



Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics

E-Newsletter

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Mr. Gajanan Nial – Editor



Winners: Intercollegiate Men Handball Tournament

12th & 13th Jan 18

The Sports Council of VVM's Shree Damodar College of Commerce & Economics in association with the department of Sports and Physical Education of Goa University, organised an Inter-collegiate Men Handball Tournament on 12th and 13th January 2018 at College handball court. 8 teams participated in the tournament.

The inaugural ceremony took place at 9.30 am at the hands of honourable chief guest Dr Sanjay P. Sawant Dessai. First match was played between the host team Shree Damodar College and Govt. Multipurpose College Borda, which was won by the hosts.



The semi finals were played between Rosary College and Shree Damodar College. The other semi final was played between Chowgule College and St Xaviers College. The winners of those two matches namely Shree Damodar College and St Xaviers College qualified for the finals.

The Prize distribution ceremony was held on 13th January and the occasion was graced by our honourable Chief Guest Mr. Vikram Verlekar and the Guest of honour Mr. Aadesh Karwarkar. Other dignitaries present for the occasion were Mr. Sudhakar Naik Director of Physical Education and Dr. Sanjay P. Sawant Dessai, Vice Principal of our college. Final match was held on this day and the winning team was Shree Damodar College.

The Best Player of the Tournament was awarded to Mr. Marlon Medeira. The Best Goalkeeper was awarded to Mr. Deepak Ashanagar.

Overall Championship: Intercollegiate Women Basketball Tournament

6th Jan 18

Department of Physical Education and Sports, Goa University organized all Goa Inter-Collegiate Basketball championship for women on 6th January 2018 at Shyama Prasad Mukherjee Stadium, Taleigao. 10 teams participated in the event and VVM's Shree Damodar College of Commerce & Economics won the overall championship. Team members of the Basketball team of our college included;

- | | |
|--------------------------------------|---------------------------|
| 1. Miss Franzila Rodrigues (Captain) | 5. Miss Pearlcy Fernandes |
| 2. Miss Rachel Raposa | 6. Miss Riya Vaidya |
| 3. Miss Leandrie Rodrigues | 7. Miss Priya Vaidya |
| 4. Miss Xuxa Velho | |

Third Place: Cycling Race

24th Jan 18

Department of Physical Education and Sports, Goa University organized cycling race on 24th January 2018 near Rosary College of Commerce and Arts, Navelim, Salcete Goa. 12 colleges participated in this event. Team members of the cycling team of our college included;

1. Mr. Shravan Magdum (Captain)
2. Mr. Joshua Rodrigues
3. Mr. Shivam Mishra
4. Mr. Dharmesh Tyagi

Mr. Shravan Magdum (Captain) won the individuals category and our College team bagged the 3rd place in the team championship.



Overall Championship: Baseball Tournament

30th Jan 18

The Department of Physical Education and Sports, Goa University organized all Goa Inter-Collegiate Baseball championship from 30th January to 2nd February 2018. 12 teams participated in the event and VVM's Shree Damodar College of Commerce & Economics won the overall championship for the first time. Team members of the Baseball team of our college included;

- | | |
|------------------------------|-------------------------|
| 1. Tanmay Bandekar (Captain) | 9. Rakesh Malage |
| 2. Mathan Khutkar | 10. Yogesh Yadhav |
| 3. Aditya Suryavanshi | 11. Bonrich Noronha |
| 4. Abhishek Vernekar | 12. Pandurang Chikalgi |
| 5. Om Prakash Chauhan | 13. Hussain Khan Pathan |
| 6. Vrushaj Talaulikar | 14. Shivam Amonkar |
| 7. Kundan Dessai | 15. Rohit Naik. |
| 8. Mohan Naik | |



Bank Entrance Exam Training

18th Dec 17

The Career and Placement Cell of the College has signed an MOU with the Goa Education Services (Licensee of T.I.M.E. Pvt. Ltd.) to provide on-campus training to students, to help them crack the Entrance Exams of various nationalized banks so as to grab the recruitment

opportunities available in banking sector.

The training has commenced from 18th December 2017 and the classes are conducted by experienced and qualified faculty of Goa Education Services.

33 students have registered for training in the first batch.

Life Skills Training

25th Sept 17 - 11th Jan 18

The Career and Placement Cell of the College organized a training on **Life Skills** for Final Year Students of B.Com, BCA, BBA(FS) & M.Com. The training sessions were from 25th September 2017 to 11th January 2018.

Certified Trainer from Impact Training Solutions Ms. Caroline Stewart Silva conducted 4 days sessions on a range of topics. The Art of Communication which included listening skills, Body Language and Power of Concentration was the topic for Session 1; Session 2 was on Social Etiquette & Mannerisms; Teamwork & developing interpersonal skills was covered in Session 3 and Session 4 on Résumé Writing and Email Etiquettes.

The training was conducted batch wise. Batch 1 students of TYBCOM A & B attended the sessions from 25th to 28th September 2017; Batch 2 of TYBCOM C & D students attended from 4th to 9th December 2017; Batch 3 of BBA(FS) & MCOM attended from 11th to 14th December 2017 & Batch 4 of BCA students attended from 8th to 11th January 2018.

We are thankful to the resource person Mrs. Caroline Stewart Silva for conducting the training programme on Life skills which was informative, interactive and will help our students enhance the skills required at the work place.

Overall, the entire module was enthusiastically and positively received by the students.



Young Leaders Programme

6th-11th Jan 18

Financial Literacy is a core life skill for participating in modern society. The need for financial literacy has gained greater significance in light of the recent developments and the hardships faced by the common man.



Young Leaders is an initiative by BBA(Financial Services) Department of the College to educate youngsters in this direction. The programme was designed for students in schools and higher secondary schools.

11 Government Schools(NSQF students); GHS Junabazar-Ponda, GHS Sadar-Ponda, GHS Ganjem-Usgao, GHS Zuarinagar, GHS New Vaddem-Vasco, GHS Borda, GHS

Sanguem, GHS Honda, GHS Donapaula, GHS Porvorim and GHS Gurim-Mapusa all over Goa were covered under this programme.

Students from First Year, Second Year and Third Year BBA(FS) conducted the programme. The students used PowerPoint presentations, role plays, games and such other activities to drive home the importance of financial literacy. Topics covered under this programme were Savings, Investment, Banking, Insurance and Importance of Aadhar Linking.



Students of Government Schools were very interactive and enjoyed the programme. It was a great learning experience too for the students of BBA(FS) Department.

BBA(FS) Department looks forward to carry out more such activities for the betterment of society.

Fieldtrip to Lok Utsav (TYBCom)

15th Jan 18



A **fieldtrip** to the Lok Utsav was organized for all T.Y.B.Com students on Monday 15th January 2018.

Lok Utsav is an annual festival that presents a blend of folk artistry and handicrafts from all over India under one roof. The festival is organized by the Directorate of Art and Culture, Government of Goa in collaboration with West Zone Cultural Centre, Udaipur, Kala Academy, Goa, Sports Authority of Goa, Corporation of the City of Panaji, South Central Zone Cultural Centre, Nagpur, Department of Art & Culture, Jharkhand and other

agencies to promote folk culture and handicrafts from across India and particularly from Goa.

This year there were nearly 500 stalls exhibiting handicrafts from all over India including Bandhani, Kathputali, Lucknowi chikan work, leather bags, chappals, khadi, kotha & silk material, handmade garments, carpets, glass, clay art, furniture, wooden toys, block print, madhubani paintings, appliqué work as well as Goan crafts.

The festival also had a variety of food stalls from States such as Rajasthan and local Goan food. The major highlight of this festival was that it was polythene-free.

Most stalls owners are entrepreneurs having their own small scale units. The purpose of this trip was to inspire our students to venture into small businesses of their own. The students interacted with few stall owners. However many were unwilling to entertain the students as they were busy with customers. 100 students along with 5 teachers namely Dr. Lina Sadekar, Ms. Shilpa Mense, Dr. Shami Pai, Ms. Deepa Talwar & Ms. Pooja Shanbhag accompanied the students on the trip.

Community Outreach Programme

15th Jan 18

The **BBA(Financial Services) Department** and the **Internal Quality Assurance Cell** of the College, in association with Mahila Mandal, Margao, jointly organized a **Community Outreach Programme for Promoting Financial Literacy for Women** on 15th January 2018 at 4:30 p.m.in Mahila Mandal Hall, Comba.

48 women from Margao attended the programme. Mr. Abhinay Pai, Assistant Professor welcomed the audience and introduced the Resource Person, Ms. Deepali Naik, Sales Tax Officer-Margao, Vasco & Ponda, and Joint Secretary (Protocol) with additional charge Director (Public Grievances). Ms. Ranjita Pai, President of Mahila Mandal-Margao and Ms. Snehal Jadhav, BBA(FS)

programme Co-ordinator, were also seated on the dais. The programme began with the lamp lighting ceremony.

Ms.Deepali Naik addressed the gathering on empowering women through financial literacy. She highlighted the need for women to increase their savings and be self-empowered. She also spoke about the various activities of SHG's (Self Help Groups) as an initiative towards empowering women.

Several women in the audience, who are members of SHGs, spoke about the various areas where they require assistance. In her address, Ms.Snehal Jadhav assured the gathered women that the College will assist the SHGs in the identified areas and also lend a helping hand to Mahila Mandal in all its endeavours. The Programme concluded with a vote of thanks by Mr. Abhinay Pai and a song of thanks by students of the BBA(FS) programme.



U.N. Bene Quiz

16th Jan 18

The **Cultural Council** of the College organised the **State-Level Inter-Collegiate U.N. Bene Quiz 2018** on 16th January 2018. The quiz was based on the theme 'Business'. The quiz master for the event was **Mr. Swetang B. Naik**. The competition commenced at 10:30 am with the written round and the colleges that qualified for the on-stage round were: P.E.S's R.S.N College of Arts & Science, Ponda as team A, Don Bosco College, Panjim as team B, Government College of Commerce & Economics, Borda as team C and Rosary College of Commerce & Arts, Navelim as team D.





The winners of the competition were P.E.S's R.S.N College of Arts & Science, Ponda with Rosary College of Commerce & Arts, Navelim as runners up.

The event was coordinated by the Cultural Council members Asst. Prof. Sunil Naik and Asst. Prof. Lizia Gomes. The competition concluded at 1:00 pm with the Vote of Thanks delivered by Ms. Sifta Shaikh.

Fieldtrip to Lok Utsav (SYBCom)

17th Jan 18

The students of SYBCom semester IV had been for a **field trip to Lokutsav, Kala Academy** on 17th January 2018. The objective of the field trip was to create awareness and get an idea about the strategies used by the traders in selling locally produced goods. The trip was a part of the study curriculum in the subjects of Retail Marketing and Rural Marketing. 42 students attended the same and were accompanied by the respective subject teachers (Ms. Shilpa Mense and Ms. Sheetal Arondekar). There were stalls for food, clothing, interior decoration items, artificial jewellery, household appliances, traditional paintings etc. displayed by the artists and traders from various parts of the country. The students departed from the college premises at 11:00 am by bus and left from Kala Academy at 2:45 pm.



Constitution Awareness Campaign

20th Jan 18

In furtherance of the **We and the Constitution Campaign**, the College conducted the following activities:

A **Talk on the Constitution of India** was organized for the students of the College on 20th January at 10:30 a.m. Vice-Principal, Dr. Sanjay Dessai welcomed the gathering and spoke on the importance and relevance of the Indian Constitution. Ms. Christine De Souza of SY B.Com gave the introduction. She conveyed the message of the Governor of Goa, Dr.(Smt.) Mridula Sinha on the noble initiative of imparting constitutional awareness across the entire State of Goa preceding the 69th Republic day. On behalf of the



College, she extended a warm welcome to the speakers for the day, the students of the Legal Aid Cell of G. R. Kare College of Law. The talk by the students of G. R. Kare College of Law highlighted some important facets of the Constitution with special reference to voting rights. The Vote of Thanks was

proposed by Ms. Christine De Souza of SY B.Com. The talk ended at 11:15 a.m.



Following the aforementioned talk, an **Inter-Division Quiz** was conducted for the students of SY B.Com from 11.30 a.m. – 12.30 p.m. Ms. Samantha Noronha, Asst. Prof. in Law, instructed the students about the conduct of the quiz which would exclusively cover some important features of the Constitution of India. Each division was represented by two students for the quiz. The preliminary round was conducted by Mr. Mihiryadvendra Prabhudesai, a student of SY B.Com. The two qualifying teams for the final round were SY B.Com A and C divisions. The final round was a rapid fire round presided over by Ms. Samantha Noronha. At the end of the final round SY B.Com C division were declared the winners of the Inter-Division Quiz on the Constitution of India. The final Vote of Thanks was proposed by Ms. Samantha Noronha, Asst. Prof. in Law.

Industry Interaction Programme

20th Jan 18

The third session of the **Industry Interaction Programme** for the academic year 2017-18 was held on the 20th January 2018 at 11 am in the M. Com. Department.

The resource person for the Programme was **Mr. Amey Gokuldas Shirodker**, an ex-student of Shree Damodar College of Commerce & Economics. He is presently employed as **Recovery Head in Madgaum Urban Co-Operative Bank**, Margao-Goa and has been working in the same bank for the past four and a half years. Besides, his career in the banking industry, Mr. Shirodker is an avid photographer and has converted his passion for photography into an entrepreneurship business titled 'Khichick Photography'.



Mr. Amey described his experiences as a student and the dilemma of what would be his next step after M.Com. He also reminisced how his teachers corrected his spelling mistakes, insisted he read the newspaper daily and how these habits helped him develop the competency for competitive examinations and kept him updated in business.

He shared his experiences working in the banking sector. He began by working as a contract employee for six months in Madgaum Urban Co-Operative Bank. Mr. Shirodker informed us that the co-operative banks in Goa mainly provide finance to help underprivileged people usually engaged in mining and allied activities. Today, most of the co-operative banks are facing a crisis with the stoppage of mining activities in Goa.

His career as a photographer began when he discovered his talent of taking pictures while on vacation with his family. Mr. Amey says that it is a challenge to balance both worlds. It is possible to carry out his profession because of the number of leaves he can avail per year.

He ended his session by advising students to aim high always be humble. This enlightening and interactive session ended with a vote of thanks by Ms. Monali Naik, student of M.Com Part II.

Smart Manager

20th Jan 18

The Investor Hub of BBA(FS) department organized an inter-class activity on 'Smart Manager' for BBA(FS) students on 20th January 2018 at 11.00 a.m. The activity consisted of four rounds such as Stress Interview, Memory test, Calculation Techniques and Business situation analysis. The main objective of this activity was to make students understand some phases of Managerial skills in corporate scenario.

The Judging panel consisting of all the faculty members from BBA(FS) department were actively involved at the time of allocating tasks to the students. At the end of the activity, students were given an orientation on the practical aspects of managerial functions at the corporate level and encouraged to improve their analytical and communication skills.



13 BBA(FS) students actively participated in the competition.

Entrepreneurship Development Talk

23th Jan 18



The BCA Department organized a **talk on Entrepreneurship Development** for TY BCA students on 23rd January 2018 at 11.30 a.m. **The resource person was Mr. Anandkumar Lotlikar**, founder of Deviant Strokes. Around 60 students attended the talk.

Mr. Lotlikar began the session by sharing his experience as an entrepreneur. He enlightened the students on the procedure of converting an idea into a product using the Business model canvas. The topics covered under Business model canvas were Key partners, Key activities, Value propositions, Customer relationships, Customer segments, Key resources, Channels, Cost structure and Revenue streams. He emphasized on key factors that need to be studied before starting an enterprise.

The overall session was very interactive wherein he motivated the students to take up entrepreneurship.

COSMOCRAT 18

25th Jan 18

Ten BBA(FS) students participated in the Inter-collegiate event 'COSMOCRAT 18' organized by Don Bosco College, Panjim- Goa on 25th January 2018. Asst. Prof. Abhinay P. Pai accompanied the students. Our students had successfully completed the pre-qualifying assignment set before the event.



The Event was categorized into four different events i.e. namely Selfie Contest, Best Manager, Dig the Resource, Business Quiz, Treasure Hunt, Business Plan. Our students participated in all of them. There were teams from various colleges and all of them had put their best foot forward and displayed their amazing presentation skills, impressing the judges and the audience.

The event ended with a cultural and valedictory function.

Guest Lecture on Services Marketing

27th Jan 18

A guest lecture on the topic **Services Marketing** was held on the 27th of January 2018, for the Business Management students of M.Com Part II.

The Guest Faculty for the lecture was **Ms. Larissa Vaz, ex-student of the College**, presently working as **Sales Coordinator at The Zuri White Sands Goa Resorts and Casino, Varca-Goa**

Ms. Vaz highlighted the current scenario of the tourism industry in Goa and a few facts about the hotel she is employed with. She said that Goa is losing a lot of tourists to Kerala because Kerala has more tourist attractions to offer besides beaches and historical monuments.

Ms. Vaz also informed us that the hotel, in which she is employed, has been classified as a Five-Star Deluxe Category by the Ministry of Tourism- Government of India. The Zuri White Sands Goa Resort and Casino is one of the three hotels owned by the Zuri Group, the other two being the Zuri Kumarakom, Kerala and a business hotel Zuri Whitefield, Bengaluru. Zuri White Sands boasts of having the longest pool in South Goa. Within the state of Goa, the Zuri White Sands Goa is in direct competition with The Leela, Taj Hotels and Park Hyatt. The Zuri White Sands Goa Resort and Casino is a preferred venue for destination weddings and conferences. This is the biggest source of revenue for the hotel.

Ms. Larissa described the different departments of the hotels such as the Front Office, Concierge, Housekeeping, Food and Beverage Department, Purchase, Finance, Sales and Marketing and the Human Resource, Learning and Development.



“GANDHIJI-THE MAHATMA” Essay-cum-Presentation Competition

30th Jan 18

The Cultural Council of the College organized “Gandhiji-The Mahatma”, an essay cum presentation competition on Martyrs’ Day for the fourth successful year. Understanding the futility and the chaos and destruction that revenge can cause, is the need of the hour in our society. Keeping this in mind, the theme for this year’s competition was “An eye for an eye only makes the whole world blind”. The participants expressed their opinions on Gandhiji’s principles of non-violence and stressed upon the need to bring about a change in oneself before aiming to change the world. Avlon Gonsalves and Johann da’ Silva from S.S. Dempo College stood third, Anusha Almeida from V. M. Salgaoncar college of Law stood second. Her passionate views on the problems with capital punishment and the consequences of “Eye for an eye, tooth for a tooth” were well thought out and impressive. Kimberly Fernandes and Iram Shaikh of Rosary College of Arts & Commerce won the competition and took home the rolling trophy for the year. Their paper stressed how, over the years, our society has become revenge-driven, and consequently fallen prey to many destructive elements. The competition was an opportunity for productive thought through the teachings of Mahatma Gandhi. This competition was organized by Ms. Prachi Kolamkar and Ms Gauravi Keni.



Guest Lecture on Tourism & Travel Management

31th Jan 18



A guest lecture on the topic **Overview of Tourism Industry** was held on the 31st of January 2018, for the students of M.Com. Part II. The Guest Faculty for the lecture was **Mr. Sanjeev Mendes, Proprietor, Aury Mendes Representatives (AMR), Margao.**

Mr. Sanjeev Mendes began by stating that the course chosen by the students forms the base for their careers. At the same time, one should be flexible to adopt a career that is different from the one that he/she may have planned.

Mr. Mendes highlighted the importance of good communication skills. Mr. Mendes informed about various career opportunities one could pursue if he /she possessed good communication and presentation skills. Starting a blog is a good option, and also being a travel writer, travel entertainer or a travel presenter are very well paid jobs.

Mr. Mendes provided tips as to how the students could develop their skills in preparing their CVs.

Students were asked to read the newspapers regularly and watch the news on television. He also conducted a session of Mock Interview with a student to how one should conduct himself/herself when being interviewed. Mr. Mendes also stressed on punctuality by citing an example of how he lost an important client at the beginning of his career due to not being punctual.

Students actively interacted with Mr. Mendes and were interested to know more about the tourism industry. The Programme ended with a vote of thanks proposed by a student of M.Com. Part II, Ms. Gauri Nabar.

Session on Multimedia Technology

31th Jan 18

The Department of Computer Science (BCA Programme) organized a session in the subject of Multimedia technology for TYBCA and other interested BCA students on 31st January 2018. The resource persons for the sessions were professional photographer & founder 'At Your Piece of Life Photography', Ms. Siddhi Madgaonker and professional photographer Mr. Salim Shaikh of Goa.

It was a very informative session for all the students who could see the wonders of Photography as it was depicted by the resource persons through photo shooting and editing. The Session began with the introduction of the basics of photography followed by handling of Camera. Further, Ms. Siddhi explained the basics and the need of photo editing using Lightroom and Photoshop editors.



She also communicated the different settings and importance of 'RAW' data format with the audience.

Overall, the entire session was very informative and interactive. There were 70 attendees for the session and there were requests to conduct similar sessions in the future. We are thankful to the Guest Faculty, and the students for the smooth conduct of the session.

Dear Readers,

Guest lectures, industry interaction and experiential learning are some important ingredients of teaching and learning process of the College. Our College teams also performed extremely well in some of the intercollegiate sports events. We are delighted to present many such activities in this edition of the E-Newsletter.

Mr. Gajanan Nial
Editor

Ms. Venisa D'Costa
Designer

Dr. Prita D. Mallya
Principal

Vidya Vikas Mandal's

Shree Damodar College of Commerce & Economics,

Shree Damodar Educational Campus, G.R. Kare Road, Tansor, Comba, Margao – Goa 403601

Tel: (0832) 2714224 Email: principal.sdcc@vvm.edu.in Website: www.damodarcollege.edu.in