewed and evaluated by other participants. Students had to answer several tests, quizzes and score maximum marks to qualify for the final certificate. This made the course challenging for some participants.

The teacher incharge for this activity was Ms. Pooja Shanbhag, Asst. Prof Dept of Commerce. 26 students successfully completed the course and submitted the report. They were also asked to do a brief presentation on the same and share their learning experience, difficulties and challenges faced in completion of the course with their classmates. In order to assess the learning outcomes and evaluate the seriousness of this activity, Viva was also conducted where in students had to answer few questions regarding the course completed. The students provided positive feedback regarding the course.

Following is the list of courses completed by the students:

Sr. No	Roll No	Name of the student	Title of the course + Duration	Start date
01	2101	Anisha Simran Hilda D'Souza	Strategic Self-Marketing & Personal Branding – 4 weeks	2 Nov
02	2102	Antao Leandra Savia	Fundamentals of Project planning & management – 4 weeks	9 Nov
03	2103	Caeiro Shenise Marielou	Fundamentals of project planning and management - 4 weeks	9 Nov
04	2104	Carrasco Vanessa Charity	Public health perspectives on sustainable diets	9 Nov
05	2105	Chandgadkar Darshna Shrikant	Financing for startups Businesses – 4 weeks	6 Nov
06	2106	Choudhary Meena	4ps of marketing mix – 3 weeks (Great Learning Academy)	8 Nov
07	2107	Dessai Rohit Damodar	Foundations of Everyday Leadership - 4 weeks	9 Nov
08	2108	Faldesai Sarthak Surendra	Organizational Behavior: How to Manage People – 4 weeks	8 Nov
09	2109	Fernandes Melisha	Marketing Management I – 4 weeks	5 Nov
10	2110	Gaundalkar Tanmay Datta	Communication in the 21st Century Workplace - 4 Weeks	28 Oct
11	2111	Ghodge Neebha Vinod	Portfolio and risk management - 5 weeks	9 Nov
12	2112	Goes Joshila Salvina	Communication in 21st century workplace - 4 weeks	8 Nov
13	2113	Gomes Amily Sucorrina	Fundamental of project planning and management - 4 weeks	9 Nov

14	2114	Indoria Kanak	Advanced Business Strategy - 4 weeks	10 Nov
15	2115	Jadhav Renuka Rajesh	Financing for Startup businesses – 4 weeks	11 Nov
16	2117	Koli Jyoti Tukaram	Communication in 21st century workplace –4weeks	9 Nov
17	2118	Kumar Anand	Accounting for business decision making : measurement and operational decision – 4 weeks	8 Nov
18	2120	Munankar Namita Narayan	Introduction to financial accounting – 4 weeks	10 <sup>th</sup> Nov
19	2122	Naik Gaunker Gandhar Ramakant	Market research and consumer behaviour	11 <sup>th</sup> Nov
20	2123	Naik Kushal Ratnakar	New technologies for Business - 5 weeks	8 <sup>th</sup> Nov
21	2124	Prabhu Raghunath Mahadev	Marketing Management - 4 weeks	10 <sup>th</sup> Nov
22	2125	Pranav Vallabh Borkar	Trading by technical Analysis- 7.5 hours (Udemy)	4 <sup>th</sup> Jan
23	2126	Raikar Rajath Nagaraj	Accounting Tally ERP 7.5 hours	8 <sup>th</sup> Nov
24	2127	Revankar Vishal Sandeep	Electric vehicles and mobility - 6 weeks	8 <sup>th</sup> Nov
25	2128	Sawant Dessai Vivek Venkatesh	Social media Management - 4 weeks	8 <sup>th</sup> Nov
26	2129	Ved Sinai Borkar	Communication in 21st century workplace –4 weeks	9 Nov

Mock NAAC Visit

11<sup>th</sup> November 2021



A Mock NAAC Visit was held on 11<sup>th</sup> November, 2021, in the College premises from 8.30am to 5.30pm. This was first of its kind initiative of the IQAC Coordinator, Dr Shami Pai.

Following members constituted the team and conducted the Mock NAAC Visit:

1. Dr Kishore Sukhtankar- Former Principal, Gogate Joglekar College, Ratnagiri.

2. Dr Rajiv Sapre- Retired Faculty from Gogate,

Joglekar College, Ratnagiri

3. Dr I. Bhanu Murthy- Former Principal of the College.

Mock NAAC Visit Team reached the college premises at 8.45 am. They were received by the Principal, Prof Prita Mallya, IQAC Coordinator, Dr Shami Pai, NAAC Coordinator, Dr Rodney D’Silva, and the Reception Committee members.

The visit began with the presentations by the faculty members. The first presentation was done by the Principal Prof Prita Mallya. She gave a comprehensive picture of the entire College with reference to all the seven NAAC Criteria. The next presentation was by the IQAC Coordinator, Dr Shami Pai. She focused on the quality initiatives during the assessment period, and also on the action taken on the recommendations made during the third cycle of accreditation.

After a break the group led by, Dr Sukhtankar viewed the presentations in the Library Reading Room. These were the departmental presentations of Commerce & Management by Dr Shami Pai, Economics & Banking by Dr Lira M. Gama, Library & Information Science by Ms Manasi Rege, NSS/NCC by Mr Ainsly Bernard, Students Council/ Cultural Council by Ms Preksha Chopdekar, and Womens Cell by Ms Sheetal Arondekar.

Group led by Dr Sapre and Dr Bhanu Murthy continued their presentations in the meeting room. It started with B.Com presentation by Dr Edwin Baretto, Computer Science by Mr Sumit Kumar, BBA-FS by Ms Cinola Vaz, PG by Ms Seema Dharani, Sports by Mr Ajinkya Kudtarkar, Research Cell by Mr Sandesh Gaonkar.

After the presentations, the team met the Management Members. The meeting was attended by CA Uttam Bene and Mr Madhukar Mallya. The issues discussed were the future plans, welfare measures, incentives for the staff/students, etc.

After the lunch break, the team inspected the infrastructural facilities like Library, Sports Room, Butterfly Garden, Rainwater Harvesting Unit, Waste Management Unit, Laboratories, etc. Then, a meeting with the current students was arranged. The team interacted with the current students for around 15 to 20 minutes after which the team visited the office and interacted with the office staff. They also verified the office records.

Finally, the team visited the Record Room and checked the documents supporting the claim made in the SSR. They checked the documents at random and were happy with the documentation display.

The last item on the schedule was the Exit Meeting. The meeting began at 4.30 pm. The IQAC Coordinator, Dr Shami Pai welcomed everyone for the meeting. The team members gave their report in detail with the suggestions and recommendations for the actual visit scheduled on 25<sup>th</sup> and 26<sup>th</sup> November, 2021.

Lastly, Prof Prita Mallya, College Principal, presented a dry fruits basket and memento to the team members as a sign of gratitude and appreciation. Dr Rodney D’Silva, NAAC Coordinator proposed the Vote of Thanks. This visit proved to be of great help in planning and preparing for the final NAAC visit.

**Online Certificate Course in Fundamentals of Digital Marketing**

**15<sup>th</sup> November 2021 to 3<sup>rd</sup> January 2022**

The BBA(Financial Services) Department encouraged the SYBBA(Financial Services) students to pursue an online certificate course titled ‘Fundamentals of Digital Marketing’ from 15.11.2021 to 03.01.2022. The online certificate course comprised of 26 modules spread across 40 hours and is accredited by the Interactive Advertising Bureau (IAB), New York. It was offered by Google through their ‘Google Digital Unlocked’ platform. The



content of the online certificate course was offered in the form of bite-sized video tutorials followed by a quick quiz.

The online certificate course was offered to the students with the following objectives, viz., to enhance the knowledge of the students by focusing on the related practical aspects, to add value to the students’ undergraduate degree and to expand the employment opportunities for students. 22 students (07 males and 15 females) from SY BBA(FS) A and B class respectively,

completed the online certificate course after passing an online examination bearing 40 questions. They received e-certificates from Google Digital Unlocked on their registered e-mail IDs. Mr. Mayuresh Adsul, Assistant Professor in Commerce, BBA(FS) Department was the faculty in-charge for the same.

NAAC: Peer Team Visit

25<sup>th</sup> & 26<sup>th</sup> November 2021



VVM’s Shree Damodar College of Commerce & Economics underwent the 4th Cycle of accreditation. The Self Study Report (SSR) was submitted to NAAC on 21st April, 2021. Peer Team Visit was fixed on 25th and 26th November, 2021.

Team comprising of following members visited the College for the Assessment.

1. Prof Murlidhar Chandekar, Vice Chancellor, Amravati Maharashtra- Chairperson
2. Prof. Venkata Krishna Parimala, Department of Computer Science, Tirupati, Andhra Pradesh-Member Coordinator

### 3. Prof Indrila Guha- Principal, Basanti Debi College, Kolkata- Member.

The team members arrived in Goa on 24th November. They were received at the airport by our faculty members. Later they were escorted to the Hotel Nanutel, by the Principal, Prof Prita Mallya, IQAC Coordinator, Dr Shami Pai, and NAAC Coordinator, Dr Rodney D'Silva. After a discussion, the tentative schedule of the visit was discussed and finalized. The team members were kind enough to accept the schedule prepared by the College representatives.

#### **DAY 1- 25<sup>th</sup> November, 2021.**

The team members reached the College campus at 9 am. The Guard of Honour by the NCC -Army and Navy Cadets welcomed the team to the College campus. Later they were given a traditional welcome by our faculty members.

After the welcome ceremony, the team members were seated in the Meeting Room. The presentations started at around 9.45 am with the Principal's comprehensive presentation representing the entire college, criteria wise. During the presentation, the team members sought required clarifications from her. This was followed by IQAC presentation by the IQAC Coordinator, Dr Shami Pai, She presented the quality initiatives taken by the College during the assessment period, the role of IQAC, and the recommendations made during the previous visit and the action taken. Next, Dr Edwin Baretto, B.Com Programme Coordinator presented the overview of the entire Programme - activities done, faculty profiles, etc. The last presentation was by Ms Sweta Alve, on the Computer Science Department. All the presentations were followed by a discussion. The team decided not to continue with the remaining presentations. These were checked by the team members on their own while preparing the report.

As per the schedule, the NAAC Coordinator, Dr Rodney D'Silva escorted the team for a campus tour. Starting with the library, the team visited the Classrooms, Laboratories, Canteen, Incubation Centre, Sports Room, Multipurpose Hall, Gymnasium, Composting Bin, Butterfly Garden. All the facilities were checked very carefully. Various queries were raised and clarifications sought. After the campus tour, the team had a meeting with the Board of Management along with the invitees viz. The Vice Chancellor, the Registrar, CDC Chairperson, Director of Higher Education, Principals of the Sister Institutions. The interaction took place for almost 30 minutes. Later, they proceeded for lunch.

Post lunch session - the team had interactions with various stakeholders in the Smart Classroom. Starting with the current students, the team interacted with the Alumni, then the parents, then the teaching staff and finally the non teaching staff of the College. These interactions were held in a closed room in a confidential manner. The stakeholders were asked about various merits and demerits as well as the future prospects of the College.

After the interaction, the team was taken to the GD Hall for the Cultural Programme performed by the students of the College. Their performance showcased Goan Culture which included group dances such as the Kurudin, Kunbi, Fugadi and group song, the Goan Mando. The team as well as the faculty members enjoyed the Cultural Programme.

After the Cultural Programme, the team visited the Record Room for documentation checking. The team verified all the documents in detail and asked various questions which were successfully answered by the faculty in charge for each criterion.

The team returned to the hotel where they met the IQAC Coordinator and the Principal to decide the course of action for day two of the visit.

**DAY 2- 26<sup>th</sup> November, 2021.**



The next day, the team called the Principal and the IQAC Coordinator to the hotel at 11am. The Peer Team Report was shown to them by the team. After going through it, changes were suggested, which were accepted by the team. After completing all the required formalities, the Team and the faculty members along with the Principal and the IQAC Coordinator reached the College campus at 1.30pm. After the lunch, the Team began with the Exit Meeting in the GD Hall. At the meeting the Peer Team Report was presented to the Principal.

Lastly, the Principal, Prof Prita Mallya proposed the Vote of Thanks. The programme ended with the National Anthem.

**VVM's Shree Damodar College of Commerce & Economics awarded 'A' grade by NAAC**

VVM's Shree Damodar College of Commerce & Economics has been awarded 'A' grade by the National Assessment and Accreditation Council (NAAC), Bengaluru. The College secured a score of 3.03 (out of a maximum possible 4) on a 7- point scale. The College now joins the 64 colleges across India to be accredited in the fourth cycle.

The NAAC Peer Team comprising Dr. Murlidhar Chandekar, Dr. Venkata Krishna Parimala and Dr. Indrila Guha visited the College on November 25<sup>th</sup> and 26<sup>th</sup>, 2021.

NAAC rates colleges on 34 key indicators across 7 broad criteria. Some of the key indicators on which the College scored the highest are academic flexibility, planning and implementation of the curriculum, student enrolment, catering to students' diverse needs, teacher profile and quality, innovation ecosystem, number of doctoral students registered at the College research centers, extension activities carried out and student participation in these extension activities, collaboration through MOUs, physical and IT infrastructure, student progression to higher education, student participation and performance in sports and cultural activities, strategy development and deployment.

In its report, the Peer Team congratulated the College for framing programme and course outcomes, conducting bridge courses for students, organizing add-on certificate courses, efforts at gender sensitization, setting up an incubation centre and the active participation of students in extension and outreach activities. The Team noted the availability of adequate infrastructure for curricular and extra-curricular activities, and recognized the contribution of alumni towards financial assistance to needy students, assistance in organizing activities and participation as guest faculty. The Team took note of the manner in which the Management of the College is

committed to the cause of higher education and promotion of values among all stakeholders. The members also appreciated the College for the efforts taken at all-round development of students. This practice is followed across all the departments and the good academic discipline maintained by the College administration was appreciated.

The Peer Team’s recommendations for the College include strengthening the Incubation Centre by applying to DST, Govt. of India or Niti Aayog for funding and development of a research culture in the College.

Thanksgiving by IQAC

1<sup>st</sup> December 2021



The IQAC Coordinator, Dr Shami Pai, NAAC Coordinator, Dr Rodney D’Silva and the IQAC members viz. Dr Lina Sadekar, Dr Edwin Baretto, Dr Lira M. Gama, Dr Anjali Sajilal, and Mrs Manasi Rege visited Zambaulim Sausthan on 1<sup>st</sup> December, 2021, for thanksgiving, after receiving ‘A’ Grade for the 4<sup>th</sup> Cycle of Accreditation. The team went to the temple and took the blessings of Lord Damodar. Sweets were also offered to the Almighty on behalf of the College by the IQAC Coordinator.

Later the team also visited Holy Spirit Church, Margao and offered and lit candles to the deity, on behalf of the College. Earlier to this, the faculty members visited the Zambaulim Sausthan on 22<sup>nd</sup> February, 2021 to offer the auspicious coconut to the Lord Damodar, before starting the NAAC preparations. Similarly the coconut was also offered to Pimpalkatta, Margao on 23<sup>rd</sup> November, 2021, before the Peer Team Visit. Mass Service at Holy Spirit Church was offered on behalf of the College on 25<sup>th</sup> November, 2021.

Self and Work Management

6<sup>th</sup> & 7<sup>th</sup> December 2021



The Department of Computer Science organised An interactive session on “Self and Work Management” as part of N9001 syllabus for FYBVoc(ST) students on the 6<sup>th</sup> and 7<sup>th</sup> December 2021 from 12:30-2:30 pm in room no. F102. The Resource Person for the session was Ms Caroline Stewart Silva, Life Coach, Impact Training Solutions, Margao.

Ms Silva spoke about how to manage - Work Stress, Code of Conduct, Personal Grooming, Adhering to Organization Procedures and Policies, Planning, organizing and Prioritization required for a Junior Software Developer.

The session was attended by 15 students from the FY B.Voc.(ST) Sem I students.

Online Certificate Course in Tally ERP 9

9<sup>th</sup> to 23<sup>rd</sup> December 2021



The BBA(Financial Services) Department encouraged the TYBBA(FS) students to pursue an online certificate program in Tally ERP 9 from 09.12.2021 to 23.12.2021 from 09:30 to 11:00 a.m. and 03:00 p.m. till 05:00 p.m. through Zoom platform. Students from the B.Com programme also pursued the online course. The course was offered by Vedasys which is an ISO certified Computer and IT training school that specializes in IT and non-IT Computer courses and latest technologies, Mr. Santosh Balakrishnan, Founder, Vedasys was the Resource Person for the session.

The training program aims to relevantly skill students and working professionals towards maximum employment potential.

The online certificate program was offered to the students with the following objectives:

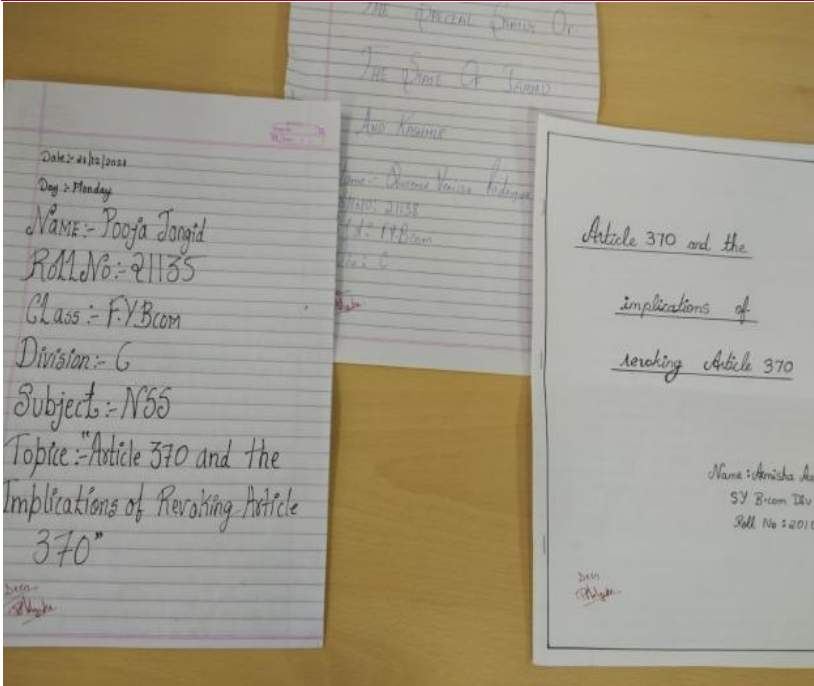
- 1. To enhance the knowledge of the students by focusing on the related practical aspects.
- 2. To add value to the students' undergraduate degree.
- 3. To expand the employment opportunities for students.

Topics like: Accounting of financial transactions, introduction to Tally and voucher types, inventory masters, interstate and intrastate transactions, input tax credit, reverse charge mechanism, order processing, manufacturing firm accounting, actual vs billed quantities, tally synchronization, real world bill entry practice and tally backup and restore were covered in the course.

18 students (09 males and 09 females) from TYBBA(FS) A and B class and from the B.Com programme completed the online certificate course successfully. The Educational Version of Tally ERP 9 was provided to all the enrolled students. Session recordings were made available on the Facebook group for those students who faced internet connectivity issues. All the enrolled students received e-certificates from Vedasys on their registered e-mail IDs. Physical certificates were also provided to the students who requested and paid for the same. All the enrolled students provided a positive feedback to Vedasys. Two students, Ms. Anjali Navik and Ms. Dhanashree Khavnekar from TY BBA(FS) – A class won the Amazon vouchers of Rs. 200/- as gifts for providing the best feedback. Mr. Mayuresh Adsul, Assistant Professor of Commerce, BBA(FS) Department was the in-charge faculty for the same.

Constitution Day 2021

15<sup>th</sup> to 31<sup>st</sup> December 2021



The NSS Unit in collaboration with the Department of Law celebrated Constitution Day and Dr. B R Ambedkar Jayant from 15th to 31st December 2021 by organizing various events for students of B.Com Program, as per instructions received from NSS Regional Directorate, Pune and NSS Cell, Goa University. This was part of the ‘Azadi Ka Amrut Mahotsav’.

The following events were organised

- Essay writing competition on the topic “Article 370 and the Implications of Revoking Article 370”. 7 students participated in the

competition. The essays were judged by Ms. Prajakta Lolayekar, Assistant Prof, Department of Law.

Winners of the Competition are as follows:

1<sup>st</sup> Place: Queenie Rodgriues, FY B.Com

2<sup>nd</sup> Place: Pooja Jangid, FY B.Com

3<sup>rd</sup> Place: Aemisha Azavedo, SY B.Com

- Pick and Speak (1 minute talk) on a given topic. Here, the students were asked to pick a topic and speak for 1 minute on the same. Topics given were: Freedom of Speech and Expression, Constitution of India, Dr. Babasaheb Ambedkar, Dowry, Constitutional Rights, Secularism, Democracy, Terrorism, Freedom of Press, Fundamental rights and Fundamental Duties. This activity was organized for the students who have opted for Business Law as an elective. 03 students viz. Ms. Dimple Tavde, Mr. Gaurav Kanekar and Ms. Simran Andra participated in the event.

Celebrating ‘A’ Grade and the Christmas 2021

23<sup>rd</sup> December 2021



VVM’s Shree Damodar College was awarded A Grade for the Fourth Cycle by NAAC. The result was declared on 30<sup>th</sup> November, 2021. IQAC Coordinator, Dr Shami Pai organsied a celebration on 23<sup>rd</sup> December, 2021. It is a big achievement for us as we will be celebrating Golden Jubilee in 2023.

On this occasion the festival of Christmas was also celebrated. IQAC Coordinator ordered a cake and the cake cutting ceremony was done at the hands of IQAC members along with the Head Clerk and IQAC Coordinator, in the College quadrangle. Teachers sang songs and Christmas carols. All the staff members enthusiastically participated in the celebration followed by a photo session. Cake and Goan sweets were distributed among all the members and students who were present.

Staff members followed the dress code - red and white coloured attire. At the end, IQAC Coordinator, Dr Shami Pai proposed the Vote of Thanks.

Lecture Series on Sports Training

27<sup>th</sup> to 31<sup>st</sup> December 2021



VVM’s Shree Damodar College of Commerce & Economics  
Margao, Goa  
Department of Physical Education & Sports

Lecture Series on ‘Sports Training’  
For 10 Contact hours

**Topics to be covered**

1) Meaning & Principles of Sports Training  
2) Meaning & Components of Physical Fitness  
3) Concept & Types of Warm up & Cooling Down  
4) Training Load & Recovery  
5) Methods of Sports Training



**Rules**  
1) E-certificate will be provided to all the participants  
2) 80 % of attendance is compulsory to avail contact hours & Certificate  
3) Participation open only to the students of Shree Damodar College



PROF. PRITA D. MALLYA  
PROFESSOR & PRINCIPAL



MR. SAURABH RAIKAR  
INSTRUCTOR IN PHYSICAL EDUCATION & SPORTS

MR. AJINKYA KUDTARKAR  
COLLEGE DIRECTOR OF PHYSICAL EDUCATION & SPORTS

The Department of Physical Education and Sports conducted a ‘10 Hours Lecture Series on Sports Training’ for SDCCE students from 27<sup>th</sup> December 2021 to 31<sup>st</sup> December 2021. The session were conducted from 10.00am to 12.00 pm everyday. Mr. Saurabh Raikar, Instructor in Physical Education conducted these lectures on Google Meet Platform.

The topics covered under the “Lecture Series on Sports Training” were as follows:

Sr. No	Topics
1	Meaning and Importance of Sports Training
2	Principles of Sports Training

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3	HRPF and SRPF components of Physical Fitness
4	Concept and Types of Warming up and Cooling down
5	Training Load and Recovery
6	Methods of Sports Training

25 Students successfully completed this Lecture Series on Sports Training. All the classes were taken very smoothly and all the topics were covered based upon the understanding level of the students. Doubts raised by students were also cleared on the spot. E- Certificate were provided to all the participants who successfully completed this Training.

Do It Yourself Competition

21<sup>st</sup> December 2021

The Students’ Council organized DIY (Do It Yourself) Competition on 21<sup>st</sup> December 2021 from 10:15 to 11:15 a.m. For this competition students created innovative things on their own. It was organised on the First Day of ‘The Fun Week’ in the Multipurpose hall. This activity was organised by Asst. Prof. Sneha Prabhudessai. The student in charge for the activity was Ms. Dimple Tavde.

Participation was open for all the students across all the programmes. 13 students participated for the same. All the students created beautiful and creative things.

The competition was judged by Prof. Rama Borkar Asst. Prof. in CS and Asst. Prof. Sheryl Da’Silva Asst. Prof. in Commerce. It was indeed a well organised and a successful event.

Winners of the competition are as follows:-

1<sup>st</sup> place : Ms. Madhuri Sharma (SY BCom A)

2<sup>nd</sup> place: Livina Vas (SY.BCom A)

Webinar on “Emerging and Ongoing Trends in Cloud and Databases”

4<sup>th</sup> January 2022



A Webinar was conducted on the topic “Emerging and Ongoing Trends in Cloud and Databases” for the SYBCA class on 4<sup>th</sup> January 2022 via Google Meet platform from 9:00 to 10:45 am by the Department of Computer Science. The Resource Persons for the session were Mr. Gaurav Talwadkar, Technology lead, MuleSoft/Salesforce, NewYork, Mr Amit Kumar Jha, Senior Solutions Architect, Mulesoft/ Salesforce, NewYork and Dr Kunal Korgaonkar, Visiting Faculty BIT(Goa Campus).

The session began with the welcome address by the Principal Dr. Prita Mallya. Ms Rajlaxmi Nair, Asst Prof, Dept of CS introduced the Chief Guest for the session.

The webinar was divided into 3 segments:

Mr Gaurav spoke about the “Corporate and cloud Trends”


Mr Amit spoke about “Cloud Services”




Dr Kunal Spoke about “Data Management Challenges”

50 students participated in the webinar. Ms Rama Borkar, Asst prof, Dept of CS and the teacher in charge for the Webinar, proposed the Vote of Thanks.

10000 Steps Fitness Challenge

4<sup>th</sup> to 14<sup>th</sup> January 2022

**VVM's Shree Damodar College of Commerce & Economics**  
Margao, Goa



Affiliated to Goa University  
Accredited by NAAC with 'A' Grade (CGPA of 3.03 )

Department of Physical Education & Sports  
Organizes

# 10000 STEPS CHALLENGE

For SDCCE Staff & Students

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DETAILS OF 10000 STEPS CHALLENGE

- \* From 4th January 2022 to 13th January 2022.
- \* Any Step Tracker Pedometer can be used to count steps.
- \* Out of 10 Days minimum 7 days attendance is compulsory to provide E-certificate.
- \* Kindly take a screenshot of 10000 steps challenge every day and forward it to [pesdcce@vvm.edu.in](mailto:pesdcce@vvm.edu.in) by mentioning your Name, Roll no, Programme, Class & Div for Students and only the Name for the SDCCE Staff.

**PROF. PRITA D. MALLYA**  
Professor and Principal

**MR. AJINKYA KUDTARKAR**  
College Director of Physical Education & Sports

**MR. SAURABH RAIKAR**  
Instructor in Physical Education/Event Coordinator

The Department of Physical Education and Sports organized 10 days, 10000 Steps Fitness Challenge Program from 4<sup>th</sup> to 14<sup>th</sup> January 2022 for their students and staff by using any Step Tracker Pedometer. 14 individuals took part in 10000 Steps Fitness Challenge Program out of which 10 participants successfully completed it. The Participants had to take screenshot of 10000 steps completion on any Step Tracker Pedometer for 7 consecutive days and send it on [pesdcce@vvm.edu.in](mailto:pesdcce@vvm.edu.in). The participants who successfully completed this 10000 steps fitness challenge for at-least 7 days and more out of 10 days were given e-certificates. The main aim of conducting this 10000 Steps Fitness Challenge was to make the students and staff physically and mentally active during the Covid 19 Pandemic.

Following are the details of the participants:

Sr no	Name	Days of Present
1	Mr. Mohmadgusa Mulla	7
2	Mr. Bharat Choudhary	7
3	Mr. Sameer Patil	7
4	Mr. Myron Shane Soares	7
5	Ms. Jayashri. N. Dongre	9
6	Mr. Manoj Siddeshwar Parge	9
7	Ms. Anuja U. Gawas	7
8	Ms. Lizette D'Costa	7
9	Ms. Grishmi G. Thakur	7
10	Mr. Yunal Fernandes	7

Book Exhibition

6<sup>th</sup> January 2022



The Department of Library & Information Science in association with the Readers’ organized a Book Exhibition in physical mode on 6<sup>th</sup> January, 2022 in the Library Reading Room from 10.30am onwards. The book exhibition was inaugurated at the hands of Dr. Prita D. Mallya, Principal.

Navkar Book Distributors from Mumbai displayed a wide range of books in the subjects like Commerce, Economics, Mathematics, Environment, Agriculture, Law, Banking, Literature, Research Methodology, Sports, Fitness, Yoga, Biographies, Novels, Competitive Exam reference books such as

CAT, MAT, UPSC and Banking exams. More than 1000 book titles were on the display. The book exhibition was visited by 75 staff members of the College and also the sister institutions viz. Vidya Vikas Academy and RMS Higher Secondary School.

Staff members chose a rich set of subject related books to update the College library. The book exhibition closed at 3.00pm.



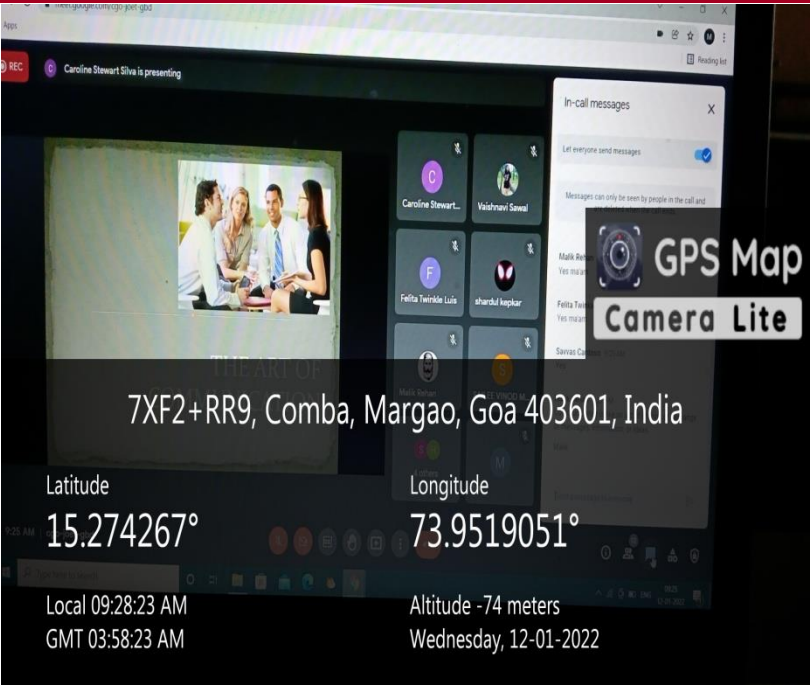
Part I from 11th January to 14th January 2022 from 3:30 – 5:30 p.m. The sessions were conducted through online mode via Google Meet platform. The objective of the workshop was to provide the students with a comprehensive knowledge of various statistical techniques and its practical usage in not only research but also in our day-to-day life. The Resource Person for the session was Dr. Dhaneesh Kumar, Assistant Professor, Dnyanprassarak Mandal’s College and Research Centre, Assagao. He explained all the topics theoretically and practically using various examples and practice problems.

On the first day, Mr. Dhaneesh emphasized on the basics and importance of various statistical tools and techniques in research as well as in today’s world, he started with the basic concept of ‘Mean’. He then went on to explain measures of central tendency and dispersion- its types, skewness which talks about the shape of the curve, and kurtosis which talks about the normality of the distribution along with probability distribution- normal, binomial, poisson distribution with practical examples for better understanding. At the end of the session the doubts raised by the students were clarified.

Day Two started with the concept of relationship analysis. Spearman’s rank correlation coefficient and regression analysis along with standard deviation and variance were covered with practical problems and examples for better understanding. Mr. Kumar addressed all the questions raised by the students at the end of the session. Overall it was an informative session.

“Team work and Communication”

11<sup>th</sup> January 2022



The Department of Computer Science organized a training session on ‘Team work and Communication’ for the students of F.Y.B.Voc on 11th January, 2022 from 3.00 to 4.30pm and 12<sup>th</sup> January, 2022 from 9.00-10.30 am via online mode. The main objective of the session was to train the students to work in a team and to highlight aspects of effective communication.

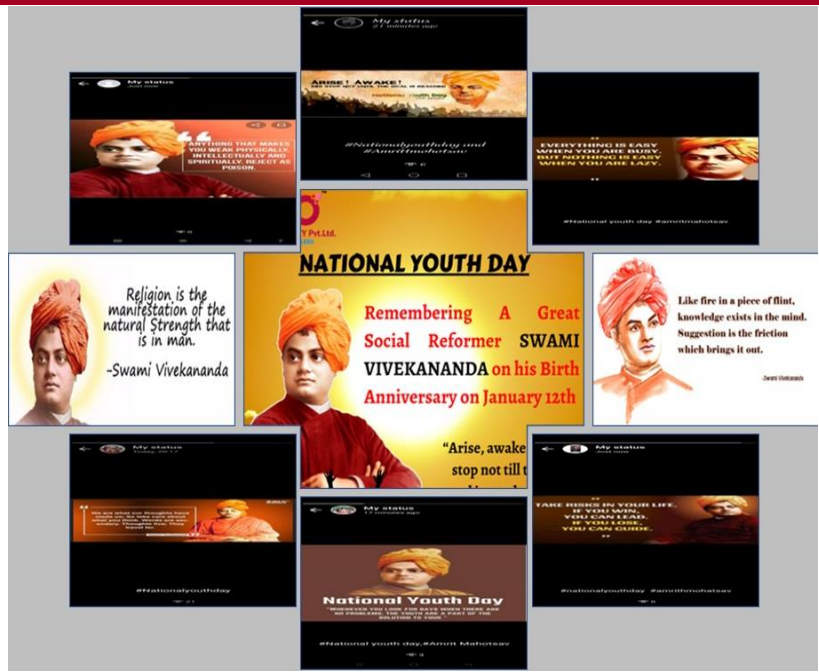
The Resource Person for the session was Ms. Caroline Stewart Silva, a Professional Life Coach, Impact Training Solutions. The session began with an introduction of the Resource

Person by Sneha Prabhudessai, faculty member of Computer Science Department. Ms. Caroline Silva commenced the session with the brief introduction to the topic - teamwork. While emphasizing on the aspect of ‘Accountability’ she said that each team member should be accountable for profit or loss gained by the team.

On day two, Ms Caroline spoke about the qualities of good team player. She then explained the process of communication by conducting an activity for the students. In this activity, she asked students to take a sheet of paper and fold it without giving directions to the folds. With this activity she actually wanted to convey the message that communication should be precise and complete. The session concluded at 10.30 am.

Celebration of National Youth Day and Birth Anniversary of Swami Vivekananda

12<sup>th</sup> January 2022








The NSS unit celebrated National Youth Day and Birth Anniversary of Swami Vivekananda on 12th January 2022. Every year on January 12, India celebrates National Youth Day, also known as Yuva Diwas, to commemorate the birth anniversary of Swami Vivekananda and to pay tribute and honour his teachings. With an objective to spread his teachings among the youth, the NSS Unit this year, organised an online activity where the volunteers had to post as their social media status, a message on the topic “Swami Vivekananda’s message to the Youth”.

Volunteers enthusiastically participated in the activity and posted messages to reach out to hundreds of youth and others in and outside the state. 118 volunteers participated in the activity.

5-Day Financial Education Programme for Youth Citizens’

25<sup>th</sup> to 30<sup>th</sup> January 2022




VVM's Shree Damodar College of Commerce & Economics  
in association with  
NISM and Kotak Securities  
organizes

# "5-Day Financial Education Programme for Young Citizens"

Date: January 25-31, 2022

Mode: Google Meet

Time: 3:00 p.m. to 5:00 p.m.



**Resource Person: Dr. Sarika Lohana**  
SEBI & NISM Empaneled Certified Trainer in Securities Market.

Prof. Prita D. Mallya  
Professor & Principal

Dr. Shami Pai  
HOD-Commerce

Dr. Edwin Barreto  
B.Com Programme Coordinator

Ms. Cinola Vaz  
BBA(FS) Programme Coordinator

Ms. Seema Dharani  
M.Com Programme Coordinator

VVM’s Shree Damodar College of Commerce & Economics in association with NISM and Kotak Securities organized a ‘5- Day Financial Education Programme for Young Citizens’, from 25<sup>th</sup> to 30<sup>th</sup> January 2022 from 03:00 to 5:00 pm via Google Meet platform. 50 students of B.Com, BBA (FS) & M.Com participated in the program. The Resource Persons for the program were Dr. Sarika Lohana, SEBI & NISM Empaneled Certified Trainer in Securities Market and Dr. Anita Saini, SEBI & NISM Empaneled Certified Trainer in Securities Market

Dr. Sarika Lohana welcomed all the participants and briefed the students about the programme namely – “Kona Kona Shiksha Programme” which is a Kotak Securities CSR Initiative. She emphasized that this course will give the students deep insights about securities market and will enhance the financial literacy. She further introduced the speaker of the session Dr. Anita Saini who is SEBI & NISM Empaneled Certified Trainer in Securities Market. The speaker further said NISM – National Institute of Securities Market is an educational initiative by SEBI, which aims at creating awareness of personal finance framework, employment opportunities, empowering students to answer interviews confidently. She mentioned that only 2% of the Indian population is investing in mutual funds.

The speaker began with the 1<sup>st</sup> Session – Importance of Investment. The concept of Impulsive Spending was explained with an interesting example. Dr. Anita Saini gave an interesting solution to beat inflation i.e. to invest some portion of your saving in Financial Products. The popular asset classes like Equity, Fixed Deposits, Gold and Property were explained in detail.

Dr. Saini then commenced with Session 2- Financial Investment Opportunities, here various types of asset classes like cash, equity, fixed income, real estate, and commodities were explained and compared with each other. And lastly the speaker discussed about Small Saving Schemes like PPF, Sukanya Samriddhi Scheme and various Fixed Deposits namely Bank FD, Post Office FD and company FD.

The session on day 2 started with a strength of 45 participants. The Resource Person Dr. Sarika Lohana began with a brief introduction on mutual funds. She explained ways in which one can invest in gold without investing in physical gold like Gold ETFs in the form of Gold Mutual Funds and Sovereign Gold Bonds. Next, she explained the requirements one needs to adhere to when directly investing in Equity. The process and prerequisites to invest in securities market were covered. She explained the three accounts that are required to register in the security market namely, a bank account, trading account with a broker and Demat account with a depository participant.

On Day- 3 the Resource Person Dr Sarika Lohana started with the introduction of Primary market. She explained, how a company raise funds from all investors, usually for new projects, expansion and repayment of debts. She also spoke on the Initial public Offerings (IPO) and its requirements. Price Discovery of share in public offering, the fixed price method and the book building method was covered in detail. She also elaborated on how one can invest in secondary market and what is the due diligence to be kept in mind while investing in secondary market.

Dr. Anita Saini started the Day-4 session by explaining how to place an order for investment, by personally visiting the broker's office, through email along with the steps involved therein or via online websites or apps. Further, she spoke about the market watch section on online websites and as certain the important information contained in the section like last traded price and percentage change. The Resource Person also informed the participants about the various types of investment orders that an investor can place such as limit order, market order, after market order, immediate order, stop loss order, cover order and bracket order. She also went on to highlight certain key trading terminal features like, the login process, access to market watch list, creating a customized watch list, placing of buy or sell order, access to trade book, access to order book and seamless fund transfer.

The Resource Person for the session on Day-5 was Dr, Sarika Lohana, who briefed the students about the key points to know about investing. She stated that investing without analysis is like driving on a highway blind folded. Later she began with the concept of Mutual Funds. She went on to explain why investing in Mutual funds is better than investing in direct shares/ equity investments. She stated that in mutual funds the fund manager and

their research team choose the shares for us. Whereas in direct share you have to carefully, choose the right share at the right price. Adding to this the Resource Person stated that tax benefit under section 80C cannot be availed in direct shares whereas in mutual funds tax benefit can be availed.

The sessions conducted by Dr. Sarika Lohana and Anita Saini were very informative, interactive and it was a great success. At the end of the session, a quiz was sent to all the students via email in order to receive the rank and the certificate. The session ended with a Vote of Thanks proposed by Ms. Abigale Rodrigues, Asst Prof in Commerce. The Teachers In-charge for this program were Ms. Preksha Chopdekar, Ms. Swati Bhat, Ms. Lizia Gomes and Ms. Abigale Rodrigues.

*Dear Readers,*

*As always, at Shree Damodar College, the emphasis is on the holistic development of students and adapting to the changing needs of society in general and our students in particular.*

*We are delighted to present the reports of activities in this edition of the E-Newsletter, with the College reaching out to students by way of webinars, quizzes and other innovative activities on a wide range of topics.*

**Ms. Samiksha S. Vengurlekar**  
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Professor and Principal

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