



Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics

E-Newsletter

October 2018

Volume 11, Issue 5

Mr. Gajanan Nial – Editor



Commerce Club

1st & 8th September 18



In order to meet the challenging needs of the corporate world, it is not just sufficient for a student from the Commerce discipline to be theoretically sound. It is critical that students be exposed to the real world so as to be equipped to deal with practical situations. Furthermore, this exposure must necessarily be dynamic. With this in mind, the Department of Commerce & Management of the College unanimously decided to establish a Commerce Club.

The Club has several objectives, the main ones being to enable students to meet practical challenges in the current business scenario and to develop leadership qualities, organizational ability and event management skills among the students. In furtherance of these objectives, the Commerce Club organized a series of events over 2 days, September 1st and 8th.

1ST SEPTEMBER 2018

The Inaugural function of Commerce Club was held on 1st September, 2018 from 9.30 to 10a.m. The function began with the Invocation Song by FY B.Com students. The dignitaries lit the traditional lamp to mark the inauguration of this unique event. Principal, Dr. Prita D. Mallya welcomed the gathering. Dr. Shami Pai, Coordinator of the Commerce Club gave an overview of the Club and the activities planned for the entire year. Dr. Lina Sadekar, Head, Department of Commerce & Management introduced the Chief Guest, Mr. Pravin Pai Kakode, Managing Partner, Upgrade Technologies and a dynamic young entrepreneur who has grown his family business substantially.

Mr. Pravin Pai Kakode, an alumnus of the College, began with a quiz. In his address, he mentioned that management of human resource is more difficult than management of other resources. He also suggested that students should be active and get involved in part-time jobs along with their studies, so that they can get practical exposure. He said he was willing to provide any assistance required in this regard. It was agreed that Commerce Club members would meet him and decide the plan of action.

The Inaugural function ended with the Vote of Thanks by Mr Ivin Pereira, Student Secretary, Commerce Club.

The inauguration function was followed by on-stage and off-stage events. The on-stage event was a Business Plan Competition, while off-stage events were Poster Making Competition and Product Design Competition.

17 teams took part in the Business Plan competition. The judges for the event were Ms. Clare Noronha and CMA Rammohan Menon. The theme of the competition was "Social Entrepreneurship."

The topics for Poster Competition were Make in India and CSR. There were 38 teams i.e. 76 students for the competition. The judges for the competition were Ms. Chaitra Bandodkar and Ms. Riya Nagvenkar, both ex-students of the College.

The theme for the Product Design Competition was Innovation: The Key to Success. There were 10 teams for the competition. The judges for the same were Ms. Larissa Vaz and Ms Priya Shanbhag, both ex-students of the College.

B.Com and BCA students put up Food Stalls on the occasion and did brisk business.

Day 2: 8th September, 2018

The day began with the elimination round of Business Quiz. 16 teams answered the elimination round of the Quiz, and 4 teams were selected for the final round. The final round of the Quiz had 4 rounds viz. Audio- Visual Round, Identification of CEO, Identification of the product, and Rapid Fire Round. Mr. Ainsley Bernard, Assistant Professor, Department of Commerce & Management, was the Quiz Master.

The off-stage events held on this day were Product out of Waste Competition and Mock Trading.

21 teams participated in Product out of Waste competition. The judges for the event were Ms. Anjali Kamat and Ms. Avita Fernandes, both ex-students of the College.

Mock Trading had 52 participants. The competition was conducted by Mr. Avdhut Padwalkar, also an alumnus.

Food stalls were put up by the students of Mcom and BBA(FS) students.

M.Com and BBA(FS) students put up Food Stalls on the occasion and all the food was sold out within a few hours.

The overall teachers in charge of all the competitions were Dr. Lina Sadekar, Head, Department of Commerce & Management, and Dr. Shami Pai, Coordinator of Commerce Club.

The event was well appreciated by all the Chief Guest, judges, students and faculty members. A highlight of the event was that the Chief Guest and almost all judges are alumni of the College, all of whom are successful in their chosen fields.

Winners of the various events were:

1) Business Plan Competition

1st Place: Pooja Kerkar (T.Y.B.Com)

Aditya Kedar (T.Y.B.Com)

2nd Place: Mruga Naik (T.Y.B.Com)

Valencia DSa(T.Y.B.Com)

3rd Place: Shrishna Malkarnekar (TY Bcom)

Sanju Parek (TY Bcom)

Consolation Prize: Raju Gupta (SY Bcom)

Ganesh Kumavat (SY Bcom)

2) Poster Making Competition

1st Place : Maczita Raicar (M.Com)

2nd Place : Stanley Costa (F.Y.B.Com)

Shenise Coeiro (F.Y.B.Com)

3rd Place : Samina Jiva (T.Y.BBA)

Vrushali Raikar (T.Y.BBA)

3) Product Design Competition

1st Place: Yogesh Yadav (M.Com)

Deepak Pandit (M.Com)

Mamta Jain (M.Com)

2nd Place: Deepak Rajbhar (F.Y.B.Com)

Kevin Silveria (F.Y.B.Com)

And

Anisha Fernandes (T.Y.BBA)

Nassia Fernandes (T.Y.BBA)

Jovilla Azavedo (T.Y.BBA)

3rd Place: Oswin Almeida (F.Y.BBA)

4) Business Quiz Competition

1st Place : Banford Luis (BBA)

Wilroy Luis (BBA)

Venkatish K. (BBA)

Nagraj Kadam (BBA)

2nd Place : Mihiryadevendra Prabhudessai (T.Y.B.Com)

Viraj Narvekar (T.Y.B.Com)

Vinod Shanbhag (T.Y.B.Com)

Ajaykumar Badennar (T.Y.B.Com)

3rd Place : Yogesh Yadav (M.Com)

Anushka Prabhu (M.Com)

Arti kumari Singh (M.Com)

Shrey Kulkarni (M.Com)

5) Product out of waste

1st Place: Yakshita Vengurlekar (S.Y.B.Com)

Runal Thakur (S.Y.B.Com)

2nd Place: Alaska (M.Com)

Glory (M.Com)

3rd Place: Remilson Fernandes (F.Y.BCA)

Jesten Figuredio (F.Y.BCA)

6) Mock Trading Competition

1st Place : Mohan Kurtakar (F.YBBA)

Amey Natekar (F.Y.BBA)

2nd Place : Laxmish Shetkar (F.Y.BBA)

Sahil Pagui (F.Y.BBA)

3rd Place : Raju Gupta (S.Y.B.Com)

Ganesh Kumavat (S.Y.B.Com)

Inter-Collegiate Taekwondo Championship

7th September 18

The Inter-Collegiate Taekwondo championship of Goa University was held at Jubilee Hall, Goa University from 4 to 7 September 2018. More than 25 teams from different colleges across Goa took part in this tournament.

Shree Damodar College of Commerce & Economics secured **Second Runners up position with 1 Gold, 1 Silver, 3 Bronze medals in the Men's category.**



The participants who won medals are as follows:

Subodh Revenkar - Gold Medal

Anish Borkar - Silver Medal

Vishnu Rasur - Bronze Medal

Austin Gama - Bronze Medal

Kamlesh Purohit - Bronze Medal

Mr. Ajinkya Kudtarkar was the Manager of the team, assisted by Mr. Mano Shelke.

Dr. Prita Mallya, Principal of the college, and Mr. Vikram Verlekar Chairman of Vidya Vikas Mandal

Sports Council of Shree Damodar College Margao, congratulated the Manager, Mr Habib Shaikh (Sports Secretary), Mr. Subodh Revenkar (Taekwondo Team Captain) and all the team players for their achievement in this tournament.

Guest Lecture on Management Accounting

22nd September 18

The Department of Computer Science organized a guest lecture on the subject Management Accounting on 22nd September 2018 at 10:00 am for SY BCA students. The resource person for the same was **CMA Ram Mohan Menon**. 60 students attended the lecture.

CMA Ram Mohan Menon shared his work experience in different fields. He enlightened the students about the applications of management accounting in business fields. He highlighted the importance of budgets in the real business scenario, explained Break Even Point using graphs and discussed the P/V ratio and its relevance in decision-making.



Guest Lecture on Create Your Own Brand

20th September 18

A guest lecture was held for SY B.Com students from 12:00 to 1:00 p.m. on 20th September, 2018, on the topic **Create Your Own Brand**.

The resource person for the guest lecture was **Mrs. Neelam Y. Kalangutkar**, a Corporate Behavioural Trainer by profession, with over 10 years of experience in the field of training and development and 7 years of experience in the field of Human Resource Development. Mrs. Kalangutkar has worked in the Human Resource Department of CIPLA Ltd. Verna-Goa, as an Assistant Manager and is currently pursuing a career as a Freelance trainer. The resource person was introduced and welcomed by Asst. Prof. Pallavi Shinde.



Mrs. Kalangutkar began the session by explaining about different opportunity identification in starting up an enterprise. She also discussed innovative business ideas and their sources. Further, Mrs. Kalangutkar spoke about the importance of creativity and imagination in forming a new business. She asked the students about different marketing strategies that they would follow to deal with their competitors in the market.

Mrs. Kalangutkar elaborated upon creating an impact on the customers through integrity, manners, personality, appearance, etc. She further emphasized the role of key aspects like confidence, passion, determination, authentication to create their own brand in the market. She said that the entrepreneur should create a network with his customers by making a strong and favourable first impression and should take advice from successful experienced people in the respective field.

The vote of thanks was proposed by Asst. Prof. Pallavi Shinde. This lecture was attended by 17 students. The session was interactive, wherein the resource person conducted small activities for the students. The students enjoyed the session as they could acquire practical knowledge about the working of a corporate firm and different strategies and steps to be followed in forming a new enterprise.

Guest Lecture on Banking Legislation, Supervision and Control

25th September 18



A **Guest Lecture** was held on 25th September 2018 for SY BBA(FS) students on the topic Banking Legislation, Supervision and Control. The resource person was **Ms. Samantha Noronha, Asst. Prof. G. R. Kare College of Law.**

The main emphasis of the lecture was on the role of RBI, its functions and powers, the background to the SARFAESI Act, the need for

the Act and the functions of the Act. Additional topics covered included objectives and functions of FEMA and FERA. Lastly Ms. Noronha elaborated upon the role and importance of Debt Recovery Tribunals.

33 students from both divisions of SY BBA(FS) attended the guest lecture.

First Place at Quiz Contest

4th October 18



As part of World Investor Week, SEBI organised a Quiz competition for College students from Goa on 4th October 2018 at EDC house, Panaji. Around nine colleges from all over Goa participated in the Quiz Contest. Questions were asked on areas like Capital Markets, stock markets, SEBI and Financial instruments.

Mr. Sanford Luis and Mr. Wilroy Luis, students of Second Year BBA(Financial Services) participated and won the first place for the contest. This is the second year in succession

that the BBA(FS) students have won the Quiz and brought laurels to the College.

Field Trip to Museum of Goa (MOG)

11th October 18

The College IQAC organized a field trip for teachers of all programmes to Museum of Goa (MOG) located at Pilerne Industrial Estate, Pilerne, Bardez, Goa, on Thursday, 11th October, 2018.

Museum of Goa is one of India's largest contemporary art spaces. It is an initiative by artist, Dr. Subodh Kerkar. Dr. Subodh Kerkar gave up his medical practice to pursue his passion for visual art. During the past 25 years he has experimented with different media creating a niche for himself as an installation artist.

Museum of Goa (MOG) is a unique pedagogical experiment of narrating History through contemporary art. The entry fee is Rs 300/- for international visitors and Rs 100/- for Indian visitors. The timing of the museum is 10 am to 6pm every day.

MOG offers 1500 sq mts of space to display art. The building is three-storeyed, standing between industrial units on one side and the forest on the other. It has an Art Store, a café, an auditorium and



studios for artists. MOG also offers Art classes, Pottery, Ceramic Workshops, Book Launches, Film Screenings, Music concerts and corporate art programmes.

Dr. Subodh Kerkar's documentary was shown to the teachers during the field visit. The teachers were taken around the Museum by the employees of MOG. The teachers interacted with Dr. Subodh Kerkar and clarified their doubts.

The field visit was an enjoyment as well as a learning experience for the teachers. It helped the teachers to de-stress from the routine college chores, build comradeship among colleagues and improve inter-personal relations.

31 teachers participated in the field trip.

Session on 21st Century Learning12th October 18

The Faculty Development Cell of the College organized a session on 21st Century Learning for all faculty members on 12th October 2018 from 10.00 am to 12.45 pm. **Mr. Russell D'Souza, Associate Professor at Nirmala Institute of Education,** started the session by asking the teachers about their own and students' preferences. He stated

that students are inclined towards technology and are digital natives. Learning in the 21st century has to be different as per the needs of the learner. He stressed the importance of conformity and compliance which are essential for performing well in a professional or corporate environment. Teachers should instill the habit of thinking in students, because the thought process is very powerful and the application of knowledge is what employers look for at the time of recruitment.

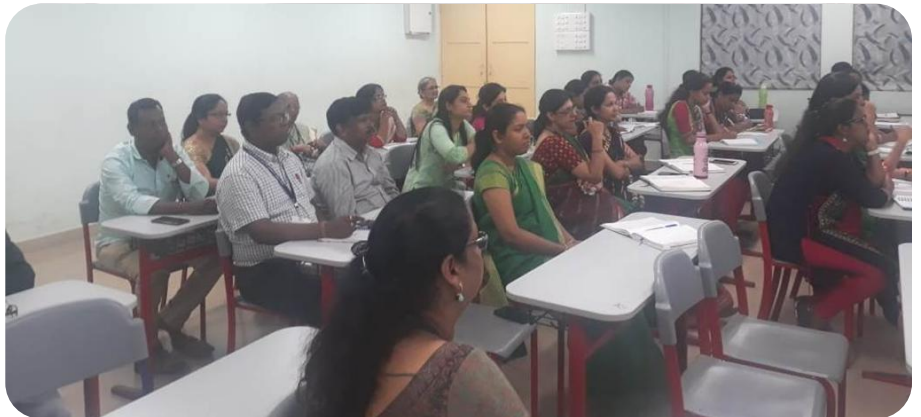
The resource person highlighted the importance of critical thinking (finding solutions to problems), creativity (thinking outside the box), collaboration (working with others) and communication (converting ideas), all of which are essential for learning in the 21st century. The 21st century pedagogy should be to build technology fluency, develop HOTS (Higher Order Thinking Skills), developing problem-solving, context learning and working collaboratively. He explained the role of an educator in terms of teaching, philosophy, planning and execution. With regards to teaching philosophy, he asked the teachers to accept all those who enter the classroom late, teach and reach, be forward-looking, keep the flame burning, think different, be different and live different.

He explained the digital revolution and the progress of technology in terms of new learning platforms like SWAYAM, NROUI, DIKSHA, etc. He emphasized the two important goals of learning viz. retention and transfer of knowledge. With regard to planning, he explained Benjamin Samuel Bloom's taxonomy, which includes a hierarchy of steps essential for learning, i.e. knowledge, comprehension, application, analysis, synthesis and evaluation. He also explained the knowledge dimension given by Anderson and Cratward - factual knowledge, conceptual knowledge, procedural knowledge and meta cognitive knowledge. With regards to execution, he explained how the content should be presented in terms of concrete, representational and abstract form.

Mr. Russell explained the important modes of learning viz. problem-based learning, flipped classroom, ICT-enabled and cooperative learning. Further, he explained other modern and higher methods of learning like padlet (online page that students can use to read, analyse and understand), kahoot (free game learning platform in the form of quiz, jumbles, discussions, and survey for teachers and learners) and cooperative learning (teaching strategy of small teams).

The resource person concluded by stating that each one should think, pair and share the knowledge which will make learning more constructive.

42 teachers attended the session.



High Performance Training Programme

13th October 18

The College IQAC organized a High Performance Training Programme for teaching staff on Saturday, 13th October, 2018 from 8 a.m. to 6 p.m. in the Smart Classroom. 37 teachers attended the training, conducted by **Mr. Jude Cardozo from Satyakam.**

The training began with the introduction of the trainer by Dr. Shami Pai, IQAC Coordinator.. The participants were then divided into four teams, namely Black, Orange, Green and Blue. Each team consisted of 8 to 10 members.

Mr. Jude Cardozo said that WE is always better than I. He began the training with the Johari Window and said that everyone should blow his or her own trumpet to know and acknowledge their strengths. He suggested



that the first day of the month should be observed as “Blow your Trumpet Day.”

He further said that High Performance Teams have ‘excellence’ as their habit. The main characteristics of high performing teams are as follows:

- Unity and team spirit
- Coordination and communication

- Common goal
- Discipline
- Listening
- Single Leader
- Positivity
- Confidence
- Accepting others' strengths and weaknesses

Participants were asked to discuss with other team members one thing that they are looking to improve in themselves. They have to identify and measure the progress within two months. The participants were also asked to name one or two things that they love in their institution.

The trainer mentioned that TEAM means Together Everyone Achieves More. Working together works.

The first exercise given to the teams was "BAKRA KISKA HAI." This exercise was to identify the highest performing team. Each team was given 25 minutes to solve a logical reasoning exercise. Team Orange won and was termed as high performing team.

The next task was Sudoku Maze. Each team was given 5 minutes to solve the puzzle. Team Black won. The trainer suggested that a Sudoku Contest be organized for the staff after two months of this training.

The trainer then explained the PRISM Brain Mapping. He said that the PRISM has four quadrants namely, Blue, Green, Gold and Red. He discussed the features of the people falling in each quadrant. He further mentioned that there are no good or bad profiles. PRISM is about enabling. It can be used at the workplace for understanding colleagues, and students, encouraging team spirit, motivating employees, assigning jobs to people. In fact, the institution can form mixed teams with people of different quadrants.

A third Activity was Juggling – this was a test of being able to concentrate and carry out several tasks simultaneously. Team Green won this Round.

In the next exercise each participant was asked to answer one question - "What do you want to change in Damodar College? Why?" The issues raised by the participants were discipline of the students, rest room for the staff, common programmes for the students and staff, tea club, timings of the college, student attendance, etc. The trainer emphasized that each member should identify one area that he/she feels needs improvement, and suggest what **he/she will do** to bring about that change/improvement.

The last activity given to the participants was ACAPELLA. Each team was given a task. The various tasks given were Cyclone, Stampeding Cattle, Tarzan Forests and Gang war of Dogs. The team has to present the task with the help of a sound only. Team Blue won the challenge

The training programme ended with the closing remarks by the Principal, Dr Prita Mallya.

Faculty Attended Workshop on Flipped Learning

15th & 17th October 18

Dhempe College of Arts and Science organised a workshop on “Flipped Learning” on 15th and 17th October 2018. Five Faculty members from Shree Damodar College of Commerce & Economics: Mr. Sunil Naik, Dr. Sheetal Arondekar, Dr. Vishal



Chari, Ms. Prachi Kolamker and Ms. Swati Bhat attended the workshop.

In a traditional class, 90% of the time is spent in delivery of content and only 10% on application. Flipped Learning is where the first exposure to content happens outside the class. It is completely opposite to traditional class. The workshop began with an icebreaker session which included discussion about the Merits and demerits of Flipped classroom.

During the workshop, the teachers were exposed to different E-Resources such as Padlet, Google classroom, Edpuzzle and Poll Everywhere which can be used to incorporate flipped learning in classrooms. Flipped learning was demonstrated in the workshop and assignments were given which the participants had to submit using E-Resources.

Dear Readers,

Besides guest lectures and industry interactions in various disciplines, the College organized some high performance workshops and training programmes for its faculty members that are going to make some important contributions to the teaching learning process of the College. As usual our students continued to make us proud by their excellent performance in sports and other extra-curricular activities.

We are delighted to present the reports of the above in this edition of the newsletter.

Mr. Gajanan Nial
Editor

Ms. Venisa D'Costa
Designer

Dr. Prita D. Mallya
Principal

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics,
Shree Damodar Educational Campus, G.R. Kare Road, Tansor, Comba, Margao – Goa 403601
Tel: (0832) 2714224 Email: principal.sdcc@vvm.edu.in Website: www.damodarcollege.edu.in