



Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics

E-Newsletter

August 2018
Volume 11, Issue 3

Mr. Gajanan Nial – Editor



Session on General Insurance Awareness

3rd Aug 18



The students of SYBBA(FS) participated in a session on **General Insurance Awareness** organized by the BBA(FS) Dept. on August 3, 2018 from 11:00 a.m. to 12:00 noon. The resource person for the session was **Mr. Raju Ramamurthy, Administrative Officer, United India Insurance Co. Ltd., Margao Divisional**

Office. The main objective of the session was to create awareness about fundamentals of general insurance.

Mr. Ramamurthy spoke on the history of insurance in India and the basic concepts of general insurance. He explained the several general insurance policies of United India Insurance Co. Ltd. He also enlightened the students by providing them invaluable insights about the various career options in Indian insurance industry.

A total of 31 students of SYBBA(FS) attended the session. Faculty members in charge for the same were Ms. Lizia Gomes and Mr. Mayuresh Adsul.

Investors Hub Activity – Quiz Competition

4th Aug 2018



The BBA(FS) Department organised a quiz competition for FY.BBA(FS) students under Investor Hub on 04th August 2018. Three teams of 2 students each from FY BBA(FS) A & B divisions participated. The quiz was conducted in three rounds.

The quiz consisted of general knowledge, identifying famous personalities and logos. The First year students enthusiastically participated and answered the quiz.

First year BBA(FS) B students, Mr. Mohan Kurtarkar and Mr. Santosh Sutar won the quiz competition.

Guest Lecture on Software Testing

4th Aug 18

The Dept of Computer Science (BCA Programme) organized a guest lecture cum demo session in the subject of software testing for the TYBCA students on 04th August 2018. The resource person was **Mr. Nitin Kumar, Senior Quality Assurance Lead from 'Srijan Technologies Pvt. Ltd., Porvorim – Goa.**

During the session, Mr. Nitin explained the importance of Software Testing and different types of software testing strategies. He also enlightened students about the skills set required by Software Testers, the career path and also shared his personal industrial experience with the audience in automation of testing. He specially mentioned that Java and Python are the languages / scripts which are in demand in the field of testing.

Mr. Nitin explained and demonstrated the importance of automation and the tools in Software Testing using **Selenium Testing Tool** and asked the students to explore other different tools being used by the IT Industry.

46 TYBCA students attended the session and in their feedback asked for similar interactions in the future.



Career Talk for BCA Students

4th Aug 18



The Department of Computer Science and Career Cell of the College organized a career talk on 04th August 2018 for the students of BCA. The session focused upon the various professional and career opportunities available in the field of Information Technology. The resource person for this session was **Mr. Nitin**

Kumar, Senior Quality Assurance Lead, Srijan Technologies Ltd., Porvorim-Goa.

During the session, the resource person mentioned that people feel that because of automation in different areas, manual jobs are disappearing, which is not true. He explained to the audience how automation is saving time and creating better, more creative jobs.

He also gave industry insights on the type of skill sets required and what students should do if they opt for IT as their professional career. He mentioned that nowadays, IT industry is not only looking for communication skills, IT knowledge, and specific programming knowledge but also creativity, ideas and entrepreneurship skills at the time of hiring the candidates. He also mentioned about different career options after BCA other than Software Developer and Network Administrator.

The session was kept open for all interested students and around 83 students attended in two batches. Overall, the entire session was interactive and informative. We are thankful to the resource person and the students for the smooth conduct of the session.

Guest Lecture on Banking

4th Aug 18



A guest lecture was held for First Year & Third Year B.Com Banking students at 9.00 am on 4th August 2018. The speakers were **Mr. Niraj Kumar Verma (SWA) and Mr. Vikrant Bharti (AFO)** –both from Central Bank of India VVM Pedda branch. The talk was held in the Smart Classroom and around 60 students attended the same.

Mr. Vikrant Bharti explained to the students the different banking functions like accepting deposits and giving loans, electronic banking and explained them the need of following safe procedures. He also discussed the Punjab National Bank scam and its modus operandi. This was followed by a small discussion on consortium finance (Vijay Mallya case) as to how banks failed to prevent the NPA.

Mr. Niraj Kumar Verma elaborated on hacking and safety needs on using debit and credit cards. He also briefly touched upon the RBI guidelines towards bank rates and NPAs.

In short topics covered were: Basic banking awareness, Retail Banking –NPAs, Relation with RBI and Cyber crimes

Participation at International Conference on Blockchain

5th Aug 18

Nineteen students from TYBCA along with three faculty members Ms. Sharmila Kunde, Ms. Ekta Agarwal and Ms. Anusree Sadanandan attended the international conference on Blockchain organized by the Department of Information Technology, Goa on 5th August 2018.

The highlights of the sessions were the emerging application of Blockchain in different domains such as banking, healthcare, logistics, cryptocurrency and gaming. The experts from the domain discussed the security features of the Blockchain and implementation issues. They also emphasized the scope and career prospects in this area. There were four parallel sessions of Main Track, Student Track, Developer Track and Government. Two faculty members attended the main track One faculty member along with four students attend the developer track and 15 students attended the student track.

The event concluded with a closing note by Shri Ameya Abhyankar, IAS, Secretary (IT), Government of Goa.

The concept of Block Chain is new in India and needs formalization of policies and regulations governing its use and acceptance. However, it is a technology of the future and we need to gear up for it. The event was an eye opener to all those who attended and has given them a new option to explore and venture in.



FUNWEEK 2018- Students' Council

6th-11th Aug 18

The **Students' Council** of the College organised Fun Week from 6th-11th August 2018. On-stage events including Antakshari, Group Dance and Mr & Ms Damodar and off-stage events including Face Painting, Treasure Hunt, Photography, Counter Strike, Collage Making and Strongman were organised throughout the week.



DAY 1- 6th August 2018

Friendship Day was celebrated on the first day. The theme for the day was 'RANG RANG EK SANG'. Students had to dress up according to the colour code allotted to their team. The on-stage event for the day was Antakshari and was judged by Ms. Mamta Kumari. A team of 5- 7 participants from each of the Departments (FYB.Com, SYB.Com, TYB.Com, BBA, BCA & M.Com) actively participated in the same. The participants as well as the audience sang to the tunes of various Bollywood songs. Finally, the BCA team emerged as winners. The SYBCOM and BBA team won the 2nd and 3rd place respectively. The competition was compered by Devika C.C and Karthik Hattangadi of TY B.Com.

DAY 2- 7th August 2018

The theme for Day 2 was 'Hawa Hawaii'. The students were enthusiastically dressed up in floral wear

and headgears. The on-stage event for the day was Group Dance (open category) with the theme 'Nachoia Kumpasar'. The competition was judged by Ms. Prachi Kolamkar and Ms. Gaargi Bhat. A total of 6 teams participated in the same. The 1st place was bagged by Prem Kumar Singh from team FY B.Com. Arithi Singh from team M.Com and Shriya Telgu from team BBA won the 2nd and 3rd place respectively. A special dance performance by the students of M.Com drove the audience into fits of laughter. Shawn Menezes (FYBBA) and Megan Fernandes (TYB.Com) were the hosts for the day.

DAY 3- 8th August 2018

The theme for Day 3 was Character Day. The on-stage event organised for the day was Mr & Ms Damodar. Participants had to battle it out through 3 rounds to be crowned Mr. & Ms. Damodar 2018. A total of 17 participants from across all the 5 teams actively participated in the competition. Dr Rodney Da Silva, Ms. Lizia Gomes and Ms. Maithili Naik were the judges for the day. The competition began with an introductory and ramp walk round followed by the talent round. The audience was thrilled by some amazing performances by the participants. The final round was the question and answer round during which the selected participants were asked a question by the judges. Finally, Deepak Ashanagar (TY B.Com) was crowned Mr Damodar 2018 and Devika C.C (TY B.Com) was declared Ms. Damodar 2018. The competition was compered by Tejal Kushwa and Christine De Souza.

DAY 4- 9th August 2018

The off-stage events began with Face Painting and Treasure Hunt. Face painting had 10 participating teams. The topic for Face Painting was 'ILLUSION'. Dr. Lina Sadekar and Ms. Marjina Sheikh judged the competition. Ariba Cota and Nancy Crasto (SYBBA) bagged the 1st place, Arfa Khan and Namrata Rinwa (SY B.Com) won the 2nd place and Ratish Naik and Namit Angle (FYBCA) won the 3rd place. A total of 5 teams participated in the Treasure Hunt event. Mark Mascarenhas from team (SY B.Com) won the 1st place. The 2nd place was bagged by Ameen Akiwat from team (TY BBA) and the 3rd place was won by Liyo Lopise from team BCA.

DAY 5- 10th August 2018

The off-stage events for the day were Photography and Counter Strike. As many as 20 students participated in the Photography Competition. Participants were required to click photographs on the topic 'Forms of Nature'. Ms. Namrata Haldnkar judged the competition.

The 1st place was bagged by Pranil (BCA). Merwin Fernandes (BBA) and Prajwal Nagvekar (F.Y B.Com) won the 2nd and 3rd place respectively.

4 teams participated in Counter Strike. The winners were:

1st place-Vijeet Naik from team TY BCA

2nd place- Sohail Islam from team TY BBA

3rd place- Pranav Bhandarkar from team TY B.Com

DAY 6- 11th August 2018

Collage Making and Strongman were organised on the last day of the Funweek.

The theme for Collage Making was 'The Power of Black & White'. 10 teams participated in the same. Mr Frazer Tylor and Ms Sheryl D'Silva judged the competition. Nisha Araujo and Velancia D'Sa (TY B.Com) won the 1st place. Leo Lopise and Rohan (SY BCA) won the 2nd place and Ranchana and Mevon (SY B.Com) won the 3rd place.

Strongman (Men & Women) had a total of 24 participants.

The winners of Strongman (Men) were

1st place- Raj Mandrekar (FY Bcom), 2nd place- Rizwan Shaikh (TY Bcom), 3rd place- Yash Kole (TY BCA).

The winners of Strongman (Women) were:

1st place- Maleah Fernandes (SY. Bcom) and 2nd place- Devika C.C (TY Bcom)

The Fun week ended with the prize distribution ceremony. TY BCOM was declared the overall Winner of FUN WEEK 2018. The winners of the onstage and off stage events received certificates and cash prizes.

FUNWEEK 2018 -Cultural Council

6th-11th Aug 2018



The Cultural Council of the College organized its annual inter-class competitions during the Fun Week held in the College premises from 6th to 11th August 2018 along with the Students' Council of the College. Various competitions were held over these six days. Each day was titled with a particular theme, and the students and teachers were seen in colorful outfits, all enthusiastically participating in the College activities. Both the Councils of the College organized on-stage and off-stage events. The Students' Council began with the onstage events and ended with offstage. Likewise, the Cultural Council of the College organized off-stage events on the first three days of the week and concluded with on-stage events on the last three days. The Annual Singing competition of the College, like every year, was organized by the Cultural Council on the last day of the Fun Week followed by the prize distribution ceremony at the hands of Vice-Principal Dr. Sanjay Sawant Dessai. Off-Stage events began at 9:30 in the morning and ended by 11, and the On-stage events started at 11am and ended by 1:00pm.

The events organized by the Cultural Council were as follows:

Day 1: The Cultural Council events began on a very colourful and thought-provoking note. The first two off-stage events held on 6th August 2018 were Poetry Recitation and T-Shirt Painting.

The Poetry Recitation Competition began at 9:30 in the morning and continued for an hour. A total of 13 students participated in the event across all disciplines and classes. Participants had to recite their original poem. Dr. Manoj Kamat and Dr. Vishal Chari judged the event. Miss Mahima Naik of FY B.Com and Miss Ankita Karekar of TY B.Com bagged the first place. The second place was awarded to Miss Mruganaik of TY B.Com and the third place was shared by three poets, Miss Maficia Pires of TY B.Com, Miss Richa Raikar of SYBBA and Mr. Afzal Mulla of FYBBA.

The Poetry Recitation Competition was followed by T-Shirt Painting Competition. The theme for this event was "Her Menstruation, Her Taboos". The participants were provoked to break the stigma related to Menstruation and proudly paint their canvas red. Ms. Preksha Chopdekar and Dr. Lira Gama judged this event. Ms. Samrudhi Naik (FY B.Com) won the first prize, Ms. Tanaz Khan (TYBBA) won the Second and Mr. Jason Fernandes (FYBBA) won the third prize for this event.

Day 2: After a colourful and thought-provoking Day 1, Day 2 started off with a lot of self-pampering. The off-stage events organized on this day were Simply Salads and Hairstyle & Makeup Competitions. Unlike the individual events held on Day 1, this day started with the power of two. Each class had to send their best pair to compete at this competition.

Like Day 1, students participated in the events in large numbers. 13 teams participated for Hairstyle and Makeup Competition. Ms. Maithili Naik and Ms. Marjina Shaikh judged this event. Ms. Majia and Ms. Samina (TYBBA) were awarded the first place, Ms. Renuka and Ms. Varsha (FY B.Com) bagged the second place and Ms. Pooja and Ms. Zella (FYBBA) won the third place. Simply Salads was judged by Dr. Shami Pai and Dr. Lina Sadekar. It was a very tough task to choose the best three from among the 17 teams that participated in this competition. The first place was awarded to two teams, Ms. Vinita and Ms. Manjushree of SY B.Com and Ms. Ahalya and Mr. Santosh of FYBBA respectively. The second place was awarded to Ms. Manjusha and Mr. Alison of FY B.Com and the third place was again shared by two teams, Ms. Vienna and Ms. Apurva from SYBCA and Ms. Anna and Ms. Nathania from FYBBA.



Day 3: Day 3 started off on a very decorative note. The Council organized Rangoli Competition and Wealth out of Waste Competition on this day. Students decorated the Multipurpose Hall with their imaginative minds. Participants were not allowed to use Rangoli Powder for the Rangoli Competition. They had to put their creative minds to work and make wonders using anything else other than the regular colourful powder. Students used flower petals, grains and beans to substitute Rangoli Powder to bring out the best in them. 12 teams participated for the Rangoli Competition

which was judged by Ms. Reshma Bandekar and Ms. Lydia Menon. Ms. Yakshita and Runal (SY B.Com) won the first place, Ms. Shriti and Neha (TYBBA-A) won the second place and Ms. Shikha and Sanprata (TYBBA-B) won the third place.

Wealth out of Waste was an Off-Stage event organized on 08.08.2018, Wednesday from 9:00 a.m. to 10:00 a.m. in the Multipurpose Hall. The dress code for the event was 'Dress as Any Character'. A total of eighteen students participated in the event.

The following students were declared as the winners:

1st Place: Mr. Remilson Fernandes and Mr. Jester Figuerdio from F.Y.BCA - A

2nd Place: Ms. Ruhi Kumari from FY B.Com. - D

Ms. Pinky Shet from SY B.Com - A

3rd Place: Ms. Shannon Pereira and Ms. Fedora Rodrigues from TY B.Com. - C

The judges for this event were Dr. Sanjay Sawant Dessai, Vice-Principal and Dr. Vishal Chari,. The criteria for judging were presentation, innovation and neatness.

Day 4: The Cultural Council on-stage events commenced from the fourth day of the Fun Week, i.e. from Thursday, 9th August 2018 in the Multipurpose Hall. And it began with a lot of glamour and style. The first on-stage event of the Cultural Council was Fashion Show. Theme for the Fashion Show was "Indian Weddings with a Twist" and the theme for this day was traditional. All Students and Teachers of the College wore beautiful traditional and formal outfits. The event began exactly at 10:30am and ended by 1:00pm.

The judges for this event were Ms. Averyl Pires and Ms. Pooja Shanbhag. The criteria for judging were Choreography and Coordination, Costumes and Creativity, and Overall Presentation. TY B.Com was awarded the First Place, BBA (Gr 1) won the Second Place and FY B.Com won the third Place.

Day 5: Mime Show was organized on Day 5 - 09.08.2018, Thursday, from 10:30 a.m. to 1:00 p.m. in the Multipurpose Hall. The dress code for the event was 'Silly and Mismatch'. A total of thirty-two students in four teams participated in the event.

The following teams were declared the winners:

1st Place: S.Y.B. Com

2nd Place: BBA(FS)

The judges for this event were Dr. Vishal Chari and Ms. Mamta Kumari. The criteria for judging were Content/Depiction of the Situation, Adherence to the Topic, Expressions/Acting, Teamwork, Overall Appeal and Ability to Attract Audience's Attention.

Day 6: The Annual Singing Competition of Shree Damodar College of Commerce & Economics organized by the Cultural Council was held on the last day of the Fun Week, i.e. on Saturday, 11th August 2018 in the Multipurpose Hall from 10:30am onwards. The Singing Competition was held in four categories; Hindi, Konkani, English and Duet.

The following were declared winners of this event:

Hindi Category:

1st Place: Deepak Ashanagar (TY B.Com); 2nd Place: Yateen Mhapsekar (TY B.Com); 3rd Place: Vallabh Natekar (FY B.Com)

Konkani Category:

1st Place: Swella Mascarenhas (TYB.Com); 2nd Place: Shannon Fernandes (TYB.Com); 3rd Place: Juanv Amlaparhe (FYB.Com)

English Category:

1st place: Shekinah Manasseh (FYB.Com); 2nd Place: Hayde Russel Fernandes (FYBBA); 3rd place: Amratha Tendulkar (SYB.Com)

Duet Category:

1st Place: Deepak Ashanagar and Yateen Mhapsekar (TYB.Com)

2ns Place: Juanv Amrapahe and Califfa Desouza (FYB.Com)

The judges for this event were Mr. Maxwell Pinto and Ms. Neha Karekar. The judging criteria were Rhythm, Melody and Overall Performance. The Singing Competition was followed by the Prize Distribution Ceremony at the hands of Vice-Principal Dr. Sanjay Sawant Dessai. All the members of the Students Council and the Cultural Council were present at this time.

Session on StatCraft

7th Aug 18



The **Research Cell** of the College organized a session on **StatCraft** for the faculty of the college on 7th August 2018 at 12.00 noon in Room no. 113. The session was conducted by **Mr. Shubham Das** and **Mr. Manjunath M.C.** and 42 faculty members of the college attended the same.

Mr. Das began the session by discussing about the commonly used software in research such as Gretle, SPSS and Excel. He stressed that StatCraft is a software which is user-friendly with minimal -learning curve and also cost-effective.

Mr. Manjunath showed how the software Stat Craft can be used and explained various commands. Mr. Das mentioned that the special feature of this software is that it has an option to share the data without someone editing or manipulating the data. Also, it does not require internet connectivity. Users can access the software through LAN. Also the software can be customized according to the requirement of the users. The cost of the software for fifty users is three lakh rupees.

Statcraft can be used as a standalone tool for regular data analysis.

Guest Lecture on Financial Literacy

8th Aug 18

Dr. Celso Fernandes of Nave Marg delivered a one hour session for Banking and Costing students on the topic **financial literacy**. He spoke on the importance of being a prudent saver at a young age. With personal examples he explained how money multiplies and one can earn good returns if investments are done at a young age. In other words he made students understand the basics to grow and to become an asset to their parents. 78 students attend the talk which was held in the Smart Classroom from 8.15 am to 9.15 am.



Workshop on Goan Folk Dance

8th - 14th Aug 18



The Performing Arts Club of the College conducted a 5-Day Goan Folk Dance Workshop for students on 8th, 9th, 10th, 13th and 14th August 2018 at GD Hall. The Resource Person for the Workshop was **Mr. Nandan Kunkolikar**. The aim of the workshop was to inculcate interest in the area of Goan Culture and to make students ready to compete for the various competitions. They were trained on two Goan Dance forms Goof Dance and Musaal. They were not only trained on the dance forms but also how to play Goan local instruments like tashe and shameel. 45 Students attended the workshop. The teacher in charge was Ms. Prachi Kolamker.

Guest Lecture on Health and Safety Management

13th Aug 18

A guest session was conducted for the T Y B Com students on **Health and Safety Management** in the subject of Industrial Management on Monday, 13th August 2018. The resource person for the guest session was **Mr. Clarence D'Souza Ex Associate General Manager Health and Safety Vedanta Resources Pvt. Ltd.**

Asst. Prof. Ainsley Bernard introduced the resource person for the session. The session was attended by approximately 120 students from all



divisions of T Y B Com.

The resource person started the session by talking about the importance of adopting safety measures at the workplace as well as the increasing focus on health and safety management at the industrial level in recent years. He discussed the various safety measures one can adopt in their day to day life as individual safety is equally important to industrial safety. He further added that adopting safety measures at home goes a long way in determining how workers deal with safety at their workplace. He explained how compromising on safety can prove disastrous for an organization and its workers. He further discussed the various safety measures that industries need to adopt as per statute. Real Life examples were shared with the students so as to enable them get a perspective of the importance of safety in the industrial arena.

The session concluded at 12:15 pm with the vote of thanks by Ms. Christene, student of T Y B Com.

Session on SEBI & Its Role in Investor Protection

13th Aug 18

The **BBA(Financial Services)** Department organized a session on **SEBI & Its Role in Investor Protection** on 13th August 2018 for First Year BBA(FS) students. The resource person for the session was **Mr. Anand Tendolkar, Manager at SEBI**, Goa branch. A total of 54 students attended the session.

Mr. Tendolkar began the session by explaining the role of SEBI in protecting the interests of the investors. He also guided the students in procedure for opening of Demat account and how to select stocks for investment.



He informed the students about the recent measures taken by SEBI with the reason for each measure. He also discussed with the students cases that have been handled and actions taken by SEBI.

Book Exhibition

14th Aug 18

To commemorate the 126th Birth anniversary of Dr. S.R. Ranganathan, Father of Library Science in India, a tribute was paid to Dr. S.R. Ranganathan followed by a book-exhibition on the theme **Plan Your Career**, on 14.8.2018. It was inaugurated at the hands of Principal Dr.Prita Mallya.



There were around 125 titles of books displayed. The Principal, Faculty members and Students from B.Com, M.Com, BCA and BBA visited the exhibition.

The main purpose of this exhibition was to acquaint and familiarize the students with the collection available in the Library. This is one way to inculcate and promote reading habits amongst the students. The purpose of this book exhibition was to direct and guide the student fraternity to plan their career in better way.



Session on Online Resources

14th Aug 18

The **Research Cell** of the College organized a session on **Online Resources** on 14th August 2018 at 11.30 am in the smart classroom. The Resource Person for the session was **Dr. Gopa Kumar, Librarian, Goa University**. The session was attended by 22 faculty members and 92 students of the College.

Dr. Gopa Kumar began the session by questioning the students about the various sources of research papers. Books, journals (both print and online) and Web discovery tools are the major sources of research papers and dissertations. He stressed the need for literature review which will help us understand what information is available in one's area of research and also know the knowledge gap in the area. Each library has a library catalogue that offers the list of books available in the library, e.g. OPAC in Goa University Library.



Dr. Kumar discussed about the menace of plagiarism and the need to acknowledge the source either through citation or reference. The researcher needs to follow international standards such as APA or MLA for citation. There are two methods of adopting someone's research: **Verbatim copying** and **Paraphrasing**

In both the techniques, it is important to provide citation and reference. Dr. Kumar also explained about **padding bibliography, self-plagiarism** and the **Urkund software** used to detect similarity.

Dr. Kumar introduced the Mendeley software to the audience. The session ended with the vote of thanks by a student of T. Y. B. Com. Ms. Christene De Souza.

Session on Practical Aspects of Mutual Funds

14th Aug 18

The **BBA(Financial Services) Department** organized a session on **Practical Aspects of Mutual Funds** on 14th August 2018 for Second year BBA(FS) students. The resource person for the session was **Mr. Ganesh Kotatha Founder, Wealth Doctors**.



32 students attended the session. Mr. Ganesh began the session by explaining the concepts of wealth creation and power of compounding. He also showed the students various videos on mutual funds and also a movie named *Return of One Idiot*.

He informed them of the recent developments by SEBI in Mutual fund industry and explained with examples how different funds have delivered returns over the years.

International Conference on Management, Commerce, Law, Banking,
Social Sciences and Environment

17th Aug 18

The Department of Commerce & Management of the College organized an **International Conference on Management, Commerce, Law, Banking, Social Sciences and Environment** in association with Indo Global Chamber of Commerce, Industries & Agriculture on 17th August 2018.



The conference was inaugurated at the hands **Shri Victor Albuquerque, Hon. Consul of Russia in Goa.**

Dr. Dattesh Prabhu Parulekar, Professor in International Relations, Centre for Latin American Studies, Goa University was the Guest of Honour and delivered the keynote address

The Conference began with an invocation song and a traditional dance by the students, which was followed by observance of 2-minute silence as a mark of respect on the passing away of former Prime Minister Shri Atal Bihari Vajpayee.

First Vice- President of VVM Shri Nitin Kunkolienker welcomed the gathering and emphasized the need for multi-disciplinary studies aimed at all-inclusiveness in education in this era of geo-political changes. Dr. Parulekar highlighted that a multi- disciplinary approach to research would bring about incremental innovations as opposed to disruptive innovations brought about by technology and over-specialization.

Dr. Parulekar spoke about the importance of multi- disciplinary approach to research; he was of the opinion that such an approach would bring about incremental innovations as opposed to disruptive innovations brought about by technology and over-specialization.

Shri Albuquerque welcomed all the delegates to Goa and spoke about how Goa became an international tourism destination after it was 'discovered' by the hippies in the 1970s. He advised the audience to build connections through interactions for mutual benefit by exchange of ideas.

The Conference was held at the Ganesh Daivajna Auditorium, Shree Damodar Educational Campus and it attracted over 270 delegates from all over India and abroad. The research papers presented at the conference were published in a Peer Reviewed and UGC listed journal AJANTA in 12 parts containing 258 research papers contributed by 360 authors. The journal was released at the inaugural function of the Conference.

Principal Dr Prita Mallya proposed a vote of thanks to conclude the inaugural function which was compered by Dr. Rodney D'Silva, Coordinator of the Conference and Dr. Manoj Kamat.

The Inaugural function was followed 3 parallel technical sessions from 11.30 am to 1.30 pm, Lunch from 1.30 pm to 2.30 pm and another 3 parallel technical sessions post-lunch, from 2.30 pm to 4 pm.

The Valedictory function began at 4.15 pm with Prin. Dr. Filipe Rodrigues e Melo, Principal, Govt. College of Arts & Commerce, Pernem as Chief Guest. Principal Dr Prita Mallya welcomed the gathering and Ms. Prachi Kolamkar introduced the Chief Guest. Ms. Preksha Chopdekar read out a brief report of the day's proceedings. The Conference concluded with Dr, Lina Sadekar, Head, Department of Commerce & Management, proposing the Vote of Thanks and recitation of the National Anthem. The Valedictory function was compered by Ms. Marjina Shaikh

Orientation on Fedena for Parents of FYBBA(FS)

18th Aug 18

The BBA(FS) Department of the College organized an **Orientation on Fedena** for parents of First Year BBA(FS) students on 18th August 2018 at 10:00 am in the Smart Classroom.

The faculty members were introduced to the parents. The session highlighted the key components of BBA(FS) programme. The parents were informed about the activities scheduled in the academic year, the examination scheme, mentoring, industrial visit, national events, investor hub and the minimum attendance required for the programme.

Ms. Usha Gauncar, Lab. Asst., BCA Department introduced parents to the Campus Management Software and demonstrated a detailed use of the software. The Parents were given a demo on tracking of attendance, marks, timetable of the students. The parents were also informed about the SMS alert facility on their mobile phone.



A total of 14 parents attended the session.

Certificate Course in Practical Banking

2nd-18th Aug 18

A 30-hour certificate course in **Practical Banking** was conducted from 2nd to 18th August 2018 for SY B.Com students. Mr. Suresh Parrikar, Retd. Banker (SBI) and Partner, The Consultants, Ponda, was the trainer for the course.

An MOU was signed with **The Consultants** for undertaking the above course. The resource person



has touched upon practical handling of banking transactions as well as different key aspects of banking such as deposits, advances, recovery, human resource aspects, etc. A total of 27 students attended and successfully completed the course, which was held from 1.30-3p.m. every day.

Guest Lecture on Business Management

18th Aug 18

A guest lecture was conducted for TY B.Com students in the subject of Financial Management on 18th August 2018 at 8:45 am.

The Resource person for the lecture was **Mr. Suraj Desai, Asst. Finance Manager, Titan Time Products**. Mr. Desai briefed students on the Business process in the company and the different job opportunities created in the same.

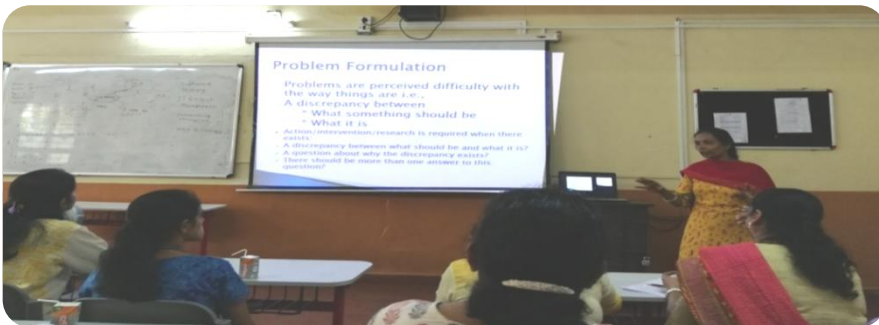
He also spoke about the business systems: Business to Business(B2B) and Business to Consumer(B2C). He also briefed the students about the nature of tasks undertaken by the staff in the accounts department apart from the very few duties the students normally are given to understand in their curriculum. Some of the tasks of accounts department as mentioned by the resource person were handling treasury and bills, tax, accounts, settling creditors, collection of dues from the debtors, etc.

The resource person updated the students about the requirements of the corporate world so that they can accordingly equip themselves. The students got to know about the job opportunities that are available in the corporate world. The lecture was attended by 33 students and the session was quite interactive. The students were also keen in knowing the pay package for such jobs as mentioned by the resource person in his talk and the scope for them to grow once employed in the corporate world.



The Research Cell of the College organized a session on How to Frame a Minor Research Proposal on 18th August 2018 at 11.00 a.m. The Resource Person for the session was **Ms. Sulochana Pednekar, Asst. Prof. at the Dept. of Women's Studies, Goa University**. The session was attended by 29 faculty members of the College.

Ms. Pednekar began the session by asking the participants about their expectation from the session. Faculty had various queries regarding identification of the area of research, funding, procedure for application, framing of objectives, identifying the problem, outline of research proposal, time management, sampling, budgeting and so on.



Ms. Pednekar systematically explained the contents of a minor research proposal. It includes:

Discipline – of the researcher

Title –which may be decided after finalisation of the objectives

Aim – provides justification to the funding agency

Statement of the problem – is the crux of the project proposal and includes:

Problem identification – which involves a needs assessment survey

Problem analysis – analysis of core problems to identify contributory factors and their relationship with the problems; factors may be political, socio-cultural and service provision.

Problem statement – should include: brief description of the socio-economic & cultural context in which the problem occurs, description of the nature of the problem, major factors responsible with convincing argument that available knowledge or action is insufficient to solve it, descriptions of solutions tried in the past and its results, type of new knowledge/ action / intervention needed and its relationships in solving the problem.

Problem formulation: action / intervention / research is required when there exists a discrepancy between what should be and what is, and a question about why the discrepancy exists.

The criteria for selecting a project for Minor Research were discussed as follows:

- Relevance – how large or severe is the problem and who is affected.
- Avoidance of duplication
- Feasibility
- Political acceptability
- Socio-cultural acceptability
- Applicability of possible results and recommendations
- Urgency of the actions / interventions / results

- Ethical acceptability.

Ms. Pednekar also discussed about the Review of Literature, Research Methodology, Implications, Duration of the project, Personnel, Budget and Topics that are generally accepted such as health, gender and environment.

The session ended with the vote of thanks by Dr. Lira Gama, Convener of the Research Cell.

Career Guidance Programme of Mahila Mandal Margao

19th Aug 18

The faculty members of BBA(FS) Department of the College made a presentation of the BBA(FS) programme at the Career guidance programme for school students organised by Mahila Mandal Margao in association with Parvatibai Chowgule College of Arts and Science Margao on 19th August at 9.30am.

The programme commenced with the welcome by Mrs. Ranjita Pai, followed by a welcome speech of Dr. Nandakumar Sawant, the guest of honor of the day and a speech by Shri Pramod Pathak, the chief guest of the programme.

The programme included a series of sessions with brief presentations of different colleges that aimed to give the students an exposure in the multiple fields of education for making their best career choice. The sessions highlighted the importance of knowing one's potential and the subject of interest and also stressed on how important it is to select the right combination of subjects.



The faculty members of Shree Damodar College shared information about the various academic programmes offered and elaborated more about the unique specialization of three years Goa University affiliated BBA(Financial Services) programme. They also gave more insights about the various extra-curricular activities, sports excellence, club activities and extension activities of the college and BBA(FS) programme.

A few parents and a total of 84 students from 15 schools attended the programme. The sessions were very informative and enriching for students as well as parents. The programme ended at 1.30p.m.

Participation at Entrepreneurs Day

21st Aug 18

Faculty members Ms. Namita Neurekar (BCA), Ms. Prachi Kolamker (B.Com) and Ms. Grishmi Thakur (BBA (FS)) attended the Entrepreneurs Day organized by Goa Chamber of Commerce & Industry in association with Government of Goa - Dept. of Industries, Goa State Industries Association, and Goa Technology Association on 21st August. The aim of the program was to highlight "Goa - as the next Entrepreneurial Destination" and create awareness on opportunities available for economic

development of the state.

Officials from around 20 banks were present; banks advertised their various financial products and



schemes available for entrepreneurship and the schemes were explained by the bank officials at the stalls. In his speech, the Chief Guest, Mr. S.T. Kannan, General Manager RBI stressed the importance of entrepreneurship and the various challenges; he also said that we need to head together to mentor the entrepreneurs and this should be the ultimate aim of such programs. He also mentioned that Waste to Wealth management is the new area for entrepreneurs. The key speakers were Mr. Pravin Khullar President of GPMA and Senior Director Center group Sanofi. He said that India has the best nature as well as the best talent. Dr. Ajit Parelukar Director, GIM said that Goa has a large number of incubation centers, as a result of which Goa is a good place for start-ups.

Guest Lecture on Application of Microeconomics in Business

21st Aug 18

A guest lecture was held for FY B.Com students on the 21st of August 2018 from 11:00 am to 12:00pm on the topic **Application of Microeconomics in Business**. The resource person for the guest lecture was **Mr. Evencio Quadros**, Managing Director of M/s Quadros Motors Private Ltd., an automobile dealer for two-wheeler and four-wheeler entity for premier brands. He has completed his B.A. in Economics and MBA in Marketing. He has 19 years of business experience. Asst. Prof. Averyl Pires introduced the resource person.

Mr. Evencio started by asking the students as to what they wish to learn about business and about what business they would like to start. The students raised many queries as to how to start a business, how to prepare a plan for business, how to select a market, which are the profitable areas for business etc. To begin, he explained the importance of Microeconomics in business and its application by briefing the students on demand and supply, market, pricing, cost of production, profit and consumer behaviour with some examples. He stated that Economics is the foundation of all commercial activities. Microeconomics plays an important role in business decision making. It helps business managers in making production plan and trade decisions. It provides an analytical tool to examine market mechanism and helps



business firms to take decisions about their production and pricing policies.

Mr. Evencio highlighted the important functions of business. Firstly, he highlighted the importance of innovations as an important function of business. He requested students to start right now with a business plan and innovate on that plan. He gave his own example how he started with a roadside garage in Savordem, though he had an MBA degree. From there he innovated and has reached his present position, where he has 400 employees working in his company. Thus, innovation refers to taking new ideas and implementing them in the market place. Secondly, he highlighted the importance of marketing policy. Business will not run without a proper marketing policy. A marketing strategy needs to be devised which is fundamental to any enterprise. A businessman is confronted with many problems in the form of what, how, when, how much and for whom to produce. In the past, problems were fewer because of local markets: there was a direct link between producer and consumer. In modern times marketing has become a very complex and tedious task. Marketing has emerged as a new specialised activity along with production. As a result, producers are depending largely on the mechanism of marketing, to decide what to produce and sell. With the help of marketing techniques, a producer can regulate his production accordingly. Thirdly, he asked the students to focus right now on starting a business i.e. to have a business plan right now from FY B.Com. He spoke about migration of Goans to foreign countries in search of jobs. He stated that there is huge opportunity in our country and that is to be self-employed rather than migrating to foreign countries. Lastly, he highlighted the importance of having alternate plan B to survive in business. Suppose the first product fails then you must survive by having another alternative plan. In the case of multiple businesses, the focus on the core business loss is necessary or you will lose both. He concluded by emphasizing hard work, determination and foresight, which will help students to realize their dream goals.

Students raised several queries like what can be done if the business is in continuous loss, which areas of automobiles are more profitable, scope of electrical cars etc. Mr. Evencio Quadros invited the students to his unit where he assured the students that he would guide them in making of a business plan. The vote of thanks was proposed by Mr. Ivin Pereira. This lecture was attended by a total of 78 students. The session was effective, and the students felt motivated to start a business venture.

Guest Lecture on Working Capital Management

23rd Aug 18

The BBA(FS) Department organised a guest lecture on **Working Capital Management** for Second Year BBA(FS) students on 23rd August 2018 from 12:00 to 1:00 p.m. The resource person for the session was **CA Pankaj Pai Kakode, Director Kakode Consultants Pvt. Ltd.**

During the session, CA Pankaj Kakode first clarified the concept of working capital. He went on to explain the need for working capital, factors determining working capital and the trade-off between current assets and current liabilities. He concluded the session with a discussion of the balance sheet of a company.

42 students attended the session. The Faculty members in charge for the same were Ms. Lizia V. Gomes and Ms. Cinola T. Vaz.



Donation to Support Kerala

24th Aug 18



The BBA(Financial Services) Department of the College in association with JCI Fatorda took the initiative to collect items towards people affected by floods in Kerala.

The Principal, Faculty members and students donated in large quantities so as to extend support to the people of Kerala in their difficult times.

The donated items included clothes, bed sheets, rice, milk powder, soap, sanitary napkins, eatables, tooth paste etc. Students & Faculty members of BBA(FS) department collected the items, packed them and handed over to the President of JCI Fatorda who had made arrangements for transportation of the collected items to the affected areas.

Session on Online Skill Development Programmes

24th Aug 18

The College organized a session on **Online Skill Development Programmes** on 24th August, 2018 in G. D. Hall from 12:00 - 1:00 pm. The resource persons for the session were **Mr. Veerdhaval Talpade**, Head, Online Training Department, and **Mr. Ajay Karanjekar**, Business Associate, both from Financial Planning Academy, Mumbai.

Mr. Talpade provided valuable inputs to the students regarding the techniques and requirements to get placed in the banking sector. He provided a detailed presentation about the online skill development programmes of the Financial Planning Academy. Mr. Talpade put forward the list of subjects identified for the students to develop their skills in those subjects via online mode of the Financial Planning Academy. He also pointed out that Shree Damodar College has been their apex priority in Goa since the College has to its credit the reputation of being the pioneer of finance

education in Goa.

Mr. Karanjekar shared his experience with the students. He stressed that being unique is the only way to be recognized in the competition.

He also spoke on the several advantages of the online skill development programmes.

A total of 88 students from the BBA(FS) Department and 50 students from the M.Com. Department attended the session along with faculty members Ms. Rosena Fernandes, Mr. Mayuresh Adsul, Ms. Sherylda Silva and Mr. Akshay Naik.



Cross Country Race

25th Aug 18



The Students' Council along with the **Department of Physical Education and Sports** of the College conducted an inter-class and staff Cross-country Race on 25th August 2018 to celebrate National Sports Day which is celebrated throughout India on 29th August each year.

Mr. Atul Naik was the Chief Guest for the function which was flagged off by Principal, Dr. Prita D. Mallya. Ms. Nirmala Gopinathan introduced the chief guest while Mr Ajinkya Kudtarkar, Director of Physical Education and Sports gave an introduction of sports day and the event. The Chief Guest congratulated all the participants for taking part in the event – he stressed the importance of physical fitness. The Chief Guest gave away the prizes to all the winners. The event concluded with the vote of thanks proposed by Mr. Habib Shaikh (Sports Secretary).

A total of 151 participants took part in the event, of which 84 were males and 55 females from the student category while 12 were staff members. The distance for the race was 7 km for Men and 4 km for Women and Staff (Men and Women)

- In the Men's category **Mr Shivam Mishra** from **TY B.Com- A** secured First place, **Mr. Amrut Virdikar** of **SYBCA -B** Secured Second place and **Mr. Nilesh Bhosle** from **TYBBA** secured 3rd place
- In the Women's category **Ms. Sonal Gaonkar** of **M.Com-I** secured first place, **Ms. Pelzia Fernandes** of **FYBBA** secured second place and **Ms. Annie Monteiro** secured third place
- In the staff section **Mr. Sarvesh Gaude** secured first place, **Mr. Ashok Naik** second place and **Asst. Prof. Ms. Mamta Kumari** secured third place.

The overall Team Championship (Men) was won by **FYBBA A**, while **FYBCA (A&B)** were 1st runner

up & **SYBBA- B** were declared second runner up.

In the women's section, the Team Championship was won by **M.Com-I, FY B.Com B** were 1st Runner up & **SYBBA- B** were declared second Runners up

The winners were awarded with trophies, certificates and Medals.



PTA Meeting

25th Aug 18



The secretary of PTA Dr. Rodney D'Silva welcomed the gathering of parents and teachers. All the teachers and parents present introduced themselves to each other.

Principal Dr Prita D. Mallya addressed the gathering and emphasized the following points:

- Increase in the number of parents attending the PTA meeting is very encouraging and more parents are now showing active interest
- College timings are from 7.45 am till 12.00 or 1 pm;

TY students do certificate courses from 1.30 to 3 pm.

- Receipts are always issued for any money collected from students for certificate courses, etc.
- Marks statements of the October examination will be issued to parents
- Parents should keep in touch with happenings in their wards' life through the college website and Fedena - for attendance and marks scored, exam related news etc.

Mr Bhandarkar asked about timings of certificate courses, Principal clarified the same.

Student Counsellor Tanushri Sharma gave a short presentation highlighting- positive thinking, advice, problem-solution, communicating with children, children's hangout mates, parents should know their child's friends, parents should talk to their children's friends etc. She convinced the parents that going to a counselor is like going to a doctor and is very normal.

3 new members were added to the executive committee of the PTA to replace 3 outgoing members. The new members are: Mr Datta Patil, Mr Shankar Kalpekar and Mr John Silveira.

A parent suggested that students should be kept engaged in college with activities in the afternoon too - Dr Shami responded that FY students had life skills course, Dr. Sheetal added that Commerce club activities were arranged for SY students, MSME course, Cultural workshops- folk dance and ghumat aarthi. Ms. Lydia added that practicals, extra classes, remedial and inter-collegiate competitions are conducted after class hours.

All parents had been given Feedback forms – they were allowed to take the forms home, as they could collect some information from their wards, before filling the form.

Dr Sanjay once again appreciated the parents coming to the meeting in large numbers, he emphasized the following:

- that parents were the first teachers
- newspaper reading was necessary for general knowledge
- parents should ensure that their children sleep early.

A total of 75 parents attended the PTA Meeting. The meeting ended at 11.40 am.

Guest Session on Internal Control System

28th Aug 18

A guest faculty session was conducted for the TY B.Com (Accounting Major III) students of all divisions on **Internal Control System** on Tuesday, 28th August 2018. The resource person for the guest session was **Mr. Suraj Dessai, Asst. Finance Manager**, Titan Time Products Ltd.

Asst. Prof. Ainsley Bernard introduced the resource person for the session. The session was attended by approximately 70 students from all divisions of TY B.Com (Accounts Specialisation).

The resource person began the session with a brief introduction about auditing and its importance in the present business environment. He spoke about how audit benefits organizations irrespective of their size. Mr. Dessai spoke at length on Internal Control Systems that organizations need to put in place and their importance in safeguarding the assets of the company. He discussed



the internal control measures organizations are using in recent years. He further added that vouching is no longer the main focus in auditing, rather the internal control system of the organization is the key focus of an auditor when it comes to statutory audits in big organizations. He explained how compromising on internal controls can affect the overall business in the long run. He further discussed on the growth of internal audit in the industry and also spoke to students about the various job opportunities available to them in the field of accounting. From his vast corporate experience, Mr. Dessai made it a point to share with students how processes actually take place in an organization and the various internal control safeguards that companies use in their processes.

The session concluded with the vote of thanks given by the Ms. Lisa D'Souza, student of TY B.Com followed by a group photograph.

Career Talk on Commerce, Management, Banking & Finance

28th Aug 18

The Career Cell of the College organized a career talk on 28th August 2018 for the students of TY B.Com. The resource person for this session was Advocate Shailesh Kulkarni. He focused upon the various career opportunities available in the field of Commerce and Management.

During the session, the resource person mentioned various career opportunities in the field of Commerce, Management, Banking and Finance. He also mentioned requirements of industry.

Some specializations available in the Commerce Discipline are Bachelor in Accountancy and Finance (BAF), Bachelor in Banking and Insurance (BBI) and Bachelor in Financial Markets (BFM).

After successfully completing the B.Com program, a student can join CA, CS, CMA, MBA, Law, Banking and so on. After completing these courses, graduates can have placements with a salary between Rs 2-7 lakhs.

The session was open for all interested students of TY B.Com; 65 students attended.

Excellence in Judo

28th -31st Aug 18

The **Inter Collegiate Judo championship (men and women)** of Goa University was held at Jubilee Hall, Goa University from 28th to 31st August 2018. There were more than 25 teams from different colleges across Goa which took part in this tournament.

Shree Damodar College secured **Runners up position in the men's category** winning 1 Gold, 5 Silver and 1 Bronze medal.

The participants who secured medals are as follows:

- Habib Shaikh - Gold
- Farhan Khan, Rajshekar Mandrekar, Khan Mohammed Alfran, Vishnu Rasur and Rizwan Shaikh - Silver
- Ransom Fernandes - Bronze

Mr. Ajinkya Kudtarkar was the Manager of the team, and Mr. Mano Shelke assisted the team.



Session on Online Trading in Stock Market and Derivatives Market

30th Aug 18

The **BBA (Financial Services) Department** organized a session on **Online Trading in Stock Market and Derivatives Market** on 30th August 2018. The Resource Persons for the session were

Mr. Praveen Naik, Channel Partner of Angel Broking firm, Goa and **Mr. Shivshankar J. Biradar**, Branch Manager Angel Broking firm, Pune.

The session started with an introduction about shares and IPO's. The speaker then spoke about various choices of investment, inflation and its role and impact on valuation of shares. The trading aspect was covered by explaining the various features of trading i.e. price, lot size, settlement etc. Lastly, he concluded by showing live prices of stocks, derivative instruments and changes happening in their pricing and also the change in value based on the date of expiry or time period of the contract.



41 students of TY BBA(FS) and 06 students of B. Com attended the session.

Guest Lecture on Lending Practices in Banks for Economic Growth

30th Aug 18

A guest lecture was held for SY B.Com Macroeconomics students on the 30th of August 2018 from 08:45 to 09:45 am on the topic **Lending Practices in Banks for Economic Growth**. The resource person for the guest lecture was **Mr. Suparn Deshpande**, Chief Manager and Branch Head at Corporation Bank, Vidhyanagar branch, Margao. He has completed his M.Sc. in Agricultural Economics and has an MBA. He has 19 years of banking experience. The resource person was introduced and welcomed by Asst. Prof. Averyl Pires.

Mr Suparn started by discussing the role of banking in economies. The banking system is central to a nation's economy as it caters to the needs of credit for all sections of society. Modern economies of the world have developed primarily by making best use of the credit availability in their systems. The



role of banks has always been important, but it is going to be even more important in the future. He discussed the role of banks in lending for various reasons, priority lending by banks, income as an important factor, how banks look for profitable loans etc. He explained how banks identify borrowers based on 3 C's i.e. character, capacity and capital which are based on the income of the borrower. He highlighted the importance of KYC

norms and how banks interview the prospective borrower thoroughly while accepting loan applications and how banks conduct pre-sanction visits or enquiries through third parties.

The resource person explained the concept of CIBIL, Credit Information Bureau (India) Limited, which is India's first Credit Information Company or Credit Bureau. It maintains records of all credit-related activity of individuals and companies including loans and credit cards. He explained the

various documents for loan processing and their importance. He classified types of loans into personal, term loans, working capital loans and non-fund based loans which include Letter of credit and bank guarantee. He discussed the importance of primary and collateral security. He explained the quantum of loan, appraisal and sanction of loans with the help of numerical examples. He discussed the disbursement of loans; monitoring, review and renewals of loans; recovery of loans/NPA's and inspection and audit of banks. He concluded by stating that the banking system is an important channel through which financial development exerts an effect on economic growth. The banking sector is particularly important for small economies and developing countries.

Students raised several queries about educational loans, collateral security for educational loans, outcome of non-payment of educational loan, Non-Performing Assets before financial crisis, effect of demonetization on banks etc. The vote of thanks was proposed by Mr. Siddhant Masurekar. This lecture was attended by a total of 61 students. The session was informative, and a good learning experience for students.

Certificate Course on Soft Skills

30th Aug 18

The M.Com department of the College organized a six hour certificate course in 'Personality Development, Communication Skills and Public Speaking' from 13th to 30th August 2018 for the students of the department. The resource person for the course was Mrs. Manika Pereira, Enrich Service Solutions. The sessions were attended by the students of M. Com Part-I and Part II.



In the session on Personality Development, Mrs. Pereira explained the meaning of personality and created awareness about the strengths and weaknesses of personality. Later she also explained how one should have self-awareness within oneself and how one can overcome one's weaknesses and convert them into strengths. Mrs. Pereira focused more on having a positive personality, accepting responsibility, thinking win and win, smiling and being kind. Having a positive personality involves being a good listener, giving honest and sincere response and making mistakes but accepting it.

In the session on Communication Skills, Mrs. Pereira began the session on communication with a group activity. She helped students understand the communication gap and how to avoid such a gap by writing the matter, which is the key point. Apart from communication skills, she also elaborated about other skills such as listening skills, asking questions, nonverbal signs like smiling, nodding one's head & being candid. For communication one needs to focus on body language, para-language and words.

In the Public Speaking session, topics were assigned in advance and students were asked to

present on any one of the following topics:-

- Happy v/s Successful
- Smart work v/s Hard work
- Life is full of cacti, but you don't want to sit on them.

In the session on Public Speaking, Mrs. Pereira asked students to present and students were then evaluated for the presentation. In this session she also discussed about how to speak in public, being confident and the importance of maintaining eye contact.

Development of one's Personality, Communication Skills and Public Speaking Skills are very essential no matter which field an individual may decide to venture into. The short term course proved to be beneficial for the students as it helped them to develop their potential and improve upon their skills.

Industry Interaction-M.Com

31th Aug 18

The first session of the M.Com Industry Interaction Programme for the academic year 2018-19 was held on 31st August 2018 at 10.30 am. The Resource person for the programme was Mr. Kevin Barreto, Quality Manager at Rosenberger Electronics, Pvt. Ltd. The session was attended by the students of M.Com Part I and II and the M.Com faculty members.



The Programme began with Asst. Prof. Ms. Sheryl Da Silva introducing the resource person.

Mr. Barreto actively interacted with the students on the topic Root Cause Analysis. He discussed the meaning of a Root cause analysis, how and why it should be determined. The purpose of conducting this analysis is to identify the main cause behind any problem.

The Root causes are classified as operational and systemic causes. He stated that most organizations look at the symptoms of a problem to arrive at a solution rather than looking into the real cause of the issue. Therefore conducting Root cause analysis is of utmost importance.

He explained in greater detail about the basic tools used in determining the causes of problems at the base level such as 5 Why Analysis, Pareto Analysis, Brainstorming, Process Mapping, Cause and Effect Diagram, Fault Tree Analysis, Benchmarking etc. All these tools are widely used by different organizations for successful elimination of problems occurring in any situation.

He also briefed the students about the process of Root cause analysis and the importance of 8Ds in overcoming problems in any situation i.e. Define Team, Define Problem, Choose and verify Interim Containment Action, Define & Verify Root Cause(s), Choose & verify Permanent Corrective Actions,

Implement & Validate Permanent Corrective Actions, System prevention actions to prevent recurrence and Team Recognition.

Mr. Barreto's presentation concluded with an interactive session with the students.

The Programme ended with a vote of thanks proposed by Ms. Zeba Ali Faniband, student of M.Com Part II.

Dear Readers,

The month of August was packed with curricular, co-curricular and extra-curricular activities conducted by various Cells, Councils and Departments of the College. .

We are delighted to present the reports of the above activities and achievements through this edition of the newsletter.

We wish all our readers A Very Happy Ganesh Chaturthi

Mr. Gajanan Nial
Editor

Ms. Venisa D'Costa
Designer

Dr. Prita D. Mallya
Principal

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics,
Shree Damodar Educational Campus, G.R. Kare Road, Tansor, Comba, Margao – Goa 403601
Tel: (0832) 2714224 Email: principal.sdcc@vvm.edu.in Website: www.damodarcollege.edu.in