

STUDENT FEEDBACK FORM FOR TEACHERS

COURSE OUTLINE AND COMPLIANCE



VVM'S SHREE DAMODAR COLLEGE OF COMMERCE & ECONOMICS,					
Programs	B.COM (Department of Commerce)				
Subject title	Management of Micro, Small and Medium Enterprises (GE 1)				
Contact hours	3 hours per week (43)				
Subject Faculty (Tel no./e-mail)	Pooja Shanbhag 8806728171 pooja.shanbhag0@gmail.com				
Other faculty	Mrs. Maithili Naik				
Year & Term	2018-19 SEMESTER I (F.Y.BCOM- A)				
Start date	19-06-2018	End date	13/10/2018	No. of weeks	17

COURSE OBJECTIVES:

To motivate the students to be self-employed. From the syllabus they will get theoretical knowledge on how to start and manage an enterprise of their own. Practical knowledge can be obtained through assignments on various units from the syllabus.

LEARNING OUTCOMES:

After successful completion of the course a student will be able to:

1. Understand the different schemes and incentives offered by state and central government to boost entrepreneurship.
2. Evaluate the effectiveness of production and marketing management in MSME's.
3. Demonstrate an understanding of the significance of financial management in the organization.

TEACHING and LEARNING STRATEGY:

- Power Point Presentation, Lecture method, Class activity, Assignments etc.

ESSENTIAL TEXT:

1. Desai, Vasant. *Dynamics of Entrepreneurship Development*
2. Kale, Ahmed. *Industrial Organisation and Management*
3. Achut P. Pednekar. *Entrepreneurship Management*. Himalaya Publishing House.

RECOMMENDED READING:

- 1) Desai, Vasant. *Dynamics of Entrepreneurship Development*
- 2) Kale, Ahmed. *Industrial Organisation and Management*
- 3) Mascarenhas, Romeo. *Entrepreneurship Management*, Vipul Prakashan
- 4) Paul, Jose & Kumar Ajith. *Entrepreneurship Development and Management*. Himalaya publishing house
- 5) Khanka, S.S. *Entrepreneurial Development*. Sultan Chand publication
- 6) Gordon, Natarajan. *Entrepreneurship Development*. Himalaya publishing house
- 7) Gupta, C.B., Srinivasan. *Entrepreneurial Development*. Sultan Chand

WEEKLY PLAN and COMPLIANCE

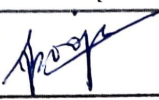

Semester: I		Department: Commerce	
Course Name: Management of Micro, Small and Medium Enterprises (GE 1)		Faculty Name: Pooja Shanbhag	
Class	F.Y. B.COM	Division	A
Planned		Implemented	
Dates:	Topic	Dates:	Topic
19 th June 2018 To 23 rd June 2018	UNIT I : Steps in Setting-up a MSME (30 Marks-20 lectures) Concept of MSME, definition of MSME in India, Characteristics of MSMEs.	20/06/2018	Introductory lecture. Syllabus discussion, unit wise contents explained in brief
		21/06/2018	Concept, definition of MSME, role of MSME in India
25th June 2018	Evolution of MSME, Role and significance of MSMEs in	25/06/2018	Evolution and performance of MSME sector in India

to 30th June 2018	economic development. Challenges and opportunities of MSME in India	26/06/2018	Characteristics of MSME's
		27/06/2018	Policy towards MSME's
		28/06/2018	Significance of MSMEs in economic development
02 nd July 2018 to 07 th July 2018	a) Selection of a product – factors to be considered while selecting a product b) Preparation of project report	02/07/2018	Challenges and opportunities of MSME in India
		03/07/2018	Reasons for sickness in MSMEs
		04/07/2018	Steps in setting up of an MSME's Selection of a product –factors to be considered while selecting a product
09 th July 2018 to 14 th July 2018	c) Selection of form of ownership-meaning of Sole proprietorship, Partnership, Company, HUF, Co-operative society and factors to be considered for selection of form of ownership.	11/07/2018	Same topic continued
		12/07/2018	Meaning of project report, Preparation of project report - importance
		13/07/2018	Selection of form of ownership – factors to be considered for selection of form of ownership
16 th July 2018 to 21 st July 2018	d) Selection of site-factors to be considered and different sites available e) Designing capital structure- factors to be considered	18/07/2018	Same topic continued, Selection of site-factors to be considered and different sites available
		19/07/2018	Designing capital structure- meaning of capital structure factors to be considered
		20/07/2018	Same topic continued, Revision for ISA 2
23 rd July 2018 To 28 th July 2018	f) Quotation for machinery or equipment g) Provisional Registration of SSI- procedure in detail and its importance	26/07/2018	Quotation for machinery or equipment , ISA 2 papers shown
		27/07/2018	Provisional Registration of SSI- procedure and its importance, Assignment topic discussed
	h) Obtaining NOC and other statutory licenses from pollution	01/08/2018	Obtaining NOC and other statutory licenses. apply for

30 th July 2018 To 04 th August 2018	board, food and drug department, municipality, health, factories and boilers. i) Apply for power/water connection j) Recruitment, Selection and Training of staff an overview		power/water connection. Recruitment- meaning
		02/08/2018	Selection and Training of staff, Procurement of inputs – financial & non-financial inputs
		03/08/2018	Trial and commencement of commercial production, Permanent registration-procedure in detail and its importance
06 th August 2018 to 11 th August 2018	K) Procurement of inputs l) Trial and commencement of commercial production. m) Permanent registration-procedure in detail and its importance	08/08/2018	De-registration of ssi, reasons for de-registration, revision
		09/08/2018	Production management – concept, need & importance
		10/08/2018	Factors influencing choice of technology, materials management – concept & significance
13 th Aug 2018 to 18 th August 2018	UNIT II : Functional areas of Management (25 mks – 15 lecs) Production management: factors influencing choice of technology. Material management	15/08/2018	Independence Day
		16/08/2018	Purchasing – concept, need, importance
		17/08/2018	Atal Bihari Vajpee holiday
20 th August 2018 To 25 th August 2018	Purchasing- need and importance Inventory Control-need and importance.	22/08/2018	Eid holiday
		23/08/2018	Inventory Control-need and importance
		24/08/2018	Marketing management: need and importance, Types of distribution channels
27 th August 2018 to 01 st Sept 2018	b) Marketing Management: need factors affecting choice of channels, Problems faced by SSI units.	27/08/2018*	Factors affecting choice of channels, Problems faced by SSI units
		29/08/2018	Same topic continued
		30/08/2018	Repeat ISA-II, solutions discussed

		31/08/2018	Remedies to overcome the marketing problems faced by SSI units
03rd Sept 20to08th Sept 2018	remedies to overcome the problems faced by SSI units. c) Financial Management Fixed and Working capital- factors considered	05/09/2018	Financial management – meaning, need, types of capital requirements
		06/09/2018	Presentations ISA 1
		07/09/2018	Presentations ISA 1
10th Sept 2018 to 15th Sept 2018	Ganesh break	12/09/2018	Ganesh holiday
		13/09/2018	Ganesh holiday
		14/09/2018	Ganesh holiday
17th Sept 2018 To 22nd Sept 2018	Sources and management of fixed and working capital d) Man power requirements- unskilled, semi-skilled, skilled, contract and casual workers.	19/09/2018	Same topic continued, revision
		20/09/2018	Fixed & working capital management –significance, sources available
		21/09/2018	Factors determining fixed & working capital requirements
24th Sept 2018 To 29th Sept 2018	Sources of recruitment in SSI units. Problems faced (labour turnover, labour absenteeism, labour shortage, maintenance of workers).	26/09/2018	Manpower requirements in SSI units & problem faced
		27/09/2018	Sources of recruitment in SSI units- internal & external sources
		28/09/2018	Niti Samvaad – Non-instructional day
01 st Oct 2018 To 06 th Oct 2018	<u>UNIT IV Social Responsibilities of Entrepreneurs</u> (20 Marks- 10 lectures) Social responsibilities of entrepreneurs- towards owners, employees, society, government	03/10/2018	Merits & demerits of internal & external sources of recruitment
		04/10/2018	Social responsibilities of entrepreneurs – meaning, arguments in favour of CSR
		05/10/2018	Arguments against CSR. Social responsibility towards employees
08 th Oct 2018	Arguments for and against social responsibilities	10/10/2018	Social responsibility towards customers, government, suppliers.

10-13 Oct 2018	Revision	11-10-2018	Social responsibility towards shareholders, society. Difficulty solving, question bank
Mention Deviations from the original plan along with reasons for such deviations.		Reasons for Deviations	
Sr. No.			
No. of sessions assigned: 45		No. of sessions engaged: 43	
Planned Modes of Intra-Semester Assessment with dates:		Implemented Modes of Intra-Semester Assessment with dates:	
01 st Sept 2018	ISA – I	06/09/2018 & 07/09/2018	ISA – I (presentations)
23 rd to 25 th July 2018	ISA – II	25/07/2018	ISA – II
20 th to 31 st August 2018	ISA – II Repeat	30/08/2018	ISA – II Repeat
Course Outline seen by HOD : Dr Lina R. Sadekar on 30/06/2018			
Course Plan Implementation		Date	
Seen by Dr Lina R. Sadekar for the month of June 2018		On 02 nd August 2018	
Seen by Dr Lina R. Sadekar for the month of July 2018		On 02 nd August 2018	
Seen by Dr Lina R. Sadekar for the month of August 2018		On 4th September 2018	

Seen by Dr Lina R. Sadekar for the month of Sept & Oct 2018	On 13 th October 2018
Signature of the Faculty Member: 	Signature of the Vice-Principal/HOD 
Signature of Principal: 