

VIDYA VIKAS MANDAL'S SHREE DAMODAR COLLEGE OF COMMERCE & ECONOMICS

Recognized by University Grants Commission, New Delhi under Section 2(f) and 12(B) of the UGC Act.

Affiliated to Goa University.

ACCREDITED BY NAAC WITH GRADE 'B' (CGPA OF 2.81 ON A 4 POINT SCALE)

VISION & MISSION

THE COLLEGE SEES ITSELF AS A TORCH-BEARER IMPARTING TOTAL QUALITY EDUCATION



THE COLLEGE STANDS COMMITTED TO NURTURING AN ENVIRONMENT FOR THE HOLISTIC GROWTH OF OUR STUDENTS AND FACULTY, BY IMPARTING KNOWLEDGE, VALUES AND SKILLS CONDUCIVE TO GOOD CITIZENSHIP



PRESIDENT'S MESSAGE

CA Shri Ganesh M. Daivajna Vidya Vikas Mandal

Vidya Vikas Mandal (VVM) is a unique society established in 1971 by a few spirited and enlightened young professionals, who had struggled hard to get themselves educated. Being fairly well established in their professions, they believed that the most appropriate way to repay their debt of gratitude to the community would be by serving the noble cause of education. Since there were no facilities for Commerce studies in South Goa, they took the bold step of starting a College of Commerce at rented premises at Borda,

Margao in 1973. Simple "Aam Aadmis", they attempted a seemingly impossible task and made it possible.

Over the past 40 plus years, VVM has grown beyond the modest expectations of its founders. Today it encompasses 5 institutions, catering to the needs of over 5000 students from KG to PG and beyond. Shree Damodar College of Commerce & Economics, the flagship institution of the Mandal, is a renowned institution offering quality education in the areas of Commerce, Finance and Computer Applications. With over 1100 students on its rolls, the College has made its mark in academics, as well as co-curricular and extra-curricular activities, which can be attributed to the hard work of the students as well as the sincere and dedicated efforts of the faculty members of the College.

Alumni of the College have made their mark in all walks of life – as Chartered Accountants, Chartered Secretaries, Cost Accountants, lawyers and judges, Ministers of and Members of Goa Legislative Assembly, business executives, police officials, government officers, sportsmen and sportswomen, teachers in schools and Colleges, entrepreneurs...the list is long and impressive.

The vision of VVM is to promote the holistic development of all the students on the campus, and create committed, capable and empathetic citizens. The Principal and faculty members go beyond the call of duty to fulfill this vision. The Board of Management of the Mandal plays the role of a strong enabler, sparing no effort to provide better infrastructure and encouraging the widespread use of ICT throughout the campus.

I extend my hearty congratulations to Shree Damodar College for being the first College of general, non-professional education in Goa to organize a placement fair, so as to match job-seekers with job-providers. I also commend the College Internal Quality Assurance Cell for conceiving this idea and the Career & Placement Cell for implementing it enthusiastically and successfully - 42 of the 140 students who participated in the placement process were placed last year. I wish the College and the students All the Best for the Placement Fair 2017. I also congratulate the Career and Placement Cell for preparing this placement brochure, which will give prospective employers a snapshot view of the College and its activities, all of which are focused on honing students' abilities, personalities and character.

I would like to end this message with a quote from Swami Vivekananda, which expresses exactly what Vidya Vikas Mandal stands for.

"We want that education by which character is formed, strength of mind is increased, the intellect is expanded, and by which one can stand on one's own feet."

FIRST VICE-PRESIDENT'S MESSAGE

Shri Nitin A. Kunkolienker Vidya Vikas Mandal

Vidya Vikas Mandal's Shree Damodar College of Commerce & Economics is one of the best-known colleges in Goa. The College began in 1973 with just the B.Com program, but has since added BCA, BBA(Financial Services) and M.Com to the list of programs available to students.

With holistic development of students as its primary goal, the College pushes for academic excellence while at the same time ensuring that students have adequate opportunities to shine in co-curricular and extra-curricular activities.



It is a constant refrain of industry that students have only theoretical, bookish knowledge, that their knowledge is outdated, they are not "job-ready", and so on. Recognizing the huge industry-academia gap, the College has initiated regular lectures by guest faculty from industry, industrial visits, industry involvement in curriculum development, and so on. This year the teachers have identified some relevant add-on courses and ensured that every Final Year student enrolled for at least one such course.

The Career & Placement Cell of the College takes active interest in preparing the students for the world of work by arranging talks on various career options open to students, and organizing training sessions on soft skills such as oral and written communication, résumé-writing, appearing for interviews, personal grooming, workplace etiquette and so on.

The Board of Management of Vidya Vikas Mandal is doing everything in its power to support Shree Damodar College in its march towards excellence. We are making large investments in ICT and physical infrastructure. In the ICT field, we have upgraded from a 10 mbps leased line in 2015 to a 14 mbps leased line in 2016, the entire campus is wi-fi enabled, the College library has been transformed into a true resource centre... As regards physical infrastructure, last year the College added the Annexe building housing the canteen, computer laboratories and the Post-Graduate department classrooms; the infrastructure is all set to grow exponentially with more classrooms, a playground and sports equipment planned for the near future.

Enthused by the success of the First Placement Fair in February 2016, the College has decided to make the 2017 version bigger and better. My Hearty Congratulations to the College, the teachers and the students for this initiative. I am confident that this event is here to stay and I hope that in future the College invites outstation recruiters as well.



PRINCIPAL'S MESSAGE Dr. Prita D. Mallya

Vidya Vikas Mandal's Shree Damodar College of Commerce & Economics is one of the oldest and most reputed Colleges in Goa. The College offers three Undergraduate programs, viz. B.Com, BCA and BBA (Financial Services), one Postgraduate Program — M.Com, and three PhD programs — in Commerce, Management Studies and Economics—all affiliated to Goa University.

The College has excellent, top-notch faculty in all its programmes. Since the last

few years, teachers are supplementing their lectures with a wide array of pedagogical tools, such as case studies, role plays, seminar presentations, videos, management games and so on in order to shift the classroom focus from teaching to effective learning. Recognizing the need for students to have some industry exposure, teachers regularly invite guest faculty to interact with the students, organize industry visits, arrange panel discussions on current topics and send students out for internships.

This year teachers have ensured that all Final Year students take up at least one add-on course, and students have chosen to complete a Certificate Course either in Tally, Personal Financial Planning or Leadership Skills and Managerial Effectiveness. The Final Year BCA students have all completed a Certificate course in website ecommerce; other courses include Digital Forensics, Android Development and Architectural Design. We are confident that these added skills will enhance their employability.

All faculty members have gone the extra mile and created e-content for all their courses. Besides the normal PowerPoint presentations, teachers have downloaded videos, expert lectures, and other resources to supplement their teaching and give students a more interactive classroom experience. In an effort to develop students' communication skills, teachers have adopted modes of internal assessment involving some non-written communication on the part of students. We are confident that these steps, combined with the personality development programmes and the add-on courses, will go a long way towards enhancing the employability of our students.

In February 2016, the College decided to hold a local placement fair for our graduating students. It has been our experience that local businesses, banks, insurance companies, etc. need graduates for various jobs in accountancy, sales, marketing and so on, and yet students are not able to find jobs after they graduate. The purpose of the placement fair was to bring prospective employers to the College and help them choose the most suitable candidates. For our students the benefits were obvious – employment opportunities at their doorstep. The success of 2016 has encouraged us to have such a Fair yet again, this time with more invitees from all over the State.

On behalf of the Management, staff and students, I congratulate the Career and Placement Cell for this initiative, and wish the Cell and our students, success in this venture.

BOARD OF MANAGEMENT



CA. Ganesh DaivajnaPresident



Shri Madhukar R. Mallya Hon. Secretary



Shri Nanda S.S. Counto Member



Shri Vikram Verlekar Member



Shri Nitin A. Kunkolienker First Vice President



CA. Sheela H.N. Gaunekar Hon. Treasurer



Shri Deepak Chodankar Member



Shri Siddharth Revankar Member



Adv. Pritam MoraisSecond Vice President



CA. U.N. Bene Member



Shri Blaise Costabir Member



Shri. Vinayak G. Angle Member

COLLEGE GOVERNING COUNCIL

CA. U. N. Bene - Chairperson

Mr. Vikram Verlekar - Co-Chairperson

Dr. Prita D. Mallya - (Ex-Officio Secretary)

Mr. Madhukar R. Mallya

Mr. H.R.Kuvelkar

Ms. Sharmila S. Kunde

Dr. Sanjay Sawant Dessai

Dr. CA. Subrahmanya Bhat K.M

Mr. Sanat Pai Raiturkar

CA. Naveen G. Daivajna

Mr. Jeetendra Agarwal

Ms. Smita Sanzgiri

CONTENTS

The College	08
The Infrastructure	09
Campus Events & Holistic Exposure	10
Programmes Offered	12
Programmes & Curriculum	13
• Faculty	17
Batch Demography	20
Alumni All Around	21
Placement Statistics	23
Student Achievements	27
The Career & Placement Cell	28
Recruitment Registration Form	29
Registration Process	30

THE COLLEGE

Established in 1973, Vidya Vikas Mandal's flagship institution - Shree Damodar College of Commerce & Economics — is recognized all over Goa as a premier institution of higher education. The College has UGC recognition, is accredited by NAAC and is permanently affiliated to Goa University.

The College campus on the bank of the river Sal, is verdant, beautiful and peaceful. The physical infrastructure, viz. numerous well-ventilated classrooms, a richly stocked library, well-equipped computer laboratories, a multipurpose hall for indoor games, a canteen, a consumer cooperative society and a bank, amply supports the curricular, co-curricular and extra-curricular activities of the students. With excellent & highly qualified teaching faculty in all the programmes, the students have a wonderful and rewarding learning experience during their years with the College.

The College started with the B.Com program, which continues to be the most popular stream from the sphere of general education. Over the years, we have added technical and semi-professional courses like the BCA and the BBA (Financial Services). Also on offer is the M.Com program at the post-graduate level. In addition to routine classroom interaction, the students are given ample industry exposure through interaction with guest faculty from various fields and industry visits. The teachers also arrange visits to other Colleges outside Goa, and students come away from these visits enriched and eager to emulate the students in these larger cities. This year, the College saw to it that every Final Year student enrolled for at least one certificate course during the year. Courses on offer included Tally, Personal Financial Planning, Leadership and Managerial Effectiveness, Digital Forensics, Architectural Design, Animation, Desktop Publishing, Android Development, e-commerce & website design, to name a few.

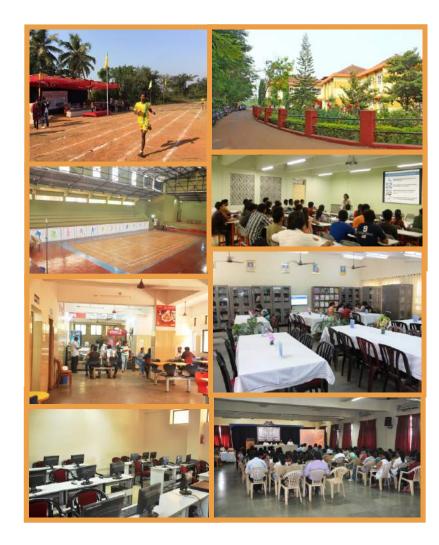
Damodar College is committed to the holistic development of students and students have an opportunity to develop any talent and skill by way of all the in-house competitions and contests. Students develop their organizational and leadership skills, and learn team work when they put up inter-collegiate events like Anantara, Spectra, Money Matters, Comquest, Economica... They also regularly participate in national-level events in Mumbai, Bengaluru and Belgaum.

The Career & Placement Cell of the College is committed to the betterment of the students and is working zealously to ensure that interested students and alumni are placed with well-known and well-regarded companies. The Cell also arranges rigorous training and workshops for the students to enhance their aptitude, communication, social and management skills.

In 2015-16, acting on the advice of the Internal Quality Assurance Cell, for the first time, the Placement Cell organized a Local Placement Fair on the campus. This year we look forward to greater participation of firms and companies from Goa and hope to meet all their hiring needs.

THE INFRASTRUCTURE

- ▶ Spacious Wi-Fi enabled campus
- ▶ Audio-Visual smart classrooms
- ▶ Well equipped computer labs powered with upgraded hardware & software
- ▶ 14 mbps high-speed internet
- ▶ Spacious library more than 12,000 books, journals, magazines, etc.
- ▶ Access to sports ground for various outdoor sports activities
- ▶ Indoor sports facilities
- ▶ Air conditioned auditorium
- ▶ Multipurpose Hall
- ▶ Spacious canteen
- ▶ Online Campus Management Software



- Cerificate courses in Tally, Management, Photography, Personality development, Life skills, Classroom to Corporate, Animation, DTP, etc.
- ◆ Guest lectures in Commerce, Finance, Management, Economics & Technology.
- Workshops / Seminars on latest tools & technologies-Android app development, Website designing, Cyber security, Entrepreneurship development, Software testing, etc.
- ◆ Interaction with alumni from Industry.
- ◆ On campus activities Blood donation camp, Campus recruitment fair, Yoga for health, etc.
- Off campus activities Anukampa- Initiative to serve free food to poor people, Coastal cleanup, NSS/ NCC special camps.
- ◆ Talks / Debates on various current topics like Demonetization, Stress management, Self-defence, Value education, Personal financial planning, etc.
- ◆ College study tour to BSE/NSE and Industry visits.
- ◆ Extension activities "Sahayak: ready to help", E-madhayam- Training households on internet services
- ◆ College Clubs-TechTrendz Technical Club, Investor Hub, Economics Club, Debators Club & Nature Club.





- ◆ 'Anantara'- a Mega Intercollegiate Event
- ◆ Spectra- The Magic of ITtude
- Money Matters
- **◆** Economica
- ◆ Comquest
- **◆ IT Quest Excellence**
- **◆ U.N. Bene Quiz Competition**
- ◆ Intercollegiate Ghumat Aarti Competition
- **◆ Intercollegiate Patriotic Singing Competition**
- ◆ Annual Sports Day
- ◆ Annual Awards Day
- ◆ The Debators' Floor
- ◆ Founders' Day
- ◆ Library Day
- ◆ Fun Week
- ◆ College Tour
- ◆ Monsoon Hike

PROGRAMMES OFFERED



BACHELOR OF COMMERCE (B.COM)

Core Courses

- ◆ Financial Accounting
- ◆ Principles of Management
- **♦** Business Economics
- ◆ Mathematical Techniques
- ◆ Information Technology
- ◆ English
- ◆ Business Finance
- ◆ Statistical Techniques
- ◆ Business Laws
- **♦** Business Communication
- ◆ Business Environment
- ◆ Industrial Management & Human
- ◆ Resource Management
- ◆ Entrepreneurship Development
- ◆ Environmental Studies
- ◆ Project

Optional Courses

- ◆ Accounting
- ◆ Marketing Management
- ◆ Cost Accounting
- ◆ Fundamentals of Banking
- ◆ e -Accounting
- ◆ Distribution & Retail Management
- ◆ Rural Marketing
- ◆ Advertising
- ◆ Introduction to Capital Markets & Financial Services
- ◆ Computer Applications In Business

Elective Majors

- ◆ Accounting
- ◆ Business Management
- ◆ Banking & Financial Services
- ◆ Cost & Management Accounting

BACHELOR OF COMPUTER APPLICATIONS (BCA)

- ◆ Problem Solving and Programming Concepts
- ◆ Computer Organization And Architecture
- ◆ Accounting
- ◆ Mathematics
- ◆ IT Tools
- ◆ Data Structures
- ◆ Operating Systems Concepts
- ◆ Object Oriented Concepts
- ◆ Database Management Systems
- ◆ Introduction to Economics
- **♦** Communication Skills
- ◆ Software Engineering
- ◆ Computer Networks

- ◆ Data Analysis and Statistical Techniques
- ◆ Graphical Interface Design Laboratory
- ◆ Data Analysis and E- Accounting
- ◆ Software Testing
- ♦ Web Technology
- ◆ IT Project Management
- ◆ Management Information Systems
- ♦ Multimedia Technology
- ◆ E-Commerce
- ◆ Entrepreneurship Development
- ◆ Human Resource Management
- ◆ Environmental Studies
- ◆ Project Work

BACHELOR OF BUSINESS ADMINISTRATION (FINANCIAL SERVICES) BBA(FS)

- ◆ Life Insurance
- ◆ Soft Skills
- ◆ Microeconomics
- ◆ Essentials of Management
- ◆ Fundamentals of Accounting
- ◆ Indian Financial System
- ◆ IT Skills
- ◆ Practical Banking
- ◆ Research Methodology
- ◆ Accounting
- ◆ Indian Banking System
- ◆ Data Analysis & Quantitative Techniques
- ♦ 2 Summer Internships
- ◆ Quantitative Skills
- ◆ Banking Operations
- ◆ Financial Services
- ◆ Indian Securities Markets
- ◆ Financial Management

- ◆ General Insurance
- ◆ Mathematics
- ◆ Direct Taxes
- ◆ Management Accounting
- ◆ Stock Market Operations
- ◆ Macroeconomics
- ◆ Current Business & Finance Issues
- ◆ Indirect Taxes
- ◆ Corporate Finance
- ◆ Derivatives and Commodity Markets
- ◆ Business & Financial Sector Legislation
- ◆ Financial Statement Analysis and Decision-Making
- ♦ E-Commerce
- ◆ Security Analysis and Portfolio Management
- ◆ Strategic Management
- ◆ International Finance & Foreign Exchange Markets
- ◆ Corporate Restructuring
- ◆ Environmental Studies

MASTER OF COMMERCE (M.COM)

Compulsory Courses:

- ◆ Advanced Financial Management
- ◆ Research Methodology and Statiscal Analysis
- ◆ Managerial Accounting
- ◆ Capital Markets
- ◆ Business Policy and Strategic Management

- ◆ Corporate Accounting
- ♦ Organizational Behaviour
- ◆ Marketing Management
- ◆ Security Analysis and Portfolio Management
- ♦ Business Statistics and Econometrics for Managers

Specialization courses:

Accounting & Finance

- ◆ Econometrics for Finance
- ◆ Banking and Insurance Management
- ◆ Financial Services
- ◆ Indirect Taxes
- ◆ Derivatives Market
- ◆ Cost Management
- ◆ International Financial Management

Business Management

- ◆ Retail Marketing
- ◆ Human Resource Development
- ◆ Advertising and Sales Management
- ◆ Business Policy and Strategic Management
- ◆ Entrepreneurship Development
- ◆ Tourism and Travel Management
- ◆ Services Marketing

Field -based Compulsory Courses

◆ Dissertation

FACULTY

Principal M.A.(Economics), M.Phil (Economics), Ph.D. (Management Studies)	Vice - Principal M Com, Ph.D.
B.COM PROG	RAMME
Ms. Nirmala Gopinathan Associate Professor	M.Com, M.Phil.
Dr. CA Subrahmanya Bhat Associate Professor	M.Com,B.Ed,C.A, Ph.D
Dr. Lina Sadekar Associate Professor	M.Com, Ph.D
Dr. Shami Pai Associate Professor	M.Com, Ph.D
Ms. Anjali Sajilal Associate Professor	M.Com, PGDFM
Ms. Shilpa Mense Associate Professor	M.Com, M.Phil
Dr. Manoj S. Kamat Associate Professor	M.Com, Ph.D
Mr. Edwin B. Barreto Associate Professor	M.Com
Dr. Rodney D' Silva Associate Professor	MMS, Ph.D

Dr. Sanjay P. Sawant Dessai

Dr. Prita D. Mallya

Ms. Sheetal D. Arondekar Assistant Professor	M.Com
Ms. Maithili S. Naik Assistant Professor	M.Com
Ms. Preksha Chopdekar Assistant Professor	M.Com, B.Ed
Ms. Prachi Kolamker Assistant Professor	M.Com
Ms. Lydia Menon Associate Professor	MA (Economics), LLB,PG Diploma In English Studies
Ms. Lira M. Gama Assistant Professor	MA (Economics)
Dr. B. P. Sarath Chandran Associate Professor	MA (Economics), M.Phil, Ph.D.
Mr. Vishal Chari Assistant Professor	M.A.(Economics). M.Phil
Ms. Sharmila Kunde Assistant Professor	B.E(Computer Science), MSc(IT)
Ms. Mamta Kumari Assistant Professor	Msc (Mathematics)
Ms. Maria Rodrigues Assistant Professor	M.Com, M.Phil.
	Assistant Professor Ms. Maithili S. Naik Assistant Professor Ms. Preksha Chopdekar Assistant Professor Ms. Prachi Kolamker Assistant Professor Ms. Lydia Menon Associate Professor Ms. Lira M. Gama Assistant Professor Dr. B. P. Sarath Chandran Associate Professor Mr. Vishal Chari Assistant Professor Ms. Sharmila Kunde Assistant Professor Ms. Mamta Kumari Assistant Professor

Ms. Pooja Pai Khot

Assistant Professor

MCA

FACULTY

MA, B.Ed

Mr. Frazer Taylor Assistant Professor	M.Com	Ms. Yamini Dalvi Assistant Professor	BA.LLB, LLM
Ms. Ulpa Waingankar Assistant Professor	Msc (Mathematics), M.Phil	Ms. Sandhya Joseph Assistant Professor	MA (English)
Ms. Siddhi Parodkar Assistant Professor	LLM	Ms. Maria Melissa Fernandes Assistant Professor	MA (English)
Ms. Alison Almeida Assistant Professor	MA (English)	Ms. Reshma Bandekar Assistant Professor	MA (Geo), Post-Graduate Diploma in Geoinformatics
Ms. Anuja Pinge Assistant Professor	B.E., M.Tech	Mr. Krishnakumar Bandolkar Assistant Professor	MA(Economics)
	l	Ms. Ruchira Fal Dessai MA(Economics), B.Ed Assistant Professor	
	BCA PROGRAMME		
Mr. Sunil Naik Assistant Professor	MSc,MCA	Mr. Gajanan Nial Assistant Professor	MCA, M.Tech
Ms. Ekta Agarwal Assistant. Professor	BE(Computer Science), MCA,MDBA	Deepa Pujari Assistant Professor	B.E.(Computer Science), M.Sc.(I.T)
Mr. Sumit Kumar Assistant Professor	MCA, PGDDE	Ms. Namrata V. Haldankar Assistant Professor	M.Com, B.Ed
Ms Namita Neurenkar Assistant Professor	MSc(Electronics), PGDST	Ms. Bi Tabassum Assistant Professor	M.Sc(Mathematics), B.Ed

Ms. Sonia Kalekar

Assistant Professor

BBA (FS) PROGRAMME

Ms. Snehal Jadhav MFS Ms. Lizia Gomes M.Com **Assistant Professor** Assistant Professor Ms. Sneha Lotlikar MBA(FS) Assistant Professor Mr. Jitendra Rabada MBA(FS) **Assistant Professor** Ms. Swati Damodar Bhat MBA (FS) Ms. Samantha Noronha Assistant Professor LLM

Assistant Professor

Ms. Cinola Vaz

M.Com

Assistant Professor

Assistant Professor

Assistant Professor

Ms. Yuti Keny
Assistant Professor

CA Anup Borkar

B.Com, CA

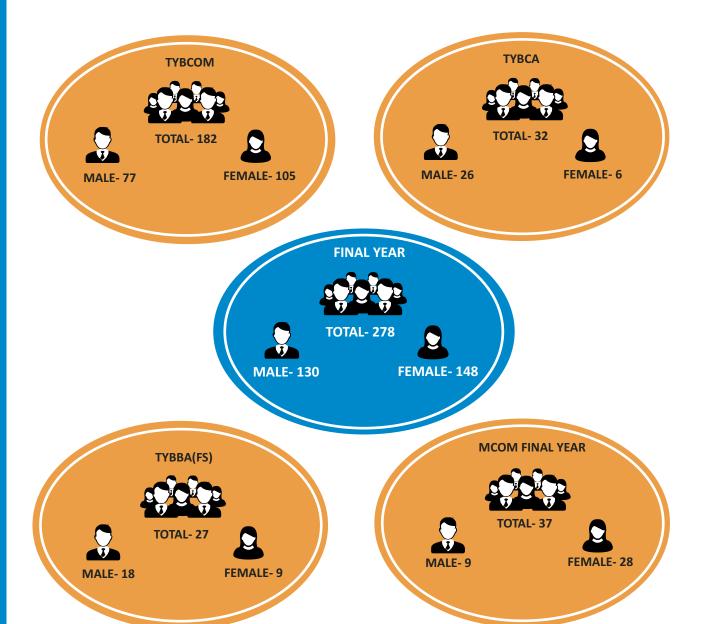
M.COM PROGRAMME

Ms. Sheryl da Silva
Assistant Professor

M. Com, B. Ed.
Assistant Professor

Ms. Shameem Mohammed
M.Com,CMA(Inter)

Ms. Pooja U Shanbhag
Assistant Professor



- Accenture
- Agarwal Group of Companies
- · Airport Authority of India
- Aromma Creative Events.Pune
- Avon
- AW Faber-Castell(I) Pvt Ltd
- Axis Bank
- · Bank of Baroda
- · Bank of New York Mellon, Pune
- BOSS Advertising
- Caculo Group
- Central Bank of India
- Cipla Limited
- Coastal Honda
- Commscope
- Corporation Bank
- Crescent IT Solutions
- Dhumasker & co
- D-Link India Ltd.
- Duraline India Pvt. Ltd.
- eClerx Services Limited
- Essel Group
- Eventures Goa
- Federal Bank Ltd.
- Ganesh Daivaina & Co.
- Goa Marriott Resort & Spa
- Goa Police
- Goa University & its Affiliated Colleges
- Goldshield
- HDFC Bank Ltd.
- Hero MotoCorp Ltd.
- Hewlett-Packard
- HSBC
- IBM Global Services

- ICICI Bank
- IDBI Bank Ltd.
- Idea Cellular Ltd.
- IFB Industries Ltd.
- Iffco-Tokio
- Imperial Wealth Services
- IndusInd Bank
- Infosvs BPO Limited
- Infosys Limited
- ING Vysya Bank Ltd.
- InterGlobe Aviations Ltd (IndiGo)
- International Maritime & Trading Pvt Ltd
- Jet Airways (India) Ltd.
- J.P.Morgan Chase Bank
- Kakode Trading L.L.P
- Karma Royal group
- Kenilworth Beach Resort & Spa
- Kohinoor Studio And Travel Services
- Konkan Railway Corporation
- LIC of India
- Lokmanya Multipurpose Co-operative Society Ltd.
- M.K. Sanzgiri And Co.
- Madgaum Urban Co-Operative Bank Ltd.
- Mahalaxmi Builders & Developers
- Manguirish TVS
- Max Life Insurance Co. Ltd.
- MD India Healthcare Services TPA Pvt. Ltd.
- MRF Limited
- Muthoot Finance Ltd.
- National Conveyor Belt Splicing Company - NACON

- Novotel Goa Shrem Resort
- NUSI Wockhardt Hospital, Goa
- Online Productivity Solutions Pvt. Ltd
- Parle Agro Pvt. Ltd.
- PepsiCo India
- Persistent Systems Ltd.
- Princes Cruise Lines Ltd.
- Projects Today
- Putzmeister Concrete Machines Pvt Ltd
- Quadros Motors Pvt. Ltd.
- R K Pikale & Associates
- R P Kakode Group
- R.Bupathy & Co.
- Radisson Blu Resort
- Ranbaxy Laboratories Limited
- Revankar Constructions
- RNA Corp.
- Royal Carribean Cruises Ltd.
- Royal Orchid Hotels
- Royal Palms
- S G Analytics
- Sandbox Infotech
- Sapnagroup Ltd.
- Saraswat Co Operative Bank Ltd.
- Sewells Group , Mumbai
- Sharekhan Financial Services Pvt. Ltd.
- SM Group
- Smartlink Network Systems Ltd
- State Bank of India

- State Directorate of Craftsmen Training
- Synapse Information Services Pvt Ltd
- Syngenta India Limited
- Taj Exotica -Goa
- Tech Mahindra
- The Zuri White Sands Goa Resort & Casino
- · Times Of India
- Tulip Group of Companies
- Vaishnavi Creations
- Various Departments of Government of Goa
- Various Schools, Secondary & Higher Secondary Schools of Goa
- Varun Beverages Ltd.(Pepsi)
- Vedanta Limited
- Wipro Limited
- Yes Bank Limited

	No. of	Programme			
Name of the Company	Students Placed	B.Com	BCA	BBA(FS)	M.Com
Bulls Eye Investment Corp	12				12
OPSPL, Verna	1		1		
HDFC Bank	8	6		2	
Agarwal Group of Companies	1	1			
IFB Appliances Limited	5	5			
Club Mahindra	1	1			
Auto Industries Goa Pvt. Ltd.	3	2			1
Caculo Group	2	2			
Kakode Trading Llp	1	1			
CodeMax IT Solutions Pvt. Ltd.	2			1	1
Goa Hyundai	1				1
IndusInd Bank	5	5			
TOTAL	42	22	1	3	15

Mr. Ainsley Bernard, **Mr. Maxwell Pinto and Ms. Vishwa Naik Raiker** each presented a poster paper at the 6th International Science Congress seminar organised by International Science Community Association (ISCA) in Hutatma Rajguru Mahavidyalaya, Rajgurunagar, Pune.

Mr. Ainsley Bernard was awarded as the Best Speaker and the Best Interjector at the Debate Competition organized by M.E.S. College, Vasco.

Mr. Astrid Savio Fernandes, Ms. Eshani Ramdas Shet Kurtarkar, Mr. Mali Ganesh Mallari, Mr. Harshad Chari, Mr. Manju C. Modur, Mr. Mohammed Gous Hullati, Ms. Pranita Shridhar Sawant, and Mr. Savio Miranda participated in the National Summer Training Program-2016 on Android Apps Development by Revert Technology Pvt. Ltd. & EDC, IIT Roorkee.

Ms. Avita Noronha won the paper presentation competition at Management Day Celebration organised by Goa Multi Faculty College (GMFC) in collaboration with Goa Management Association in 2016. She also won Samaajyojana (CSR) Event at Samagam 2016, KLS Belagavi; Pitch Please (B-Plan)at Moneta 2016, R.A Podar College- Mumbai; secured 2nd place for Business plan at Cosmocrat 3.0, Don Bosco College - Panjim; 2nd at FYBBA(FS) and SYBBA(FS) examination. Secured highest marks in Fundamentals of Accounting in semester I and Financial and Cost Accounting in semester II, and received the CA. G.M. Daivajna Prize.

Ms. Deeksha Bhat completed 1 month internship under Bhagwati & Bhat, Chartered Accountants. Secured 100% marks in Financial Accounts.

Mr. Devendra Tompe secured 1st place in State level Judo championhip in the years 2014-15 & 2015-16. He has been undergoing internship with CA. Vijay Kamat for last 3 years.

Ms. Eshani Ramdas Shet Kurtarkar secured 1st place in "IT-Jingle", 2nd place in "Systematize" & "Quarry The Query" at National Level IT Event, "TECHNOTRONICS 2016; 2nd in Web Designing Competition at INTERFACE v2.0 of CHRIST UNIVERSITY, Bengaluru, India; 1st place in "Let Us C" competition at TECHLIPSE-2016 of St. Xavier's College, Goa; & 3rd place in "Web Crawler" at "COLOSSUS 5.O- BIG ON TECHNOLOGY" of Don Bosco College, Goa.

Ms. Eshani Ramdas Shet Kurtarkar, Mali Ganesh Mallari, Harshad chari, Mohammed Gous Hullati, and Pranita Shridhar Sawant are Level 1 Certified Cyber Security Experts (Certification by A&R-Info Security Solutions Pvt. Ltd.)

Mr. Harshad Chari secured 1st rank at F.Y.BCA examination, 1st in "Let Us C" competition at "TECHLIPSE-2016" of St. Xavier's College, Goa; secured 1st in "C through it", 2nd in "Virtuality" and "Quarry The Query" at "TECHNOTRONICS 2016" of DMC-Goa; 1st place in "Code Jam" at I-RIX 2015 of Parvatibai Chowgule College Of Arts &Science; 1st place in "int main()" and "BitWiz" at Noesis 2015 of Rosary College Of Commerce & Arts; and 2nd place in "Web Designing" and "Coding & Debugging" at "INTERFACE v2.0" of CHRIST UNIVERSITY Bangaluru.

Ms. Ibtisam H. Shaikh has obtained A grade Tally certification in Tally ERP 9. She has secured 1st place for VYABHAR(Business Plan) organised by NICMAR GOA event INKARNO and attended 20 hours certificate course in Personal Financial Planning and one day workshop on "Auditioning for Leadership".

Ms. Kajal Verenkar has won sliver medal in Shot put event of Lusofonia games held in Goa in the year 2014. She has a record of winning consecutive Gold medal in Shot put & Javelin events at the Intercollegiate Athletic competition. She has also represented Goa in Athletics and has won several medals.

Ms. Lucinda Fernandes has obtained A grade Tally certification in Tally ERP 9. She has secured 2nd place in branding the product conducted by INKARNO 2k16 at National institute of construction management & research, won the paper presentation competition organised by SSPES Goa MultiFaculty college.

Mr. Manju C. Modur, Mohammed Gous Hullati, Savio Miranda are attending the Digital Forensic certification course being conducted at the campus.

Mr. Maxwell Pinto won 'Mr. Passonic' and the 'Quiz Competition' at the Passonic Event organized by Rosary College, Navelim.

Mr. Mehbookhan Irshadrauf Khannavar has cleared IRDA Examination and participated in shaping young minds program, 2015 conducted by Goa Management Association (GMA) and All India Management Association (AIMA). Secured 1st place in Strawpikka-Bridge It at INKARNO National Event 2016 by NICMAR Goa.

Cadet Ms. Devika C. and PO Cadet Mr. Akshay S. Sarwad participated at Republic Day parade 2017 at New Delhi.

Mr. Mohammed Gous Hullati is attending the 6 months 3D animation certificate course in Architecture Visualisation being conducted at the campus.

Ms. Naomi Silva participated in Moneta 2016 organised by Podar College, Mumbai. Completed Personal Financial Planning Course.

Ms. Nidhi won the Best Management Student (UG) of the Year 2016 organised by Goa Management Association (GMA). Secured 1st rank at FY.BBA (FS) & SY.BBA (FS) Examination for 2014-15 & 2015-16. Secured 2nd place in Branding the Product at INKARNO National Event 2016 by NICMAR Goa and winner of the best speaker for the Inter-Department debate competition on the topic 'Demonetization' organized by Post-Graduate Department of the College in 2017.

Ms. Prahi Naik secured 1st place in Geographaze Digital poster making.

Mr. Pranav Gothoskar has done various online courses related to finance like Visual Magic Pro, Quantrix, Tally, etc. on education platforms like Open2study and Coursera. Winner of Pitch Please(Business Plan) event organised by Podar College in Mumbai. Winner of Paper Presentation Competition on the topic 'Smart India' in Panjim, Goa. Internship in Mutual fund Consultancy as well as Insurance Company.

Ms. Pranita Shridhar Sawant has done 1½ months interhship at Deeper Digital Pvt. Ltd, Saligao – Goa on the project "Goa Flick Board". She is University Class Representative in the current academic year and continuous rank holder at BCA examinations. She won "Lapit Association Rolling Shield" for Best Konkani Poem; secured 1st place in "IT-Jingle" at National Level IT Event, "TECHNOTRONICS 2016; 1st place in "Code Jam" at I-RIX 2015 of Parvatibai Chowgule College of Arts &Science; 1st place in "BitWiz" and "int main()" and 2nd Place in "Pixelate" at Noesis 2015 of Rosary College of Commerce & Arts; and 2nd place in "Coding & Debugging" at "INTERFACE v2.0" of CHRIST UNIVERSITY Bangaluru, India.

Mr. Sameer Bukkam has obtained A grade Tally certification in Tally ERP 9 and secured 2nd place for Business Quiz at Cosmocrate 4.0 organised by Don Bosco College in 2017.

Ms. Saniya Bi Sayed has obtained A grade Tally certification in Tally ERP 9 and secured 1st place in Geographaze for digital poster. Internship with firstcry.com for 6 months.

Ms. Sasha D'mello won the best table topic speaker award at the Toastmasters International Margao Club and has completed a 20-hour Certificate Course in Personal Financial Planning.

Mr. Satish Gundagi has obtained A grade Tally certification in Tally ERP 9 and completed Personal Financial Planning Course.

Mr. Savio Miranda secured 2^{nd} place in 20kms walking competition organized by Goa University in the year 2015-2016 and 2016-2017. He was part of college football team who won runners-up title at championship organized by Goa University. He secured 1^{st} place and 2^{nd} place in 1500 & 800 meters race receptively at college level.

Mr. Shaizad Hajiameen secured 3rd rank at FY.BBA (FS) & SY.BBA (FS) Examination for 2014-15 & 2015-16, Won 3rd place for Carbon Credit Czar in Moneta National Event organised by R.A Podar College - Mumbai in 2014, 1st place in Best Manager (BM) in the event Cosmocrat organised by Don Bosco College Goa 2016, 1st place for Paper Presentation Competition organised by Goa Multifaculty College (GMFC) 2016 and secured 2nd place for Mock Stock organised by Symbiosis College, Pune 2016.

Mr. Shubhank Naik won 1st place in photography at IRIX-2014 by Parvatibai Chowgule College of Arts & Science, at "INTERFACE v2.0" by CHRIST UNIVERSITY Bangaluru, and the competitions at college level.

Ms. Sneha Lawande participated in Auditioning for Leadership. Participated in Shaping Your Minds Programme 2015. Participated in MaRRs International Spelling Bee 2013. Participated in the IAM Goa Future Chef 2013. Participated in Moneta 2016.

Ms. Savia Sucyn Da Costa participated in National Level Business Plan competition of iCreate India.

Ms. Supradnya S. Naik completed 1 month internship and the firm project at Sneha Menon and associates.

Ms. Vishwa Naik Raiker was the winner of Technical Analysis competition at the Passonic Event organized by Rosary College, Navelim.

Principal

Dr. Prita D. Mallya principal.sdcc@vvm.edu.in

Vice-Principal

Dr. Sanjay P. Sawant Dessai sanjay.dessai@vvm.edu.in

Convenor

Mr. Sumit Kumar sumit.kumar@vvm.edu.in 9822167259

Members

Ms. Prachi P. Kolamkar prachi.kolamker@vvm.edu.in 9657711951

Ms. Namita Neurenkar namita.neurenkar@vvm.edu.in 9881254839

Ms. Cinola Tanisha Vaz cinola.vaz@vvm.edu.in 7588454284

Ms. Sheryl DaSilva sheryl.dasilva@vvm.edu.in 8806728451

Ms. Odilia Lopes odilialopes@vvm.edu.in 9158400760



RECRUITMENT REGISTRATION FORM

VVM's Shree Damodar College of Commerce & Economics, Margao – Goa

Placement Fair – Tuesday, 28th February 2017 * (Please Refer to Placement Process on the Next Page)

Organization Details
Organization Name:
Brief Description:
Address:
Fax (if any):
Website (if any):
Email id:
Contact Person Details
Name:
Designation:
Contact No:
Email id:
Job Specific Details (For each Job Type)
Job Designation:
Job Description:
Job Nature:
No. of Vacancies:
Key Skill sets required:
Expected Qualification: B.Com / BCA / BBA(Financial Services) / M.Com
Package on Offer:
Selection Process (Please specify briefly the entire selection process along with number of rounds for selection)
Special Requirements (if any)

Recruiters are requested to fill the enclosed 'Recruitment Registration Form (RRF)' and send it to the College by email on or before February 10, 2017.

- Student Pre-Registration will start on February 11, 2017 after the Recruiters' Profiles are displayed in the College.
- Interested students will fill in a Student's Registration Form and submit it to the Placement Cell with their résumé.
- Recruiters may, in accordance with their own policy, conduct a Recruitment Process of their preference: Interviews, Group Discussions, Written Tests etc...
- Recruiters may conduct a pre-placement session on a mutually agreed date and time <u>before</u> the placement fair.
- Please note that all Recruiters will be conducting the selection process simultaneously and it may happen that a particular candidate may opt for more than one company. In view of this, Recruiters may conduct the selection process preferably in 3 slots (viz. 10.30–12.30, 01.00–03.00, and 03.30–05.30), if required.
- In the event the process cannot be completed on the same day, the concerned Recruiter may continue on mutually agreed date and time.
- Recruiters shall, as far as possible, adhere to the process mentioned in the RRF. Any change in the Recruitment Process of the Recruiter may be communicated to the Placement Cell well in advance.
- Recruiters are requested to mail or deposit with the Placement Cell, their list of selected candidates along with a list of wait-listed candidates, in order of their preference by March 10, 2017.
- All communication with students must necessarily be through the Placement Cell. Recruiters are requested not to communicate any offers directly to the candidates.
- Recruiters are requested to issue a letter of offer to the selected candidates at the earliest.
- Selected candidates who feature on more than one Recruiter's List will have the liberty of accepting the offer of their choice.
- In the event of a selected student not joining a Recruiter, for any reason whatsoever, the candidates on the waiting list will be elevated. This will be done according to the order of preference given by the recruiters. The final decision of the candidates will thereafter be intimated to the Recruiters.

PLEASE NOTE

- By filling the RRF, the recruiter agrees to participate in the Local Placement Fair on 28th February 2017.
- Vacancies once specified in the RRF by the Recruiters, may kindly be adhered to, in order to avoid inconvenience.
- The Recruiter may please provide the Placement Cell with a wait-list of candidates not exceeding the number of candidates selected.
- The Placement Cell and the College cannot be held responsible if, after acceptance, a candidate does not join a Recruiter.

VidyaVikas Mandal's SHREE DAMODAR COLLEGE OF COMMERCE & ECONOMICS

Shree Damodar Educational Campus, G.R. Kare Road, Tansor, Comba, Margao, Goa- 403601 Tel: 0832-2714224 E-mail: principal.sdcc@vvm.edu.in Website: www.damodarcollege.edu.in

VVM's Shree Damodar College of Commerce & Economics invites

Companies, Banks, Financial institutions, Agencies, IT Companies & other commercial establishments to participate in the **PLACEMENT FAIR** to be held at the College Campus on **Tuesday 28th February 2017**

- The College offers the B.Com, BBA(Financial Services), BCA and M.Com programmes of Goa University.
- Approximately 270 students will be graduating from these programmes in April 2017
- All students who have specialised in Accountancy have Tally certificates
- All students have completed at least one add-on certificate course in the area of their specialization
- No fees, no charges

Please contact us at any of the following numbers to book a space at the Placement Fair. 9822167259, 9657711951, 7588454284, 9881254839, 8806728451

Email: sdcce.placementcell@vvm.edu.in

CONTACT US Vidya Vikas Mandal's **Shree Damodar College of Commerce & Economics** Shree Damodar Educational Campus, G.R.Kare Road, Tansor, Comba, Margao, Salcete, Goa. 403601 (Off.) Tel:0832 2714224 E- Mail: principal.sdcc@vvm.edu.in Website: http://www.damodarcollege.edu.in Placement Cell E-mail: sdcce.placementcell@vvm.edu.in Concept Design Mr. Sumit Kumar Ms. Sheetal Kavlekar