



Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics

E-Newsletter

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Mr. Gajanan Nial – Editor



Guest Lecture on Careers in Insurance

2nd Jan 18

A Guest Lecture on **Careers in Insurance** was organized for the students of F.Y.B.Com 'A' on 2nd January 2018. The resource persons for the session were **Mr. Nagaraj Naik– Financial Advisor, and Mr. Ravindra Tomar Branch Manager of SBI Life Insurance.**

Mr. Deep Prabhudesai introduced the speakers. Mr. Nagaraj Naik explained the basics of insurance, and impressed upon students the importance of buying an insurance policy.



Mr. Ravindra Tomar explained the importance of financial planning and how buying an insurance policy will provide financial security to the policyholder. He also explained the career opportunities in insurance sector. He mentioned that being a life insurance agent is a part time job and therefore even students can become agents and get the benefit of earning while learning.

The session ended with the vote of thanks proposed by Mr. Deep Prabhudesai.

NITI SAMVAAD

3rd Feb 18

The College organized **Niti Samvaad, a National Under-Graduate Student Colloquium and Competition** on 3rd February 2018. "Niti-Samvaad" translates as Policy Dialogues and was contemplated as a ground for discourse on policy-making aimed at providing a national platform to students across the country to publicly present their independent and informed views on policy issues concerning the Indian Economy.



Over the years the College has organized various inter-collegiate events and cultural events but Niti Samvaad is the first progressive step that is purely academic and

encourages students to formulate their opinions on issues of relevance with respect to the Indian economy, remarked Principal Dr. Prita Mallya. Dr. Manoj Kamat, the Convenor for Niti Samvaad presented the framework and introduced the Colloquium. Ms. Pallavi Dempo, the Executive Director of Dempo Industries Ltd. inaugurated the event. CA Sheela Gaunekar, President of Vidya Vikas Mandal, welcomed the Chief Guest and the participants and shared the progress made by Vidya Vikas Mandal and its institutions over the years. Ms. Pallavi Dempo congratulated the College for the attempt to kindle the spirit of research in young minds. She observed that this is the first such event in Goa, and stressed the need to encourage greater participation in such events.

The two themes provided to students for Niti Samvaad 2018 were, **GST in India: Gains or Pains** and **The Role of the Manufacturing Sector in India's Economic Growth**. Christ University Bangalore, M.E.S College, DM's College and Parvatibai Chowgule College participated in the colloquium. The competition was divided into three rounds. For Round 1, participants were asked to create a research paper; Round 2 was a technical round wherein they were questioned and judged by CA Pankaj Pai Kakode, CA Kalpak Valaulikar and Dr. George Ambaloor. In Round 3, the participants were asked to present their technical write-up in layman's language to judges Sharmad Raiturkar, Suchita Malkarnekar and Shraddha Hegde. Students of Christ University Bangalore were adjudged the overall winners of Niti Samvaad, 2018 with M.E.S. College Vasco as runners up. Among the individual awards, Anurav Singh (Christ University) won the Best Speaker - Technical Session, Arvind Shanmungam (Christ University) won Best Q&A Session award, Christ University won the Best Paper Award, Aarti Bilani DM's College won the Best Logical Speaker Award, while Sidharth S. (Christ University) won the Best Non Technical Speaker Award.

The Valedictory Ceremony of the Colloquium was graced by the presence of **Mr. Sashwat Gupta Ray, Editor of Gomantak Times**. Mr Ray spoke about the need to inculcate the spirit of research in students. He advised the students to look for the "Why and How" behind every matter of importance.

Giving his feedback, Mr. Navin Kumar, faculty member of Christ University, Bangalore observed that everything from the brochure to conducting the competition was well thought out and very well organized and said that they were overwhelmed by the hospitality provided to him and his team. Dr. Sanjay Sawant Dessai introduced the guests for the function, Ms. Lydia Menon and Dr. Lira Menezes Gama proposed the vote of thanks while Ms. Poorva Gude, Ms. Prachi Kolamkar and Ms. Sonia Mascarenhas compered the event.



Guest Lecture On Digital Forensics

5th Feb 18

A guest lecture on **Digital Forensics** was conducted for students of F.Y.B Com (Computer Applications) by **Mr. Anil Colaco**, a **Certified Information Systems Security Professional**



on 5th February 2018. The resource person was welcomed and introduced by Ms. Sharmila Kunde, Assistant Professor, Dept of Information Technology.

Mr. Colaco briefed the students about different types of cybercrimes that are on the rise. He explained what digital forensics is all about, and the various phases involved in forensics.

He demonstrated various tools used in forensics such as Write Blocker device, use of hashing software and tool used to detect a stolen removable storage device.

The talk was well received by the students. 40 students from FY B.Com Div A and B attended the session. Ms. Sharmila Kunde proposed the vote of thanks.

Seminar On Treasury And Cash Management

8th Feb 18

The **BBA(FS) Department** of the College organized a seminar on the topic **Treasury and Cash Management** on 8th February 2018 from 11:00 a.m. to 1:00 p.m. in GD Auditorium. The resource person for the seminar was **Mr. Trevor Pinto**, **Retails Trade and Foreign Exchange Department of HDFC Bank, Goa.**



Ms. Shivani Sharma of TYBBA(FS) introduced the speaker to the audience. The resource person briefed the students on the need of treasury and cash management. He also enlightened students about forward contracts in international trade and legal requirements for exports and imports.

A total of 77 students attended the session. The seminar concluded with a vote of thanks delivered by Ms. Shanvi Kunkaliencar of TYBBA(FS).

National Level Workshop on IoT

8th -9th Feb 18

The **Department of Computer Science** of the College organized a two-day **National Level Workshop on Internet of Things** on February 8th and 9th 2018. The workshop was organized in collaboration with Innovation Cell, IIT Mumbai and Robokart. The College has signed an MOU with Robokart - reach partners of E-Cell IIT Mumbai to conduct skill-based certificate courses for students.

The resource person was Mr. Nabeel Qreshi, a practicing engineer and researcher at Robokart in

the latest trends of Information and Technology.

54 students along with 8 faculty members participated in the workshop. Participants of the workshop received indepth understanding and sufficient hands on training in IoT. Mr. Nabeel began by introducing micro-controller, microprocessor with emphasis on Arduino micro-controller . The entire workshop was centered around this micro-controller. Students were given a hands-on tutorial in LED Blinking, controlling DC motor, interfacing temperature sensor and calibrating room temperature, potentiometer. Wi-Fi setup, with home automation (blinking, motor, buzzer)

The participants were also given an assignment. On assessment of the assignment, 11 students viz. Dharmesh Tyagi, Akshay Verlekar, Vinayak Juwarkar, Akshay Bhosle, Semuilla Yallapur, Zameer Shaikh, Shaunak Bale, Sangharsh Lollienkar, Tushar Karishetty, Siddhant Kholkar and Moni Kumari were selected for internship at Robokart, Mumbai.

The participants found the workshop very useful as it focused on practical issues related to IoT, giving them a competitive advantage over their peers when they step into their professional life in the corporate world. The workshop opened up another avenue for students to consider IoT as an entrepreneurial endeavor.



Annual Awards Day

10th Feb 18

The **Annual Awards Day** of the College was held on 10th February 2018. **Mr. Paresh Joshi, Vice President, Murgaon Education Society**, was the Chief Guest for the function. CA. Sheela H.N. Gaunekar, President of Vidya Vikas Mandal, presided over the function.



In her welcome address CA. Sheela H.N. Gaunekar gave a brief background of the Mandal and highlighted the major changes that had been brought in over the last two years. The General Secretary, Students' Council, Mr. Jay Nagvenkar, General Captain, Sports Council, Mr. Rajdeep Dessai, and General Secretary Cultural Council, Mr. Rohan Morye presented the reports of the three major student bodies.

Principal Dr. Prita Mallya, presented the annual report of the College, and congratulated all the students and faculty members for their various achievements throughout the year. Her presentation highlighted the achievements of the faculty and students, the various events / seminars / conferences conducted by various Departments of the College.

Chief Guest, Mr. Paresh Joshi started his address by expressing his appreciation and

commended Principal Dr. Prita D. Mallya, the management, staff and students of the College for the long list of achievements and activities conducted by the college.

Mr. Joshi emphasized that students should take up the responsibility to use technology in a constructive manner and contribute towards bringing about a change in the country. He also highlighted the importance of cleanliness. Mr. Joshi concluded by expressing that there should be no discrimination on the basis of caste. He strongly felt that the caste of the person should be determined by his knowledge and academic achievements and all of us should mention a generic caste called human being. Later he gave away trophies and certificates to all the achievers who brought laurels to the institution in academics, sports, cultural activities, NCC and NSS.



The programme concluded with the vote of thanks proposed by Dr. Edwin Baretto, Convenor, Students' Council, followed by the National Anthem.

Extension Activity for Govt. High School, Usgao

15th Feb 18

As an extension of the **Young Leaders Programme**, on request of Government High School, Usgao, the BBA(FS) Department conducted a **session on Banking, Savings, Investment and Marketing** on 15th February, for the students of the GHS, Usgao in the College Campus.



15 Students of GHS, Usgao with 2 teachers attended the same. Students from Third Year BBA(FS) conducted the programme. Students used teaching methodologies like PowerPoint presentations, role plays, games and other such activities.

Students of GHS thoroughly enjoyed the interactive sessions. It was also a great learning experience for the students of the BBA(FS) Department.

BBA(FS) Department looks forward to carry out more such activities for the betterment of society.



Talk on Management Information Systems

15th Feb 18

The **Computer Science Dept.** of the College organized a talk on 15th February in the subject of Management Information Systems for the BCA Final Year students. The guest speaker was **Mr. Udayan Guha, General Manager Service-IT Head of Digisol System Limited** and also a certified crime prevention specialist.



The session began with the introduction of the speaker by Ms. Prachita Nayak, a Third Year student. Mr. Guha introduced topics such as Data Selfie and Work Force Management. The session then went into detail on the layers of management namely Strategic, Tactical and Operational. Mr. Guha provided real life examples to make it easier for the students to grasp the concepts.

Mr. Udayan also provided valuable tips on Internet Security and Data selfie. Asst. Professor Ms. Pooja Pai Khot proposed the vote of thanks. The session ended with an interaction session.

Certificate Course in 'Microsoft Excel in Finance'

23rd Jan- 16th Feb 18

The **BBA(FS) Department** organized a **Certificate Course in MS Excel in Finance** for students of SY BBA(FS) from 23rd January to 16th February 2018.

CA. D. Shravan Swarup, B.Com, ACA, DISA(ICAI), Partner at Marathe Rao & Swarup, Chartered Accountants conducted the course. The topics covered were keyboard shortcuts and navigation in Excel, building flexible formulas in Excel which included absolute referencing, logical statements, also included the data management and analysis within Excel like data sorting and filtering and sum if, data mining in Excel using vlookup and also working with text and dates in Excel. Besides, the course also covered creating macros, data validations, trial balance mapping and also spreadsheet debugging skills that included detecting unnecessary macro creation, fixing and eliminating excel errors and other financial functions.

The course was conducted in two sessions of one and half hour each. The attendees developed Excel skills to analyze, rank and disaggregate large volumes of data. The course also addressed theoretical concepts and provided practical experience to succeed in today's demanding business environment. Faculty members of M.Com and BBA(FS) also attended the course.

ANANTARA 2018

17th Feb 18

The Students' Council and **Cultural Council** of the College organized a 1-day State Level Intercollegiate event **Anantara 2018** at Ravindra Bhavan. The student officials, event managers

and more than 200 volunteers worked tirelessly for almost two months to make this event the



best it could be. Team spirit, coordination and cooperation among the students were the basic ingredients which made this event a super success. There was spark, spirit, stamina, strength in the air.

The mega event Anantara 2018 was a mix of 14 events: Whiplash-Battle of Bands, Mr. & Ms. Anantara, Born From A Boom Box-Group Dance, Defile De Mode-Fashion Show, Toca Discos-Turn Table, Chef Anantara, Lit Quest, Tela De Pintura-Canvas Painting, Monetary Planover-Business Plan, Brainsparx Quiz, Freeze The Moment-Photography, Nukkad Act-Street Play, Strength Mania, Tug of War and Tie Breaker.

The **Inaugural Ceremony** was graced by the presence of **Shri Luizinho Faleiro, former Chief Minister of Goa and present MLA of Navelim Constituency**. Principal Dr. Prita. D. Mallya welcomed the gathering. President of Vidya Vikas Mandal, CA (Mrs.) Sheela Gaunekar addressed the gathering and conveyed her best wishes to all the participants. Mr. Faleiro in his message emphasized the need to look beyond classroom learning and develop the skills required to keep pace with the changing scenario. Anantara 2018 was declared open by the click of a mouse by Mr. Falerio to raise the curtain for the event.

Finally, after all the hustle and bustle, running and racing, singing and dancing, gaming and sporting, quizzing and debating, winning and losing, the event came to a climax at the prize distribution ceremony where St. Xavier's College was declared the winner, Rosary College of Arts and Commerce was the first runner up and Parvaitbai Chowgule College of Arts and Science was the second runner up. The **Chief Guest** for the **Valedictory Function** was **Mr. Dilip Prabhudesai**. Mr. Prabhudesai in his address pleaded the students to get together and join hands to save Goan culture, identity, natural beauty and resources for future generations. He congratulated the organizers and all the participants for putting up a great show. The program concluded with a vote of thanks proposed by Principal Dr. Prita D. Mallya.

The overall in-charge for the event Dr. Edwin Barreto and Ms. Sheetal Arondekar were ably assisted by the General Secretary, Students' Council, Mr. Jay Nagvenkar, General Secretary Cultural Council, Mr. Rohan Morye and General Captain, Sports Council, Mr. Rajdeep Dessai. The competition was a successful attempt to bring together students from all the cardinal points of Goa and provide a platform to showcase their talent.

Seminar on Awareness on Capital Markets

23rd Feb 18

The **BBA (FS) Department** in collaboration with Panaji Regional Office, Bombay Stock Exchange organized a student seminar on **Awareness on Capital Markets: Empowering Investors through Education** on 23rd February 2018. The Resource Person was **Mr. Jason**

Dias, Deputy Manager, Panaji Regional Office, BSE.

The objective of the seminar was to provide students with greater insights into basics of capital markets, different investment avenues and educating prospective investors to invest wisely.



Mr. Dias focused on analysis of investment options available to the investors in the secondary market, the different advantages and disadvantages of modern investment form investors' point of view, growth of Bombay Stock Exchange and principles of safe investment. The 38 students who were present, listened attentively and learned the practical aspects of investing in Indian capital markets. Mr. Dias patiently answered the numerous queries from students.

First Prize at P.G. Level Research Event

24th Feb 18

The students of M.Com won the **First Prize at Anusandhaan II**- an All Goa P.G. Level Research event organized by Narayan Zantye College of Commerce-Bicholim, Goa on the 24th of February, 2018. They were awarded with a cash prize of Rupees Five Thousand, a trophy, medals and certificates.



Ms. Mruga Keny (M.Com Part II) and **Mr. Shrey Kulkarni** (M.Com Part I) won the first place for the research quiz competition. **Ms. Riya Nagvenkar** (M.Com Part II) secured the **third place** in the research paper presentation competition for her research paper titled 'An Analytical Study of Customer Perception and Awareness towards GST in Salcette Taluka'. Ms. Ratika Naik Gaonkar also participated in the research paper presentation competition. The title of her research paper was 'A Study of Deendayal Swastha Seva Yojna in the State of Goa.' Ms. Veronica Pereira (M.Com Part I) won the third place in the Synopsis Writing competition.

Talk on Holistic Personality

24th Feb 18



The Value Education Cell organized a talk for the students of B.Com and BBA(FS) on 24th February 2018 at 11.30 a.m. The resource persons were Mr. Kaustubh Kamat, employed with M/s Timblo Pvt. Ltd. Margao, also practicing Raja Yoga Meditation, Sister Geeta, from Agra and Sister Surekha, Canacona Goa, associated with the Brahmakumaris Spiritual

organisation.

The theme of the talk was **Holistic Personality**, which emphasized five types of personalities. The speakers also highlighted the need for meditation by focusing on one's thoughts and significance of concentration of mind, to help the younger minds to face the challenges of the world. It was an interactive session with live examples. The students participated and responded well. The programme ended with a vote of thanks by Ms. Rosena Fernandes.

Session on Career Option in Sales and Marketing

27th Feb 18

The **Career and Placement Cell** of the College organized a pre-counseling session on **Career Options in Sales and Marketing** on 27th Feb. The Resource Person was Mr. Pawan Agni, Zonal Sales Manager, Diageo. The speakers shared his personal experience in sales and marketing. He motivated students to accept sales and marketing field as it has challenges and maximum growth prospects. He satisfactorily answered queries of students and the session was well received by the Final Year BCom, BCA, BBA(FS) and MCom students. The session was successful in changing the approach of the students towards sales and marketing jobs during the annual placement fair.



Guest Lecture in Business Law

28th Feb 18



A guest lecture was arranged in Business Law for the students of second year B.Com on 28th February 2018. The resource person was **Ms. Prasanna Timble**, who is an advocate, lecturer, author and an entrepreneur. The speaker was introduced by Ms. Samantha Noronha. The lecture was on the topic **Software Contracts and Copyright**. The resource person gave an insight into copyright law in India and shared her expertise in software contracts. Ms. Fedora Rodrigues student of SY B.Com 'D' proposed the vote of thanks.

Annual Placement Fair 2018

28th Feb 18

The **Career and Placement Cell** of the College organized the **Third Annual Placement Fair** on 28th February 2018.

Fourteen recruiting companies were part of the Placement Fair and 130 students from Third Year B.Com, BCA, BBA



(FS) and M.Com-II participated in the placement fair. At the inaugural, Vice Principal Dr. Sanjay Sawant Desai welcomed the gathering. The fair was inaugurated by Principal, Dr. Mrs. Prita D. Mallya. She mentioned that the students should change their attitude towards learning and choose career options wisely. She acknowledged the presence of past recruiters and mentioned that this speaks for the quality of our students: that recruiters are visiting the campus again for recruitment. She encouraged the students participating in the Placement Fair to do their best, and emphasized the importance of commitment on the part of students who would be recruited.

Ms. Ashwini Korde, Placement Officer presented the report of the Career and Placement Cell activities conducted for the year 2017-18 and introduced the recruiters - Imperial Wealth Services, Auto Industries Goa Pvt. Ltd, Mangal Analytics And Research Consulting Pvt. Ltd., Doshy's Living Concepts, ICICI Prudential Life Insurance Company Limited, Baywatch Resorts, Caculo Eathmovers Pvt. Ltd., HDFC Bank Ltd, Muthoot Finance Ltd, Chowgule Industries Private Limited, HDB Financial Services Ltd, Advaitaa Itech, Shriram Finance Ltd. and Wikati Education.

The Principal released the Placement Brochure and certificates of appreciation were awarded to the Student Coordinators of the Placement Cell in recognition of their contribution to the activities of the Cell. Ms. Namita Neurenkar, Convenor CPCELL proposed the vote of thanks. Ms. Purva Gude, Placement Officer compered the inaugural session. The inaugural ended with the National Anthem and marked the beginning of interview sessions as per schedule. The placement process continued till 5.45 pm. The recruiters appreciated the efforts of the Placement Cell and the quality of students. We are thankful to the recruiters and the students for the great response. Placement officers Ms. Prachi Kolamkar, Ms. Shameem Menon, Mr. Gajanan Nial, Ms. Ashwini Korde and Ms. Namita Neurenkar coordinated the Annual Placement Fair 2018.

Dear Readers,

The month of February had some spectacular mega events of the nature of academic as well as cultural and placement activities.

We are delighted to share these reports in this edition of the E-Newsletter.

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