



Vidya Vikas Mandal's
Shree Damodar College of
Commerce & Economics
Margao-Goa.



March - April 2017

NAMITA M. NEURENKAR - EDITOR

E-NEWS

12th January , 14th January, 31st January 2017

BSE Certificate Course

The BBA (FS) Department organised a certificate course for students through the BSE. The course was conducted in three sessions by resource persons from BSE, Mr. Izhar Khan and Dr. Aditya Srinivas on the topics Indian Economy, World Economy and Macroeconomic Factors affecting the Economy.

The first two sessions were conducted by Mr. Izhar Khan on 12th & 14th January on the Indian economy, working of the stock market, monetary policy among others. He explained

about the GDP of India in comparison with the world average, the domestic consumption rate and also about the saving rate in India. He informed the students about different ways a company adopts to raise

funds for the company through debt and equity. The next

session was conducted by Mr. Aditya Srinivas on 31st January,

who explained about macroeconomic parameters affecting

India and about world economy in comparison with Indian

economy. He spoke about India's GDP during the major crisis

that took place in the global economy during the last 10 years

and compared the US economy with the Indian economy in

terms of contribution to World GDP. He also told about the key initiatives for India viz. Make in India, Skill

up and Start up India.



4th March 2017

State-Level Student Seminar Organised by the Post Graduate Department of Commerce



The Post Graduate Department of Commerce of V.V.M.'s Shree Damodar College of Commerce and Economics, organised a State-Level Student Seminar on 'Contemporary Developments in Industry, Commerce and Management'.

The aim of this seminar was to provide Post Graduate students of Commerce in Goa with a platform to exchange their views and ideas in the form of research paper presentations. 05 colleges registered for the seminar with

28 participants and 19 paper presentations.

The Inaugural Function began with the welcome address by Principal Dr. Prita D. Mallya. The Vice-Principal and Programme Coordinator Dr. Sanjay Sawant Dessai congratulated the delegates for their efforts in writing research papers. He also guided the students on the techniques of research methodology. The seminar coordinator Mrs. Sheryl da Silva introduced the theme of the seminar. Dr. Purva Hegde Dessai, Associate Professor and Head of Department of Management Studies, Goa University was the Chief Guest and Keynote Speaker for the Inaugural Function. She touched upon recent trends in trade, commerce and industry and highlighted various potential areas for research. The Inaugural Function concluded with the vote of thanks by student coordinator Ms. Anika Fernandes.

The seminar consisted of two technical sessions. The first technical session was in the area of management, wherein 11 research papers were presented. The session was chaired by Mrs. Smita Sanzgiri, Associate Professor, GVM's College of Commerce & Economics, Farmagudi. The second technical session was in the area of Accounting, Finance and Management, wherein 08 research papers were presented. The technical session was chaired by Mr. Audhoot Satardekar, Associate Professor, Carmel College for Women, Nuvem.



The Chief Guest for the Valedictory Function was Mr. P. J. Joseph, Regional Manager, Muthoot Finance Ltd, Goa. He emphasized the recent developments in the finance sector, the Indian economy and the global economy. The Valedictory Function concluded with the vote of thanks by Student Coordinator Mr. Arun Mohite.

4th March 2017

Snake Awareness Programme by Nature Club “Vasundhara”

Nature Club “VASUNDHARA” organized a Snake Awareness programme at the College Multipurpose Hall. The resource person for the session was Mr. Benhail Antao, Honorary Wildlife Warden, Forest Department, Government of Goa. Mr. Benhail Antao enlightened the students on the importance of snakes in the ecosystem, identification of snakes as venomous and non-venomous, precaution and first aid to be taken in case of snake bites. He displayed to the students few snakes which he had rescued and encouraged them to come forward to hold the snakes so as to remove their fear of these reptiles.

4th March 2017

Session on Sexual Harassment

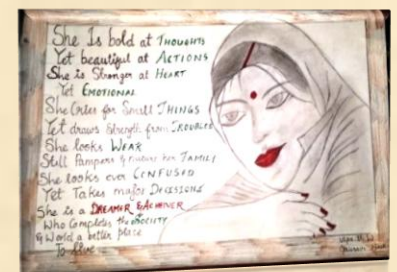
The BBA(FS) Department organized a session for the students of First Year BBA(FS) to create Awareness about Sexual Harassment of Women. Mrs. Siddhi Parodkar, Assistant Professor in Business Law, was the resource person for the session.



The resource person started the session by explaining the definition and meaning of sexual harassment. She gave many examples of what constitutes sexual harassment and enlightened the students about the actions that can be taken by law if anyone is engaged in such activity. It was a very informative session and gave an important message to the young generation that sexual harassment means not only physical harassment but also includes verbal harassment.

8th March 2017

Poster Drawing Competition



On the occasion of International Women’s Day the Equal Opportunity Cell organised a **Poster Making Competition** in the College premises. The theme for the competition was “**Be Bold for Change**”.

Around 24 students participated in the competition and the competition was judged by Ms. Nirmala Gopinathan, Dr. Lina Sadekar and Dr. Rodney D'Silva.

The winners of the event were:

1st Place – Tanvi Naik & Swati Pai

2nd Place – Harshada Diwan

3rd Place – Sahil Kankonkar, Raj Narvekar & Gauravi Naik

The teachers in charge of the event were Ms. Deepa Pujari and Ms. Ulpa Waigankar.

25th March 2017

Farewell Function

Shree Damodar College of Commerce & Economics, Margao, organised a farewell function for the Third Year students of all programmes on 25th March 2017 in the multipurpose hall. The students entered the hall wearing graduation gowns and holding a lit candle. The candle flame symbolised the knowledge that the students had acquired over the three years spent in the college. The



programme began with an address by Principal Dr. Prita Mallya. Later, Vice-Principal Dr. Sanjay Sawant Dessai, Ms. Nirmala Gopinathan, Ms. Sneha Lotlikar and Ms. Ekta Agarwal addressed the graduating students and recounted their positive experiences while teaching the students.



Students Deepika, Meghvi and Savia from TY B.COM, Pranita from TYBCA and Avita from TYBBA shared their experiences in the College and thanked the teachers, other staff members and their classmates for some wonderful memories. The First & Second Year students put up a lively entertainment programme that included songs, games, spot prizes, a dance, a band and a PowerPoint presentation. There was also an “Oscar Awards” ceremony where various talents of students

were acknowledged. Awards were given in categories like Ms. Fashionista, Mr/Ms. Innovator, Most Studious Student, etc. The comperes for the function were Ms. Amruta Katigeri and Ms. Froila Fernandes from SY B.COM.

Later the much awaited ceremony was held. TY students joyously stood with their classmates wearing their graduation gowns and hats. At the end of the ceremony, the students enthusiastically threw their hats

high up in the air while Mr. Pranav Bhandarkar from FYBCOM captured the moment on his camera.

Finally each graduating student received a framed photograph of themselves with their classmates and teachers. This memento would help the students cherish their memories of the College forever.

The volunteers from the First and Second year had put up a beautiful photo booth. At the end of the function the third year students headed to the photo booth to click numerous pictures with their friends and teachers.



30th March 2017

Faculty Development Programme

The Faculty Development Cell conducted a One-day FDP for teachers of the College on the theme “The Paradox of Teaching & Learning”. Around 40 teachers attended the said program conducted by Prof. Kiran Budkulay, Retired Professor from Dept. of English, Goa University.

The session was based on experiential learning. The resource person discussed paradoxical issues usually faced in teaching and learning processes. She stressed that good teaching cannot be reduced to technique but comes from the identity and integrity of the teacher and that the essence of education is to help each student to become a unique person by helping him/her to draw out what is hidden within. The speaker highlighted that there exists a perennial paradox in teaching-learning between socialization and personalization and outlined some strategies to deal with them based on her experiences.

The analysis of Feedback reveals that the participants found the session to be ‘very informative’ and ‘inspiring’. More particularly, the participants appreciated the sharing of personal experiences by the resource person. Vice-Principal Dr. Sanjay Dessai welcomed the resource person and the participants. The convener of FDP Cell Dr. Manoj Kamat introduced Dr. Kiran Budkulay and proposed the vote of thanks.



1st April 2017

Faculty Development Programme



The Faculty Development Cell conducted a One-day FDP for teachers of the College on the theme “Six Thinking Hats” (STH). Around 40 teachers attended the said program conducted by Mr. Pravin Sabnis, Corporate Trainer from Unlearning Unlimited, Panjim-Goa.

The session was handled in form of a participative workshop and involved playing a game based on parallel thinking processes to be played in teams. The resource person demonstrated as to how STH provides a means for groups to plan thinking processes in a detailed and cohesive way, and in doing so, to think together more effectively. The session discussed how STH methodology would result in deliberate focusing of the discussion on a particular approach as needed during the meeting or collaboration session to first explore the problem, and then develop a set of solutions, and to finally choose a solution through critical examination of the solution set. The analysis of Feedback reveals that the participants found the session to be ‘very interactive’ and ‘interesting’.

Principal Dr. Prita Mallya gave a background of the subject and welcomed the resource person. The convener of FDP Cell Dr. Manoj Kamat proposed the vote of thanks at the end of the session.

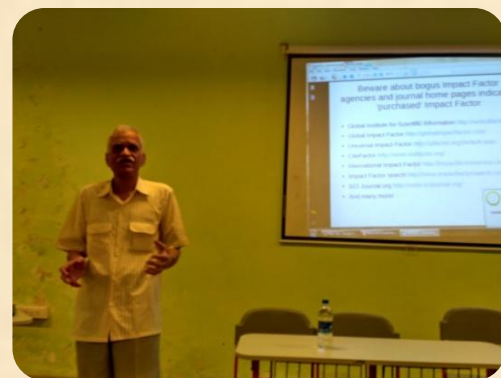
3rd April 2017

Research Cell Activity

Research Cell organized a talk on “Scholarly Communication” by Dr. Tapaswi Murari, OSD, Goa University .

The talk was divided in three sessions 1. Selection of good journal 2. Selecting right identity and 3. Promoting of research work.

The talk covered various aspects of journal selection, quality, publisher, print, cost etc. Participants got information on UGC list of journals and new developments. During his presentation he focused on the various important sources to access journals and explained how rating is done by these agencies. In the current research world it is necessary to maintain unique identity for promotion of research work using social media. The feedback given by participants was excellent, they quoted him well prepared, experienced, informative & useful session.



Dear Readers,

We are at the end of the academic Year 2016-2017 with the End Semester exams changing the lively atmosphere of the corridors into intellectual talks with students busy preparing for final examination.

We wish our dear students the very Best in their Examination and hope to see them reaching greater heights in their academics.

Ms. Namita M. Neurenkar
Editor

Dr. Prita D. Mallya
Principal

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