Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics

**GRADUATE ATTRIBUTES, PROGRAMME OBJECTIVES,
PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES**

The College runs the following programmes

1. Bachelor of Commerce (Honours) – B.Com (Hons.)

2. Bachelor of Commerce – B.Com

3. Bachelor of Computer Applications - BCA

4. Bachelor of Business Administration (Financial Services) – BBA(FS)

5. Bachelor of Vocation (Software Technologies) – B.Voc.(ST)

6. Master of Commerce - M.Com

7. Post Graduate Diploma in Finance & Taxation– PGDFT

I. PROGRAMME OBJECTIVES

Goa University, in its Ordinances for the various programmes has specified broad Programme Objectives. As per Goa University Ordinances, the stated objectives of the various programmes offered by this College are as given below.

A. ***B.Com, B.Com(Hons.) and BCA programmes***: OC-66 and OC-67 respectively
   i) To bring the undergraduate curriculum on par with the model curriculum recommended by the University Grants Commission

   ii) To impart quality education on par with international standards

   iii) To offer new, relevant and need-based Courses

   iv) To inculcate in students responsibility and self-discipline in the learning process

   v) To enable students to acquire specific skills in keeping with their area of study

   vi) To make the evaluation system continuous and more objective

   vii) To provide a choice to the students in choosing their courses

The **BCA programme** has an additional stated objective (OC-47), viz.:
   To produce an employable IT workforce that will have sound knowledge of IT and business fundamentals that can be applied to develop and customize solutions for Small and Medium Enterprises (SMEs)

B. ***BBA(FS) programme:*** OC-46/OA-22
   To produce an employable workforce that will have sound knowledge of
   - business fundamentals,
   - the working of institutions in the financial sector and
   - services provided by these institutions.

*C. **B.Voc. Programme:** OA-23*

(i) To provide a judicious mix of skills relating to a profession and appropriate content of General Education

(ii) To ensure that students have adequate knowledge and skills, so that they are work-equipped at each exit point of the Programme

(iii) To provide flexibility to the students by means of pre-defined entry and multiple exit points

(iv) To integrate National Skill Quality Framework (NSQF) within the undergraduate level of higher education in order to enhance employability of the graduates and meet industry requirements. Such graduates, apart from meeting the needs of local and national industry are also expected to be equipped to become part of the global workforce

(v) To provide vertical mobility to students coming out of (a) 10+2 with vocational subjects and (b)Community Colleges

In addition to the above, the more specific Objectives of the B.Voc (Software Technologies) are

(i) To ensure that students obtain adequate knowledge, skills and competencies, who after successfully completing the course of

   a. Certificate in Software Technologies - are industry-ready to be employed as Junior Software Developers.

   b. Diploma in Software Technologies - are industry-ready to be employed as Web Developers.

   c. Advanced Diploma in Software Technologies - are industry-ready to be employed as Media Developers and Master Trainers for Junior Software Developers.

   d. Degree in Software Technologies - are ready for transition into a broad range of options: industry *(software/application developer, and Associate-Desktop Publishing)*, government, professionals, entrepreneurs and professional education.

(ii) To provide graduates with a foundation to pursue professional careers and take up higher learning options such as MBA, MCA, MCM, as well as research

D. ***M.Com. Programme:***OA-18/OA-18A

1. To train manpower required for Teaching, Research and Industry.

2. To prepare students for careers in teaching at the UG and PG programmes

3. To develop the conceptual and analytical skills of students to undertake research

4. To equip students with the necessary knowledge and skills, to enable them to take up managerial level positions in the areas of Accounting, Finance, Taxation, Marketing and Human Resources

5. To impart the life skills and transferable skills necessary to establish their own startups.

6. *PGDFT Programme:*OA-28

Post Graduate Diploma (PGD) Programmes, Advanced Post-Graduate Diploma (APGD) Programmes and Certificate Programmes are intended to

i)   impart instruction and training to candidates in specialized and emerging fields/areas for human resource development etc.

ii) develop capacity building for teaching and research in emerging areas.

The more specific Objectives of the PGDFT programme are

i)   To reinforce students' concepts in the areas of accounting, finance and taxation and develop hands-on ability to apply these concepts in a contemporary business

ii) To equip students to become immediately productive in day-to-day operational activities of a typical corporate finance department of a business

iii) To equip students with the theory and hands-on practice required for being groomed into line managers

iv) To ensure that students acquire an understanding of the various regulatory & compliance requirements for a typical business in the areas of accounting, taxation and banking/investments

II. GRADUATE ATTRIBUTES AND PROGRAMME OUTCOMES

The students of this College come from different educational and socioeconomic backgrounds. It is our desire that, during their time with this institution, students broaden their horizons, imbibe important community values and develop their abilities and skills, which will not only help them in their careers, but also support their role within society as good citizens.

All the programmes listed above – undergraduate as well as postgraduate – have one primary objective, viz. to prepare graduates who embody the attributes and qualities valued by Shree Damodar College of Commerce & Economics. It is our aim that when our students graduate, they will have imbibed the **Graduate Attributes** listed in the Table below.

In keeping with the Graduate Attributes, the College has drawn up broad **Programme Outcomes**.

During their years with the College all students will have

• acquired academic abilities,

• imbibed personal qualities and

• inculcated transferable skills

Graduate Attribute	Programme Outcomes		
	Academic Abilities	**Personal Qualities**	**Transferable Skills**
Subject Specialists	Understand the concepts, principles, methods and practices of their discipline	Possess breadth and depth of knowledge within their discipline, and more particularly within their chosen specialization; be aware of recent developments in the area	Possess discipline-relevant professional and workplace knowledge, skills and competencies
Independent Thinkers	Identify and assess issues and ideas in their discipline	Exercise critical judgement in evaluating sources of information	Apply creative, imaginative and innovative thinking and ideas to problem solving.
Reflective learners	Use feedback from teachers and mentors, productively and positively to evaluate their work and achievements	Set aspirational goals for continuous personal, professional and career development	Identify and articulate their skills, knowledge and understanding confidently and in a variety of contexts.
Resourceful and Responsible	Are experienced in self-directed learning	Are motivated, conscientious and self-sufficient individuals capable of substantial independent work	Manage their personal performance to meet expectations and demonstrate drive, determination, and accountability.
Effective Communicators	Articulate ideas according to the needs and abilities of diverse audiences.	Present their ideas clearly, concisely and effectively in good written and spoken English.	Communicate clearly, confidently and effectively.
Confident	Defend their ideas in discussions with peers	Possess excellent interpersonal and social skills	Demonstrate enthusiasm, leadership and the ability to positively influence others.
Adaptable	Experience multi-disciplinary and/or inter-disciplinary learning	Respond flexibly and adapt their skills and knowledge to excel in unfamiliar situations.	Demonstrate resilience, perseverance and positivity in multi-tasking, dealing with change and meeting new challenges.
Ethical	Consider and act upon the ethical, social and global responsibilities of their actions.	Respond positively and exhibit high levels of tolerance to multi-cultural experiences, opportunities and ways of thinking.	Have a practical and contemporary knowledge of relevant professional, ethical and legal frameworks.
Socially aware	Be aware of current social issues	Display empathy and understanding of social problems and use their knowledge, time and resources to help mitigate these problems	Have an attitude of compassion and generosity towards less privileged sections of society and the environment.

SHREE DAMODAR COLLEGE GRADUATE ATTRIBUTES & PROGRAMME OUTCOMES

1. **B.Com (Hons.) and B.Com**

   Graduates of the B.Com (Hons.)/B.Com programme will

   - Have a clear understanding of the concepts, principles and practices of their chosen area of specialization
   - Have comprehensive knowledge of their chosen area of specialization
   - Have critical thinking skills, which will enable them to understand, appreciate and critically evaluate real world developments in the field of commerce and economics
   - Have the analytical skills required to analyse budgets, financial statements, annual reports and other business documents
   - Have the necessary practical skills such as computerized accounting, practical banking, digital marketing, financial planning or any other skill in their chosen area of specialization
   - Have gained practical experience by way of completing at least 1 internship during the course of their 3 years of study in the College
   - Have acquired basic knowledge of Research Methodology so as to pursue higher levels of research
   - Be able to undertake research on social issues independently
   - Have the soft skills and communication ability required for the workplace
   - Be able to take up professional courses such as CA, CS, CMA and higher learning options such as M.Com, MBA and Postgraduate programmes in related areas
   - Be able to establish and manage a business effectively

2. **Bachelor of Computer Applications – BCA**

   The BCA Programme integrates knowledge of Mathematics, Computer Science, Management and also develops the students' ability to communicate effectively. Therefore, graduates of the BCA programme will
   - Be able to design, develop and implement reliable software for realtime applications, using the latest tools and technologies
   - Be able to identify and analyze customer requirements in multidisciplinary domains
   - Be proficient in successfully designing innovative solutions, by blending analytical, logical and technical skills for solving business problems and addressing business development issues
   - Be capable of independent and lifelong learning
   - Be able to adapt to new technologies keeping pace with industry trends and practices
   - Be able to pursue higher studies such as MCA, MCS, MBA, M.Sc. etc. and pursue research
   - Be able to take up professional careers in the IT & ITES sector and become techpreneurs

3. **Bachelor of Business Administration (Financial Services) – BBA(FS)**

   Graduates of the BBA(FS) programme will
   - Have knowledge and skills in the field of financial management, accounting, marketing of financial services and financial analysis
   - Have knowledge of the various components of the Indian Financial System and their working

- Be able to apply financial services principles to situations in the global business scenario
- Have the requisite practical knowledge in respect of various financial services
- Be able to establish a financial advisory business
- Be able to take sound investment decisions and undertake financial planning
- Have acquired NSE and IRDA certifications necessary for employment / self-employment in the BFSI sector
- Be able to use at least one of the latest Accounting software
- Have gained practical experience by way of completing 2 internships during the course of their 3 years of study in the College
- Be able to take up professional courses such as CA, CS, CMA and higher learning options such as MBA, MBA(Financial Services) and Postgraduate programmes in related areas, as well as research

4. **Bachelor of Vocation (Software Technologies) – B.Voc.(ST)**

B.Voc graduates will

- Have a variety of skill sets in Software technologies, certified by NASSCOM and/or industry partners
- Be able to perform all the roles as defined by the Qualification packs
- Have gained practical experience by way of completing On-the-job trainings during every semester of the programme
- Be able to design, develop and implement reliable software for realtime applications, using the latest tools and technologies
- Be able to identify and analyze customer requirements in multidisciplinary domains
- Be proficient in successfully designing innovative solutions, by blending analytical, logical and technical skills for solving business problems and addressing business development issues
- Be capable of independent and lifelong learning
- Be able to adapt to new technologies keeping pace with industry trends and practices
- Be able to pursue higher studies such as MCA, MCS, MBA, M.Sc. etc. and pursue research
- Be able to take up professional careers in the IT & ITES sector and become techpreneurs

5. **Master of Commerce - M.Com**

Graduates of the M.Com programme will

- Have a sound knowledge of the basic and advanced concepts, principles and practices in the areas of Commerce and Management
- Be able to comprehend and adapt to developments in the field of Commerce and Management
- Be able to apply the relevant techniques for financial interpretation and decision-making in all areas of business
- Be able to use Accounting software
- Have acquired the analytical skills necessary to interpret business performance
- Be able to apply statistical techniques and use software packages for research
- Have the requisite knowledge, skills and traits to enter the teaching profession

6. **Post Graduate Diploma in Finance & Taxation – PGDFT**

   Graduates of the PGDFT Programme will
   - Be able to apply their knowledge in the areas of accounting, finance and taxation in a contemporary business
   - Be immediately productive in the day-to-day operational activities of a typical corporate finance department of a business
   - Have an understanding of the various regulatory & compliance requirements for a typical business in the areas of accounting, taxation and banking/investments