



Vidya Vikas Mandal's  
Shree Damodar College of  
Commerce & Economics  
Margao-Goa.



February 2017

NAMITA M. NEURENKAR - EDITOR

E-NEWS

22<sup>nd</sup> - 25<sup>th</sup> January 2017

## B.COM STUDENTS STUDY TOUR TO MUMBAI



The Department of Commerce organized a study tour to Mumbai for the students of TY B.Com. The students visited National Stock Exchange Ltd., Securities and Exchange Board of India Ltd., Bombay Stock Exchange and Reserve Bank of India Monetary Museum. A group of 40 students were accompanied by 3 faculty members Mr. Edwin Barreto, Ms. Anjali Sajilal and Dr. Manoj Kamat.

At NSE, the students were briefed about NSE and a talk was arranged on capital markets. After lunch the students visited SEBI where SEBI officials briefed the group about the functions of SEBI, stock markets, Investments and Savings, precautionary measures, etc.



The next morning the students were taken to Gateway of India, after



which they visited BSE. At BSE the students got an opportunity to visit the traditional trading ring at the Convention Hall. They were then given a short talk by Mr. Nair on how BSE functions, its origin and development, present need of IPOs, Careers in BSE and Stock markets etc. In the afternoon students were taken to RBI Monetary Museum.



2<sup>nd</sup> February 2017

## INDUSTRY INTERACTION PROGRAM-2017



The Post-Graduate Department of Commerce (M.Com) organized the Industry Interaction Program 2017 through its alumni. The program was conducted in the form of a panel discussion on the topic “Bridging the Gap between Academia and Industry” led by moderator Dr. Sanjay Dessai, Vice Principal and M.Com Programme Coordinator.

The panelists were Ms. Arya Prabhudessai, Assistant Professor, Government College, Quepem, Ms. Nandita Parab, Administrative Officer- Human Resource Department, Chowgule Pvt. Ltd., Ms. Samantha Fernandes, Grade I Teacher, Government Higher Secondary School, Sanguem and Mr. Ashwath Majaliker,

Junior Executive, Muthooth Finance Pvt. Ltd., Cuncolim

The purpose of the Industry Interaction Program 2017 was to provide students with an opportunity to understand the expectations of industry. Panelists put forth their views, followed by a fruitful interactive session between the students and the panelists.



3<sup>rd</sup> February 2017

## CIVIC AWARENESS TALK

Value Education Cell organized a talk on “Civic Awareness” at Ramadas Mallya Memorial Smart Classroom. The speaker was Mr. Aroon Lobo, who is associated with Youth for more than 20 years and works to bring back real values that make one a better person and better citizen. In his presentation he spoke of ills such as separatism, vandalism, intolerance, racism, road rape etc. He highlighted on garbage problem and traffic indiscipline as lack of civic sense. He emphasized on the importance of voting and urged the students to exercise the right judiciously.



7<sup>th</sup> February 2017

## PANEL DISCUSSION ON “THE EFFECTS OF DEMONETISATION”

As a part of its Industry-Interaction Series 2016, the FDP Cell conducted a Panel Discussion on ‘The Effects of Demonetisation’ for teachers and students in the Ramadas Mallya Memorial Smart Classroom. Invited experts from the industry were Mr. Mangurish Raikar from FICCI, Mr. Atul Jadhav representing GCCI & GBOA (Goa Barge Owners’ Association), and CA Jairam Kholkar, Practising Chartered Accountant from Panjim. The discussion was moderated by Dr. Manoj Kamat.



The experts expressed their views and concerns on the implications of Demonetisation for MSMEs, Goan mining and tourism industries, and the common man. It was acknowledged that the demonetization process has benefited the economy in terms of curbing excess liquidity in the markets, has acted as a strong deterrent against terrorism and counterfeit currency and will help curb corruption in a big way. Principal Dr. Prita D. Mallya welcomed the guests and presented her opening remarks. Around 60 students along with all faculty members from the Dept. of Commerce and Economics attended the program. The discussion was followed by a lively Q&A session.

7<sup>th</sup> February 2017

## PANEL DISCUSSION ON UNION BUDGET

The Department of Economics & Banking organized a panel discussion on the union budget. The panelists included Dr. Renji George Amballoor, H.O.D. Economics Dept., Government College, Quepem, Shri. Kumar Pillai, Former President of Goa Management Association and Shri. C.A. Anoop Borkar, leading Chartered Accountant from Margao.



Principal Dr. Prita D. Mallya welcomed the panelists and informed that the department is organizing post budget discussion every year and appreciated the timely initiative taken by the department. Dr. Renji George Amballoor gave a macroeconomic perspective of the budget and said the fiscal discipline is maintained in the budget but he opined that there are no specific programmes for the job creation in the budget. Shri. Kumar Pillai in his presentation opined that the budget is comprehensive in its approach and many initiatives were undertaken in the budget to stimulate the growth of the economy, particularly the manufacturing sector.



Shri. C.A. Anoop Borkar elaborated the tax proposals outlined in the Budget and said the lower strata of the tax payers are likely to benefit from the reduction of the direct tax rates. He said GST implementation will be game changer in the Indian tax system. Head of the Department of Economics & Banking Dr. B.P. Sarath Chandran moderated the panel discussion and highlighted the salient features of the Union Budget.

9<sup>th</sup> - 10<sup>th</sup> February 2017

## ANANTARA 2017 INTERCOLLEGIATE YOUTH FESTIVAL

VVM's Shree Damodar College of Commerce & Economics successfully organized its Annual Inter-collegiate Youth Festival event "Anantara" on 9<sup>th</sup> and 10<sup>th</sup> February 2016 which began with event Naman where every team introduced the State which they were representing followed by formal inaugural function. Principal Dr. Mrs Prita D Mallya welcomed the gathering, General Secretary Kaushik Jain introduced the events. The Chief Guest for the occasion was Mr. Hassan Shah, Proprietor Dream



Avenue ,a successful businessman and alumnus of the college, who was a very active and dynamic General Secretary of Students' & Cultural Council. In his speech he congratulated students for organizing such an event on a mega scale which provided a platform to showcase their talents .He added that participation in such events help to increase self confidence and learn beyond academics to face the challenges of life.

The event saw a huge response, with participation from 12 colleges across Goa in 30 sub-events.

The sub-events were Show Stopper, Artathon, Chitrapat ,Final Whistle, Bicker, Disc, Business Tycoon, Nukkad, JackBoots, Mini Militia, Khicha Khichi, Teen Tagada, Drop Zone, Nut Crackers, Ragging Bulls, Snapper, On The Wall, Kavita, Shabdh Kosh, Shuttle Skill, Turn Coat, ,Fashion Fiesta (Fashion Show),Disc (DJ), Mr. & Ms. Anantara, Gunn Gunn Anantara (Solo Singing),Rhythm of Tradition (Folk Dance), ,Maharaj (Cooking), FIFA, Lohaar.

Goa University,Taleigao emerged as the Winners , Chowgule College, Margao won Second place while the Third place winners were St. Xaviers College, Mapusa.





17<sup>th</sup> February 2017

## CAREERS IN INSURANCE SECTOR



BBA (FS) Department organized a session on careers in Insurance sector for the students of First Year BBA (FS). Mr. Dattaram B. Dhaimodkar, Chief Life Insurance Advisor, LIC of India was invited as the resource person for the session.

The resource person enlightened the students on the Life Insurance sector in India, calculation of commission and jobs available in the Life Insurance sector. He also encouraged the students to pursue their careers in Insurance.

18<sup>th</sup> February 2017

## ANNUAL AWARDS DAY

The Annual Awards day of VVM's Shree Damodar College of Commerce & Economics was held on 18th February 2017. Prof. Varun Sahni, Hon'ble Vice Chancellor, Goa University was the Chief Guest for the function. CA Ganesh Daivajna President of Vidya Vikas Mandal, presided over the function.

The function began with an invocation song and was followed by a welcome address by CA Mr. Ganesh Daivajna. Mr. Daivajna gave a brief background of the Mandal and highlighted the major changes that had been brought in over the last two years, particularly in the area of Information Technology.

The General Secretary, Students' Council, Mr. Kaushik Jain, and General Captain, Sports Council, Ms. Kajal Verenkar presented the reports of the three major student bodies.



Principal Dr. Prita Mallya, presented the annual report of the College, and congratulated all the students and faculty members for their various achievements throughout the year. Her presentation highlighted the achievements of the faculty and students, the various events / seminars / conferences conducted by various Departments of the College.

Dr. Sanjay Desai introduced the Chief Guest. Prof. Sahni began his address by expressing his appreciation for the management and also acknowledged the fact that the founder members of VVM were simple citizens, who had a vision and sense of responsibility towards society. He commended the role of Principal Dr. Prita D.



Mallya for her active participation and contribution to the cause of education in various educational forums and addressing the concerns of higher education in our state.

Prof. Sahni emphasized that the entire teaching-learning mechanism needs to be revamped in order to match the changing mindset of the student community with the help of the technology. He emphasized that academicians need to reflect and reinvent the process of knowledge creation, dissemination, examination and assessment. The teaching learning process should focus on the fundamental interests of an individual and the content should be tuned to the passion and aspiration of the learner.



Vice Chancellor opined that reforms are needed in the existing education system, so as to give the learner the flexibility to decide the pace, the scheme and content of his interest. Teaching learning should promote peer to peer learning and knowledge sharing in active circles of interaction across different streams.

He added that the teaching community should be mentally equipped to deal with the changing demands of the learners and the availability of real time information. Teachers should be facilitators, to guide students through the learning process. Hence adaptability and flexibility should be the primary characteristics of a teacher. Prof. Sahni concluded by expressing his concern regarding the need to harness the latent knowledge that is not recognized in the society, which needs to be included into formal education system.

Prof. Varun Sahni's speech was well received by students, faculty and all the invitees. Later he gave away trophies and certificates to all the achievers who brought laurels to the institution in academics, sports, cultural activities, NCC and NSS.

Prof. Varun Sahni released the Placement Brochure on the occasion. The program concluded with the vote of thanks proposed by Mr. Edwin Baretto, Convenor, Students' Council, followed by the National Anthem.

24<sup>th</sup> - 25<sup>th</sup> February 2017

### **NATIONAL CONFERENCE ORGANISED BY THE DEPARTMENT OF COMMERCE & MANAGEMENT**

A National Conference on "Emerging Perspectives in Trade, Commerce and Business" was organised by the Department of Commerce & Management, VVM's Shree Damodar College of Commerce & Economics, Margao-Goa on the 24th and the 25th of February 2017.



Principal Dr. (Mrs.) Prita D. Mallya welcomed the gathering. CA. Ganesh Daivajna, the President of Vidya Vikas Mandal addressed the delegates while, Dr (CA) Subrahmanya Bhat, the Conference Convenor gave an overview of the conference. Rev Fr. Dr. Simao Diniz, Principal Rosary College of Commerce and Arts Navelim, inaugurated the conference. Prof. Subrahmanya Yadapadithya, from Mangalore University was the Keynote speaker and gave valuable inputs on the contemporary challenges in the subject which the commerce faculty and students will have to confront with, in the near future. Dr. I.



Bhanu Murthy and Mr. Sudhakar Naik were felicitated at the hands of the guests.



The inauguration was followed by a Plenary Session on “Roadmap to GST” by eminent Chartered Accountant and Vice-President of the Goa Chamber of Commerce CA.Sandip Bhandare.

In all 36 papers were presented in three technical sessions. The First technical session on day 1 was Chaired by Dr. Renji Geogr Amballor, Associate Professor, Govt College Quepem. The second technical session was held post-lunch with Dr.

(Mrs.) Fatima D’souza, Offng. Principal of Govt. College of Commerce, Borda-Margao as the Chairperson. On the second day the third technical session was chaired by Dr. Sathish Anthony, Associate Professor, Govt. College, Quepem and was followed by the valedictory session.

A special plenary session on “Way Forward to a Digital Economy” was addressed by Dr. Mrs. Rama Seth,

Sr. Professor, Indian Institute of Management Calcutta in the area of Finance. The special volume of the internationally refereed and indexed ‘Multidisciplinary Journal of Contemporary Research’ was launched with the compilation of all presented papers edited by the Dr. Manoj S Kamat, conference secretary at the hands of Dr. I. Bhanu Murthy, Former Principal of V.V.M’s Shree Damodar College, Margao-Goa at the valedictory session.



Ms. Anjali Sajilal H.O.D, Department of Commerce and Management proposed the vote of thanks. Dr. Sanjay Sawant Dessai, Dr. Mrs. Lina Sadekar, and Mrs. Anjali Sajilal acted as reporters for the three technical sessions respectively.

28<sup>th</sup> February 2017

## COLLEGE PLACEMENT FAIR 2017

The Career and Placement Cell of VVM’s Shree Damodar College of Commerce & Economics organized the 2<sup>nd</sup> edition of its Local Placement Fair successfully on 28<sup>th</sup> February 2017. Approximately 75 Final Year students from B.Com, BCA, BBA (FS) & M.Com registered for the Placement Fair for various job profiles offered by 12 recruiters from within the State.



Principal, Dr. Prita D. Mallya, Vice-Principal, Dr. Sanjay Desai, and the entire Career & Placement team were present during the inauguration of the fair. In her inaugural address, the Principal explained how the idea of the Local Placement fair had emerged. Since many students prefer jobs within Goa, having this type of fair, where we invite recruiters from within the State and provide opportunities to the students will be a win-win

situations for both. She also informed the recruiters about different certification courses undertaken and completed by the students to improve their skills and employability. She invited the recruiters to give their feedback and suggestions at the end of the Fair, so that the College could improve and do better next year.

Principal's address was followed by the briefing of the placement fair process by Mr. Sumit Kumar, Convenor - Career & Placement Cell. The Placement Brochure 2017 which was released on 18<sup>th</sup> February 2017 at the hands of Professor Varun Sahni, Vice-Chancellor, Goa University, was presented to all the recruiters.

The recruiters who participated in the fair are Aju's Business Center Venture of Aju's Group of Companies, Auto Industries Goa Pvt. Ltd., Bull's eye Investment Corp., Caculo Group Pvt. Ltd., CIPL, Doshi's Living Concepts, Hotel Lazylagoon Sarovar Portico Suites, Imperial Wealth Services, Mangal Analytics and Research Consulting Pvt. Ltd., Milestone Financial Consultants, M/s Magsons, and Shriram Transport Finance Co. Ltd. Recruiters and students appreciated the idea and the effort put in by the Career & Placement team.

*Dear Readers,*

*We are proud of our students and appreciate their team efforts and enthusiastic participation in various activities of the College.*

**Ms. Namita M. Neurenkar**  
**Editor**

**Dr. Prita D. Mallya**  
**Principal**

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