



Vidya Vikas Mandal's
Shree Damodar College of
Commerce & Economics
Margao-Goa.



May-June-July 2016

NAMITA M. NEURENKAR - EDITOR

E-NEWS

Achievements

Congratulations!!

Mrs Shami Ramchandra Pai, Associate Professor, Department of Commerce and Management, has been declared qualified for the PhD degree in the subject of Commerce. The title of her PhD thesis was “**Working Of Industrial Estates In Goa: An Analytical Study**”. She was guided by Dr I. Bhanu Murthy and her Co-Guid was by Prof B. Ramesh, Department of Commerce, Goa University.



Congratulations!!

Mrs Lina Ranjit Sadekar, Associate Professor, Dept of Commerce and Management, has been declared qualified for the PhD degree in the subject of Commerce . The title of her PhD thesis was “**A Study Of Training & Development And Performance Appraisal Practices And Their Impact On Job Satisfaction Outcomes In Select Pharma Companies In Goa.**” She was guided by Dr I Bhanu Murthy, and her Co-Guide was Prof Anjana Raju, Head Department of Commerce, Goa University.



20th April - 4th May 2016

CERTIFICATE COURSE IN 2D ANIMATION

A Certificate Course in Basic 2D Animation was conducted for the B.Com students during the summer vacation. 24 students successfully completed the course. The resource person for the workshop was Ms. Bindu Vishwakarma. The students worked on Macromedia Flash- an



2D Animation software. They got hands-on experience on topics like motion tweening, shape tweening and simple animation effects.

The workshop was conducted with the aim of bringing out the creativity in the students and to introduce them to the field of graphics and animation.



26th April - 4th May 2016

CERTIFICATE COURSE IN DESKTOP PUBLISHING (DTP)

A Certificate Course in Desktop Publishing (DTP) was conducted for the B.Com students during the summer vacation. The resource person for the workshop was Ms. Sheetal Kavlekar.



The students worked on graphic designing softwares like Coreldraw & Photoshop. They learnt to design certificates, logos, brochures, banners & basic photo editing skills.

4th June 2016

FINANCIAL LITERACY PROGRAMME FOR WOMEN RESIDENTS OF COMBA

BBA (FS) Department conducted two sessions of an Extension activity on Financial Literacy for Comba Women. This initiative aimed at educating and empowering the local women residing in Comba through self employment and by making them aware of the various schemes for the women by Government of Goa, by providing them with knowledge of various other topics like investment, savings, budget planning etc.

The inaugural session on 4th June 2016, was welcomed by the Principal Dr. Prita D Mallya, BBA(FS) Coordinator Mrs. Sneha Lotlikar and the IQAC Coordinator Mrs Sharmila Kunde. Mrs. Prita Mallya expressed the need for holding more extension activities to try and help educating the rural women living in the areas near the college. SYBBA student Seemran Khan introduced the resource person Mrs Deepali Naik for the session. Mrs Deepali Naik, Chief Officer Mormugao, in her inspirational address emphasized the need for all the women to learn management, especially management of funds as she believes that women need management techniques to manage the household work as well as the work outside. She has a team who conducts camps and helps out the women in need. TYBBA student Shaizad Hajiameen proposed the vote of thanks for the session.



The second session was held on 11th June 2016, for which the resource person was Mrs. Jyoti Chede, Child Development Project Officer, Directorate of Child & Women Development. She spoke on various schemes available for self help groups and also for the women by the Government of Goa. According to her all women facing common problems should come forward and form groups to pool funds that would help them out with their basic needs. Mrs Jyoti Chede and her team provided help to 69 SHGs and helped many other ladies to come forward to register for self help groups and to provide them with whatever they needed. Vote of thanks for this session was given by SYBBA student Rajdeep Desai.

21st June 2016

INTERNATIONAL YOGA DAY

NSS unit of VVM's Shree Damodar College of Commerce & Economics celebrated International Yoga Day in the Multipurpose Hall of the College. The celebration followed the yoga protocol given by the Ministry of AYUSH, Government of India. Around 200 NSS volunteers participated in the celebration. The function began with a brief address about the importance of yoga by Shri. Mr. Sudhakar Naik, a trained yoga teacher followed by demonstration of various Asanas. The programme started with prayer followed by loosening practices, Yogaasana, Kapaalabhaati, pranayama, meditation and shaanti paatha.



Different asanas demonstrated during the programme include Taadasana, Vrikshasana, Pada hastasana, Ardha Chakrasana, Trikonasana, Bhadrasana, Makarasana, Bhujangaasana, Pavana muktasana, Shavasana etc.



Shri. Vikram Verlekar Chairman of VVM's Sports Council, Dr. Mrs Prita D. Mallya Principal, Dr. Sanjay Dessai Vice Principal, Shri. Rahul D. Naik Managing Director of Sitara Motors participated in the Yoga day celebration with the students and staff. The NSS Programme Officers Dr. B.P. Sarath Chandran, Mr. Vishal Chari, Mr. Frazer Taylor and Ms. Preksha Chopdekar

were actively involved in the programme.

27th June 2016

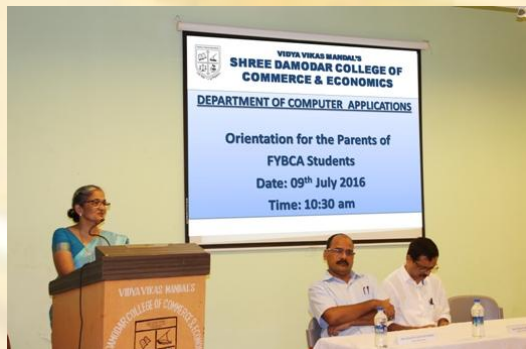
REPORT ON SESSION OF DECLARATION SCHEME

BBA (Financial Services) Department organized a session on Income Declaration Scheme in collaboration with the Income Tax department. The main aim of the session was to create awareness that it is a one time opportunity to all the individuals who had not declared their income correctly in their previous years, to come forward and declare such income.

The resource person informed that the scheme is applicable for a period of 3 months commencing from 1st June to 30th September 2016. The mode of making declaration can be filled online or to jurisdiction commissioner of income tax department. As per scheme the tax surcharge and penalty is payable at 45% of the income declared. This scheme is a boon to all people as the declared individual applicants of these schemes do not have to give any justification for undisclosed income in the past. This scheme is a benefit to all and one can enjoy peace of mind forever. The session was very beneficial to the students.

9th July 2016

Orientation for Parents of FYBCA Students



The Department of Computer Science organised an Orientation Program for the parents. First Vice President of Vidya Vikas Mandal Mr. Nitin Kunkolienker, Principal Dr. Prita D. Mallya and Vice Principal Dr. Sanjay Dessai were present for the occasion. This orientation programme was organised to share some important information related to the curriculum, extra-curricular activities, facilities and resources available for the students. This was an effort to bridge the communication gap between the parent teacher and the student.

Principal Dr. Prita D. Mallya welcomed the gathering and briefed the audience about Damodar College, its campus and facilities and mentioned that this College was the pioneer to start the BCA Programme in the State of Goa. She emphasised that this initiative was taken primarily to brief the parents well in advance rather than calling them after the student has been identified as a defaulter.

First Vice President of Vidya Vikas Mandal Mr. Nitin Kunkoliker addressed the gathering. He assured that he would get the best mentor from the IT Industry to guide Faculty and Students so as to equip them with the latest trend in the industry. He also requested parents to come up with suggestions related to the development they wish to see in the college and he would take it up on priority.

Vice Principal Dr. Sanjay Desai stressed on discipline and punctuality.

Programme Co-ordinator, Ms Ekta Agarwal shared the highlights of BCA programme in general and further briefed the parents regarding the infrastructure, library and other facilities available for the students. She then introduced all the faculty members to the audience. Mr. Sunil Naik and Ms Pooja Khot informed parents regarding mentoring, seminar, workshop, add on courses conducted for the students. Ms. Namita Neurenkar and Ms. Deepa Pujari emphasised on some important rules related to attendance and examination. Mr Sumit Kumar updated the audience with the various activities organised by the career and placement cell. Mr Gajanan Nial informed the parents about the Extension Activity planned by the department in order to create an awareness and inculcate a sense of social responsibility among the students.



This was followed by a demo of the Campus Management Software which would give the parents access to all student related information like attendance, examination, timetable, event etc. Parents were informed that regular SMS and E-mail alerts would be sent to the parents from time to time. This was followed by an interaction session by the parents where the parents actively participated by sharing their views, suggestions and also raising queries which were handled by the faculty.

The session was very well appreciated by the parents as they agreed that parents and teachers need to walk hand in hand along with the student in order to influence them and guide them in the right direction.

18th July 2016

Report on Inauguration of NSS Activities



The NSS activities of Shree Damodar College of Commerce & Economics for the academic year 2016-17 was inaugurated. The chief guest for the function was Shri. C.L. Patil, Police Inspector, Margao town Police Station. The inaugural function was chaired by Dr. Prita D. Mallya, Principal. The function began with the lighting of the traditional lamp, offering garland to the portrait of Swami Vivekananda and singing of NSS Anthem by the volunteers. The Principal in her address welcomed all and emphasised the importance of selfless service to be rendered by NSS volunteers and their duties and responsibilities towards society. The chief guest Shri. C.L. Patil, in his address highlighted various issues confronting society and appealed to the NSS volunteers to be proactively involved in solving social problems. Dr. B.P. Sarath Chandran briefed the volunteers about various activities planned for the year and solicited active participation from the volunteers for their implementation. The programme was compered by Ms. Preksha P Chopdekar and other programme officers Mr. Frazor Taylor, Mr. Krishnakumar Bandolkar and Ms. Maria Rodrigues coordinated the Programme. Mr. Vishal Chari proposed the Vote of Thanks. 200 NSS volunteers attended the inaugural function.

20th July 2016

A TALK ON “Hadoop –A Distributed Frame Work For Big Data” was organized by the Department of Computer Science for SYBCA & TYBCA students. It was a very informative session which highlighted the characteristics, scope and applications of big data by resource person Mr. Ravi Kumar, BTech having experience as research and development engineer in Big Data & Hadoop.

21st July 2016

“What Next?” – A Career Opportunities Talk Series

Session I of career opportunities talk series was conducted by the Career and Placement cell for Third Year BCA Students which focused upon their professional and career opportunities in the field of Information Technology. The resource person for this session was Mr. Ravi Kumar, Developer & research Engineer,

Finland Labs, NSTP, IIT Roorkee, Uttarakhand, India.

During the Session, the resource person gave industry insights on the type of skill sets required and what students should do if they opt for IT as their professional field. He gave comparative analysis of the skills required for IT industry from 1970 onwards and how it has changed. He mentioned that nowadays, the IT industry is not only looking for communication skills, IT knowledge, and specific programming knowledge but also stressing upon creativity, ideas and entrepreneurial abilities at the time of hiring.

He stressed upon the need of professional attitude, personality, technology skills, and passion with flavor of creativity and ideas as the key to grab the best opportunities available in the IT Market. He elaborated upon why companies like Amazon and Facebook offer such high pay packages.

This session was kept open for all interested students and around 43 students attended. Overall, the entire session was interactive and successful.



18th to 24th July 2016.

State Level workshop on “Android Application Development”



VVM's Shree Damodar College of Commerce and Economics is recognized by IIT-Roorkee for National Summer Training Programme Center. The Department of Computer Science in association with NSTP organized a State Level workshop on “**Android Application Development**”. Principal, Dr. Prita Mallya welcomed the participants. 43 participants participated in this workshop. Students were given a tool kit and Certificates were issued by EDC-IIT Roorkee. The resource

person for the workshop was Mr. Ravi Kumar, B.Tech and with experience as research and development engineer in Big Data & Hadoop currently working as Research and Development engineer in Finland LabsTM.

Six students, Dimple Jangid and Macvin Pinto from Damodar College, Gaurang Naik, Sakshee Agarwal from Manipal Institute of Technology, Soham Naik from South Dakota School of Mining and Technology, Yogesh Ramnathkar from Khandola College were selected to represent an event at IIT Roorkee in March 2017.



The session was conducted in a very systematic manner where the students were given hands-on development experience right from installing the Android development toolkit to database connectivity. Mr. Kumar explained all the concepts in a very simple manner by giving demos and examples where ever required. This kept the students glued to their seat for the entire session. Students developed different types of applications such as multi activity, wifi , Bluetooth ,SMS,GPS tracking, animation and database connectivity.

It was a very interesting and enriching interactive session which was very well appreciated by the participants.

23rd July 2016.

Interaction With Alumni From Industry

Mr. Subray Sambari, Tech Mahindra-Pune, an ex-student of BCA interacted with the TYBCA students and shared his industry experience. He highlighted on the technical skill set requirements and the existing industry work culture.

The interaction was motivating and informative.

1st August 2016

'Founders' Day of Vidya Vikas Mandal celebrated with Pomp and Honour'

'Educational Institutions should strive to be factories of mankind, brotherhood and excellence and Vidya Vikas Mandal has set a good example in this regard', remarked Shri R. K. Srivastava, the Hon'ble Chief Secretary Govt. of Goa while speaking as the Chief Guest at the Founders' Day celebration of the said society in Margao on August 1st 2016.

VVMs' annual event was celebrated with pomp and honour at Shree Damodar Educational Campus, Comba, Margao.

Noted alumni, CA Sanjay Hedge (Chartered Accountant), Mr. Sammy Tavares (Dy.SP Goa Police), Justice Vincent D'Silva (District Judge), Dr. Laximan Naik (Educationist), Ms. Anvesha Singbal (Poet & Journalist) and Ms. Pooja Shanbhag (Meritorious student) were felicitated at the hands of the Chief Guest. Mr. Sunil



Masurkar (Director of Transport) was unable to attend on account of the Assembly session.

President of VVM CA Ganesh Daivajna welcomed the gathering and presented a snapshot of the progress of the Mandal over the past 45 years. Vice-Presidents of VVM - Mr. Nitin Kunkolienker and Adv. Pritam Morais were other dignitaries present. Treasurer of VVM, CA Smt. Sheela Gaunekar proposed the vote of thanks, while Mrs. Pooja Pai Khot and Ms. Snehal Jadhav compered

the function. Parents, teachers of VVM institutions and students attended in large numbers.



Dear Readers,

Welcome for the beginning of a new academic year 2016-17!

At Damodars we are committed to work for the betterment of our students and we believe that parents have an important role to play as stake holders.

With this aim we have focused on various activities for this year for involving students and parents to bridge the gap between students, teachers and parents for betterment of students.

The College activities are centered around the student, and offer variety of opportunities to excel in academics as well as extracurricular activities.

We wish our students All the best for a successful year ahead.

Ms. Namita M. Neurenkar

Editor

Dr. (Mrs.) Prita D. Mallya

Principal

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