



Vidya Vikas Mandal's
Shree Damodar College of
Commerce & Economics
Margao-Goa.



November-December 2016

NAMITA M. NEURENKAR - EDITOR

E-NEWS

Achievement

CONGRATULATIONS!!!

Ms. Nidhi, T.Y. student of Bachelor of Business Administration (Financial Services), won the GMA Best Management Student Award (Undergraduate level) instituted by Goa Management Association, Panjim.

Ms. Nidhi was nominated by the College for the award and she successfully cleared the Resume, Group Discussion and Personal Interview round competing with students from all the other Colleges offering BBA programme in Goa.

Miss. Nidhi was felicitated on 7th October, 2016 at the hands of the Chief Guest Dr. Jaijit Bhattacharya, Partner - Infrastructure and Government Services, KPMG, Mr. D. Kumar Pillai Chairman, GMA and Mr. Nitin Kunkolienker President, GMA at the GMA 41st Annual General meeting.

V.V.M's Shree Damodar College Faculty & students heartily congratulate Ms. Nidhi for her outstanding achievement.



Ms. Nidhi receiving 'Best Management Student Award'

2nd November - 8th November 2016

NSS SPECIAL CAMP 2016-17

The NSS Special Camp of VVM's Shree Damodar College of Commerce & Economics was held at Shree Shantadurga Chamundeshwari Temple Premises Ghudo-Avedem, Quepem, - Goa from 2nd to 8th November 2016. 62 NSS volunteers along with NSS Programme Officers Dr. B.P. Sarath Chandran, Mr. Vishal Chari, Ms. Preksha Chopdekar, Mr. Krishnakumar Bandolkar and Mr. Frazer Taylor



attended the camp.

2nd November 2016

The NSS camp began with the Inaugural function. The camp was inaugurated by the Principal Dr. (Mrs) Prita D. Mallya, Vice – Principal Dr. Sanjay Dessai, NSS Chief Programme Officer Dr. B.P. Sarath Chandran and by two NSS Volunteers. After the function, the volunteers were formed into five different groups and they were given a brief orientation about the activities to be undertaken of the camp. This was followed by an entertainment program by the students.

Every morning began with an assembly, a morning walk and an exercise session organized by one group. Similarly every evening ended with a cultural program organized by one group.

3rd November 2016

This day volunteers cleaned the temple premises by removing weeds and other plastic materials. In the evening the volunteers were taken for a nature walk within the village. There was a special talk on organ donation by Shri. Santosh Kamat. The speaker highlighted the importance of organ donation and how NSS volunteers can promote this noble cause.

4th November 2016

The day started with volunteers participating in Bird watching. Volunteers were taken to the nearby village and shown various types of bird species. Students were guided by Ms. Mamta Kumari, a trained bird watcher. After breakfast the volunteers were involved in a field based activity wherein a Plastic Collection Drive was carried out and the volunteers collected plastic waste from the roadside within the vicinity of the camp site. In the evening Adv. Vallabh Dessai delivered a talk on Goan history and culture.

5th November 2016

The day started with a field based activity. This was followed by an Ayurveda camp for the villagers, organized in collaboration with Kamakshi Ayurveda College, Shiroda. A large number of villagers visited the health camp and received medical attention, prescriptions and medicine from the doctors. In the evening two talks were held for the volunteers. Mr. John Silveira gave a very useful talk on mobile etiquette and how students should use mobile phones responsibly. This was followed by a talk by Mr. Viswanath Swar on how to conduct group activities and how drama can be used as an important tool for conveying social messages.

6th November 2016

The highlight of the day was a programme on snake familiarization by Shri. Amrut Singh where different species of snakes were shown to volunteers, who were educated about their aggressiveness and nature of venom they possess. Students were told how they should be sensitive towards this important species. In the evening, volunteers made paper bags, which were distributed in the nearby villages. During the evening session, volunteers attended a talk on traffic awareness and road safety by the representatives of MARG, an NGO.

7th November 2016

After the morning Assembly, NSS volunteers were involved with field based activity of cleaning the Village and clearing garbage in the area. This was followed by a presentation to the villagers on various online

services available to the people and how to make use of them. Practical aspects of using online services were demonstrated to the villagers by the teachers and students of the BCA department of the College. Ms. Ekta Agarwal, Ms. Deepa Pujari and Mr. Gajanan Nial along with 5 students conducted the programme. In the evening, the NSS campers organized a sports activity for the children of the village. A large number of children participated in the sports activities and received prizes and mementos. This was followed by the Valedictory programme in which volunteers performed Cultural programs. The traditional Camp fire was organised at night where volunteers shared their camp experiences and performed various items of entertainment.

8th November 2016

On the Last day of NSS Camp all the NSS volunteers cleaned the premises where they were staying, leaving it clean and tidy as they had found it. After the assembly and taking stock of the camp activities, volunteers left for their homes.

7th November 2016 - 18th November 2016

COLLEGE TOUR

VVM's Shree Damodar College of Commerce & Economics held its yearly tour from 7th -18th November 2016. Mr.Edwin Barreto, Mr. Sunil Naik and the college G.S. Kaushik Jain were the tour coordinators. The group visited destinations in North India including Delhi, Simla, Kullu Manali, Chandigarh, Dalhousie, Kajjiar, and Amritsar.

The tour began on 7th Nov 2016 at 3.45am with a total number of 87 students and the staff members who were received on 8th at Nizamuddin station, Delhi at 2:30pm. by the tour operator Mr. Sailesh Kamat who had made all the necessary travel arrangements through his travel agency Ashtavinayak Travels. The tour members visited the Lotus Temple, Qutub Minar and India Gate and returned to the hotel.

After a delicious dinner that was served on the terrace of Hotel Sunshine, the tour left for Shimla, Himachal Pradesh. Unfortunately the Prime Minister's demonetization policy was announced on this very day and all the tour members were affected as most of them had carried Rs 500 & Rs1000 notes.

The cold misty golden valleys of Himachal Pradesh looked beautiful. One of the highlights of this trip was the lift that opened up at the market area of Shimla. There were vendors selling fruits and snacks; big and small shops selling art and crafts etc.

On 10th Nov, after breakfast, the group left for Manali by bus. Manali is about 720kms away from Shimla. At Manali students visited Vasisth Kund- a religious place which is blessed with a hot water spring, famous for curing various health ailments.





Soon the students were on the way to Rotang Pass to experience the snow. The temperature at the Pass fluctuates between 4° C to -2 or -3°C. The tour travelled by cabs, but still felt that this journey was one of the deadliest. The next destination was the Tibetan Monastery.

On 12th Nov, the group visited Hadimba temple. On the way to this temple, one comes across different tourist attractions such

as the Yak rides, traditional outfits to be worn, vendors of Kesar, dry fruits and woolen wear. Most of the students and staff members enjoyed clicking photographs on Yak back and wearing the traditional outfit of Himachal Pradesh.

The next stop was the famous Vaishnodevi temple. This temple is one of the oldest, comprising of 4 caves in which the images of Hindu deities have been placed. After the temple visit all boarded the bus to travel towards Dalhousie.

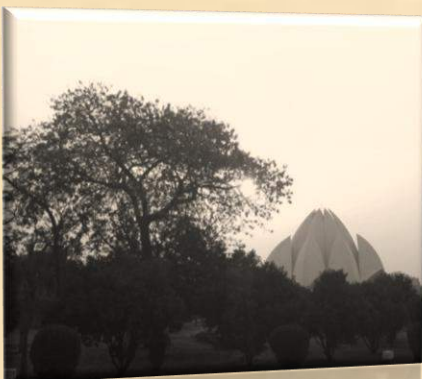
On 13th morning the tour arrived at Dalhousie and visited places like Khajjiar, Gandhi chowk, and Subhash Chowk. Later at night a bonfire was lit at Dalhousie Hotel Mount View. Students and the teaching staff shared their experiences; This was followed by a song session.

On Children's day, the tour left for Amritsar and reached the Wagah border by 1:30 pm. The sight of armed men standing at a distance of 20 meters each created a sense of pride and security in all. These armed forces controlled the influx of crowd from entering the border area. After a strict security check we were permitted to move ahead to the most awaited spot- the Indo-Pak Wagah border.



A huge crowd assembled to watch the program at 5pm. At 3 pm the whole border was bombarded with shouts of slogans like Inquilab Zindabad, Vande Mataram, Bharat Mata Ki Jai. Citizens of Pakistan also shouted out their own slogans. A true sense of patriotism was evoked. This was followed by the cultural program for the crowd who were indeed the participants.

Any one from the crowd could participate in the dance at the beat of Indian music. The crowd was also provided with the opportunity to run with the Indian flag up to the border. This program was followed by the parade and later the opening and closing of the border gates. The entire ceremony came to an end with the flags being hoisted and the National Anthem sung.



The next morning tour visited Jallianwalla Bhag. There at the entrance the fire torch is burning in memory of the martyrs who lost their lives with the gun shots. Next the students saw the Martyrs Well and the Bullet Shot Spot.

The Golden temple is located very close to the Jallianwalla bhag. This temple is dedicated to Guru Nanak. Many tourists visit this place to see the blissful beauty of the temple and also to offer prayers to Vai Guru.

The following morning the tour visited the famous Rock garden, and the Sukhna Lake and also went to the famous Elante Mall and then to the shopping area of Chandigarh Sector 17& 22. Everyone bought items to carry home as the tour would be leaving on the same night to Delhi.

On the arrival at Delhi all were alarmed by the news of a mild earthquake that struck Delhi at 4am, but there were no problems. All the students & staff boarded the Mangala express at Nizamuddin Station and after a two-day journey the train reached Madgaon station at 8:45pm.

November 2016

BBA (FS) EXTENSION ACTIVITY "SAHAYAK: READY TO HELP"

ACTIVITY 1

The demonetization of Rs.500/- and Rs.1000/- banknotes is a policy enacted by the Government of India on 8 November 2016. All Rs.500/- and Rs.1000/- banknotes of the Mahatma Gandhi Series ceased to be legal tender in India from 9 November 2016.

The move was described as an effort to reduce corruption, the use of drugs, and smuggling. However, in the days following the demonetization, banks and

ATMs across the country faced severe cash shortages and the rush to exchange cash.

BBA (FS) Department of VVM's Shree Damodar College of Commerce & Economics observed that there was a huge rush at the banks and the Bank employees had a tough time completing the work. So the Department took an initiative to send the students of BBA (FS) as volunteers to help the Banks for assisting the customer for filling forms, deposit & withdrawal slips etc.

Students of First Year and Second year BBA (FS) volunteered at the Margao, Ponda, Curtorim, VVM-Comba branch of Central Bank of India.

This initiative proved to be great help to the employees of the Bank and also a good learning experience for the students.

ACTIVITY 2: OPENING OF ACCOUNTS

BBA (FS) department had sent students as volunteers in the month of November to Central Bank of India branches to help the bank employees during the tough period of Demonetization.

Central Bank of India appreciated the work of the students and rewarded them for the same. The bank later approached the BBA (FS) department and requested to provide students for opening of 1000 saving bank accounts of employees in companies at the Verna Industrial Estate. Students of First Year and Third year BBA (FS) volunteered at the Verna branch of Central Bank of India.

This initiative proved to be great help to the employees of the Bank and also a good learning experience for the students.



21st November - 26th November 2016

M.COM STUDY TOUR TO COCHIN- WONDERLA- MUNNAR- ALLEPPEY- KOTTAYAM

The Postgraduate Dept of Commerce organized a study tour to Kerala from November 21st to 26th 2016. 48 students and 4 faculty members participated in the tour.

The first activity was a visit to Alleppy for a backwaters cruise. Alleppy is one of the most attractive tourist destinations in Kerala. The tour guide explained various activities held during the season and special festive occasions such as boat race competition & film shooting. The next day

began with a visit to the Tata tea gardens, Mattupetty dam, Kundala dam and Eco point which are the most famous tourism destinations in Munnar. Various fun & adventure activities such as horse riding, boat riding, shooting etc were carried out. Later, the tour group visited the Tata Tea factory and Tata Museum. The students got an opportunity to observe the processing of tea leaves and were explained about the history of tea evolution in world, first tea plant in India, importance of tea in our daily life, benefits of green tea, right procedure of preparing tea, its production process etc.



The tour group observed the Chinese Fishing Nets in Cochin which is a unique method of fishing at the coastal belt. The group also visited St. Francis Church which was built in 1503 and is the oldest European church in India and has great historical significance.

The visit to the School of Management at Cochin University of Science & Technology was a very fruitful experience. The Director, Mrs. Molly Koshi introduced the management school, various courses/ programme such as MBA-IB (International Business program, Managerial Skill Development) etc. teaching-learning pedagogies and academic activities such as seminar, case studies workshop, Skype online session by industry experts, student progression profile & placement service such as placement brochures to recruiters, best practices such as "Varivartan" women empowerment club & research activities and so on.

The next visit was to Lullu International Mall in Cochin. The Store layouts, Merchandise Planning & Assortment, Pricing strategies & Promotional tools were areas where students could relate the theoretical knowledge.

On the last day, the group travelled to Ernakulum for a full day excursion at Wonderla. The students enjoyed water slides, Dry rides, Games, Rain dance etc. Wonder la is one of the only 2 amusement parks in India to implement OHSAS 18001:2007 safety standards. It has water treatment plants to recycle





process and filter all types of water. The park has a water quality control laboratory to monitor quality levels of water used for different purposes. It has planted more than 2000 trees in order to develop natural shade in the park. The park also has an extensive rainwater harvesting system that collects even roof rain water for drinking purposes. The rain water is collected in various tanks depending on the quality and

intended usage, and has a combined capacity to collect over 20 million liters. Wonderla also uses solar energy extensively to heat water in pools. Wonderla has manufactured India's largest and tallest Ferris wheel- The Sky Wheel in its park.

The tour concluded with the arrival at the Margao railway station on 26th November. The tour was an enriching and memorable experience for students and teachers alike.



27th November 2016

NCC DAY CELEBRATION



NCC Day was celebrated in the College campus on 27th November 2016. Various NCC activities were conducted as part of the celebration.

1. Poster Competition
2. Swacch Bharat
3. Drill Competition
4. Patriotic Singing Competition.



8th December 2016

INAUGURATION OF TECHTRENDZ - TECHNICAL CLUB OF THE DEPARTMENT OF COMPUTER SCIENCE

The Department of Computer Science (BCA) inaugurated its technical club TechTrendz: Exploring Technology... on December 8th, 2016. The Chief Guest for the occasion was

Mr. Prajyot Mainkar, Founder and CEO of Androcid Media, and a successful entrepreneur and youth icon from Goa. The inaugural ceremony was also graced by members of the Board of Management – Mr. Nitin Kunkolienker and Mr. Vinayak Angle.



Welcoming the guests, Dr. Sanjay Dessai, Vice Principal set the agenda for the need of technical clubs like TechTrendz where students learn beyond the classroom and remain updated about the rapidly changing technologies. Mr. Nitin Kunkolienker, First Vice President of Vidya Vikas Mandal shared his vision for BCA graduates to become innovators and entrepreneurs by taking advantage of the socio-economic changes such as the present move toward a cashless economy and emerging technological innovations.

He also congratulated the Dept. of Computer Science for the initiative of the club as a tool to equip the students. Ms. Ekta Agarwal, Coordinator of BCA programme, presented a list of activities planned to be carried out in the near future under the club. Ms. Pranita Sawant, Student Coordinator of TechTrendz shared how our students from BCA are successfully competing with best of the best in the country and earning accolades for the College, thus a club of such scope and nature was timely. A promo video of TechTrendz scripted, shot, directed and produced entirely by the BCA students was launched by the Chief Guest.

Besides congratulating the Department and the students, the Chief Guest, Mr. Prajyot Mainkar also delivered the first TechTalk of the Club on Mobile Trends. Mr. Mainkar highlighted three potential areas of mobile applications: IoET (Internet of Every Thing), Machine Learning and Cloud Messaging, to be tapped by forthcoming BCA graduates.



TechTrendz, the technical club of BCA encompasses several activities under its banner:

BluePrints – the designing club

N-Coders – the coding club

TechWar – the debating club

The Mind Bloggers – the quiz club

TechTalk – for technical talks

DeadlyBeatz – the DJ club

Noobs for Glory – the gaming club and

Spotlight – the movie editing and photography club.



Besides honing the skills of students with input from experts within as well as from Industry and academia, each club plans to carry out college, state and national level competitive events. The students of BCA are all geared up to take their skill and competitive spirit to new heights by participating in various activities of the Club. The function concluded with the vote of thanks by Mr. Sunil Naik.

8th December - 11th December 2016

REPORT ON MONETA 2016

Two contingents (24 students) from BBA (Financial Services) participated in "Moneta" a 4-day financial fest for under graduate and post graduate students organized by S.P. Mandali's R.A. Podar College of Commerce and Economics, Mumbai. 22 teams from all over India participated in the event held from 8th -11th December 2016.



'Moneta' is a national level financial-markets festival which aims at development of the financial knowledge of aspiring students. The theme of Moneta this year is 'Startup Showdown' emphasizing the growing startup culture that is so crucial in generating new entrepreneurship. The event consisted of 12 finance-based competitions, seminars and workshops for the participants.

The event started on 8th December 2016 at 4:30 pm with the inaugural function. The chief guest for the inaugural function was Mr. Choksi, a founding member of Bombay Stock Exchange, and the chief guest for the valedictory function on 11th December was Mr. Narayana Murthy, IT industrialist and the co-founder of Infosys. During these four days students participated in the competitions, seminars and workshops with enthusiasm. The event was well-organized and a good learning experience for the students.

Ms. Rachna Satardekar of SY BBA (FS) and Mr. Vidyadhar Tripathi of FY BBA (FS) won the first place for Bull ring event (Mock trading) and Ms. Avita Noronha and Mr. Pranav Ghotaskar of TY BBA (FS) won first place for pitch please event (business plan).

12th December 2016

STUDY VISIT TO BOMBAY STOCK EXCHANGE (BSE)



BBA (Financial Services) Department organized a Study visit to Bombay Stock Exchange on 12th December 2016. 24 students of F.Y, S.Y and TY BBA (FS) with 2 Faculty members were part of the visit. Mr. Aditya Shrivastava, member of Brokers' Forum conducted a session for the



students on "History and Working of Indian Stock Market" and "Demonetization and its effects on stock markets". The students got an opportunity to interact with Industry Professionals. Overall it was a good learning experience for the students.

17th December 2016

TALK ON 'ROLE AND RESPONSIBILITIES OF NSS VOLUNTEERS'

Dr. Dinesh Chahal, Assistant Professor of Education, Central University Haryana gave a talk on 'Role and Responsibilities of NSS volunteers'. He spoke on the importance of NSS in character formation, nation building and youth development.



He emphasized that NSS volunteers can develop overall personality and imbibe social sensitivity by participating in NSS activities. He said putting 'You' above 'Me' will develop cohesive society and patriotic citizens.

20th December 2016

STATE LEVEL QUIZ "IT-QUEST EXCELLENCE 2017"

The Computer Science Department (BCA) in collaboration with the Cultural Council of the College organised its annual one day State Level IT Quiz "IT-Quest Excellence 2017" on 20th December 2016 at two levels, Beginner level for the students of higher secondary schools and Advanced level for under graduate college students.

9 teams participated at the Advanced level and 5 teams at the Beginners level. For each level, a preliminary written test was conducted to select the top 4 teams for the final round. The final round of the IT Quiz was steered by the quiz master Mr. Samir Kapadi and assisted by the team members of *mindbloggers* (Technical Quiz Group of TechTrendz Club of the college).

At Beginners level, VidyaVikas Academy, Loyola Higher Secondary School, R.M.S Higher Secondary School and Mount Mary's Higher Secondary school competed with each other. Vidya Vikas Academy emerged winners and Loyola Higher Secondary School was the Runner-up.



At the Advanced level, MES College of Arts & Commerce won the Rolling Trophy and Don Bosco College was the runner-up. The other two colleges which qualified for the final round were DM's College of Arts, Science, and Commerce, and Goa Multi faculty College.

The event concluded with the valedictory and prize distribution ceremony. The medals, Rolling Trophies and certificates were distributed to the teams by Dr. (Ms.) Prita D. Mallya (Principal), Ms. Mamta Kumari (Convenor, Cultural council), Ms. Ekta Agarwal (Coordinator, BCA),

Quiz Master Mr. Samir Kapadi and the Quiz Coordinator Mr. Sumit Kumar.

Miss Pranita Sawant, Student Coordinator, TechTrendz Club of the College proposed the vote of thanks.

20th December - 23rd December 2016

FUN WEEK



The College Councils organized Fun filled activities for the students to showcase their talents from 20th to 23rd December. The theme for Day 1 was Mis Match day where



students displayed their talents as an on-stage event and photography and wealth out of waste were off stage events. This day was organized by the T.Y. students.



Day 2 with the theme Red Carpet was organized by SY students. Skit & Solo singing competition were on stage events and Collage competition and Mini Militia Championship were off stage events. First year students organized Day 3 programmes with the theme Traditional Day. Rangoli & Mehendi were off stage events and folk dance was on stage event.

Mr. & Miss. Damodar were crowned on the same day. Clint Fernandes, FYBCA student was crowned Mr. Damodar and Sneha Naik, MCom part II student was crowned Miss. Damodar.



Day 4 with the theme Go Green was organized by M.Com students with off stage events like T-shirt painting, Treasure Hunt, Product makeover & freeze the frame. On stage activities were Ice-breaker, Short film, step-up and fashion fiesta.

The day ended with the prize distribution to the winners of all the events.

Dear Readers,

At Damodars we are committed to promote the all-round development of our students. Towards this end, we provide them with adequate opportunities & platforms to showcase their diverse talents, while simultaneously ensuring that they adhere to all academic guidelines and standards.

We wish our students and all our readers Merry Christmas & Happy New Year 2017.

Ms. Namita M. Neurenkar
Editor

Dr. Prita D. Mallya
Principal

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