



Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics

E-Newsletter

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Mr. Gajanan Nial – Editor



Community Outreach And Extension Activity

29th January 19

A Community and Outreach Extension Activity of the **Department of Economics and Banking** of



the College was conducted for the students of Infant Jesus High School, Cuncolim on the 29th of January 2019. The session was conducted by Asst. Prof. Averyl Pires, Department of Economics and Banking along with Ms. Dnyanada Prabhudessai, Ms. Manjula Upar and Ms. Suveda Prabhu of FY B.Com on the topic "*Poverty as a challenge*".

The objective of the activity was to enable our college students to get an experience of working for a social cause and to help school students understand the economic problems of the country and its implications specifically poverty.

Asst. Prof. Averyl Pires introduced the topic and its relevance. Further, Ms. Dnyanada Prabhudessai discussed the meaning, types and various measurements of poverty. Ms. Manjula Upar explained the various causes of poverty in India. The remedies to reduce poverty were discussed by Ms. Suveda Prabhu. The session was made lively by presenting a video to the students to explain the concept of poverty in India and its implications.

Towards the end, a quiz was conducted for the students and the winners were presented with prizes. The session enlightened the students to become true global citizens by embracing a sense of togetherness and cooperation in order to reduce poverty. The school students were very enthusiastic and wanted to know more about the topic and other related issues.

The session was attended by 30 students from the ninth standard of Infant Jesus High School along with the Headmistress Ms. Radha Prabhudessai and the Economics teacher Ms. Alpana Prabhugaonkar. From the conduct and enthusiasm of our College students as well as the students of Infant Jesus High school, it could be said that the Community Outreach and Extension Activity was successful and fruitful. The vote of thanks was proposed by Asst. Prof. Averyl Pires.

Live Budget Screening

1st February 19

The **BBA(Financial Services) Department** of the College organized live screening of Union Budget of India for the financial year 2019-2020 for its students and faculty members on 01st of February, 2019 from 11:00 a.m. till 1:00 p.m. in two classrooms. The students appreciated the initiative of the Department. All the faculty members of the Department participated in the activity.



Guest Lecture on Recent Trends In Programming

2nd February 19

The **Department of Computer Science** organized a guest lecture on **Recent Trends In Programming** by **Mr. Shailendra Naik, CEO, Naik Solutions**, for FYBCA students on 2nd Feb 2019. Mr. Sunil Naik introduced the Resource person.



The Lecture was resourceful providing information on the different programming languages used in the software industry. Mr. Shailendra Naik started his session by connecting with the students as an alumnus who after graduation worked in software

companies on different software platforms and evolved into a software entrepreneur. He started a company Naik Solutions catering to different software clients in Goa, developing softwares in PHP, C#, Python, ASP.Net etc.

Mr. Shailendra informed students about the various job roles and their requirements. He added that front end developers work on Photoshop, Coreldraw, CSS etc while the backend developers work on C#, Java, PHP, Python etc. and some requirements where the programming is integrated. Mr. Naik introduced the students to different environment Mobile Application, Web Development, IOT and AI. He shared his experience as a software developer.

The resource person motivated students to work on small projects like game development & apps which they can develop as part of their assignment during the course of their study towards the BCA degree, which would expose them to the programming environment and would help them develop good programming skills. He emphasized that in order to be efficient programmers, students should learn to adapt themselves to the different programming languages.

The resource person provided insights into the technologies used in the software industry for software development in recent times. 32 students attended the session and gave positive feedback. Mr. Sunil Naik & Ms. Namita Neurenkar organized this session for FYBCA students.

Guest Lecture on Multimedia

2nd February 19



The **Department of Computer Science** organized a guest lecture on the subject Multimedia on 2nd February 2019 at 10.00 am for the TYBCA students. The resource person for the session was **Ms. Sheetal S Kavlekar**, a freelance multimedia designer. It was an interactive session wherein Ms Sheetal introduced two proprietary softwares for creation and handling of graphic media, namely Corel Draw and Photoshop.

Corel Draw is a vector graphic software useful for graphic content creation and printing that require high resolution. She demonstrated the usability through practical examples of creating Banner, Visiting Card, Greeting Card and Logos etc.

Photoshop is a raster graphic industry standard software used by the industry for editing images. Ms Sheetal practically demonstrated 2D/3D effects, layered design, use of filters to design the color content, transparency through various tools available for high end graphic design.

Mr Sumit Kumar proposed a vote of thanks to the resource person. A total of 32 students attended and benefited from the session.

Guest Lecture on Accounting for Service Organisations

2nd February 19

The subject of Accounting for Service Organisations has an important component/chapter on Accounting for banking companies. With this in mind, the faculty members teaching the course - Accounting for Service Organisations -



facilitated a talk by **Guest Faculty Mr. Suresh Parrikar, Retired Banker** possessing immense knowledge about the banking industry. Mr Parrikar has worked for 21 years in Syndicate Bank and retired from Bicholim Urban Cooperative bank after serving the bank as the Managing Director.

Two sessions, from 10:30 am to 11:30 am, followed by 11:30 am to 12:30 pm accommodating about 77 students in total from the four divisions were conducted in Room number 216. Mr. Parrikar spoke about the various important parameters of the Profit and loss account and Balance sheet of banking companies. He highlighted the differences between the old and new formats of banking accounts proforma. The speaker also highlighted about important disclosures forming a part of the banking statements and the importance of capital adequacy ratio, trend in NPAs, etc.

With the simple use of blackboard and chalk, Mr. Parrikar at his best interacted with students, along with providing them insights on his experience in the banking sector, career opportunities and also gave advice about the reference books and other aspects of the various exams that students need to answer for entering the banking industry.

Faculty members in charge: Dr. Sheetal Arondekar, Dr. Madanant Naik and Ms. Saylee Kuncolienker

Industrial Visit to Goa State Cooperative Milk Producers' Union Ltd.

2nd February 19

The **M.Com Department** of the College organized an Industrial Visit to Goa State Cooperative Milk Producers' Union Ltd., Ponda on 2nd February 2019 at 1.00 p.m. for the students of M.Com Part I and II accompanied by 3 teachers from the department.

The students observed the processing and packaging of the milk at the unit. **Mr. Anthony Dias, Marketing In-charge** of Goa State Cooperative Milk Producers' Union Ltd. addressed the students. He informed the students that the organization gets milk from 178 Dairy Cooperative Societies from



in and around Ponda. Nearly 7000 milk farmers deliver milk to these societies where each batch of the milk is tested for its purity using a lactometer. Thus, it provides gainful employment to several Goan farmers.

Once the milk has been received, it is passes through a process of pasteurization where the milk is heated and then quickly cooled to a particular temperature. He also discussed about the various standards of milk such as toned milk, pasteurized milk, standardized milk, full cream milk etc. and the usability of each type of milk.

As a social scheme, the organization motivates the consumers to collect the empty packets of the milk and deposit them with the organization. The consumers receive one free packet of milk for every hundred packets of milk deposited. This also reduces the garbage problem to a certain extent

as the milk packets are then recycled.

Even though Goa Dairy milk is facing stiff competition from 26 competitors, Goa Dairy is one of the biggest milk brands in Goa. Mr. Swapnil Naik, Marketing Executive then addressed the students about the scope in Dairy Companies and the job prospects for M.Com students.

Later, the students relished kulfi ice creams sponsored by an ex-student of the College, Ms. Nazuka Bhandodkar, Supervisor at the organization.



Field Visit To Strawberry Plantation, Velim Netravali

2nd February 19

The **First Year BBA(FS) students** visited the Strawberry plantation Velim, Netravali on 2nd February as part of their study visit under Environmental Studies. 56 students accompanied by 7 teachers went on the visit. Students got abundant information on Strawberry cultivation from the members of a Self Help Group (SHG) of Velim Netravali, who cultivate and manage the farm. A worker Smt. Laxmi explained the cultivation methods, the environmental conditions required for plantations and overall production. Students were made aware that strawberries can be grown in Goa and this farm has potential for Ecotourism.



Community Outreach Program

4th February 19



A community outreach program was conducted on the topic of **Career Options After 10th Standard** for 10th standard students at St. Theresa's High school, Vasco-Goa, by S.Y.B.Com students of the College on 4th February, 2019.

Four students who participated in this program were **Ms. Yakshita Vengurlekar, Mr. Raju Gupta, Mr. Ganesh Kumavat and Mr. Runal Thakur from SY B.Com.** The above students delivered a talk on career options available after completing secondary school education under the guidance of Ms. Pallavi Shinde, Assistant Professor in Economics.

Our College participants introduced themselves to the crowd and Mr. Raju Gupta began the session by highlighting the importance of one's ability and interest in choosing a right career option. He also explained the factors needed to be considered while choosing any stream or career after 10th standard. Ms. Yakshita Vengurlekar explained about the different career options under Science stream. Mr. Runal Thakur listed the career options available under Commerce stream. Mr. Ganesh Kumavat spoke on different available career options under Arts and Vocational stream. The students were also made aware about the details of Higher Secondary Schools in Goa and the colleges offering different professional and non-professional courses. Finally, Mr. Raju Gupta highlighted upon the role of uniqueness and innovation in emerging career option like 'Entrepreneurship'.

Around 93 students had participated in the program. The Headmistress of the institution, Sister Lina Gracias, the students and teachers liked the talk very much. Further, they thanked and congratulated our students for coming up with such an interesting and informative presentation at the right time during the academic year. Ms. Pallavi Shinde, Assistant Professor of Shree Damodar College expressed her gratitude towards the Headmistress and Management of St. Theresa's School for permitting our college students to conduct this program for society's benefit. Overall, this community outreach program was a great success.

Post Budget Discussion of Union Budget 2019

4th February 2019

The **Department of Economics & Banking** of the College organised a panel discussion on the



Union Budget on 04-02-2019 at the College. **Shri Kumar Pillai**, CEO at Oriyon Molding and former chairman of Goa Management Association, **Shri. Pravin Kakode**, Managing Partner UPGRADE, **C.A. Atindra Bhatikar**, Chartered Accountant and **Dr. Celso Fernades**, Financial Consultant were the panel members. The discussion was ably moderated by Dr. B.P. Sarath Chandran, Associate Professor of Economics of the

College. Shri. Pravin Kakode, in his opening remarks, highlighted the salient features of the budget and said a hassle-free refund of income tax returns, infrastructure push like Sagarmala programme, Aadhar linked fund transfer, social security to the informal sector, income transfer to farmers, the creation of artificial intelligence facility are some of the highlights of the budget. Dr. Celso Fernandes pointed out that there is financial revolution currently happening in the country with

demonetisation, Aadhar linked payment system, the introduction of GST leading to the rapid formalisation of the economy and this will transform India into the third largest economy in the near future. Shri. Kumar Pillai opined that the budget is popular in its outlook intended to deliver sops to a large number of people before the election. He commented that industries received limited attention in the budget and the notable measures are sourcing and interest subversion to MSMEs and indirect demand stimulation through consumption and infrastructural spending. CA. Atindra Bhatikar opined that the budget gave direction and a vision for future development and given focus on farmers, middle class, informal sector and stimulation of consumption demand. He said the formalisation and digitisation of the economy has brought more people into the tax net and technology-enabled system will make the tax administration effective in the country. The moderator elicited the opinion of the panellists on issues like switching over to the income transfer scheme from subsidy-driven system, the incentives on the revival of the real estate sector, the populist versus reformist agenda in the budget etc. The panel discussion concluded with an interactive session of students with the panel members.

Debate Competition

5th February 19

The **Debators' Floor Club** of the **M.Com Department** of the College organized the second debate competition in collaboration with TY B.Com for the academic year 2018-19 on 05th February 2019. The topic for the debate was **Reservation for General Category: A Progressive or Regressive Step?** Students from TY B.Com and M.Com participated in the debate.

The Debators in the 'Progressive' team were – Ms. Kanifa Cotta, Ms. Shrisha Malkarnekar, Ms. Pooja Kerkar, Mr. Shrey Kulkarni, Ms. Veronica Pereira and Mr. Mihir Prabhudessai.

The Debators in the 'Regressive' team were- Ms. Devika CC, Ms Urvi Naik Gaonkar, Ms. Ariti Singh, Mr. Kartik Kattagadi, Mr. Deepak Biradkar and Ms. Lisa D'Sousa.

Ex- students of VVM's Shree Damodar College of Commerce & Economics, Mr. Digamber Bondre and Ms. Afrah Jamadar were the judges for the event and the moderator for the debate was Mr. Akshay Naik, faculty, M.Com Department.



The students put forth meaningful and valid arguments and interjections. Non-participating students formed a very enthusiastic and appreciative audience.

The Winners were as follows:

a) 'Progressive' Team-

- i) Mr. Shrey Kulkarni (M.Com Part II) – Best Speaker
 - ii) Ms. Pooja Kerkar (T.Y.B.Com) – Best Interjector
- b) 'Regressive' Team-
- i) Ms. Devika CC (T.Y.B.Com) – Best Speaker
 - ii) Mr. Kartik Kattagadi (T.Y.B.Com) – Best Interjector

The debate concluded with the judges awarding certificates for the winners.

Guest Lecture on Human Resource Management

5th February 19

The subject of HRM is offered as a compulsory paper for Semester VI at TY B.Com. The **Department of Commerce** organized a guest lecture by **Ms Clare Noronha** to provide students with an insight into the changing role of HRM in the current scenario

Ms. Noronha has over twenty years' experience as an HR Professional, working in diverse areas of Management in the Corporate Sector, from Manufacturing to Hotels and Multinational Companies.



Using her vast HR and Management experience to add value, she currently undertakes assignments in order to make a difference and give back to youngsters and society, through her association with several educational and social organizations. She is empanelled with Tata Institute of Social Sciences (TISS), School of Vocational Education, and is a faculty for their PG Diploma Course in HR & Administration,

B.Voc Programs in Hotel Management and Pharma, in Goa.

Ms. Noronha took pains to make the session an interactive one. She started by asking the students to describe the concept of HRM. She highlighted the role of HRM and emphasised the challenges faced by the HR departments with reference to performance of various functions like recruitment, selection and development of manpower. Challenges relating to industrial relations, provision of welfare facilities, expansion, modernisation and automation were also discussed.

She mentioned how the changing HR environment also changes the significance and role of HRM. Today the HR department is concerned not only with issues of policy and administration but it is also getting involved in the decision-making process. The new HR practices introduced in the recent period, viz. employee empowerment, team work, flatter organisations etc. were also highlighted by the speaker

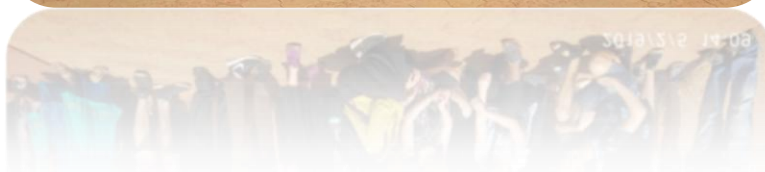
89 students of TY B.Com attended the lecture. Ms Prachi Kolamker introduced the guest speaker before the session and student Ms. Mruga Naik proposed the vote of thanks at the end of the session.

This lecture was well received by the students. There was a Q&A session where the students clarified some of their doubts with the guest speaker.

Students from Hasselholm Visited the College

5th February 2019

Students from **Hasselholm, Sweden**, visited the College on 5th February 2019. Vice-Principal Dr. Rodney D'Silva gave the contingent a brief introduction about the College and its various programmes and activities. Similarly, Hasselholm faculty Mrs. Safia spoke about their institution and students. The contingents of Sweden accompanied by a group of students from Shree Damodar College visited Vidya Vikas Academy. VVA Teacher Ms. Meenali Patil showed them around the campus and explained the facilities available. The students then returned to the College, and the students took them around the campus – to the Library, the Computer Labs, Multipurpose Hall, Gym, Classrooms, etc. and explained the various facilities available on the campus. This was followed by an interactive session between Hasselholm and a few students from the B.Com, BCA and BBA(FS) programmes. Overall it was very good exposure for our students, and provided a good opportunity for an exchange of ideas between youth of two different backgrounds and cultures.



Scholarship Distribution Programme

5th February 19



Blue Cross Lab. Pvt Ltd. is a leading research-based pharmaceutical company in India with over three decades of experience in providing healthcare products to people across the globe with the aim of improving human life. As part of its CSR initiative, the company gave **scholarships to 4 meritorious First Year BBA(FS) students**

from disadvantaged backgrounds. The BBA(FS) department organised the scholarship distribution programme on February 5th.

The function started at around 12.15pm. The compere was Ms. Sarva Hede. Ms. Arya Bhosle introduced the company and also highlighted the various CSR initiatives taken up by the company. The **CSR Consultant of Blue Cross Lab. Pvt Ltd Ms. Ajanta Burman** was present for the function.

She highlighted the purpose of the scholarship and also assured that the company will always provide financial assistance to needy students. The company has provided Rs 15000/- to each student under the scholarship. Ms. Burman of Blue Cross handed over the scholarship certificates to the students. At the end, the student beneficiaries thanked the company for providing them with much needed financial assistance. The program ended at around 1.00 p.m.

ANANTARA 2019

7th & 8th February 2019

The College organized its fifth edition of the Two-Day State-Level Mega Inter-Collegiate Event



ANANTARA 2019 – Guide to the Galaxy on 7th

& 8th February 2019 at Ravindra Bhavan, Margao in association with Ravindra Bhavan.

ANANTARA 2019 was a grand success wherein more than 700 undergraduate students from 10 colleges across the state of Goa participated enthusiastically in 32 competitions categorized into Platinum, Gold, Silver and Bronze categories. Since its inception in 2015, Anantara has not only grown bigger and better but also provided a true platform to explore and showcase

the budding talent, skill, creativity and sportsmanship of the students across Goa. Anantara has succeeded in taking students beyond the classroom and in creating an environment where students learn through collaboration and cooperation. The participants and organizers were very enthusiastic and their teamwork paved the way to their successful achievements in Anantara 2019.

The Inaugural Ceremony was graced by the presence of special invitee **Shri Ketan Kurtarkar, Councillor of Comba**, Margao Municipal Council. The function started with the lighting of lamp by the Special Invitee, Principal, Vice-Principal, Student bodies' in-charges and representatives of the college. Principal Dr. Prita. D. Mallya welcomed the gathering and conveyed her best wishes to all the participants. With this gesture, all the events heads, volunteers and participants set into action to take charge of their duties and demonstrate their best efforts.

Finally, after all the hustle and bustle, coding-debugging, running and racing, singing and dancing, gaming and sporting, quizzing and debating, winning and losing, the pandemonium came to a climax at the prize distribution ceremony where Padre Conceição College Of Engineering was declared the winner, Rosary College of Arts and Commerce were the first runner up and Parvatibai Chowgule College of Arts and Science was the second runner up. The **Valedictory Function** was held in the presence of **Chief Guest Shri Digambar Kamat**, MLA, Margao along with Vice Chairperson of Ravindra Bhavan **Shri Saish Poi Palondikar** and Comba Councillor **Shri Ketan Kurtarkar**. They

congratulated the organizers and all the participants for putting up a great show.

The overall in-charges for the event were Dr. Edwin Barreto and Dr. Sheetal Arondekar ably assisted by the General Secretary, Students' Council, Mr. Bonrich Noronha, General Secretary Cultural Council, Mr. Deepak Biradar and General Secretary, Sports Council, Mr. Habib Jalil Shaikh, Chief Coordinator, Mr. Nilaksh Mapsekar, and Ladies Representatives Christine De Souza and Lisa Marie D'Souza.

The competition was a successful attempt to bring together students from all the cardinal points of Goa and provide a platform to all of them to showcase their multifarious talents.



Intercollegiate Handball championship (Men's)

11th February 19

The **Intercollegiate Handball Championship (Men's)** of Goa University was held at Goa University Ground Taleigao from 6 to 11 February 2019. More than 30 college teams took part in this tournament. After winning all the preliminary matches against different colleges, Shree Damodar College reached the semifinals. In the semifinal match, Shree Damodar College played Chowgule College Margao, and won the match 15-6.

The final match was held on 11th February 2019 against Rosary College Navelim and we won the match 20-10.



Mr. Ajinkya Kudtarkar was manager for this tournament. Mr. Mano Shelke was also assisting the team. Dr. Prita Mallya Principal, and Mr. Vikram Verlekar, Chairman Sports Governing Council of Vidya Vikas Mandal, congratulate Mr. Deepak Ashanagar (Captain), all the team players and manager for their great achievement in this tournament.

The Champion team Players of Shree Damodar College are

- 1) Deepak Ashanagar (Captain)
- 2) Marlon Medira (Vice-Captain)
- 3) Marvan Medira
- 4) Shubham Salunke
- 5) Rajat Satardekar
- 6) Clinton Mascarenhas
- 7) Karol Soares
- 8) Swayyam Naik
- 9) Rahul Govekar
- 10) Rajshekar Mandrekar
- 11) Juvot Costa
- 12) Yagnesh Redkar
- 13) Pratik Joshi
- 14) Shivkumar Kashyap
- 15) Shivnaryan Kashyap
- 16) Rohit Rangapuri
- 17) Conan Dias

Talk on Cost Accounting

12th February 19

The **Computer Science Department** organised a guest lecture in the subject Cost Accounting on 12th February 2019 at 11.00 am for FY BCA students in Room No. 117. The resource person for the same was **CMA RamMohan Menon**. 36 Students attended the lecture.

He started with introduction to Cost and highlighted the importance of Cost accounting and its applications in the real world business Scenario. He also introduced the concept of Strategic Cost Management and the tools of Strategic Cost Management.



Participation at Students' Parliament Competition

13th February 19

29 students from across all the streams of the College participated in the **Students' Parliament Competition (2019)** organized by Goa Legislature Secretariat in coordination with Goa Legislators'

Forum at Goa Assembly premises, Porvorim Goa on 13th February 2019 .

The topics taken up by the students for the competition were rise in the number of accidents, deteriorating roads in the State, traffic sentinel scheme, formalin in fish, land conversion, and such similar issues.



Field trip to CIBA

14th February 19

A field trip was organised for SY B.Com Business Law & Entrepreneurship Development students of all four divisions to **CIBA (Centre for Incubation and Business Acceleration)** by Asst. Prof. Ruchira Naik (Business Law faculty).



A total of 50 students participated in the field trip. Asst. Professor Gajanan Haldanker also accompanied the group.

A guest faculty Ms. Gautami Raiker was invited by CIBA for discussion on various topics which were forwarded to CIBA beforehand by Asst. Prof. Ruchira Naik on IPR (Intellectual Property Rights). Ms. Gautami Raiker is the Director and CEO of Llawmate.in. She

explained various interesting aspects of patents, copyright and trademark.

This was followed by a brief details about CIBA by Mr. Samay Shetti and Mr. Sanjay Mulvi both working at CIBA and they also informed the students about the various schemes available for starting a business and also how they can develop as entrepreneurs and also protect their rights.

We also got an opportunity to visit the premises of CIBA where we were introduced to different laboratories at CIBA like the food processing unit and the experimental laboratory.

The object behind taking students to CIBA was to make them aware of the upcoming business trends in technology and IPR and all the facilities available for them to turn their ideas into innovations which would help in building up their career. IPR is also a part of syllabus of Business Law of SY B.Com (SEM IV) students.

Guest Session on Goods and Service Tax

16th February 19

A guest session was conducted for the **TY B.Com (Accounting Major II)** students of all divisions on

'Goods and Service Tax' on Saturday, 16th February 2019. The resource person for the guest session was **CA CS Siddhi Bagkar**. The session began at 8.45 am.

Asst. Prof. Gajanan Haldankar introduced the resource person for the session. The session was attended by approximately 70 Accountancy students from all divisions of TY B.Com.

The resource person began the session with a brief introduction about the history of indirect taxes in the country and the evolution of Goods and Service Tax. She spoke at length about how the reformed



tax structure in India will have its benefits for all organizations irrespective of their size. She discussed the various aspects of GST including Input Tax Credit, Composition Scheme, Tax Rates under GST as well as certain other issues which distinguish GST from the earlier taxes subsumed under GST. Practical aspects including computation of GST were also covered in the session. From her corporate experience, Ms. Bagkar shared

her views on GST and its long term impacts on the economy. The resource person also spared some time to clarify students' doubts with regards to GST. The session concluded at 10.15 am with a vote of thanks.

Investors Hub: Quiz Competition

16th February 19

BBA(FS) Department organised a Quiz Competition for FYBBA(FS) students as part of **Investors**



Hub activity on 16th February. 6 teams of 2 students each from FYBBA(FS) A & B division participated in the competition. The quiz was conducted in three rounds.

The quiz consisted of general knowledge, identifying the acronyms of financial institutions and logos of various banks. The First year students enthusiastically participated and answered the quiz.

Students from FYBBA(FS) A division, Mr. Bryan Lourenco and Ms. Tania D'Souza were the winners of the competition.

Guest Lecture on E-Commerce and E-Accounting

18th February 19

The BBA(FS) Department of the College organized a guest lecture in E-Commerce and E-Accounting on the topic **Online Marketing: Modern Trends and Future Prospects** for the Third

Year students on 18th of February, 2019 from 11:00 a.m. till 12:00 p.m. in the Department premises.

The resource person was **Mr. Viraj Hede, Owner of Toffee Doodle** and reputed entrepreneur from Margao. He is a former marketing consultant at Nearbuy and is an alumnus of Goa Institute of Management, Sanquelim.

Mr. Viraj initiated the lecture with the concepts of service design and business canvas. He explained the several key modern trends in online marketing, namely, influencer marketing, chatbots, Micro-Moments marketing by Google, personalization, visual search, social media apps, importance of consumer psychology etc. Mr. Hede explained that reality optimization, transformation of India into a digitally empowered society and knowledge economy due to Digital India initiative of the Government of India, interactive visual content, prioritization of big data and artificial intelligence etc. will be the prime future prospects of online marketing. He added value to the topic of the session by speaking on the same elaborately in relation to Toffee Doodle.



The session was very interactive. Mr. Viraj Hede eloquently answered all the questions put forward by the students and the faculty. A total of 41 students from both the divisions of TYBBA(FS) attended the guest lecture. The students opined that the guest lecture was rich in content and exposure. Mr. Mayuresh Adsul, Assistant Professor in Commerce, introduced the resource person and proposed the vote of thanks.

Voters Awareness Session

18th February 19

The BBA(FS) Department of the College organized a session on **Voters Awareness** for First Year and Second year BBA(Financial Services) and Third Year B.Com students, on 18th of February, 2019 at 11:00 am in the Smart Classroom. A total of 49 students attended the session (32 Female and 17 Male)



The session was conducted by the Assistant Electoral Registration Officer/ Mamlatdar, Salcete Goa and members of Election Commission, Margao. Mr. Agostinho Fernandes - Music Instructor, Ms. Marianela Dias - Folk Artist, Mr. Siddharth Yaji - Theatre Artist, Ms. Verma D'Mello - Fashion Designer; Mr. Govind Bhagat - Professor at

Goa Engineering College were the invitees for the session.

Mr. Govind Bhagat explained the importance of voting through a game called 'Mat-Disha' wherein the students had to identify the character described as a literate or illiterate. This game helped students to grasp some basic information and get rid of certain misconceptions related to the elections. The session was followed by a demonstration on the working of an Electronic Voting Machine. The students were also educated on applying online for the registration of new voter.

The session ended on a good note by requesting the students to spread the knowledge among their family and friends. Asst. Prof. Ms. Cinola Vaz delivered the vote of thanks.

Workshop On Entrepreneurship Building For Women

20th February 2019

The **Department of Economics & Banking** in association with Aamhi Udyogini Pratisthan, Margao Branch organised a one-day workshop on the topic **Entrepreneurship Building for Women** on the 20th of February 2019 from 3:00 pm to 6:00 pm at the Mahila Mandal Hall, Comba. The Convenor of the workshop was Assoc. Prof. Dr. Lira Gama, Head of the Department of Economics & Banking and the organizing secretaries were Asst. Prof. Averyl Pires and Ms. Ranjita Pai, President of Mahila Mandal, Margao Branch.



The objectives of this workshop were to instil entrepreneurship skills among women, promote self-employment and make them self-reliant. The workshop started with the inaugural where the purpose of the workshop was introduced by Asst. Prof. Averyl Pires. This was followed by the welcome address of Ms. Ranjita Pai.

The first session was on the topic **“Government schemes for entrepreneurs”** by Mr. Sudip Faldessai, Project Officer, Goa Innovation Council from 3:00 to 4:30 pm. Mr. Sudip explained the meaning of entrepreneurship, introduction to startups, opportunities for women entrepreneurs in India, role of Goa State Innovation Council, process of virtual innovation register and about various Government support schemes and policies. The resource person also explained the various categories of women entrepreneurs and the various business opportunities for them. He explained the Prime Minister's Employment Generation Programme (PMGP) and the Chief Minister Rozgar Yojana (CMRY) in detail - the eligibility criteria, loan assistance, means of finance, rate of interest, subsidy, repayment and the procedure to apply for these schemes.

The second session was on the topic **“Procedure to actualise business through NSIC schemes”** by Mr. Abhijit Baruah, Chief Manager, National Small Industries Corporation Limited (NSIC) from 4:30 to

6:00 pm. Mr. Abhijit explained about free B2B online portal registration facility for owned MSME units. B2B is an Online Web Portal/Infomediary service of NSIC and is a one-stop, one-window bouquet of aids that will provide information on business, technology and finance, and also exhibit the core competence of Indian SMEs. He explained how MSME units can design their customized web page and share it on B2B, Facebook, Twitter, E-mail etc. and market their products/services. Units can buy and sell their products online and also get trade leads and inquiries, ultimately helping their business to grow manifold. The B2B Membership benefits to MSME units and the documentation required for the same was explained. Also, registration forms were distributed among the women entrepreneurs.



The workshop was attended by a total of 18 women entrepreneurs. The sessions were interactive. The women entrepreneurs were very enthusiastic and raised queries about the various schemes, the procedure to apply and also shared their experiences while applying for Government schemes. The vote of thanks was proposed by Asst. Prof. Averyl Pires.

Guest Lecture on Economic Survey and Union Budget

21st February 2019

A guest lecture was conducted for SY B.Com students of 'Economic Survey and Union Budget' paper on 21st February, 2019 from 10:00 to 11:00 a.m. on the topic of **Goods and Services Tax (GST) in India**.

The resource person for the guest lecture was **Mr. Prasheel Kamat**, working in SDS Accosphere Advisors, Margao-Goa, an Accounting and Taxation Consultancy firm. He has worked for Vedanta Resources- Sesa Goa Met Coke division for 3 years. He is a B.Com graduate and currently is into CA and CS Final round. The guest speaker was introduced and welcomed by Asst. Prof. Ms. Pallavi Shinde.



Mr. Prasheel Kamat began the session by distinguishing between direct and indirect taxes in India. He informed the students that GST is an indirect tax, which is a combination of VAT and Service Tax. The guest speaker also highlighted the GST tax rates applicable and spoke about State, Central and integrated GST. The resource

person also explained the application of GST by giving real-life examples. Thus, the guest speaker presented an overview on the tax structure under GST in India.

The vote of thanks was proposed by Ms. Saloni Pattanshetty from SY B.Com A. This lecture was

attended by 37 students. The session was interactive, wherein students were asked different general knowledge questions on the topic. The students gave positive feedback on the session as they could develop an understanding of basic features of Goods and Service Tax in India.

M.Com Study Tour

19th - 22nd February 19

The M.Com Department organized a study tour to Mumbai for the M.Com students. 31 students from Part I and Part II and 3 Faculty members of the department went on the study tour from 19th to 22nd February 2019. The schedule of the tour was as follows:

- a) A talk by Mr. Purv Shah, Freelance Financial Market Trainer & Content Developer held at Don Bosco School Campus, Matunga.
- b) Visit to RBI Monetary Museum, Kala Ghoda, Fort
- c) A session by Mr. Marlon Correia, Assistant Manager at National Securities Depository Ltd. Lower Parel at NSDL premises
- d) A session by Mr. Mehul Mehta Assistant Manager at National Securities Depository Ltd. Lower Parel at NSDL Premises.
- e) A session by Dr. Aditya Srinivasan, Chief Operating Officer & Chief Economist at Bombay Stock Exchange Brokers Forum, Head International Business Division at Bombay Stock Exchange.
- f) A session by Mr. Purv Shah, Freelance Financial Market Trainer & Content Developer, held at Bombay Stock Exchange.



Date: 20thFeb - A talk by Mr.Purv Shah, (Freelance Financial Market Trainer & Content Developer)

In the morning on the first day of the tour at Mumbai, Mr. Purv Shah delivered a talk to the students at Don Bosco school campus on the overview of the stock market and the history of Bombay Stock Exchange. He talked on reasons why there are so many banks near the Bombay Stock Exchange and reasons for presence of other important institution nearby. Due to the absence of proper communication network such as internet or telephone in the olden days, banks were located close so that they could be easily approached when required. He discussed about online trading and its advantages. The session was very interactive and provided students with relevant information on the practical aspects of functioning of the Bombay Stock Exchange.

Date – 20th Feb - Visit to RBI Monetary Museum

The students and the faculty, after the talk by Mr. Purv Shah visited the RBI Monetary Museum

situated at Kala Ghoda, Fort. At the beginning of the visit, a video featuring the evolution of currency was shown to the students. After watching the video, students entered the museum and got the opportunity to see the different types of coins and currencies from around the world displayed in the shelves and on the walls coupled with the valuable information about different currencies covering



the era of their circulation and history.

21st Feb - NSDL - Talk on Introduction to Security Market and & National Academic Depository by Mr. Marlon Correia (NSDL) and Mr. Mehul Mehta

Mr. Marlon Correia gave detailed information about mutual funds covering the different types of rating for debt securities such as AAA, AA etc., Asset Under Management, SEBI registered Asset Management Companies. He spoke on the importance of checking and having proper knowledge before investing. He also briefed on how to build a portfolio in which he mentioned to visit the website e-learn markets and to learn to start to build a portfolio. He informed that Pension Fund is regulated by Pension Fund Regulatory and Development Authority (PFRDA) and capital markets are regulated by Securities and Exchange Board of India (SEBI).

He gave an insight on the role of NSDL in safekeeping of securities in dematerialized form and the record to be maintained by the Depository. NSDL is one of the largest depositories in the world and operates with the help of multiple Depository Participants. He provided the students with information on the documents required to open the Demat account and why students should open it. Mr. Marlon ended the session with a note saying that 'An investment in knowledge pays the best interest'.

The next session was conducted by Mr. Mehul Mehta. He provided information on Academic Depository Services, he said that NSDL has 90% of market share and the rest is held by Central Depository Services Ltd. He requested students to register on National Academic Depository (NAD) wherein they can convert academic certificates and applications in electronic form and access it from anywhere at any point of the time thereby eliminating all the problems such as loss, forgery of the paper certificates. Another advantage is that the documents are digital and remain very secure.

21st Feb - Visit to BSE and a session by Mr. Aditya Srinivas (Chief Operating Officer & Chief Economist at Bombay Stock Exchange Brokers Forum, and Head International Business Division)

Mr. Aditya has been working at BSE since last 08 years. He shared a fact that the old name of BSE was Native Shares and Stock Brokers Association. He informed that there are all together 1392 main brokers in BSE, 70,000 sub brokers and the membership fee for brokers is Rs.25 lakhs. There are stocks of over 5300 companies listed in BSE. The top 30 largest companies with respect to market capitalization constitutes the SENSEX which is the market index of BSE. He briefed the students

about various investment avenues such as mutual funds, shares, Debt securities and focused on SIP in mutual funds in which he showed how SIP works and what earnings investors can earn after certain years.

Date: 21st Feb - A talk by Mr. Purv Shah, (Freelance Financial Market Trainer & Content Developer) at the Bombay Stock Exchange. The resource person, Mr. Purv Shah started the talk with a quote 'Learn to earn'. As the session progressed, he focused on the various aspects of derivative markets. Derivative itself is a contract between two or more parties, and its price is determined by fluctuations in the underlying asset. He told the students that before investing in any security, everyone must identify their investment objectives and invest accordingly. Later on he also spoke on the effects of volatility of prices and ways to manage the risk. He highlighted different types of analysis such as technical and fundamental which the investor must conduct before investing. He explained that 'Derivatives is a contract to buy and sell specific assets at some time in future but at the price decided in advance.' Since the value is derived from some other underlying asset, it is termed as Derivative. The session ended with some information on hedging and speculation.



On the first day of the tour few sightseeing places were explored during the leisure time in the evening. Students visited the Gateway of India which is at walkable distance from RBI Monetary Museum and also did some shopping at Fashion Street at Marine Lines.

On the second day, after concluding all the educational visits at different organizations, students visited the Phoenix Mall situated at Kurla and after the shopping, commenced with the return journey to Goa at around 9.00 pm in the night and arrived at KTC Margao bus stand at 3.00 pm on 22nd February 2019. The tour concluded with sweet memories.

Students' Seminar and Paper Presentation Competition

23rd February 19



The importance of research is growing as fast as the rapidly changing and challenging world. The main purpose of research is to get deep into the topic so that something helpful can be churned out which can be used by everybody. Keeping this in mind, and with a view to inculcating hands-on ability and practice in research, the Department of

Commerce and Management organised and successfully executed a Students' Seminar and Paper Presentation Competition on the topic Recent Issues and Developments in Commerce. Four students along with two guiding Teachers were grouped to exchange knowledge and train students so as to help them gain experience and confidence in the area of Research work.

The programme started at 9 am with a brief introduction by the Coordinator Dr.ShamiPai, followed by the welcome address by Vice Principal of the college Dr. Rodney D'Silva.

Two students Ms. Riya and Ms. Ipshita were the comperes for the programme. Student volunteer Ms.Trupti introduced the esteemed invitees and the judges Ms Priya Ambe Senior Teacher, Manovikas High School, Margao and Mrs. Pooja Prabhudessai, Assistant Professor, CES College, Cuncolim Goa.

The paper presentations were divided into 7 sessions aligned as per numbers assigned through lot system. Each session was given a maximum time limit of half an hour. All the groups efficiently adhered to timing and finished well before time. The first session began at 9:15 and all of them were completed by 1:00 pm. The order of the conduct of sessions was

Session 1 Impact of Digitization on the Level of Corruption	Team Members: • Leandra Antao • Jane Fernandes • PriyaHegde • Daisy Fernandes Guidingteachers: Ms PrachiKolamkarAnd Mr SandeshGaonkar
Session 2 Digitisation and Small Vendors: An Empirical Study in the Commercial Capital of Goa	Team members: • NeebhaGhodge • Amily Gomes • ShreyaRahate • KushiSuchak Guiding Teachers: Dr Lina Sadekar& Ms RaashiPanvelkar
Session 3 Banking Frauds in India: A Case Study of SelectBank Frauds	Team members • Megan Fernandes • Devika C.C. • Devendra Prasad Guiding Teachers: Dr Edwin Barreto&Mr GajananHaldankar
Session 4 Impact of Frauds on the Indian Banking Sector	Team members • Lisa D'Souza • Christine • Kanifa Cotta • SrishaMalkarnekar Guiding Teachers: Dr Rodney D'Silva& Mr Ainsley Bernard
Session 5 Impact of Bank Frauds on Shareholders'	Team Members • Tess Fernandes

<p>Wealth: A Case Study of Punjab National Bank</p>	<ul style="list-style-type: none"> • RajuGupta • Ganesh Kumavat • DaminiAchari <p>Guiding Teachers: Dr Maithili Naik & Ms SayleeKuncolienkar</p>
<p>Session 6</p> <p>A Study of Bank Frauds and Preventive SecurityControls in the Indian Banking Industry</p>	<p>Team members</p> <ul style="list-style-type: none"> • Bharat Kamat • Kevin Silveira • SaloniPattanshetty • Sakina Shaikh <p>Guiding Teachers: Ms PrekshaChopdekar & Dr MadanantNaik</p>
<p>Session 7</p> <p>Digitisation Aids and abets in Higher Education</p>	<p>Team Members</p> <ul style="list-style-type: none"> • Bhakti Gosalia • Trevon D’Souza • YakshitaVengurlekar • Runal Thakur <p>Guiding Teachers: Dr SheetalArondekar & Ms Marjina Shaikh</p>

Each session had a discussion round with the judges before its closure. The above paper presentations were a learning experience for the students and were also a boost to the confidence of two presenter members of each group. After the presentation, both judges shared their views and comments and offered some tips to the students.

Dr Rodney D’Silva, Vice-Principal, began the valedictory function by greeting all participants, the judges and the Valedictory Chief Guest Dr.I Bhanu Murthy, Former Principal of theCollege. In his valedictory address, the Chief Guest stressed the importance of research and encouraged students to inculcate research aptitude.



At the end, the compere announced the results and declared the names of winners. The three winning teams were awarded certificates and cash prizes at the hands of Dr.Bhanu Murthy.

Winners list

<p>First place – Rs. 3000</p> <p>Impact of Frauds on the Indian Banking Sector</p>	<p>Team members</p> <ul style="list-style-type: none"> • Lisa D’Souza • Christine • Kanifa Cotta • SrishaMalkarnekar <p>Guiding Teachers: Dr Rodney D’Silva & Mr. Ainsley Bernard</p>
<p>Second place – Rs. 2000</p> <p>Banking Frauds in India: A Case Study of</p>	<p>Team members</p> <ul style="list-style-type: none"> • Megan Fernandes

SelectBank Frauds	<ul style="list-style-type: none"> • Devika C.C. • Devendra Prasad Guiding Teachers: Dr Edwin Barreto&Mr GajananHaldankar
Third place – Rs. 1000 Digitisation and Small Vendors: An Empirical Study in the Commercial Capital of Goa	Team members: <ul style="list-style-type: none"> • NeebhaGhodge • Amily Gomes • ShreyaRahate • KushiSuchak Guiding Teachers: Dr Lina Sadekar& Ms RaashiPanvelkar

The Secretary of the Commerce Club, Mr IvinPereirapresented the vote of thanks, which was followed by the singing of the National Anthem and ended with lunch.

Guest Lecture on Practice of Insurance and Specialised Accounting

25th February 19

Life and General Insurance have an inevitable societal importance. Life insurance can fill several different financial needs. Innovations, ideas and businesses exist in relief only because of products that cover property against Fire and allied perils, flood storm, earthquake and burglary, theft etc. Insurance sector is also a very important and growth oriented career prospect for Commerce students.

In consideration to this, the faculty members teaching Practice of Insurance and Specialised Accounting facilitated a talk by **Guest faculty Mr. Yogesh Nagvenkar**, Executive Chief Agency Partner with Kotak Life Insurance Margao-Goa. Mr Yogesh, was accompanied by Mr. Alban Vales, State Head for Kotak Life Insurance, Margao –Goa



45 students in total from the two divisions attended the session.

The interactive session begin with Mr. Alban Vales highlighting the growing importance of Life insurance with the help of a story. He spoke about claims processing, Insurance marketing, innovative styles of convincing a prospective insured, etc.

Further, Mr. Yogesh then spoke about Career opportunities for students in the Life Insurance sector, and shared his experience of starting as an agent to becoming the owner of an Executive Chief Agency Partner with Kotak Life Insurance. This session was interactive and was especially significant because Mr. Yogesh is an alumnus of Damodar College, and he shared his experience as a Commerce student and motivated students to start an early career due to increasing competition.

Faculty members in charge: Ms. Saylee Kuncolienker and Ms. Prachi Kolamker

Community Outreach and Extension Activity

25th February 19

The **Department of Commerce and Management** organized a Community Outreach Programme for the students of Guardian Angel Higher Secondary School- Curchorem on 25th February 2019. The programme was held in the Guardian Angel School Hall, from 2:00-4.00 pm and was attended by 130 students of Commerce and Arts stream. Three students of first year B.com. Participated in the same. The programme was divided in three sessions.

The first session was on the topic **Career Planning and Preparing for Competitive Exams**. This session was delivered by Ms. Marjina Shaikh, Assistant Professor in Commerce and Management. In this session topics like Overview of Competitive Exams in India, Career options for Commerce graduates, Different Competitive Exams for Commerce and Arts students, Basic Structure and Syllabus of Competitive Exams and the Tips for success in



Competitive Exam were Covered. The session was delivered in the form of a PowerPoint presentation with the help of some videos and it ended with a Quiz on Quantitative Aptitude.

The second session was on the topic **Basics of Goods and Service Tax**, Ms. Lancia Mascarenhas, a student of First Year B.Com started the presentation. She spoke about the meaning, features, advantages and disadvantages of GST. Ms. Saburi Zuvatkar presented on the components of GST, she also addressed the gathering on the functioning of GST and further Mr. Keagan Silveira continued the presentation on Input tax credit and set off heads under GST. He also stated examples of goods with different tax rates and nil rated exempted goods.

The Third session was on **Importance of Savings at an early Age** in which Mr. Keagan stressed on the saving habits in the youths and the benefits of savings with several examples. The students of the high school were very interactive and they actively participated in the sessions.

Guest Lecture on Intellectual Property Rights

26th February 19

Asst. Prof Ruchira Naik organized a guest lecture for the students of SY B.Com Divisions B and D on 26th February 2019 from 11am to 12.30 pm on the topic of IPR (Intellectual Property Rights).

Ms. Gautami Raiker was the guest speaker. She is the founder of lawmate.in, a legal website providing corporate legal services. She is also the director and CEO of “Legal Capsule” another website offering legal services.



The session started with a brief introduction of the guest. The guest speaker provided knowledge on the concepts of Patent, Copyright, Trademark and Design. It was an interactive session where students posed queries to the guest faculty.

A total of 30 students attended the session.

The session ended with a vote of thanks to the guest speaker.

Talk on Management Functions

26th February 19

The **Computer Science Department** organized a guest lecture on the topic **Management Functions** on 26th February 2019 at 8.45 am for SY BCA students in room no.115. The resource person for the same was **Mr. Pravin Pai Kakode**. 39 students attended the talk.

Mr. Pravin Pai Kakode focused on some basic rules required for effective management like Management by common sense, choice between what you say and what you do and the importance of studying customer wants and needs. He shared his thoughts of good management i.e. work culture should be lead by example, focus on solution of issues and not at all on people involved in the issues that occur in office, catch people doing right things, Monday v/s Saturday syndrome, expectation setting and measuring, honest relationship, need for training, attitude, ability and agility- regular filtration is a must. He mentioned that he always gives credit of his business success to his employees. Lastly he said that the most critical of all is to “Manage Yourself”.



Inter-Class Elocution Competition

27th February 19



The Cultural Council of the College organized inter-class elocution competition on 27.02.2019, Wednesday from 11:30 a.m. till 12:30 p.m. in the Smart Classroom. The topics were: 1. Infrastructural Advancement

or Environmental Protection – The Need of the Hour and 2. The Bleak Future of Goa's Economy. Ms. Nibha Ghodge from FYBCom – C class secured the first place. The judges for the competition were Dr. Vishal Chari and Mr. Frazer Taylor.

e-Madhyam: Demo Session on Online Services

27th February 19

The **Department of Computer Science** conducted a demo session on Feb 27, 2019 on various online services, under the aegis of **e-Madhyam**: the extension activities carried out by the department. Three TYBCA students Ms Kamesha Gauncar, Ms Anjali and Mr Ankit Kumar along with faculty member Mr Gajanan Nial, demonstrated how to book train and flight tickets online, how to pay electricity and water bills online, how to update address on Adhaar online and how to use credit/debit cards and Net banking facilities. The session was conducted for a group of B.Com students who will carry out similar extension activities under the guidance of Associate Professor Ms. Sharmila Kunde.



The session was attended by 10 selected students from FY B.Com

Industry Visit To Hindustan Coca-Cola Beverages Pvt. Ltd

27th February 19

An industry visit was organised for **SY B.Com Div. D Business Environment** students on the 27th of February 2019 to Hindustan Coca-Cola Beverages Pvt. Ltd, Verna Goa at 11:00 am. The industry visit was a part of the topic 'Industrialization in Goa'.

At the industry, **Ms. Deeksha Shetty, Team Leader (QA)** briefed the students about the industry. It was registered in 2008 and has gained immense expertise in supplying and trading of soft drinks, Coca Cola etc. This company is one of the leading sellers of soft drink products. She discussed about the various core products of Coca-Cola, its various categories as well as about the new products. The competitive advantages of Coca-Cola were discussed, viz. large supply and distribution network, marketing capabilities, financial strength, flavors and



packaging.

Students were shown the production area which was divided into two categories- the glass bottle line and the plastic bottle line. The process of each was explained with regard to washing of used bottles at high temperature, making of plastic bottles, filling process, closure systems, inspection, quality check, labeling and laser coding. The speed of the glass bottle line was 600 bottles per minute and that of plastic bottle line was 450 bottles per minute.

The students were fascinated to see the massive machines being used in the production process and its speed of production. At the end, the organization was kind enough to provide our students with soft drinks. This industry visit was attended by a total of 33 enthusiastic students.

Annual Placement Fair 2019

28th February 19

The Annual Placement Fair 2019 was organized by the **Placement Cell** of the College on Feb 28,



2019 for the third year BCom, BBA(FS), BCA and M.Com Part II students. A total of 15 companies from Goa participated and offered various positions to the students. HDFC Bank, Axis Bank, ICICI Bank, ICICI Prudential Life Insurance, Advaitaa iTech, Imperial Wealth Services, Baywatch Resorts, Chowgule Industries, Caculo Industries, Brand My Business, Doshy's Living Concepts, Goa Miles, Muthooth Finance, Shriram

Transport Finance and AR Consultancy were the recruiters present.

The preparation for the Placement Fair had month long activities such as preparation of the students data which was published as the Placement Brochure, invitation to companies, and registration by the students mentioning three of their preferred companies, to name a few. At the inaugural function, Vice Principal Dr.RodneyD'Silva welcomed the participating recruiters and students to the Placement Fair. He also reiterated how the College is making efforts to reduce the gap between the Industry and academia and trying to make our graduating students more employable. His address was followed by Ms. Ashwini Korde introducing the recruiters participating at the Fair. Subsequently, Dr.Maithili Naik, the Convener of the Placement Cell highlighted the activities of the cell. She also expressed how a Placement Fair of this nature was a win-win situation for both recruiters and the participating candidates. At the end of the inaugural session the placement brochure was released by the Vice Principal, the Convener and other members and of the placement cell and the career cell, and the recruiters present at the venue and the Vote of thanks was proposed by Mr. Akshay Naik.

Subsequently the recruiters were taken to their allocated rooms spread across the GD Hall, the Computer Science Labs, BBA Block, and MCom Block to carry on their selection processes. Overall it was a smoothly conducted and well managed event due to the sincere efforts of the faculty members in the Placement Cell, the Career Cell and the student volunteers. A total of over 120 TY



B.Com, BBA(FS), BCA and M.Com (II) students participated in the Placement Fair.

Dear Readers,

The month of February was full of hustle and bustle in terms of both academic and non-academic activities, especially Anantara 2019 our Annual Intercollegiate Event. The teaching learning process in the classrooms was further enriched with guest lectures and discussions by invited experts from Industry as well as academia.

We are delighted to present the reports of the above and other activities in this edition of the newsletter.

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