



Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics

E-Newsletter

September 2017

Volume 10, Issue 4

Mr. Gajanan Nial – Editor



Basics of Investment

16th August 2017



The **BBA (Financial Services) Department** of the College organized an industry session for First Year BBA (FS) students by **Mr. Ganesh Kothatha, Chief Financial Planner, Wealth Doctors, Margao** on 16th August 2017. 35 students attended the session.

Mr. Kothatha discussed investment and saving concepts, different financial instruments, the power of compounding in investment, and building of portfolio, all with the help of practical examples. At the end of the session, Mr. Kothatha conducted a test to check the level of understanding of students and the **highest scorer Daniel Prince Rodrigues of FY BBA(FS)(A) was awarded a book** on The Elements of Investing, by Charles Ellis.

It was an interesting and interactive session, with students participating wholeheartedly in the activities and Question-Answer round.

Fine Arts & Creativity Workshop

4th - 17th September 2017

The **Fine Arts Club** and **Creativity Club** of the Cultural Council of the College organized a seven-day workshop on **Fine Arts and Creativity** from September 4- 17 2017 . This workshop was organized for the First Year students of B.Com, BBA(FS) and BCA programmes. 64 students participated in the workshop for which the **Resource Person was Mr. Kalidas Mhamal (MFA), Assistant Professor, Vidhya Prabhodini, Porvorim Goa**. During the workshop students were given hands-on sessions in a whole range of activities.



Day 1 - 4th Sept: Mr. Mhamal introduced students to the fundamentals of art, drawing and

perspective techniques. Students learnt how to draw 1D and 2D images.

Day 2 - 6th Sept: Students were introduced to the **Colour wheel**. They used the primary colours viz. red, blue and yellow to prepare the secondary colors viz. green, orange and purple, and then used the secondary colors to make Tertiary colours. All the students designed the Colour wheel having a composite of primary, secondary and tertiary colours.

Day 3 - 8th Sept: Students learned how to make **2D designs**. They used their acquired skills to create a variety of designs, which were then painted using the colour wheel created in the earlier session.

Day 4 - 11th Sept: Students were introduced to **calligraphy**, and the amazing designs that can be drawn with the help of this art. Students were taught how to handle the calligraphic pen for creating different calligraphic designs.

Day 5 - 13th Sept: Students were taught how to make **designs on thermocol**. After completing the design, they were introduced to thermocol carving using a cutter and thereafter to polish the surface. Students made different designs such as cartoons, flowers, butterflies, etc.

Days 6 & 7 - 15th & 16th Sept 2017: Cold Ceramic on board or pot. Students were given a demonstration on **clay preparation** mixing Araldite solution and chalk powder. Students drew designs on pots and boards and the designs were filled using clay. On the next day students were taught how to paint the ceramic.

The workshop was organized and coordinated by Mr. Sunil Naik and Ms. Lizia Gomes.



Teachers' Day

5th September 2017

The Students' Council of the College organised **Teachers' Day** celebrations on 5th September 2017 in the College Multipurpose Hall. The programme was meticulously planned and executed by the students with variety of performances, games, spot prizes etc. Principal Dr. Prita D. Mallya welcomed the teachers and students for the auspicious function. Students made creative handmade invitation cards, greeting cards and flowers and presented them to the teachers as a token of appreciation, gratitude and love. Money plant saplings sponsored by Yes Bank and Rose plant saplings by Being Humane organisation were distributed to the teachers as a token of



appreciation for their services. Senior teachers **Mr. Sudhakar Naik, Mrs. Lydia Menon and Mrs. Nirmala Gopinathan, who are scheduled to superannuate in 2018, shared their experiences of teaching.** The Principal Dr. Prita Mallya presented the senior faculty teachers mementos as a token towards recognition of their long and sincere service to the students and the institution.

Gurukul-2017

5th September 2017



On the occasion of **Teachers' Day**, the Post Graduate Department of Commerce (M.Com.) conducted a departmental activity named **Gurukul**, wherein Part-II students conducted lectures for Part-I students under the guidance of the respective subject teachers. Students were also evaluated by the concerned teacher.

The activity was conducted with the aim of giving teaching exposure to Part-II students and giving Part-I students an opportunity to learn presentation skills through demonstration by their seniors.

The list of teacher-students is:

Name of the Student	Subject Taught
Mruga Keny	Managerial Accounting
Satish Hegde Afrah Jamadar Sidraya Naik	Capital Market
Arun Mohite	AFM
Ratika Naik Gaonkar	Business Policy and Strategic Management

All Students of the department appreciated the activity Gurukul and decided to continue the same every year.

Field Trip to CIBA

7th - 8th September 2017

The E-Cell organized a field trip to CIBA for TY B.Com students on 7th and 8th September 2017. Divisions A and C visited on 7th whereas Divisions B and D visited on 8th.

On Day 1 the students were addressed by **Amey Karmali** whereas on Day 2 the address was by **Tushar Sawant**. The address covered an introduction to CIBA. The students were informed about the role of this institute in the promotion of entrepreneurship. Set up in the year 2000, CIBA supports innovation and entrepreneurship in Goa. It also provides linkage between academia, industry and research.

CIBA can incubate about 30 companies at any given time. Some of their offerings include:

- Mentoring & training
- Modern work spaces
- Three stages of support – pre-incubation, incubation & post incubation.

The success achieved by CIBA

- 13500+ hours of entrepreneurship training
- 3500+ entrepreneurs support
- 500+ applications on Innovative ideas reviewed
- 63+ innovative start-ups supported
- 6 International Awards for Incubators
- 1 Incubatee Company acquired by European Company

Both speakers impressed upon the students the reasons why students should venture into business. They ended their presentation on the promise that if any student comes up with a business idea, CIBA would help them in the start-up.

The students were then taken around the campus and were shown a 3D printer and a food processing lab.

SPECTRA 2017

8th - 9th September 2017

The **Computer Science Department** of the College organized a **Two-Day State Level Mega Inter-Collegiate IT Event SPECTRA2017 – the Magic of ITtude**. Spectra 2017 was a grand success with 230 BCA & BSc. (Comp. Sc.) students from 12 colleges across the State of Goa participating enthusiastically in all the sub-events. Spectra 2017 provided students from across Goa with a platform to explore the different areas in the vast field of Information Technology. It was the organizers' aim to help students develop leadership qualities, team spirit, creative and communication skills - all vital skills in the workplace.



The participants and organizers were very enthusiastic, and their teamwork paved the way to the successful achievements in Spectra 2017. The inaugural function started with the lighting of the lamp by **Principal Dr. Prita Mallya, Vice Principal Dr. Sanjay Dessai, Ms. Sharmila Kunde, BCA Coordinator Ms. Ekta Agarwal, Spectra 2017 Coordinator Mr. Sumit Kumar, Student coordinator Mr. Sandesh Palconda** and a participant from the participating colleges. The 12 participating colleges were MES College - Zuarinagar, Govt. College – Sanquelim, Don Bosco College-Panjim, Chowgule College – Margao, St. Xaviers College-Mapusa, GVM's College-Farmagudi, DMs College, Assagao, Fr. Agnel College-Pilar, Govt. College-Khandola, Goa

Multifaculty College-Dharbandora, Rosary College-Navelim & Dhempe College-Miramar.

Spectra 2017 was a collection of **Onstage, Offstage, Lab & Gaming Events** offering participants multiple opportunities to enhance and showcase their skills. The Onstage Events, which comprised of ICEBREAKERS, Thrashout, Ad Maestro, Brainstorm, The Bulletin, Spotlight and Third Degree, focused on the confidence and presentations of participants. The OffStage Events, which comprised of Paint-O-Fun, Mystery Maze, Second Life, Snapshot, Slow Shutter, MEME It &



The Fortune Event gave the participants an opportunity to exploit their creativity. The Lab Events tested the participants' software skills through Code Chef, Life Without Keyboard, SyncSense, Third Eye, Web Weaver, Bug Exterminator, DB Inspector, The Hallmark & Shopping Mania. The Gaming events were Counter Strike & Mini Militia Game wherein 60 Participants participated.

The Two days of fun and frolic ended with all the energetic participants present to receive their trophies & certificates at the hands of dignitaries. **The Valedictory Function was graced by the presence of the Chief Guest Mr. Mangirish Salelkar, President of Goa Technology Association and CEO at Umang Technologies, Goa.** The Co-Sponsor of SPECTRA 2017 **Mr. Ashutosh Prabhu from KAPS** was also present at the occasion to give away the prizes. The Principal Dr. Prita D. Mallya addressed the audience expressing her happiness to have seen a mix of Teamwork & coordination and thanked the Principals of all the participating Colleges for the overwhelming response to our invitation. This was followed by a brief Report of the two days by Ms. Sweta Verenkar. BCA Coordinator Ms. Ekta Agarwal introduced the Chief Guest for the evening. The Chief Guest Mr. Mangirish Salelkar encouraged the students to be passionate & enthusiastic about whatever they took up in life. He urged the students to be focused and to have a Never give up approach towards their opportunities.

The overall winner for SPECTRA 2017 was MES College, Zuarinagar and the Runner-up was Chowgule College, Margao. Mr. Chirag Vhatte from Don Bosco College was adjudged the Best Performer. Spectra Coordinator Mr. Sumit Kumar Proposed the Vote of Thanks.

Workshop on using SPSS Software

11th & 12th September 2017

The BBA (FS) Department of the College organized a two-day Workshop on **Using SPSS Software** for SY BBA(Financial Services) students on 11th and 12th September 2017. The **resource person for the workshop was Mr. Vishal R. Chari**, Assistant Professor, Department of Economics, of the College.

The students were briefed about the various types of data. This was followed by an introduction of SPSS software, Data Analysis and Comparative Tests, Correlation and Regression.

The students got an opportunity to enrich their knowledge in statistics and application of statistical software in academics.



Guest Lecture on Entrepreneurship Development

12th September 2017



A talk on **Entrepreneurship Development** was organised for the students of TYB.Com D & F Y B Com D on 12th September 2017 in the Ramadas Mallya Memorial Smart classroom from 12.00 to 1.00pm. The resource person for the session was **Mrs. Suchita Prabhu Malkarnekar**, a very successful and dynamic entrepreneur in the business of readymade garments since the last 18 years. In the year 2015 she was elected as Councillor of Margao.

Mrs. Smita Marathe introduced the guest speaker. The Head of Department of Commerce Dr. Mrs. Lina Sadekar welcomed the guest speaker. Mrs. Prabhu Malkarnekar explained about her journey from being a clerical staff in a school to being successful entrepreneur. She stressed on the fact that practical knowledge of the business world is as important as theoretical knowledge. With poor educational background due to family problems, she learnt business & marketing strategies from her own experiences. She also highlighted the importance of advertising in business and the benefits of bulk purchasing.

She further added that by maintaining the quality of her products, she created a brand name for herself. She is proud of the fact that along with getting self employed, she has created employment opportunities for other women. She concluded with a word of advice for the students that, instead of being job seekers they should become job creators.

The session ended with the vote of thanks proposed by Ms. Manjushree. This session was attended by 45 students.

Geographize Event

12th September 2017

Students from B.Com, BCA, BBA(FS) participated in **Geographize** event organised by Parvatibai Chowgule College of Arts and Science on 12th September 2017. Students participated in various competitions. T.Y. B.Com students **Aarti Parulekar and Shaurya Sawardekar won the third prize** for their Paper presentation on the topic **India: World's Largest Youth Population**. The students of Dept. of Geography, Pune University were the overall winners.

Book Exhibition: Theme: Subject Dictionaries and Fiction

12th September 2017

The Library & Information Centre of the College conducted a book exhibition on the theme **SUBJECT DICTIONARIES AND FICTION**, on 12.9.2017. It was inaugurated by Mrs. Nirmala Gopinathan, Associate Prof., Department of Commerce. Tributes were paid to Dr. S.R. Ranganathan, Father of Library Science in India. More than 400 titles of books were displayed.

Faculty members, Non teaching staff members and Students from all the programmes visited the exhibition and browsed through the books.

The main purpose of the exhibition was to acquaint and familiarize the students with the collection available in the Library. Approximately 98 subject dictionaries in Commerce, Management, Economics, Finance, Banking, Stock Markets, Environment, Communication, Mathematics, Law, Computer Science, Marketing, Investment, Statistics, Accounting, Advertising, Personnel Management, etc. were displayed. Around 300 + titles of English novels were displayed.

Feedback was also taken from the readers. Faculty members and students made many suggestions, which would be incorporated in upcoming book exhibitions.

Guest Lecture on Financial Reporting and Analysis

13th September 2017

The BBA(FS) Department organized a session on **Financial Reporting & Analysis** for TY BBA(FS) students on 13th September 2017. The resource person for the session was **CA Shравan Swarup, Partner at Marathe Rao & Swarup**, Margao Goa.

The students were provided with concise knowledge about the fundamentals of analyzing financial statements, analyzing each item of a financial statement and interpretation using different tools of analysis. The resource person also highlighted the importance and limitation of each tool of analysis.

The expert's up-to-date knowledge, practical examples, practical tips, reference to recent developments and linking of theoretical knowledge with real practical examples kept the students engrossed throughout the session.

Industrial Visit to Quality Exports-Cuncolim

16th September 2017

An Industrial Visit to **Quality Exports, Cuncolim Industrial Estate** was organized for the students of M.Com Part I and II for the academic year 2017-18 on the 16th of September 2017.

Quality Exports is a **fish processing plant** owned and managed by Mr. Ibrahim Maulana. It exports a wide variety of fish such as mackerel, ribbon fish, kingfish, shrimp, cuttle fish, squids and other types of sea food to countries such as China and other parts of South East Asia.

An employee of the company explained that the first step in fish processing is to preserve the fish as soon as possible in order to maintain its nutritional value, consumption quality and shelf life.

Quality Exports uses the **refrigeration and freezing technique** of preserving fish. Students were acquainted with the area where the fish is first washed, segregated into cartons by weight and then stored in freezers. Several employees organized into assembly lines carry out this process in a hygienic manner.

In order to prevent the fish from losing its freshness, it is stored in freezers having temperatures set to -180C and -400C. Students were also given a view of the same.

Employees wearing insulated clothing load the boxes of frozen fish into refrigerated shipping containers which are later transported to different countries by sea. Students observed the loading process.

Quality Exports possesses an in-house laboratory which is used for conducting microbiological assessments of frozen seafood. Mr. Ibrahim Maulana also informed us that he was planning to expand his business into the European Union which has its own quality control standards on the import of frozen fish. In this regard he is planning on expanding his laboratory to include the ELISA test. Enthusiastic students were given a demonstration of the microbiological tests. The industrial visit ended with complimentary refreshments provided to the students by Quality Exports.



Guest Lecture on Basics of Investment in Stock Market and Mutual Funds

16th September 2017

The Department of Economics organized a guest lecture on **Basics of Investment in Stock Market and Mutual Funds** on 16th September 2017. Although the session was organized for the benefit of SY B.Com students who have opted for the Capital Markets course, other interested students also attended. **The resource person was CA. D. Shraavan Swarup.**

Ms. Ruchira S. Fal desai, Faculty Member from the Dept. welcomed the gathering and introduced the resource person. The session was held for two hours from 11.am to 1.00pm in the Ramadas Mallya Memorial Smart Classroom.



CA Shraavan gave a general overview of finances, followed by basic practical knowledge of investing in the stock market and in mutual funds. The session ended with the vote of thanks by Mr. Rohit Naik.

Session on Corporate Governance

16th September 2017

BBA (FS) Department conducted a session on **Corporate Governance** on 16th September 2017. The resource person for the same was **Mrs. Manisha Naik, Company Secretary of Putzmeister Ltd.**



Topics covered for the session were Overview of Corporate Governance in India, Importance, Code of Conduct and Ethical Issues of Corporate Governance.

The resource person also threw light on Corporate Governance practices at Infosys. It was a very interactive session.

Session on Investments in Equity

19th September 2017

BBA (FS) Department organized a session for the faculty members of the department on **Investments in Equity** on 19th September 2017. The resource person for the session was **Mr. Ameya Kamat, Chief Financial Analyst & Founder of Altera Advisory Pvt. Ltd.**



Mr. Kamat spoke about the prerequisites of investing in stocks, how to study a particular stock before investing and also focused on fundamental and technical analysis. He also gave practical examples on how even the worst performing fund in mutual funds gives better returns than traditional investment avenues.

It was a very interactive session with the expert providing in-depth knowledge and practical examples on Investment in Equities.

Installation And Inaugural of Leo Club

19th September 2017

The **Students' Council** of the College in collaboration with **Leo Club**, younger wing of Lion Club organized the inauguration and installation of Leo Club in the College. The inauguration was followed by Communication Skills and Interpersonal Relations session for the students.



The Leo Club trains and develops youth in Leadership, personality development, public speaking, communication, effective decision making, human relationships. 60 students from B.Com, BCA and BBA(FS) have registered themselves for the Club.

The Chief Guest for the session was Mr. Digamber Kamat, Ex-Chief Minister of Goa and MLA, Margao.

The chief guest briefed the students on activities which Leo Club could organize in an education institution.

On the occasion of the installation of the club, senior teaching faculty members Mrs. Lydia Menon, Mrs. Nirmala Gopinathan and Shri Sudhakar Naik were felicitated.

Seminar on Doing Business in India under new GST regime

20th September 2017

BBA (FS) Department in collaboration with Goa Branch of WIRC of the Institute of Chartered Accountants of India organized a student seminar on **Doing Business in India under new GST regime** on 20th September 2017 at G. D auditorium at 10.00 a.m. The chief speaker for this seminar was **CA. Yogesh Kulkarni, Partner of M/S YPK & Associates, Belgaum.**

The objective of this seminar was to provide more insights into various provisions of GST law, rules, regulations and procedures required to face the post GST implementation.

The resource person pointed out to students that GST is a comprehensive indirect tax on manufacture, sale and consumption of goods and services throughout India, to replace taxes levied by the central and state governments. He highlighted the benefits of GST to the audience along with practical example on categories of GST. He said from the consumer point of view, the biggest advantage would be in terms of a reduction in the overall tax burden on goods, which is

currently estimated at 25%-30%, free movement of goods from one state to another without stopping at state borders for hours for payment of state tax or entry tax and reduction in paperwork to a large extent. The faculty members and students were delighted to listen to him. During the interactive session, CA. Yogesh Kulkarni very patiently answered queries and really enlightened the audience.

Field Visit

21st September 2017

National Centre for Antarctic and Ocean Research (NACOR) organised **International Polar Week** on 21st September, 2017. 44 Students from FY B.Com visited NCAOR and participated in Polar week. Students attended a presentation on **The Knowledge on Climate presented by Dr. Ravichandran**, who spoke about sea level changes and its relationship to the climate. There was a display of posters based on



research work carried out at NCAOR and screening of a documentary **Glacial Balance**. These activities enlightened the students with more knowledge about their subject.

Participation in Seminar

21st September 2017

The Department of Management Studies, Goa University, in collaboration with Goa Management Association, organized a seminar on **Changing Paradigms in Services Marketing** on 21st September 2017 in Science Auditorium, Goa University. **30 BBA(FS) students along with two faculty members attended the seminar.**



The dignitaries who spoke at the seminar

included Vincent Ramos, Area Director & General Manager at Taj Exotica, Prajyot Mainkar, Director at Androcid, Antonio Pacheco, Chairman and Founder of Studio 7 and Sheryl D'Souza, Nutritionist at Norbert's Fitness.

The focus of the seminar was on the emerging trends in the service sector. The speakers shared their valuable experiences of managing successful service oriented businesses in Goa. It gave students an opportunity to interact with professionals from the service industry and gain practical insights.

Information Technology in Business

22nd September 2017

The **BBA(FS) Department** of the College conducted a session for the students of FY BBA(FS) on 22nd September 2017. The theme of the session was **Information Technology in Business**. The resource person for the session was **Mr Gilbert Anthony Mendes, Director, Electro Curve Marketing Solutions**.



Mr Gilbert enlightened the students on how Information Technology can be used to run a successful business in today's world. He also highlighted how IT has gained importance and its usefulness in conducting any task.

Guest Lecture on Digital Marketing

22nd September 2017

A guest lecture on **Digital Marketing** was organised on 22nd September 2017 for the students of S.Y.B Com who have opted for Computer Applications in Business and E-accounting. The resource person for the session was **Mr. Cicero Silva, Managing Director of Crecio Interactive**, a company that offers solutions in Digital Media and Skill Training. Ms. Preksha Chopdekar introduced and welcomed the resource person.



Mr. Cicero introduced the students to the concept of Digital marketing and its importance in today's digital age. He also highlighted the different digital media used for marketing, their important features and benefits. The talk was well received by the students. 53 students of S.Y.B.Com attended the session. Ms. Sharmila Kunde proposed the vote of thanks.

Guest Lecture on Green Management

22nd September 2017

A guest lecture was held for FY B.Com students on **Green Management** on 22nd September 2017. The resource person was **Mr. Sujeet Kumar Dongre**, who is working as a Scientist with the Centre for Environment Education, a National Centre of Excellence of the Ministry of Environment, Forests and Climate Change, Govt. of India.



Dr. Lina Sadekar welcomed the Speaker and introduced him to the audience. The resource person informed the students about the importance of doing business without polluting the

environment. He gave examples as to how today with technological advancement it is possible to produce environment friendly products.

It was an interactive session and the students participated wholeheartedly in the discussion. 75 students from FY B.Com (Div A and B) attended the session. The feedback from students was very positive and encouraging. Students expressed their desire for more sessions of a similar nature.

Ms. Tess from FY B.Com Div. B proposed the vote of thanks.

Faculty Lecture Series

22nd September 2017

The Faculty lecture was presented by **Ms Mamta Kumari**, Department of Mathematics and Statistics on September 22nd 2017. The topic for the lecture was **Barcoding Technology**. A barcode is an optical, machine-readable representation of data; the data usually describes something about the object that carries the barcode. Barcodes became commercially successful when they were used to automate supermarket checkout systems, a task for which they have become almost universal. Their use has spread to many other tasks that are generically referred to as automatic identification and data capture (AIDC). The very first scanning of the now ubiquitous Universal Product Code (UPC) barcode was on a pack of Wrigley Company chewing gum in June 1974. The main focus of the lecture was the mathematics behind the barcode technology; Ms. Mamta explained how barcodes are designed and how to read and interpret the barcodes.

Soft Skills Training

22nd September 2017



The Career and Placement Cell of the College organized training on **Soft Skills** for Third Year Students of B.Com, BCA , BBA(FS) & M.Com. The training session was from 14th August to 22nd September 2017.

A Certified Trainer from Impact Training Solutions **Ms. Caroline Stewart Silva** conducted 4 sessions of 2 hours each of Soft skills training on the

following topics. Session 1 was on **Emotional Intelligence and Anger Management & Self Control**, Session 2 on **Time Management & Stress Management**, Session 3 was on **Self Motivation, Taking Initiative, Enthusiasm & Attitude** and Session 4 on **Taking Ownership & Responsibility and Leadership Skills**.



A Total of 200 students attended the training session as follows Batch1 students of TYBCOM A & B attended the sessions from 14th to 18th August, Batch 2 of TYBCOM C & D students attended from 4th to 7th September, Batch 4 of BCA students

from 12th to 15th September 2017 & Batch 3 of BBA(FS) & MCOM from 19th to 22nd September.

Overall, the entire module was informative, interactive and enthusiastically received by the students. We are thankful to the resource person Mrs. Caroline Stewart Silva for organizing the training programme and for the smooth conduct of the sessions.

Session on Company Secretary as A Career Option

22nd September 2017

The Career & Placement Cell of the College conducted **Career Guidance Session on Company Secretary as a Career Option**. The session was conducted on 22nd September 2017.

The Resource person for the session was **Adv. S Ramarao, Senior Faculty and ICSI Certified Counsellor**. He threw light on the various career opportunities available in the field of Company Secretary and also explained how students can effectively crack the exam.

The students were also addressed by **Ms. Garima Vasudevan, Practicing Company Secretary & Ex Student of Shree Damodar College**. She shared her experience and listed the pros and cons of selecting Company Secretary as a Career Option.

The Session was attended by 60 interested Final Year B.Com Students. The session was coordinated by Placement Officer Ms. Prachi Kolamkar.



Debate Competition under Investor Hub

23rd September 2017

The Investor Hub of BBA (FS) department organized a Debate competition for BBA (FS) students on the topic **GST – A game changer or game spoiler** on 11th August 2017 at 12.00 p.m. This activity was a formal oral contest i.e. argumentation on the current issue. The competition was initiated with full zest among the participants. The participant had left no stones unturned in researching their topics and presenting them convincingly. The judges too became vigilant and posed relevant questions which acted as catalyst in promoting the discussion.

At the end of the debate, the participant had learnt and polished their skills beyond what can be learnt in any other setting. The activity enabled them to elucidate their standpoint by utilizing rhetorical eloquence. They learned the skill of researching, organizing and presenting information in a compelling fashion. Students also gained confidence through the activity. The judges motivated participants and the audience to continue participating



with the same zeal.

Judges for the competition were:

Ms. Cinola Vaz – Asst. Prof in Commerce for BBA(FS)

Ms. Swati Bhat – Asst. Prof in Management for BBA(FS)

The following participants were declared as winners

1. Dias Conan Edmund – S.Y.BBA (A)
2. Kushwa Tejal – S.Y.BBA (A)
3. Tripathi Vidyadharnath – S.Y.BBA (B)
4. Nariman Varun – S.Y.BBA (B)

12 BBA(FS) students actively participated in the competition with great enthusiasm.



Blood Donation Camp

26th September 2017

The Red Ribbon Club of the College and the College NSS Unit organized a **Blood Donation Camp** on the 26th September 2017. The camp was organized **in association with Hospicio, Margao**. Forty five NSS volunteers, NCC cadets and faculty members donated blood during the camp. Students were oriented about the blood donation by the paramedical staff and students who fulfilled the criteria were allowed to donate blood.

Participation at Magnify 2017

26th September 2017

BBA(FS) students participated in **Magnify 2017** organised by DBSHEP'S Don Bosco College: Department of BBA (Travel and Tourism). The theme of the event was **Sustainable Tourism, A Tool for Development**.

The Event included a total of 4 sub-events namely Eye Opener, Tour trivia, Expressions and Photo tour. Nine colleges participated in the event, with Six participants from each college.

Our students won Second place in Expressions based on the theme: Goa, the Protagonist-A Message to the World.

The event was very well organised. The students enjoyed the experience and also had the opportunity to visit St.Estevam as part of their assignment in the event.



Participation at CAVALCADE – 17

27th -28th September 2017

The BBA(FS) Department nominated six students to attend the **Two day National Level Fest 'CAVALCADE – 17' organized by Jain College of Hubali** on 27th and 28th September 2017. Asst. Prof. Abhinay P. Pai accompanied the students. This outstation event was formally

organized on the theme of Time management in completing the tasks or activities. **Our students successfully completed the pre qualifying assignment set before the event.**



The Event was categorized into different events viz. Chronovator, Finasiera, Inuk Shuk, Auslagern, Stratega Menaxhim and Innoviz. Our students participated in all of them. There were many teams from various colleges and all of them had put their best foot forward and displayed their amazing presentation skills, mesmerizing the judges and the audience.

On Day 1 of the event, the students were given with bunch of assignments that had to be completed within the allocated time. Students were provided with a facility of resting rooms, breakfast, lunch and dinner.

On Day 2, some of the tasks had a limitation of elimination. Some of our students reached the semi-finals and finals. After successful completion of the sub-events, the event ended with a cultural and valedictory function. Overall it was a very good experience and exposure for all the teams who participated.

Seminar on Financial Planning And Insurance

28th September 2017



The **BBA (FS) Department** of the College organised a seminar on **Financial Planning and Insurance** on 28th September 2017. The speaker for the Seminar was **Mr Anish Albuquerque, Chief Financial Officer at Imperial Wealth Services, Panaji, Goa.**

Mr Anish has 15 years of experience in the Financial Services sector. Around 50 BBA (FS) students benefited from this session. He enlightened the students about the importance and need for financial planning. He elaborated upon various products of financial services and also discussed the mantras and myths of investment. He demonstrated the calculation of future value and present value of Investments using



Excel.

The session was very interactive, with students asking questions regarding planning to achieve various goals and how much of the funds should be allocated to Insurance. He motivated the students to use and learn excel functions as it is the need of the hour and can be used to do Financial Planning and calculating Net worth. The students' feedback about the seminar was very positive, and they expressed the desire to have more seminars of a similar nature.

NCC(Army)



60 NCC cadets of the College along with **ANO Maj Sanjay Dessai** participated in **International Coastal Cleanup Drive at Colva Beach** and collected 50 bags (approximately 300 kg) of garbage on Saturday 16th September 2017.

Cadet Nikhil Jadhav FY B.Com D and Cadet Arun Kashyap of FY B.Com C of NCC Army attended the Army attachment camp held at 3 MTR Margao from 13th to 22nd September 2017.

International Coastal Cleanup Drive: NCC (Navy)

On the occasion of International Coastal Cleanup day, **30 NCC Cadets (Naval Wing)** along with Associated NCC Officer **Dr. CA S. Bhat** participated at Colva beach.



Dear Readers,

Among many noteworthy activities in this issue, we are especially happy to present the reports of successful organizing of State level event, industry interactions with many notable personalities and students' achievements in various intercollegiate events, to name a few. We hope that our readers will enjoy this edition of the E-Newsletter.

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