



**DREAM**

**BELIEVE**

**ACHIEVE**



*"The future belong to those who believe in the beauty of their dream"*

- Eleanor Roosevelt

## **INSTITUTION**

*Vidya Vikas Mandal's Shree Damodar College of Commerce & Economics is a renowned institution in Goa, imparting quality education in Commerce, Finance and Computer Applications. The curriculum is supplemented by add-on courses so that students are equipped with the knowledge and skills needed for the workplace. Recognizing that education means more than mere knowledge, Shree Damodar College encourages widespread participation in sports, cultural activities, NSS, NCC and so on. Students are encouraged to participate in intra- as well as inter-College events, to help them discover their talents and develop into well-rounded individuals. All events and activities are organized by the students, with teachers acting as guides and facilitators, so as to build leadership, confidence and responsibility in these youngsters.*

### **VISION**

**THE COLLEGE SEES ITSELF  
AS A TORCH-BEARER  
IMPARTING TOTAL QUALITY  
EDUCATION**

### **MISSION**

**THE COLLEGE STANDS COMMITTED TO NURTURING AN  
ENVIRONMENT FOR THE HOLISTIC GROWTH OF OUR  
STUDENTS AND FACULTY, BY IMPARTING KNOWLEDGE,  
VALUES AND SKILLS CONDUCIVE TO GOOD CITIZENSHIP**

***VIDYA VIKAS MANDAL's  
SHREE DAMODAR COLLEGE OF COMMERCE & ECONOMICS***

***Recognized by University Grants Commission, New Delhi under Section 2(f) and 12(B) of the UGC Act.  
Affiliated to Goa University.***

***ACCREDITED BY NAAC WITH GRADE 'B' (CGPA OF 2.81 ON A 4 POINT SCALE)***

## PRESIDENT'S MESSAGE

CA. Sheela H.N. Gaunekar

Vidya Vikas Mandal



Vidya Vikas Mandal (VVM) was established in 1971 by a few enlightened young professionals, who believed that they owed a debt to society and the most appropriate way to repay this debt would be by serving the noble cause of education. Shree Damodar College of Commerce & Economics was the first institution set up by the Mandal in 1973. Over the past 40 plus years, VVM has grown beyond the modest expectations of its founders. Today it encompasses 5 institutions, catering to the needs of close to 5000 students from KG to PG and beyond. Shree Damodar College of Commerce & Economics, the flagship institution of the Mandal, is a renowned institution offering quality education in the areas of Commerce, Finance and Computer Applications. With over 1100 students on its rolls, the College is well-known for the performance of its students in academics, as well as co-curricular and extra-curricular activities.

Alumni of the College have made their mark in all walks of life – as Chartered Accountants, Company Secretaries, Cost Accountants, lawyers and judges, Ministers of and Members of Goa Legislative Assembly, business executives, police officials, government officers, sportsmen and sportswomen, teachers in schools and Colleges, entrepreneurs...the list is long and impressive. The VVM has inducted 3 such outstanding alumni on the Board of Management. Alumni are also members of the College Governing Council and never hesitate to respond to invitations as Guest faculty, requests to vet syllabi, and so on.

The vision of VVM is to promote the holistic development of all the students on the campus, and create committed, capable and empathetic citizens. The Principal and her team go all out to fulfill this vision. The Board of Management of the Mandal plays the role of a strong enabler, sparing no effort to provide better infrastructure and encouraging the widespread use of ICT throughout the campus.

I extend my hearty congratulations to Shree Damodar College for being the first College of general, non-professional education in Goa to organize a placement fair, so as to match job-seekers with job-providers. I also commend the College Internal Quality Assurance Cell for conceiving this idea and the Career & Placement Cell for implementing it enthusiastically and successfully - 36 of the 62 students who participated in the placement process were placed last year. I wish the College and the students All the Best for the Placement Fair 2018.





## FIRST VICE-PRESIDENT'S MESSAGE

**Shri Nitin A. Kunkolienker**  
Vidya Vikas Mandal

Vidya Vikas Mandal's Shree Damodar College of Commerce & Economics, my alma mater, is one of the best-known colleges in Goa. With holistic development of students as its primary goal, the College pushes for academic excellence while at the same time ensuring that students have adequate opportunities to shine in co-curricular and extra-curricular activities.

It is a constant refrain of industry that students have only theoretical, bookish knowledge, that their knowledge is outdated, they are not “job-ready”, and so on. Recognizing the industry-academia gap, the College has initiated regular lectures by guest faculty from industry, industrial visits, industry involvement in curriculum development, and so on. The Career & Placement Cell of the College takes active interest in preparing the students for the world of work by arranging talks on various career options open to students, and organizing training sessions on soft skills such as oral and written communication, résumé writing, appearing for interviews, personal grooming, workplace etiquette and so on.

The Board of Management of Vidya Vikas Mandal is doing everything in its power to support Shree Damodar College in its march towards excellence.

We are making large investments in ICT and physical infrastructure. In the ICT field, we have upgraded from a 10 mbps leased line in 2015 to a 30 mbps leased line today, the entire campus is Wi-Fi enabled, all classrooms are equipped with audio-visual facilities, the College library has been transformed into a true resource centre and the campus management software ensures that all student data is available instantaneously.

The physical infrastructure is all set to grow exponentially with more classrooms, smart classrooms and a playground planned for the near future. Under the Rashtriya Uchchatar Shiksha Abhiyaan, the College has set up a Skill Development and Incubation Centre, which will become operational by the end of this academic year

My Hearty Congratulations to the College, the teachers and the students for this initiative. I am confident that this event is here to stay and I hope that in future the College invites outstation recruiters as well.

# PRINCIPAL'S MESSAGE

**Dr. Prita D. Mallya**



Vidya Vikas Mandal's Shree Damodar College of Commerce & Economics is one of the oldest and most reputed Colleges in Goa. The College offers B.Com, BCA and BBA (Financial Services), M.Com, and PhD programs in Commerce, Management Studies and Economics – all affiliated to Goa University.

The College has excellent faculty who supplement their lectures with a wide array of pedagogical tools, such as case studies, role plays, seminar presentations, videos, management games and so on in order to shift the classroom focus from teaching to effective learning. Students are assured of industry exposure through guest faculty from industry, industry visits, field trips and study tours, panel discussions on current topics and internships.

All Final Year students have completed at least one add-on course in Tally, Digital Marketing or Practical Banking. The Final Year BCA students have all completed a Certificate course in website ecommerce; other courses include Digital Forensics, Big Data & Hadoop and IoT. All Final Year students who signed up for Placement, have undergone a 3-module rigorous personality development programme. We are confident that these added skills have enhanced their employability.

Since 2016, the College has been organizing a local placement fair for graduating students. It has been our experience that local businesses, banks, insurance companies, etc. need graduates for various jobs in accountancy, sales, marketing and so on, and yet students are not able to find jobs after they graduate. The purpose of the placement fair is to bring prospective employers to the College and help them choose the most suitable candidates. For our students the benefits are obvious – employment opportunities at their doorstep.

I am confident that this Third edition of the Placement Fair will prove to be a rewarding experience for all – prospective employers, our students and of course, the College.

## BOARD OF MANAGEMENT



**CA. Sheela H.N. Gaunekar**  
President



**Shri. Madhukar R. Mallya**  
Hon. Secretary



**Shri. Nanda S.S. Counto**  
Member



**Shri. Vikram Verlekar**  
Member



**Shri. Nitin A. Kunkolienker**  
First Vice President



**CA. Uttam N. Bene**  
Hon. Treasurer



**Shri. Blaise Costabir**  
Member



**Shri. Vinayak G. Angle**  
Member



**Adv. Pritam Morais**  
Second Vice President



**CA. Ganesh M. Daivajna**  
Member



**Shri. Deepak Chodankar**  
Member



**Shri. Siddharth M. Revankar**  
Member

## COLLEGE GOVERNING COUNCIL

CA. U. N. Bene - Chairperson

Dr. Prita D. Mallya - Member Secretary

Mr. Alvaro Abranches

Mr. H. R. Kuvelkar

Ms. Deepali Naik

CA. Saif Shaikh

Mr. Vikram Verlekar - Co-Chairperson

Mr. Madhukar R. Mallya

Ms. Sharmila S. Kunde

Dr. Sanjay S. Dessai

Dr. Lina R. Sadekar



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VVM's Shree Damodar College of Commerce & Economics was born as a group of young enlightened professionals & entrepreneurs strongly felt the need of higher & professional education in state of Goa after liberation. In June 1973, Vidya Vikas Mandal's College of Commerce was inaugurated by His Excellency Shri S. K. Banerjee, Hon'ble Lieutenant Governor of the Union Territory of

Goa, Daman & Diu, in the presence of Goa's first Chief Minister, Shri Dayanand Bhandarkar.

In 1983, the College took the name of Lord Shree Damodar, when it moved to its current premises. The new building was inaugurated by Shri M. Hidayatullah, Hon'ble Vice-President of India, in the presence of His Excellency Shri Satarawalla, Lieutenant Governor of the Union Territory of Goa, Daman & Diu.

Several eminent personalities have graced Damodar College with their presence, notable among them being the Chief Justice of the Supreme Court of India – Shri Y. V. Chandrachud, famous Cartoonist Shri R. K. Laxman and renowned sportspersons - Shri Sunil M. Gavaskar and Shri Prakash Padukone.

The College has a history of outstanding achievements in academics, sports, NCC and extra-curricular activities. Although academics occupies centre stage at Shree Damodar College, numerous and diverse student activities ensure the holistic development of students. Various clubs offer students the opportunity to explore a multitude of co-curricular and extra-curricular activities. The students' involvement in organizing all events and activities of the College is maximal, reinforcing the ultimate goal of the institution, to produce knowledgeable, unique individuals with skill sets to sustain and progress in today's competitive corporate environment.





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▶ 30 mbps high-speed internet

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▶ Library with e-resources

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▶ Air conditioned auditorium

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▶ Online Campus Management Software



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▶ Spacious Wi-Fi enabled campus

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▶ All classroom equipped with audio-visual aids

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▶ Well equipped computer labs powered with upgraded hardware & softwares

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▶ Smart classroom

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▶ Virtual Commerce Laboratory



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▶ Multipurpose Hall

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▶ Indoor sports facilities

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▶ Ground for outdoor activities

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▶ Gym and fitness center

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# CAMPUS EVENTS & HOLISTIC EXPOSURE

## CLUBS

**ECONOMICS CLUB**

**TECHTRENDZ**

TECHNOLOGY CLUB

**INVESTOR HUB**

**DEBATOR'S FLOOR**

**VASUNDHARA**

NATURE CLUB

**CREATIVITY CLUB**

**LITERARY CLUB**

**PERFORMING ARTS CLUB**

**FINE ARTS CLUB**

**LEO CLUB**

## CERTIFICATE COURSES

- Tally ERP 9.0 • Digital Marketing • Entrepreneurship Development • Practical Banking
- Architectural Visualization • Applied Management Accounting • Soft Skills
- Excel-Analytical and Audit Tool

## WORKSHOPS ON CAMPUS

- National Level workshop on Big Data & Hadoop Analytics • National Level workshop on IoT (Internet of things) • Fine Arts • Event Management • SPSS Software • Performing Arts







- 'Anantara'- a Mega Intercollegiate Event
- NITI Samvaad 2018
- Spectra- The Magic of Ittude
- Money Matters
- Economica
- Comquest
- IT Quest Excellence
- U.N. Bene Quiz Competition
- Intercollegiate Ghumat Aarti Competition
- Intercollegiate Patriotic Singing Competition
- Annual Sports Meet 2017-18
- Annual Awards Day
- Fun Week
- College Tour
- Industrial Visit
- Field Trips
- National Mathematics Day
- Guest Lecture and Industry Interaction





## EXTENSION ACTIVITY



**Community Outreach Programme**



**Beach Cleaning**



**Serving the needy**



**Scratch Programming for School Children**



**Young Leaders- Financial Literacy for Youngsters**



**Blood Donation**



**Visit to Old Age Home**



**Cleaning and Painting of Government School**



**Participation in Swachh Bharat Abhiyaan**

A large, stylized illustration of a graduation cap (mortarboard) with a tassel, and a rolled-up diploma tied with a ribbon, serving as the background for the academic programs list.

**Bachelor of Commerce(BCom)**  
3 -Year Degree Programme

**Bachelor of Computer Applications(BCA)**  
3 -Year Integrated Degree Programme  
(Self -Financed Programme)

**Bachelor of Business Administration  
(Financial Services)(BBA(FS))**  
3 -Year Integrated Degree Programme  
(Self -Financed Programme)

**Master of Commerce(MCom)**  
2 -Year Integrated Postgraduate Degree  
Programme (Self -Financed Programme)



## BACHELOR OF COMMERCE (B.COM)

### Core Courses

- ◆ Financial Accounting
- ◆ Principles of Management
- ◆ Business Economics
- ◆ Mathematical Techniques
- ◆ Information Technology
- ◆ English
- ◆ Business Finance
- ◆ Statistical Techniques
- ◆ Business Laws
- ◆ Business Communication
- ◆ Business Environment
- ◆ Industrial Management & Human
- ◆ Resource Management
- ◆ Entrepreneurship Development
- ◆ Environmental Studies
- ◆ Project

### Optional Courses

- ◆ Accounting
- ◆ Marketing Management
- ◆ Cost Accounting
- ◆ Fundamentals of Banking
- ◆ e -Accounting
- ◆ Distribution & Retail Management
- ◆ Rural Marketing
- ◆ Advertising
- ◆ Introduction to Capital Markets & Financial Services
- ◆ Computer Applications In Business

### Elective Majors

- ◆ Accounting
- ◆ Business Management
- ◆ Banking & Financial Services
- ◆ Cost & Management Accounting





## BACHELOR OF COMPUTER APPLICATIONS (BCA)

- ◆ Problem Solving and Programming Concepts
- ◆ Computer Organization And Architecture
- ◆ Accounting
- ◆ Mathematics
- ◆ IT Tools
- ◆ Data Structures
- ◆ Operating Systems Concepts
- ◆ Object Oriented Concepts
- ◆ Database Management Systems
- ◆ Introduction to Economics
- ◆ Communication Skills
- ◆ Software Engineering
- ◆ Computer Networks
- ◆ Data Analysis and Statistical Techniques
- ◆ Graphical Interface Design Laboratory
- ◆ Data Analysis and E- Accounting
- ◆ Software Testing
- ◆ Web Technology
- ◆ IT Project Management
- ◆ Management Information Systems
- ◆ Multimedia Technology
- ◆ E-Commerce
- ◆ Entrepreneurship Development
- ◆ Human Resource Management
- ◆ Environmental Studies
- ◆ Project Work



## BACHELOR OF BUSINESS ADMINISTRATION (FINANCIAL SERVICES) BBA(FS)

- ◆ Life Insurance
- ◆ Soft Skills
- ◆ Microeconomics
- ◆ Essentials of Management
- ◆ Fundamentals of Accounting
- ◆ Indian Financial System
- ◆ IT Skills
- ◆ Practical Banking
- ◆ Research Methodology
- ◆ Accounting
- ◆ Indian Banking System
- ◆ Data Analysis & Quantitative Techniques
- ◆ 2 Summer Internships
- ◆ Quantitative Skills
- ◆ Banking Operations
- ◆ Financial Services
- ◆ Indian Securities Markets
- ◆ Financial Management
- ◆ General Insurance
- ◆ Mathematics
- ◆ Direct Taxes
- ◆ Management Accounting
- ◆ Stock Market Operations
- ◆ Macroeconomics
- ◆ Current Business & Finance Issues
- ◆ Indirect Taxes
- ◆ Corporate Finance
- ◆ Derivatives and Commodity Markets
- ◆ Business & Financial Sector Legislation
- ◆ Financial Statement Analysis and Decision-Making
- ◆ E-Commerce
- ◆ Security Analysis and Portfolio Management
- ◆ Strategic Management
- ◆ International Finance & Foreign Exchange Markets
- ◆ Corporate Restructuring
- ◆ Environmental Studies



## MASTER OF COMMERCE (M.COM)

### Compulsory Courses:

- ◆ Advanced Financial Management
- ◆ Research Methodology and Statistical Analysis
- ◆ Managerial Accounting
- ◆ Capital Markets
- ◆ Business Policy and Strategic Management
- ◆ Corporate Accounting
- ◆ Organizational Behaviour
- ◆ Marketing Management
- ◆ Security Analysis and Portfolio Management
- ◆ Business Statistics and Econometrics for Managers

### Specialization Courses:

#### Accounting & Finance

- ◆ Econometrics for Finance
- ◆ Banking and Insurance Management
- ◆ Financial Services
- ◆ Indirect Taxes
- ◆ Derivatives Market
- ◆ Cost Management
- ◆ International Financial Management

#### Business Management

- ◆ Retail Marketing
- ◆ Human Resource Development
- ◆ Advertising and Sales Management
- ◆ Business Policy and Strategic Management
- ◆ Entrepreneurship Development
- ◆ Tourism and Travel Management
- ◆ Services Marketing

#### Field -based Compulsory Courses

- ◆ Dissertation



**Dr. Prita D. Mallya**

Principal

M.A.(Economics), M.Phil (Economics),  
Ph.D. (Management Studies)**Dr. Sanjay P. Sawant Dessai**

Vice-Principal

M Com, Ph.D.

**DEPARTMENT OF COMMERCE****Ms. Nirmala Gopinathan**Associate Professor  
M.Com, M.Phil.**Dr. CA Subrahmanya Bhat**Associate Professor  
M.Com,B.Ed,C.A, Ph.D**Dr. Lina Sadekar**Associate Professor  
M.Com, Ph.D**Dr. Shami Pai**Associate Professor  
M.Com, Ph.D**Ms. Anjali Sajilal**Associate Professor  
M.Com, PGDFM**Ms. Shilpa Mense**Associate Professor  
M.Com, M.Phil**Dr. Manoj S. Kamat**Associate Professor  
M.Com, Ph.D**Dr. Edwin B. Barreto**Associate Professor  
M.Com, Ph.D**Dr. Rodney D' Silva**Associate Professor  
M.Com, Ph.D**Ms. Sheetal D. Arondekar**Assistant Professor  
M.Com**Ms. Maithili S. Naik**Assistant Professor  
M.Com**Ms. Preksha Chopdekar**Assistant Professor  
M.Com,B.Ed**Ms. Prachi Kolamker**Assistant Professor  
M.Com**Ms. Pooja Shanbhag**Assistant Professor  
M.Com**Ms. Deepa C. Talawar**Assistant Professor  
M.Com**Ms. Smita S. Marathe**Assistant Professor  
M.Com**DEPARTMENT OF ECONOMICS****Ms. Lydia Menon**Associate Professor  
MA (Economics), LLB,  
PG Diploma In English Studies**Dr. Lira M. Gama**Assistant Professor  
MA (Economics), Ph.D**Dr. B. P. Sarath Chandran**Associate Professor  
MA (Economics), M.Phil, Ph.D.**Dr. Vishal Chari**Assistant Professor  
MA (Economics),M.Phil,Ph.D**Ms. Roohi Khan**Assistant Professor  
MA (Economics)**Ms. Poorva Gude**Assistant Professor  
MA (Economics)**Ms. Ruchira Fal Desai**Assistant Professor  
MA (Economics)



## DEPARTMENT OF COMPUTER SCIENCE(BCA)

**Mr. Sunil Naik**  
Assistant Professor  
M.Sc.(Electronics),MCA

**Ms. Ekta Agarwal**  
Assistant. Professor  
BE(Comp Sc),MCA,MDBA

**Mr. Sumit Kumar**  
Assistant Professor  
MCA, PGDDE

**Ms Namita Neurenkar**  
Assistant Professor  
M.Sc.(Electronics), PGDST

**Ms. Pooja Pai Khot**  
Assistant Professor  
MCA

**Mr. Gajanan Nial**  
Assistant Professor  
MCA, M.Tech

**Ms. Sweta Verenkar**  
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M.Sc. (IT),M.Phil (Comp. Sc.)

**Ms. Annette Santimano**  
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M.Sc.(IT)

**Ms. Namrata V. Haldankar**  
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**Ms. B. Tabsum**  
Assistant Professor  
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**Mr. Maxwell Wilfred Pinto**  
Assistant Professor  
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**Ms. Lorraine Correa**  
Assistant Professor  
MA (English)

## DEPARTMENT OF FINANCE (BBA)

**Ms. Snehal Jadhav**  
Assistant Professor  
MFS

**Ms. Swati Damodar Bhat**  
Assistant Professor  
MBA (FS)

**Ms. Cinola Vaz**  
Assistant Professor  
M.Com

**CA Aup Borkar**  
Assistant Professor  
B.Com, CA

**Ms. Ashiwini Korde**  
Assistant Professor  
MBA(FS)

**Ms. Lizia Gomes**  
Assistant Professor  
M.Com

**Mr. Abhinay Pai**  
Assistant Professor  
M.Com

**Ms. Rosena Fernandes**  
Assistant Professor  
MBA(FS)

**Ms. Yamini Dalvi**  
Assistant Professor  
BA,LLB,LLM

**Ms. Sonia Kalekar**  
Assistant Professor  
MA,B.Ed

## POST GRADUATE DEPARTMENT OF COMMERCE

**Ms. Shameem Mohammed Javed Memon**  
Assistant Professor  
M.Com

**Ms. Sheryl da Silva**  
Assistant Professor  
M.Com, B.Ed

**Mr. Frazer Taylor**  
Assistant Professor  
M.Com

**Ms. Nicole Marie Coutinho**  
Assistant Professor  
M.Com



## DEPARTMENT OF INFORMATION TECHNOLOGY

**Ms. Sharmila Kunde**  
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B.E.(Computer Science)  
M.Sc.(IT)

**Ms. Manisha Borkar**  
Assistant Professor  
MCA

## DEPARTMENT OF MATHS AND STATISTICS

**Ms. Mamta Kumari**  
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M.Sc.(Maths)

**Ms. Ulpa U. Waingankar**  
Assistant Professor  
M.Sc.(Maths)

## DEPARTMENT OF ENGLISH

**Ms. Gauravi Keni**  
Assistant Professor  
MA (English)

**Ms. Desiree Maria Savia  
Dias**  
Assistant Professor  
MA (English)

## DEPARTMENT OF LAW

**Ms. Siddhi Parodkar**  
Assistant Professor  
LLM

**Ms. Samantha Noronha**  
Assistant Professor  
LLB,LLM

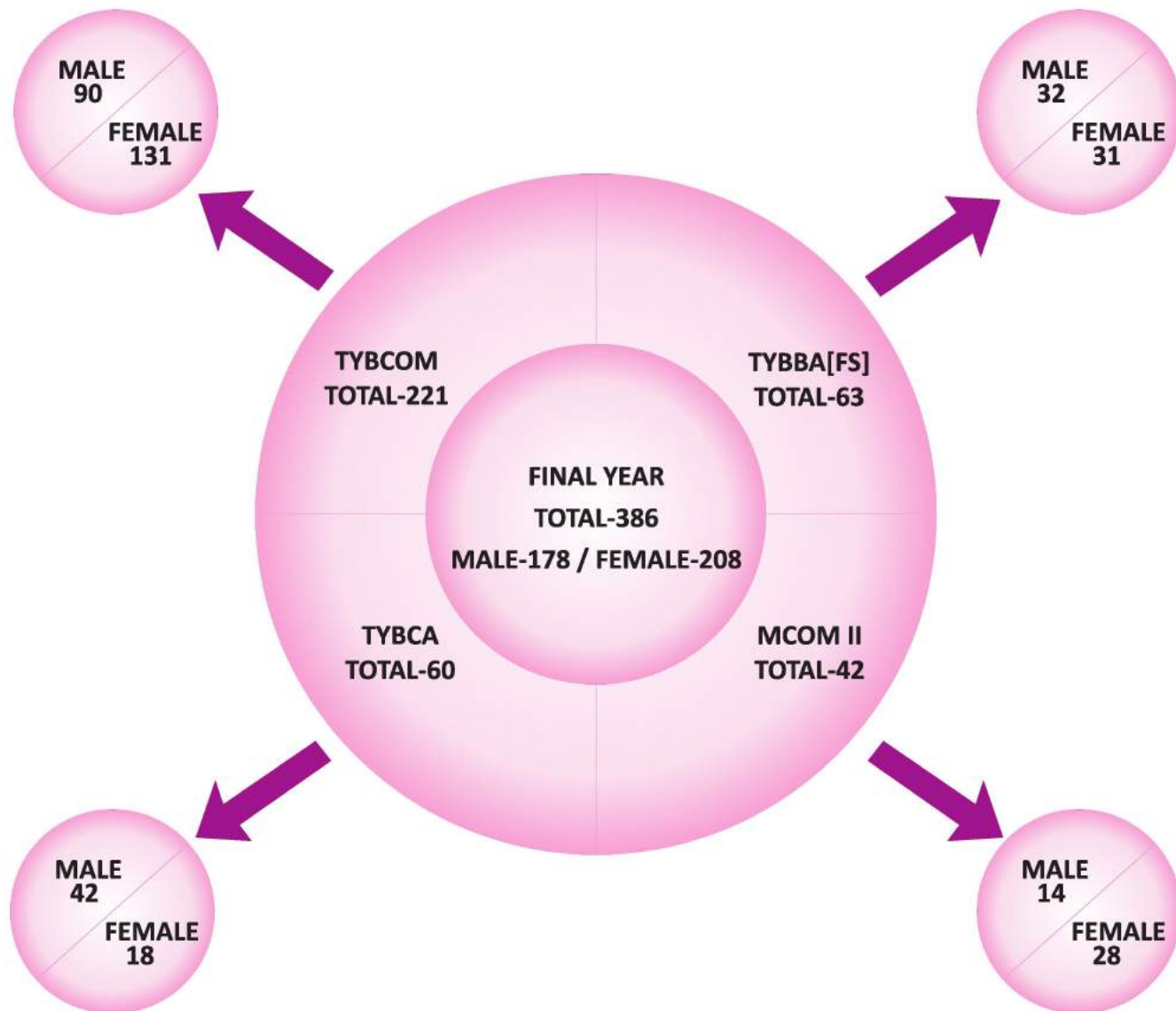
DEPARTMENT OF ENVIRONMENTAL  
STUDIES

**Ms. Reshma Bandekar**  
Assistant Professor  
MA(Geog),PGDGIS

DEPARTMENT OF PHYSICAL EDUCATION  
& SPORTS

**Mr. Sudhakar Naik**  
College Director of Physical  
Education & Sports  
M.Com, B.P.Ed







## STUDENT ACHIEVEMENTS



**Mr. Gaurav Manohar Shewakramani**  
**Goa University Gold Medal for**  
**securing the FIRST RANK at**  
**B.Com April 2017 Examination**



**Ms. Milka Pereira**  
**ICAI Gold Medal for**  
**securing the highest marks in**  
**Accountancy group of papers at**  
**B.Com April 2017 Examination**

### STATE LEVEL CHAMPIONS- 2017-18

#### Organised by Goa University

- ♦ Won Men's Inter-Collegiate Judo championship for the fifth year in succession.
- ♦ Won Men's and Women's Inter-Collegiate Badminton Championship.
- ♦ Won Men's Inter-Collegiate Handball Championship .
- ♦ Won Women's Inter-Collegiate Basketball championship.
- ♦ Won Men's Inter-Collegiate Baseball Championship .
- ♦ Won Third place in Inter-Collegiate Taekwondo Championship.
- ♦ Won Third place in Inter-Collegiate Cycling.
- ♦ Two silver and three bronze medals won by Women's Judo team.
- ♦ Won Men's Judo Championship organized by Goa Judo Association.



**Mr. Harshad Chari**  
**Ms. Pranita Sawant**  
**Secured First Position**  
**at S-Capade 5.0**  
**National Level Project Exhibition**



**Ms. Bharati Prasad**  
**Represented India**  
**in International Martial Arts**  
**at Dubai**



## PARTICIPATION AT ALL INDIA LEVEL

- ♦ Digamber Bondre of M.Com Part II won Silver Medal at West Zone Power Lifting.
- ♦ Emilia Silveira of F.Y.BBA(FS), Rachel Raposa of F.Y.B.Com, Tejan Fallari of S.Y.B.Com participated at All India Badminton Tournament.
- ♦ Omprakash Chauhan of F.Y. B.Com, Aditya Suryawanshi of F.Y. B.Com, Rohit Naik of S.Y. B.Com, Vrusaj Talaulikar of F.Y. B.Com (under 19) and Sankesh Bhagat of F.Y. B.Com participated at All India Cricket Tournament.
- ♦ Sita Bhardwaj of T.Y. B.Com and Shivam Amonkar of S.Y. B.Com participated at All India Inter University Championship in Cricket.
- ♦ Deepak Ashanagar, Shubham Salunke of S.Y. B.Com and Jessly Fernandes of S.Y. BCA participated at All India Handball Tournament.



**Mr. Manthan Kutkar**  
Captain of Goa State  
under 19 Cricket Team



**Mr. Suyash Prabhudessai**  
Participated at  
All India Ranji Cricket

- ♦ Cadet Rohit Pagui and Ldg Cadet Purushotam Narvekar participated in Republic Day Parade 2018 at New Delhi .
- ♦ Cadet Captain Amrut Virdikar attended the All India Nausainik Camp. He won second place in drill competition.
- ♦ Mr. Siddharth Kamat won Excellent Presentation Prize at the Regional Business Plan Competition organized by ICreate.
- ♦ Ms. Michelle Hazel Furtado and Mr. Vidyadhar Nath Tripathi won first place in Quiz Competition organized by SEBI.
- ♦ Aarti Parlekar and Shaurya Sawardekar won the third place at State level Paper presentation on the topic 'India: World's Largest Youth Population' organized by Chowgule College.
- ♦ BBA(FS) students won second place at Magnify event of Don Bosco College, Goa.
- ♦ Aniket Daddikar won first place in solo singing competition at Govt. College, Borda.
- ♦ Business Communication students won second place at the event 'THE FIRST TAKE 2k18' of DM's College, Mapusa.
- ♦ Mruga Naik and Valen Tapia represented Goa in the Konkani Poetry Recitation (Kavita Trust) held at Mangalore.
- ♦ 14 cadets of NCC Army along with ANO Dr. Sanjay P Sawant Dessai attended Trekking camp at Netharhat Jharkhand.





- Accenture • Agarwal Group of Companies • Airport Authority of India • AW Faber-Castell(I) Pvt Ltd • MRF Limited
- Bank of Baroda • Caculo Group • Bank of New York Mellon, Pune • Central Bank of India • Muthoot Finance Ltd.
- Coastal Honda • Corporation Bank • Crescent IT Solutions • D-Link India Ltd. • eClerx Services Limited • Federal Bank Ltd.
- Goa Police • HDFC Bank Ltd. • Goa Marriott Resort & Spa • Goa University & its Affiliated Colleges • Hero MotoCorp Ltd.
- Hewlett-Packard • Hero MotoCorp Ltd. • ICICI Bank • IBM Global Services • IDBI Bank Ltd. • Axis Bank
- ING Vysya Bank Ltd. • IFB Industries Ltd. • IndusInd Bank • Imperial Wealth Services • Infosys BPO Limited • Infosys Limited
- ING Vysya InterGlobe Aviations Ltd • LIC of India • Jet Airways (India) Ltd. • International Maritime & Trading Pvt Ltd
- Konkan Railway Corporation • Kenilworth Beach Resort & Spa • Lokmanya Multipurpose Co-operative Society Ltd. • HSBC
- Madgaum Urban Co-Operative Bank Ltd. • Mahalaxmi Builders & Developers • Max Life Insurance Co. Ltd • Cipla Limited
- NUSI Wockhardt Hospital, Goa • National Conveyor Belt Splicing Company - NACON • Online Productivity Solutions Pvt. Ltd
- Parle Agro Pvt. Ltd. • PepsiCo India • Persistent Systems Ltd. • Princes Cruise Lines Ltd. • Saraswat Co Operative Bank Ltd.
- Putzmeister Concrete Machines Pvt Ltd • Radisson Blu Resort • Ranbaxy Laboratories Limited • Revankar Constructions
- RNA Corp. • Royal Caribbean Cruises Ltd. • Royal Orchid Hotels • Royal Palms • Projects Today • Wipro Limited
- State Bank of India • Sewells Group ,Mumbai • Smartlink Network Systems Ltd • State Directorate of Craftsmen Training
- The Zuri White Sands Goa Resort & Casino • Idea Cellular Ltd. • Syngenta India Limited • Synapse Information Services Pvt Ltd
- Times Of India • Tulip Group of Companies • Various Departments of Government of Goa • Yes Bank Limited
- Vedanta Limited • Various Schools, Secondary & Higher Secondary Schools of Goa • Taj Exotica -Goa • Quadros Motors Pvt. Ltd.



I can proudly and confidently say that the years I spent as a student were the most exciting and eventful years of my life; Not just academically but also in terms of extra-curricular activities. We were always encouraged to think and explore beyond the bookish knowledge and to participate in various events so that we could get the taste of the competition we are in. The college placement cell presented us the opportunity to appear for interviews at the top IT firms which gave my career a much needed boost after graduation. I am thankful to my teachers for supporting and guiding me throughout my journey.

Mr. Subrai Sambary,  
Software Engineer, Tech Mahindra Ltd, Pune.

I laid the foundation of my career in Damodar college. The institute got me ready for the world. I vividly recall great memories of my time spent there be in the educational sphere or the cultural and sports activities. The economics club that we started in the college will always be a special memory.

C.A. Pankaj Kakode  
Kakode Consultants Pvt. Ltd.

It's a matter of pride to have Shree Damodar College of Commerce and Economics as my Alma mater - A college which arguably is passionate about long-term success of its students. I was fortunate enough to get a job offer through its career and placement cell.

Ibtisam Shaikh  
BBA 2017

The 3 years were best years of my educational life. In our final year CP Cell organized courses to train us for interview and the office environment. The resource persons were knowledgeable, experienced and despite the time constraint they managed to give individual attention to all of us. From writing a CV to proper way to exit an interview, every aspect of job hunting was broken down and explained. The course helped me and made me confident in pursuing my career. I hope CP Cell continues to hold trainings like this in future.

Harshad Chari  
MCA, Goa University

## ALUMNI SPEAK



I strongly believe that Damodar college is the best college in Goa. Those 3 years were amazing years of my life. We were blessed with best professors who guided us throughout. Beside that college gave good memories, faithful friends and a sense of confidence to face the challenges and turbulence in life. Proud to be a Damodarite....

Mr. Dattaraj Karwarkar  
Dy. General Manager,  
The Madgaum Urban Co-op Bank Ltd

Through our committed and dynamic Placement cell, I got placed in the prestigious and well established ICICI Bank, as a sales officer which has transformed me professionally. It has improved my communication skills and boosted my confidence, which helped me to build networks of people working in different area. This has also inspired the spirit of entrepreneurship in me.

Siddhi Canaiaik  
MCOM 2017

"DAMODARS"..A temple of knowledge. This institute provided with such foundation which facilitated in the process of channelising my potential towards the right path. Those great teachers from whom I imbibed great insights. I credit this institute with the ultimate reward for that everlasting impact which indeed made me scale new heights in my life.

Dr. Smita Hede Sanzgiri  
Associate Prof.  
GVM's GGPR College.



Name of the Company	No. of Students Placed	Programme			
		B.Com	BCA	BBA(FS)	M.Com
Bull's Eye Investment Corp	13	3		8	2
Milestone Financial Consultants	5	1	1	3	
Doshy's Living Concepts	6	5	1		
Agarwal Group of Companies	1		1		
Mangal Analytics and Research Consulting Pvt. Ltd.	3				3
CIPL	1		1		
Imperial Wealth Services	2			2	
Shriram Transport Finance Company Ltd.	2			2	
ICICI Prudential	2	1	1		
Virtual Web Technologies	1	1			
<b>TOTAL</b>	<b>36</b>	<b>11</b>	<b>5</b>	<b>15</b>	<b>5</b>





- **Orientation Programme for the Final Year students of B.Com, BCA, BBA(FS) & M.Com-II from 24th June to 1st July 2017.** The aim was to explain the objectives of the Cell and the importance of students' involvement in the various activities of the Cell.
- **Career Guidance Session – I “Strategies to crack Entrance Exams” By T.I.M.E on Bank Recruitments by Mr. Malcolm Dias on 12th & 13th July 2017.**
- **Career Guidance Session – II “Strategies to crack Entrance Exams” By Maxxcell Institute on MBA - Path to Career Advancement by Mr. Shyam Manavat , M.D Maxxcell Institute on 14th July , 19th July 2017 and 14th August 2017.** The session was an eye opener highlighting how MBA allow the degree holder to easily weave into any field of industry to choose their career path.
- **Address by Wing Commander Snehal Kamat on Indian Air Force as Challenging Career Option on 31<sup>st</sup> July 2017.** A proud moment for the faculty members as Alumnus of Damodar College who graduated from first batch of BCA department marched ahead to join Indian Defence Services.
- **Session on Company Secretary as Career Option by Adv. S Ramarao, Senior Faculty and ICSI Certified Councilor and Ms. Garima Vasudevan, Practicing Company Secretary & Ex Student of Damodar College on 22nd September 2017.** The Resource person threw light on the various career opportunities available in the field of Company Secretary.
- **Module I - Training on Soft Skills by Ms. Caroline Stewart Silva certified trainer from Impact Training Solutions from 14th August to 22nd September 2017.** The training covered the following topics. Session 1 Emotional Intelligence and Anger Management & Self Control, Session 2 Time Management & Stress Management, Session 3 Self Motivation, Session 4 Taking Ownership & Responsibility and Leadership Skills.
- **Module II - Training on Soft Skills by Ms. Caroline Stewart Silva certified trainer from Impact Training Solutions from 25th September 2017 to 11th January 2018.** The sessions included the following topics. Session 1 The Art of Communication which included listening skills, Body Language and Power of Concentration, Session 2 Social Etiquette & Mannerisms, Teamwork & developing interpersonal skills, Session 3 and Session 4 on Resume Writing and Email Etiquettes.
- **Module III - Training on - Campus to Corporate by Ms. Priyanka Row from Priyanka Row Image Consultants from 4th December 2017 to 6th February 2018.** The training session included Pre Coaching session for students by the trainer, session 2 was on Business Dressing, session 3 focussed on Art of First Impression, session 4 Vocal Impact, session 5 CV writing and Interview Skills, session 6 Business Etiquette & Dining Etiquette, session 7 Grooming Personality and lastly Mock Interviews were conducted in campus by experts to train students for Placement Interviews. **Mr. K. D. Row, Ex Chairman GPSC** conducted Mock Interviews on 20<sup>th</sup> January 2018, 3<sup>rd</sup> February 2018 and 6<sup>th</sup> February 2018 in college campus. We acknowledge the presence of Mr. Row as an expert for guiding our students in their career advancement.
- **Bank Entrance Exam Training by Time from 18<sup>th</sup> December 2017.** The Career and Placement Cell has signed MOU with the Goa Education Services (Licensee of T.I.M.E. Pvt. Ltd.) to provide on campus training to the students focused in Bank Recruitments, to crack the Entrance Exams of various Nationalized banks. 33 students have registered for the training in the first batch.
- **MCA Entrance Exam Training for BCA Students by Mr. Sunil Naik, Mr. Sumit Kumar, and Mr. Gajanan Nial, Asst. Prof., Computer Science Department.**
- **Pre-Recruitment Session on different Career Options**



# THE CAREER & PLACEMENT CELL TEAM

## Principal

**Dr. Prita D. Malliya**  
principal.sdcc@vvm.edu.in

## Vice-Principal

**Dr. Sanjay P. Sawant Dessai**  
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## Convener

**Ms. Namita Neurenkar**  
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## Placement Officers

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8879797724

**Ms. Shameem Memon**  
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9860612356



## **Student Coordinators**

**Mr. Sidharth Kamat**  
-TYBCom A

**Ms. Sanika Chowgule**  
-TYBCA A

**Ms Simran Khan**  
- TYBBA A

**Ms. Aarti Parulekar**  
-TYBCom B

**Mr. Pratik Kolvenkar**  
-TYBCA B

**Mr. Ashwet Phadte**  
- TYBBA B

**Mr. Akshay Mutturaja**  
-TYBCom B

**Mr. Yogesh Yadav**  
-TYBCom C

**Mr. Shankar Verlekar**  
-TYBCom D

**Mr. Sidraya Naik**  
-M.Com Part II

**Ms. Ankita Honawarkar**  
-M.Com Part II



VVM's

Shree Damodar College of Commerce & Economics, Margao – Goa

Placement Fair – Wednesday, 28<sup>th</sup> February 2018

*(Please Refer to Placement Process on the Next Page)*

## Organization Details

Organization Name: \_\_\_\_\_

Brief Description: \_\_\_\_\_

Address: \_\_\_\_\_

Fax (if any): \_\_\_\_\_

Website (if any): \_\_\_\_\_

Email id: \_\_\_\_\_

## Contact Person Details

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Contact No: \_\_\_\_\_

Email id: \_\_\_\_\_

## Job Specific Details (For each Job Type)

Job Designation: \_\_\_\_\_

Job Description: \_\_\_\_\_

Job Nature: \_\_\_\_\_

No. of Vacancies: \_\_\_\_\_

Key Skill sets required: \_\_\_\_\_

Expected Qualification: B.Com / BCA / BBA(Financial Services) / M.Com

Package on Offer: \_\_\_\_\_

Selection Process (Please specify briefly the entire selection process along with number of rounds for selection)

\_\_\_\_\_  
\_\_\_\_\_

## Special Requirements (if any)

\_\_\_\_\_  
\_\_\_\_\_





**Recruiters are requested to fill the enclosed 'Recruitment Registration Form (RRF)' and send it to the College by email on or before February 8<sup>th</sup>, 2018.**

- Student Pre-Registration will start on February 10th, 2018 after the Recruiters' Profiles are displayed in the College.
- Interested students will fill in a Student's Registration Form and submit it to the Placement Cell with their résumé.
- Recruiters may, in accordance with their own policy, conduct a Recruitment Process of their preference: Interviews, Group Discussions, and Written Tests etc...
- Recruiters may conduct a pre-placement session on a mutually agreed date and time before the placement fair.
- Please note that all Recruiters will be conducting the selection process simultaneously and it may happen that a particular candidate may opt for more than one company. In view of this, Recruiters may conduct the selection process preferably in 3 slots (viz. 10.00 – 12.00, 12.30 – 02.30, and 02.30 – 04.00), if required.
- In the event the process cannot be completed on the same day, the concerned Recruiter may continue on mutually agreed date and time.
- Recruiters shall, as far as possible, adhere to the process mentioned in the RRF. Any change in the Recruitment Process of the Recruiter may be communicated to the Placement Cell well in advance.
- Recruiters are requested to mail or deposit with the Placement Cell, their list of selected candidates along with a list of wait-listed candidates, in order of their preference by March 10th, 2018.
- All communication with students must necessarily be through the Placement Cell. Recruiters are requested not to communicate any offers directly to the candidates.
- Recruiters are requested to issue a letter of offer to the selected candidates at the earliest.
- Selected candidates who feature on more than one Recruiter's List will have the liberty of accepting the offer of their choice.
- In the event of a selected student not joining a Recruiter, for any reason whatsoever, the candidates on the waiting list will be elevated. This will be done according to the order of preference given by the recruiters. The final decision of the candidates will thereafter be intimated to the Recruiters.



## PLEASE NOTE

- ♦ Vacancies once specified in the RRF by the Recruiters, may kindly be adhered to, in order to avoid inconvenience.
- ♦ The Recruiter may please supplement the selection list along with the wait-list of candidates.
- ♦ The Placement Cell and the College cannot be held responsible if, after acceptance, a candidate does not join a Recruiter.
- ♦ Students selected by the recruiters will be able to join the organization only after completion of the final exams held in March-April 2018.



**VidyaVikas Mandal's**

**SHREE DAMODAR COLLEGE OF COMMERCE & ECONOMICS**

**Shree Damodar Educational Campus, G.R. Kare Road, Tansor, Comba, Margao, Goa- 403601**

**Tel: 0832-2714224 E-mail: [principal.sdcc@vvm.edu.in](mailto:principal.sdcc@vvm.edu.in) Website: [www.damodarcollege.edu.in](http://www.damodarcollege.edu.in)**

**VVM's Shree Damodar College of Commerce & Economics invites**

Companies, Banks, Financial institutions, Agencies, IT Companies & other commercial establishments to participate in the **PLACEMENT FAIR** to be held at the College Campus on

**Wednesday 28<sup>th</sup> February 2018**

- ♦ The College offers the B.Com, BBA(Financial Services), BCA and M.Com programmes of Goa University.
- ♦ Approximately 380 students will be graduating from these programmes in April 2018
- ♦ All students who have specialised in Accountancy have Tally certificates
- ♦ All students have completed at least one add-on certificate course in the area of their specialization
- ♦ No fees, no charges for your participation as recruiter.

**Please contact us at any of the following numbers to book a space at the Placement Fair.**

**9881254839, 9657711951, 9545584550, 9637230244, 8879797724, 9860612356**

**Email: [sdcce.placementcell@vvm.edu.in](mailto:sdcce.placementcell@vvm.edu.in)**



## **CONTACT US**

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**Shree Damodar College of Commerce & Economics**  
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Placement Cell E-mail: [sdcce.placementcell@vvm.edu.in](mailto:sdcce.placementcell@vvm.edu.in)