

Vidya Vikas Mandal's  
Shree Damodar College of  
Commerce & Economics  
Margao-Goa.



March-April 2016

Namita M. Neurenkar - Editor

E-NEWS

8th March 2016

## Talk on Opportunities in E-commerce

Talk on "Opportunities in E-commerce" for S.Y.BCom E-commerce and Computer Application students was organised by Commerce and IT department to inculcate entrepreneurial spirit in students and to expose them to numerous avenues in E-commerce.

The Guest speaker for the talk was Mr. Jervis Pereira, Director, Goa IT innovation centre. Mr. Jervis explained to the students the basic operations of E-business and exposed them to various prospects that E-businesses have to offer. He also gave examples of E-business start-ups in Goa to encourage the students. A total of 42 students attended the talk. The compere for the talk was Ms. Savia Da Costa.

15th March 2016

## Consumer Cell

Civil Supplies and Consumer Affairs along with Directorate of Food & Drug Administration had organized a seminar on the theme "ANTIBIOTICS OFF THE MENU". World Consumer Rights Day is celebrated on 15th March every year and this seminar was organized to make the consumers aware about the effect of antibiotics on their health.

The inaugural function for the seminar began at 10.30 am. The guests for the seminar were Shri Vikas S.N.Gaunekar (Director, DCS & CA), Shri Salim Veljee ( Director, DFDA), Justice U.V.Bakre ( Hon'ble President of Goa State Consumer Disputes Redressal Commission) and Shri Dayanand Mandrekar ( Minister of Civil Supplies & Consumer Affairs).

The guests were welcomed by Shri Vikas S. N. Gaunekar. Shri Salim Veljee emphasized the importance of

consumer rights and also stressed that the consumers should be aware of all the possible rights that they have. Justice U. V. Bakre spoke about the importance of World Consumer Rights Day. Shri Dayanand Mandrekar highlighted on injected fruits, vegetables, hens and also on the roadside stalls specially the one which disappears overnight.

Vote of thanks was followed by tea-break at 11.30 am. Session 1 began at 12.00 noon with the presentation of Dr Arvind D Almeida, Consulting Pediatrician who made a presentation on “The Unseen World of Antibiotics-A Challenge”.

Session 2 was at 12.30 pm by Dr. P. V. Rataboli, Prof. Dept of Pharmacology, Goa Medical college who discussed on” Antibiotic misuse and resistance”.

19<sup>th</sup> March 2016

## Farewell Report



Farewell to final year students of B.Com, BCA and BBA (FS) was organised by the councils on 19<sup>th</sup> March 2016 in the multipurpose hall of the college. The students of F.Y and S.Y had made mementos for all the students with messages and division photos pasted on them. The gathering was welcomed by Principal Dr. (Mrs) Prita D. Mallya. There were presentations prepared by students with messages from teachers and staff of the college, F.Y and S.Y friends and peers from T.Y classes. The students of Final year enjoyed the dance and games. The programme ended with photo session by students as memories of college days.

20<sup>th</sup> March - 23<sup>rd</sup> March 2016

## Study Tour To Dandeli

A study tour was organized to Dandeli, Karnataka for the M.Com Department (Part II) students from 20<sup>th</sup> March to 23<sup>rd</sup> March. The tour included 24 students and 2 teachers.

The tour began with departure from the college campus on 20<sup>th</sup> March 2016, at 9.30 am. The tour group stayed at Hillmist Wood House, Dandeli. The activities for day one were sightseeing at Mounlangi Waterfalls, a pristine place down the Dandeli Valleys and a barbeque at the residence organized by students.

Day two included bird watching at Timber Depo and sightseeing at Synteri Rocks a geographical area which is open to visitors and is source of information about different geographical rocks formed due to volcanic activity. Students saw birds like Hornbill, Yellow Footed Pigeon, Crested Serpent Eagle etc.

Day three included a boat ride on Kali River and crocodile watching on the river bank. Students got to see crocodiles in their natural habitat at close range. Some were even nesting and the owner of the property explained how crocodiles lived.

On the last day, the students visited Dandeli Anshi Tiger Reserve & West Coast Paper Mill. The jungle safari gave a chance to explore wildlife in its natural habitat. The journey took around two hours and students saw animals like deer, squirrels, wild hen, peacock, turtle, and crane. An industrial visit to the West Coast Paper Mill was the last activity of the trip. The Paper Mill is one of the biggest in India. At the industrial visit, the students were able to learn and understand how the paper mill operates right from raw material procurement to the finished paper. The raw material is imported from South Africa to Vasco Port. By road it is shipped to Dandeli. The production output is 12,000 tonnes of paper per day which is distributed all over India. The team returned to Goa on the evening of 23rd March 2016.

21<sup>st</sup> March - 22<sup>nd</sup> March 2016

### **National Seminar**

The Department of Economics & Banking in association with Goa Economic Association Organized a Two day National Seminar on “The Role of MSMEs in the Indian Economy” on 21st and 22nd March 2016.

The President of Vidya Vikas Mandal, CA Shri Ganesh Daivajna inaugurated the seminar and delivered the inaugural address. The Chief Guest for the inaugural function was Shri Datta Naik, CEO, Commonwealth Developers.



Shri Datta Naik outlined the transformation of business and industry in Goa, and stressed the importance of more people becoming new entrepreneurs for sustaining the Goan economy.

The seminar was attended by research scholars and faculty members of different colleges from within and outside Goa. Nineteen research papers were presented by scholars on various dimensions of Micro, Small and Medium enterprises in the state and the country.

At the valedictory function, Principal Dr. Prita Mallya welcomed the gathering. Mr. Vishal Chari, Coordinator of the seminar, presented a detailed report of the proceedings. The Chief Guest for the valedictory function was Dr. Pranab Mukhopadhyay, Professor, Department of Economics, Goa University. He elucidated how MSMEs are important in employment creation in the country and the effect of inflation on employment generation citing examples from European Union. Dr B.P. Sarath Chandran, HOD Economics, Convener proposed the vote of thanks.

12<sup>th</sup> December 2015 - 5<sup>th</sup> March 2016

The Career and Placement Cell organized Global Communication Skills Training Programme for the Final Year students of B.Com, BBA, BCA and M.Com. 31 students participated. The resource person was Ms. Lorraine Fernandes.

5 training sessions of 8 hours duration were conducted on every Saturday at 1 p.m. in the Ramadas Mallya Memorial Smart Classroom. Some of the topics covered include the communication process, verbal and non-verbal communication, various categories of non-verbal communication, how to write an effective resume along with practical demonstrations on how to appear and behave at an interview.

31<sup>st</sup> March 2016

## Bakery And Cake Decoration Workshop



A workshop on bakery and cake decoration was organized by the creativity cell and skill development cell for the faculty members at the V.M Salgaocar Institute of International Hospitality Education, Manora.

Various cake preparations, confectionery and cake decorations along with tips for effective baking were taught during the full day session by chef Rodwin Rodrigues, assistant chef, VMSIHE .

The group of 15 faculty members who attended the workshop began their day with an introduction to the institute ,its faculty and students. After a welcome drink and a quick tour of the facilities, the ladies were ready to bake. The first session included a demonstration on cake making and chocolate making while the second session covered cake decoration and fondant preparation.

The session started at 9.30 and ended at 5.30pm . Certificates were handed over to the participants at the end of the session by the administrator of the institution Dr.I.Bhanumurthy and Director/Principal Mr.Irfan Mirza.



1<sup>st</sup> April 2016

## Commencement of End Semester Examination.

2<sup>nd</sup> April 2016

## Vanamahotsava

The Nature Club of Shree Damodar College of Commerce & Economics organized Vanamahotsav. The Principal Dr. Prita D.Mallya welcomed the chief guest Mr. Digambar Kamat(MLA Margao) for the function along with his team. The Chief Guest distributed saplings which were planted in the college campus by



Mr. Kamat, the Principal Mrs. Prita D. Mallya, Nature club Incharge Ms Mamta Kumari, NSS programme officer Mr. Vishal Chari and Student representative Mr. Devendra of S.Y.BCom (C).



Mr. Kamat appreciated the College and Principal for the maintenance of the plants in and around the college campus. He also congratulated Principal for taking good care of the saplings which were planted last year.

20<sup>th</sup> April 2016

## **Demo Session on Robotics and IoT**

The VVM Technology Group, in association with Inventrom, organized demonstration session on “**Robotics & IoT (Internet of Things)**” at Ramadas Mallya Memorial Smart Classroom, VVM’s Shree Damodar College of Commerce & Economics.

The session was conducted by the resource person Mr. Ryan D’Costa from Inventrom. He demonstrated to the students how things can be controlled through Apps developed on smart phones and how IoT can change our living.

In all 68 students from VVM’s Shree Damodar College of Commerce & Economics and Vidya Vikas Academy attended the session.

***Dear Readers,***

*The Academic Year has come to an end with students busy in all activities organizing and participating, learning and testing, exploring and enjoying and now it’s time for all to perform in the examinations to reap the benefits of their hardwork they have put in throughout the year.*

***We Wish our Students Success in their Final Examination !***

***Ms. Namita M. Neurenkar***  
***Editor***

***Dr. (Mrs.) Prita D. Mallya***  
***Principal***

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