



Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics

E-Newsletter

August 2017
Volume 10, Issue 3

Mr. Gajanan Nial – Editor



Achievements: All Goa Inter-Collegiate Badminton Championship



The College won the **Inter-Collegiate Badminton Championship for the third year in succession.**

The tournament, organized by Goa University, was held at Campal, Panjim, from 24th to 27th July 2017.

Outstanding performances by all our students in the Men's and Women's categories saw the College emerge victorious for the third consecutive year. **The Men's**



team led by Mr. Swayam Sardessai and Women's team led by Ms. Pranjal Chimulkar performed very well. Both teams defeated V. M. Salgaonkar College of Law, Miramar, Panjim in the finals. The prize distribution ceremony was held on 27th July 2017 at Campal, Panjim.

<u>MEN'S CATEGORY</u>	<u>WOMEN'S CATEGORY</u>
1. Tejan Fallary (SY B.Com)	1. Pranjal Chimulkar (TY B.Com) (Captain)
2. Dhruv Angle (FY B.Com)	2. Rachael Raposo (FY B.Com)
3. Shrey Kulkarni (M.Com)	3. Emelia Sequeira (FY BCA)
4. Swayam Sardessai (TY B.Com) (Captain)	
5. Sahil Kuttan (FY B.Com)	

Achievements: All Goa Inter-Collegiate Judo Championship

The College won the **Inter-Collegiate Judo championship organized by Goa University from August 1st to 3rd 2017 for the fifth year in succession.**

The players gave an excellent performance which led them to victory over other colleges. For the last three years the



College has done exceedingly well under the leadership of Mr Rajdeep Dessai, Sports General Secretary. The prize distribution ceremony was held on 3rd August 2017 at the Jubilee Hall of Goa University.

Winners:

MEN'S CATEGORY	
Name	Medal
Mr. Rajdeep Dessai (TY BBA(FS)) (3 rd time in Succession)	Gold
Mr. Habib Shaikh (SY B.Com)	Gold
Mr. Bobby Nevli (TY B.Com)	Gold
Mr. Faran Khan (FY BCA)	Silver
Mr. Rizwan Shaikh (SY B.Com)	Silver
Mr. Harish Sawant (TY B.Com)	Bronze
WOMEN'S CATEGORY	
Ms. Priya Pai Vaidya (TY B.Com)	Bronze
Ms. Kizan Fernandes (FY B.Com)	Bronze
Ms. Maleah Fernandes (FY B.Com)	Bronze

The College congratulates the winners and the entire sports department for the phenomenal success.

Mini- Marathon Race

31st July 2017



The Department of Sports & Physical Education of the College organized an **all Goa Inter-Collegiate Mini-Marathon Road Running Race** on 31st July 2017. The **Chief Guest** for the event was our ex-student and an excellent sportsman, **Wing Commander Snehal S Kamat, Indian Air Force.**

The event was categorized into championship for men and women along with open category. 9 colleges participated in the men's category and one college participated in women's category. A total of 160 participants were registered under the Open category, which also included 7 faculty members from the College.

The race began from the College and proceeded via Shree Maruti Mandir, Toleband, Fulwado, St. Alex Baptista Church, Pedda and back to the College. The Chief Guest flagged off the race at 10:00 am sharp in the presence of Principal, Dr. Prita D. Mallya.

The prize distribution ceremony was held at the College Multi Purpose Hall on the same day after the conclusion of the race. The Guest of Honour was the Manager of VVM Branch of Central Bank of India, Shri. Orlando Fernandes. The function was compered by Ms. Pooja Pai Khot and Ms. Gauravi Keni. The dignitaries were introduced by the Director of Sports and Physical Education, Shri Sudhakar Naik. The winners were awarded cash prizes and trophies along with medals and certificates for their excellent performances. The function concluded with a Vote of Thanks by the Sports General Secretary, Mr Rajdeep Dessai.



The winners were as follows:

1. TEAM CHAMPIONSHIP		2. OPEN CATEGORY	
<u>Men</u>	<u>Women</u>	<u>Men</u>	<u>Women</u>
1. Shree Mallikarjun College, Canacona	1. Shree Malikarjun College, Canacona	1. Mr. Sandesh Gaonkar	1. Ms. Danita Diniz
2. M.E.S College, Zuarinagar			2. Ms. Sandra Carvalho
3. Rosary College, Navelim			3. Ms. Anushka Patil

Theatre Workshop

2nd August - 12th August 2017

The Cultural Council of the College organized a 5-day Theatre Workshop for First Year students who have enrolled for the **Performing Arts Club**. The aim of the workshop was to enlighten the students about Theatre Art, to enhance their acting skills and also to develop a spirit of participation in them. **The Resource person for the workshop was Mr. Vishnupad Barve** and the Teacher in charge for the Workshop was Ms. Prachi P. Kolamker. The Workshop was conducted in two batches from 2.00 to 4.30 p.m. at the GD Auditorium. The first batch was from 2nd to 7th August and the second batch was from 8th to 12th August 2017. A total of 73 students registered for the workshop. The various topics covered at the workshop were **voice culture, acting tips, group dynamics, mirror exercises, use of sound, light and costumes**. The workshop was well received and appreciated by the students.

Event Management Workshop

2nd August 2017

A one day **Event Management** Workshop was organised by the **Students' Council** of the College on 2nd August 2017 from 9.00 am onwards in Ganesh Daivajna Auditorium. The objective of this workshop was to equip the newly formed Student Bodies of the College with the tools and

techniques of Event Management, which will help them in conducting events within and outside the campus. **The resource persons were Ms. Gloria J. Fernandes and Ms. Prathita Desai.**

The first session began with a brief introduction about the workshop by Mr Sumit Kumar followed by the welcome address by Principal Dr. Prita D Mallya.

During the first session, Resource Person Ms. Gloria J. Fernandes explained about **planning, scheduling, executing, and controlling events in a simple way** by relating everything with events like birthday, a day out with friends, etc... She explained the life cycle phases of an event including the stages involved in successfully putting on an event. **Ms. Gloria Fernandes has worked with DNA Networks as Manager - Clientele Servicing and with Dempo College as Assistant Professor in Event Management.**

The second session was conducted by **Co-founder and Director of Eventura India Hub Pvt. Ltd. Ms. Prathita Desai, an alumna of the College.** She focused upon the planning phase of event management and gave a detailed explanation as how to plan well in advance, how to



distribute the work, and how to go for sponsorship. The workshop concluded with the vote of thanks proposed by Students' Council General Secretary Mr. Jay Nagvenkar.

More than 90 participants from the various Student Bodies and other interested students of the College attended this workshop. The Overall feedback obtained was positive, appreciative and revealed that the sessions were informative, interactive and enthusiastically received by the participants. We are thankful to the resource persons Ms. Gloria Fernandes and Ms. Prathita Desai and the participants for the smooth conduct of the workshop.

Inauguration of Student Bodies

4th August 2017

The inauguration of the Student Bodies of Vidya Vikas Mandal's Shree Damodar College of Commerce and Economics, Margao- Goa for the Academic Year 2017-18 was held at the College premises on 4th August 2017. **Mr. Ramesh Ghadi, eminent Konkani Poet and Fitness Instructor, graced the occasion as Chief Guest.**

The Ceremony began with the Welcome song, presented by the students of TY B.Com. The inauguration began with the lighting of the traditional lamp. Principal, Dr. Prita Mallya, delivered the welcome address. Convenor of the students Council Mr. Edwin Barreto, Convenor of the Cultural Council Mrs. Sheetal Arondekar, and Convenor of the Sports Council Mr. Sudhakar Naik introduced the members of the respective councils, highlighting their achievements. Vice-Principal Dr. Sanjay Dessai administered the oath to the Council members. Ms. Lydia Menon



introduced the chief guest.

The Chief Guest, in his address, congratulated and appreciated the students for their achievements in academics and extra-curricular activities. “Unity is what matters the most. Always be loyal to yourself, family, friends and neighbours. If our neighbourhood is united, so is our village, and ultimately the State will be united. We must celebrate joy with everyone. Also, one

must never forget his or her roots” said Mr. Ghadi as he spoke to the members of Students Bodies. In his speech, he shared his experiences as a student, a farmer, a Fitness trainer and as a poet. He highlighted the importance of mother tongue in our education, and life. He focused on the values, responsibilities and how supporting one another is important.

General Secretary of the Students Council Mr. Jay Nagvenkar, General Secretary of the Cultural Council Mr. Rohan Morye and Sports General Secretary Mr. Rajdeep Desai presented the list of various activities



to be organised during the academic year 2017-18.

Ladies Representative of Students Council Ms. Froila Fernandes and Ms. Amruta Katageri of the Cultural Council along with Division Representatives, Cultural Representatives and Sports Representatives of each class were all present on the occasion.

Mr. Sunil Naik proposed the Vote of Thanks.



Essay Competition

5th August 2017

The Cultural Council in collaboration with the **Consumer Cell** organised an **Intra-College Essay Competition** on 5th August, 2017. The topic for the event was on the broad theme of Consumerism that is **The Evils of Consumerism** or **Green Consumerism**.

Ms. Aarti Paruleker from TYB.Com bagged first place and Ms. Shrisha Malkarnekar from SYB.Com. won the second place.

The event was judged by Ms. Gautami Raiker Assistant Professor in Commerce and Ms. Loraine Fernandes, Assistant Professor in English.



Nature Club VASUNDHARA and **NSS cell** of the College organized the ever-popular **Monsoon Hike** on 5th August 2017 at **Kuskem Waterfall, Khotigao, Canacona, Goa**. A total of 210 students of BCOM, BCA, BBA (FS) and MCOM along with 16 teaching and non-teaching staff participated.

The Khotigao Wildlife Sanctuary is located in Canacona Taluka, South Goa district. The sanctuary is known for its dense forest of tall trees, some of which reach 30 metres in

height. The forest supports moist deciduous trees, semi-evergreen trees, and evergreen trees, which were identified by the guide. The students had an opportunity to see the special feature of the sanctuary; treetop watchtower positioned 25 metres above a watering hole. The locals informed that best times to visit the watchtower are dawn and dusk when animals are most likely to be visiting the waterhole.

After visiting the wildlife sanctuary the students were taken to the Kuskem waterfall. It is one of the most scenic waterfalls in the State and is situated at a distance of 12 km from Hathipal, the entry point of Khotigao wildlife sanctuary. The waterfall is situated in lush green surroundings, very rich with exotic flora and fauna. The students enjoyed the walk through the densely wooded forests to reach the Kuskem waterfall with the help of local guide. The students enjoyed the clean and clear water of the fall.

The students, almost all of whom reside in urban areas, got an opportunity to spend a full day in the midst of Nature, experiencing Goa's natural beauty.

The hike was successfully conducted with the support and cooperation of Principal, Vice-Principal, Nature Club Members, NSS Programme Officers, Deputy Conservator of Forests, South Goa and Goa Police (Margao and Canacona).



Tree Plantation by NCC

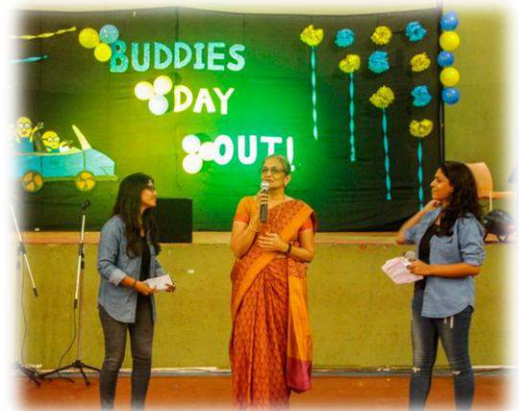
6th August 2017

Friendship Day Celebration

7th August 2017

The Students' Council of the College celebrated **Friendship Day** celebration on 07th August 2017 in the Multipurpose Hall. This year the theme of 'Friendship Day' was **Buddies Day Out**. The invitation cards were designed by students and were put up in the campus at prominent places.

The programme started at 10:20 am with the welcome address by the Principal, Dr. Prita D. Mallya, followed by the first performance, a classical dance by Miss Urvee Kadam of FY BCom which was brilliant and appreciated by everyone. The next performance was a song by Mr. Maxwell Pinto which mesmerized everyone. It was followed by a beautiful orchestrated group dance by BBA Students.



The Radio FM Channel, 92.7 Big FM was also associated with our event. **RJ Aryan from Big FM** entertained the audience where he conducted a series of 5 games and gave away the prizes to the winners. The students and the faculty present thoroughly enjoyed the games.

Then there was a song performance by Mr. Deepak Ashanagar followed by the **Whisper Challenge** game for the teachers. Other performances were a **Hip Hop dance** by Mr. Keine from TY BCom, a Bollywood group dance by Miss. Parvati and Miss. Dena of TY Bcom, a lovely duet by Miss. Shraddha and Mr. Deepak, performance by BCA Students band, and song by Yatin, Fabeeyan and Amratha. Further, Mr. Frazer Taylor made everyone reminisce about the good old days with his songs on friendship.

The event ended with a touching video on Friendship Day prepared by SY BCA Students. During the event, several spot prizes were given away to the participants. There was a photo booth put up, where participants were allowed to take selfies with the props. The entire event was brilliantly compered by Miss Froila Fernandes and Miss Lisa DeSouza.



The FY B.Com Students of the College had put up stalls near the auditorium as a part of their Economics assignment, where they sold self-made products and services. Overall, the conduct of the 'Friendship Day Celebration' by the Students' Council was a great success as it was meticulously planned and efficiently executed. The Students' Council would like to thank the participants, students, teachers and 92.7 Big FM for their participation in the celebration.

Research Methodology classes for TY B.Com

8th August -12th August 2017

The Research Cell of the College organised **Research Methodology** classes for all TY B.Com students from 8th to 12 August 2017. The classes were held from 12.00 to 1.00 p.m. and were engaged by the faculty members who will be guiding students for their projects during the course of the year. The aim of these lectures is to familiarise students with the basic concepts of research methodology and understand the process of carrying out research, before they start their project work. The topics covered were **Research Design and Objectives, Literature review, Research Methods, Data collection Methods, Classification and Simple Analysis of Data, and Report Writing.**

Seminar on Investment In Today's World

9th August 2017

The BBA (Financial Services) Department of the College organised a seminar for the students of BBA (FS) and M.Com on 9th August 2017. 75 students attended the seminar.



The Speaker of the day was **CA Anand Tendolkar, Manager at Securities**

Exchange Board of India, Goa. The theme of the seminar was **Investment in Today's World.**

Mr. Tendolkar began by saying that it is very important to know that we need to save first and spend what remains. The speaker emphasised the need for investment, the various investment avenues available and their contribution in giving good returns. He elaborated upon the role of SEBI as a regulator of securities markets in India. He also enlightened the students about the

various ways in which SEBI protects the interests of investors by tracking the behaviour of companies.

It was a very interactive session, with students actively seeking clarifications and participating enthusiastically in the discussions.

Session on Introduction to GST

11th August 2017



The BBA (Financial Services) Department of the College organized a **session on GST** for the students of FY & TY BBA (FS) on 11th August 2017. **The Resource Person for the session was CA. Anup Borkar.**

50 students attended the session titled Introduction to Goods and Service Tax.

Mr. Borkar began the session by emphasizing that it is very important for the students to appreciate that the Goods and Services Tax has revolutionized the Indian taxation system and to understand what exactly this revolution is. He started by explaining **the concept of GST, advantages of GST to the Government and consumers, implications of GST for Business and GST as a replacement to VAT.** He also said that knowledge of the operational aspects of GST is essential from the point of view of the students' careers.

The students got an opportunity to enrich their knowledge on the current scenario of GST in India.

Animal Rescue Awareness Programme

11th August 2017



Vasundhara – the Nature Club of the College, organized an **Animal Rescue Awareness Programme** for the student members of the Nature Club on 11th August 2017. A total of 77 students attended the session along with the teacher members and other interested teachers.

The session was conducted by **Mr. Charan Dessai, President of SAWE (Study and Awareness of Wildlife and Environment)** along with **Mr. Sandesh Amonkar, Member Animal Rescue Squad** and **Dr. Shruti Kawalekar, Member Animal Rescue Squad.**

Mr. Charan Dessai enlightened the students about the importance of snakes in the ecosystem, identification of snakes as venomous and non-venomous, precaution and first aid to be taken in

case of snake bites. He also threw light on various popular myths versus realities of snakes and importance of snakes in biodiversity. The session aimed at creating awareness among the students about conservation and importance of snakes in biodiversity.

Mr. Charan Dessai showed students a few snakes that he and his team had rescued and invited students to hold the snakes. He welcomed interested students to join his NGO working in the area of awareness of wildlife and environment in Goa.



A Talk on Goods And Services Tax: An Overview

12th August 2017

The **M.Com Department** organised a talk on the biggest reform in the history of the Indian taxation system, that is Goods and Services Tax, on 12th August 2017 at 2 p.m. The aim of the talk was to give students an overview of the entire Goods and Services Tax Law.

The resource person was CA, CS Yatish Vernekar. CA Vernekar is a practicing Chartered Accountant, with Vernekar & Co. Panjim. He has been invited several times as a resource person for conducting workshops and talks on GST by various institutes like GCCI and CII, and news channels like DD Goa, In-Goa 24x7, etc.



The session began with the introduction of resource person by Ms. Preeti Gunaji, student of M Com. Part II.

CA Vernekar commenced the session by discussing various inconsistencies and complexities of the earlier indirect tax system of India, such as, multiplicity of taxes, cascading effect, non-fungibility of VAT credit, non-availability of CST credit, etc. CA Vernekar highlighted the basics of GST. He pointed out that the main motive behind implementing GST in India was to create a single indirect tax regime for the entire country, that is, One Nation One Tax. Certain taxes such as Basic Custom Duty, Municipal tax, Stamp Duty and Motor Vehicle Tax will not be subsumed under GST. He also briefed the students about the GST rating scheme, definition of the word supply, process of obtaining a GST registration, exempted goods from GST, exemption limit of GST and how the composition scheme operates.

CA Vernekar also discussed the shortcomings of the GST regime such as the ambiguous definition of the term 'supply', complexities of mixed and composite supply and complexities for certain

businesses which still have to follow VAT if they provide non GST goods, e.g. restaurants offering alcohol, etc. This fruitful and interactive session ended with a vote of thanks by Ms. Sweta Malvankar, student of M.Com Part I.

Certification Course on Making Effective Power Point Presentation

12th August 2017

BBA (Financial Services) Department organised a three days Certificate Course in **Making Effective Power Point Presentation** for the First Year students. The course was conducted on 10th July, 11th July and 12th August 2017. The resource person was **Ms. Nandini Kunde, Trainer and Consultant.**



The topics included in the course were outlines, structure, font and graphs for preparation of PowerPoint Slides and also planning, vocal techniques and Body language for Presentation of slides.

Ms. Nandini Kunde selected a few students who were asked to create PowerPoint slides and present them to the class. The students were given one month's time for preparation and were evaluated on their presentation. The Course helped students learn various techniques used in making attractive and effective PowerPoint presentations.

Inter Collegiate Patriotic Singing Competition

12th August 2017



The Cultural Council of the College organized the **3rd Inter-Collegiate Patriotic Singing Competition** on 12th August, 2017. Ten colleges from across Goa participated in this competition. The competition was judged by **Aakash Mangeshkar, a playback singer and live performer by profession** and **Shubham Naik, a**

student at Goa College of Music. The participants performed beautiful renditions of some well known patriotic songs such as **Vande Mataram, Jaag Bharata** and **Bharat Amcho Des.** Vidya Prabhodini College, Porvorim won the first place and took home the rolling trophy, certificates and cash prize of Rs. 3000/-. Fr Agnel College, Pilar won the second place with certificates and cash prize of Rs. 2000/-. The event was organized by General Secretary of Cultural Council Rohan Morye and his Council members under the guidance and support of Ms. Sheetal Arondekar, Convenor of Cultural Council and teachers in charge Ms. Prachi Kolamker and Ms. Gauravi Keni.

Debate Competition

12th August 2017

The Debaters' Floor Club of the **Post-Graduate Department of Commerce** of the College along with the B.Com Section, organized a debate competition on 12th August, 2017. The topic for the debate was ***Freedom of Speech: Use and Misuse***. Seven students each from B.Com and M.Com participated in the debate.



The judges for the debate were **Ms. Larissa Vaz, Sales Coordinator at Zuri White Sands Goa Resorts and Casino, Varca** and **Mr. Omkar Lotlikar, Business Partner at A.P. Lotlikar Stores, Margao**.

The judges were introduced by Ms. Preeti Gunaji, student of M.Com Part II and were welcomed with a small token presented to them by Ms. Valencia Vaz, student of M.Com Part II. Dr. Vishal Chari, Asst. Professor, Department of Economics & Banking, was the moderator for the debate.

Students picked lots and were accordingly divided into 'For' and 'Against' teams.

The debate consisted of three rounds. In the first round members of each team presented opening statements for and against the topic. Points put forth for the topic were that freedom of speech was a constitutional right, a basic pillar of democracy, a universal declaration of human rights, expression of injustice, many ideas make a good decision and if curtailed would turn a democracy into a dictatorship. Opening statements against freedom of speech were limitation of freedom of speech, respect diversity of culture, does not bring out root cause of the problem, no right to speak against the country, should not hurt sentiments of people and one should think before speaking.

The second round of the debate was marked by very spirited arguments and interjections ranging from matters of the beef ban, celebrities' statements in the media to the Donald Trump Presidential Election campaign. Non-participating students formed a very enthusiastic and appreciative audience.

Concluding Statements were presented by two members of each team during the third and final round. Students for the topic stressed upon the freedom to protest against any injustice, whereas students against the topic argued that Nature gives us so much and we should use freedom of speech responsibly.

The Winners were as follows:

- a) 'For' Team
 - i) Best Speaker- Ms. Sonia de Mascarenhas (T.Y.B.Com)
 - ii) Best Interjector- Ms. Amruta Kategeri (T.Y.B.Com)

b) 'Against' Team

- i) Best Speaker - Mr. Abdul Shaik (T.Y.BCom)
- ii) Best Interjector - Ms. Devika C.C. (S.Y.B.Com)

The overall winner of the debate was the 'Against' team.

The debate concluded with the judges expressing their point of view and awarding certificates best speaker and best interjector to the winners. Student of M.Com Part II, Ms. Ratika Gaonkar proposed the vote of thanks.

Guest Lecture on Advertising and Sales Management

12th August 2017

A guest lecture on the topic **Advertising and Sales Management** was held on 12th August 2017 at 10 am. in the **M.Com. Department**.

The guest faculty for the Programme was **Mr. Alwin Joseph**, who has completed his M.Com from this College. He worked as a Host Acquisition Specialist in Airbnb and presently he



occupies the post of City Supply Manager at FabHotels, a Gurgaon based Hospitality Company.

The Programme began with Ms. Royline Sequeria from M Com. Part I introducing the resource person. Mr. Alwin commenced the programme by sharing his experiences while working for Airbnb. He explained to the students how an empty room in one's house could be a viable business opportunity if it were advertised as a bed and breakfast inn on Airbnb. **Airbnb is a thirty one billion dollar company established in 192 countries all over the world.** It has over 4000 property listings such as hotels, apartments, and bungalows in Goa alone. FabHotels where Mr. Alwin is presently working convinces existing hotel owners to permit them to take over the management of all the affairs of their hotel for a commission. Mr. Alwin gave practical insights into his job in the sales department by explaining about the process of initiating contact with prospective hotel owners. He explained that a good sale is one which has the shortest negotiation period. When negotiating one should not focus on uninterested clients as sales targets will not be met. He also said that the fruit of a challenge is wonderful.

Mr. Alwin then went on to explain the intricacies of human biases in formulating sales and marketing strategies such as **anchoring bias, bandwagon effect, availability heuristics, blind spot bias, choice-supported bias, clustering illusion, confirmation bias, conservatism bias** and so on. He played videos to elucidate the concepts and he stressed the importance of market research when entering a new market.

This productive and interactive session ended with a vote of thanks by Ms. Melisa Ratos, student of M.Com Part II.

Strategies to crack Entrance Exams by Maxxcell Institute on MBA - Path to Career Advancement

13th August 2017

The Career and Placement Cell of the College organized a Career Guidance Session –II **Strategies to crack Entrance Exams by Maxxcell Institute on MBA - Path to Career Advancement** for the BBA(FS) Final Year students on 13th August 2017. **Mr. Shyam Manavat, M.D Maxxcell Institute, was the resource person of the session.**

The Resource Person spoke about preparation for MBA entrance exam, examination pattern and the syllabus for the exam. He also mentioned about the various Universities and colleges in India & abroad which provide MBA programme, their fee structure and recruitments.

The session ended with small test exam which was conducted in the class to test the IQ of the students.

The session was coordinated by **Placement Officer Ms. Ashwini Korde, Asst. Prof, Department of Finance.**

Soft Skills Training

14th -18th August 2017

The Career and Placement Cell organized a training programme on Soft Skills for Third Year Students of B.Com (Divisions A & D) from 14th to 18th August 2017.

Certified Trainer Ms. Caroline Stewart Silva conducted eight sessions of 2 hours each on Soft skills training. Session 1 was on Emotional Intelligence and Anger management & self Control, Session 2 on Time Management & Stress Management, Session 3 was on Self Motivation taking Initiative Enthusiasm & Attitude and Session 4 on Taking ownership & responsibility and leadership skills.

The entire module was well appreciated by the students. 50 students benefited from this session. The trainer will conduct the same training sessions for three more batches of students.

Independence Day Report

15th August 2017

Independence Day was celebrated with great enthusiasm and respect at Shree Damodar College Campus. The ceremony started at 8.30 a.m. in the College premises with a large crowd of staff, NSS volunteers and students from three VVM institutions – Shree Damodar College of Commerce & Economics, G R Kare College of Law and RMS Higher Secondary School.

Principal, Dr. Prita D. Mallya was the Chief Guest of the Programme. She unfurled the national flag at 8.30 a.m. sharp. All the NCC cadets, students and teachers saluted the flag and sang the National Anthem. Associate NCC Officer Lt.Subrahmanya Bhat administered the anti-dowry oath to the Cadets and students. This was followed by a brief Cultural Programme, with students reciting patriotic poems and singing patriotic songs. Ms. Mamta Kumari Assistant Professor, Dept. of Mathematics, shared her views on the significance of the day. Damodar college students also enacted a street play.



Session on Accounting For Small Sized Entities

16th August 2017

The BBA(FS) Department of the College organized a session on **Accounting for Small Sized Entities** for First Year BBA(FS) students on 16th August 2017.

CA. Archana Kenkare was the Keynote Speaker for the session. During the two-hour session, the students were enlightened on different **types of business constitutions, types of business activities, need for accounting for small entities, supporting documents for accounting, accounting software and understanding of financial statements.**

The expert's up-to-date knowledge, practical examples, practical tips, reference to recent developments and linking of theoretical knowledge with real-world examples awakened the students' interest and kept them engrossed for the full duration of the session.



Basics of Investment

16th August 2017



The BBA (Financial Services) Department of the College organized an industry session for First Year BBA (FS) students by Mr. Ganesh Kothatha, Chief Financial Planner, Wealth Doctors, Margao on 16th August 2017. 35 students attended the session.

Mr. Kothatha discussed investment and saving concepts, different financial instruments, the power of compounding in investment, and building of portfolio, all with the help of practical examples. At the end of the session, Mr. Kothatha conducted a test to check the level of

understanding of students and the highest scorer – Daniel Prince Rodrigues – of FY BBA(FS)(A) – was awarded a book on The Elements of Investing, by Charles Ellis.

It was an interesting and interactive session, with students participating wholeheartedly in the activities and Question-Answer round.

Session on Banking and Finance

17th August 2017

The BBA(FS) Department organized a session on **Banking & Finance** for TY BBA(FS) students on 17th August 2017. The speaker for the session was **Mr. Vinit Upadhyay, PU's Educational Services, Mumbai Maharashtra.**

The students were briefed on the origin of banks in the world, structure of the banking sector, evolution of foreign exchange markets over time, measures taken by the Government of India to reduce the Balance of Payment deficit, the impact of Non Performing Assets (NPA) on the banking industry and the steps taken by the Government of India to reduce NPAs.



Session on Practical Aspects of Mutual Funds

17th August 2017



The BBA (Financial Services) Department of the College conducted a session on **Practical Aspects of Mutual Funds** for Second Year BBA (FS) students on 17th August 2017.

A total of 40 students attended the session. The resource person for the session was **Mr. Anish Albuquerque, Chief Financial Officer, Imperial Wealth Services.**

The Indian Mutual Fund industry is one of the fastest growing and most competitive segments of the financial sector. Mr. Albuquerque provided the students with facts and figures of the amount invested in **Fixed Deposits** and enlightened them about the importance of **debt funds**, which provide a good rate of return as compared to Fixed Deposits.

Mr. Albuquerque explained to the students on how to analyze Mutual fund schemes and understand the top holdings in the scheme. Students were given real life examples on growth of mutual fund schemes and enjoyed the interactive session.

Faculty Presentation Series

18th August 2017

On 18th August 2017 **Ms. Reshma Bandekar**, Assistant Professor in Environmental Studies, delivered the 3rd lecture in the Faculty Presentation Series on the topic **Geographic Information System (GIS) and Remote Sensing Application for Mangroves**. During the lecture Ms. Bandekar spoke about how GIS is helping in mapping mangroves in Goa. Goa houses 16 mangrove species and has one of the best mangrove forests in the country. Chorao Island in the Mandovi river is one of the best mangrove forests and houses most of the species found in Goa. The lecture also highlighted the importance of mangroves and their critical role in protecting marine life, facilitating breeding of various marine species and protecting human settlements from flooding and erosion. She displayed satellite images, which showed the changes in land use pattern in Goa from 1973 to 2011. The session proved to be very informative to the faculty members, who are from other departments, and not familiar with the area.

Session on How Parents can Use Fedena

19th August 2017

The BBA (FS) Department organised a session for parents of First year students on **How Parents can Use Fedena** on 19th August 2017. The session was engaged by **Ms. Usha Gauncar, Lab. Instructor, BCA Dept.**

The BBA (FS) faculty members gave a brief introduction on BBA (FS) programme followed by various activities conducted by the BBA Department

viz. Internships, Mentoring, Industrial visits, participation in national events and Investor Hub.

The session was followed by a detailed demonstration on the use of **Campus Management Software**. Parents were given a demo on tracking of their wards' attendance, marks, timetable etc. The parents were also informed about the SMS alert facility whereby the College periodically send SMS alerts when students are falling short of attendance, do not submit assignments on time, etc.

The session also emphasised attendance and eligibility criteria for appearing for End-Semester Examinations. Parents were also informed about the Career and Placement Cell, and the activities being conducted to prepare students for their careers.

Lastly faculty members had an interaction with the parents to discuss about the progress of their wards.



Intercollegiate Ghumat Arti Competition

19th August 2017

The Cultural Council of the College organized the 3rd Inter-College Ghumat Arti Competition, Ghumat Sangram 2017 on 19th August 2017. This event aims at familiarizing students with our lively traditions and culture through the medium of Ghumat Artis.

Mr. Adesh Karwarkar, prominent local businessman and ex-student of Shree Damodar College was the Chief Guest for the

program. He emphasized the importance of igniting the flame of Ghumat Arti in young minds so as to keep our age-old traditions alive. The competition was judged by Mr. Suraj Pinge and Mr. Akshay Naik .



15 colleges exhibited their talents in the Ghumat Sangram. It was a keenly contested event, and the audience was treated to some outstanding performances by talented youngsters from all over the State Goa College of Music, Altinho, Panaji won the **First Place**. They were awarded with a cash prize of Rs 5000/- , Winner's Trophy and Certificates. **Second place** was won by S.S. Dempo College, Cujira; they were awarded with a cash prize of Rs 3000/- Runners-Up Trophy and Certificates. DM's College, Mapusa secured the **Third place** and were awarded with a cash prize of Rs 2000/- and Certificates.

Some special prizes were also distributed on the occasion:

Best Ghumat Vadak - Akshay Naik, Goa College of Engineering, Farmagudi

Best Shamel Vadak - Gaurish Bakal, Dhempe College of Arts and Science, Miramar

Best Kasal Vadak - Sharmad Naik, Goa College of Music, Altinho Panaji

Best Singer – Gayatri Patil, Govt. College of Arts, Commerce & Science, Khandola

Best Gajar - Rohan Naik, Narayan Zantye College of Commerce, Bicholim

Session on Entrepreneurship

21st August 2017



The BBA (Financial Services) Department conducted a session on **Business Model Canvas and Role Played by CIBA in Facilitating Entrepreneurship** for Third year BBA (FS) students on 21st August 2017.

25 students attended the session. The resource person for the session was **Mr. Anandkumar Lotlikar, Founder of Deviant Strokes**.

Mr. Lotlikar began the session by sharing his experience as an entrepreneur. He enlightened the

students on marketing techniques for selling the product and the procedure of converting an idea into a product using the Business model canvas.

He motivated the students to take up entrepreneurship and threw light upon the role played by CIBA in developing entrepreneurship. It was a very interactive session.

Report on Practical Aspects of Insurance

22nd August 2017

The BBA (Financial Services) Department of the College conducted an industry interaction session for Second Year BBA (FS) students on 22nd August, 2017 at 12:00 noon. The speaker of the day was **Ms. Alba D'Silva, Chief Life Insurance Advisor & Proprietor, VEL Financial Consultants, Colmorod Navelim.**



The main purpose of organizing this session was to provide students with a basic understanding about the working of insurance.



A total of 52 students attended the interactive session. The session was on **Practical Aspects of Insurance** and the resource person emphasized various concepts in insurance such as **sum assured, maturity value, lapse of policies and revival of policies, surrender value, marketing of insurance concepts, vehicle insurance, mediclaim** and also **explained the need for insurance.**

Completion of Certificate Courses

1. CERTIFICATE COURSE IN APPLIED MANAGEMENT ACCOUNTING:

The College invited **Proton** in association with **GCCI** to conduct an **Internship and Training Certificate course in Applied Management Accounting** for the students of the College. A few students of the BBA(FS) programme responded positively and accordingly, the course was conducted in the month of May 2017, after completion of the Semester-End Examinations. 9 students completed the course. This course was an initiative by the College towards making the students ready for employment or even self-employment.

2. TALLY ERP 9.0

In keeping with the recommendations of the IQAC, the College organized a **Tally ERP 9** course in **collaboration with Manipal Institute of Computer Education (MICE)** for Final Year students of B.Com (students of Accounting & Finance and Cost & Management Accounting), BBA(FS) and M.Com (students of Accounting & Finance). MICE is an authorized franchisee of Tally.

The course was offered in four batches, and the batch dates were as follows:

Batch 1: June 29 – July 14

Batch 2: June 30 – July 17

Batch 3: July 13 – July 22

Batch 4 will begin on September 3

A total of 85 B.Com students and 24 BBA(FS) students have so far successfully completed the course. 44 students from B.Com, 14 students from BBA(FS) and 11 students from M.Com are part of the last batch and will complete the course by the end of September.

NCC

NCC (Navy): Shree Damodar College of Commerce and Economics Margao Goa, NCC Naval wing Cadets visited Goa Legislative Assembly as a part of educational visit on 03rd August 2017.

Also they met Mr. Vijay Sardesai minister for town and country planning.



Photo: NCC Cadets and Officer Dr. Subrahmanya Bhat along with Mr. Vijay Sardesai minister for town and country planning.

NCC (Army): Cadets of NCC Army participated in 2 camps at National Level

The following Cadets attended Thal Sena Camp at Belgum from 6th July 2017 to 15th July 2017

1. Bharti Prasad SY BCOM Damodar College
2. Anjali Costa SY BCom C Damodar College
3. Rohan Patil FYBCA Damodar College
4. Malvi Swapnil FY LLB Kare College
5. Prapti Sinari XII Commerce RMS

The following Cadets attended CATC held at Kittur Karnataka from 17th May 2017 to 26th May 2017

1. Cadet Prapti Sinari
2. Cadet Akshata Patil
3. Cadet Deepa Nayak
4. Cadet Granda Fernandes
5. Cadet Bharti Prasad

Dear Readers,

Festivities, nationalism, celebration of cultural pluralities and love and care for Nature are some of the important value systems of the College besides rigorous academic and skill building activities. We hope that our readers will find a kaleidoscope of all these activities in this edition of the e-Newsletter.

Mr. Gajanan Nial
Editor

Ms. Sheetal Kavlekar
Designer

Dr. Prita D. Mallya
Principal

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics,
Shree Damodar Educational Campus, G.R. Kare Road, Tansor, Comba, Margao – Goa 403601
Tel: (0832) 2714224 Email: principal.sdcc@vvm.edu.in Website: www.damodarcollge.edu.in