



Golden Jubilee Celebrations of Vidya Vikas Mandal

Vidya Vikas Mandal's Shree Damodar College of Commerce & Economics



E-Newsletter

April 2021

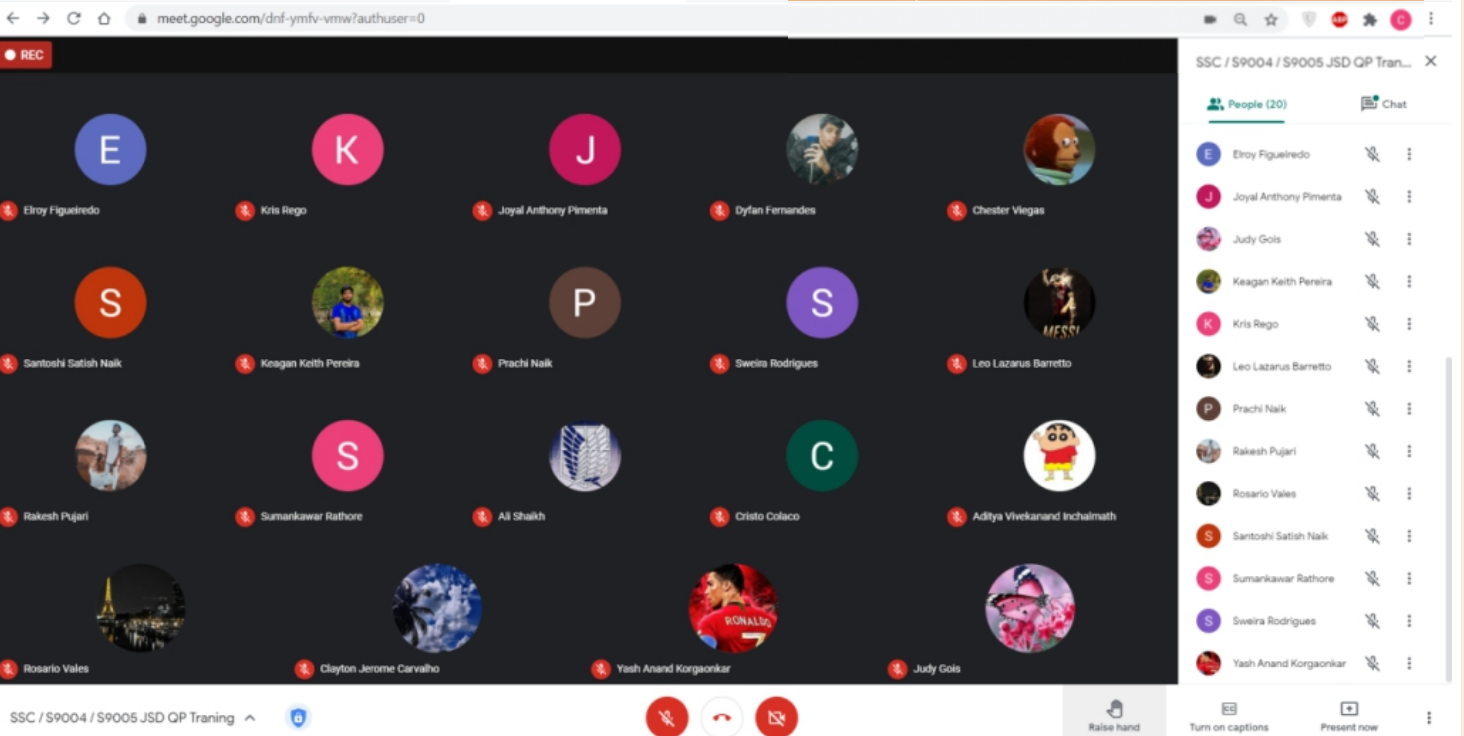
Volume 13, Issue 10

Ms. Samiksha S. Vengurlekar – Editor



Training/ session in SSC/N9004 and SSC/N9005 –for
FYBVoc(ST) Students

13th, 20th and 27th February 2021



The Department of Computer Science organized a training session in SSC/N9004 (Data and Information Management) and SSC/N9005 (Develop Knowledge, Skills and Competence) for FY B.Voc.(Software Technologies) students on 13th, 20th and 27th February 2021 from 09.00 am to 01.00 pm via Google Meet. 26 FY B.Voc.(ST) and 2 TY BCA students attended the session.

The objective of the session was to provide basic and essential training in Data and Information Management and development of Knowledge, Skills and Competence as required by the curriculum of Junior Software Developer Qualification Pack. The trainer for these sessions was Mr. Elroy Figueiredo, Module Lead, Mindtree Pvt. Ltd. Bangalore.

Mr. Elroy enlightened the students on acquiring knowledge, skills and competencies and shared channels and mediums where they can do the same. He opined that it is highly essential for software professionals to adapt themselves to latest technologies in order to meet the rapidly changing demands of the industry.

Training conducted for N9002 JSD Module

22nd & 23rd February and 17th, 18th
& 19th March 2021



The Department of Computer Science organised a 'Training for N9002 JSD Module' for FY B.Voc.(ST) students on 22nd, 23rd February and 17th, 18th, 19th March 2021 through Offline and Online sessions (Google Meet). The Resource Person was Ms. Caroline Stewart Silva, Impact Training Solutions. 25 students attended the training.

The training was conducted on the following topics

Session 1: Training session on 22nd February, 2021 for students on Self & Work Management, Code of Ethics and Conduct at the Workplace.

Sub-topics:

- a) Managing Work Requirements - Skills Required
- b) Code of Conduct
- c) Code of Ethics - Respect for company property /assets, Personal grooming, Punctuality, Attendance & leaves, Identification, Fraudulent practices, General COE
- d) Steps in Progressive Discipline
- e) General Code of Conduct
- f) Planning & Organizing

Ms. Silva conducted the training in the form of a discourse and elaborated with the help of training activities, audio-visuals and self-assessment tests. The aim of the training was to create awareness of the expected code of conduct at the work place and to highlight the importance of maintaining and adhering to the same.

Session 2: A training session on 23rd February 2021 on the topic: Time Management Skills

Sub-topics:

- a) Definition of Time Management
- b) Misconceptions about Time
- c) Benefits of Good Time Management
- d) What are Time Robbers?
- e) A brief on Goal Setting and its advantage

- f) The 4-Quadrant Theory of Time Management
- g) Traits of Effective Time Managers
- h) Tips on Effective Time Management

Here too, Ms. Silva conducted the training in the form of a discourse and elaborated with the help of training activities, audio-visuals and self-assessment tests. She provided students with various time management techniques to help them be most effective at the workplace and in overall management of tasks.

SESSION 3, 4 & 5: Online training sessions on 17th, 18th & 19th March 2021 on Anger Management & Teamwork.

The Anger Management session covered the Definition of the concepts Anger & Anger Management, the price we pay for not being able to manage our anger and Anger Management Tools

The sub-topics for Teamwork were

- a) Definition of the concepts - Team & Teamwork
- b) Stages of Team Development
- c) The 4 Paradigms of Human Interaction
- d) Dysfunctions of a team – Why a Team fails
- e) Make Teamwork work for you by being a Good Team player (IT-industry specific)

Again, Ms. Silva used discourse, training activities, audio-visuals and self-assessment tests for the training. Students were made aware of the negative effects of anger on the workplace and relationships. Different techniques of managing anger were shared with the students as well as the need to exercise the same on a regular basis. The students were briefed on 'Teamwork' and the crucial role it plays in our professional and personal lives and relationships. The aim was to highlight the importance of effective verbal and non-verbal communication and to emphasize the need to work as a team to collaborate, compromise and cooperate.

Students appreciated the training sessions, which were organized and coordinated by Ms. Namita Neurenkar, faculty-in-charge.

30-hour certificate course on 'Practical Aspects of Income Tax for Individuals'

22nd February – 2nd April 2021



Golden Jubilee Celebrations of
Vidya Vikas Mandal



VVM's Shree Damodar College of Commerce & Economics, Margao, Goa
B.Com (Department of Commerce)

Powered by SDS ACCOSPHERE ADVISORS PVT LTD

30 hour Certificate Course on

'Practical Aspects of Income Tax for Individuals'



Resource Person

C.A Sonam Daivajna

Director at SDS Accosphere
Advisors Private Limited Margao
Goa

Start Date:
Monday, 16th February 2021
Fees: Rs. 590/-

Online Platform
Google Meet

Learning Outcomes:

After completion of the course, participants will be able to:

- Understand basic provisions under Income tax
- Identify various deductions available from Income for Individual taxpayer
- Undertake tax planning, File Income Tax returns online, Calculate Advance tax
- Check Income Tax Refund status online

BASIC CONCEPTS

TAX PLANNING

DEDUCTIONS

TDS

ADVANCE TAX

08322722500
08322722511



office.sdcc@vvm.edu.in
principal.sdcc@vvm.edu.in



www.damodarcollege.edu.in



Contact Details:

Course Coordinators:

Mr. Gajanan Haldankar
9405587377

Dr. Madanant Naik
9637490156

Mr. Ainsley Bernard
9970629812

The Certificate Course Committee organized a 30-hour certificate course on 'Practical Aspects of Income Tax for Individuals' from February 22 to April 2 2021. CA. Sonam Daivajna, Practicing Chartered Accountant and Director, SDS ACCOSPHERE ADVISORS PVT. LTD. was the subject expert. 37 B.Com students, 10 BBA(FS) students and 5 BCA students completed the course.

The course covered the theoretical as well as practical aspects of Income Tax for individuals. The Resource Person also included and solved some case studies during the sessions. Three MCQ-based tests were conducted at the end of certain topics, which helped in continuous evaluation of the students' progress and understanding. The students were also given real-time experience with online

access to the Income Tax website and also filing of returns.

The Resource Person emphasized the amendments made during the budget session. The changes and their impact on individuals' taxable income was explained in detail. The students gained a lot of practical knowledge, especially with regards to filing of returns. The students were provided with certificates on successfully clearing the online test conducted at the end of the course.

Interaction Session for Qualification Packs

2nd, 4th and 5th March 2021



The Department of Computer Science organized an 'Interaction Session for Qualification Packs' for B.Voc.(ST) students on March 2, 4 and 5, 2021. The Resource Person for the session was Mr. Mohsin Shaikh, Haztech. 23 FY B.Voc.(ST) students and 06 SY B.Voc.(ST) students attended the sessions.

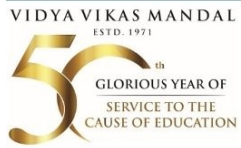
The session on 2nd March was for First Year students, to help them understand the application of concepts learnt in the Junior

Software Developer (JSD) Qualification Pack. During the interaction, students shared their work with Mr. Mohsin and received valuable inputs to add to their implementations. Mr. Mohsin correlated the theory to the industry and made students aware about the relevance of learning each of the technical modules of JSD QP. The topics discussed were Testing, HTML, CSS, JavaScript, php mysql, C language, and use of math in coding.

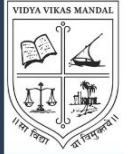
The interactive session on 4th and 5th March 2021 was for Second Year students. Mr. Mohsin Shaikh conducted the session on the topic Bootstrap. He gave the students an overview about the topic and clarified students' queries about Bootstrap. In their feedback, students mentioned that the session was extremely useful as it helped them learn about Bootstrap usage and its application.

The sessions were planned and scheduled by Mr. Sumit Kumar, Head, Department of Computer Science. Asst. Prof. Mrs. Sweta P. Shet Verenkar coordinated the sessions.

Soft Skills Training (Annual Pre-Placement Training)

3rd March – 23rd April 2021*Golden Jubilee Celebrations of Vidya Vikas Mandal*

VVM's Shree Damodar College of Commerce & Economics, Margao, Goa

Placement Cell
organises

ANNUAL PRE-PLACEMENT TRAINING

MAKE YOURSELF FUTURE READY !!



Trainer:

Caroline Stewart Silva,
Impact Training Solutions

Registration Link:

<https://forms.gle/yiwL8NXGDdUxBGB3A>

DATE: FROM MARCH 2021

TIME: 12.00PM TO 1.00PM

DURATION: 7 DAYS (PER BATCH)

Prof. Prita D. Mallya
PRINCIPAL

Dr. Maithili Naik
CONVENOR, PLACEMENT CELL

Ms. Grishmi Thakur
EVENT INCHARGE

As a part of the Pre-Placement Training for students, the Placement Cell organized Soft Skills Training Programme for TY students from 3rd March to 23rd April 2021 via Zoom. The Resource Person was Ms. Caroline Stewart Silva. The students were grouped into 4 batches and each batch attended the training programme for 7 days. 84 students participated.

Some of the important topics covered under the training session were as follows:

Effective communication (how effective is your communication? damage done by poor communication, barriers to effective communication, types of communication, reasons for effective communication, etc.).

Good listeners (importance of active listening, how is listening different from hearing?).

Body language (what your body language says about you, posture and stances, kinds of touch, etc.).

Written communication (forms of written communication, objectives of written communication, elements of written communication, punctuation matters, etc.).

Leadership (leadership process model, leadership styles, leadership core values, steps to becoming a good leader, leadership principles, etc.).

Teamwork (how to make a team work for you).

Time management (misconception about time, symptoms of poor time management, tricks for better time management, etc.).

Email writing (Do and Don'ts while writing emails, etiquettes of email, components of email writing, effective email writing).

The Resource Person used various stories to connect with the students, and activities were conducted to make the sessions lively.

There was a Q&A session at the end of every session, where students put forth their queries and difficulties relating to the topics covered during the sessions.

Women's Day Celebration

6th March 2021



On the occasion of International Women's Day, the NSS unit of the college in association with International Association of Lions Clubs District 317 B-Region IX, Zone I, Konknan Railway

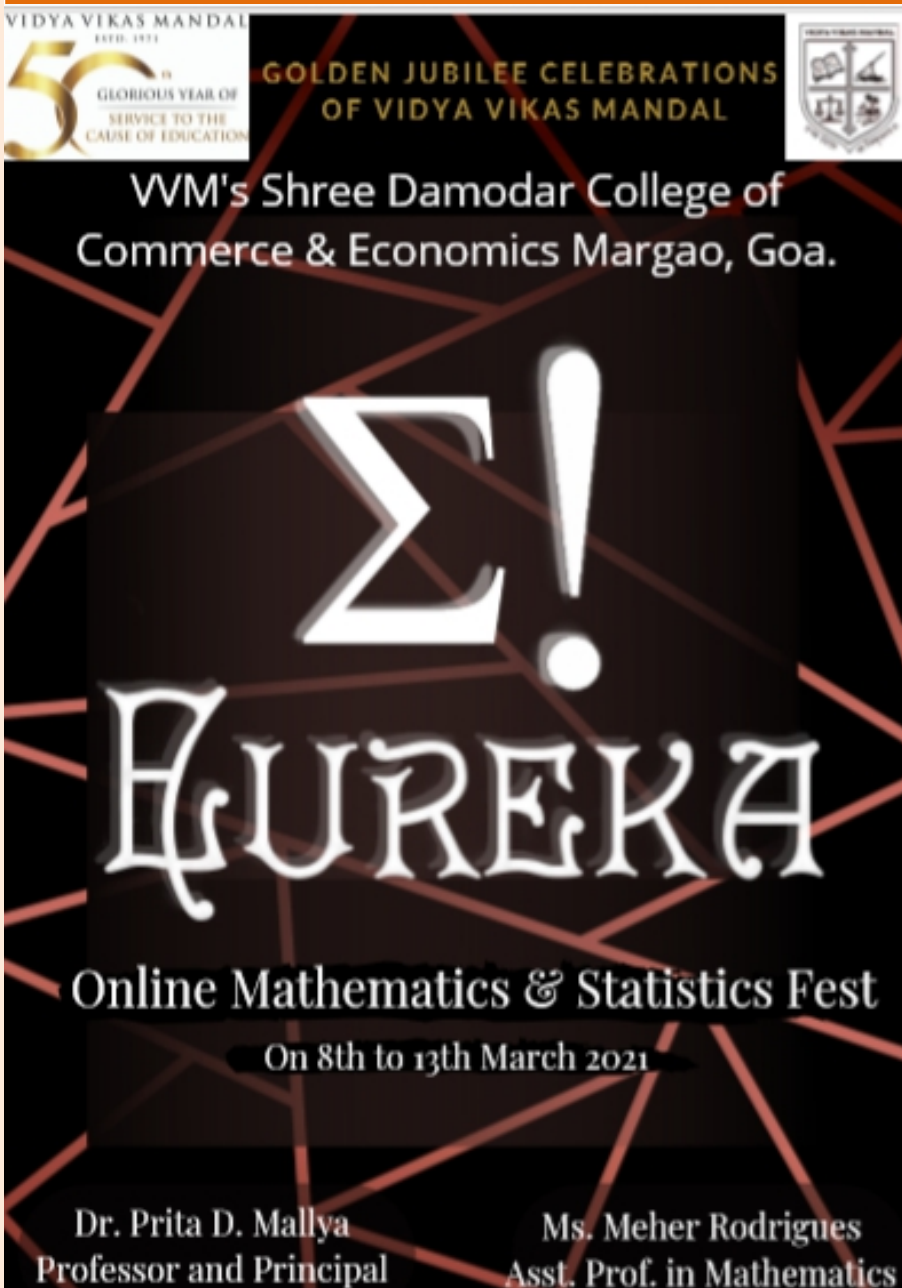
Corporation Limited and Government College of Commerce & Economics, Borda organized 5th Zone Level Program ABOLI on 08th March 2021 at Konkan Railway Station, Margao from 09.30 a.m to 12.00 p.m. The following activities were organized:

1. Talk on Nutrition by Dr. Hameeda Merchant
2. Physiotherapy by Dr. Nidhi Sinha
3. Felicitation of COVID Warriors
4. Live Street Play Women Special
5. Health Check up by Dr. Sonal Sawant
6. Distribution of Sanitary Napkins
7. Blood Donation Camp at KRC Community Hall with Blood Bank Hospicio

46 volunteers participated in these activities and 5 volunteers donated blood. NSS POs Mr Ainsley Bernard and Mr. Shrikant Madar accompanied the volunteers.

Eureka

8th – 13th March 2021



The Department of Mathematics and Statistics organized an online Mathematics & Statistics Fest 'Eureka' from March 8-13, 2021 between 12:00 to 1:00 p.m. 42 students (14 Teams) registered and participated in the event. All teams were assigned codes. The events were:

1. **PixiMath** was held on 8th March 2021. Each team submitted two pictures on the theme 'Everyday Mathematics'. The photographs judged by Ms. Tanvi Kamat (Freelance Photographer-Mumbai), Mr. Jude Silveira (Professional Photographer, IT Engineer), Mr. Richard Parado (M.Sc. Mathematics). The winners were:

1 st Place	Code 1 (FY B.Com)
2 nd Place	Code 12 (SY BCA)
3 rd Place	Code 9 (SY BBA(FS)-A)

2. **Mathesaurus** was held on 9th March 2021. The participants were sent the Mathesaurus (word search) template via email. The winners for Mathesaurus were:

1 st Place	Code 10 (SY B.Com)
2 nd Place	Code 8 (SY B.Voc.), Code 1 (FY B.Com)
3 rd Place	Code 7 (SY BBA(FS)-A)

3. **Lord of the Cipher Ring** was held on 10th March 2021. The Google form with 20 questions of Caesar Cipher, A1Z26, and Pigpen Cipher was sent to the participants via email. The participants were given 30 minutes to decipher the hidden messages. The winners of Lord of the Cipher Ring were:

1 st Place	Code 13 (SY B.Com)
2 nd Place	Code 10 (SY B.Com)
3 rd Place	Code 8 (SY B.Voc.)

4. **Logice Breakers 2.0** was conducted on 12th March 2021. The Google Form link having 15 questions on logical patterns and directions was sent to participants via email. The participants had to answer the quiz within 30 minutes. The winners of Logice Breakers 2.0 were

1 st Place	Code 10 (SY B.Com)
2 nd Place	Code 13 (SY B.Com)
3 rd Place	Code 3 (FY B.Com)

5. **Clash of Reckoners** was conducted on March 13, 2021. A Bingo card with 25 numbers was sent to the participants previously via email. It was decided that the pattern for Bingo would be two vertical lines. The numbers picked were announced to the participants on Google Meet, and the participants were asked to say aloud the word Bingo on achieving the decided pattern. The second place was decided on the pattern of full house and saying 'Bingo'. The winners of Clash of Reckoners were

1 st Place	Code 1 (FY B.Com)
2 nd Place	Code 10 (SY B.Com), Code 4 (FY B.Com) and Code 5 (FY B.Com)

The overall winning team was decided based on points the team secured in each event.

Winners of Eureka	
1 st Place	Code 10 (SY B.Com)
2 nd Place	Code 1 (FY B.Com)

3 rd Place	Code 13 (SY B.Com) and Code 8 (SY B.Voc.)
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The winning team earned a cash prize of Rs. 3000, a trophy and e-certificate for each member. The 1st runners up team received a trophy and e-certificate for each member. The 2nd runners up team received an e-certificate for all the members of the team. The meet ended at 1:05 pm.

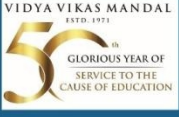
The closing ceremony of Eureka was held on March 13, 2021 via Google Meet. Ms. Meher Rodrigues, Asst. Professor in Mathematics and the event organizer, welcomed the Vice-Principal, Dr. Rodney D'Silva and the participants and appreciated the students' efforts. The Vice-Principal addressed all the participants and appreciated the efforts of Ms. Meher Rodrigues for conducting this fest. Ms. Shama Kharangate explained about Archimedes' discovery and how he ran down the streets, shouting 'Eureka'. Four participants Ms. Luvica Fernandes, Ms. Smruti Kudnekar, Mr. Shubham Kholkar and Ms. Shama Kharangate gave wonderful feedback about the fest during the online closing ceremony. Mr. Eshwar Raj Gupta proposed the Vote of Thanks.



The Principal distributed the trophies to the winners and runners up on March 20, 2021

Guest Lecture on Insights into Cyber Security & Networking


9th March 2021




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50th
GLORIOUS YEAR OF
SERVICE TO THE
CAUSE OF EDUCATION

Golden Jubilee Celebrations of Vidya Vikas Mandal

VVM's Shree Damodar College of Commerce & Economics, Margao, Goa
Department of Computer Science
organizes



Insight on Cybersecurity and Networking



Resource Person:
Mr. Rajeev Vasudevan,
Director,
IT-Infrastructure of a Leading MNC

Date & Time:
March 9, 2021
10.00 a.m. to 12.00 noon

Prof. Prita D. Mallya
PROFESSOR & PRINCIPAL

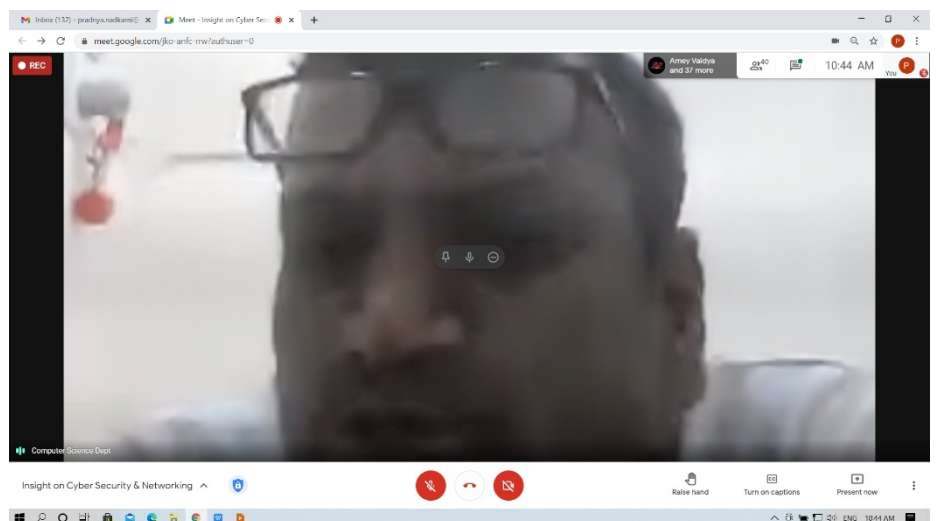
Mr. Sumit Kumar
HOD, COMPUTER SCIENCE

Ms. Namita Neurenkar
TEACHER INCHARGE

The Department of Computer Science organized a Guest Lecture for SY and TYBCA students on “Insights into Cyber Security & Networking” by Mr. Rajeev Vasudevan Director, IT Infrastructure of a Leading MNC. The online lecture was conducted on 9th March 2021 from 10.00 am to 12.00 pm as part of the students’ Data Communications course. 40 students attended the session.

Mr. Rajeev Vasudevan started his session by connecting with students by sharing his journey in the field of Networking. He delivered his session starting with Cyber Security and emphasizing the growing demand of cyber security professionals not only in India but across the globe.

To add to the new technologies in Networking, Mr.Vasudevan also highlighted as to why networking knowledge is important and informed students about the various certifications that are available to make a rewarding career in Networking Industry.



Mr. Rajeev mentioned that although the initial stages in a networking career may be full of challenges, as one progresses. the benefits are much higher as compared to other career options in IT. He motivated the students to learn the subject with interest so as to make a good career in Networking and IT Infrastructure.

Mr. Rajeev Vasudevan shared the importance of Soft Skills at the workplace and encouraged

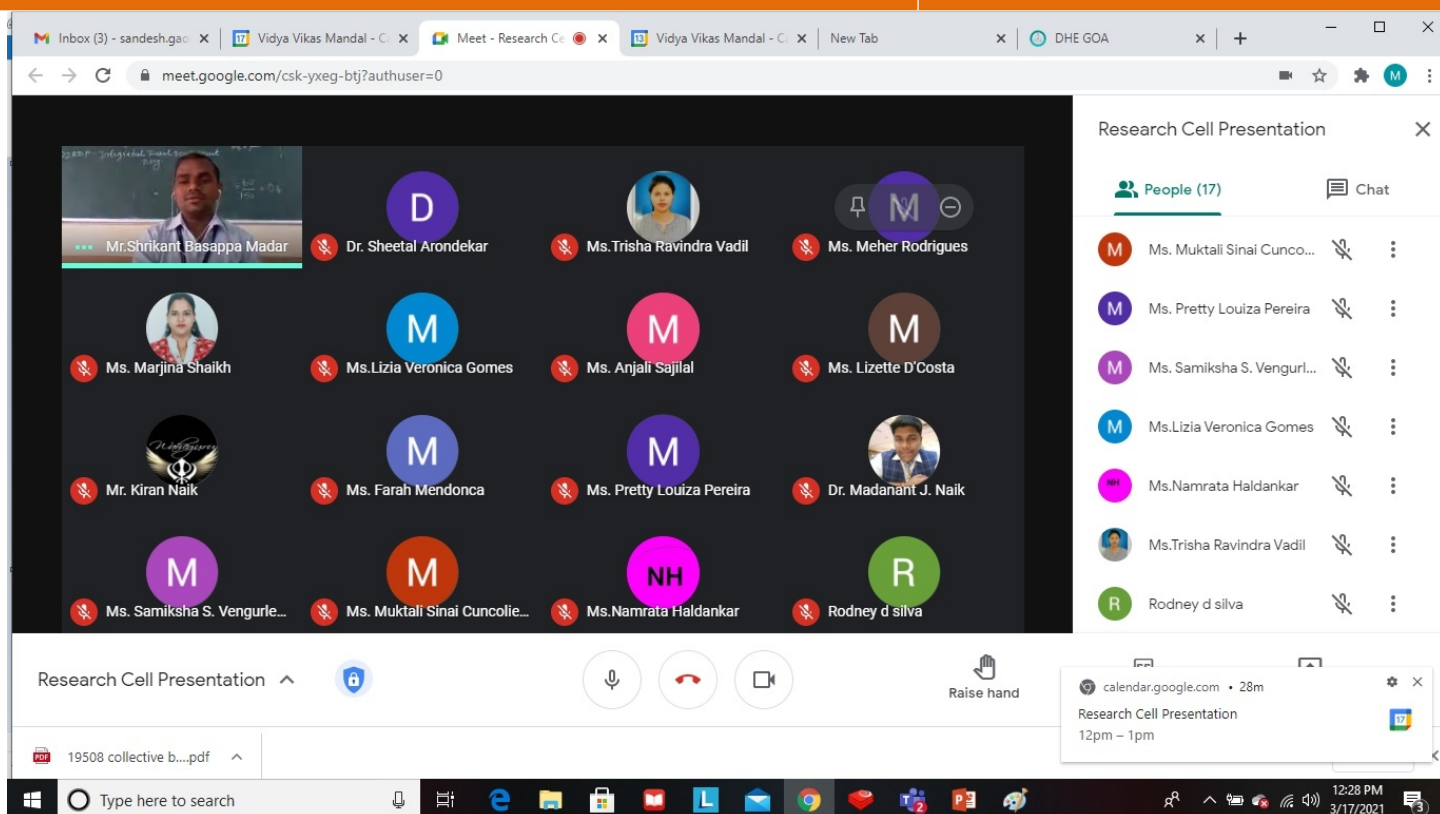
students to acquire the required technical as well as soft skills while they are on campus.

Students had an opportunity to interact and get their queries addressed by an expert professional from the Networking Industry.

Mr. Sumit Kumar, Head, Dept. of Computer Science introduced the Resource Person and Ms. Namita Neurenkar, Asst. Prof. Dept. of Computer Science, proposed the Vote of Thanks.

Ph.D. Research Scholars Work Presentation

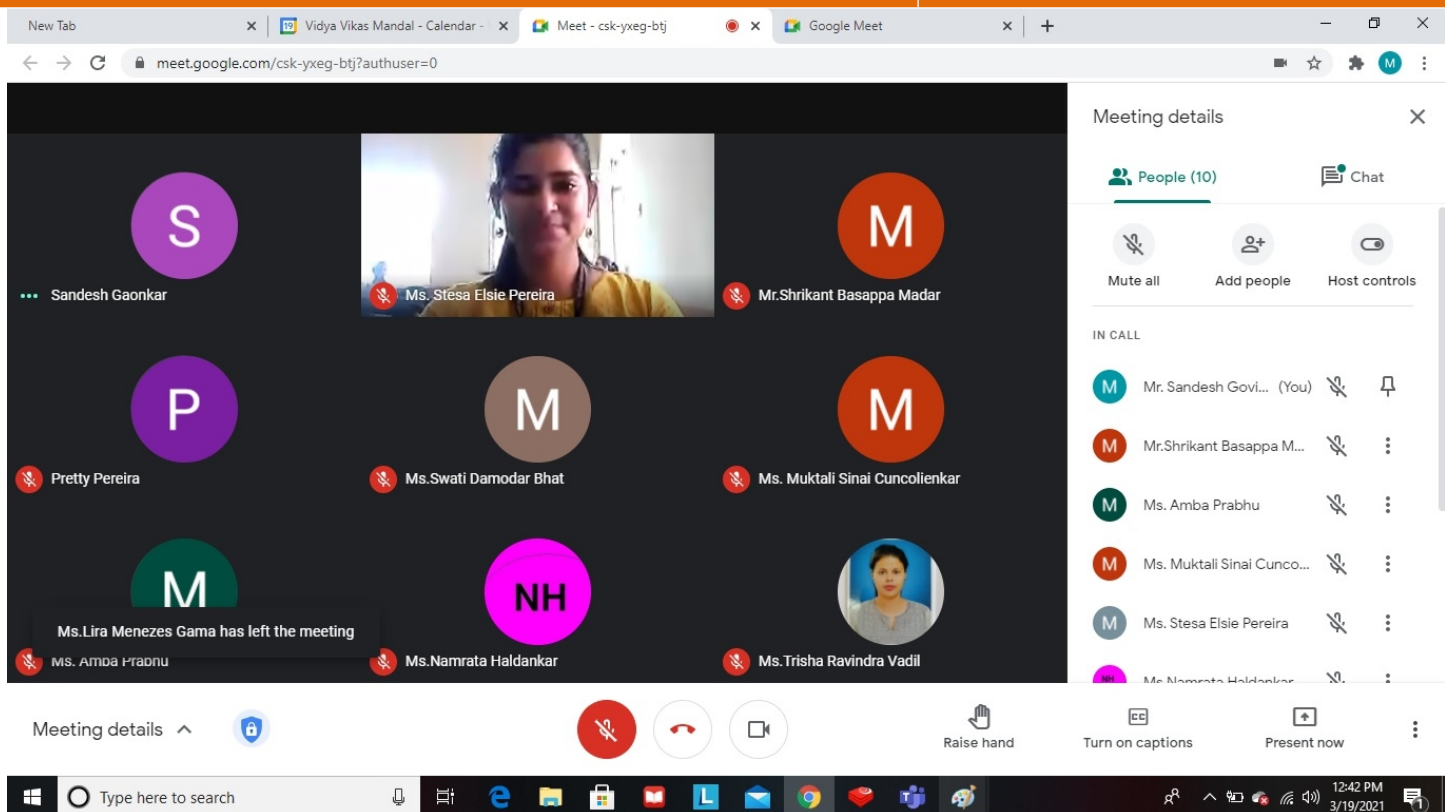
17th March 2021



The Research Cell conducted Ph.D. Research Scholars work presentation by Mr. Shrikant Madar, Dept of Economics, via Google meet platform from 12.00 to 12.30 pm. on March 17, 2021. Dr. Lira Gama and Mr. Sandesh Gaonkar were the teachers in charge for the same.

Mr. Madar spoke on his topic "India's Foreign Trade in Agricultural Commodities: A Review". He stated that India's foreign trade has been a key force driving the economy, making an important contribution to Gross Domestic Product, foreign exchange earnings, and employment. His research is an attempt to examine the trends of India's foreign trade in agricultural commodities, to analyze the growth rate of India's foreign trade in agricultural commodities, and to identify the nature of causality between components of foreign trade and foreign exchange reserves. Secondary data was collected from the Handbook of Statistics on Indian Economy. Data was analyzed using MS-Excel and Gretl Software and results were presented. Econometric models applied in this study included Log-linear model, linear trend line analysis, and Granger Causality Test. The study reveals that there is an upward trend in India's exports and imports of agricultural commodities, exports and imports of agricultural commodities have grown by 9.8 percent and 15.03 percent respectively between 1991 and 2019, and there is no significant difference between the components of foreign trade and foreign exchange reserves.

30 teachers attended the session, which concluded at 12.30 pm. Mr. Sandesh Gaonkar proposed the Vote of Thanks.



The Research Cell conducted Ph.D. Research Scholars work presentation via Google meet platform at 12.00 on March 19, 2021. Dr. Lira Gama and Mr. Sandesh Gaonkar were the teachers in charge for the same.

Research scholar Miss. Stesa Pereira spoke on her topic "Health Tourism: An Empirical Analysis in the State of Goa". Goa is known for tourism. The tourism sector in Goa has been tapped to its maximum potential with respect to beach tourism. New avenues need to be explored in order to increase the revenue that can be earned from the sector. Goa is among the top 10 states of India receiving foreign tourists. Therefore, it is very important to expand the horizons of the tourism scenario in Goa. Since Goa has good health facilities, as well as a thriving tourism sector, tapping a niche area of tourism like health tourism in an effective and feasible manner, will have a multiplier effect on the Goan economy. The importance of nurturing and sustaining tourism as an economic activity is all the more critical, due to the stay on mining activities imposed by the Courts, which has led to a substantial drop in income and employment in Goa.

The main objectives of her study are as follows:

- To assess the current status of health tourism in Goa
- To examine the role of health tourism service providers in Goa
- To examine the socioeconomic characteristics of health tourists in Goa
- To assess the perception of health tourists on availing medical services in Goa

Her study aims to cover major health service providers in Goa and is restricted to the medical and wellness centres in the State. The study will attempt to understand the current scenario of health tourism in Goa and will analyze the feasibility of health tourism in Goa while attempting to explore the prospects of developing Goa as a health tourist destination.

The session concluded at 12.30 pm after the Vote of Thanks proposed by Mr. Sandesh Gaonkar. 30 teachers attended the session.

'Campus to Corporate Programme' 2021

25th March – 12th April 2021*Golden Jubilee Celebrations of Vidya Vikas Mandal*

**VVM's Shree Damodar College of Commerce &
Economics, Margao, Goa
Placement Cell
organizes**



Campus to Corporate programme

From 25th March 2021

12.00pm to 1.30pm

3 days (Per Batch)

TRAINER: MS. PRIYANKA ROW, MIND COACH

for TY students across all programmes

Prof. Prita D. Mallya

PROFESSOR & PRINCIPAL

Dr. Maithili S. Naik

CONVENOR, PLACEMENT CELL

Ms. Lizette D'Costa

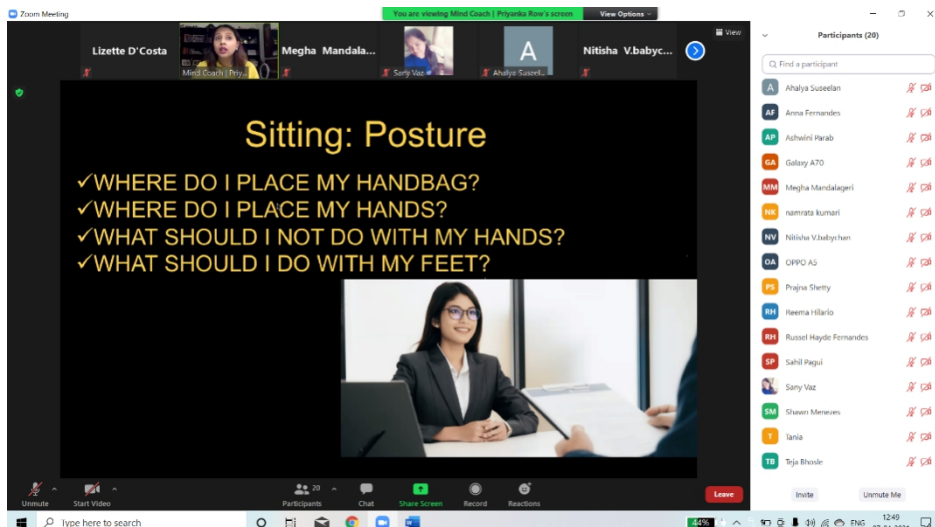
EVENT INCHARGE



The Placement Cell organized its pre-placement 'Campus to Corporate Programme' from 25th March to 12th April 2021 between 12:00 noon and 01:30 p.m. The Resource Person for the programme was Trainer and Mind Coach, Ms. Priyanka Row. Registered students were divided into four batches. Each batch went through three days of detailed, enriching and insightful training sessions.

During her sessions, Ms. Priyanka Row conscientiously covered a range of topics including the art and elements of first impression, how to write a good CV, skills necessary to stand out during an interview, high performance communication, power of body language, types of body postures while sitting and standing – which ones to adopt and which to avoid, types of handshakes, importance of

elevator pitch, types of clothes, shoes, perfume to be perfect on the day of the interview, art of departing and most importantly how to confidently answer an interview. She meticulously conducted several exercises throughout the training session which kept the participants attentive and involved. She focused on situations in which candidates may find themselves during an interview and stressed the importance of the approach that a candidate takes to tackle the situation. She concluded her sessions with an array of important and bonus tips which will undoubtedly be beneficial to the students once they enter the job market.



Ms. Row addressed the questions posed to her during and at the end of her session. 196 students across all programmes virtually attended the programme via Zoom.

The programme conducted by Ms. Row was enlightening, valuable and enriching for all the participants.

Session on 'Business Intelligence & Financial Audit' 26th March 2021



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CAUSE OF EDUCATION

Golden Jubilee Celebrations of Vidya Vikas Mandal

VVM's Shree Damodar College of Commerce & Economics,
Margao, Goa
Faculty Development Cell (Academic Excellence)
organises



PRESENTATION ON

"BUSINESS INTELLIGENCE & FINANCIAL AUDIT"

Day & Date:
Friday, March 26, 2021
from 11.30 a.m. to 1.00 p.m.

Mr. Sandesh Goankar
TEACHER INCHARGE

Dr. Lira Gama
CONVENOR, RESEARCH & FACULTY
DEVELOPMENT CELL

Prof. Prita D. Mallya
PROFESSOR AND PRINCIPAL



Platform:
Google Meet

Speaker: CMA Dr. Kinnarry Thakkar
Professor and Head, Department of Commerce
University of Mumbai

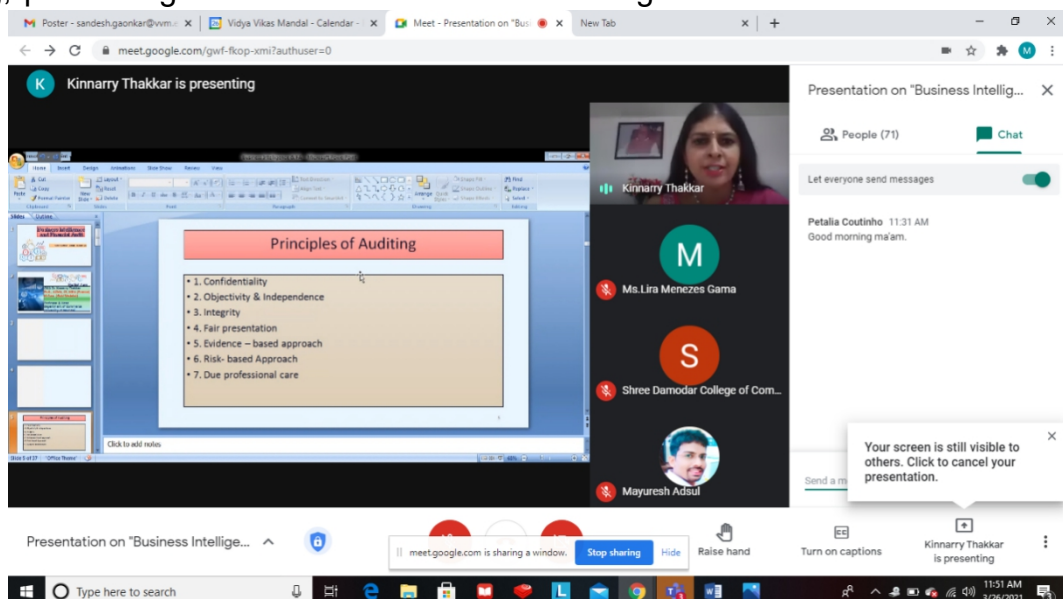
The Faculty Development Cell (Academic Excellence) organized a session on “Business Intelligence & Financial Audit” on March 26, 2021 from 11.30 am to 1.30 pm via Google Meet Platform. The session was also streamed live on the College YouTube channel. Prof. Prita D. Mallya welcomed the speaker and gave the opening remarks. Dr. Lira Gama, Associate Professor and Head, Department of Economics introduced the Speaker CMA Dr. Kinnarry Thakkar, Professor and Head, Department of Commerce, University of Mumbai.

Dr. Lira Gama (Convener) and Mr. Sandesh Gaonkar (Coordinator) were the teachers in charge of the event.

The Speaker stated that Business intelligence comprises the strategies and technologies used by enterprises for the analysis of business information. Business intelligence technologies provide historical, current, and predictive views of business operations. Business intelligence greatly enhances how a company approaches its decision-making by using such data.

Prof. Thakkar said that Business Intelligence tools enable a dashboard with a record of all activities to facilitate manual auditing, performing a continuous automated oversight on all financial transactions

to detect any key performance indicator showing irregularity or an exception case. Adoption of BI for the purpose of continuous audit allows for almost immediate identification of any non-complying activity or personnel. When a fraudulent



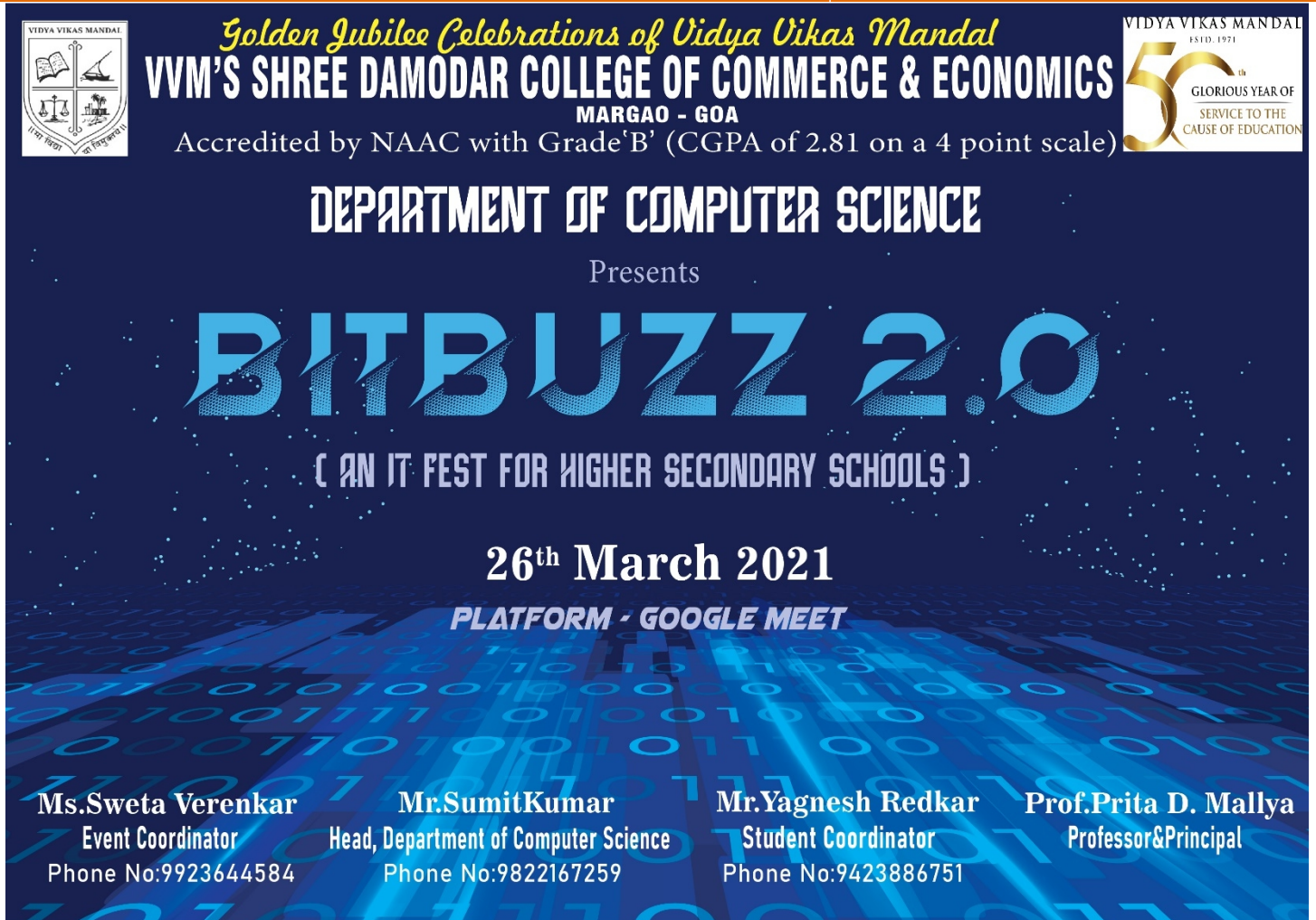
activity is detected, the BI tool will only be able to mark it as a fraudulent activity for review by a professional. The BI tool will not have the ability to understand ground reality. BI tools can be used for the purpose of fraud detection in accounting and continuous auditing.

Prof. Thakkar further added that Business intelligence combines business analytics, data mining, data visualization, data tools and infrastructure, and best practices to help organizations make more data-driven decisions.

The session, attended by 120 participants, was very informative, insightful and thought-provoking, which opened up some recent developments in accounting and auditing for the benefit of teachers & students.

The session concluded at 1.20 p.m. Vice-Principal Dr. Rodney D'Silva proposed the Vote of Thanks.

BITBUZZ 2.0

26th March 2021


Golden Jubilee Celebrations of Vidya Vikas Mandal
VVM'S SHREE DAMODAR COLLEGE OF COMMERCE & ECONOMICS
 MARGAO - GOA
 Accredited by NAAC with Grade 'B' (CGPA of 2.81 on a 4 point scale)

DEPARTMENT OF COMPUTER SCIENCE
 Presents
BITBUZZ 2.0
 (AN IT FEST FOR HIGHER SECONDARY SCHOOLS)

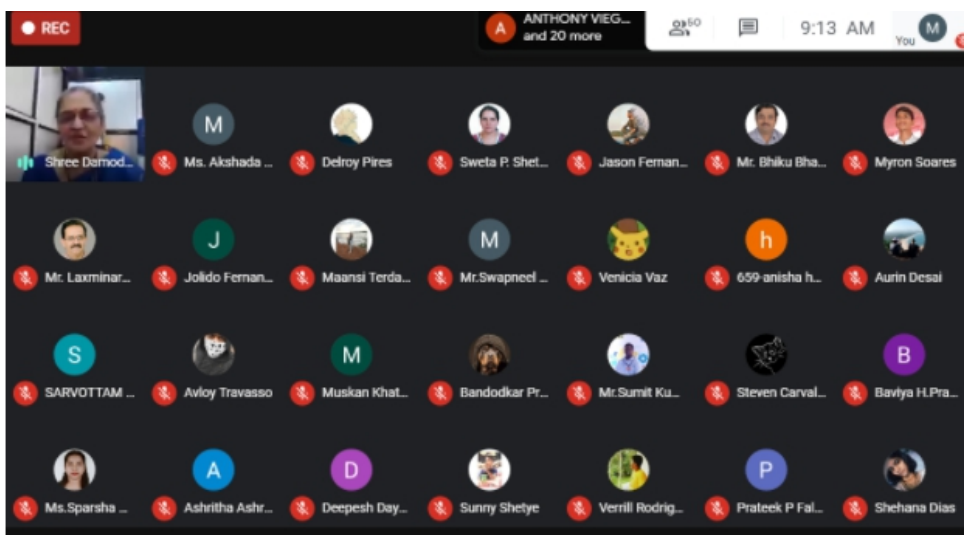
26th March 2021
PLATFORM - GOOGLE MEET

Ms.Sweta Verenkar Event Coordinator Phone No:9923644584	Mr.SumitKumar Head, Department of Computer Science Phone No:9822167259	Mr.Yagnesh Redkar Student Coordinator Phone No:9423886751	Prof.Prita D. Mallya Professor&Principal
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The Department of Computer Science organized BITBUZZ 2.0 on March 26, 2021 from 9 am to 2 pm on the Google Meet platform. BITBUZZ 2.0 offered higher secondary school students an opportunity to showcase their talents in the field of their interest by participating in various events. Mrs. Sweta P. Shet Verenkar, Asst. Prof. Computer Science was the Faculty Event Coordinator and the Student Coordinator was Mr. Yagnesh Redkar, student of TYBCA.

Mr. Stoline Fernandes, student of SY B.Voc. designed the poster and brochure of BITBUZZ 2.0 and Mr. Ayush Kale, student of FYBCA designed the College video for display during the Inaugural.

The inaugural of BITBUZZ 2.0 began with a welcome address by Principal Prof. Prita D. Mallya - she mentioned that through such interactions, students from Higher Secondary schools get to explore careers in the exponentially growing field of computer science and IT. A digital lamp lighting was displayed to mark the beginning of BITBUZZ 2.0.



The event coordinator Ms Sweta P. Shet Verenkar gave an overview of the aim behind organizing BITBUZZ. She revived the memories of BITBUZZ 1.0 which was a grand success as a result of the participation and Teamwork. She mentioned that Shree Damodar College

always aims to provide opportunities to students and BITBUZZ is an attempt to bring the higher secondary students closer to the college campus and to explore career paths in the field of computer

science.

The Head, Department of Computer Science Mr. Sumit Kumar, highlighted the key points of the programmes offered by the department, viz, BCA and B.Voc.(ST).

Vice-Principal Dr. Rodney D'Silva encouraged participants to do their best and enjoy the event. The compere for the inaugural function was Ms. Nashita Da Silva, student of TYBCA.

There were 10 competitions namely Mind Space, Picturesque, Web Wonders, Get Grooving, Marketing Ooze, Just for Grins, Gamewiz, Art with Brush, WordPlay and Essaywind.

Each Higher Secondary was identified by a Team name throughout the Event.

- Team Shining Spiders - Mount Mary's Higher Secondary School, Chinchinim
- Team Tech Geeks - Vidya Vikas Academy, Margao
- Team Rocking Superstars - RMS Higher Secondary school, Margao
- Team Domain Masters - Purushottam Walawalkar Higher Secondary School, Mapusa

The Winners of individual events were as follows:

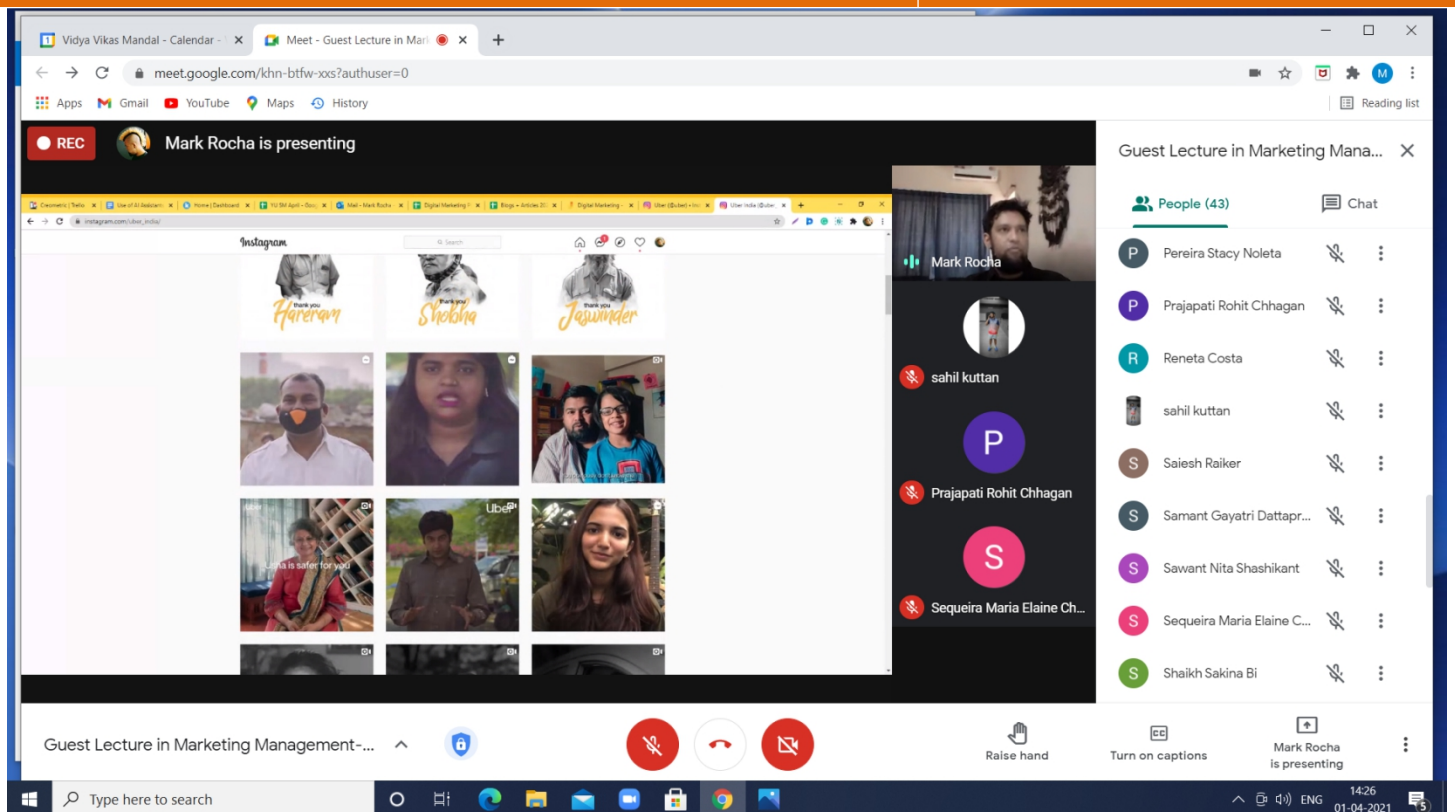
Sr No	Event Name	TEAM NAMES	
		1st Place	2nd Place
1	Mind Space (Quiz)	Domain Masters	Tech Geeks
2	Picturesque (Photography)	Tech Geeks	Rocking Superstars
3	Web Wonders(Webpage Design)	Rocking Superstars	Shining Spiders
4	Get Grooving (Dance)	Rocking Superstars	Shining Spiders
5	Marketing OOZE(Presentation)	Tech Geeks	Rocking Superstars
6	Just for Grins (Stand UP Comedy)	Domain Masters	Rocking Superstars
7	Gamewiz (Gaming Event)	Domain Masters	Tech Geeks
8	Art with Brush	Rocking Superstars	Domain Masters
9	WordPlay	Tech Geeks	Shining Spiders
10	Essaywind	Domain Masters	Shining Spiders
	Early Registration Point to	Tech Geeks, Shining Spiders, Rocking Superstars	

Team Shining Spiders, Team Rocking Superstars and Team Tech Geeks won an additional 50 points for early registration.

All the teams performed excellently. TEAM ROCKING SUPERSTARS (RMS Higher Secondary School, Margao) won the event, and the Runners Up team was TEAM TECH GEEKS (Vidya Vikas Academy, Margao).

BITBUZZ 2.0 was planned and executed in a paperless manner, with all communication through Email/Whatsapp/Social Media and Scoring and Judging through sharing of Google Drive Excel Sheets for individual scoring entries by each Event Head.

Guest Lecture on Marketing Management

1st April 2021

The Post-Graduate Dept. of Commerce organized a Guest Lecture in the subject of Marketing Management on April 1, 2021 from 1.00 pm to 2.15 pm via Google Meet. The main objective of the Guest Lecture was to provide the students with deep insight and knowledge about Digital Marketing. 45 students of M.Com Part I attended the session

The session began with the welcome address by Ms. Seema Dharani, faculty in-charge. Mr. Sahil Kutkar, student of M.Com Part I introduced the Guest Speaker Mr. Mark Rocha. Mr. Rocha started the interaction briefing the students about his job profile as the Project Manager of the company.

Mr. Rocha spoke about Digital Marketing, misconceptions about digital marketing media and changes that have occurred in the business dynamics due to the pandemic, leading the pathway to growing importance of **Digital Marketing - A New Connect to the Customers.**

Mr. Mark then went on to talk about the four components of digital marketing:

1. Social Media Marketing
2. Performance Marketing
3. Influence Marketing
4. Content Marketing

He explained in detail the importance of each and the key metrics like lead generation, impression, CTR, Conversion that are used to analyze the effectiveness and reach of digital ads. He also discussed about the difference in approach of domestic and international clients in choosing Digital Marketing Media.

The session ended with a Q&A session. Mr. Saish Naik, student of M.Com Part I proposed the Vote of Thanks.

Online Certificate Program in Tally ERP 9

8th & 9th April 2021

The BBA(Financial Services) Department encouraged its students to pursue an online certificate program in Tally ERP9 on April 8-9, 2021 from 03:00 to 05:00 p.m. It was offered by Vedasys - an ISO certified Computer and IT training school that specializes in IT and non-IT Computer courses and latest technologies.

The online certificate program was offered to the students with the following objectives:

- To enhance the knowledge of the students by focusing on the related practical aspects.
- To add value to the students' undergraduate degree.
- To expand the employment opportunities for students.

32 students from all BBA(FS) classes completed the online certificate program successfully and received e-certificates from Vedasys. Mr. Mayuresh Adsul, Assistant Professor of Commerce, BBA(FS) Department was the faculty in charge of the activity.

NISM Online Certification Examination

10th & 17th April 2021



The BBA(Financial Services) Department conducted the NISM Online Certification Examination in collaboration with the National Institute of Securities Markets (NISM), Mumbai. NISM is an educational initiative of the Securities and Exchange Board of India (SEBI), Mumbai. The online examination was conducted in three modules, namely, NISM-Series-V-A: Mutual Fund Distributors Certification Examination, NISM-Series-XIII: Common Derivatives Certification Examination and NISM-Series-XV: Research Analyst Certification Examination for TYBBA(FS) students, while the same was conducted for two modules, namely, NISM-Series-VII: Securities Operations and Risk Management Certification Examination and NISM Series-IX: Merchant Banking Certification Examination for SYBBA(FS) students. 102 students registered for these exams.

The online examination was conducted in 07 batches for 98 BBA(FS) on April 10 & 17, 2021, in the College Computer Labs. The online examination commenced at 10:00 a.m. for the morning session and at 02:00 p.m. for the afternoon session, observing all the necessary COVID-19 safety measures. 96 BBA(FS) students appeared for the online examination.

The online examination was conducted by the Department with the following objectives:



1. To enhance the knowledge of the students by focusing on related practical aspects.
2. To add value to the students' undergraduate degree.
3. To expand the employment opportunities for students.

15 students passed the online examination:

Mr. Mohav Shet Kurtarkar, a student of TYBBA(FS)-B, obtained the highest score of 92.5% in the Research Analyst Module. All students who appeared received e-certificates from NISM through their individual NISM account. Mr. Mayuresh Adsul, Assistant Professor of Commerce, BBA(FS) Department was the faculty in-charge for conducting the online examination.

Road Cycling Race

10th April 2021

VVM's SHREE DAMODAR COLLEGE OF COMMERCE & ECONOMICS, MARGAO - GOA

DEPARTMENT OF PHYSICAL EDUCATION & SPORTS
Presents



PRIZES

Winners:- Medals, Trophy & Certificate

Runners-up:- Medals, Trophy & Certificate

(All the Participants will be provided with Medals & Certificates)

Date: 10 April 2021 Timing: 6;30 am

Dr. Prita Mallya
Principle & Professor

Mr. Ajinkya Kudtarkar
College Director of Physical Education & Sport
+91 9764205705

Mr. Subodh Revankar
General Secretary Sport
+91 9404405324

The Department of Physical Education & Sports organized a Road Cycling Race for the students of the College on 10th April, 2021.

Key features of the Race:

- The Race route was - the College as the starting point, via Khareband, Varca, Colva police station, Colva circle and back to the College campus via the same route.
- Students who bagged 1st and 2nd place were awarded with trophies and all participants received medals and certificates.
- All the necessary SOPs were followed in view of the ongoing Pandemic.

The main purpose of conducting this Road Cycling Race was to make students physically and mentally active, and to remind them of need for regular exercise for a healthy lifestyle. 41 participants and volunteers participated in the Road Cycling Race, which began at 7.15 am.



Mr. Saurabh Raikar, Instructor in Physical Education flagged off the race.

The winners were

- 1) 1st place Mr. Kiefer Jacques TY B.Com
- 2) 2nd place Mr. Dharmaraj Hurlikuppa FY B.Com

Principal Prof. Prita Mallya was the Chief Guest at the Prize Distribution Ceremony and Vice-Principal Dr. Rodney D'Silva was the Guest of Honor. Mr. Subodh Revankar, General Secretary, Sports Council was the Coordinator of the Race. Ms. Roshni Khatur, student of SY B.Com proposed the Vote of Thanks.

National Webinar on 'Women Entrepreneurs: Untapped Reservoirs of Talent' 17th April 2021



GOLDEN JUBILEE CELEBRATIONS OF VIDYA VIKAS MANDAL

VVM's Shree Damodar College of
Commerce & Economics Margao, Goa

Affiliated to Goa University

Accredited by NAAC with Grade 'B' (CGPA of 2.81 on a 4 point scale)



WOMEN'S CELL
in association with
GOA STATE COMMISSION FOR WOMEN



organizes
a National Webinar

Women Entrepreneurs: Untapped Reservoirs of Talent

On 17th April 2021

11:30 am to 1:30 pm

Teachers in Charge:

Ms. Meher Rodrigues

Ms. Trisha Vadil

Ms. Megha Mohan

Dr. Sheetal Arondekar
Convenor, Women's Cell

Dr. Prita D. Mallya
Professor & Principal



Ms. Mahalakshmi Saravanan
Founder, Women Entrepreneurs India,
Internationally recognized Social Entrepreneur
& TEDx Speaker



Ms. Gautami Raiker
Founder & CEO at The Legal Capsule & LawMate.in

Registration Link:

<https://forms.gle/S3SiBNH2GN2vabAm9>

The Women's Cell in association with the Goa State Commission for Women (GSCW) organized a National Webinar on the topic 'Women Entrepreneurs: Untapped Reservoirs of Talent' on 17th April 2021 from 11:30 a.m. to 1:30 p.m.

The objective of the Webinar was to inspire young girls who may have the potential, creativity, and talent to undertake a venture, but may not have the courage to face challenges and the ability to grab opportunities. It was targeted at undergraduate and postgraduate faculty members and students across the nation. The Webinar was screened live through Google Meet and the College YouTube

channel.

The webinar began with the welcome address and the opening remarks by the Principal of the College, Prof. Prita D. Mallya. She spoke on the relevance of this topic in the current scenario. Dr. Vidhya Gaude, Chairperson of Goa State Commission for Women (GSCW) also expressed her views on the need for organizing such webinars and encouraging young ladies to take up their own ventures. The two invited speakers for the event were Ms. Mahalakshmi Saravanan and Ms. Gautami Raiker.

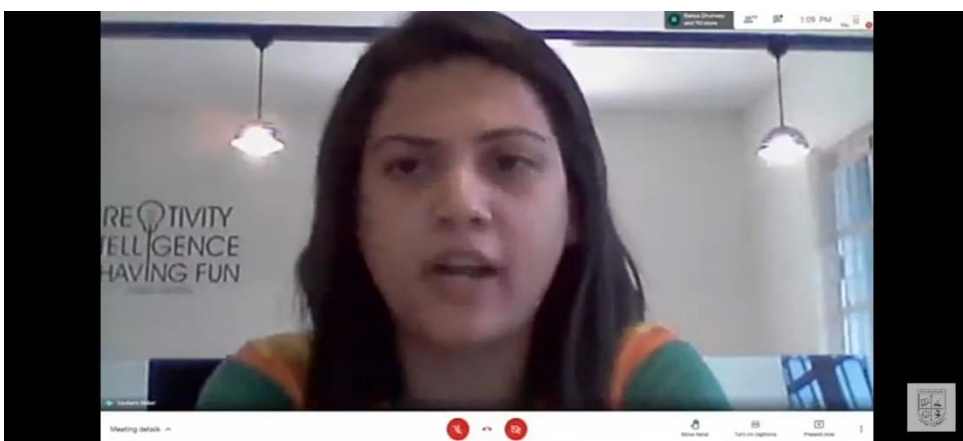
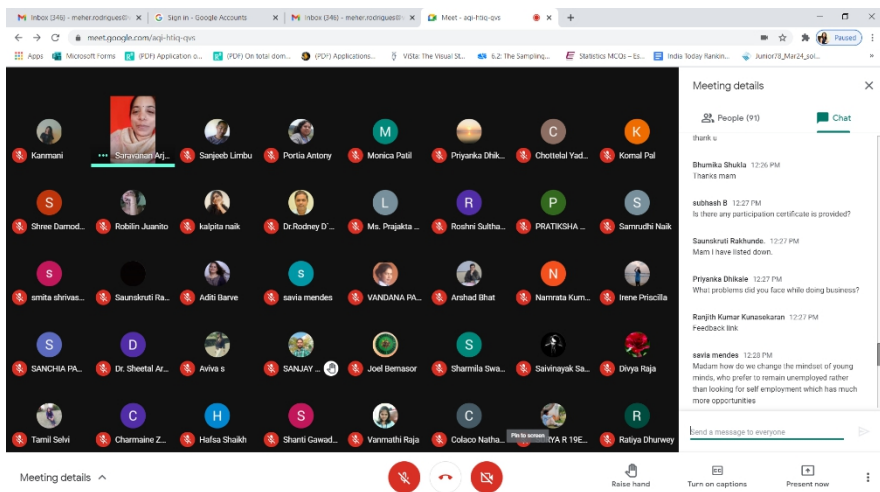
Ms. Mahalakshmi Saravanan is an internationally recognized social entrepreneur, TEDx speaker and

the founder of Women Entrepreneurs India. She enlightened the audience with her tips on taking up a venture with new ideas. She stressed on market research as an important part of business at all stages, briefed about the new products and opportunities that have emerged as a result of COVID, and urged the

upcoming entrepreneurs to offer quality products and services.

Ms. Gautami Raiker, a budding entrepreneur in the State of Goa, spoke about her initial years of struggle and the hardships she faced during her venture, and how she could overcome the same. Her strong determination, perseverance and never-give-up attitude has kept her going. She also mentioned that her mentors played a big role that kept her motivated. She also informed the audience about the different entrepreneurship schemes available for women.

Vice-Principal, Dr. Rodney D'Silva proposed the Vote of Thanks. The webinar was attended by 100 viewers on the Google Meet platform and 24 on the YouTube platform. Ms. Senalda Lopes, student member of the Women's Cell, compered the event. Ms. Meher Rodrigues, Ms. Trisha Vadil and Ms. Megha Mohan were the teachers in charge of the Webinar, which was coordinated by the Convenor of the Women's Cell, Dr. Sheetal D. Arondekar.



Dear Readers,

As always, at Shree Damodar College, the emphasis is on the holistic development of students and adapting to the changing needs of society in general and our students in particular.

We are delighted to present the reports of activities in this edition of the E-Newsletter, with the College reaching out to students by way of webinars, quizzes and other innovative activities on a wide range of topics.

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Professor and Principal

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