

Vidya Vikas Mandal's  
Shree Damodar College of  
Commerce & Economics  
Margao-Goa.



September-October 2016



NAMITA M. NEURENKAR - EDITOR

E-NEWS

29<sup>th</sup> August 2016

## GUEST LECTURE

Mr. Ketul Contractor, Head- Innovation, Entrepreneurship and Incubation at Financial Technologies India Ltd., Mumbai conducted an interactive session with students of TY B.Com and M.Com on the topic Mergers, Start Ups and Careers in the Corporate World.

Mr. Ketul explained to the students how he himself took to this field of start-up business and elaborated upon the motivating factor behind his innovation. He explained to the students that if there is motivation to do any activity, that itself is the start up step. He stated that his firm gives consultancy guidance in the field of start ups. He also highlighted why today there are so many cases of mergers and acquisitions. In the corporate world, competition to survive is the need to predict the future move of the competitor and act accordingly. He illustrated with practical examples of whatsapp, face book, Canon, Apple and many others to relate the concept of mergers and acquisition. He also introduced the students to careers in the corporate world and how the students can prepare themselves.

2<sup>nd</sup> September 2016

## GURUKUL- ACTIVITY BY MCOM DEPARTMENT

On the occasion of Teachers' day Post Graduate Department of Commerce (M.Com.) conducted for the first time departmental activity named 'Gurukul' , wherein students of second year conducted lectures for students of first year under the guidance of respective subject teacher. Students conducting lectures were evaluated by the concerned teacher.



The activity was conducted with an aim of giving teaching exposure to second year students and giving first year students an opportunity to learn presentation skills through demonstration by second year students. All the Students of the department appreciated the activity 'Gurukul' and have decided to continue the same every year.

3<sup>rd</sup> September 2016

## SINGING COMPETITION

The Cultural Council organized the annual intra - collegiate Singing Competition in the college premises. The competition was conducted in various categories viz. Hindi, Konkani and English. The judges for the event were Mr. Sidharth Yaji and Mr. Yogendra Kakodkar. After auditions, 18 students from across the various streams were shortlisted for the event.

The winners of the event were as follows:-

For Hindi Solo category 1<sup>st</sup> Place – Aniket Daddikar

2<sup>nd</sup> Place – Deepak Ashanagar

3<sup>rd</sup> Place – Yatin Mhapsekar

Konkani Solo category:- 1<sup>st</sup> Place – Rudraksh Vaze

2<sup>nd</sup> Place- Vanisha Carvalho

English Solo category:- 1<sup>st</sup> Place – Maxwell Pinto

2<sup>nd</sup> Place – Elvis Fernandes

Hindi Duet category:- 1<sup>st</sup> Place – Apoorva Lotlikar & Neha Karekar

English Duet category :- 1<sup>st</sup> Place – Elvis Fernandes & Maxwell Pinto

The teachers in charge of the event were Ms. Pooja Pai Khot and Ms. Prachi P. Kolamker. The event concluded with the prize distribution ceremony at the hands of the Principal Dr. (Mrs) Prita D Mallya and Vice-Principal Dr. Sanjay Sawant Dessai. The event was well received and was a grand success.



12<sup>th</sup> September 2016

## TEACHERS' DAY CELEBRATION



Students' Council organized the Teachers' Day in the campus. The students put together a beautiful programme to celebrate the importance of the day. The theme for the décor was 'Rainbow.' As each layer of the rainbow is made of a unique colour, each teacher makes a unique contribution to the life of students. The Principal, Dr. Prita Mallya, reminded the students about the value that teachers add to a student's life. Students organized a lively entertainment programme

that included songs, dance performances, a ppt presentation and live music. There were interesting games where teachers got a chance to win attractive prizes. Students presented an elegant handmade



greeting card to each teacher. YES Bank sponsored potted plants that were distributed as mementos to teachers and Monginis sponsored snacks and cake for the staff. The celebration was an immense success and was enjoyed and appreciated by all the teachers.

17<sup>th</sup> September 2016

## COASTAL CLEANUP BY NCC CADETS

50 NCC ARMY cadets of our college along with ANO Major Sanjay P S Dessai participated in international coastal cleanup 2016 drive at Colva Beach South Goa Margao.



They  
cleant

around 2 kms of coastal area from Colva to Betalbhati and around 200kgs of trash was collected by the cadets.

19<sup>th</sup> September 2016

## 'ECONOMICA' INTER-COLLEGIATE ECONOMICS EVENT

VVM's Shree Damodar College of Commerce & Economics, Margao, Goa, organized a one-day State level inter-collegiate Economics related event 'ECONOMICA' on 19th September 2016. 'ECONOMICA' is a unique event organized by the Economics Cub of the College to test students' aptitude and insight on economic issues.

Ms. Karishma Verlekar, CEO of D & G Management Solutions was the chief guest for the inaugural function and appraised the participants of the need to be aware of the economic

developments in the country and offered all the best wishes to the competitors. The inaugural function was



presided over by the Principal of the College Dr. Prita D. Mallya in the presence of the Head of the Department of Economics Dr. B. P. Sarath Chandran, Convenor Shri Vishal Chari, General Secretary of the College Shri. Kaushik Jain, Economics club President, Saahil Kankonkar, Secretary Amruta Katageri and Treasurer Aarti Paruleker. 376 students from sixteen colleges around the state participated in different events.

Various events for the competition included Wall Mount, a Tile Painting competition with 'Trade' as



the theme, Blink: a Photography Competition on Markets of Goa; Run In: a Debate on Current Issues, Hotchpotch: a Collage Making Competition on the topic 'Many Faces One Nation,' Vowel Chime, a event with the theme 'My favourite Currency' to bring out the best poet; Fashionista - a 'Currency' based fashion show, Finders and Keepers, a Treasure Hunt and a Comic Writing competition as a Surprise event. There was also a food stall competition wherein participants were judged based on their sales and marketing skills. Ideonomics gave the participants an opportunity to showcase their Entrepreneurial Skills. Participants had to present a business plan on an eco friendly product; Social Experiment gave heed to increasing awareness on social issues; A Quiz Competition testing participants' knowledge of economics and current issues was also held. In Voice of Economica participants had to compose and present their own song on economics. Another interesting event was Turntable where participants had to spontaneously respond to the given topic.

Apart from the mentioned events, there was an Ad Making Competition in which participations had to make a forty second ad promoting the event 'Economica' and upload it on Economica's facebook page. The ad with maximum number of likes till September 17 was awarded the prize. The winner of this event was Father Agnel College, Pilar with 447 likes.

Chief Guest for the valedictory function, Vice Principal Dr. Sanjay Dessai gave away the trophies and prizes to the winners. The winner of 'Economica 2016' was S.S Dempo College of Commerce and Economics, Panaji and the runner up was Dnyanprassarak Mandal's College of Arts, Science, Commerce, Management Studies and Technology, Mapusa, Goa.

23<sup>rd</sup> September 2016

## POSTER-MAKING COMPETITION

The Consumer Cell organised an All Goa Inter-Collegiate Poster-Making Competition on the theme "Protecting Consumers in 21<sup>st</sup> century.

The competition was organised by the College Consumer cell convenor Ms Snehal Lotlikar and Teacher In-charge Ms Preksha Chopdekar. Ten colleges all across the state consisting two participants in each team participated in the competition. The competition began with an inaugural ceremony wherein the Principal Dr (Ms) Prita D. Mallya addressed the gathering on consumer awareness and rights. The Vice-Principal Dr. Sanjay Sawant Desai highlighted the importance of different helpline numbers one should be aware of as responsible consumers. The Poster-making competition was held from 10 am to 12:30pm. The winners of the competition were:

First place: V. M. Salgaocar Institute of Hospitality Management.

Second place: DM's College, Assagao, Mapusa

The first place winners were awarded a cash prize of Rs. 1,000 and the second place with Rs. 500 along with certificates. The competition ended with a vote of thanks.



24<sup>th</sup> September 2016

## 'SHOWCASE EVENT', TOASTMASTERS INTERNATIONAL, MARGAO



BBA (FS) Department organized a session on 'Showcase Event, Toastmasters' for the students of Second Year & Third Year BBA (FS).

The Resource Persons were Mr. Raul Almeida, President of Toastmasters International, Margao, Mr. Dnyanesh Kenkare, Mr. Kedar Phadke, Ms. Sejal Shetty, Mr. Valdo Fernandes, and Mr. Manish Gosalia from Toastmasters International, Margao Team.

Toastmasters Club provides a supportive and positive learning experience in which members are empowered to develop communication and leadership skills, resulting in greater self confidence and personal growth.

The session included introduction of the participants for the session, encouraging the students to come forward and speak on the topic given by the Toastmaster.

Mr. Raul Almeida informed the students about the working of the Toastmasters club and how they help to erase the fear of public speaking and improve the communication skills. He encouraged the students to give speeches and Mr. Rajdeep Dessai, Second year BBA(FS) student was declared as the Best Table Topic Speaker.

Students enjoyed the session and many expressed their desire to join the Toastmasters Club.



28<sup>th</sup> September 2016

## INTER-DIVISION CRICKET TOURNAMENT

University Faculty Representative of Damodar College Digamber Bondre and Sandesh Palconda along with the Sports Council organized Inter-division Cricket Tournament in the College. The Winners were Dambab

Boys from SYBCOM and Runners up were MCom part-I. The chairman of Ravindra Bhavan, Shri. Damodar U. Naik was the guest for the Prize distribution ceremony.



28<sup>th</sup> September 2016



## SESSION ON STRESS MANAGEMENT

The Equal Opportunity Cell organised a session on Stress Management for the First Year students of all streams.

Principal, Dr. Prita D. Mallya welcomed the gathering. Mrs. Deepa Pujari introduced the Resource Person, Mrs. Wilma D'Silva, a registered Psychologist at Psychology Board, Australia. She has been an International Student Advisor

at University of New South Wales, Sydney, Australia. She has also been counselor & teacher in various schools & colleges in Goa for two decades. She deals with youth activities, advising & guiding young people.

Mrs. Wilma made a brief presentation on Stress and its causes. She explained how deep breathing exercises could help overcome stress. She also gave suggestions how students could improve their diet habits so as to manage stress better.



After the presentation, there was a lively interactive session between the Resource person and the students.

29<sup>th</sup> September 2016

## INTERACTIVE SESSION ON INDUSTRY EXPECTATIONS



The BBA(FS) department organized an "Interactive session on Industry Expectations" for the students of T.Y.BBA (FS), T.Y.B.com and M.Com. The Resource person for the session was Mr. Ashley Dias, RSM HR, HDFC Bank, North Goa.

The main aim of organizing this session was to bridge the gap between Academics and Industry. Students were informed about

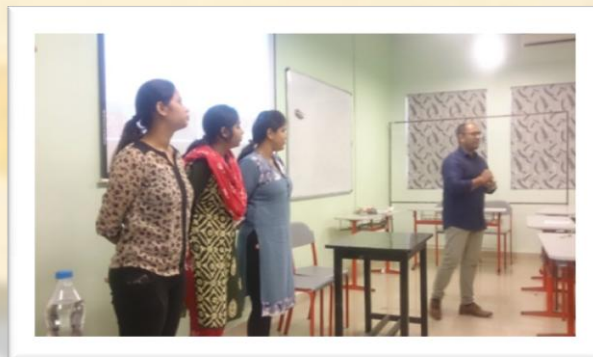
the skills, certifications, real time business situations and challenges faced by industry leaders. The students energetically contributed to the session with many questions and were keen to know about the Career options in HDFC bank. The BBA (FS) department appreciates the efforts of Mr. Ashley Dias.



29<sup>th</sup> September 2016

## GUEST LECTURE FOR MCOM. DEPARTMENT

Mr. Macmillan Fernandes, Learning & Development Manager, Hyatt, Abu-Dhabi delivered a Lecture on the topic 'Training & Development' for M.Com-I & M.Com-II Management students. He addressed various practical aspects of training, its importance in the dynamic work environment. He highlighted three basic components of training, viz. Knowledge, Skills & Attitude for its effectiveness. He also emphasized the scope of human resource development & various techniques of training in different sectors.



1<sup>st</sup> October 2016

## M.COM. STUDENTS INDUSTRIAL VISIT

The P.G. Department of Commerce M.Com organised an industrial visit to IFB- Verna Industrial Estate, Verna & Hindustan Solid Waste Treatment Pvt. Ltd. at Saligao for M.Com Part I & M.Com Part- II students. 80 students were accompanied by 4 teacher.

The first visit at IFB was scheduled at 10:15 a.m. Mr. Arvind Shetty, HR executive IFB, divided the students into four groups of 20 students each and one group at a time was taken to the training centre for an orientation session. During the orientation, Mr. Arvind Shetty briefed the students on the background of the company, its collaboration with foreign countries, its regional divisions across the country, business expansions, its vision and nature of employment.



Later, students were taken to the research & development department wherein, different types of quality testing methods, models & various equipments for tests were explained. Then, everyone moved towards production department wherein, washing machine body building process to drum, filter, painting, assembling, packaging, store & warehousing methods & process were explained. IFB served our students refreshments.

We then departed for our second visit at Hindustan Solid Waste Treatment Pvt Ltd, Saligao. We reached the plant at 1:30 pm. Mr. Saket, Director of Hindustan Waste Treatment Plant Pvt Ltd, guided us through various stages of treating waste. Mr. Aquib Sayed, Student activity in-charge introduced the college & purpose of visit to the plant. Brief orientation was given by Mr. Saket about solid waste, types of solid waste, its compositions, source of solid



waste and its primary objectives behind same activity.

Later, students were guided towards tipping yard where dumping of waste at entry level takes place to explain the first basic stage of treatment which comprises of all sort of un-segregated municipal waste. Then mechanical segregation process was explained wherein, waste gets segregated into plastic, metal, mud, dry & wet waste etc. The scientific techniques & methods of converting solid waste into useful & economical output were briefed. Methods such as recycling of plastics, generating DRF energy (Derived Refuse Fuel) converting methane gas into consumption gas, decompositions and slag into dry fertilizer or manure were explained in detail. The overall experience was very informative, fruitful and the objective of the industrial visit was achieved.

8<sup>th</sup> October 2016

Election Awareness Rally in the college campus followed by a talk by Mr. Sudhakar Naik. The talk was attended by all Council members, NSS & NCC students.



8<sup>th</sup> October 2016

## GUEST LECTURE ON 'INTRODUCTION TO GOODS AND SERVICES TAX'

A guest lecture was organised on 'Introduction to Goods and Services Tax' in the subject Indirect Taxation for the students of M.Com. Part II (Accounting & Finance).

The session was conducted by C.A. C.S. Yatish G. Pal-Vernekar, Practicing Chartered Accountant from Panjim, Goa. He has around nine years of experience in finance, taxation, costing and general management.

The lecture was organised with an objective to familiarize students about the basic aspects of the most important reform in the field of Indian Taxation, that is, Goods and Services Tax Law. In the session the speaker covered features of G.S.T., its need, its functioning, difference between G.S.T. and existing tax structure, G.S.T. at international level, forms and returns to be filed under G.S.T and the impact of implementation of G.S.T. on Indian economy.

The lecture ended with an interactive session between the resource person, students and faculty present for the session.





10<sup>th</sup> October 2016

### “YOGA FOR HEALTH” BY VALUE EDUCATION CELL

The Value Education Cell organized the practical session on “Yoga for Health” for 2 hours for teaching and non teaching staff by Mr. Sudhakar Naik. The session included Yogic jogging, Asnas and Pranayamas.



In the interactive session, members asked questions on individual health problems. Mr. Sudhakar Naik also advised on **acupressure** techniques along with Yogasanas and Pranayamas.

12<sup>th</sup> October 2016

### TALK ON HIV AIDS BY VALUE EDUCATION CELL

Value Education Cell organized a talk on HIV AIDS for staff. The Resource person for the talk was Sister Deepti and her team.



Sister Deepti and her team spoke on HIV AIDS, the causes of HIV AIDS and what their organisation Presentation Society Jeevan Jyothi Social Center is doing to help the people infected by HIV AIDS. Sister Deepti gave the gist of how their project is giving courage and meaning to the life of Adolescence and Youth. She even focused on Educational support scheme; Nutritional Project provided by their organisation to HIV Infected children's, orphans and people with very poor economic conditions.

At last Sister Deepti suggested how our staff could render services and contribution to their organisation for the all round development of the victim families.

14<sup>th</sup> October 2016



Free food was served by our students to the needy people near old railway station Margao.

17<sup>th</sup> October 2016

### “IT'S ALL IN YOUR HANDS” FACULTY DEVELOPMENT PROGRAMME

FDP Cell 2016 conducted a One-day FDP for teachers of the College on the theme “It's all in your hands” with special emphasis on the theme of ‘self-motivation’. Around 40 teachers attended the said program conducted by Mr. Pravin Sabnis, an internationally certified trainer representing Unlearning Unlimited.



The program was participative, based on experiential leaning, sharing of

analogies, reflective thinking and involving mind-games. The trainer discussed self-confrontational issues usually faced in teaching careers, motivational slumps that we need to work on in teaching profession, and the strategies to keep one-self continuously self-motivated.

The feedback analysis reveals that the participants have rated the program component as excellent / most effective in terms of benefits from the training, and on usefulness of the training in jobs handled by participants (avg. score of 4 on a scale of 1-5, each).

Principal Dr. (Mrs.) Prita Mallya welcomed the participants and emphasised that faculty development is critical to enhance teaching effectiveness and must be viewed as an ongoing need of educational institutions. The convener of FDP Cell Dr. Manoj Kamat introduced the trainer and proposed the vote of thanks.

18<sup>th</sup> October 2016

Commencement of End Semester Examination for the academic year 2016-2017.

*Dear Readers,*

*With the upcoming of End Semester Exams the students are busy meeting the deadlines of Assignments and presentations and teaching faculty fully focused in preparing the students to excel in academics.*

*We wish our students All the best for the End Semester Examination.*

**Ms. Namita M. Neurenkar**  
**Editor**

**Dr. (Mrs.) Prita D. Mallya**  
**Principal**

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